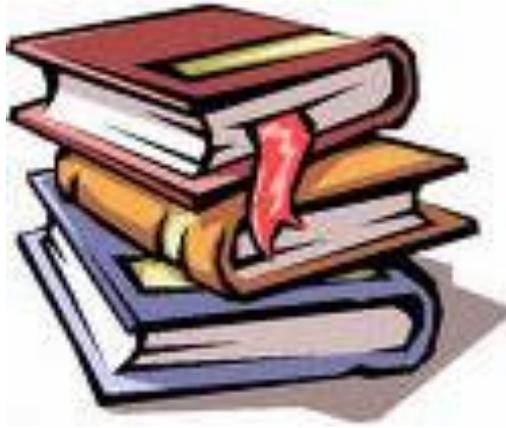


NEW ARRIVAL OF BOOKS

(January 2015)



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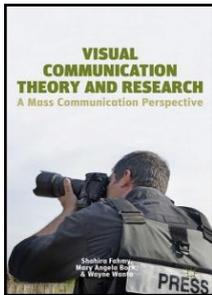
MDI
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Management
Development
Institute

SUBJECTS	PAGE NO
Business Communication	3
Business Policy and Strategic Management	4
Decision Sciences & Operations Management	5 - 6
Economics	7
Energy Management	8
Entrepreneurship & Innovation	9
Finance & Accounting	10 - 12
HR & OB	13 - 20
Information Management	21 - 22
Marketing	23 - 24
Public Policy & Governance	25
Research Methodology	26
Social Sciences & General Management	27 - 34
Recreational & General Readings	35

BUSINESS COMMUNICATION

- 1 **Visual communication theory and research: a mass communication perspective / Fahmy, Shahira; Bock, Mary Angela and Wanta, Wayne. 2014. New York: Palgrave Macmillan.**
Call No - 65.012.46 FAH P4 Acc No - 48118

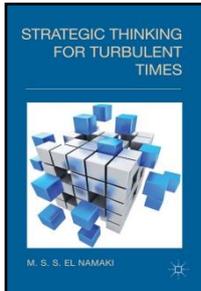


In today's multimedia environment, visuals are essential and expected parts of storytelling. While images may not be everything, they are a fundamental part of almost everything that goes on in the mass media. However, the visual communication research field is fragmented into several sub-areas, making study difficult. This book rectifies this issue by compiling research across different areas. Looking at topics such as the effects of viewing violence on television and analyses of the depictions of minority groups in newspaper photographs, Fahmy, Bock, and Wanta note trends across studies, tie together research across disciplines,

and discuss the challenges of conducting analysis of images across print, broadcast, and online media.

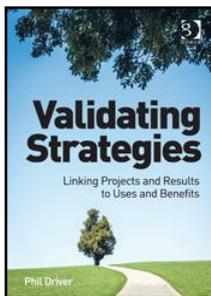
BUSINESS POLICY AND STRATEGIC MANAGEMENT

- 1 **Strategic thinking for turbulent times / Namaki, M. S. S. ed. 2014. Hampshire: Palgrave Macmillan.**
Call No - 65.011.1 NAM P4 Acc No - 48062



This title is a conceptual and operational guide to the process of business strategy formulation within a turbulence driven economic and business environment. This book features pioneering work on the process of strategic thinking after the dramatic shift in the fundamental premises of strategic management. It is essential reading for those seeking hands on frameworks compatible with today's ever changing competitive forces.

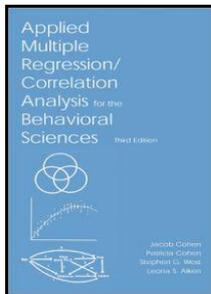
- 2 **Validating strategies: linking projects and results to uses and benefits / Driver, Phil. 2014. Farnham: Gower.**
Call No - 65.011.1 DRI P4 Acc No - 48154



This title addresses the taxonomy, syntax and semantics of strategies; in other words: what does the strategy say, how does it relate to other plans, what are the causalities between the strategy and successful business outcomes and how should this all be expressed in a language that everyone in the organization can understand. The model at the heart of this book - Organisations run Projects that produce Results and enable people to Use them to create Benefits (PRUB) - offers an intuitive approach that links collaborative strategic planning and validation to project and programme management so as to create, validate and implement strategies. The strategy development and validation model offered by Phil Driver addresses the struggle of organisations to realise their strategy, replacing endless projects that don't quite seem to deliver what the organization needs with an easy-to-understand, implementable methodology that can be validated with evidence.

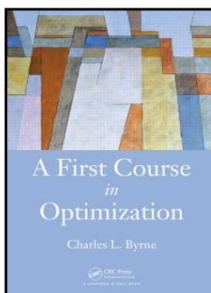
DECISION SCIENCES & OPERATIONS MANAGEMENT

- 1 Applied multiple regression/correlation analysis for the behavioral sciences - 3rd ed./Cohen, Jacob et.al. 2003. New York: Routledge.**
Call No - 519.2 COH O3 **Acc No - 48164**



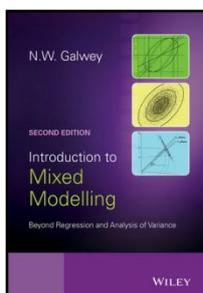
The applied emphasis provides clear illustrations of the principles and provides worked examples of the types of applications that are possible. Researchers learn how to specify regression models that directly address their research questions. An overview of the fundamental ideas of multiple regression and a review of bivariate correlation and regression and other elementary statistical concepts provide a strong foundation for understanding the rest of the text. The third edition features an increased emphasis on graphics and the use of confidence intervals and effect size measures, and an accompanying website with data for most of the numerical examples along with the computer code for SPSS, SAS, and SYSTAT.

- 2 First course in optimization / Byrne, Charles L. 2015. Boca Raton: CRC Press.**
Call No - 519.2 BYR P5 **Acc No - 48091**



This title is designed for a one-semester course in optimization taken by advanced undergraduate and beginning graduate students in the mathematical sciences and engineering. It teaches students the basics of continuous optimization and helps them better understand the mathematics from previous courses. The book focuses on general problems and the underlying theory. It introduces all the necessary mathematical tools and results. The text covers the fundamental problems of constrained and unconstrained optimization as well as linear and convex programming. It also presents basic iterative solution algorithms (such as gradient methods and the Newton–Raphson algorithm and its variants) and more general iterative optimization methods.

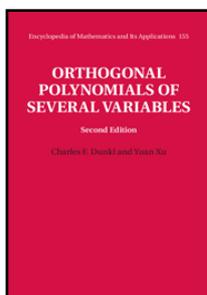
- 3 Introduction to mixed modelling: beyond regression and analysis of variance - 2nd ed./ Galwey, N. W. 2014. Chichester: Wiley.**
Call No - 519.2 GAL P4 **Acc No - 48042**



Mixed modelling is now well established as a powerful approach to statistical data analysis. It is based on the recognition of random-effect terms in statistical models, leading to inferences and estimates that have much wider applicability and are more realistic than those otherwise. This title leads the reader into mixed modelling as a natural extension of two more familiar methods, regression analysis and analysis of variance. It provides practical guidance combined with a clear explanation of the underlying concepts. It shows diverse applications of mixed models, provides guidance on the identification of random-effect terms, and explains how to obtain and interpret best linear unbiased predictors (BLUPs). Including

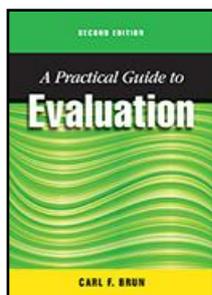
numerous practical exercises with solutions, this book provides introduction to mixed modelling for final year undergraduate students, postgraduate students and professional researchers.

- 4 Orthogonal polynomials of several variables - 2nd ed. / Dunkl, Charles F. and Xu, Yuan. 2014. Cambridge: Cambridge University Press.
Call No - 517.587 DUN P4 Acc No - 48105**



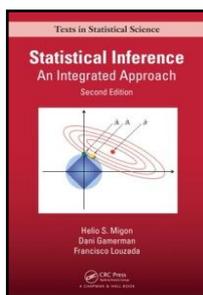
Serving both as an introduction to the subject and as a reference, this book presents the theory in elegant form and with modern concepts and notation. It covers the general theory and emphasizes the classical types of orthogonal polynomials whose weight functions are supported on standard domains. The approach is a blend of classical analysis and symmetry group theoretic methods. Finite reflection groups are used to motivate and classify symmetries of weight functions and the associated polynomials. This revised edition has been updated throughout to reflect recent developments in the field. It contains 25% new material, including two brand new chapters on orthogonal polynomials in two variables, which will be especially useful for applications, and orthogonal polynomials on the unit sphere. The most modern and complete treatment of the subject available, it will be useful to a wide audience of mathematicians and applied scientists, including physicists, chemists and engineers.

- 5 Practical guide to evaluation - 2nd ed. / Brun, Carl F. 2014. Chicago: Lyceum.
Call No - 361.2 BRU P4 Acc No - 47997**



This title presents the mechanisms and process of evaluation with an eye toward illustrating the impact of evaluation on the long term success of agencies. It utilizes a circular six-step Evaluation Decision-Making Model to discuss every stage of the evaluations in different professional settings. This edition has been reformatted as a workbook with tear-out checklist, exercises, and decision making tasks for each chapter, so readers have an opportunity to practice the skill taught. Unlike many evaluation manuals, which focus purely on theory, uses literature reviews and logic models, as well as complete case studies, to help social service practitioners connect theory to planning and evaluation.

- 6 Statistical inference: an integrated approach - 2nd ed. / Migon, Helio S.; Gamerman, Dani and Louzada, Francisco. 2015. Boca Raton: CRC Press.
Call No - 519.2 MIG P5 Acc No - 48114**

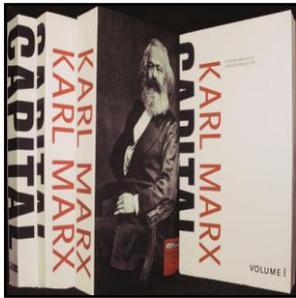


This edition presents an account of the Bayesian and frequentist approaches to statistical inference. Now with an additional author, this second edition places a more balanced emphasis on both perspectives than the first edition. Designed for advanced undergraduate and graduate courses, the text thoroughly covers statistical inference without delving too deep into technical details. It compares the Bayesian and frequentist schools of thought and explores procedures that lie on the border between the two. Many examples illustrate the methods and models, and exercises are included at the end of each chapter.

ECONOMICS

- 1 **Capital / Marx, Karl. V 3. 2014. New Delhi: LeftWord.**
Call No - 335.5 MAR P4

Acc No - 48156 - 58

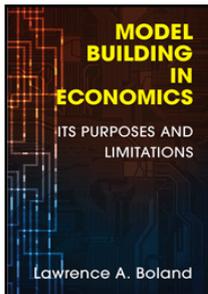


Volume 1 was the only one published in Marx's lifetime, and is dedicated to Wilhelm Wolf. This volume is a critical analysis of political economy, meant to reveal the contradictions of the capitalist mode of production, how it was the precursor of the socialist mode of production, and of the class struggle rooted in the capitalist social relations of production. Volume 2 subtitled The Process of Circulation of Capital, was prepared by Friedrich Engels from notes left by Karl Marx and published in 1885. This volume deals with how value and surplus value are realised. Volume 3, subtitled The Process of Capitalist Production as a Whole, was prepared by Friedrich Engels from notes left by Karl Marx and published in 1894. This volume contains the famous section on the law of the tendency of the rate of profit to fall. The present three-volume edition is a facsimile reprint of the

Progress Publishers' edition, translated by Samuel Moore and Edward Aveling. The cover, a minimalist avant grade modernist masterpiece, makes this edition a bibliophile's delight.

