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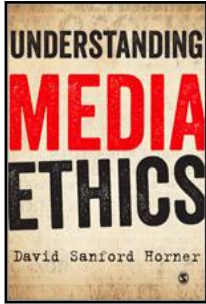
MDI
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Management
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BUSINESS COMMUNICATION

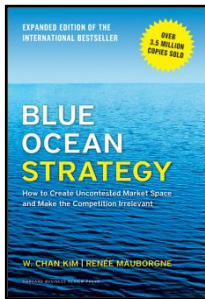
- 1 **Understanding media ethics / Horner, David Sanford. 2015. London: Sage.**
Call No - 174:07 HOR P5 Acc No - 48330



Our new media landscape of social networking, blogging, and interactivity has forever changed how media content is produced and distributed. Choices about how to gather, evaluate and publish information are ever more complex. This blurring of boundaries between general public values and the values of media professionals has made media ethics an essential issue for media professionals, but also demonstrates how it must be intrinsically part of the wider public conversation. This book teaches students to navigate ethical questions in a digital society and apply ethical concepts and guidelines to their own practice. Using case studies, judgement call boxes and further reading, this title clarifies the moral concepts in media contexts, and enables students to apply them to practical decision making through real-life worked examples. Covering key topics such as media freedoms, censorship, privacy, standards, taste, regulation, codes of practice and the ethics of representation, this is an essential guide for students in journalism, media, communication and public relations.

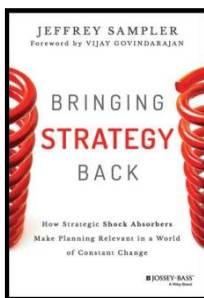
BUSINESS POLICY AND STRATEGIC MANAGEMENT

- 1 **Blue ocean strategy: how to create uncontested market space and make the competition irrelevant - exp ed. / Kim , W. Chan and Mauborgne, Renee A. 2015. Boston: Harvard Business Review Press.
Call No - 658.624 KIM P5 Acc No - 48282**



This title, embraced by organizations and industries worldwide, challenges everything you thought you knew about the requirements for strategic success. Now with fresh content from the authors, "Blue Ocean Strategy" argues that cutthroat competition results in nothing but a bloody red ocean of rivals fighting over a shrinking profit pool. Based on a study of 150 strategic moves (spanning more than 100 years across 30 industries), the authors argue that lasting success comes not from battling competitors but from creating "blue oceans"--untapped new market spaces ripe for growth. "Blue Ocean Strategy" presents a systematic approach to making the competition irrelevant and outlines principles and tools any organization can use to create and capture their own blue oceans. This expanded edition includes: a new preface by the authors: Help! My Ocean Is Turning Red; updates on all cases and examples in the book, bringing their stories up to the present time; two new chapters and an expanded third one--Alignment, Renewal, and Red Ocean Traps--that address the most pressing questions readers have asked over the past 10 years.

- 2 **Bringing strategy back: how strategic shock absorbers make planning relevant in a world of constant change/ Sampler, Jeffrey. 2015. San Francisco: Jossey-Bass.
Call No - 65.011.1 SAM P5 Acc No - 48178**

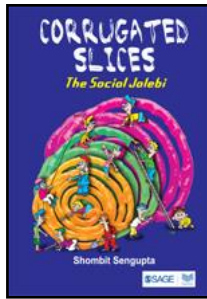


In this title, expert Jeffrey Sampler cuts through the clutter to reveal exactly why the usual tools of strategy are so sorely out of sync with our needs: windows of opportunity close far faster than they once did, many of these opportunities are smaller than they once were, growth rates are uneven across markets, and today's competition is more asymmetrical than ever. The upshot for managers is that they need to reorient their approach to absorb the shocks and surprises that strike at a moment's notice. Only then can strategic planning reliably play its part. Leaders all around the world at organizations of any size and type will benefit by shedding their obsolete notions about strategy and becoming more resilient. Bringing Strategy Back rises to the challenge and presents a new prescriptive model. It introduces four "strategic shock absorbers" that enable leaders to build resilient organizations that can withstand even the most unexpected global turbulence. Based on the author's in-depth research in the world's most tempestuous markets, the model delivers several must-have qualities that interact and work together in an ongoing process: Accuracy, Agility, Momentum, and Foresight.

- 3 **Chemistry of strategy: strategic planning for the not-yet-fortune 500 / Myrna, John W. 2015. New Delhi: Viva.
Call No - 65.011.1 MYR P5 Acc No - 48339**

This book offers most popular business books: a practical, tested perspective and strategic planning process that works for the legions of companies that don't have the resources of an Apple, GE, or P&G. Readers will gain a deep understanding of what strategy and strategic planning is; why it's critical to their organization and their own success; and how to create, implement and sustain a strategy that literally turns vision into reality.

- 4 **Corrugated slices: the social jalebi / Sengupta, Shombit. 2015. New Delhi: Sage.
Call No - 65.011.1 SEN P5 Acc No - 48236**



This title is about the feelings a jalebi evokes in us. The first, Jalebi Management, brought varied ideas on how Indian industry can compete globally by creating seamless interconnections like a jalebi. The jalebi's opposite character, its unpredictable twists and turns that give it a dicey connotation is Strategic Pokes: The Business Jalebi. It is a European way of looking at different everyday happenings. Its out-of-the-ordinary insights cover heterogeneous Indian society, be it education, religion, living conditions, films, women's issues, or political slipups while sharing and comparing Indian and international experiences in the same breath. The book has very innovative ideas—such as “Does thinking exist?”— making you relook at what you already know. The jalebi's negative–positive influence is an absolute connect with Indian and international youth. The bias toward the

young generation is obvious; the book is narrated under small subheadings, making it engaging for them who have time and patience on a shoestring.

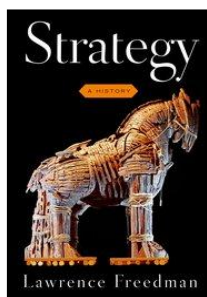
- 5 Gamechangers: are you ready to change the world?: creating innovative strategies for business and brands / Fisk, Peter. 2015 West Sussex: Wiley. Call No - 65.011.1 FIS P5 Acc No - 48188**



A new generation of businesses is rising out of the maelstrom of economic and technological change across our world. These companies are shaking up the world. In Gamechangers Peter Fisk has sought out the brands and businesses, large and small, from every continent, who are changing the game... and shows how one can learn the best new approaches to strategy and leadership, innovation and marketing from them. ‘Gamechangers’ are disruptive and innovative, they are more ambitious, with stretching vision and enlightened purpose. They find their own space, then

shape it in their own vision. Most of all they have great ideas. They outthink their competition, thinking bigger and different. They don't believe in being slightly cheaper or slightly better. Why be 10% better, when you could be 10 times better? It is built around 10 themes that are shaping the future of business, brought to life with 100 case studies from across the world, and 16 practical canvases to make the best ideas happen in your business. The book is supported by a range of seminars, workshops and digital resources.

- 6 Strategy: a history / Freedman, Lawrence. 2013. Oxford: Oxford University Press. Call No - 65.011.1 FRE P3 Acc No - 48313**

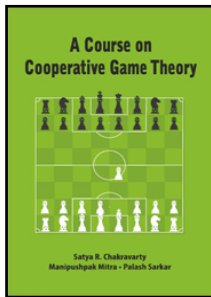


In this title, Sir Lawrence Freedman, one of the world's leading authorities on war and international politics, captures the vast history of strategic thinking, in a consistently engaging and insightful account of how strategy came to pervade every aspect of our lives. The range of Freedman's narrative is extraordinary, moving from the surprisingly advanced strategy practiced in primate groups, to the opposing strategies of Achilles and Odysseus in The Iliad, the strategic advice of Sun Tzu and Machiavelli, the great military innovations of Baron Henri de Jomini and Carl von Clausewitz, the grounding of revolutionary strategy in class struggles by Marx, the insights into corporate strategy found in Peter Drucker and Alfred Sloan, and the contributions of the leading social scientists working on strategy today. The core issue at the heart of strategy, the author notes, is whether it is possible to

manipulate and shape our environment rather than simply become the victim of forces beyond one's control. Time and again, Freedman demonstrates that the inherent unpredictability of this environment—subject to chance events, the efforts of opponents, the missteps of friends—provides strategy with its challenge and its drama. Armies or corporations or nations rarely move from one predictable state of affairs to another, but instead feel their way through a series of states, each one not quite what was anticipated, requiring a reappraisal of the original strategy, including its ultimate objective. Thus the picture of strategy that emerges in this book is one that is fluid and flexible, governed by the starting point, not the end point.

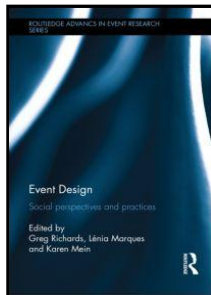
DECISION SCIENCES & OPERATIONS MANAGEMENT

- 1 **Course on cooperative game theory / Chakravarty, Satya R.; Mitra, Manipushpak and Sarkar, Palash. 2015. Delhi: Cambridge University Press.**
Call No - 518.9 CHA P5 **Acc No - 48342**



Cooperative game theory deals with those situations where objectives of the participants of a game are partially cooperative and partially conflicting. While the book mainly discusses transferable utility games, there is a brief analysis of non-transferable utility games. Chapters 1 to 9 focus on alternative solution concepts to cooperative game theoretic problems, followed by the issues related to computation of solutions in the next four chapters. The mathematical techniques employed in demonstrating the results will be helpful for solving problems in game theory. The authors have explained the concepts and results using extensive verbal reasoning. Integration of theory and practice helps the readers understand the theoretical issues first and then see their practical relevance. This book is a good starting point for researchers in cooperative games.

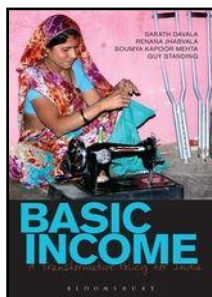
- 2 **Event design: social perspectives and practices / Richards, Greg; Marques, Lenia and Mein, Karen. 2015. London: Routledge.**
Call No - 658.2 EVE P5 **Acc No - 48184**



Events are becoming more complex as their range of functions grows, as meeting places, creative spaces, economic catalysts, social drivers, community builders, image makers, business forums and network nodes. Effective design can produce more successful business models that can help to sustain cultural and sporting activities even in difficult economic times. This process requires creative imagination, and a design methodology or in other words 'imagineering'

ECONOMICS

- 1 **Basic income: a transformative policy for India / Davala, Sarath et.al. 2015. London: Bloomsbury.**
Call No - 338(540) DAV P5 Acc No - 48334



Would it be possible to provide people with a basic income as a right? The idea has a long history. This book draws on two pilot schemes conducted in the Indian State of Madhya Pradesh, in which thousands of men, women and children were provided with an unconditional monthly cash payment. In a context in which the Indian government at national and state levels spends a vast amount on subsidies and selective schemes that are chronically expensive, inefficient, inequitable and subject to extensive corruption, there is scope for switching at least some of the spending to a modest basic income. This book explores what would be likely to happen if this were done. The book draws on a series of evaluation surveys conducted over the course of the eighteen months in which the main pilot was in operation, supplemented with detailed case studies of individuals and families.

It looks at the impact on health and nutrition, on schooling, on economic activity, women's agency and the welfare of those with disabilities. This book considers whether or not a basic income could be transformative, in not only improving individual and family welfare but in promoting economic growth and development, as well as having an emancipatory effect for people long mired in conditions of poverty and economic insecurity.

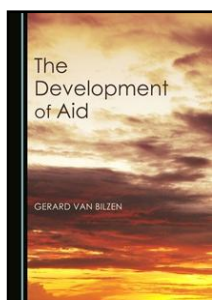
- 2 **Corporate governance and corporate social responsibility: emerging markets focus / Boubaker, Sabri. 2015. New Jersey: World Scientific.**
Call No - 65.012.432 COR P5 Acc No - 48341



While emerging market economies do not have a mature market structure yet, there is a need for research on corporate governance practices in these economies from different perspectives, including corporate social responsibility. Corporate Governance and Corporate Social Responsibility: Emerging Markets Focus fills the gap with a collection of high-quality research and policy-based papers addressing these issues, using various market cases as illustrations. Unlike previous books that often focused on one or several emerging markets, this book covers a much broader set of countries and tackles ethical, legal and societal aspects of corporate governance, beyond financial issues. It also discusses how companies work towards best corporate governance practices, particularly, in the aftermath of recent financial and economic crises. Readers will benefit from the wide range of theoretical,

empirical, and case analyses, selected with care to reflect cutting-edge corporate governance and corporate social responsibility issues in countries with emerging markets.

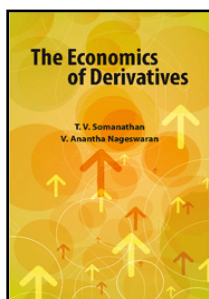
- 3 **Development of aid / Bilzen, Gerard Van. 2015. Newcastle upon Tyne: Cambridge Scholar.**
Call No - 330.19 BIL P5 Acc No - 48343



Aid to developing countries started well before World War II, but was undertaken as an ad hoc activity or was delivered by private organizations. This changed after the War. In his Inaugural Address in 1949, the American President, Harry Truman, announced a "bold new programme for making the benefits of our scientific advances and industrial progress available for the improvement and growth of underdeveloped nations" (the so-called "Point IV" Plan). At that time it was thought that this support would be needed only for a limited number of years, comparable to the Marshall Plan assistance to Europe. But reality proved to be different: providing aid was a very long-term affair. Since the Fifties, the aid provided has changed at different occasions. In the beginning, aid concentrated on constructing infrastructure, such as roads, railways, dams, and harbours, in order to

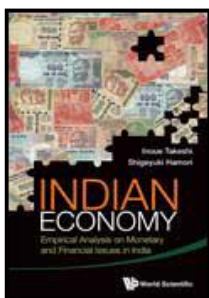
promote industrial development. In the Sixties, aid to agriculture was added, and in the Seventies aid to social sectors (Basic Needs) was also provided. The Eighties brought worldwide debt problems. Major donors applied structural adjustment policies; some called this the lost decade (década perdida).

- 4 Economics of derivatives / Somanathan, T. V. and Nageswaran, V. Anantha. 2015. Delhi: Cambridge University Press. Call No - 332.64 SOM P5 Acc No - 48416**



While most books on derivatives discuss how they work, this book looks at the contributions of derivatives to overall economic well-being. It examines both the beneficial and adverse effects of derivatives trading from the perspectives of economic theory, empirical evidence and recent economic history. Aiming to present the concepts in a fair, non-ideological, non-mathematical and simple manner, and with the authors' own synthesis, it draws on economic insights from relevant work in other disciplines, particularly sociology and law. The book also presents some new theoretical ideas and recommendations towards a pragmatic and practical approach for policy-makers. The ultimate objective is to provide a basic conceptual framework which will help its readers form a judgment on whether, when and how derivatives are beneficial or harmful to the economy.

- 5 Indian economy: empirical analysis on monetary and financial issues in India / Inoue, Takeshi and Hamori, Shigeyuki. 2015. New Jersey: World Scientific. Call No - 330.191.5(540) INO P5 Acc No - 48372**



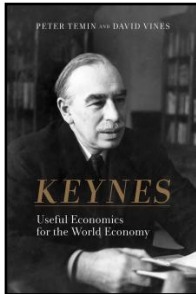
India's financial sector has undergone significant changes following the start of the economic liberalization in the early 1990s. In addition to providing important information on monetary and financial issues in India, this book also provides examples to analyze a developing economy by using macro-financial data. The book also focuses on three main topics, that is, monetary policy, financial markets and finance-poverty nexus, and provides new insights into these issues by applying some recently developed quantitative techniques.

- 6 Institutions, innovation, and industrialization: essays in economic history and development / Greif, Avner; Kiesling, Lynne and Nye, John V. C. 2015. Princeton: Princeton University Press. Call No - 330.19 INS P5 Acc No - 48195**



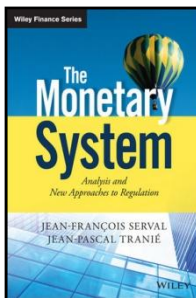
This book brings together a group of leading economic historians to examine how institutions, innovation, and industrialization have determined the development of nations. Presented in honor of Joel Mokyr - arguably the preeminent economic historian of his generation - these wide-ranging essays address a host of core economic questions. What are the origins of markets? How do governments shape our economic fortunes? What role has entrepreneurship played in the rise and success of capitalism? Tackling these and other issues, the book looks at coercion and exchange in the markets of twelfth-century China, sovereign debt in the age of Philip II of Spain, the regulation of child labor in nineteenth-century Europe, meat provisioning in pre-Civil War New York, aircraft manufacturing before World War I, and more. The book also features an essay that surveys Mokyr's important contributions to the field of economic history, and an essay by Mokyr himself on the origins of the Industrial Revolution.

- 7 **Keynes: useful economics for the world economy / Temin, Peter and Vines, David. 2014. Cambridge: MIT Press.**
Call No - 330.18 TEM P4 Acc No - 48197



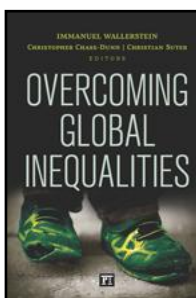
As the global economic crisis continues to cause damage, some policy makers have called for a more Keynesian approach to current economic problems. In this book, the economists Peter Temin and David Vines provide an accessible introduction to Keynesian ideas that connects Keynes's insights to today's global economy and offers readers a way to understand current policy debates. John Maynard Keynes (1883–1946) created the branch of economics now known as macroeconomics. He played a major role in the reconstruction of Europe and the world economy after the Second World War. Keynesian economics came to be identified with efforts to mitigate the Great Depression and with postwar economic policies that helped power a golden age of economic growth. Temin and Vines argue that Keynes also provided a way to understand the interactions among nations, and therein lies his relevance for today's global crisis. Temin and Vines survey economic thinking before Keynes and explain how difficult it was for Keynes to escape from conventional wisdom. They set out the Keynesian analysis of a closed economy and expand the analysis to the international economy, using a few simple graphs to present Keynes's formal analyses in an accessible way. They discuss problems of today's world economy, showcasing the usefulness of a simple Keynesian approach to current economic policy choices. Keynesian ideas, they argue, can lay the basis for a return to economic growth.

- 8 **Monetary system: analysis and new approaches to regulation / Serval, Jean-Francois and Tranie, Jean-Pascal. 2015. Chichester: Wiley.**
Call No - 332.4 SER P5 Acc No - 48200



In this title, authors devise a comprehensive economic modeling system that accounts for the unprecedented situation facing international and regional economies by developing a controversial new stance on the operation of money in society. Presenting a classification of financial instruments with a view toward their underlying legal structures, the book sheds new light on the present economic and financial problems of slow growth and rising debts, and proposes possible outcomes for the global economy. The authors have already gained international attention with their novel approach to currency, and now they turn their attention to the social function of money in all its myriad forms. The book provides a way forward in an era of increased life expectancy and other new social patterns and the social role of money provides a framework for understanding intergenerational redistribution - an urgently pressing task in our time.

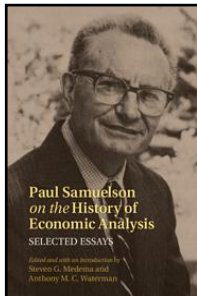
- 9 **Overcoming global inequalities / Wallerstein, Immanuel ; Chase-Dunn, Christopher and Suter, Christian. 2015. Boulder: Paradigm.**
Call No - 339.2 OVE P5 Acc No - 48207



This book examines the changing nature of global inequalities and efforts that are being made to move toward a more egalitarian world society. The contributors are world historical sociologists and geographers who place the contemporary issues of unequal power, wealth, and income in a global historical perspective. The geographers examine the roles of geopolitics and patterns of warfare in the historical development of the modern world-system, and the sociologists examine endeavors to improve the situations of poor peoples and nations and to engage the challenges of sustainability that are linked with global inequalities. This is cutting-edge research from engaged social scientists intended to help

humanity deal with the challenges of global inequality in the 21st century.