- 2 **Model building in economic: its purposes and limitations / Boland, Lawrence A. 2014. New York: Cambridge University Press.**
Call No - 330.115 BOL P4

Acc No - 48050

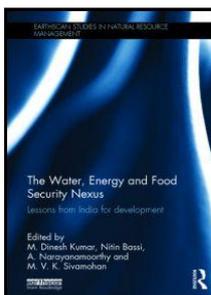


Concern about the role and the limits of modeling has heightened after repeated questions were raised regarding the dependability and suitability of the models that were used in the run-up to the 2008 financial crash. In this book, Lawrence Boland provides an overview of the practices of and the problems faced by model builders to explain the nature of models, the modeling process, and the possibility for and nature of their testing. In a reflective manner, the author raises serious questions about the assumptions and judgments that model builders make in constructing models. In making his case, he examines the traditional microeconomics-macroeconomics separation with regard to how theoretical models are built and used and how they interact, paying particular attention to the use of equilibrium concepts in macroeconomic models and game theory and to the challenges

involved in building empirical models, testing models, and using models to test theoretical explanations.

- 3 **Water, energy and food security nexus: lessons from India for development / Kumar, M. Dinesh et.al. 2014. London: Earthscan.**
Call No - 339.5 WAT P4

Acc No - 48160

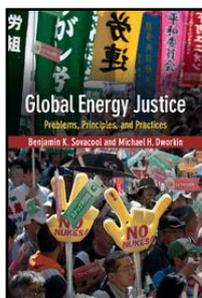


In this book, the authors show how issues are being addressed in India as part of its economic development, and how these can provide lessons for other developing nations. They address the conflicting claims of water resources for irrigation and hydropower, where both are scarce at the national level for fostering water and energy security. They also consider the relationship between water for irrigated agriculture and household use and its impact on rural poverty. They identify weaknesses in the current hydropower development programme in India that are preventing it from being an ecologically sustainable, socially just and economically viable solution to meeting growing energy demand. The empirical analyses presented show the enormous scope for co-management of water, energy, agricultural growth and food security through appropriate technological interventions and

market instruments.

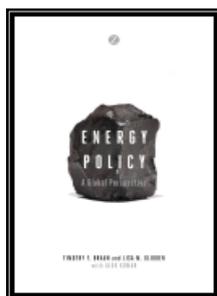
ENERGY MANAGEMENT

- 1 **Global energy justice: problems, principles, and practices / Sovacool, Benjamin K. and Dworkin, Michael H. 2014. Cambridge: Cambridge University Press.**
Call No - 620.9 SOV P4 Acc No - 48144



One need new ways of thinking about, and approaching, the world's energy problems. Global energy security and access is one of the central justice issues of our time, with profound implications for happiness, welfare, freedom, equity, and due process. This book combines up-to-date data on global energy security and climate change with fresh perspectives on the meaning of justice in social decision-making. Benjamin K. Sovacool and Michael H. Dworkin address how justice theory can help people to make more meaningful decisions about the production, delivery, use, and effects of energy. Exploring energy dilemmas in real-life situations, they link recent events to eight global energy injustices and employ philosophy and ethics to make sense of justice as a tool in the decision-making process. They go on to provide remedies and policies that planners and individuals can utilize to create a more equitable and just energy future.

- 2 **Understanding energy and energy policy / Braun, Timothy F. and Glidden, Lisa M. 2014. London: Zed Books.**
Call No - 620.9 BRA P4 Acc No - 48066



Activists, scientists and policymakers around the world have long argued that we need to find sustainable and secure solutions to the world's energy demands. At issue for citizens worldwide is whether we are scientifically literate enough to understand the potential policy choices before us. Understanding Energy and Energy Policy is a one-stop resource for understanding the complexities of energy policy and the science behind the utilization of energy sources. The multidisciplinary perspective presented in this book is necessary for readers to be able to weigh the advantages and disadvantages of potential energy policies. The book draws on case studies from the global North and South, from countries that are resource poor and resource rich, while providing explanations of the science and politics behind burning fossil fuels, and power created through nuclear energy, solar energy, geothermal energy, wind energy, biofuels and water.

ENTREPRENEURSHIP & INNOVATION

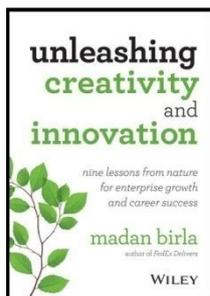
- 1 Innovative pathways for university entrepreneurship in the 21st century / Kuratko, Donald F. and Hoskinson, Sherry (ed). V 24. 2014. Bingley: Emerald. Call No - 338.93 INN P4 Acc No - 48097 (Ref)**



The complex global environment for entrepreneurship and innovation has experienced significant change during the past decade requiring a deeper understanding of economic, capital, technological, environmental, and social forces in order for this generation to realize sustained success. University based entrepreneurship is at the nexus of this environment. Students of entrepreneurship and the faculty that are educating the innovation workforce are uniquely positioned as agents in the movement of discovery and innovation. This volume seeks to demonstrate how the entrepreneurship field looks to reshape and prepare tomorrow's highly sophisticated entrepreneurial generations. ASEIEG is a product of organized university-based entrepreneurship programs through the Global Consortium of Entrepreneurship Centers (GCEC). The GCEC stands as the premier leadership organization addressing the emerging topics of importance to the world's

university-based centers for entrepreneurship. GCEC has become the principal vehicle by which the top and emerging centers can work together to share information with one another in advancing and strengthening the contributions and impact of individual centers.

- 2 Unleashing creativity and innovation: nine lessons from nature for enterprise growth and career success / Birla, Madan. 2014. New Jersey: Wiley. Call No - 6.001.5 BIR P4 Acc No - 48067**

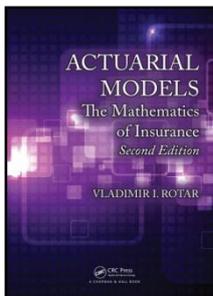


Creativity and innovation are the keys to both organizational growth and successful careers. People understand this, but they do not know how to unleash their natural creative potential. Drawing upon his twenty-two years of first-hand experience helping FedEx grow into a global icon and the last ten years consulting around the world, Madan Birla provides proven and practical answers. Readers will learn how to build a reputation as a creative thinker and become management's go-to person for innovative business solutions; four communication skills to gain acceptance of your ideas; how to minimize internal and external negative influences that obstruct creative energy flow; and how to trust that all the

resources for germinating creative ideas are within them.

FINANCE & ACCOUNTING

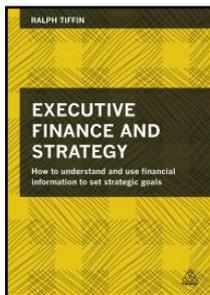
- 1 Actuarial models: the mathematics of insurance - 2nd ed. / Rotar, Vladimir I. 2015. Boca Raton: CRC Press. Call No - 368.01 ROT P5 Acc No - 48075**



This edition thoroughly covers the basic models of insurance processes. It also presents the mathematical frameworks and methods used in actuarial modeling. It provides an even smoother, more robust account of the main ideas and models, preparing students to take exams of the Society of Actuaries (SOA) and the Casualty Actuarial Society (CAS). This edition is designed for students, actuaries, mathematicians, and researchers interested in insurance processes and economic and social models. The author offers three clearly marked options for using the text. The first option includes the basic material for a one-semester undergraduate course, the second provides a more complete treatment ideal for a two-semester course or self-study, and the third covers more challenging topics suitable for

graduate-level readers.

- 2 Executive finance and strategy: how to understand and use financial information to set strategic goals / Tiffin, Ralph. 2014. London: Kogan Page. Call No - 657.37 TIF P4 Acc No - 48142**



Many strategies are explained as actions that will achieve the desired goals or visions of the company, but in order to predict the success of your strategy it is vital to gain an understanding of how it will impact on the financial statement. Executive Finance and Strategy works on the premise that financial models can clearly demonstrate where a particular strategy might lead, enabling you to evaluate past accounts and statements in order to respond to recent company history. It also explains how company law and ethics underpin financial statements and clarifies your responsibilities as a senior manager or director. By using finance as a record keeper and predictor of success, it helps you quantify

your strategy to gain support from colleagues and take the right actions to ensure sustainable growth.

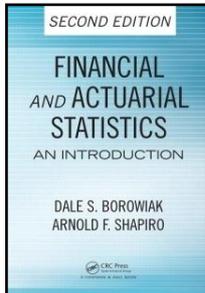
- 3 Finance and strategy / Villalonga, Belen. V 31. 2014. Bingley: Emerald. Call No - 658.15 FIN P4 Acc No - 48089 (Ref)**



Strategy and finance are closely interrelated in the practice of management. With the increased informational demands resulting from regulatory changes such as Sarbanes Oxley and Regulation Fair Disclosure, the boundary between the roles of CEO and CFO has become blurred. Moreover, the global financial crisis has made the interdependence between corporate financial policies and firms' strategies painfully salient. In academic research however, the two fields have by and large developed independently of each other. Advances in Strategic Management 31 (Finance and Strategy) fills this gap with rigorous research papers that bridge the strategy and finance fields by building on them. It encompasses a range of combinations among the two main subdivisions of strategy research - corporate strategy and business (competitive) strategy - and the two main subdivisions of finance research - corporate finance and capital markets. It includes

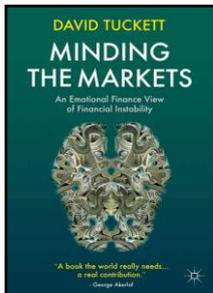
theoretical and empirical contributions, and spans different underlying disciplines and research methodologies, consistent with the variety that exists amongst these two fields.

- 4 Financial and actuarial statistics: an introduction - 2nd ed. / Borowiak, Dale S. and Shapiro, Arnold F. 2014. Boca Raton: CRC Press.
Call No - 368.01 BOR P4 Acc No - 48090**



This edition enables readers to obtain the necessary mathematical and statistical background. It also advances the application and theory of statistics in modern financial and actuarial modeling. Like its predecessor, this second edition considers financial and actuarial modeling from a statistical point of view while adding a substantial amount of new material. The book presents a unified approach to both financial and actuarial modeling through the use of general status structures. The authors define future time-dependent financial actions in terms of a status structure that may be either deterministic or stochastic. They show how deterministic status structures lead to classical interest and annuity models, investment pricing models, and aggregate claim models. They also employ stochastic status structures to develop financial and actuarial models, such as surplus models, life insurance, and life annuity models.

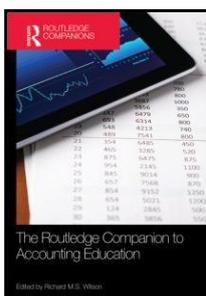
- 5 Minding the markets: an emotional finance view of financial instability / Tuckett, David. 2011. London: Palgrave.
Call No - 338.974 TUC P1 Acc No - 48165**



The 2008 financial crisis showed that human emotion has a critical impact on financial markets. Until now, economic theories have failed to take this into account. At the heart of the worst financial crisis in world history was a failure to organise markets in a way that adequately controls the very human emotion and behaviour which trading unleashes. The newly established discipline of 'emotional finance', pioneered by David Tuckett, draws on principles of psychoanalysis to enable financial markets to be understood in a completely new way. By recognising the crucial role played by unconscious needs and fears, the influence of groups and the nature of uncertainty in all investment activity, Minding The Markets provides a deeper understanding of the markets and timely ideas about how to incorporate that understanding into policies to make markets safer. Based on candid and in-depth interviews with over 50 fund managers internationally, this book not only

presents a fresh academic theory, but also reveals the truth about what happens in the emotionally-charged real world of financial trading.