- 10 Paul Samuelson on the history of economic analysis: selected essays / Medema, Steven G. and Waterman, Anthony M. C. (ed). 2015. New York: Cambridge University Press.**
Call No - 330 PAU P5 **Acc No - 48209**



As one of the most famous economists of the twentieth century, Paul Anthony Samuelson revolutionized many branches of economic theory. As a diligent student of his predecessors, he reconstructed their economic analyses in the mathematical idiom he pioneered. Out of Samuelson's more than eighty articles, essays, and memoirs, the editors of this collection have selected seventeen. Twelve are mathematical reconstructions of some of the most famous work in the history of economic thought - work by David Hume, François Quesnay, Adam Smith, Karl Marx, and others. One is a methodological essay defending the Whig history that he was sometimes accused of promulgating; two deal with the achievements of Joseph Schumpeter and Denis Robertson; and two review theoretical developments of his own time: Keynesian economics and monopolistic competition. The collection provides readers with a sense of the depth and breadth of Samuelson's contributions to the study of

the history of economics.

- 11 Practical guide to using panel data / Longhi, Simonetta and Nandi, Alita. 2015. London: Sage.**
Call No - 330.115 LON P5 **Acc No - 48389**



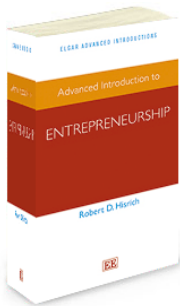
This title describes the different types of panel datasets commonly used for empirical analysis, and how to use them for cross sectional, panel, and event history analysis. Longhi and Nandi then guide the reader through the data management and estimation process, including the interpretation of the results and the preparation of the final output tables. Using existing data sets and structured as hands-on exercises, each chapter engages with practical issues associated with using data in research.

- 12 True Value of CSR: corporate identity and stakeholder perceptions / Fryzel, Barbara (ed). - Hampshire: Palgrave Macmillan, 2015.**
Call No - 65:3 TRU P5 **Acc No - 48225**

By considering the importance of Corporate Social Responsibility (CSR) as a business paradigm but also as a growing scepticism about its outcomes, The True Value of CSR answers questions about true value behind this concept, motivations of firms embedding CSR in their core strategies and a capacity of CSR to make a real difference on the market. The presented papers and essays discuss why CSR fails by not preventing organizations from the risk of fraud or wrongdoing or why it is often accused of being an instrument of organizational PR policies. The book puts forward theoretical, empirical and practical contributions from authors coming from various fields such as economics, philosophy, management or law dealing with questions including but not limited to CSR capacity to build organizational identity, CSR perceptions and behaviours it can generate or its role in market settings. The authors, while presenting various approaches, empirical, theoretical or practice based reflections build a well balanced picture of CSR – a biased concept grounded in semantic emotionality of its 'social' component, which legitimacy and effectiveness depends on the institutional setting of relations between market and state.

ENTREPRENEURSHIP & INNOVATION

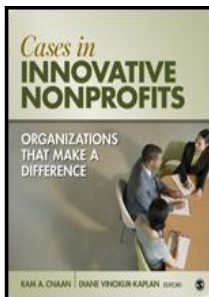
- 1 **Advanced introduction to entrepreneurship / Hisrich, Robert D. 2014. Cheltenham: Eward Elgar. Call No - 338.93 HIS P4 Acc No - 48168**



'Governments worldwide recognize that entrepreneurial behavior is essential to economic health and prosperity. Universities have responded with an explosion of entrepreneurship courses. Hisrich answers the demand for education with innovation. He shows how entrepreneurship and innovation connect, and he takes an innovative approach in this book. He introduces the latest in research findings with a storyteller's enthusiasm. This is the rare textbook that readers will have trouble putting down. When they do, they will have skills to be successful in entrepreneurial careers.' Elgar Advanced Introductions are stimulating and thoughtful introductions to major fields in the social sciences, business and law, expertly written by the world's leading scholars. Designed to be accessible yet rigorous, they offer concise and lucid surveys of the substantive and policy issues associated with discrete subject areas. Robert D. Hisrich explores entrepreneurship in this unique volume

providing a concise overview of the field and illuminating key concepts with fascinating examples from the real world.

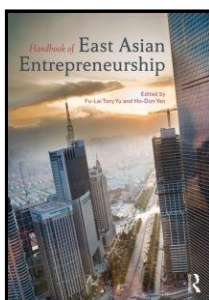
- 2 **Cases in innovative nonprofits: organizations that make a difference / Cnaan, Ram A. and Vinokur-Kaplan, Diane (ed). 2015. Los Angeles: Sage. Call No - 6.001.5 CAS P5 Acc No - 48338**



This title provides with current comparative case studies of innovative nonprofit organizations that are meeting the needs of humanity in both the U.S. and abroad. Edited by well-known scholars, Ram A. Cnaan and Diane Vinokur-Kaplan, this text provides inspiring examples of social entrepreneurs who have instituted new services to meet the needs of both new and long standing social problems. Each case features either an unidentified need and its successful response, or an existing need that was tackled in a unique and innovative manner. The text is purposefully organized into four parts: Part 1: Two conceptual chapters give the reader an understanding of what a nonprofit social innovation is and tools to analyze various social innovations in this volume and elsewhere; Part 2: Ten cases reveal the innovative formation of new nonprofit organizations; Part 3: Three cases emphasize innovation through collaboration; Part 4: Five cases demonstrate

innovations taking place within an existing nonprofit organization.

- 3 **Handbook of East Asian entrepreneurship / Yu, Fu-Lai Tony and Yan, Ho-Don. 2015. London: Routledge. Call No - 338.93 HAN P5 Acc No - 48189**

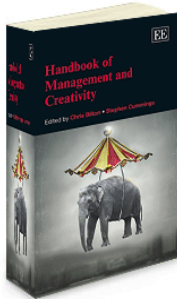


The volume provides a useful reference for those who want to know East Asian entrepreneurship and business systems. It also provides many excellent cases and illustrations on the growth of entrepreneurial firms and the rise of branded products in East Asia. Policy makers or scholars who are interested in entrepreneurship, small and medium sized enterprises, Asian business systems, international business, innovation and technology management, economic development, strategic management and East Asian studies would benefit from this volume. The volume contains two parts. The first part is the key concepts associate with entrepreneurship and East Asian firm growth and transformation. The second part presents cases of entrepreneurial firms and their founders in East Asia, including Japan, South Korea, Taiwan, Hong Kong and China. With the handbook,

scholars, students and policy makers can grab some basic ideas how entrepreneurs and firms in East Asia compete

and survive in the world market and understand why and how East Asia economies can emerge as one of the most dynamic regions in the world.

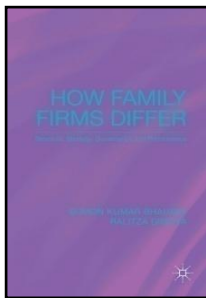
- 4 Handbook of management and creativity / Bilton, Chris / Cummings, Stephen. 2014. Cheltenham: Edward Elgar. Call No - 6.001.5 HAN P4 Acc No - 48169**



This Handbook draws on current research and case studies to consider how managers can become more creative across four aspects of their business: innovation, entrepreneurship, leadership and organisation – and does so in an accessible, engaging and user-friendly format. That managers need to be ‘more creative’ has become something of a mantra, but little has been written about what this actually means and how it might be achieved. The Handbook of Management and Creativity presents a coherent collection of original chapters from leaders in multiple disciplines, combining current research pre-occupations with practical solutions and strategies in the field. Each chapter combines new research, practical examples and tools, case studies, visual aids, and questions for discussion, designed to stimulate debate and reflection in the workplace or in the seminar room. This handbook presents a coherent collection of original chapters from leaders in multiple

disciplines, combining current research pre-occupations with practical solutions and strategies in the field.

- 5 How family firms differ: structure, strategy, governance and performance / Bhaumik, Sumon Kumar and Dimova, Ralitzka. 2015. Hampshire: Palgrave Macmillan. Call No - 658.115 BHA P5 Acc No - 48193**



Family firms account for a large proportion of firms in most countries. In industrialised countries of North America and Western Europe, they generally account for a large share of small and medium sized enterprises. In emerging market economies such as India, they also account for the majority of the large firms. Their importance for factors such as employment creation notwithstanding, relative to the widely held Anglo-Saxon firms, which are ubiquitous in the economics, finance and management literatures, family firms have historically received much less attention from scholars of these disciplines. However, in part owing to increased focus on emerging markets, there is a growing literature on family firms. In How Family Firms Differ, the authors explore important aspects of family firms, drawing on the existing literature and their own research on these firms.

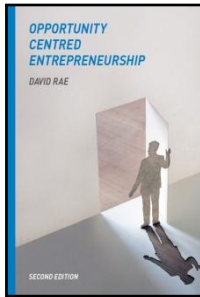
- 6 Innovative firms in emerging market countries / Amann, Edmund and Cantwell, John (ed). 2012. Oxford: Oxford University Press. Call No - 658.115 INN P2 Acc No - 48290**



The rise of innovative firms in emerging market economies is an increasingly topical issue. However, the literature has lagged behind in helping us understand this phenomenon. Addressing this gap, the book draws on a variety of firm-level experiences across a range of key countries, sectors, and institutional contexts. Despite the obvious differences, the book finds a commonality in these experiences: they have all been influenced by shifts in the institutional, technological, and policy environment, in particular by the opening up of emerging market economies over the past three decades, and the consequent increase in international business interactions. Across the different countries surveyed in Asia and Latin America, the book argues that firm level innovation has been strongly influenced by capabilities that had previously been built up in a relatively closed environment. However, in the current more open environment, it is suggested that innovation among firms also

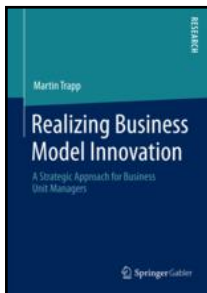
reflects differences in these national historical contexts, as well as in the different forms of interaction with international business that have subsequently emerged. This book is a valuable resource for academics, researchers, and graduate students in international business and technology management.

- 7 **Opportunity-centred entrepreneurship - 2nd ed. / Rae, David. 2015. New York: Palgrave.**
Call No - 338.93 RAE P5 **Acc No - 48205**



This title connects theory and practice in a whole new way. Other entrepreneurship texts are primarily research and theory oriented, and simply tack on real-world examples, while this book offers a stronger practical approach. It focuses on learning for, rather than about enterprise.

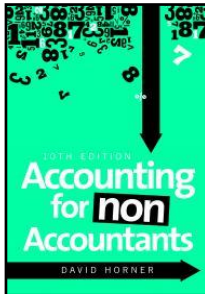
- 8 **Realizing business model innovation: a strategic approach for business unit managers / Trapp, Martin. 2014. Wiesbaden: SpringerGabler.**
Call No - 6.001.5 TRA P4 **Acc No - 48166**



Today's profound environmental dynamics render it increasingly difficult for firms to sustain business models with returns above the industry average. Business model innovation aims to seize a new opportunity by crafting the right new business model. It offers firms a path back to high returns and profitable growth. However, risk aversion and organizational rigidities may immobilize established industry players. Martin Trapp employs an explorative multiple-case study covering large European corporations to identify management practices. These practices support business unit managers in successfully realizing business model innovation and, together, establish a deliberate, strategic-level management approach.

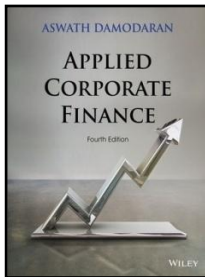
FINANCE & ACCOUNTING

- 1 **Accounting for non-accountants - 10th ed. / Horner, David. 2015. London: Kogan Page.**
Call No - 657(410) HOR P5 **Acc No - 48233**



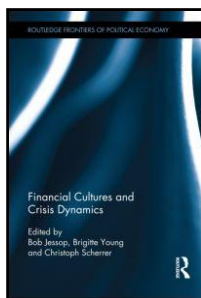
This edition provides the perfect introduction to the basics of accounting and finance. Designed for non-specialists with little or no background in accounting, it guides readers through the maze of financial terms and accounting concepts and techniques in a clear and easy-to-follow style. Updated for 2015, it includes information on the new UK GAAP accounting standards as well as an overview of current international standards, and is structured to provide in-depth understanding in three key areas: annual accounts (including income statements, balance sheets, cash flow and reporting standards); management accounting (costing, marginal costing and budgetary controls); and financial management (including the cost of capital, working capital, investment appraisal and performance analysis).

- 2 **Applied corporate finance - 4th ed. / Damodaran, Aswath. 2015. New Jersey: Wiley.**
Call No - 658.15 DAM P5 **Acc No - 48172**



This title applies corporate finance to real companies. It now contains six real-world core companies to study and follow. Business decisions are classified for students into three groups: investment, financing, and dividend decisions.

- 3 **Financial cultures and crisis dynamics / Jessop, Bob; Young, Brigitte and Scherrer, Christoph. 2015. London: Routledge.**
Call No - 658.155 FIN P5 **Acc No - 48186**

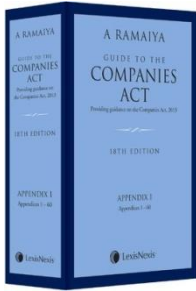


This title explores cultures of finance in sites such as corporate governance, hedge funds, central banks, the City of London and Wall Street, and small and medium enterprises. It uses different methods to explore these cultures and their interaction with different financial orders to improve our understanding of financial crisis dynamics. The introduction identifies types of cultural turn in studies of finance. Part I outlines relevant research methods, including comparison of national cultures viewed as independent variables, cultural political economy, and critical discourse and narrative policy analysis. Part II examines different institutional cultures of finance and the cult of entrepreneurship. Part III offers historical, comparative, and contemporary analyses of financial regimes and their significance for crisis dynamics. Part IV explores organizational cultures, modes of calculation, and financial practices and how they shape economic performance and guide crisis management. Part V considers crisis construals and responses in the European Union and China.

- 4 **Guide to the companies act: providing guidance on the companies act, 2013 - 18th ed. / Ramaiya, A. 6 V. 2015. New Delhi: LexisNexis.**

Call No - 347.7(540) RAM P5

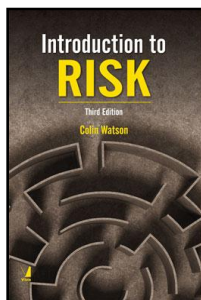
Acc No - 48298 - 303 (Ref)



This title provides comprehensive and authoritative commentary on the new Companies Act 2013 and side by side analysis of Companies Act 1956 and Companies Act 2013. New Concepts/provisions introduced by Companies Act 2013 analyzed and discussed. Commentary is prepared by experts in corporate law. Diverse Contributor profile with rich experience in regulatory, compliance, litigation, transaction advisory role, as well as accounting and auditing. Contributors include, senior advocates, former member of the company law board, partners of the big four accounting firms, and top tier corporate law firms, company secretaries, and chartered accountants. This eighteenth edition examines the relationship between the Companies Act 2013 and the Companies Act 1956 and to address unique challenges/issues arising out of concurrent operation of two Acts and throws light on ambiguities and uncertainties in the law.

- 5 **Introduction to risk - 3rd ed. / Watson, Colin. 2015. New Delhi: Viva.**
Call No - 658.15 WAT P5

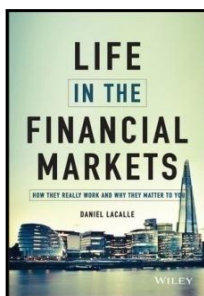
Acc No - 48373



This title provides an introduction to the key risk, business resilience, and internal audit procedures issues facing banking professionals. It will provide an understanding of risk assessment including operational risk, risk identification, risk assessment, risk mitigation, risk monitoring and control. It will detail the nature and importance of third party risk policies, understanding the concept of a model risk policy and business resilience. It also covers the importance of business continuity, continuity documentation and the business continuity management process.

- 6 **Life in the financial markets: how they really work and why they matter to you / Lacalle, Daniel. 2015. Chichester: Wiley.**
Call No - 338.974 LAC P5

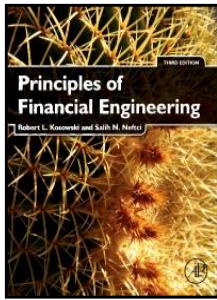
Acc No - 48323



This title offers the financial services professional, and anyone interested in knowing more about the profession, an entertaining and comprehensive analysis of the financial markets and the financial services industry. Written by Daniel Lacalle - a noted portfolio manager with EcoFin and well-known media personality - the book goes beyond a simple summary and offers solid advice on the future of the global financial markets. This great resource also includes a review of effective strategies and forecasts the trends that represent potential opportunities for investors. The book reviews the recent history of the financial crisis and includes information on hot topics such as derivatives and high frequency trading. An in-depth section on investment banking is written from the perspective of a successful practitioner and provides clarity on several complex and overly politicized elements of the banking system. The author gives an expert's perspective on the debt markets, monetary policies, and quantitative easing, and helps explain the various issues surrounding sovereign debt, the Euro crisis, and austerity versus growth policies.

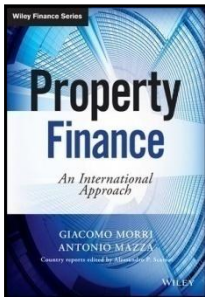
- 7 **Principles of financial engineering - 3rd ed. / Kosowski, Robert L. and Neftci, Salih N. 2015. Amsterdam: Elsevier.**
Call No - 332.63 KOS P5

Acc No - 48211



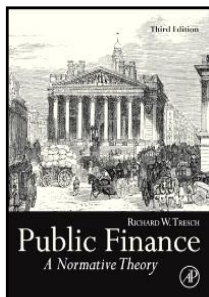
Three new chapters, numerous additions to existing chapters, and an expanded collection of questions and exercises make this third edition of Principles of Financial Engineering essential reading. Between defining swaps on its first page and presenting a case study on its last, Robert Kosowski and Salih Neftci's introduction to financial engineering shows readers how to create financial assets in static and dynamic environments. Poised among intuition, actual events, and financial mathematics, this book can be used to solve problems in risk management, taxation, regulation, and above all, pricing.

- 8 Property finance: an international approach / Morri, Giacomo and Mazza, Antonio. 2015. Chichester: Wiley.
Call No - 333 MOR P5 Acc No - 48212**



This title builds from a solid theoretical foundation to provide practical tools and real-world solutions. Beginning with a discussion of the general issues encountered in real estate finance from an international perspective, the authors delve into country-specific information and set out the legal peculiarities of eight important countries (Germany, France, Italy, Spain, China, India, England and Wales) by asking questions of relevance to the leading local law firms specializing in real estate financing. The reader may thus consider in greater depth the problems relating to any given country and compare and contrast the positions under different legal systems. Examples with numerical calculations and contract excerpts enhance the explanations presented, and are immediately followed by practical case studies that illustrate the mechanisms at work. The companion website features downloadable spreadsheets used in the examples, power point presentations, as well as real estate news and more. Property financing entails many sources of capital, including both debt and equity resources as well as hybrid forms like preferred equity and mezzanine debt. Knowing how to work with these avenues is important to ensuring financial sustainability in real estate assets. Property Finance covers the most common issues encountered, helping readers prepare for and find a way around possible roadblocks.

- 9 Public finance: a normative theory - 3rd ed. / Tresch, Richard W. 2015. Amsterdam: Elsevier.
Call No - 336 TRE P5 Acc No - 48219**



This textbook on the normative theory of government policy, with the third edition propelling into the twenty-first century its examination of what government ought to be doing instead of what it is doing. The welfare aspects of public economics receive extensively renewed examination in this third edition. With four new chapters and other significant revisions, it presents detailed and comprehensive coverage of theoretical literature, empirical work, environmental issues, social insurance, behavioral economics, and international tax issues. With increased emphasis on the European Union, it is rigid enough for use by PhDs while being accessible to students less well trained in math.

- 10 Risk-sensitive investment management / Davis, Mark H. A. and Lleo, Sebastien. 2015. New Jersey: World Scientific.
Call No - 332.6 DAV P5 Acc No - 48221**



This title shows how to use risk-sensitive investment management to manage portfolios against an investment benchmark, with constraints, and with assets and liabilities. It also addresses model implementation issues in parameter estimation and numerical methods. Most importantly, it shows how to integrate jump-diffusion processes which are crucial to model market crashes. With its emphasis on the interconnection between mathematical techniques and real-world problems, this book will be of interest to both academic researchers and money managers. Risk-sensitive investment management links stochastic control and portfolio management. Because of its distinct emphasis on integrating advanced theoretical concepts into practical dynamic investment management tools, this book stands out from the existing literature in fundamental ways. It goes beyond mainstream research in portfolio management in a traditional static setting. The theoretical

developments build on contemporary research in stochastic control theory, but are informed throughout by the need to construct an effective and practical framework for dynamic portfolio management.

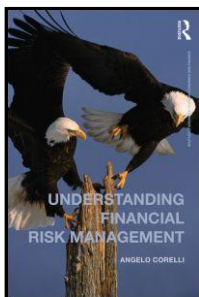
**11 Social life of money / Dodd, Nigel. 2014. Princeton: Princeton University Press.
Call No - 332.4 DOD P4 Acc No - 48223**



In this title, Nigel Dodd, reformulates the theory of the subject for a postcrisis world in which new kinds of money are proliferating. What counts as legitimate action by central banks that issue currency and set policy? What underpins the right of nongovernmental actors to create new currencies? And how might new forms of money surpass or subvert government-sanctioned currencies? To answer such questions, this title takes a fresh and wide-ranging look at modern theories of money. One of the book's central concerns is how money can be wrested from the domination and mismanagement of banks and governments and restored to its fundamental position as the "claim upon society" described by Georg Simmel. But rather than advancing yet another critique of the state-based monetary system, *The Social Life of Money* draws out the utopian aspects of money and the ways in which its transformation could in turn transform society, politics, and

economics. The book also identifies the contributions of thinkers who have not previously been thought of as monetary theorists - including Nietzsche, Benjamin, Bataille, Deleuze and Guattari, Baudrillard, Derrida, and Hardt and Negri. The result provides new ways of thinking about money that seek not only to understand it but to change it.

**12 Understanding financial risk management / Corelli, Angelo. 2015. London: Routledge.
Call No - 658.15 COR P5 Acc No - 48226**

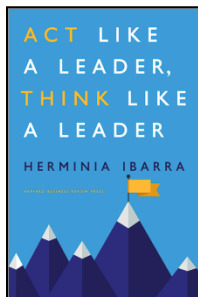


This title analyses the various types of financial risk a financial institution faces in everyday operations. Each type of risk is dealt with using a rigorous mix of analytical and theoretical approach, describing all the major models available in the literature, with an innovative look at the topic. This book covers the following aspects of risks and provides introductory overviews the most relevant statistical and mathematical tools: Market Risk; Interest Rate Risk; Credit Risk; Liquidity Risk; Operational Risk; Currency Risk; Volatility Risk. *Understanding Financial Risk Management* offers an innovative approaches to financial risk management. With a broad view of theory and the industry, it aims at being a friendly, but serious, starting point for those who encounter risk management for the first time, as well as

for more advanced users.

HR & OB

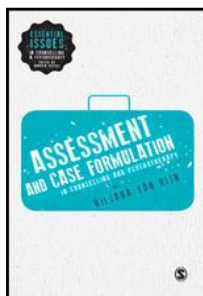
- 1 **Act like a leader, think like a leader / Ibarra, Herminia. 2015. Boston: Harvard Business Review Press.**
Call No - 65:301.172.6 IBA P5 Acc No - 48280



In this title, author offers advice to help one: Redefine your job in order to make more strategic contributions; Diversify your network so that you connect to, and learn from, a bigger range of stakeholders; Become more playful with your self-concept, allowing your familiar - and possibly outdated - leadership style to evolve. Ibarra turns the usual "think first and then act" philosophy on its head by arguing that doing these three things will help you learn through action and will increase what she calls your oversight--the valuable external perspective you gain from direct experiences and experimentation. As opposed to insight, oversight will then help change the way you think as a leader: about what kind of work is important; how you should invest your time; why and which relationships matter in informing and supporting your leadership; and, ultimately, who you want to become. Packed

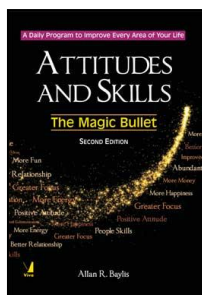
with self-assessments and practical advice to help define your most pressing leadership challenges, this book will help you devise a plan of action to become a better leader and move your career to the next level. It's time to learn by doing.

- 2 **Assessment and case formulation in counselling and psychotherapy / van Rijn, Biljana. 2015. London: Sage.**
Call No - 159.97 VAN P5 Acc No - 48173



Conducting a competent assessment and case formulation can be a daunting task for trainee therapists engaging in clinical assessment for the first time. This book is designed to help, by unpicking the many aspects involved in assessment and case formulation across modalities, practice settings and client groups. It explores key elements of clinical assessment including diagnosis, risk assessment, ethical considerations and accounting for difference and highlights the necessary skills, techniques and legal requirements at each stage of the process. It takes into account the impact of culture, context and theoretical and practical considerations and illustrates difficult concepts in context by uses case studies and reflective questions.

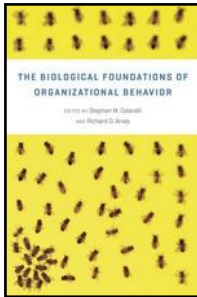
- 3 **Attitudes and skills: the magic bullet - 2nd ed. / Baylis, Allan R. 2015. New Delhi: Viva.**
Call No - 159.942 BAY P5 Acc No - 48333



This title is a 21-day action plan that will improve all areas in one's life. Have one ever wondered why so few take action with their ideas only to see others pass them by? It will show how to be one of the 5% who put thoughts into action. This action-oriented book focuses on implementation. Since implementation happens through daily application, Allan Baylis has designed an action plan that the reader must commit to for 21 consecutive days. The first part of the book delineates ten important attitudes and an MDA (method of daily application) for the user. Baylis argues that there has been an overemphasis on drilling for relevant skills and little emphasis on developing a positive learning attitude. The author believes that the 10 attitudes presented in the book, implemented on a daily basis, will have a positive effect on attitudinal growth. When one changes an attitude one change everything. After exploring the 10 attitudes, Baylis presents people skills, the most important skill of all. Different

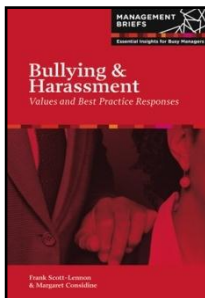
personalities process information in different ways. When you learn how other personalities process information, you become more flexible. The skills section shows the reader how to read and adjust to other personalities to improve communication skills.

- 4 Biological foundations of organizational behavior / Colarelli, Stephen M. / Arvey, Richard D. 2015. Chicago: University of Chicago Press.
Call No - 65.013 BIO P5 Acc No - 48176**



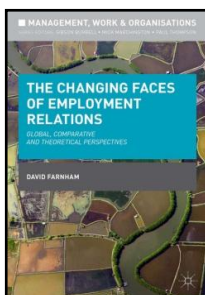
In recent years, evolutionary psychology and behavioral genetics have emerged as prominent theoretical perspectives within the social sciences. Yet despite broad levels of commonality between the disciplines - including an emphasis on adaptation, evolved mechanisms that guide behavior, and consequences of mismatch between these mechanisms and novel environments - studies that apply these perspectives on social behavior to organizations remain relatively rare. The Biological Foundations of Organizational Behavior brings together contributors who shed light on the potential that behavioral genetics and evolutionary psychology offer for studies of organizational behavior. In addition to examining the extant literature integrating these disciplines and organizational behavior, the book reconsiders a wide range of topics through the lens of biology within organizational behavior, including decision making, leadership and hierarchy, goals and collective action, and individual difference. Contributions also explore new areas of potential application and provide a critical assessment of the challenges that lie ahead. With accessible insights for scholars and practitioners, The Biological Foundations of Organizational Behavior marks a promising step forward in what is increasingly perceived to be an underdeveloped area of organizational behavior.

- 5 Bullying and harassment: values and best practice responses / Scott-Lennon, Frank and Considine, Margaret. 2015. New Delhi: Viva.
Call No - 658.314 SCO P5 Acc No - 48337**



This book helps the reader through the minefield of Bullying and Harassment and emphasizes the need to strive for informal resolution of such difficulties as that is where best progress can be made. Those caught up in B&H situations will find within this book a clear guide to Best Practice behaviour. The Mediation and Investigation processes are also treated in a clear practical mode.

- 6 Changing faces of employment relations: global, comparative and theoretical perspectives / Farnham, David. 2015. London: Palgrave Macmillan.
Call No - 658.31 FAR P5 Acc No - 48179**



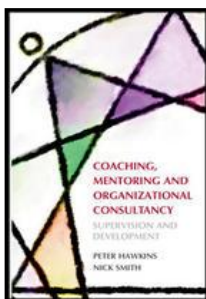
The old certainties and structures of employment relations no longer exist. Compared with the 'golden age' of labour in the mid-twentieth century, work and employment are more precarious, employers are increasingly hostile to trade union negotiations, and the share of wages in national income is falling. Large-scale employers, in turn, are using sophisticated people-management techniques to motivate workers with person-centred, performance-driven and reward-based processes. Drawing on a range of international data, this comparative text demonstrates that whilst employment relations phenomena are nationally embedded, international market forces are compelling employers to compete in product markets by reducing labour costs, terms and conditions of employment, and job security for

their workforces. In an age of transnational globalisation and free-market national economic policies, this textbook provides penetrating cross-national, cross-disciplinary and theoretical analyses of the changing structures of employment relations around the world.

7 Coaching, mentoring and organizational consultancy: supervision and development / Hawkins, Peter and Smith, Nick. 2006. New Delhi: Tata McGraw Hill.

Call No - 65.012.413 HAW O6

Acc No - 48277

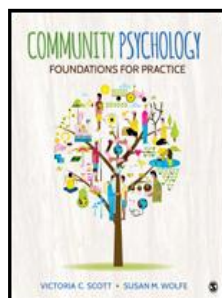


In the last ten years, there has been an enormous growth in the fields of coaching, mentoring and consultancy. These professions, like psychotherapy and counselling before them, are going through a phase of professionalization, with the establishment of formal standards, European bodies and standard requirements for supervision. This book provides a response to these growing demands with sections that examine: * Differences and similarities between coaching, mentoring and organizational consultancy * Personal and professional development that leads to sustainable change * Qualities, capabilities, skills and values necessary for effective coaching, mentoring and supervision * Guidelines for practice Divided into three parts the book first discusses the practice of coaching, mentoring and consultancy. A second section goes on to look at development and supervision of these roles whilst a third section addresses the wider issues of training, skills and capacities required in these roles. Throughout, information is presented in an accessible and user-friendly way which, whether they have previous knowledge of these areas or not, should enable readers to fully understand the benefits of the methods discussed.

8 Community psychology: foundations for practice / Scott, Victoria C. 2015. Los Angeles: Sage.

Call No - 159.942 SCO P5

Acc No - 48340

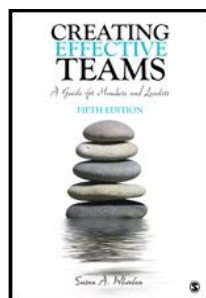


Drawing upon the wisdom of experts in the field, this reader-friendly volume explores both foundational competencies and the technical how-to skills needed for engaging in community psychology practice. Each chapter explores a core competency and its application in preventing or amending community problems and issues. With case examples throughout, this text offers a practical introduction to community outreach and intervention in community psychology.

9 Creating effective teams: a guide for members and leaders - 5th ed. / Wheelan, Susan A. 2016. Los Angeles: Sage.

Call No - 658.387.4 WHE P6

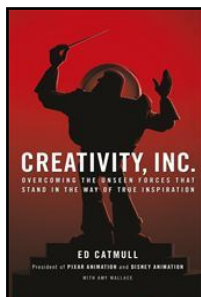
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Based on the author's many years of consulting experience with teams in the public and private sectors, this title describes why teams are important, how they function, and what makes them productive. Susan A. Wheelan covers in depth the four stages of a team—forming, storming, norming, and performing—clearly illustrating the developmental nature of teams and describing what happens in each stage. Separate chapters are devoted to the responsibilities of team leaders and team members. Problems that occur frequently in groups are highlighted, followed by what-you-can-do sections that offer specific advice. Real-life

examples and questionnaires are used throughout the book, giving readers the opportunity for self-evaluation.

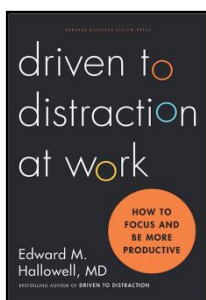
- 10 Creativity, Inc.: overcoming the unseen forces that stand in the way of true inspiration / Catmull, Ed. 2014. London: Bantam.**
Call No - 658.3-052.23 CAT P4 **Acc No - 48284**



As a young man, Ed Catmull had a dream: to make the world's first computer-animated movie. He nurtured that dream first as a Ph.D. student at the University of Utah, where many computer science pioneers got their start, and then forged an early partnership with George Lucas that led, indirectly, to his founding Pixar with Steve Jobs and John Lasseter in 1986. Nine years later and against all odds, Toy Story was released, changing animation forever. Since then, Pixar has dominated the world of animation, producing such beloved films as Monsters, Inc., Finding Nemo, The Incredibles, Up, and WALL-E, which have gone on to set box-office records and garner twenty-seven Academy Awards. The joyousness of the storytelling, the inventive plots, the emotional authenticity: In some ways, Pixar movies are an object lesson in what creativity really is. Creativity, Inc. is a book for managers who

want to lead their employees to new heights, a manual for anyone who strives for originality, and the first-ever, all-access trip into the nerve center of Pixar Animation Studios—into the story meetings, the postmortems, and the 'Braintrust' sessions where art is born. It is, at heart, a book about how to build and sustain a creative culture—but it is also, as Pixar co-founder and president Ed Catmull writes, 'an expression of the ideas that I believe make the best in us possible.'

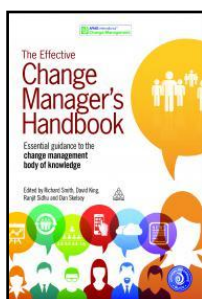
- 11 Driven to distraction at work: how to focus and be more productive / Hallowell, Edward M. 2015. Boston: Harvard Business Review Press.**
Call No - 159.952.2 HAL P5 **Acc No - 48182**



Edward M. Hallowell, MD, the world's leading expert on ADD and ADHD, has set his sights on a new goal: helping people feel more in control and productive at work. You know the feeling: you can't focus; you feel increasingly overwhelmed by a mix of nonstop demands and technology that seems to be moving at the speed of light; and you're frustrated just trying to get everything done well - and on time. Not only is this taking a toll on performance, it's impacting your sense of well-being outside the office. It's time to reclaim control. Dr. Hallowell now identifies the underlying reasons why people lose their ability to focus at work. He explains why commonly offered solutions like "learn to manage your time better" or "make a to-do list" don't work because they ignore the deeper issues that are the true causes of mental distraction. Based on his years of helping clients develop constructive ways to deal with distraction, Dr. Hallowell provides a set of practical and

reliable techniques to show how to sustain a productive mental state. In Part 1 of the book, he identifies the six most common ways people lose the ability to focus at work - what he calls "screen sucking" (internet/social media addiction), multitasking, idea hopping (never finishing what you start), worrying, playing the hero, and dropping the ball - and he explains the underlying psychological and emotional dynamics driving each behavior. Part 2 of the book provides advice for "training" your attention overall, so that you are less susceptible to surrendering it, in any situation. The result is a book that will empower you to combat each one of these common syndromes - and clear a path for you to achieve your highest personal and professional goals.

- 12 Effective change manager's handbook: essential guidance to the change management body of knowledge / Smith, Richard et.al. 2015. London: Kogan Page.**
Call No - 65.012.3 EFF P5 **Acc No - 48346**



This handbook, the official guide to the CMI Body of Knowledge, is explicitly designed to help practitioners, employers and academics define and practice change management successfully and to develop change management maturity within their organization. A single-

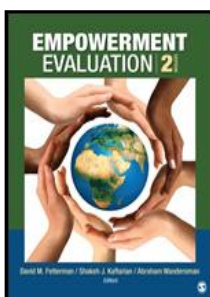
volume learning resource covering the range of underpinning knowledge required, it includes chapters from esteemed and established thought leaders on topics ranging from benefits management, stakeholder strategy, facilitation, change readiness, project management and education and learning support. Covering the whole process from planning to implementation, it offers practical tools, techniques and models to effectively support any change initiative.

- 13 Employee engagement / Bridger, Emma. 2015. London: Kogan Page, 2015.**
Call No - 658.324 BRI P5 **Acc No - 48183**



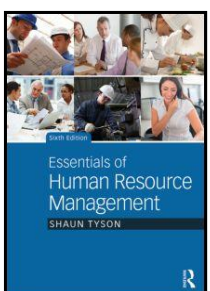
Achieving employee engagement is crucial to the success and continued high performance of any organization. But with budgets tighter than ever before, economic struggles and an increasingly stressful workplace for staff, it has become an increasingly difficult task. Aimed at HR practitioners and managers, Employee Engagement offers a complete, practical resource for understanding, measuring and building engagement. Grounded in engagement theory and an understanding of psychology combined with practical tools, techniques and diagnostics, this book will help you assess and drive engagement in your organization. Case studies include British Gas, Capital One, Asda, Ministry of Justice, Mace and RSA.

- 14 Empowerment evaluation: knowledge and tools for self-assessment, evaluation capacity building, and accountability - 2nd ed. / Fetterman, David M.; Kaftarian, Shakeh J. and Wandersman, Abraham. 2015. Los Angeles: Sage.**
Call No - 65.012.468 EMP P5 **Acc No - 48240**



This edition celebrates 21 years of the practice of empowerment evaluation, a term first coined by David Fetterman during his presidential address for the American Evaluation Association. Since that time, this approach has altered the landscape of evaluation and has spread to a wide range of settings in more than 16 countries. In this book, a group of evaluators from academia, government, nonprofits, and foundations assess how empowerment evaluation has been used in practice since the publication of the landmark 1996 edition. The book includes 10 empowerment evaluation principles, a number of models and tools to help put empowerment evaluation into practice, reflections on the history and future of the approach, and illustrative case studies from a number of different projects in a variety of diverse settings. This edition offers readers the most current insights into the practice of this stakeholder-involvement approach to evaluation.