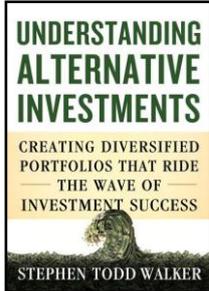
- 6 Routledge companion to accounting education / Wilson, Richard M. S. (ed). 2014. London: Routledge.
Call No - 657 ROU P4 Acc No - 48112 (Ref)**



This book's aim is to provide a comprehensive and authoritative source of reference which defines the domain of accounting education/training, and which provides a critical overview of the state of this domain (including emerging and cutting edge issues) as a foundation for facilitating improved accounting education/training scholarship and research in order to enhance the educational base of accounting practice. The title highlights the key drivers of change - whether in the field of practice on the one hand (e.g. increased regulation, globalisation, risk, and complexity), or from developments in the academy on the other (e.g. pressures to embed technology within the classroom, or to meet accreditation criteria) on the other. Thirty chapters, written by leading scholars from around the world, are grouped

into seven themed sections which focus on different facets of their respective themes – including student, curriculum, pedagogy, and assessment considerations.

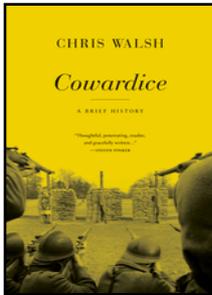
- 7 **Understanding alternative investments: creating diversified portfolios that ride the wave of investment success / Walker, Stephen Todd. 2014. New York: Palgrave Macmillian.**
Call No - 332.67 WAL P4 **Acc No - 48117**



Using ground-breaking, never before seen data on alternative investments, Stephen Todd Walker explores how to apply new risk measurements to an alternative portfolio. Through his 20+ years of expertise in finance, the author explains how to go about carefully selecting the best alternatives for you and the right time to invest in them, including real estate, hedge funds, private equity, venture capital, and more. Features of the book include: i) Historical data showing alternative investment on the upswing; ii) Tools to help identify and evaluate alternative investments; iii) Insights into wave theory and how it works; iv) The pros and cons of investments. The book shows the merits of owning alternative investments and helps investors who want to create better, more diversified portfolios.

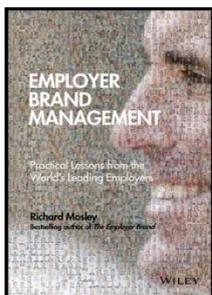
HR & OB

- 1 Cowardice: a brief history / Walsh, Chris. 20140 Princeton: Princeton University Press.
Call No - 179.6 WAL P4 Acc No - 48140**



Coward. It's a grave insult, likely to provoke anger, shame, even violence. But what exactly is cowardice? When terrorists are called cowards, does it mean the same as when the term is applied to soldiers? And what, if anything, does cowardice have to do with the rest of us? Bringing together sources from court-martial cases to literary and film classics such as Dante's *Inferno*, *The Red Badge of Courage*, and *The Thin Red Line*, *Cowardice* recounts the great harm that both cowards and the fear of seeming cowardly have done, and traces the idea of cowardice's power to its evolutionary roots. But Chris Walsh also shows that this power has faded, most dramatically on the battlefield. Misconduct that earlier might have been punished as cowardice has more recently often been treated medically, as an adverse reaction to trauma, and Walsh explores a parallel therapeutic shift that reaches beyond war, into the realms of politics, crime, philosophy, religion, and love. Richly illustrated and filled with fascinating stories and insights, *Cowardice* is the first sustained analysis of a neglected but profound and pervasive feature of human experience.

- 2 Employer brand management: practical lessons from the world's leading employers / Mosley, Richard. 2014. Chichester: Wiley.
Call No - 658.3 MOS P4 Acc No - 48141**



From one of the world's leading pioneers in the employer brand discipline and author of the first book on the subject *The Employer Brand*, comes the long-awaited practical follow-up *Employer Brand Management*. Talented, motivated employees are a company's best assets, and the techniques in this book help attract, recruit, and retain the very best. A successful employer brand reaches beyond the boardroom to establish confidence, loyalty, and enthusiasm all the way down the ladder. *Employer Brand Management* gives readers a personal grasp of a new approach to people management. It draws on significant advances in practices among leading companies to provide a handbook for employer brand development and implementation. With a wide range of case studies and examples, you'll be taken step-by-step through the employer brand development process. You will find information on the latest developments in technology, with particular attention paid to socially-enabled recruitment marketing and employee communication and engagement.

- 3 Focused issue on building new competences in dynamic environments / Heene, Aime and Sanchez, Ron (ed) 2014. Bingley: Emerald.
Call No - 658.3.018 FOC P4 Acc No - 48092**



Changing business environments challenge established management ideas and practices. This volume draws on competence-based theory to identify and elaborate some important ways in which organizational competences are evolving - or should evolve - to respond to some fundamental forms of change in business environments. Part I of the volume examines some key elements of emerging business models and strategies, including the impacts of cloud computing on international business models. Part II examines the kinds of new capabilities firms will need to develop to become competent in their new business

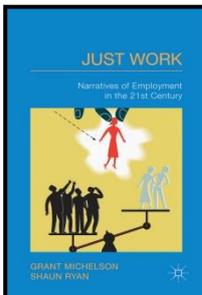
models and strategies. Part III suggests how the challenges of rapidly evolving environments call for further development of competence-based management theory.

- 4 Jealousy / Toohey, Peter. 2014. New Haven: Yale University Press.
Call No - 179.8 TOO P4 Acc No - 48147**



Compete, acquire, succeed, enjoy: the pressures of living in today's materialistic world seem predicated upon jealousy—the feelings of rivalry and resentment for possession of whatever the other has. But while our newspapers abound with stories of the sometimes droll, sometimes deadly consequences of sexual jealousy, Peter Toohey argues in this charmingly provocative book that jealousy is much more than the destructive emotion it is commonly assumed to be. It helps as much as it harms. Examining the meaning, history, and value of jealousy, Toohey places the emotion at the core of modern culture, creativity, and civilization - not merely the sexual relationship. His eclectic approach weaves together psychology, art and literature, neuroscience, anthropology, and a host of other disciplines to offer fresh and intriguing contemporary perspectives on violence, the family, the workplace, animal behavior, and psychopathology. Ranging from the streets of London to Pacific islands, and from the classical world to today, this is an elegant, smart, and beautifully illustrated defense of a not-always-deadly sin.

- 5 Just work: narratives of employment in the 21st century / Michelson, Grant and Ryan, Shaun. 2014. Hampshire: Palgrave Macmillan.
Call No - 65.015 MIC P4 Acc No - 48043**



Oral historian and prize-winning author Studs Terkel, was well known for his books which addressed the stories of 'ordinary' people. In 1974, he published the seminal book, *Working: People Talk About What They Do All Day and How They Feel About What They Do*. In contrast to research that treats workers as objects, it simply and yet powerfully gave 'voice' to the subjective experience of work and working. Terkel highlighted the meaning of and attitudes towards work skilfully capturing dreams and disappointments often in quite moving accounts. *Working* also provided renewed emphasis in sociology and employment relations for qualitatively-oriented studies which foregrounded voice and narrative, becoming a renowned text on work and employment issues. *Just Work* celebrates the significance of and traditions established by *Working* 40 years on. It draws on the lessons that have been learned on the 40th anniversary of Terkel's book and includes a strong focus on gathering verbatim interviews from workers in the 21st century. It pushes the boundaries of Terkel's work, providing detailed commentary and analysis by locating the 'voice' of workers against the backdrop of changes in the world of work that have occurred in the last forty years.

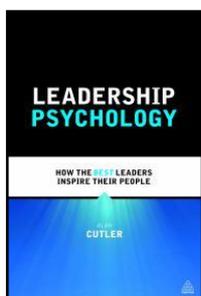
- 6 Labor relations in globalized food / Barbosa Cavalcanti, Josefa Salette / Bonanno, Alessandro. 2014. Bingley: Emerald.
Call No - 331 LAB P4 Acc No - 48044 (Ref)**



In recent years labor relations have altered significantly and new and more serious forms of labor marginalization and control have emerged. This book looks at labor in agriculture and food in a global era by studying salient characteristics of the conditions and use of labor in global agri-food. The chapters present a wealth of empirical data and robust theorizations that allow readers to grasp the complexity of this topic. The volume stresses the new and emerging dimensions of labor and its continuous importance under globalization. Relevant to those studying the use and position of labor in neoliberal globalization, topics addressed

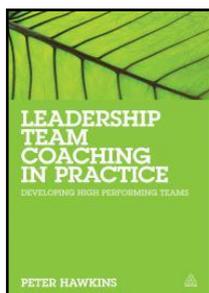
include: Globalization and change in labor relations, mobility of agricultural labor, social upgrading, labor relations and resistance in the value chain.

- 7 **Leadership psychology: how the best leaders inspire their people / Cutler, Alan. 2014. London: Kogan Page.**
Call No - 65:301.172.6 CUT P4 Acc No - 48148



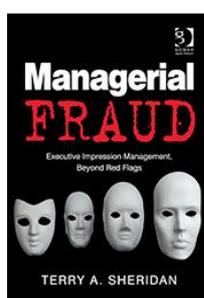
A better understanding of the psychological relationships at play within current working environments will enable leaders to achieve greater success for themselves and their organizations. Leadership Psychology outlines how inspirational leaders across a range of award-winning companies of all sizes understand their employees' psychological needs and use that knowledge to affect behaviour and enhance performance. The book showcases examples of leadership best practice in businesses featured in The 2013 Sunday Times 100 Best Companies to Work for Survey. Exclusive information gained through interviews with the most highly regarded leaders of a special selection of these winning companies is analyzed and critically evaluated, using the underpinning principles of occupational psychology to reveal modern trends in working practice. This book provides up-to-the-minute practical guidance, based upon a rigorous psychological foundation, to executives holding operational or strategic leadership positions in businesses of all shapes and sizes.

- 8 **Leadership team coaching in practice: developing high-performing teams / Hawkins, Peter (ed). 2014. London: Kogan Page.**
Call No - 658.387.4 LEA P4 Acc No - 48149



This title looks at how leadership team coaching techniques have been applied internationally across a variety of team types and sectors. With expert contributors including chief executives, team coaches, team leaders and consultants, this practical guide offers a range of real case studies to illustrate best practice with a detailed analysis of methods and processes tailored to the needs of each organization. Readers will learn how to develop their own unique approach to fostering collective transformational leadership across teams, whatever their business sector and whatever type of team they lead. The book can be used either as a stand-alone workbook or as a practical companion to Leadership Team Coaching, which offers a comprehensive introduction to creating and developing high performing teams through transformational leadership.

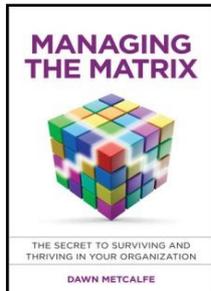
- 9 **Managerial fraud: executive impression management, beyond red flags / Sheridan, Terry A. 2014. Farnham: Gower.**
Call No - 343.5 SHE P4 Acc No - 48100



Most frauds perpetrated by senior managers take longer to uncover than those by other occupational groups and they steal more. This is a serious problem world-wide. Currently the Red Flag approach is used by auditors to prevent and uncover fraud and in some countries it is statutory. However, the existing approach does not catch managerial fraudsters quickly or very often. In Managerial Fraud, Dr Terry Sheridan reports the findings of her study of fraudulent executives. Her work illuminates the particular methods fraudsters employ to appear more authentic than the average person and reveals two types of executive fraudster with very different behaviours. All this helps to explain why the current Red Flag approach fails to identify potential fraudsters and instead tends to focus

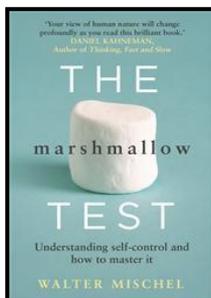
on Red Flag executives who are negative characters, but non-fraudulent and accounts for the problem auditors face, who see Red Flag indicators and are obliged to conduct further audits, yet find nothing of substance. During the author's research, the innocent colleagues who worked closely with fraudulent managers have for the first time been interviewed about their experiences and had their impressions analysed, leading to the development of an innovative typology of fraudulent executives based on Impression Management Theory.

- 10 Managing the matrix: the secret to surviving and thriving in your organization: a mentor's tale / Metcalfe, Dawn. 2014. Chichester: Wiley.**
Call No - 65.012.3 MET P4 Acc No - 48048



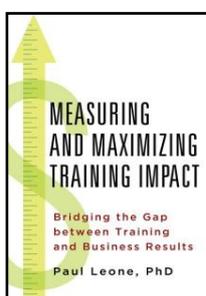
Debra was not in a good mood as she entered Johann's office for their third meeting. One of her colleagues had just been promoted and, although the guy who got it was good, she didn't think he was any better than her. Well, except at one thing, he was always playing politics - sucking up to the more senior guys and volunteering to be on any committee going. Debra knew the type - went to the same school, belonged to the same club - she didn't have a hope against the kind of connections he had so she might as well give up. It seemed doing a good job just wasn't enough around here. Debra and Johann work in an environment with multiple and complex reporting lines - in other words, a matrix. There's room to "slip between the cracks" - if a person wants to take advantage of confusion over who is managing performance; or if they can't make the necessary transition to self-management. Communication can be difficult even when there is an apparently shared language. Read how Johann and Debra work together to identify the skills needed to succeed in a matrix, and how using Emotional Intelligence (EI) can develop specific behaviours you can incorporate in your daily job. The result will help reduce stress and increase your chances of success.

- 11 Marshmallow test: understanding self-control and how to master it / Mischel, Walter. 2014. London: Bantam.**
Call No - 159.952 MIS P4 Acc No - 47991



A child is presented with a marshmallow and given a choice: Eat this one now, or wait and enjoy two later. What will she do? And what are the implications for her behaviour later in life? Walter Mischel's now iconic 'marshmallow test,' one of the most famous experiments in the history of psychology, proved that the ability to delay gratification is critical to living a successful and fulfilling life: self-control not only predicts higher marks in school, better social and cognitive functioning, and a greater sense of self-worth; it also helps us manage stress, pursue goals more effectively, and cope with painful emotions. But is willpower prewired, or can it be taught? In this book, Dr. Mischel draws on decades of compelling research and life examples to explore the nature of willpower, identifying the cognitive skills and mental mechanisms that enable it and showing how these can be applied to challenges in everyday life--from weight control to quitting smoking, overcoming heartbreak, making major decisions, and planning for retirement.

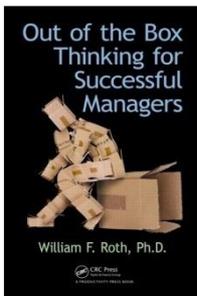
- 12 Measuring and maximizing training impact: bridging the gap between training and business result / Leone, Paul. 2014. Hampshire: Palgrave Macmillan.**
Call No - 658.386 LEO P4 Acc No - 48049



In this title, Dr. Paul Leone offers a streamlined remedy for this tremendously costly problem. He delivers a practical roadmap for accurately measuring the business impact of training initiatives - a roadmap that will allow your training dollars to do more and go further than ever before. Drawing from more than fourteen years of research on training measurement and evaluation in some of the world's largest Fortune 100 companies, the book provides a quick and simple 6-level strategy for measuring and maximizing training impact. Using the traditional five levels of evaluation set forth by Kirkpatrick and Phillips,

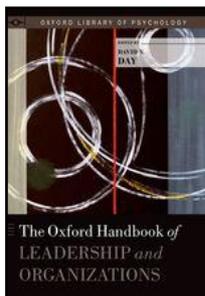
Dr. Leone introduces some new and ground-breaking techniques for isolating the impact of training on the bottom line. To this measurement approach, he adds a revolutionary new Level 6 which measures 'transfer climate' – the factors back on the job that can make or break the impact and ROI of any training program. Through case studies and real-world examples, he takes you on a transformative journey and builds a bridge from training initiative to bottom-line benefits.

- 13 Out of the box thinking for successful managers / Roth, William F. 2015. Boca Raton: CRC Press.
Call No - 65.016.2 ROT P5 Acc No - 48053**



This title explains, in a user-friendly and sometimes humorous manner, why these practices are based on worn-out logic in some cases and complete falsehoods in others. Questioning numerous management practices that have been popular for decades, it details their weaknesses and explains why they continue to hamper attempts to improve productivity. It reviews a range of management theories, including Six Sigma, downsizing, and management by objective. After showing where the holes lie, it offers alternative approaches that have proven effective in a growing number of private and public sector organizations, including some that enable a more positive workplace culture. Illustrating practical application with case studies, the book provides simple suggestions for change that can be highly beneficial to your organization. It addresses the major myths that managers need to examine and eventually do away with or, at least, replace with modified versions that make more sense in today's increasingly competitive business environment.

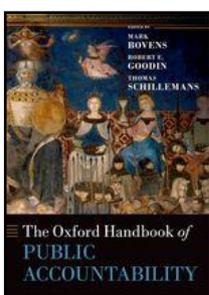
- 14 Oxford handbook of leadership and organizations / Day, David V. (ed). 2014. Oxford: Oxford University Press.
Call No - 65:301.172.6 OXF P4 Acc No - 48151**



As the leadership field continues to evolve, there are many reasons to be optimistic about the various theoretical and empirical contributions in better understanding leadership from a scholarly and scientific perspective. This Handbook brings together a collection of comprehensive, state-of-the-science reviews and perspectives on the most pressing historical and contemporary leadership issues - with a particular focus on theory and research - and looks to the future of the field. It provides a broad picture of the leadership field as well as detailed reviews and perspectives within the respective areas. Each chapter, authored by leading international authorities in the various leadership sub-disciplines, explores the history and background of leadership in organizations, examines important

research issues in leadership from both quantitative and qualitative perspectives, and forges new directions in leadership research, practice, and education.

- 15 Oxford handbook of public accountability / Bovens, Mark; Goodin, Robert E. and Schillemans, Thomas. 2014. Oxford: Oxford University Press.
Call No - 35 OXF P4 Acc No - 48135**



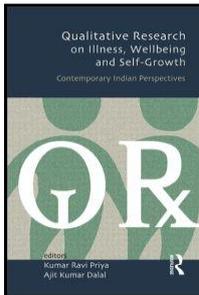
Over the past two decades public accountability has become not only an icon in political, managerial, and administrative discourse but also the object of much scholarly analysis across a broad range of social and administrative sciences. This handbook provides a state of the art overview of recent scholarship on public accountability. It collects, consolidates, and integrates an upsurge of inquiry currently scattered across many disciplines and subdisciplines. It provides a one-stop-shop on the subject, not only for academics who

study accountability, but also for practitioners who are designing, adjusting, or struggling with mechanisms for accountable governance. Drawing on the best scholars in the field from around the world, The Handbook showcases conceptual and normative as well as the empirical approaches in public accountability studies. In addition to giving an overview of scholarly research in a variety of disciplines, it takes stock of a wide range of accountability mechanisms and practices across the public, private and non-profit sectors, making this volume a must-have for both practitioners and scholars, both established and new to the field.

16 Qualitative research on illness, wellbeing and self-growth: contemporary Indian perspectives / Priya, Kumar Ravi and Dalal, Ajit Kumar. 2015. New Delhi: Routledge.

Call No - 159.92 QUA P5

Acc No - 48108

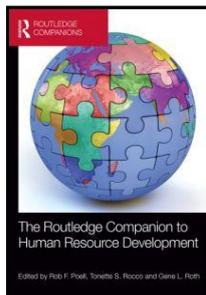


This book examines the theoretical, methodological and practical dimensions of Qualitative Research in the study of illness, wellbeing and self-growth in the Indian context. Using wide-ranging narratives, interviews, group discussions, and cultural analyses, it offers a social and psychological understanding of health and therapy.

17 Routledge companion to human resource development / Poell, Rob F.; Rocco, Tonette S. and Roth, Gene L. 2015. London: Routledge.

Call No - 658.3 ROU P5

Acc No - 48111 (Ref)



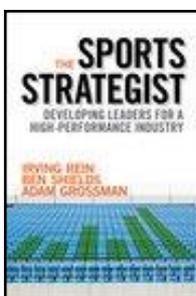
states of the discipline, and suggesting areas for further research.

The field of Human Resource Development (HRD) has grown in prominence as an independent discipline from its roots in both management and education since the 1980s. There has been continual debate about the boundaries of HRD ever since. Drawing on a wide and respected international contributor base and with a focus on international markets, this book provides a thematic overview of current knowledge in HRD across the globe. The text is separated into nine sections which explore the origins of the field, adjacent and related fields, theoretical approaches, policy perspectives, interventions, core issues and concerns, HRD as a profession, HRD around the world, and emerging topics and future trends. An epilogue rounds off the volume by considering the present and future

18 Sports strategist: developing leaders for a high-performance industry / Rein, Irving; Shields, Ben and Grossman, Adam. 2015. New York: Oxford University Press.

Call No - 65:301.172.6 REI P5

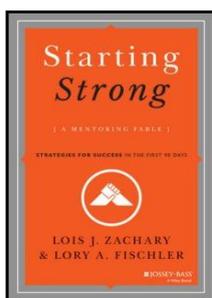
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In this title, , authors Irving Rein, Ben Shields, and Adam Grossman demonstrate that relying too much on winning is a losing long-term strategy for dealing with these challenges. Instead, they argue that sports organizations must focus on identifying and maximizing key factors that, unlike winning, can be controlled and shaped. By building a more well-rounded business, sports strategists will position themselves and their organizations for sustainable success in the industry. Blending extensive industry experience and real-world case studies with their academic expertise, the authors arm readers with the combination of the necessary

tools to help them make better strategic decisions. Everyone from industry veterans to aspirational managers will learn how to design identities, reinvigorate venue experiences, manage narratives, and maximize new technology in today's connected world. In addition, readers will explore how to implement business analytics, build public support, and apply ethics in decision-making. These techniques are vital to creating a successful sports organization that is ready to reap the benefits of winning when it does happen, without having to suffer when it does not. The demand for innovative leaders who can address these issues and make tough decisions on which challenges to prioritize has never been greater.

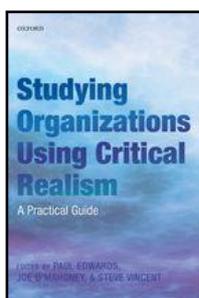
- 19 Starting strong: a mentoring fable / Zachary, Lois J. and Fischler, Lory A. 2014. San Francisco: Jossey-Bass. Call No - 65.012.413 ZAC P4 Acc No - 48059**



In this title, mentoring experts Lois J. Zachary and Lory A. Fischler weave a compelling tale that exemplifies the concepts, highlights the dynamics, and outlines the issues involved in mentoring relationships. The authors use the form of a fable to tell the story of a budding mentoring relationship filled with possibilities, problems, and triumphs. The story of Cynthia, a seasoned professional, and her new mentee Rafa, brings to life Zachary and Fischler's wealth of mentoring suggestions and best practices and each episode of the fable is accompanied by reflection questions, key learnings, and strategies that readers can apply to their own mentoring relationships. The authors include a conversation playbook that guides mentors and mentees through six essential conversations that will help them

establish a strong mentoring connection, and keep it moving forward. As organizations face the transition of departing Boomers and arriving Millennials, Starting Strong offers a hands-on and readable guide to create effective mentoring relationships that will ensure the success of that transition.