- 15 Essentials of human resource management - 6th ed. / Tyson, Shaun. 2015. London: Routledge.**
Call No - 658.3 TYS P5 **Acc No - 48241**



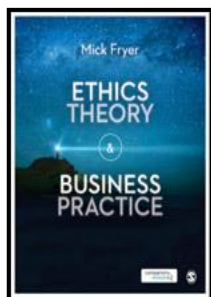
The field of human resource management changes rapidly. Following the recession, new approaches are needed to succeed in a highly competitive global market place, and HR managers now draw on disciplines such as business strategy, marketing, information systems and corporate social responsibility to meet the need for functional interdependence. This edition provides a strategic explanation of how established human resource policies can be adapted to meet new challenges. In addition to a thorough exposition of the main policy areas, this comprehensive text offers an introduction to organizational behaviour studies, incorporates relevant aspects of employee relations, and presents an overview of employment law. This new edition shows how HR managers can: Meet the challenges of international competitiveness through organizational agility; Develop policies in talent

management, total rewards and employee engagement; Utilize new technology to improve the efficiency and effectiveness of HRM; Balance business demands with corporate social responsibility.

16 Ethics theory and business practice / Fryer, Mick. 2015. London: Sage.

Call No - 174 FRY P5

Acc No - 48350

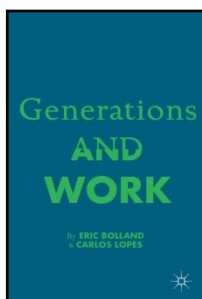


In this textbook, Mick Fryer offers students of Business Ethics clear explanations of a range of theoretical perspectives, along with examples of how these perspectives might be used to illuminate the ethical challenges presented by business practice. The book includes: Realistic scenarios which gently introduce a theory and demonstrate how it can be applied to a real-life ethical dilemma that everyone can relate to, such as borrowing money from a friend; Real organisational case studies in each chapter which illustrate how each theory can be applied to real business situations. Cases include Nike, Coca Cola, BMW, Shell, Starbucks and GSK; 'Pause for Reflection' boxes and 'Discussion Questions' which encourage you to challenge the established notions of right and wrong, and empower you to develop your own moral code; and Video Activities in each chapter with accompanying QR codes which link to documentaries, films, debates and news items to get you thinking about real-life ethical dilemmas.

17 Generations and work / Bolland, Eric and Lopes, Carlos. 2014. New York: Palgrave Macmillan.

Call No - 65.012.3 BOL P4

Acc No - 48171



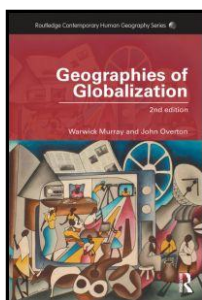
This comprehensive, research-based study of different generations in the workplace in the United States is based on an extensive national survey of workers and four separate industry-specific surveys. Generations and Work examines and provides answers to the most common issues and problems of multigenerational work. The discovery of differences and commonalities between and among generations sheds light on the realities of intergenerational work rather than suppositions about intergenerational work which abound in the mass media. The depictions of general characteristics of baby boomers and millennials are limited because they deal only with measures of central tendency, not variations within the population. This truer look at generations examines both differences and commonalities and thus discovers a more accurate depiction of generations at work.

Bolland and Lopes provide a book for managers and students of workplace sociology a guide, and a guide for managing employees who come from different generations.

18 Geographies of globalization - 2nd ed. / Murray, Warwick E. and Overton, John. 2015. London: Routledge.

Call No - 658.114.9 MUR P5

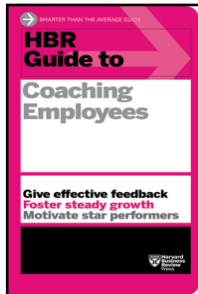
Acc No - 48242



This edition offers an animated and fully-updated exposition of the geographical impacts of globalization and the contribution of human geography to studies and debates in this area. It illustrates how the core principles of human geography - such as space and scale - lead to a better understanding of the phenomenon and debates the historical evolution of globalized society. Analyses the interconnected economic, political and cultural geographies of globalization and examines the impact of global transformations 'on the ground' using examples from six continents. It discusses the three global crises currently facing the world - inequality, the environment and unstable capitalism most recently manifested in the Great Recession. Boxed sections highlight key concepts and innovative work by geographers as well as topical and lively debates concerning current global trends. The book is also

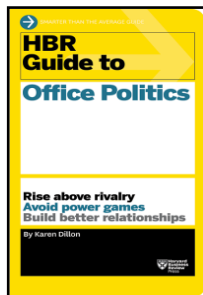
generously illustrated with a wide range of Figures, photographs, and maps.

- 19 **HBR guide to coaching employees / Harvard Business School. 2015. Boston: Harvard Business Review Press.**
Call No - 65.012.413 HAR P5 Acc No - 48190



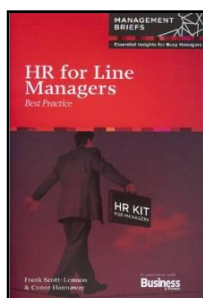
As a manager in today's business world, you can't just tell your direct reports what to do: You need to help them make their own decisions, enable them to solve tough problems, and actively develop their skills on the job. Whether you have a star on your team who's eager to advance, an underperformer who's dragging the group down, or a steady contributor who feels bored and neglected, you need to coach them: Help shape their goals--and support their efforts to achieve them. In the "HBR Guide to Coaching Employees" you'll learn how to: Create realistic but inspiring plans for growth; Ask the right questions to engage your employees in the development process; Give them room to grapple with problems and discover solutions; Allow them to make the most of their expertise while compelling them to stretch and grow; Give them feedback they'll actually apply; Balance coaching with the rest of your workload. Arm yourself with the advice you need to succeed on the job, from a source you trust. Packed with how-to essentials from leading experts, the HBR Guides provide smart answers to your most pressing work challenges.

- 20 **HBR guide to office politics / Dillon, Karen. 2015. Boston: Harvard Business Review Press.**
Call No - 658.389 DIL P5 Acc No - 48191



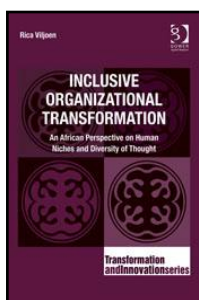
Don't let destructive drama sideline your career. Every organization has its share of political drama: Personalities clash. Agendas compete. Turf wars erupt. But you need to work productively with your colleagues--even difficult ones--for the good of your organization and your career. How can you do that without compromising your personal values? By acknowledging that power dynamics and unwritten rules exist--and navigating them constructively. The "HBR Guide to Office Politics" will help you succeed at work without being a power grabber or a corporate climber. Instead you'll cultivate a political strategy that's authentic to you. You'll learn how to: Gain influence without losing your integrity; Contend with backstabbers and bullies; Work through tough conversations; Manage tensions when resources are scarce; Get your share of choice assignments; Accept that not all conflict is bad. Arm yourself with the advice you need to succeed on the job, from a source you trust. Packed with how-to essentials from leading experts, the HBR Guides provide smart answers to your most pressing work challenges.

- 21 **HR for line managers: best practice / Scott-Lennon, Frank. 2015. New Delhi: Viva.**
Call No - 658.3 SCO P5 Acc No - 48369



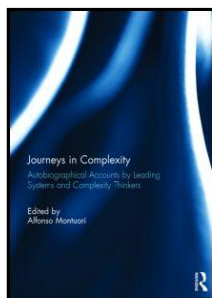
HR for Line Managers is an insightful and comprehensive book for all line managers who wish to achieve best practice in people management skills and manage and maximize the human capital of their organization

- 22 Inclusive organizational transformation: an African perspective on human niches and diversity of thought / Viljoen, Rica. 2015. Farnham: Gower.**
Call No - 65.012.3 VIJ P5 **Acc No - 48247**



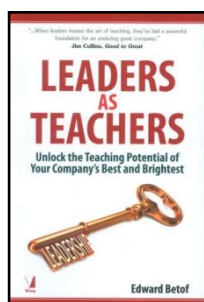
In this title, Dr Rica Viljoen acknowledges that diversity of thought presents both gifts and challenges to leadership in multi-national organizations. The existential question with which an individual is confronted impacts on his or her worldview. By continuously applying a specific worldview, certain gifts manifest. These are called Human Niches. Here, Inclusivity is positioned as a radical transformational methodology with the purpose of unleashing the benefits of engagement and diversity of thought. The process of Inclusivity enables organizations to optimize the gifts of and contributions from a diverse workforce and unleash tacit knowledge. Case studies from Ghana, South Africa, and one where the same strategy had to be implemented in Australia, Peru and Tanzania are included and insights gained from the dynamics observed are shared. A synthesis of Inclusivity is presented in a model, meta-insights are derived and the prerequisites for Inclusivity on individual, group and organizational domain are illustrated.

- 23 Journeys in complexity: autobiographical accounts by leading systems and complexity thinkers / Montuori, Alfonso. 2015. London: Routledge.**
Call No - 65.013 JOU P5 **Acc No - 48196 (Out)**



In this book, autobiographical accounts by leading scholars in a variety of fields and disciplines provide a rich introduction to the art and science of complexity and systems thinking. We learn how the authors' interest in complexity thinking developed, the key figures and texts they encountered along the way, the experiences that shaped their path, their major works, and their personal journeys. This volume serves as an introduction to complexity as well as a vivid account of the personal and intellectual development of important scholars.

- 24 Leaders as teachers: unlock the teaching potential of your company's best and brightest / Betof, Edward. 2015. New Delhi: Viva.**
Call No - 65:301.172.6 BET P5 **Acc No - 48376**

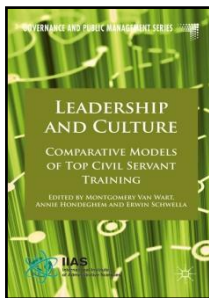


This title serves as both a strategic and practical implementation guide, designed for use by learning and human resource professionals as well as business executives, executive coaches, and high-visibility leaders. One'll find a complete explanation of why the leaders-as-teachers approach works, with testimonials from individuals who have personally benefited from the program, and then you'll be provided with a thorough guide to creating own program. No matter how large or small your organization may be, you can tailor the leaders-as-teachers approach to your situation. Use this book as a whole or in parts as you need them. It provides all the support materials-detailed plans, exercises, worksheets, sample training agendas-you'll need to establish your own leaders-as-teachers program.

- 25 Leaders start to finish: a road map for developing top performers / Bruce, Anne and Montanez, Stephanie M. 2015. New Delhi: Viva.**
Call No - 65:301.172.6 BRU P5 **Acc No - 48377**

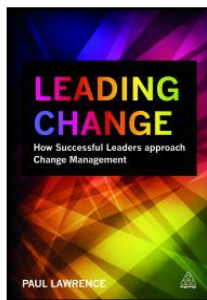
Are you responsible for creating leadership training program for organization, but don't know where to start? Do you already have experience in developing leadership training programs, but want to improve the efficiency of current offerings? Either way this title offers detailed, specific insight and instructions on how to develop highly effective leadership training programs that will produce engaged and authentic leaders in organization. With numerous case examples from the real world, as well as checklists, discussion questions, practical exercises, training tips, and more.

- 26 Leadership and culture: comparative models of top civil servant training / Wart, Montgomery Van et.al. - London: Palgrave, 2015.
Call No - 35.082 LEA P5 Acc No - 48421**



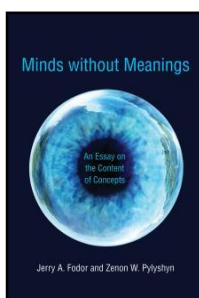
The success and fate of governments around the globe is not only based on the success of political leaders, but also on the top civil servants who lead the apparatus of government. Given the enormous tasks of leading society and changing the culture of government itself, the training and retraining of top civil servants is vital. This important collection is a one-of-a-kind study that not only provides information about the where, what, and how of the training of top civil servants around the world, but also offers up-to-date cultural, political, economic background on both larger countries such as the United States, United Kingdom, and Germany, and also smaller countries such as Colombia, Namibia, and Belgium. It explores in detail the factors that result in different country perceptions of the importance of executive training, and the reasons for the variations in its quality and robustness.

- 27 Leading change: how successful leaders approach change management / Lawrence, Paul. 2015. London: Kogan Page.
Call No - 65.012.3 LAW P5 Acc No - 48198**



It is often claimed that 70% of organizational change efforts fail, despite the popularity of linear change models. However these linear approaches to change are often based on the premise that change is predictable and straightforward, when actually change is complex, with the 'human' element often changing the functioning of the organizational system as a whole. Leading Change provides the practical framework that allows leaders to actively engage with a complex adaptive system to bring about successful organizational change. Supported by academic research, and grounded with a range of examples and cases, the book offers a genuine, viable alternative to existing approaches.

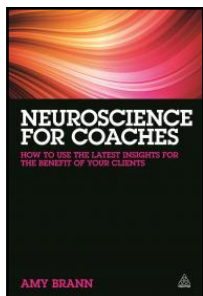
- 28 Minds without meanings: an essay on the content of concepts / Fodor, Jerry A. and Pylyshyn, Zenon W. 2015. Cambridge: MIT Press.
Call No - 165 FOD P5 Acc No - 48250**



In cognitive science, conceptual content is frequently understood as the “meaning” of a mental representation. This position raises largely empirical questions about what concepts are, what form they take in mental processes, and how they connect to the world they are about. In Minds without Meaning, Jerry Fodor and Zenon Pylyshyn review some of the proposals put forward to answer these questions and find that none of them is remotely defensible. They determine that all of proposals share a commitment to a two-factor theory of conceptual content, which holds that the content of a concept consists of its sense together with its reference. Fodor and Pylyshyn argue instead that there is no conclusive

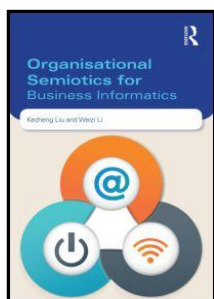
case against the possibility of a theory of concepts that takes reference as their sole semantic property. Such a theory, if correct, would provide for the naturalistic account of content that cognitive science lacks—and badly needs. Fodor and Pylyshyn offer a sketch of how this theory might be developed into an account of perceptual reference that is broadly compatible with empirical findings and with the view that the mental processes effecting perceptual reference are largely preconceptual, modular, and encapsulated.

- 29 Neuroscience for coaches: how to use the latest insights for the benefit of your clients / Brann, Amy. 2015. London: Kogan Page.
Call No - 159.942 BRA P5 Acc No - 48384**



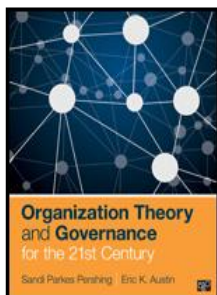
The world of coaching is competitive. Organizations want coaches who deliver results, and can prove it. Many coaching tools and techniques are now fairly well established - but how do they actually work? The coach who can answer this question credibly and convincingly is sought after. This book equips coaches with cutting edge neuroscience information that will help them deliver greater value to their clients. It covers the foundations that coaches need to be aware of and crucially, the ways they can use this new information effectively and practically in their everyday work. Readers will strengthen their bag of coaching tools and will be able to explain to their clients the neurological underpinning of the techniques they are using. No forward-thinking coach can afford to be ignorant of recent scientific developments: It will give them the practical knowledge and additional edge they need.

- 30 Organisational semiotics for business informatics / Liu, Kecheng and Li, Weizi. 2015. London: Routledge.
Call No - 65.014 LIU P5 Acc No - 48252**



Drawing meaningful conclusions from organisational data is challenging, and theoretical frameworks can often illuminate information in fresh and useful ways. This book is one of the first to demonstrate how organisational semiotics can be applied to business informatics and information systems. Semiotics, a long-established discipline of signs, offers a rich philosophical and theoretical foundation for understanding information systems. This book demonstrates how applying the framework of semiotics to an organisation can provide insights into its communication needs, and as a result, enhance the design of its information system. The authors demonstrate how organisations collect, process, represent, store and consume information through a complex system which is aligned to support its objectives and enhance performance. This title clearly introduces the basic principles and describes a set of methods and techniques rooted in organisational semiotics. These have been applied to business applications; demonstrated through real life case studies. This book has the potential to transform the theoretical understanding of information systems into the basis of a scientific discipline.

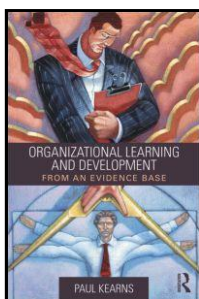
- 31 Organization theory and governance for the 21st century / Pershing, Sandra Parkes and Austin, Eric K. 2015. Los Angeles: Sage.
Call No - 65.013 PAR P5 Acc No - 48253**



This title presents readers with a conscious and thoughtful awareness of the history and evolving nature of organizations. It addresses emerging theories rarely touched upon in competing titles, and takes a deeper look into assumed theories to give the student a chance to critically consider the consequences these embedded assumptions have for organizational practice. By providing a consistent theoretical grounding and a clear focus

on post-traditionalist thinking, the text gives students the background they need to analyze organizational settings and take effective action in the unique setting of contemporary governance.

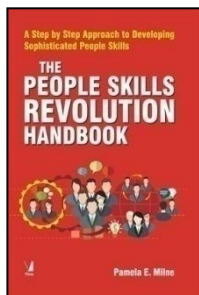
- 32 Organizational learning and development: from an evidence base / Kearns, Paul. 2015. London: Routledge. Call No - 65.012.3 KEA P5 Acc No - 48206(Out)**



It is now widely accepted that organizational maturity is dependent on being able to reorganize on a continuous basis and learn faster and more effectively than your competitors. Organizations that want to be sure they are competing at the highest level need clear indicators that their organizational learning and development capability is fully functional. This book by Paul Kearns focuses on the need for an evidence-based approach to learning and development, bringing together the author's extensive knowledge of HRM and organizational learning with new developments in the field. The book demonstrates how evidence evaluation can improve professionalism in organizational design and development, showing that this approach can create value not just for shareholders, but for employees and society as a whole. Organizational Learning and Development: From an Evidence Base is

the perfect book for postgraduate students studying on evidence-based HRM courses and for the reflective learning and development practitioner.

- 33 People skills revolution handbook: a step by step approach to developing sophisticated skills / Milne, Pamela E. 2015. New Delhi: Viva. Call No - 658.386.1 MIL P5 Acc No - 48387**

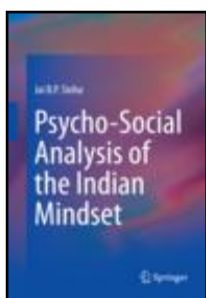


One of the biggest barriers people have to developing the sophisticated people skills outlined in The People Skills Revolution Handbook is the belief that learning to influence others is in some way manipulative. This companion workbook will help one to overcome this resistance by providing a range of exercises to help you integrate the ideas in the book, while strengthening the belief that anyone with a positive intention and a readiness to step out of their comfort zone, to change their behaviors, can achieve remarkable results. The workbook will make the apparently impossible possible by helping you to put the skills of assertiveness, influencing, negotiation, conciliation, taking a stand and making peace into action.

- 34 Performance management: developing people and performance / Scott-Lennon, Frank and Barry, Fergus. 2015. New Delhi: Viva. Call No - 658.3.018 SCO P5 Acc No - 48388**

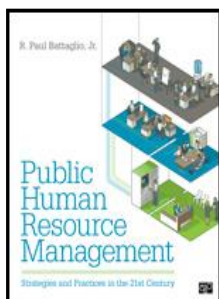
Scott-Lennon and Barry have written a handy little book on how to improve organization's performance. In a few pages they have captured the essence of the key concepts in performance management and have started them in a clear concise manner. The Dialogue-Expectation Setting-Feedback-Timeline (DEFT) paradigm for performance management is ready to use and intuitively simple.