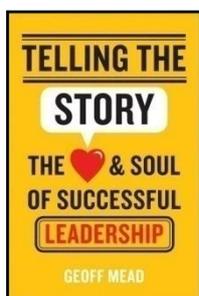
- 20 Studying organizations using critical realism: a practical guide / Edwards, Paul K.; O'Mahoney, Joe and Vincent, Steve. 2014. Oxford: Oxford University Press. Call No - 165.82 STU P4 Acc No - 48115**



This book aims to fill a significant gap in the literature by providing a practical guide to the application of CR in empirical research projects. More specifically, it explores the methodological consequences of committing to a CR ontology—the assumptions that researchers from this tradition make about the nature of reality. These assumptions are important because ontological commitments, which relate what we believe exists, often affect our epistemological concerns, which relate to our beliefs about how whatever exists can be studied and known. Thus, for a researcher, ontology and epistemology are important because they have consequences for the possibilities and limits of the research methods, techniques, and analyses that they employ. The book explains what CR is and outlines the

logic of research design. In a series of chapters on major social science research methods, purpose-written by experts in the relevant technique, the book contains extended illustration of how to conduct inquiry using CR.

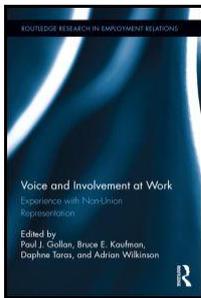
- 21 Telling the story: the heart and soul of successful leadership / Mead, Geoff. 2014. San Francisco: Jossey-Bass. Call No - 65:301.172.6 MEA P4 Acc No - 48064**



This title shows how leaders affect our understanding of what is possible and desirable through the stories they tell. It opens a door into the world of narrative leadership: what stories are and how they work; when to tell a story and how to tell one well; and how the language and metaphors we use influence our actions and change how we think about the

world. It explains how narrative leadership shapes and defines what's possible on an organizational level and challenges leaders to consider how narrative can influence and help create the kind of society they envision.

- 22 Voice and involvement at work: experience with non-union representation / Gollan, Paul J. et.al. 2015. New York: Routledge. Call No - 331 VOI P5 Acc No - 48069**

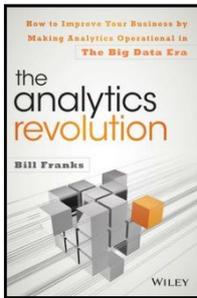


In the last decade, nonunion employee representation (NER) has become a much discussed topic in the fields of human resource management, employment relations, and employment/labor law. This book examines the purpose, structure, and performance of various types of employee representation bodies created by companies in non-union settings to promote collective forums for voice and involvement at the workplace. This volume presents the first longitudinal evidence on the performance, success, and failure of NER plans over an extended time period. Consisting of twelve detailed, in-depth case studies of actual NER plans in operation across four countries, this volume provides unparalleled evidence on such matters as: the motives behind the initial establishment of NER, different organizational forms of NER in industry, key success and failure factors over the long-term, pro and con evaluations for employers and employees, and more. Voice and Involvement at

Work captures an unequalled international and comparative perspective through a wide cross-section of different NER forms.

INFORMATION MANAGEMENT

- 1 Analytics revolution: how to improve your business by making analytics operational in the big data era / Franks, Bill. 2014. New Jersey: Wiley.**
Call No - 65.011.56WAG FRA P4 **Acc No - 48023**



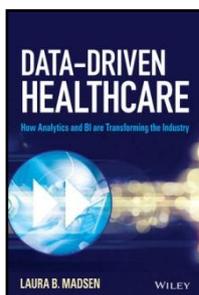
The topics of big data and analytics continue to be among the most discussed and pursued in the business world today. While a decade ago many people still questioned whether or not data and analytics would help improve their businesses, today virtually no one questions the value that analytics brings to the table. The Analytics Revolution focuses on how this evolution has come to pass and explores the next wave of evolution that is underway. Making analytics operational involves automating and embedding analytics directly into business processes and allowing the analytics to prescribe and make decisions. It is already occurring all around us whether we know it or not. The Analytics Revolution delves into the requirements for laying a solid technical and organizational foundation that is capable of supporting operational analytics at scale, and covers factors to consider if an organization is to succeed in making analytics operational. Along the way, one will learn how changes in technology and the business environment have led to the necessity of both incorporating big data into analytic processes and making them operational. The book cuts straight through the considerable marketplace hype and focuses on what is really important.

- 2 Business intelligence: third European Summer School, eBISS 2013, Dagstuhl Castle, Germany, July 7-12, 2013, tutorial lectures / Zimanyi, Esteban (ed). 2014. Heidelberg: Springer.**
Call No - 65.011.56WAG BUS P4 **Acc No - 48079**



The lectures held at the Third European Business Intelligence Summer School (eBISS), which are presented here in an extended and refined format, cover not only established BI and BPM technologies, but extend into innovative aspects that are important in this new environment and for novel applications, e.g., pattern and process mining, business semantics, Linked Open Data, and large-scale data management and analysis. Combining papers by leading researchers in the field, this volume equips the reader with the state-of-the-art background necessary for creating the future of BI. It also provides the reader with an excellent basis and many pointers for further research in this growing field.

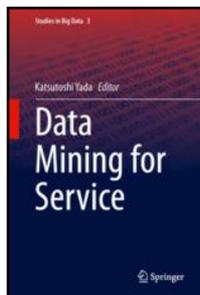
- 3 Data-driven healthcare: how analytics and BI are transforming the industry / Madsen, Laura. 2014. New Jersey: Wiley.**
Call No - 65.011.56WAG MAD P4 **Acc No - 48014**



Data is taking over in a powerful way, and it's revolutionizing the healthcare industry. You have more data available than ever before, and applying the right analytics can spur growth. Benefits extend to patients, providers, and board members, and the technology can make centralized patient management a reality. Despite the potential for growth, many in the industry and government are questioning the value of data in health care, wondering if it's worth the investment. This title is transforming the Industry tackles the issue and proves why BI is not only worth it, but necessary for industry advancement. Healthcare BI guru Laura Madsen challenges the notion that data have little value in healthcare, and shows how

BI can ease regulatory reporting pressures and streamline the entire system as it evolves. Madsen illustrates how a data-driven organization is created, and how it can transform the industry. The title provides tables, checklists, and forms that allow you to take immediate action in implementing BI in your organization. You can't afford to be behind the curve. The industry is moving on, with or without you. It is guide to utilizing data to advance your operation in an industry where data-fueled growth will be the new norm.

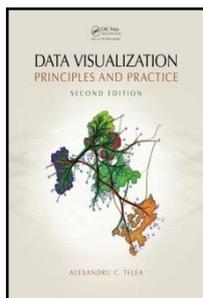
- 4 Data mining for service / Yada, Katsutoshi (ed). 2014. Heidelberg: Springer.
Call No - 65.011.56WN DAT P4 Acc No - 48084**



Data mining is a series of processes which include collecting and accumulating data, modeling phenomena, and discovering new information, and it is one of the most important steps to scientific analysis of the processes of services. Data mining application in services requires a thorough understanding of the characteristics of each service and knowledge of the compatibility of data mining technology within each particular service, rather than knowledge only in calculation speed and prediction accuracy. Varied examples of services provided in this book will help readers understand the relation between services and data mining technology. This book is intended to stimulate interest among researchers and practitioners in the relation between data mining technology and its application to other fields.

practitioners in the relation between data mining technology and its application to other fields.

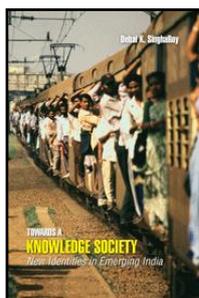
- 5 Data visualization: principles and practice - 2nd ed / Telea, Alexandru C. 2015.
Boca Raton: CRC Press, 2015.
Call No - 65.011.56 TEL P5 Acc No - 48085**



Designing a complete visualization system involves many subtle decisions. When designing a complex, real-world visualization system, such decisions involve many types of constraints, such as performance, platform (in)dependence, available programming languages and styles, user-interface toolkits, input/output data format constraints, integration with third-party code, and more. Focusing on those techniques and methods with the broadest applicability across fields, the second edition of the title provides a streamlined introduction to various visualization techniques. The book illustrates a wide variety of applications of data visualizations, illustrating the range of problems that can be tackled by such methods, and emphasizes the strong connections between visualization and related disciplines such as imaging and computer graphics. It covers a wide range of sub-topics in data visualization: data representation; visualization of scalar, vector, tensor, and volumetric data; image processing and domain modeling techniques; and information visualization.

processing and domain modeling techniques; and information visualization.

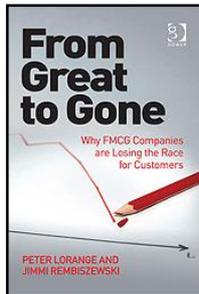
- 6 Towards a knowledge society: new identities in emerging India / SinghaRoy, Debal K. 2014. New Delhi: Cambridge University Press.
Call No - 165 SIN P4 Acc No - 48163**



This book depicts the emergence of knowledge society across rural and urban spaces and among cross sections of social collectivities in India. It analyses the new economic momentum and socio-cultural milieu as set in motion with the emergence of this society. The ensuing impact on the pre-existing facets of social identity and marginality, and the processes of construction of new social identities therein are studied. This book delineates both the hope and despair, as produced with the arrival of the knowledge society, and identifies the scope and conditions of alternative choice and liberation for the people within the emerging socio-economic order of this society. Rich in empirical data, this monograph will interest students, researchers, teachers, policy planners and social activists.

MARKETING

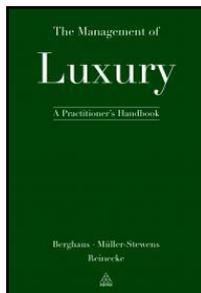
- 1 **From great to gone: why FMCG companies are losing the race for customers / Lorange, Peter and Rembiszewski, Jimmi. 2014. Farnham: Gower.**
Call No - 658.89 LOR P4 Acc No - 48034



The modern consumer is no longer attracted by single-minded, predictable and one-benefit-focused brand promises. The old-fashioned FMCG communication strategies based on television, radio and print with constant repetition have become outdated. From Great to Gone shows that what's needed are 'Lego' strategies, whereby the marketing and communication strategies are built up by many key facets (like building blocks) and delivered to the consumer through a mix of various touch points. Most importantly, you need to leave consumers to put all of that together themselves. There are major internal and external hurdles to transforming FMCGs successfully into FICGs - Fast Innovating Consumer Goods. It requires new brand strategies and flatter, more top-down than bottom-up, decision-making organisations and a 21st-century model for advertising agencies. Externally these companies need a new route to market through transformation of their old retail

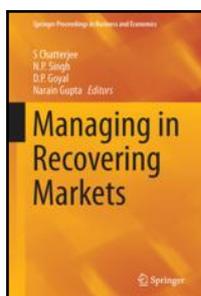
dependencies. Changes are also required in all communication delivery, reflecting modern consumers' connectivity and unlimited access to information. In the book the authors showcase what the winners of the 21st century have in common that has enabled them to become FICGs. New, unimagined models continue emerge, to which, with the authors' guidance producers and retailers may develop their own sustainable responses.