- 35 Psycho-social analysis of the Indian mindset / Sinha, Jai B. P. 2014. - Heidelberg: Springer. Call No - 159.922.4 SIN P4 Acc No - 48167**



This volume situates Indians in the contemporary world and profiles the major facets of their thought and behaviour; then goes back to trace their roots to ancient thought to see how the past predisposes and the present guides Indians in their everyday life. The volume begins with a conceptual framework showing how the Indian worldview has encompassed and enveloped a variety of ideas and influences from divergent sources. As a result, Indians are both collectivists and individualists, hierarchically oriented while respecting merit and quality, religious as well as secular and sexually indulgent, spiritual as well as materialists, excessively dependent but remarkably entrepreneurial, non-violent in principle but violent in practice and comfortable in shifting between analytical, synthetic as well as intuitive approaches to reality. Such a coexistence of opposites often causes inaction, hesitation and perfunctory action, but also equips Indians to be innovative by continuously aligning their thought and behaviour to the demands of a milieu. The milieu has an inner layer consisting of desh (place), kaal (time) and paatra (person), which are embedded in the larger societal contexts of castes and classes, poverty, corruption, fragmenting politics, conflicts and violence and unfolding global opportunities and challenges. Cultural heritage permeates in all these. Indians function in this tiered, multifactorial, dynamic space.

- 36 Public human resource management: strategies and practices in the 21st century / Battaglio, R. Paul. 2015. Los Angeles: Sage.
Call No - 658.3 BAT P5 Acc No - 48254**



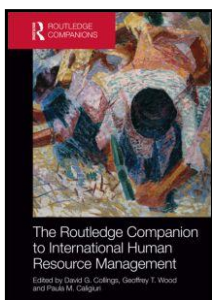
This title offers a novel take on public human resource management (PHRM) by providing practical guidance for practitioners operating in a drastically reformed HR environment. A comprehensive introduction to contemporary public HR management, this text incorporates analysis of the impact of the private sector-oriented reforms over the last few decades that have aimed to bring greater efficiency and productivity to the public sector. Reviewing foundational topics like recruitment and retention, pay and benefits, equal employment opportunity, and performance appraisal in light of five key reforms (decentralization, deregulation, declassification, privatization, and performance-based pay), author R. Paul Battaglio assesses how the traditional practice of public HR has changed—and not necessarily for the better. New material on human resource information systems, managing motivation in the public sector, and public HR management education is included - a topic rarely found in contemporary PHRM texts.

- 37 Research ethics and integrity for social scientists: beyond regulatory compliance - 2nd ed. / Israel, Mark. 2015. London: Sage.
Call No - 174 ISR P5 Acc No - 48397**



Ethics and integrity in research are increasingly important for social scientists around the world. We are tackling more complex problems in the face of expanding and not always sympathetic regulation. This book surveys the recent developments and debates around researching ethically and with integrity and complying with ethical requirements. The new edition pushes beyond the work of the first edition through updated and extended coverage of issues relating to international, indigenous, interdisciplinary and internet research. Through case studies and examples drawn from all continents and from across the social science disciplines, the book: demonstrates the practical value of thinking seriously and systematically about ethical conduct in social science research; identifies how and why current regulatory regimes have emerged; reveals those practices that have contributed to the adversarial relationships between researchers and regulators; and encourages all parties to develop shared solutions to ethical and regulatory problems.

- 38 Routledge companion to international human resource management / Collings, David G.; Wood, Geoffrey T. and Caligiuri, Paula M. 2015. London: Routledge.
Call No - 658.3 ROU P5 Acc No - 48261(Ref.)**

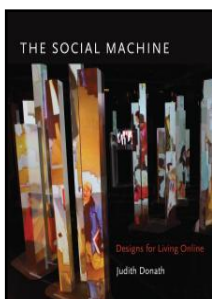


International human resource management (IHRM) is a key area of research in the sphere of international business and management. Described as a field in its infancy in the 1980s, IHRM has quickly advanced through adolescence and into maturity. Today, it is a vibrant and diverse discipline which boasts a large and active body of researchers across the globe.

This volume examines cutting-edge themes, with the input of contributions from both established and emerging scholars. This title gives an overview of the key themes, topics and debates in the discipline, with valuable insights into directions for future research. Drawing on a large and respected international contributor base and with its focus on

mature and emerging markets.

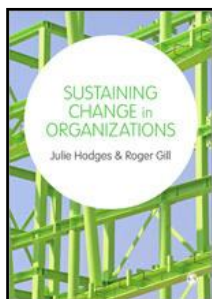
- 39 Social machine: designs for living online / Donath, Judith. 2014. Cambridge: MIT Press.
Call No - 658.386 DON P4 Acc No - 48228**



Computers were first conceived as “thinking machines,” but in the twenty-first century they have become social machines, online places where people meet friends, play games, and collaborate on projects. In this book, Judith Donath argues persuasively that for social media to become truly sociable media, we must design interfaces that reflect how we understand and respond to the social world. People and their actions are still harder to perceive online than face to face: interfaces are clunky, and we have less sense of other people’s character and intentions, where they congregate, and what they do. Donath presents new approaches to creating interfaces for social interaction. She addresses such topics as visualizing social landscapes, conversations, and networks; depicting identity with knowledge markers and interaction history; delineating public and private space; and bringing the online world’s open sociability into the physical world. Donath asks

fundamental questions about how we want to live online and offers thought-provoking designs that explore radically new ways of interacting and communicating.

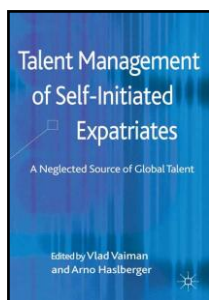
- 40 Sustaining change in organizations / Hodges, Julie and Gill, Roger. 2015. London: Sage.
Call No - 65.012.3 HOD P5 Acc No - 48404**



Indispensable to understanding change, this text provides a comprehensive examination of how change can be sustained within organizations today. Featuring critical insights into theoretical concepts and current international examples, the book provides an accessible way for students to enhance their understanding and develop the crucial skills need to be successful when managing and leading change in organisations. Key Features: Synthesizes what is known about change in organizations and then provides practical ways of sustaining it; Contains an international range of case studies and interviews which link theory to practice throughout; Explores key contemporary topics such as power, politics, ethics and sustainability for an enhanced understanding of current debates and issues; Activities, discussion questions and further reading in each chapter test your understanding of the key

concepts and reinforce your learning; End of book Glossary defines key terms, for those new to studying change; and comes with access to additional resources for students and lecturers including relevant SAGE journal articles to encourage wider reading.

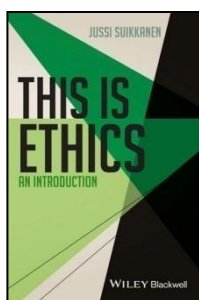
- 41 Talent management of self-initiated expatriates: a neglected source of global talent / Vaiman, Vlad and Haslberger, Arno (ed). 2013. Hampshire: Palgrave Mcmillan.
Call No - 658.386 TAL P3 Acc No - 48267**



Qualified people are scarce in global business. Company-assigned expatriates used to provide needed talent but this is no longer enough. Self-initiated expatriates, a new and diverse breed of internationally mobile talent, are filling the gap. Talent Management of Self-Initiated Expatriates is a collection of research papers which explores who these self-initiated expatriates are and what experiences they have. It answers questions such as: how or when does one become a self-initiated expatriate (SIE)? What are SIEs' motivations and characteristics? What types or sub-types of SIEs are there? What challenges are they likely to face? How do their careers and social capital develop? What is the impact of international experience on their life overall? What are the specific experiences of sub-groups such as academics or female SIEs? As traditional talent management can no longer fulfil the needs of globally operating organisations, self-initiated expatriates have become an ever more

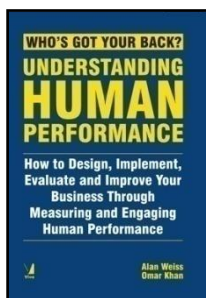
important, albeit neglected, source of the global talent flow.

- 42 This is ethics: an introduction / Suikkanen, Jussi. 2015. Chichester: Wiley Blackwell.**
Call No - 174 SUI P5 **Acc No - 48405**



This title presents an accessible and engaging introduction to a variety of issues relating to contemporary moral philosophy. Covers a wide range of topics which are actively debated in contemporary moral philosophy and addresses the nature of happiness, well-being, and the meaning of life, the role of moral principles in moral thinking, moral motivation, and moral responsibility. It features extensive annotated bibliographies, summaries, and study questions for further investigation.

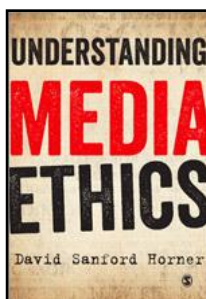
- 43 Understanding human performance: how to design, implement, evaluate and improve your business through measuring and engaging human performance / Weiss, Alan and Khan, Omar. 2015. New Delhi: Viva.**
Call No - 658.3.018 WEI P5 **Acc No - 48406**



When businesses look to improve their performance, they usually look at profit margins, growth rates and measures like these. One very important factor that is often overlooked is performance. When performance isn't effectively measured, it is difficult to improve. Many organizations endure mediocre performance while having a preponderance of employees who are rate "above average" and "excellent". Omar Khan and Alan Weiss both world-recognized consultants, provide, in Understanding Human Performance, the pragmatics for why measurement is important, what should be measured and how to do it accurately. Their concept is Understanding Human Performance. This concept, in their words: "The people you monitor, develop, and coach protect you and the company through their skills. People who are committed, don't hide, don't shun responsibility, and who can be relied

upon in good times and bad. We need to measure their work, observe their behavior, and reward them accordingly." The objective of the exercise is business growth. A collateral benefit is happier employees and a more engaging, congenial working environment.

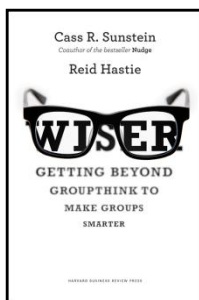
- 44 Understanding media ethics / Horner, David Sanford. 2015. London: Sage.**
Call No - 174:07 HOR P5 **Acc No - 48330**



Our new media landscape of social networking, blogging, and interactivity has forever changed how media content is produced and distributed. Choices about how to gather,

evaluate and publish information are ever more complex. This blurring of boundaries between general public values and the values of media professionals has made media ethics an essential issue for media professionals, but also demonstrates how it must be intrinsically part of the wider public conversation. This book teaches students to navigate ethical questions in a digital society and apply ethical concepts and guidelines to their own practice. Using case studies, judgement call boxes and further reading, this title clarifies the moral concepts in media contexts, and enables students to apply them to practical decision making through real-life worked examples. Covering key topics such as media freedoms, censorship, privacy, standards, taste, regulation, codes of practice and the ethics of representation, this is an essential guide for students in journalism, media, communication and public relations.

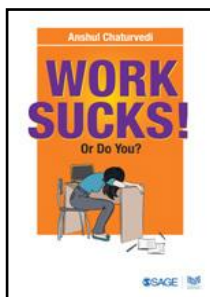
- 45 Wiser: getting beyond groupthink to make groups smarter / Sunstein, Cass R. and Hastie, Reid. 2015. Boston: Harvard Business Review Press.
Call No - 658.387.4 SUS P5 Acc No - 48227**



Why are group decisions so hard? Since the beginning of human history, people have made decisions in groups - first in families and villages, and now as part of companies, governments, school boards, religious organizations, or any one of countless other groups. And having more than one person to help decide is good because the group benefits from the collective knowledge of all of its members, and this results in better decisions. Right? Back to reality. We've all been involved in group decisions--and they're hard. And they often turn out badly. Why? Many blame bad decisions on "groupthink" without a clear idea of what that term really means. Now, "Nudge" coauthor Cass Sunstein and leading decision-making scholar Reid Hastie shed light on the specifics of why and how group decisions go wrong - and offer tactics and lessons to help leaders avoid the pitfalls and reach better outcomes. In the first part of the book, they explain in clear and fascinating detail the

distinct problems groups run into: They often amplify, rather than correct, individual errors in judgment; They fall victim to cascade effects, as members follow what others say or do; They become polarized, adopting more extreme positions than the ones they began with; They emphasize what everybody knows instead of focusing on critical information that only a few people know. In the second part of the book, the authors turn to straightforward methods and advice for making groups smarter. These approaches include silencing the leader so that the views of other group members can surface, rethinking rewards and incentives to encourage people to reveal their own knowledge, thoughtfully assigning roles that are aligned with people's unique strengths, and more.

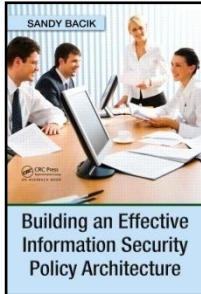
- 46 Work sucks! or do you? / Chaturvedi, Anshul. 2015. New Delhi: Sage.
Call No - 65.016.2 CHA P5 Acc No - 48271**



'New to work? Cut the angst and move on'. Can't figure out why your workplace is complex and unfair? Washroom crying sessions and cafeteria rants not helping? They usually don't. But this book might. It asks one to use common sense - and some uncommon, hard-earned wisdom - to navigate the emotional minefield that office can often be in your early years. And it advises one to find answers in own beliefs and build a career, not just keep a job.

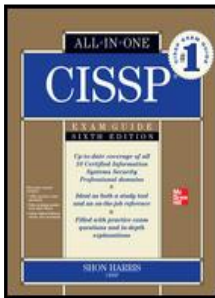
INFORMATION MANAGEMENT

- 1 **Building an effective information security policy architecture / Bacik, Sandy. 2008. Boca Raton: CRC Press.**
Call No - 65.011.56WAD BAC O8 Acc No - 48450



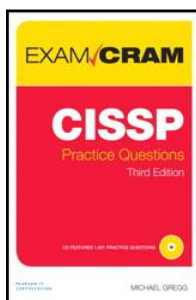
Information security teams are charged with developing and maintaining a set of documents that will protect the assets of an enterprise from constant threats and risks. In order for these safeguards and controls to be effective, they must suit the particular business needs of the enterprise. A guide for security professionals, *Building an Effective Information Security Policy Architecture* explains how to review, develop, and implement a security architecture for any size enterprise, whether it is a global company or a SMB. Through the use of questionnaires and interviews, the book demonstrates how to evaluate an organization's culture and its ability to meet various security standards and requirements. Because the effectiveness of a policy is dependent on cooperation and compliance, the author also provides tips on how to communicate the policy and gain support for it. Suitable for any level of technical aptitude, this book serves a guide for evaluating the business needs and risks of an enterprise and incorporating this information into effective security policy architecture.

- 2 **CISSP exam guide - 6th ed. / Harris, Shon. 2013. New York: McGraw Hill.**
Call No - 65.011.56WAD HAR P3 Acc No - 48454



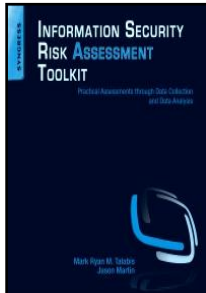
A complete, up-to-date revision of the leading CISSP training resource from the #1 name in IT security certification and training, Shon Harris Fully revised for the latest release of the Certified Information Systems Security Professional exam, this comprehensive, up-to-date resource covers all 10 CISSP exam domains developed by the International Information Systems Security Certification Consortium (ISC2). This authoritative exam guide features learning objectives at the beginning of each chapter, exam tips, practice questions, and in-depth explanations. Written by the leading expert in IT security certification and training, *CISSP All-in-One Exam Guide, Sixth Edition* helps you pass the exam with ease and also serves as an essential on-the-job reference.

- 3 **CISSP Practice Questions Exam Cram - 3rd ed. / Gregg, Michael. 2013. United States of America: Pearson IT certification.**
Call No - 65.011.56WAD GRE P3 Acc No - 48455



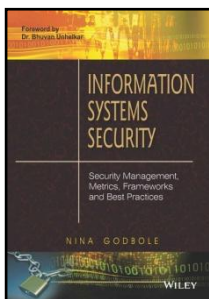
This edition complements any CISSP study plan with 1,001 practice test questions in the book - all supported by complete explanations of every answer. This package's highly realistic questions cover every area of knowledge for the new CISSP exam. Covers the critical information one'll need to know to score higher on your CISSP exam! It features 1,001 questions, organized to reflect the current CISSP exam objectives so you can easily assess your knowledge of every topic.

- 4 **Information security risk assessment toolkit: practical assessments through data collection and data analysis / Talabis, Mark Ryan M. and Martin, Jason L. 2013. Waltham: Syngress.**
Call No - 65.011.56WAD TAL P3 Acc No - 48452



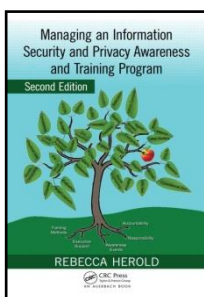
In order to protect company's information assets such as sensitive customer records, health care records, etc., the security practitioner first needs to find out: what needs protected, what risks those assets are exposed to, what controls are in place to offset those risks, and where to focus attention for risk treatment. This is the true value and purpose of information security risk assessments. Effective risk assessments are meant to provide a defensible analysis of residual risk associated with your key assets so that risk treatment options can be explored. Information Security Risk Assessments gives you the tools and skills to get a quick, reliable, and thorough risk assessment for key stakeholders.

- 5 **Information systems security: security management, metrics, frameworks and best practices / Godbole, Nina. 2009. New Delhi: Wiley.**
Call No - 65.011.56WAD GOD O9 Acc No - 48456



Information and communication systems can be exposed to intrusion and risks, within the overall architecture and design of these systems. These areas of risks can span the entire gamut of information systems including databases, networks, applications, internet-based communication, web services, mobile technologies and people issues associated with all of them. It is vital for businesses to be fully aware of security risks associated with their systems as well as the regulatory body pressures; and develop and implement an effective strategy to handle those risks.

- 6 **Managing an information security and privacy awareness and training program - 2nd ed. / Herold, Rebecca. 2011. Boca Raton: CRC Press.**
Call No - 65.011.56WAD HER P1 Acc No - 48449



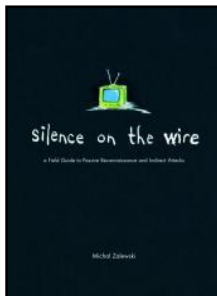
Starting with the inception of an education program and progressing through its development, implementation, delivery, and evaluation, Managing an Information Security and Privacy Awareness and Training Program, Second Edition provides authoritative coverage of nearly everything needed to create an effective training program that is compliant with applicable laws, regulations, and policies. Written by Rebecca Herold, a well-respected information security and privacy expert named one of the "Best Privacy Advisers in the World" multiple times by Computerworld magazine as well as a "Top 13 Influencer in IT Security" by IT Security Magazine, the text supplies a proven framework for creating an awareness and training program. It lists the laws and associated excerpts of the specific passages that require training and awareness and contains a plethora of forms, examples, and samples in the book's 22 appendices. Highlights common mistakes that many organizations make and includes 250 awareness activities ideas and 42 helpful tips for trainers

- 7 **On the Internet - 2nd ed. / Dreyfus, Hubert L. 2009. London: Routledge.**
Call No - 65.011.56 DRE O9 Acc No - 48360



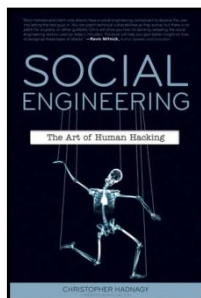
Can the internet solve the problem of mass education, and bring human beings to a new level of community? Drawing on a diverse array of thinkers from Plato to Kierkegaard, *On the Internet* argues that there is much in common between the disembodied, free floating web and Descartes' separation of mind and body. Hubert Dreyfus also shows how Kierkegaard's insights into the origins of a media-obsessed public anticipate the web surfer, blogger and chat room. Drawing on studies of the isolation experienced by many internet users and the insights of philosopher such as Descartes and Kierkegaard, Dreyfus shows how the internet's privatisation of experience ignores essential human capacities such as trust, moods, risk, shared local concerns and commitment. The second edition includes a brand new chapter on 'Second Life' and is revised and updated throughout.

- 8 **Silence on the wire: a field guide to passive reconnaissance and indirect attacks / Zalewski, Michal. 2005. San Francisco: No Starch Press.**
Call No - 65.011.56WAD ZAL O5 Acc No - 48453



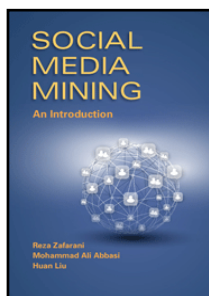
Author Michal Zalewski has long been known and respected in the hacking and security communities for his intelligence, curiosity and creativity, and this book is truly unlike anything else out there. In *Silence on the Wire: A Field Guide to Passive Reconnaissance and Indirect Attacks*, Zalewski shares his expertise and experience to explain how computers and networks work, how information is processed and delivered, and what security threats lurk in the shadows. No humdrum technical white paper or how-to manual for protecting one's network, this book is a fascinating narrative that explores a variety of unique, uncommon and often quite elegant security challenges that defy classification and eschew the traditional attacker-victim model.

- 9 **Social engineering: the art of human hacking / Hadnagy, Christopher. 2011. Indianapolis: Wiley.**
Call No - 65.011.56WAD HAD P1 Acc No - 48451



From elicitation, pretexting, influence and manipulation all aspects of social engineering are picked apart, discussed and explained by using real world examples, personal experience and the science behind them to unraveled the mystery in social engineering. Kevin Mitnick, popularized the term "social engineering." He explained that it is much easier to trick someone into revealing a password for a system than to exert the effort of hacking into the system. Mitnick claims that this social engineering tactic was the single-most effective method in his arsenal. This book examines a variety of maneuvers that are aimed at deceiving unsuspecting victims, while it also addresses ways to prevent social engineering threats. Examines social engineering, the science of influencing a target to perform a desired task or divulge information and arms one with invaluable information about the many methods of trickery that hackers use in order to gather information with the intent of executing identity theft, fraud, or gaining computer system access.

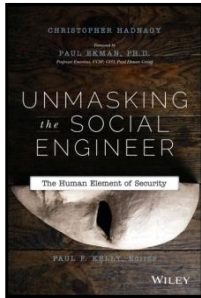
- 10 **Social media mining: an introduction / Zafarani, Reza; Abbasi, Mohammad Ali and Liu, Huan. 2014. Delhi: Cambridge University Press.**
Call No - 65.011.56WN ZAF P4 Acc No - 48265



The growth of social media over the last decade has revolutionized the way individuals interact and industries conduct business. Individuals produce data at an unprecedented rate by interacting, sharing, and consuming content through social media. Understanding and processing this new type of data to glean actionable patterns presents challenges and opportunities for interdisciplinary research, novel algorithms and tool development. Social

Media Mining integrates social media, social network analysis, and data mining to provide a coherent platform to understand the basics and potentials of social media mining. It introduces the unique problems arising from social media data and presents fundamental concepts, emerging issues, and effective algorithms for network analysis and data mining. Suitable for use in advanced undergraduate and beginning graduate courses as well as professional short courses, the text contains exercises of different degrees of difficulty that improve understanding and help apply concepts, principles and methods for social media mining.

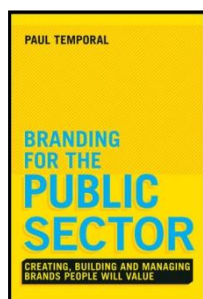
- 11 Unmasking the social engineer: the human element of security / Hadnagy, Christopher and Kelly, Paul F. (ed). 2014. Indianapolis: Wiley.
Call No - 65.011.56WAD UNM P4 Acc No - 48448**



This title focuses on combining the science of understanding non-verbal communications with the knowledge of how social engineers, scam artists and con men use these skills to build feelings of trust and rapport in their targets. The author helps readers understand how to identify and detect social engineers and scammers by analyzing their non-verbal behavior. Unmasking the Social Engineer shows how attacks work, explains nonverbal communications, and demonstrates with visuals the connection of non-verbal behavior to social engineering and scamming. It clearly combines both the practical and technical aspects of social engineering security and Reveals the various dirty tricks that scammers use. Pinpoints what to look for on the nonverbal side to detect the social engineer.

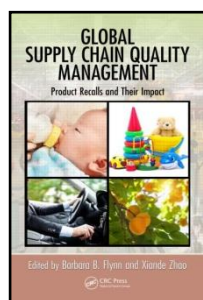
MARKETING

- 1 Branding for the public sector: creating, building and managing brands people will value / Temporal, Paul. 2015. West Sussex: Wiley.
Call No - 658.626 TEM P5 Acc No - 48177**



This title presents powerful and effective branding strategies for the public sector illustrated through case studies and examples. The book covers branding architecture, brand vision, market research, brand perception, engagement, communication, managing brand change and much more. Additionally, the book highlights the future of public sector branding and how organizations in the public sector may be a key driver of economic growth and prosperity through the twenty-first century. Branding for the Public Sector offers expert guidance for managers and leaders who want to build powerful, influential brands in the public sector. Presents strategies and actions for building a powerful, memorable public sector brand. Explains why the public sector will be the next huge growth sector in branding and explores the competencies needed to successfully manage a public sector brand.

- 2 Global supply chain quality management: product recalls and their impact / Flynn, Barbara B. and Zhao, Xiande. 2015. Boca Raton: CRC Press.
Call No - 658.788 GLO P5 Acc No - 48417**



This title presents detailed case studies of six extended global supply chains within three industries: toys, food, and pharmaceuticals. These case studies cover U.S. companies with supply chains that extend into China and provide the perspectives of both U.S. and Chinese executives. It includes coverage of several highly publicized product recalls, including Ford Pinto, Extra Strength Tylenol, melamine-tainted milk, Mattel, and Toyota. Presenting detailed examples of both poor and best practices, the text supplies firsthand accounts from key players in well-known product recalls. It outlines an event study methodology that can help readers determine the true financial impact of a product recall announcement. It also describes how to conduct controlled experiments to determine the effect of various recall strategies on consumers. The book describes how alternative product recall strategies can influence consumers' perception of your organization's corporate social legitimacy as well as their future purchasing behaviors. Although the text focuses on product quality within the supply chain, it also sheds light on other sources of product hazards - sharing a wide-ranging perspectives and current methodologies.

- 3 Marketing excellence 3: award-winning companies reveal the secrets of their success / Burkitt, Hugh. 2015. London: Kogan Page.
Call No - 658.8 BUR P5 Acc No - 48383**



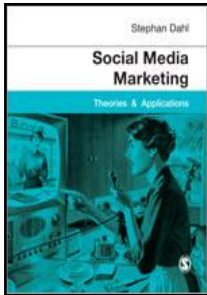
This title showcases the strongest case studies - all winners - from The Marketing Society's Excellence Awards to celebrate and promote the contribution that great marketing makes to the commercial success of a business. The compilation includes a selection of 30 award winners from 2012 to 2014 who have employed different strategies, tactics, tools and techniques all worthy of recognition. The book features world-leading consumer products, retail, fast food, consultancy, charity and telecoms brands such as easyJet, Hailo, McDonald's, Mercedes-Benz, Unilever, Macmillan, O2, PwC, Jack Daniel's and John Lewis. Each chapter of is organised by theme and introduced by a judge who then presents the case studies in detail, providing thought-provoking answers to questions such as 'How do you find great customer insights?', 'What are the key principles that lie behind effective communications?', 'How do you create a marketing ethos that will mobilise your organisation?', 'What makes a

new brand stand out and succeed?' and 'How do you keep customers loyal?' As such, it is an ideal book for marketers and students looking to be inspired by the very best in marketing campaigns.

4 Social media marketing: theories and applications / Dahl, Stephan. 2015. London: Sage.

Call No - 658.8:65.011.56WN DAH P5

Acc No - 48264



This title has quickly become part of the fabric of our daily lives, and as we have flocked to it, so have most companies and organisations from every sector and industry. It is now *the* place to attract and sustain our attention. But how is it a new marketing activity and how is it similar to previous practice and customer behaviour? Does it require new modes of thinking about human networks and communications or do the existing conceptual models still apply? This title offers a critical evaluation of the theoretical frameworks that can be used to explain and utilise social media, and applies them to fun real-life examples and case studies from a range of industries, companies and countries. These include Unilever, Snickers, American Express, Volkswagen and Amnesty International, and span campaigns run across different platforms in countries such as China, Canada, Sweden and Singapore.

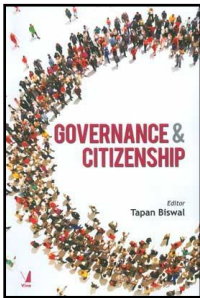
PUBLIC POLICY & GOVERNANCE

- 1 **Administrative law and politics: cases and comments - 5th ed. / Harrington, Christine B. and Carter, Lief H. 2015. Los Angeles: Sage.**
Call No - 35 HAR P5 Acc No - 48234



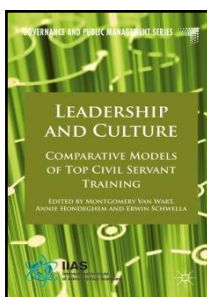
Authors Christine B. Harrington and Lief H. Carter know that while bureaucratic government is no cure for the shortcomings of free enterprise, government oversight and regulation is crucial to keeping power within democratic boundaries. This edition shows the scope and power of administrative government and demonstrates how the legal system shapes administrative procedure and practice. Using accessible language and examples, the casebook provides the foundation that students, public administrators and policy analysts need to interpret the rules and regulations that support our legal system. Offering a balance of case excerpts and commentary, this new edition and has been thoroughly updated to account for recent developments, such as administrative law vis-à-vis freedom of information statutes, including the NSA's surveillance program; how administrators and judges navigate the philosophical, political, and economic stakes behind divisions in the Roberts Court's judicial theory of statutes; and non-enforcement and government inaction, including the position of Administrative Law Judges (ALJ) and the federal government's (Department of Education) Title IX policy on sexual assault, harassment, and other forms of sexual misconduct in education.

- 2 **Governance and citizenship / Biswal, Tapan (ed). 2015. New Delhi: Viva.**
Call No - 350 GOV P5 Acc No - 48244



Affirmative action for change and for a definite change in the matters of governance is palpable from the collective wisdom of the matured Indian electorate. The mandate which was primarily exercised by the informed and concerned young citizens of the country reflects the essence of Indian democracy. The young India today is averse to polemics and impatient for growth and accountability. Given the inescapable fragility of the political system India has to evolve democratic and inclusive engagement. No doubt the socio-political and the economic fabric is delicately poised and can anytime lead to volatility. However, timidity should not overwhelm the process of democratic consolidation, significant progress in the spheres of information technology and mass upsurge in upward social mobility providing space for the so far neglected, Dalits, women, children and the, others in the margins. The book Governance and Citizenship traces the historical trajectory of the evolution of the notion of state and the art of changing contours of governance while delving into the various debates and theorisation on the subject area from a globalized perspective. The book tries to locate the Indian State and the changing characteristics of governance and citizenship. A sincere effort has gone into exploring the eluding issues like poverty, migration, unemployment, institutional arrangement and policy initiatives to deal with such issues. The transition from lacklustre governance to good governance is eagerly awaited.

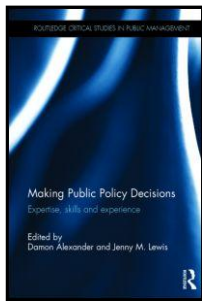
- 3 **Leadership and culture: comparative models of top civil servant training / Wart, Montgomery Van et.al. - London: Palgrave, 2015.**
Call No - 35.082 LEA P5 Acc No - 48421



The success and fate of governments around the globe is not only based on the success of political leaders, but also on the top civil servants who lead the apparatus of government. Given the enormous tasks of leading society and changing the culture of government itself, the training and retraining of top civil servants is vital. This important collection is a one-of-a-kind study that not only provides information about the where, what, and how of the

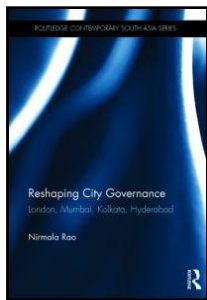
training of top civil servants around the world, but also offers up-to-date cultural, political, economic background on both larger countries such as the United States, United Kingdom, and Germany, and also smaller countries such as Colombia, Namibia, and Belgium. It explores in detail the factors that result in different country perceptions of the importance of executive training, and the reasons for the variations in its quality and robustness.

- 4 Making public policy decisions: expertise, skills and experience / Alexander, Damon and Lewis, Jenny M. 2015. London: Routledge.
Call No - 35.011.1 MAK P5 Acc No - 48249**



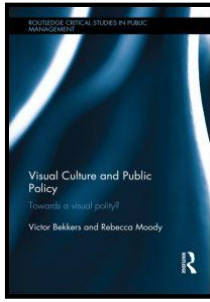
To understand public policy decisions, it is imperative to understand the capacities of the individual actors who are making them, how they think and feel about their role, and what drives and motivates them. However, the current literature takes little account of this, preferring instead to frame the decisions as the outcomes of a rational search for value-maximising alternatives or the result of systematic and well-ordered institutional and organisational processes. Yet understanding how personal and emotional factors interact with broader institutional and organisational influences to shape the deliberations and behaviour of politicians and bureaucrats is paramount if we are to construct a more useful, nuanced and dynamic picture of government decision-making. This book draws on a variety of approaches to examine individuals working in contemporary government, from freshly-trained policy officers to former cabinet ministers and prime ministers. It provides important new insights into how those in government navigate their way through complex issues and decisions based on developed expertise that fuses formal, rational techniques with other learned behaviours, memories, emotions and practiced forms of judgment at an individual level. This collection from leading academics across Australia, Europe, the United Kingdom and North America will be of great interest to researchers, educators, advanced students and practitioners working in the fields of political science, public management and administration, and public policy.

- 5 Reshaping city governance: London, Mumbai, Kolkata, Hyderabad / Rao, Nirmala. 2015. London: Routledge.
Call No - 335.2 RAO P5 Acc No - 48260**



India's cities are in the midst of an unprecedented urban expansion. While India is acknowledged as a rising power, poised to emerge into the front rank of global economies, the pace and scale of its urbanisation calls for more effective metropolitan management if that growth is not to be constrained by gathering urban crisis. This book addresses some key issues of governance and management for India's principal urban areas of Mumbai, Kolkata and Hyderabad. As three of the greatest Indian cities, they have evolved in recent decades into large metropolitan regions with complex, overlapping and often haphazard governance arrangements. All three cities exemplify the challenges of urbanisation and serve here as case studies to explore the five dimensions of urban governance in terms of devolution, planning, structures of delivery, urban leadership and civic participation. London, with its recent establishment of a directly elected Mayor, provides a reference point for this analysis, and signifies the extent to which urban leadership has moved to the top of the urban governance agenda. In arguing the case for reform of metropolitan governance, the book demonstrates that it would be too simplistic to imagine that London's institutional structure can be readily transposed on to the very different political and cultural fabric of India's urban life.

- 6 Visual culture and public policy: towards a visual polity? / Bekkers, Victor and Moody, Rebecca. 2015. London: Routledge.
Call No - 35.011.1 BEK P5 Acc No - 48268**

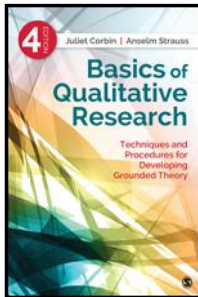


Traditionally, images have played an important role in politics and policy making, mostly in relation to propaganda and public communication. However, contemporary society is inundated with visual material due to the increasing ubiquity of media and visual technologies that facilitate the production, distribution and consumption of images in new and innovative ways. As such, a visual culture has emerged, and a number of authors have written on visual culture and the technologies which underlie it. However, a clear link to policy making is still lacking. This title links the emergence of this visual culture to policy making and explores how visual culture (and the growing number of technologies used to create and distribute images) influence the course, content and outcome of public policy making. It examines how visual culture and policy making in contemporary society are intertwined, elaborating concepts such as power, framing and storytelling. It then links this

to technology, and the way this can enhance power, transparency, registration, surveillance and communication.

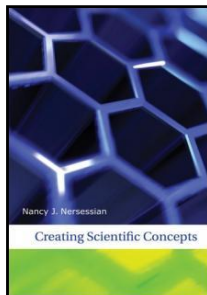
RESEARCH METHODOLOGY

- 1 **Basics of qualitative research: techniques and procedures for developing grounded theory - 4th ed. / Corbin, Juliet and Strauss, Anselm. 2015. Los Angeles: Sage.**
Call No - 3.001.5 COR P5 **Acc No - 48174**



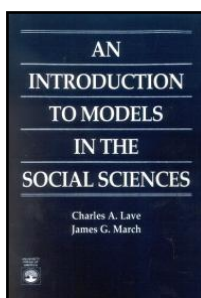
A landmark volume in the study of qualitative methods, the book presents methods that enable researchers to analyze and interpret their data, and ultimately build theory from it. Highly accessible in their approach, authors Juliet Corbin and Anselm Strauss (late of the University of San Francisco and co-creator of grounded theory) provide a step-by-step guide to the research act, from the formation of the research question through several approaches to coding and analysis, to reporting on the research. Significantly revised and full of definitions and illustrative examples, this highly accessible book concludes with chapters that present criteria for evaluating a study, as well as responses to common questions posed by students of qualitative research.

- 2 **Creating scientific concepts / Nersessian, Nancy J. 2008. Cambridge: MIT Press.**
Call No - 3.001.5 NER O8 **Acc No - 48356**



In this title, Nancy Nersessian seeks to answer central but virtually unasked question in the problem of conceptual change. She argues that the popular image of novel concepts and profound insight bursting forth in a blinding flash of inspiration is mistaken. Instead, novel concepts are shown to arise out of the interplay of three factors: an attempt to solve specific problems; the use of conceptual, analytical, and material resources provided by the cognitive-social-cultural context of the problem; and dynamic processes of reasoning that extend ordinary cognition. Focusing on the third factor, Nersessian draws on cognitive science research and historical accounts of scientific practices to show how scientific and ordinary cognition lie on a continuum, and how problem-solving practices in one illuminate practices in the other. Her investigations of scientific practices show conceptual change as deriving from the use of analogies, imagistic representations, and thought experiments, integrated with experimental investigations and mathematical analyses. She presents a view of constructed models as hybrid objects, serving as intermediaries between targets and analogical sources in bootstrapping processes. Extending these results, she argues that these complex cognitive operations and structures are not mere aids to discovery, but that together they constitute a powerful form of reasoning - model-based reasoning - that generates novelty. This new approach to mental modeling and analogy, together with Nersessian's cognitive-historical approach, makes *Creating Scientific Concepts* equally valuable to cognitive science and philosophy of science.