- 2 **Management of luxury: a practitioner's handbook / Berghaus, Benjamin; Muller-Stewens, Gunter and Reinecke, Sven. 2014. London: Kogan Page.**
Call No - 658.8 BER P4 Acc No - 48150



In this title, 50 contributors from 11 countries and 23 top academic institutions working at the forefront of luxury management research provide experienced luxury managers and luxury researchers with insightful marketing and management perspectives on the luxury market. It is a book for those who marvel at the industry unlike any other; those who consider managing in it as a constant balance between trusting the conventional and trying the innovative to enable the extraordinary. Including case studies on iconic brands such as Burberry, Louis Vuitton, and Leica, The Management of Luxury equips readers with innovative insights and perspectives to better understand the nature of the luxury industry so they can more effectively manage businesses in the luxury market.

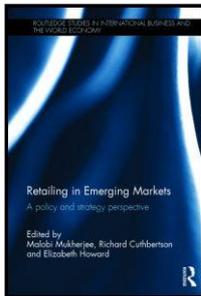
- 3 **Managing in recovering markets / Chatterjee, S. et.al. (ed). 2015. New Delhi: Springer.**
Call No - 658.8 MAN P5 Acc No - G15014 (Ref)



The changing dynamics of business worldwide have led organizations to look beyond traditional managerial practices while at the same time attempting to retain their core competitive advantages. This development has called upon academicians and practitioners alike to reassess the different aspects of business management such as macroeconomic variables, the nature of the market, the changing features of the workplace, the new work ethos, and/or employer-employee exchanges. In this context, the book provides essential insights on industry innovations, academic advances, and policy movements with regard to recovering markets in India and around the globe. The individual papers highlight potential avenues that could allow industry to better understand and respond to the global crisis. The

book collects research papers presented at the Global Conference on Managing in Recovering Markets (GCMRM), held in March 2014. Seven international and 120 national business schools and management universities were represented at the conference, the first in a series of 13 planned under the GCMRM agenda for 2014–17. The book includes more than 30 research papers chosen from a pool of 118 presented at the conference, all of which have undergone a rigorous blind review process.

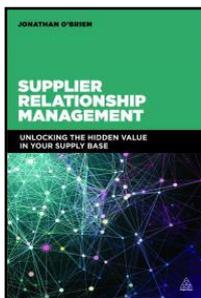
- 4 Retailing in emerging markets: a policy and strategy perspective / Mukherjee, Malobi; Cuthbertson, Richard and Howard, Elizabeth. 2015. London: Routledge.
Call No - 658.87 RET P5 Acc No - 48056**



Retailing is changing extremely rapidly in the emerging economies, both as a driver of social and economic change, and a consequence of economic development and the rise of consumer societies. Changes that took many decades in Europe or North America are happening at a much greater speed in emerging markets, while regulations continue to be hotly contested in these markets, raising questions about appropriate business strategies for both globalising firms and local contenders. While much has been written about retail in emerging markets, the focus has been primarily on the nature of entry strategies for Western retail companies. This book seeks to capture the impact of both internal and external regulations on retail development and strategy in emerging markets. It provides a comprehensive and up-to-date assessment of the development of retailing in a wide range of emerging economies, and seeks to capture the interplay between both retail policy and retail

strategy and the theoretical implications of this on retail development as a whole.

- 5 Supplier relationship management: unlocking the hidden value in your supply base / O'Brien, Jonathan. 2014. London: Kogan Page.
Call No - 658.72 OBR P4 Acc No - 48153**

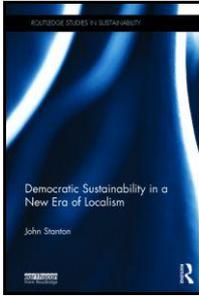


The supply base represents a wealth of opportunities for any organisation, yet few organisations ever properly realise this. Supplier Relationship Management enables organisations to manage suppliers effectively and provides the means to secure real, tangible and dramatic benefits from the supply base that would not otherwise be realised. Written by Jonathan O'Brien, an award winning author and leading practitioner with over 25 years' experience in the field, this book is the definitive guide to Supplier Relationship Management. This highly practical, 'how to' guide is a valuable tool for anyone that manages or interfaces with the supply base. The book provides a strategic and structured approach to maximising value from key and strategic suppliers, and gives focus to the direct resources at the suppliers that can make the biggest difference to the organization. It offers a complete, clear and highly operational framework for Supplier Relationship Management and seeks to

provide answers to 20 key or 'pathway' questions.

PUBLIC POLICY & GOVERNANCE

- 1 Democratic sustainability in a new era of localism / Stanton, John. 2014. London: Routledge.
Call No - 352 STA P4 Acc No - 48133**

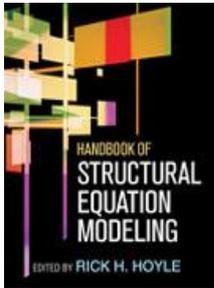


This book focuses on such development in the context of localism in the UK. It strips the principle of local sustainability down to its constituent parts and considers the extent to which it can be said to be central to local life. As part of this, it presents the case for the importance of accountability and citizen participation in achieving objectives aligned with sustainability, and illustrates the relationships that these principles share. On this foundation, it evaluates local government in the UK, as well as examples of community-led regeneration initiatives and bodies, and seeks to determine both the nature of their pursuit of sustainability and the extent to which accountability and citizen participation play a part in that pursuit. It shows that local sustainability is enhanced by accountability and citizen participation; those principles ensuring that local people can be central to the process.

Whilst its evaluations of local democratic systems in the UK reveal certain issues as regards the extent to which this is reflected in practice, it at least demonstrates an enthusiasm and awareness of the important role that accountability and citizen participation can play in the process of local sustainability.

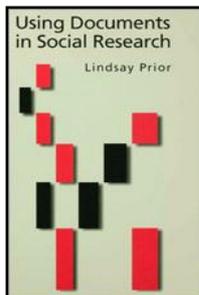
RESEARCH METHODOLOGY

- 1 **Handbook of structural equation modeling / Hoyle, Rick H. 2012. New York: Guilford.**
Call No - 3.001.5 HAN P2 **Acc No - 48036**



This handbook, offers broad and deep coverage of both the mechanics of SEM and specific SEM strategies and applications. The editor, contributors, and editorial advisory board are leading methodologists who have organized the book to move from simpler material to more statistically complex modeling approaches. Sections cover the foundations of SEM; statistical underpinnings, from assumptions to model modifications; steps in implementation, from data preparation through writing the SEM report; and basic and advanced applications, including new and emerging topics in SEM, such as intensive longitudinal assessments, dyadic data, brain imaging, and genotyping. Each chapter provides conceptually oriented descriptions, fully explicated analyses, and engaging examples that reveal modeling possibilities for use with readers' data.

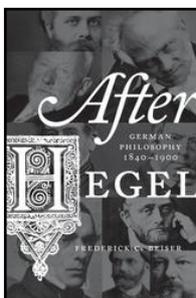
- 2 **Using documents in social research / Prior, Lindsay. 2003. Los Angeles: Sage.**
Call No - 3.001.5 PRI O3 **Acc No - 47426**



This title offers a comprehensive, yet concise, introduction to the use of documents as tools within social science research. The book argues that documents stand in a dual-relation to human activity, and therefore by transmitting ideas and influencing the course and nature of human activity they are integral to the research process. It outlines the various strategies and debates that need to be considered in order to integrate the study of documents into a research project. The book is written in an easy and engaging style which makes it accessible to undergraduates and postgraduate students. It will be essential reading for students and researchers across a range of social science disciplines.

SOCIAL SCIENCES & GENERAL MANAGEMENT

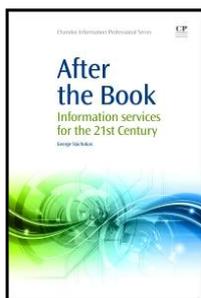
- 1 After Hegel: German philosophy 1840-1900 / Beiser, Frederick C. 2014. Princeton: Princeton University Press.
Call No - 1(091) BEI P4 Acc No - 48138**



Histories of German philosophy in the nineteenth century typically focus on its first half—when Hegel, idealism, and Romanticism dominated. By contrast, the remainder of the century, after Hegel’s death, has been relatively neglected because it has been seen as a period of stagnation and decline. But Frederick Beiser argues that the second half of the century was in fact one of the most revolutionary periods in modern philosophy because the nature of philosophy itself was up for grabs and the very absence of certainty led to creativity and the start of a new era. In this innovative concise history of German philosophy from 1840 to 1900, Beiser focuses not on themes or individual thinkers but rather on the period’s five great debates: the identity crisis of philosophy, the materialism controversy, the methods and limits of history, the pessimism controversy, and the Ignorabimusstreit. Schopenhauer and Wilhelm Dilthey play important roles in these controversies but so do many neglected figures,

including Ludwig Büchner, Eugen Dühring, Eduard von Hartmann, Julius Fraunstaedt, Hermann Lotze, Adolf Trendelenburg, and two women, Agnes Taubert and Olga Pluemacher, who have been completely forgotten in histories of philosophy. The result is a wide-ranging, original, and surprising new account of German philosophy in the critical period between Hegel and the twentieth century.

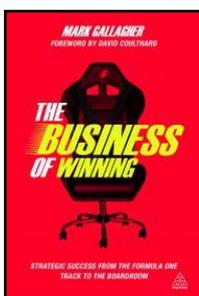
- 2 After the book: information services for the 21st century / Stachokas, George. 2014. Amsterdam: Chandos.
Call No - 025.4.036 STA P4 Acc No - 48021**



Libraries and librarians have been defined by the book throughout modern history. What happens when society increasingly lets print go in favour of storing, retrieving and manipulating electronic information? What happens after the book? After the Book explores how the academic library of the 21st Century is first and foremost a provider of electronic information services. Contemporary users expect today’s library to provide information as quickly and efficiently as other online information resources. The book argues that librarians need to change what they know, how they work, and how they are perceived in order to succeed according to the terms of this new paradigm. This title is structured into eight chapters. An introduction defines the challenge of electronic resources and makes the case for finding solutions, and following chapters cover diversions and half measures and the problem for libraries in the 21st century. Later chapters discuss solving problems through

professional identity and preparation, before final chapters cover reorganizing libraries to serve users, adapting to scarcity, and the ‘digital divide’.

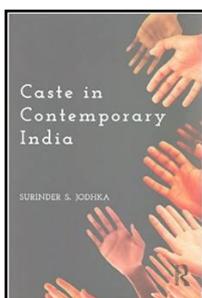
- 3 Business of winning: strategic success from the formula one track to the boardroom / Gallagher, Mark. 2014. London: Kogan Page.
Call No - 658 GAL P4 Acc No - 48139**



In this riveting insider's account of over 30 years in the Formula One industry, Mark Gallagher explains what it takes to succeed in a competitive business with high technology, high finance and immensely high stakes. Like any global business, Formula One demands the best from its people. To thrive within it requires impeccable leadership and communications skills, as well as the ability to design, manufacture, develop and bring to market a constantly improving high-technology product and constantly work to immovable deadlines with an immense supply chain and tight regulations. The Business of Winning sets out a one-stop

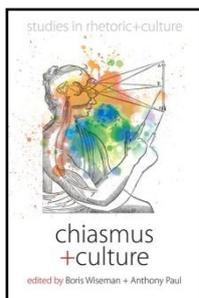
management guide for executives keen to emulate this high-speed, high-impact approach to business. Based on hard-won experience and practical examples of how owners, drivers, teams, technicians and sponsors deal with the full range of management questions and issues they face every day, Mark Gallagher brings the drama of the Formula One business to life in vivid detail.