- 3 **Introduction to models in the social sciences / March, Lave and March, James G. 1993. Lanham: University Press of America.**
Call No - 3.001.57 MAR N3 **Acc No - 48358**



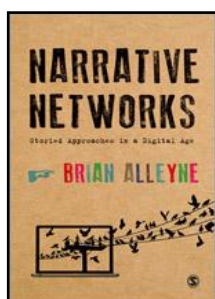
What is a model? How do you construct one? What are some common models in the social sciences? How can models be applied in new situations? What makes a model good? Focusing on answers to these and related questions, this multidisciplinary introduction to model building in the social sciences formulates interesting problems that involve students in creative model building and the process of invention. The book describes models of

individual choice, exchange, adaptation, and diffusion. Throughout, student participation in analytical thinking is encouraged.

4 Narrative networks: storied approaches in a digital age / Alleyne, Brian. 2015. London: Sage.

Call No - 3.001.5 ALL P5

Acc No - 48251



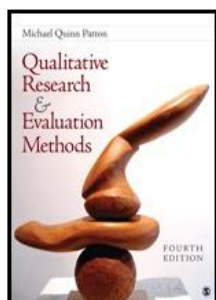
Narrative is a fundamental means whereby we make sense of our own lives and of the world around us. The stories we tell, and are being told, shape our identities, relationships and world-views. In a rapidly changing digital society where blogging and social networking have become fundamental communication channels, the platforms for the creation and exchange of all kinds of narratives have greatly expanded. This book responds to the dynamic production and consumption of stories of all kinds in popular and academic cultures. It offers a comprehensive discussion of the underlying philosophical and methodological issues of narrative and personal narrative research as well as applying these to the current digital landscape. The book provides practical guidance on data management and use of software for the narrative researcher. Illustrated with examples from a range of fields and disciplines as well as the author's own work on hacking cultures and cultural

activism, this title is a must for anyone wanting to learn about narrative approaches in social research and how to conduct successful narrative research in a digital age.

5 Qualitative research and evaluation methods: integrating theory and practice - 4th ed. 2015. Los Angeles: Sage.

Call No - 3.001.5 PAT O5

Acc No - 48220



Drawing on more than 40 years of experience conducting applied social science research and program evaluation, author Michael Quinn Patton has crafted the most comprehensive and systematic book on qualitative research and evaluation methods, inquiry frameworks, and analysis options available today. Now offering more balance between applied research and evaluation, this Fourth Edition illuminates all aspects of qualitative inquiry through new examples, stories, and cartoons; more than a hundred new summarizing and synthesizing exhibits; and a wide range of new highlight sections/sidebars that elaborate on important and emergent issues. For the first time, full case studies are included to illustrate extended research and evaluation examples. In addition, each chapter features an extended "rumination," written in a voice and style more emphatic and engaging than traditional

textbook style, about a core issue of persistent debate and controversy.

6 Qualitative research in management: methods and experiences / Gupta, Rajan K. / Awasthy, Richa. 2015. New Delhi: Sage.

Call No - 3.001.5 QUA P5

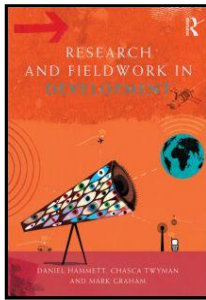
Acc No - 48297, 48296(Ref.)



This book is the first of its kind on qualitative research in management in the Indian context.

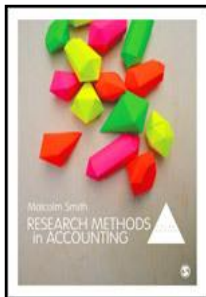
It covers the philosophy and practice of qualitative research, and presents the journeys of 10 management scholars who describe their experiences of doing qualitative research while explaining their choice of varied methods. Both aspiring and experienced management researchers will find it an invaluable resource.

- 7 **Research and fieldwork in development / Hammet, Daniel; Twyman, Chasca and Graham, Mark. 2015. London: Routledge.**
Call No - 3.001.5 HAM P5 Acc No - 48414



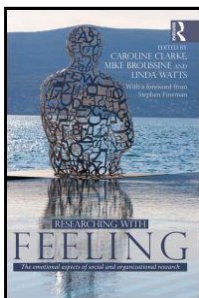
This title explores both traditional and cutting edge research methods, from interviews and ethnography to spatial data and digital methods. Each chapter provides the reader with an understanding of the theoretical basis of research methods, reflects upon their practice and outlines appropriate analysis techniques. The text also provides a cutting edge focus on the role of new media and technologies in conducting research. The final chapters return to a set of broader concerns in development research, providing a new and dynamic set of engagements with ethics and risk in fieldwork, integrating methods and engaging development research methods with knowledge exchange practices. Each chapter is supported by several case studies written by global experts within the field, documenting encounters and experiences and linking theory to practice. Each chapter is also complimented by an end of chapter summary, suggestions for further reading and websites, and questions for further reflection and practice. The text critically locates development research within the field of international development to give an accessible and comprehensive introduction to development research methods.

- 8 **Research methods in accounting - 3rd ed. / Smith, Malcolm. 2015. London: Sage.**
Call No - 3.001.5 SMI P5 Acc No - 48398



Designed solely for accounting students and scholars, this easy-to-follow and engaging text will ensure that one can successfully apply the most relevant research methods to your accounting research studies. This edition expanded coverage on how to successfully identify research proposal question and additional qualitative data chapter enabling you to have a stronger understanding of qualitative methods. Real-life accountancy examples provide insight into choices made by accountants, relating your theoretical research to practical application.

- 9 **Researching with feeling: the emotional aspects of social and organizational research / Clarke, Caroline; Broussine, Mike and Watts, Linda. 2015. London: Routledge.**
Call No - 3.001.5 RES P5 Acc No - 48259

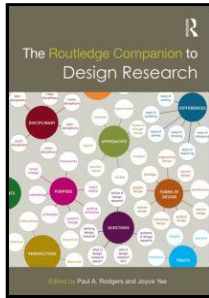


This title illuminates the emotional processes of doing social and organizational research, and the implications of this for the outcomes of research. With contributions from leading academics and research practitioners, it addresses the significant issue of the sometimes intense emotional experiences involved in doing research and the implications it has for the theory and practice of social research. By examining the nature of feelings and emotions, it explores how we might understand researchers' emotions and experiences, and considers the often powerful feelings encountered in a variety of research contexts. Topics discussed include: power relations; psycho-social explanations of researcher emotions; paradoxical relations with research participants and the sometimes disturbing data that is gained; research supervision; the politics of research; gender; publishing, undergoing vivas and presenting at conferences.

- 10 **Routledge companion to design research / Rodgers, Paul A. and Yee, Joyce. 2015. London: Routledge.**

Call No - 3.001.5 ROU P5

Acc No - 48170 (Ref)



This title offers a comprehensive examination of design research, celebrating the plurality of design research and the wide range of conceptual, methodological, technological and theoretical approaches evident in contemporary design research. This volume comprises 39 original and high quality design research chapters from contributors around the world, with offerings from the vast array of disciplines in and around modern design praxis, including areas such as industrial and product design, visual communication, interaction design, fashion design, service design, engineering and architecture. The Companion is divided into five distinct sections with chapters that examine the nature and process of design research, the purpose of design research, and how one might embark on design research. They also explore how leading design researchers conduct their design research through formulating and asking questions in novel ways, and the creative methods and tools they use to collect and analyse data. The Companion also includes a number of case studies that illustrate how one might best communicate and disseminate design research through contributions that offer techniques for writing and publicising research.

11 Seven rules for social research / Firebaugh, Glenn. 2008. Princeton: Princeton University Press.

Call No - 3.001.5 FIR O8

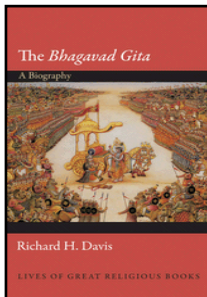
Acc No - 48363



This title teaches social scientists how to get the most out of their technical skills and tools, providing a resource that fully describes the strategies and concepts no researcher or student of human behavior can do without. Glenn Firebaugh provides indispensable practical guidance for anyone doing research in the social and health sciences today, whether they are undergraduate or graduate students embarking on their first major research projects or seasoned professionals seeking to incorporate new methods into their research. The rules are the basis for discussions of a broad range of issues, from choosing a research question to inferring causal relationships, and are illustrated with applications and case studies from sociology, economics, political science, and related fields. Though geared toward quantitative methods, the rules also work for qualitative research.

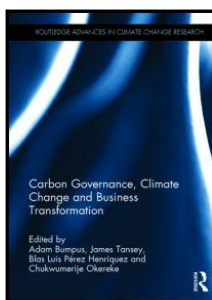
SOCIAL SCIENCES & GENERAL MANAGEMENT

- 1 Bhagavad Gita: a biography / Davis, Richard H. 2015. Princeton: Princeton University Press.
Call No - 294.2 DAV P5 Acc No - 48175**



This title is universally regarded as one of the world's spiritual and literary masterpieces. Richard Davis tells the story of this venerable and enduring book, from its origins in ancient India to its reception today as a spiritual classic that has been translated into more than seventy-five languages. The Gita opens on the eve of a mighty battle, when the warrior Arjuna is overwhelmed by despair and refuses to fight. He turns to his charioteer, Krishna, who counsels him on why he must. In the dialogue that follows, Arjuna comes to realize that the true battle is for his own soul. Davis highlights the place of this legendary dialogue in classical Indian culture, and then examines how it has lived on in diverse settings and contexts. He looks at the medieval devotional traditions surrounding the divine character of Krishna and traces how the Gita traveled from India to the West, where it found admirers in such figures as Ralph Waldo Emerson, Henry David Thoreau, J. Robert Oppenheimer, and Aldous Huxley. Davis explores how Indian nationalists like Mahatma Gandhi and Swami Vivekananda used the Gita in their fight against colonial rule, and how contemporary interpreters reanimate and perform this classical work for audiences today.

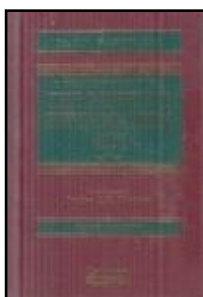
- 2 Carbon governance, climate change and business transformation / Bumpus, Adam et.al. 2015. London: Routledge.
Call No - 577.4 CAR P5 Acc No - 48235**



This title is based on leading academic and industry input, and three international workshops focused on low carbon transformation in leading climate policy jurisdictions (Canada, USA and the UK) under the international Carbon Governance Project (CGP) banner. The book pulls insights from this innovative collaborative network to identify the policy combinations needed to create transformative change. It explores fundamental questions about how governments and the private sector conceptualize the problem of climate change, the conditions under which business transformation can genuinely take place and key policy and business innovations needed. Broadly, the book is based on emerging theories of multi-levelled, multi-actor carbon governance, and applies these ideas to the real world implications for tackling climate change through business transformation.

Conceptually and empirically, this book stimulates both academic discussion and practical business models for low carbon transformation.

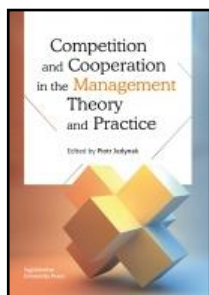
- 3 Commentary on the right to information act - 3rd ed. / Barowalia, J. N. 2012. New Delhi: Universal Law.
Call No - 342.7 BAR P2 Acc No - 48413**



"...Right to information is a subject of fundamental importance to civilized society. The Right to Information Act, 2005 is of recent origin and it is necessary that the citizens make use of this right for a purposeful object. With this view in mind this book has been attempted with a compressive study of various sections of the Act and the subject has been dealt with from various angles in an exhaustive manner by referring to the important decisions of the Supreme Court of India. This book is a standard treatise in which various provisions of the Act have been set out with analytical success incorporating pertinent and valuable observations of the author. This book shall be found useful by all those dealing

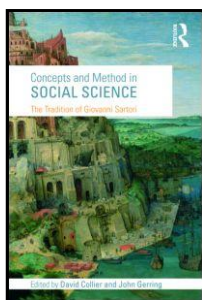
with the subject and the level of erudition, the sweep of range and industry and thoroughness characterizing this work would certainly call for admiration from the readers....."

- 4 Competition and cooperation in the management theory and practice / Jedynek, Piotr. 2014 Krakow: Jagiellonian University Press.
Call No - 658 COM P5 Acc No - 48180**



Present organizations in order to maintain market competitiveness have to take numerous actions which can be assigned to two categories: competing, cooperating. Parallel competition and cooperation can be regarded as an element of current paradigm in management sciences (it's named coepetition). The present publication includes an analysis of selected activities of organizations oriented towards competition and cooperation.

- 5 Concepts and method in social science: the tradition of Giovanni Sartori / Collier, David and Gerring, John (ed). 2008. New York: Routledge.
Call No - 300 CON O9 Acc No - 48355**



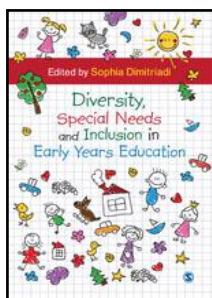
This title demonstrates the crucial role of concepts, providing a timely contribution that draws both on the classic work of Giovanni Sartori and the writing of a younger generation of scholars. In this volume, major writings of Sartori are juxtaposed with other work that exemplifies important approaches to concept analysis. The book is organized into three key sections: Part I : Sartori on Concepts and Methods – including an examination of the necessary logical steps in moving from conceptualization to measurement and the relationships among meanings, terms and observations. Part II: Extending the Sartori Tradition – eminent scholars analyse five key ideas in concept analysis: revolution, culture, democracy, peasants and institutionalization within the context of the Sartori tradition. Part III: In the Academy and Beyond – both an engaging autobiographical essay written by Giovanni Sartori and reflections from former students provide a unique context in which to situate this varied and rigorous discussion of concept analysis and qualitative methods.

- 6 Debating cultural hybridity: multicultural identities and the politics of anti-racism / Werbner, Pnina and Modood, Tariq (ed). 2015. London: Zed Books.
Acc No - Call No - 3-054 DEB P5 Acc No - 48237**



Why is it still so difficult to negotiate differences across cultures? In what ways does racism continue to strike at the foundations of multiculturalism? Bringing together some of the world's most influential postcolonial theorists, this classic collection examines the place and meaning of cultural hybridity in the context of growing global crisis, xenophobia and racism. Starting from the reality that personal identities are multicultural identities, this title illuminates the complexity and the flexibility of culture and identity, defining their potential openness as well as their closures, to show why anti-racism and multiculturalism are today still such hard roads to travel.

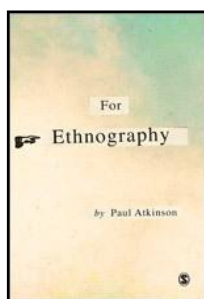
- 7 **Diversity, special needs and inclusion in early years education / Dimitriadi, Sophia. New Delhi: Sage, 2015.**
Call No - 372 DIC P5 Acc No - 48238



This title argues for inclusiveness in educational institutions, through changes in curriculum and teaching methods. It presents case studies from various countries as well as theoretical frameworks, models, approaches and projects on diversity and inclusion to effective implementation of programmes and practices for young children. Each chapter of the book has a unique contribution to understanding the aspects of inclusive education taken from international experience. This edited volume is for professionals and researchers in the field of special education, policy makers, parents and teachers, and school management. It would be of interest to people working on diversity and inclusive education as well as in early childhood education organisations. NGOs working in the area of special education will find

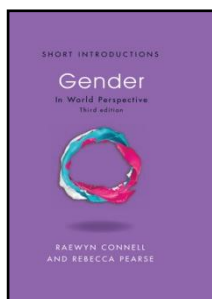
this particularly useful.

- 8 **For ethnography / Atkinson, Paul. 2015. Los Angeles: Sage.**
Call No - 39 ATK P5 Acc No - 48187



This book from one of the world's foremost authorities recaptures the classic inspirations of ethnographic fieldwork in sociology and anthropology, reflecting on decades of methodological development and empirical research. It is part manifesto, part guidance on the appropriate focus of the ethnographic gaze. Throughout Atkinson insists that ethnographic research must be faithful to the intrinsic and complex organization of everyday life. An attempt to rescue ethnography from contemporary 'qualitative' research, the book is a corrective to the corrosive effects of postmodernism on the analysis of social organization and social action.

- 9 **Gender: in world perspective - 3rd ed. / Connell, Raewyn and Pearse, Rebecca. 2015. Cambridge: Polity.**
Call No - 3-055 CON P5 Acc No - 48353

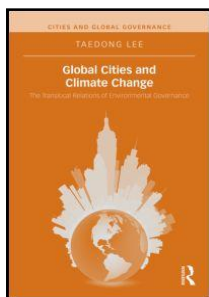


How can one understand gender in the contemporary world? What psychological differences now exist between women and men? How are masculinities and femininities made? And what is the relationship between gender issues and globalizing concerns such as environmental change and economic restructuring? Raewyn Connell, one of the world's leading scholars in the field, is here joined by Rebecca Pearse as they answer these questions and more. Their book provides a readable introduction to modern gender studies, covering empirical research from all parts of the world in addition to theory and politics. As well as introducing the field, Gender provides a powerful contemporary framework for gender analysis with a strong and distinctive global awareness. Highlighting the multi-dimensional character of gender relations, the authors show how to link personal life with large-scale organizational structures and how gender politics changes its form in changing situations. The third edition of this influential and accessible book includes a whole new chapter on ecofeminism, environmental justice and sustainability. It also brings the review of research up to date throughout and explains new debates and emerging gender theories.

- 10 **Global cities and climate change: the translocal relations of environmental governance / Lee, Taedong. 2015. London: Routledge.**

Call No - 711.4 LEE P5

Acc No - 48243



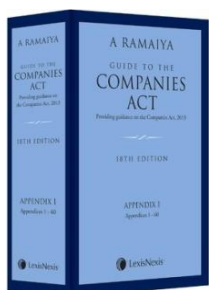
Cities have led the way to combat climate change by planning and implementing climate mitigation and adaptation policies. These local efforts go beyond national boundaries. Cities are forming transnational networks to enhance their understandings and practices for climate policies. In contrast to national governments that have numerous obstacles to cope with global climate change in the international and national level, cities have become significant international actors in the field of international relations and environmental governance. Global Cities and Climate Change examines the translocal relations of cities that have made an international effort to collectively tackle climate change. Compared to state-centric terms, international or trans-national relations, trans-local relations look at policies, politics, and interactions of local governments in the globalized world. Using multi-methods such as multi-level analysis, comparative case studies, regression analysis and

network analysis, Taedong Lee illustrates why some cities participated in transnational climate networks for cities; under what conditions cities internationally cooperate with other cities, with which cities; and which factors influence climate policy performance.

11 Guide to the companies act: providing guidance on the companies act, 2013 - 18th ed. / Ramaiya, A. 6 V. 2015. New Delhi: LexisNexis.

Call No - 347.7(540) RAM P5

Acc No - 48298 - 303 (Ref)



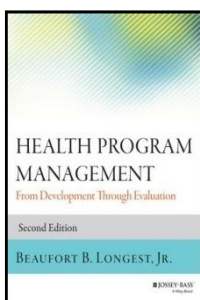
This title provides comprehensive and authoritative commentary on the new Companies Act 2013 and side by side analysis of Companies Act 1956 and Companies Act 2013. New Concepts/provisions introduced by Companies Act 2013 analyzed and discussed. Commentary is prepared by experts in corporate law. Diverse Contributor profile with rich experience in regulatory, compliance, litigation, transaction advisory role, as well as accounting and auditing. Contributors include, senior advocates, former member of the company law board, partners of the big four accounting firms, and top tier corporate law firms, company secretaries, and chartered accountants. This eighteenth edition examines the relationship between the Companies Act 2013 and the Companies Act 1956 and to address

unique challenges/issues arising out of concurrent operation of two Acts and throws light on ambiguities and uncertainties in the law.