- 4 Caste in contemporary India / Jodhka, Surinder S. 2015. New Delhi: Routledge.
Call No - 301.185 JOD P5 Acc No - 48080**



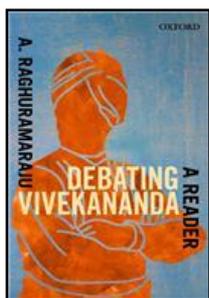
Caste is a contested terrain in India's society and polity. It is often argued that caste would and should have disappeared by now had it not been politicized by the entrepreneurs of India's electoral politics. Its institutionalization through the state policy of reservations, uneven development of economy and incomplete modernization of traditional cultural values are presumed to be the other reasons for the persistence of caste in today's India. The book challenges such formulations. Based on intensive empirical studies, it delves into why caste continues to matter and how caste-based divisions often tend to overlap with the emergent disparities of the new economy, rural and urban.

- 5 Chiasmus and culture / Wiseman, Boris and Paul, Anthony (ed). 2014. New York: Berghahn.
Call No - 39 CHI P4 Acc No - 48081**



Anyone who has heard of chiasmus is likely to think of it as no more than a piece of rhetorical playfulness, at times challenging, though useful for supplying a memorable sententious note or for performing a pirouette of syntax and thought. Going beyond traditional rhetoric, this volume is concerned with the possibility of using the figure of chiasmus to model a broad array of phenomena, from human relations to artistic creation. In the process, it provides the first book-length study not of chiasmus, the rhetorical figure, but of chiasmic thought. The contributors are concerned with chiasmic inversion and its place in social interactions, cultural creation, and more generally human thought and experience. They explore from a variety of angles what the unsettling logic of chiasmus (from the Greek meaning "cross-wise"), has to tell us about the world, human relations, cultural patterns, psychology, and artistic and poetic creation.

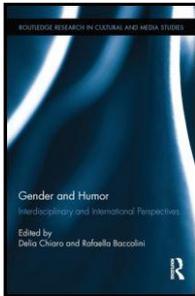
- 6 Debating Vivekananda: a reader / Raghuramaraju, A. 2014. New Delhi: Oxford University Press.
Call No - 133.9 RAG P4 Acc No - 48161**



By conferring titles such as Swami, Yogi, Mahatma, Maharshi, Gurudev or Baba, the Indian society has transformed several writers and thinkers of modern India into icons. It is not surprising therefore that a profusion of hagiographic and emotional writings exist on the renowned nineteenth-century philosopher Swami Vivekananda and hence the pressing need to look at him in the light of debates in academic writings in order to enrich the liberal academic space. Debating Vivekananda juxtaposes an array of contrasting views that examine the life, thoughts, and works of Vivekananda from various, and often opposing, vantage points. Was he 'the resounding voice of a new and confident India' or merely a 'whimper of the wounded pride of a subject people'? The various essays, in this volume critically examine the extent of his influence, the source of his thoughts, his relationship with Ramakrishna Paramhansa, and his views on women, science, and communalism. The book thus serves as a platform for a debate to unfold—a debate that is informed by logical arguments instead of the creation of

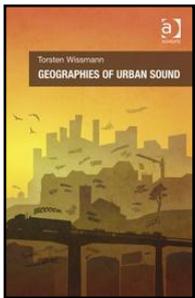
personality myths. The different perspectives allow one to engage with and at the same time rigorously assess the ideas of a modern writer-thinker.

- 7 Gender and humor: interdisciplinary and international perspectives / Chiaro, Delia and Baccolini, Raffaella. 2014. New York: Routledge.
Call No - 396 GEN P4 Acc No - 48093**



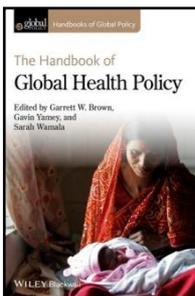
In the mid-seventies, both gender studies and humor studies emerged as new disciplines, with scholars from various fields undertaking research in these areas. The title that emerged in the field of gender studies came out of disciplines such as philosophy, history, and literature, while early works in the area of humor studies initially concentrated on language, linguistics, and psychology. Since then, both fields have flourished, but largely independently. This book draws together and focuses the work of scholars from diverse disciplines on intersections of gender and humor, giving voice to approaches in disciplines such as film, television, literature, linguistics, translation studies, and popular culture.

- 8 Geographies of urban sound / Wissmann, Torsten. 2014. Farnham: Ashgate.
Call No - 628.517 WIS P4 Acc No - 48143**



Traffic, music, language and nature help to create unique soundscapes that are essential to the place-based character of each city. Taking into account both the urban soundscape and the impacts of sound on the urban dweller, this book examines sound not as a by-product of urban life, but as a fundamental part of the urban experience that is crucial to understanding the city's sense of place. Illustrated by case studies from Europe and North America, these range from on-site measurements to the construction of audio tours for local tourism, from media analysis of popular culture audio drama to sound-identity and city branding, and from the classification of noise in city planning to a consideration of the complex relationship between sacred sound and the creation of a sense of place. Taking a social geographic perspective, the book focuses on the effects of sounds on the individual and how they influence the ways s/he engages the city as place, especially in their daily routines. In doing so, it uncovers the socio-scientific potential of sound in the urban environment, based on the understanding that sound cannot and must not be seen as detached from the urban landscape, but rather as a constituting element. Sound exists not only 'within the city': it 'is' the city.

- 9 Handbook of global health policy / Brown, Garrett W.; Yamey, Gavin and Wamala, Sarah. 2014. Chichester: Wiley Blackwell.
Call No - 614 HAN P4 Acc No - 48134 (Ref)**



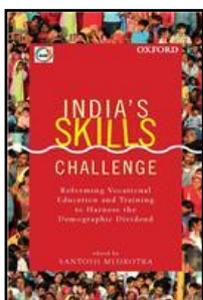
This title provides a definitive source of the key areas in the field. It examines the ethical and practical dimensions of new and current policy models and their effect on the future development of global health and policy. It maps out key debates and policy structures involved in all areas of global health policy and isolates and examines new policy initiatives in global health policy. Provides an examination of these initiatives that captures both the ethical/critical as well as practical/empirical dimensions involved with global health policy, global health policy formation and its implications.

- 10 Health care provision and patient mobility: health integration in the European union / Levaggi, Rosella and Montefiori, Marcello. 2014. Heidelberg: Springer.
Call No - 614(4) HEA P4 Acc No - 48016**



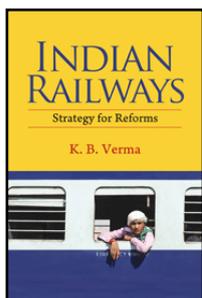
The aim of this book is to study the current European health care market and discuss the hypothesis of a European right of citizenship with reference to health-care services. It examines patients' mobility from several perspectives: determinants of patient mobility, governance of cross-border mobility at EU level as concerns patients and health-care professionals, policy implications, and case studies. It is intended for health researchers, decision-makers and professionals concerned with health-care provision and patient mobility. The goal is to provide, through scientific and methodological rigor, new informative tools useful for the implementation of new policies in the health-care sector in order to implement effective health-care integration in the European Union.

- 11 India's skills challenge: reforming vocational education and training to harness the demographic dividend / Mehrotra, Santosh (ed). 2014. New Delhi: Oxford University Press.
Call No - 373.6(540) IND P4 Acc No - 48145**



India's demographic profile is changing: a sizeable and growing proportion of its total population is in the working age group, which is a window of opportunity for the country. However, the numbers are not backed by necessary skills. Over half of the country's workforce does not have primary education, and a miniscule fraction has any formal vocational education and training. The contemporary focus on skill development in India is aimed at bridging this gap and skills mismatch. This book critically reviews the vocational training system in India. Based on primary surveys of vocational training providers and enterprises, it provides a comprehensive agenda of reforms to improve the employability of India's youth. It recommends that vocational training must be expanded in secondary schools (in which India lags) and higher education institutions, industry participation must be enhanced, and the National Vocational or Skills Qualification Framework must be implemented. It cautions that without the rapid and effective implementation of this reform agenda, India may not be able to harness its demographic dividend, which is predicted to last only for another quarter of this century.

- 12 Indian railways: strategy for reforms / Verma, K. B. 2015. New Delhi: Foundation Books.
Call No - 656.2 VER P5 Acc No - 48146**

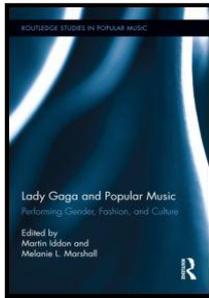


The need for reform in the Indian Railways has become much more acute and urgent than ever before. Suggestions for corporatisation, compensation for cost of social service obligations, separating policy from execution, shedding off non-core activities have long been made. There is serious need to question the way we look at our railway system, i.e., whether its format as a commercial cum public utility service being run by a government department has served the needs of a growing economy or hampered its growth. This book attempts to develop an alternative institutional framework which is simple, effective and workable while causing least upheaval to the existing structure. Some of the suggestions may be found somewhat iconoclastic. But reform which pleases all is no reform. Reforms come about only with foresight, determination and courage to break from the past.

- 13 Lady Gaga and popular music: Routledge studies in popular music / Iddon, Martin / Marshall, Melanie L. 2014. New York: Routledge.**

Call No - 78 LAD P4

Acc No - 48098

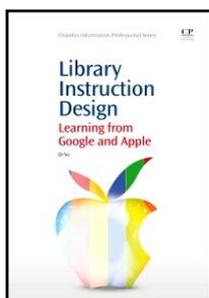


This book is a multi-faceted, interdisciplinary examination of the music and figure of Lady Gaga, combining approaches from scholars in cultural studies, art, fashion, and music. It represents one of the first scholarly volumes devoted to Lady Gaga, who has become, over a few short years, central to both popular (and, indeed, populist) as well as more scholarly thought in these areas and who, the contributors argue, is helping to shape—directly and indirectly—thought and culture both in the fields of the "scholarly" and the "everyday." Lady Gaga's output is firmly embedded in a self-consciously intellectual pop culture tradition, and her music videos are intertextually linked to icons of pop culture intelligentsia like Alfred Hitchcock and open to multiple interpretations. In examining her music and figure, this volume contributes both to debates on the status of intertextuality, held in tension with originality, and to debates on the figuring of the sexualized female body, and representations of disability. There is interest in these issues from a wide range of disciplines: popular musicology, film studies, queer studies, women's studies, gender studies, disability studies, popular culture studies, and the burgeoning sub-discipline of aesthetics and philosophy of fashion.

14 Library instruction design: learning from Google and Apple / Su, Di. 2014. Oxford: Chandos.

Call No - 021.4 SUD P4

Acc No - 48046

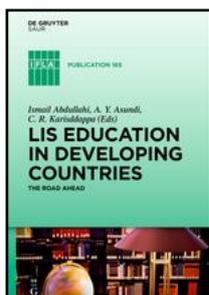


The design philosophies of Google and Apple represent different approaches to new product design. Google's model features bottom-up and data-driven decision-making processes, while Apple's model is to design and build products top-down. Library instruction program design may learn from these differing but complementary approaches. Inspired by Google's and Apple's success, Library Instruction Design details how library instruction program design may learn from the philosophy of product design in the business world. In designing library instruction, a Google-philosophy approach teaches what the user wants to know while an Apple-philosophy approach teaches what the librarian thinks the user needs to learn. These two design philosophies aim at different teaching objectives reflecting library and information science education in modern society. The book is divided into five sections, with opening sections covering library instruction, the philosophy of library instruction design and design philosophy from different angles. Later sections discuss applying Google's model and applying Apple's model.

15 LIS education in developing countries: the road ahead / Abdullahi, Ismail; Asundi, A. Y. and Karisddappa, C. R. 2014. Berlin: De Gruyter.

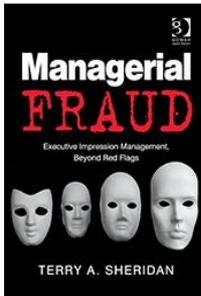
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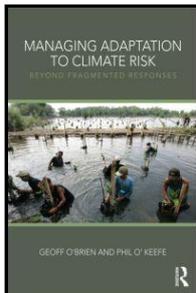
The book contains relevant subjects and topics that address the future of LIS education in the developing world of Africa, Asia, and Latin America. Since last two decades the profile of LIS education, and their content are on the constant and persistent changes. LIS education is facing a fabulous task of managing and preparing future generation of library and information professionals.

- 16 Managerial fraud: executive impression management, beyond red flags / Sheridan, Terry A. 2014. Farnham: Gower.
Call No - 343.5 SHE P4 Acc No - 48100**



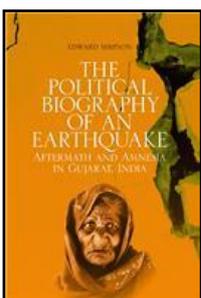
Most frauds perpetrated by senior managers take longer to uncover than those by other occupational groups and they steal more. This is a serious problem world-wide. Currently the Red Flag approach is used by auditors to prevent and uncover fraud and in some countries it is statutory. However, the existing approach does not catch managerial fraudsters quickly or very often. In *Managerial Fraud*, Dr Terry Sheridan reports the findings of her study of fraudulent executives. Her work illuminates the particular methods fraudsters employ to appear more authentic than the average person and reveals two types of executive fraudster with very different behaviours. All this helps to explain why the current Red Flag approach fails to identify potential fraudsters and instead tends to focus on Red Flag executives who are negative characters, but non-fraudulent and accounts for the problem auditors face, who see Red Flag indicators and are obliged to conduct further audits, yet find nothing of substance. During the author's research, the innocent colleagues who worked closely with fraudulent managers have for the first time been interviewed about their experiences and had their impressions analysed, leading to the development of an innovative typology of fraudulent executives based on Impression Management Theory. Better understanding of what Dr Sheridan has uncovered might result in organisations being able to reduce their exposure to fraud perpetrated by their own senior management.

- 17 Managing adaptation to climate risk: beyond fragmented responses / O'Brien, Geoff and O'Keefe, Phil. 2014/ London: Routledge.
Call No - 577.4 OBR P4 Acc No - 48159**



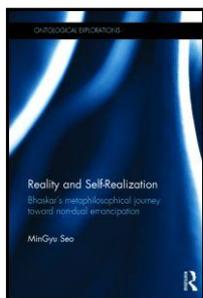
Climate change is the single largest threat to the attainment of the Millennium Development Goals (MDGs) and sustainable development. Addressing climate risk is a challenge for all. This book calls for greater collaboration between climate communities and disaster development communities. In discussing this, the book will evaluate the approaches used by each community to reduce the adverse effects of climate change. One area that offers some promise for bringing together these communities is through the concept of resilience. This term is increasingly used in each community to describe a process that embeds capacity to respond to and cope with disruptive events. This emphasizes an approach that is more focused on pre-event planning and using strategies to build resilience to hazards in an adaptation framework. The book will conclude by evaluating the scope for a holistic approach where these communities can effectively contribute to building communities that are resilient to climate driven risks.

- 18 Political biography of an earthquake: aftermath and amnesia in Gujarat, India / Simpson, Edward. 2014. New Delhi: Oxford University Press.
Call No - 323 SIM P4 Acc No - 48162**



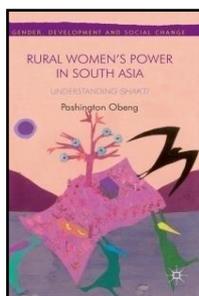
For those so-minded, the aftermath of an earthquake presents opportunities to intervene. Thus, in Gujarat, following the disaster of 2001, leaders were deposed, proletariats created, religious fundamentalism incubated, the state restructured, and industrial capitalism expanded exponentially. Rather than gazing in at those struggling in the ruins, as is commonplace in the literature, this book looks out from the affected region at those who came to intervene. Based on extensive research amid the dust and noise of reconstruction, the author focuses on the survivors and their interactions with death, history, and with those who came to use the shock of disaster to change the order of things. Edward Simpson takes us deep into the experience of surviving a 'natural' disaster. We see a society in mourning, further alienated by manufactured conditions of uncertainty and absurdity. We witness arguments about the past. What was important? What should be preserved? Was modernisation the cause of the disaster or the antidote?

- 19 Reality and self-realization: Bhaskar's metaphilosophical journey toward non-dual emancipation / Seo, MinGyu. 2014. London: Routledge.**
Call No - 165.82 SEO P4 **Acc No - 48110**



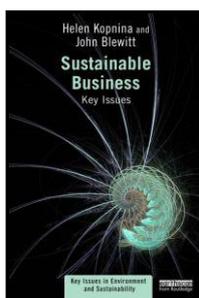
Since the publication of Roy Bhaskar's A Realist Theory of Science in 1975, critical realism has been evolved as one of the new developments in the areas of philosophy of natural and social science which offers an alternatively fresh view to the existing theories including positivism and post-modernism. Bhaskar's intellectual movement, which is now fully international and multi-disciplinary, and continues to influence the philosophies of natural and social science, has transformed into 'Dialectical Critical Realism' (hereafter DCR) and the philosophy of 'meta-Reality.' MinGyu will conclude that his anti-anthropocentric Non-duality continues through all the steps of Bhaskar's thought, maintaining the consistency of his scientific, metaphysical, and spiritual journey. The anti-anthropocentric motif is fully realized in the philosophy of Non-duality - the 'constellational identification of dualism, duality and non-duality' in his meta-Reality. Defending Bhaskar against Collier, Agar, and Morgan, MinGyu tries to show how its anti-anthropocentric and non-dualistic foundation is sustained through the whole of Bhaskar's journey, involving a transformation of its subject matters from reality, to the dialectic of reality, to the real truth underlying the former stages.

- 20 Rural women's power in South Asia: understanding shakti / Obeng, Pashington. 2014. Hampshire: Palgrave Macmillan.**
Call No - 396(59) OBE P4 **Acc No - 48152**



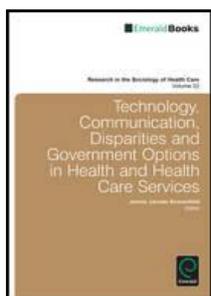
This book investigates how women's power and caste cleavages often continue to transcend and crosscut the boundaries of caste/tribe, gender, age, class and religion in India, Pakistan and Bangladesh. Building upon recent formulations of South Asian gender discourse, it explores the ways that perceived notions of women and castified geographies are not only structured in complex and localized relationships of dominance, but are also constituted by practices of the state and central governments. By examining both the particularities of local women's efforts to improve themselves and the ways that power is mediated, the author addresses the multiplex ways individuals both adapt and contest the hegemony of the dominant structures.

- 21 Sustainable business: key issues / Kopnina, Helen and Blewitt, John. 2015. London: Routledge.**
Call No - 658 KOP P5 **Acc No - 48116**



This title is the first comprehensive introductory-level textbook to address the interface between environmental challenges and business solutions to provide an overview of the basic concepts of sustainability, sustainable business, and business ethics. The book introduces students to the background and key issues of sustainability and suggests ways in which these concepts can be applied in business practice. Though the book takes a business perspective, it is interdisciplinary in its nature and draws on knowledge from socio-economic, political, and environmental studies, thereby providing a practical and critical understanding of sustainability in the changing paradigm of global business. It goes beyond the conventional theories of sustainability and addresses critical issues concerned with population, consumption and economic growth. It discusses realistic ways forward, in particular the Circular Economy and Cradle to Cradle frameworks.

- 22 Technology, communication, disparities and government options in health and health care services / Kronenfeld, Jennie Jacobs. 2014. Bingley: Emerald.**
Call No - 614 TEC P4 **Acc No - 48136 (Ref)**



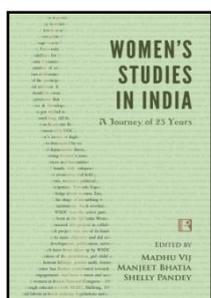
This volume includes papers related to issues of technology, communication, health disparities and government options in health and health care services. It fills an existing gap by providing a clear sociological overview and focus on these topics. Technology is considered from the perspectives of providing healthcare equity, health disparities and the impact on doctor-patient relationships. The topic of communication is addressed in the format of public health messages and the use of internet chat rooms for discussions about health care services. Government roles and responsibilities are reflected upon in terms of health promotion, marketing and sales of health-related products and improving long-term care programs. Particular mention is made to learning lessons from the experiences and perspectives of other countries. Finally, health disparities are considered in socioeconomic terms, with particular reference to aging, depression, measures of health and healthcare in rural locations.

- 23 Wiley encyclopedia of management - 3rd ed. / Cooper, Cary L. (ed). 14 V. 2014. Chichester: Wiley.**
Call No - 658 WIL P4 **Acc No - 48119 - 32 (Ref)**



This edition has been revised and updated to chart the major developments that have occurred in: digital technologies; ethics and governance-related issues; innovation; emerging markets; organizational networks; and new avenues of sustainable business growth. Providing comprehensive coverage of the field of management the encyclopedia spans thirteen subject volumes plus an index, providing a landmark work of reference for scholars, students and professionals.

- 24 Women's studies in India: a journey of 25 years / Vij, Madhu; Bhatia, Manjeet and Pandey, Shelly. 2014. Jaipur: Rawat.**
Call No - 396(540) WOM P4 **Acc No - 48155**

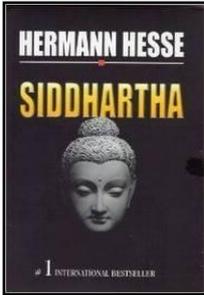


Women's Studies, by its very philosophy, is located beyond the individual. Its aim is to transform society for ensuring dignity to women through various institutional tools such as teaching, research, policy advice and extension programmes. This book is about the journey of past twenty-five years of UGC's initiated Women's Studies, the way it got shaped at the University of Delhi. It is an attempt to highlight various women's concerns touched upon by the scholars associated with the Women's Studies and Development Centre. The themes covered in the book throw a light on the trajectory of this journey with an interdisciplinary inquiry of women's realities. The book contributes to the understanding of gender at various backdrops, like, girl child, young urban women, women's agency, negotiations with violence, representation of women in media and literature, the caste and class realities and the concerns that have emerged due to globalization.

RECREATIONAL & GENERAL READINGS

- 1 **Siddhartha / Hesse, Hermann. 1992. New Delhi: Rupa.**
Call No - HES/SID G2

Acc No - 47986 - 87



This title is a novel based on the early life of Buddha, inspired by the author's visit to India before the First World War. The novel is about the young Brahmin Siddhartha's search for self realization. Disturbed by the contradictions between his comfortable life and the harsh reality around him, he takes to the life of a wanderer. But the shunning of all temptation in an ascetic life does not give him a sense of fulfillment either. Despairing of his condition, he goes to the riverbank, sitting here quietly. And then in the silence, he is able to himself. In the end, he grasps the wholeness of life, experiencing the sense of fulfillment and

wisdom that come with it.