12 Health program management: from development through evaluation - 2nd ed. / Longest, Beaufort B. 2015. San Francisco: Jossey-Bass.

Call No - 614 LON P5

Acc No - 48192



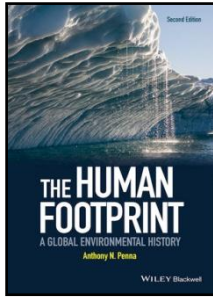
This edition s a practical and useful introduction to the management of health programs. While providing an overview of the current best practices in management, the textbook goes beyond simple management techniques, teaching students how to develop, lead, and evaluate their programs to ensure quality outcomes. The focus is on the three core management concepts of strategy, design, and leadership, but time is also devoted to describing facilitative management activities integral to successful programs. Students will learn techniques for communication, decision-making, quality assurance, marketing, and program evaluation within the structure of the book's program management model. Logically organized with a separate chapter for each activity, this resource provides a thorough, systematic overview of

the effective development, implementation, and evaluation of health programs.

13 Human footprint: a global environmental history - 2nd ed. / Penna, Anthony N. 2015. Chichester: Wiley Blackwell.

Call No - 577.4 PEN P5

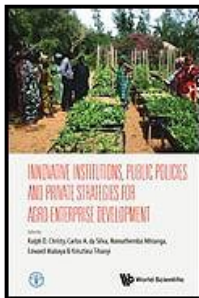
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This edition presents a multidisciplinary global history of Earth from its origins to the present day. Provides a comprehensive, global, multidisciplinary history of the planet from its earliest origins to the present era and draws on the most recent research in geology, climatology, evolutionary biology, archaeology, anthropology, history, demography and the social and physical sciences. It features the latest research findings on planetary history, human evolution, the green agricultural revolution, climate change, global warming and the nature of world/human history interdependencies and offers in-depth analyses of topics relating to human evolution, agriculture, population growth, urbanization, manufacturing,

consumption, industrialization, and fossil fuel dependency.

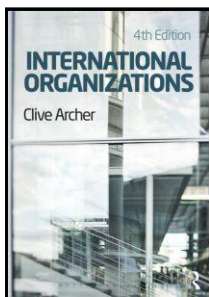
- 14 Innovative institutions, public policies and private strategies for agro-enterprise development / Christy, Ralph D. et.al. 2015. New Jersey: World Scientific.
Call No - 631 INN P5 Acc No - 48194**



In an effort to promote agro-enterprises and agro-industries as viable forms of inclusive development, the Food and Agriculture Organization of the United Nations (FAO) and The Cornell International Institute for Food, Agriculture and Development (CIIFAD) in collaboration with the International Association of Agricultural Economists (IAAE), organized an international symposium on the topic “Innovative Institutions, Public Policies, and Private Strategies for Inclusive Agro-Enterprise Development”, as part of the Triennial Meetings of the IAAE held in Foz do Iguaçu, Brazil, in August 2012. This book contains the major papers presented at the symposium, which feature a wide range of country and regional experiences and examine the influence of markets and technology transfer to agro-enterprises on food security, poverty, and economic growth. The contributions also identify alternative market access strategies for sustainable economic development. This volume

enrich existing knowledge of agro-enterprises as a channel for promoting inclusive growth and reducing poverty levels across developing and emerging markets.

- 15 International organizations - 4th ed. / Archer, Clive. London: Routledge.
Call No - 658.114.9 ARC P5 Acc No - 48248**



This edition of Clive Archer’s widely used textbook continues to provide students with an introduction to international organizations, exploring their rise and development, and accounts for their significance in the modern international political system. International Organizations fourth edition: has been fully updated to take into account the considerable developments in the field since the last edition was published in 2001; continues to offer a unique concise yet comprehensive approach, offering students an accessible and manageable introduction to this core part of international relations; and offers an authoritative guide to the literature about international organizations and provides advice

on further reading.

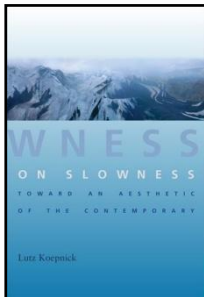
- 16 Norton anthology of world religions / Miles, Jack et.al. 2 V. 2015. New York: W. W. Norton.
Call No - 2 NOR P5 Acc No - 48202 - 03 (Ref)**



This title, offers a portable library of more than 1,000 primary texts from the world’s major religions: Hinduism, Buddhism, and Daoism in volume 1. Judaism, Christianity, and Islam

in volume 2. The anthology brings together foundational works - the Bhagavad Gita, the Daodejing, the Bible, the Qur'an - with the writings of scholars, seekers, believers, and skeptics whose voices over centuries have kept these religions vital. To help readers encounter strikingly unfamiliar texts with pleasure, this Norton Anthology provides accessible introductions, headnotes, annotations, pronouncing glossaries, maps, illustrations, and chronologies. It also includes a dazzling general introduction by Jack Miles that questions whether religion can be defined and illuminates how world religions came to be acknowledged and studied, absorbed and altered, understood and misunderstood.

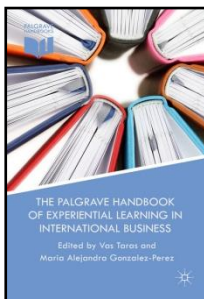
- 17 On slowness: toward an aesthetic of the contemporary / Koepnick, Lutz. 2014. New York: Columbia University Press. Call No - 7.01 KOE P4 Acc No - 48204**



Speed is an obvious facet of contemporary society, whereas slowness has often been dismissed as conservative and antimodern. Challenging a long tradition of thought, Lutz Koepnick instead proposes we understand slowness as a strategy of the contemporary - a decidedly modern practice that gazes firmly at and into the present's velocity. As he engages with late twentieth- and early twenty-first-century art, photography, video, film, and literature, Koepnick explores slowness as a critical medium to intensify our temporal and spatial experiences. Slowness helps us register the multiple layers of time, history, and motion that constitute our present. It offers a timely (and untimely) mode of aesthetic perception and representation that emphasizes the openness of the future and undermines any conception of the present as a mere replay of the past. Discussing the photography and art of Janet Cardiff, Olafur Eliasson, Hiroshi Sugimoto, and Michael Wesely; the films of Peter Weir and Tom Tykwer; the video installations of Douglas Gordon, Willie Doherty, and Bill Viola; and the fiction of Don DeLillo, Koepnick shows how slowness can carve out spaces within processes of acceleration that allow us to reflect on alternate temporalities and durations.

Peter Weir and Tom Tykwer; the video installations of Douglas Gordon, Willie Doherty, and Bill Viola; and the fiction of Don DeLillo, Koepnick shows how slowness can carve out spaces within processes of acceleration that allow us to reflect on alternate temporalities and durations.

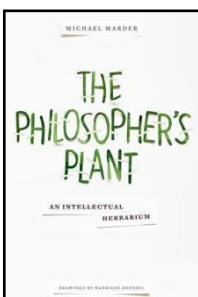
- 18 Palgrave handbook of experiential learning in international business / Taras, Vas; Gonzalez-Perez, Maria Alejandra (ed). 2015. Hampshire: Palgrave Macmillan. Cal No - 658 PAL P5 Acc No - 48208**



This title is a one-stop source for international managers, business educators and trainers who seek to either select and use an existing experiential learning project, or develop new projects and exercises of this kind. The book is divided in two parts: Part I: Theories and Concepts of Experiential Learning in IB/IM and Part II: Examples of Experiential Learning Projects in IB/IM. The first part is dedicated to chapters dealing with conceptual and theoretical approaches to enhancing teaching and learning of International Business (IB) and International Management (IM) by the means of experiential learning, and foundational aspects of pedagogy and experiential learning. The second part contains specific applications of experiential learning in IB and IM. Each chapter in this section describes in detail one experiential learning project (e.g., X-Culture, Global Enterprise

Experience, Export Odyssey, any other experiential projects which are used in IB and IM teaching).

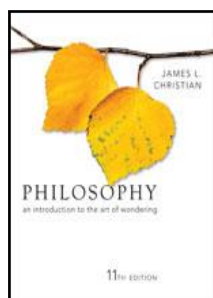
- 19 Philosopher's plant: an intellectual herbarium / Marder, Michael. 2014. Columbia: Columbia University Press. Call No - 1 MAR P4 Acc No - 48210**



Despite their conceptual allergy to vegetal life, philosophers have used germination, growth, blossoming, fruition, reproduction, and decay as illustrations of abstract concepts; mentioned plants in passing as the natural backdrops for dialogues, letters, and other compositions; spun elaborate allegories out of flowers, trees, and even grass; and

recommended appropriate medicinal, dietary, and aesthetic approaches to select species of plants. In this title, Michael Marder illuminates the vegetal centerpieces and hidden kernels that have powered theoretical discourse for centuries. Choosing twelve botanical specimens that correspond to twelve significant philosophers, he recasts the development of philosophy through the evolution of human and plant relations. A philosophical history for the postmetaphysical age, *The Philosopher's Plant* reclaims the organic heritage of human thought. With the help of vegetal images, examples, and metaphors, the book clears a path through philosophy's tangled roots and dense undergrowth, opening up the discipline to all readers.

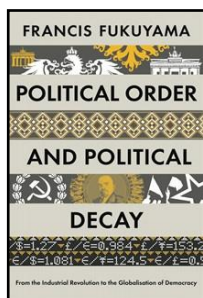
- 20 Philosophy: an introduction to the art of wondering. - 11th ed. / Christian, James L. 2012. United States: Wadsworth.
Call No - 1 CHR P2 Acc No - 48462**



This edition consistently focuses on the big picture and the interdisciplinary origins of philosophical thinking for an unmatched, provocative, timeless overview. Christian's fascinating presentation style, interwoven with cartoons, quotations, and related findings from the social and physical sciences, ensures central philosophical concepts connect with your students. The book's eclectic range of topics reinforces the author's conception of philosophy as the individual's attempt to unify disparate world views. Interspersed biographies use the power of narrative to provide glimpses into the lives of great thinkers who have molded the Western philosophical tradition and largely influenced how society thinks today. With the help of Christian's this edition, one can nurture the analytical skills and enthusiasm your students need to evaluate critically and contribute to the big picture of

Western philosophy for themselves.

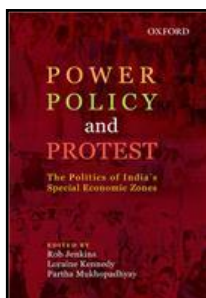
- 21 Political order and political decay: from the industrial revolution to the globalisation of democracy / Fukuyama, Francis. 2014. New Delhi: Profile.
Call No - 321.7 FUK P4 Acc No - 48295**



In this title, Francis Fukuyama took us from the dawn of mankind to the French and American Revolutions. Here, he picks up the thread again in the second instalment of his definitive account of mankind's emergence as a political animal. This is the story of how state, law and democracy developed after these cataclysmic events, how the modern landscape - with its uneasy tension between dictatorships and liberal democracies - evolved and how in the United States and in other developed democracies, unmistakable signs of decay have emerged. If we want to understand the political systems that dominate and order our lives, we must first address their origins - in our own recent past as well as in the earliest systems of human government. Fukuyama argues that the key to successful government can be reduced to three key elements: a strong state, the rule of law, and institutions of

democratic accountability.

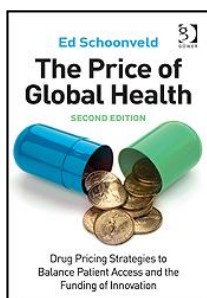
- 22 Power policy and protest: the politics of India's special economic zones / Jenkins, Rob; Kennedy, Loraine and Mukhopadhyay, Partha (ed). 2014. New Delhi: Oxford University Press.
Call No - 337 POW P4 Acc No - 48275**



India's attempt to spur growth, boost exports, and create jobs by establishing Special Economic Zones remains a paradox. While the policy represents an intensification of the country's increasingly market-oriented development paradigm, implementation has required active government involvement. But an industrialization strategy pioneered in authoritarian China has faced huge political resistance in democratic India. Protest movements arose in many localities where SEZs were proposed. A crucial point of contention has been the

alienation of private and community-owned land by business interests, abetted by the state. To date, no systematic study of the politics of India's SEZ experiment has been undertaken. This volume fills this gap, examining variations in protest movements within and between eleven states where SEZs were proposed. Detailed case studies investigate differences in the nature and extent of SEZ-related political mobilization and the means employed by governments to manage dissent. By covering a broad range of regional contexts, industrial sectors, and political conditions, this volume furnishes a comprehensive picture of the politics surrounding one of India's most controversial reform measures.

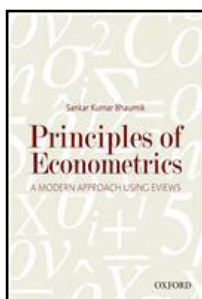
- 23 Price of global health: drug pricing strategies to balance patient access and the funding of innovation - 2nd ed. / Schoonveld, Ed. 2015. Farnham: Gower.
Call No - 614 SCH P5 Acc No - 48329**



Ed Schoonveld explains how pharmaceutical prices are determined in a complex global payer environment and what factors influence the process. His insights will help a wide range of audiences, from healthcare industry professionals to policy makers and the broader public, to gain a better understanding of this highly complex and emotionally charged field. This title is recognized as a valued and unique reference book that covers a complete array of topics related to global pharmaceutical pricing. It contains an in-depth but straightforward exploration of the pharmaceutical pricing strategy process, its underlying market access, general business and ethical considerations, and its implications for payers, physicians and patients. It is a much-needed and invaluable resource for anybody interested or involved in, or affected by, the development, funding and use of prescription drugs. In

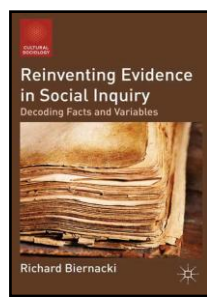
particular, it is of critical importance to pharmaceutical company executives and other leaders and professionals in commercialization and drug development, including marketing, business development, market access and pricing, clinical development, drug discovery, regulatory affairs, health outcomes, market research and public affairs. This edition includes new chapters on payer value story development, oncology, orphan drugs and payer negotiations. Furthermore, many country chapters have been substantially updated to reflect changes in the healthcare systems, including the Affordable Care Act in the US, AMNOG in Germany, medico-economic requirements in France and many other country-specific changes. Lastly, almost every chapter has been updated with new examples and illustrations.

- 24 Principles of econometrics: a modern approach using EViews / Bhaumik, Sankar Kumar. 2015. New Delhi: Oxford University Press.
Call No - 330.115 BHA P5 Acc No - 48419**



This title is meant for beginners learning to use econometrics in a variety of fields. Besides presenting the fundamentals of econometric techniques and analysis, it deals with a set of advanced topics, such as panel data models, models with dummy dependent variable, and time series econometrics, which are important for empirical researchers not only in economics, but also other branches of social sciences. This book provides an application perspective to the subject of econometrics. It discusses the most modern tools of econometrics intuitively, and uses simple algebra to establish results. For applications of the tools of econometrics, the book makes extensive use of data sets drawn from Indian sources and EViews software package. The steps followed in applications of EViews are systematically described, and the interpretations of results obtained from such applications are provided to help students acquire skills for econometric analysis of data.

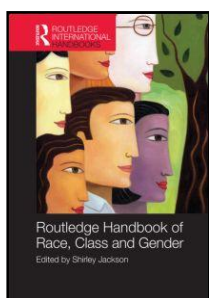
- 25 Reinventing evidence in social inquiry: decoding facts and variables / Biernacki, Richard. 2012. London: Palgrave.
Call No - 301.151 BIE P2 Acc No - 48362**



Where and when have investigators aspired to study human culture with more trustworthy or 'objective' methods borrowed from the natural sciences? This book revisits the dominant scientific method, 'coding,' with which investigators from sociology to literary

criticism have sampled texts and catalogued their cultural messages. By returning to the primary documents used in canonical examples of such research, the author demonstrates that the celebrated hard outputs rest on misleading samples and on unfeasible classifying of the texts' meanings. The problems are so consistent, they reveal why it is a contradiction in principle to try to create 'data' out of such complex texts. As an alternative, the author illustrates how a purely humanistic reliance on families of symptomatic exemplars sponsors research that is retraceable and more accurate and transparent in its conclusions. The book addresses scholars in the field of science studies as well as practitioners across the social sciences who investigate culture.

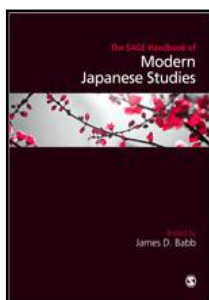
- 26 Routledge international handbook of race, class, and gender / Jackson, Shirley A. (ed). 2015. London: Routledge.
Call No - 3-054 ROU P5 Acc No - 48272**



This title chronicles the development, growth, history, impact, and future direction of race, gender, and class studies from a multidisciplinary perspective. The research in this subfield has been wide-ranging, including works in sociology, gender studies, anthropology, political science, social policy, history, and public health. As a result, the interdisciplinary nature of race, gender, and class and its ability to reach a large audience has been part of its appeal. The Handbook provides clear and informative essays by experts from a variety of disciplines, addressing the diverse and broad-based impact of race, gender, and class studies. The handbook is aimed at undergraduate and graduate students who are looking for a basic history, overview of key themes, and future directions for the study of the intersection of race, class, and gender. Scholars new to the area will also find the Handbook's approach useful. The areas covered and the accompanying references will provide readers with

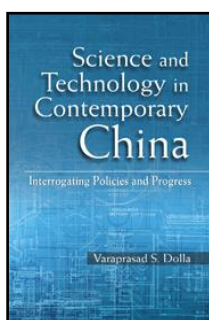
extensive opportunities to engage in future research in the area.

- 27 Sage handbook of modern Japanese studies / Babb, James D. 2015. London: Sage.
Call No - 39(520) SAG P5 Acc No - 48262**



This title includes outstanding contributions from a diverse group of leading academics from across the globe. This volume is designed to serve as a major interdisciplinary reference work and a seminal text, both rigorous and accessible, to assist students and scholars in understanding one of the major nations of the world.

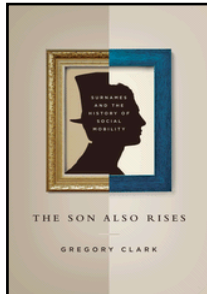
- 28 Science and technology in contemporary China: interrogating policies and progress / Dolla, Varaprasad S. 2015. Delhi: Cambridge University Press.
Call No - 338(510) DOL P5 Acc No - 48305**



Chinese science and technology (S&T) policy, as a subset of the Open Door Policy that Deng Xiaoping launched in 1978, marked the completion of three decades of reform in 2008. The cumulative outcome of these gradualist and yet fundamental reforms in S&T policy is a remarkable advancement of S&T progress in China. This book is an imperative to revisit and interrogate the nature and scope of Chinese S&T policy and progress. The S&T policy changes in post-Mao China cannot be complete without a historical narrative and analysis of S&T in its pre-policy (prior to 1850) and policy (since 1850 when Qing rulers began to promote S&T with fragmented policies) periods. Therefore, it discusses the historical context of the development of S&T in China. The text is divided into three parts. The first part considers both the macro and micro issues pertaining to S&T policy in

general and S&T policy in particular. The second part highlights the historical narrative of Chinese S&T policy as it has a key role in the evolution of contemporary S&T architecture. The third part discusses three focal components of the Chinese S&T system each representing state, society and international systems – the organizational structure representing the state; the research system representing society; and technology acquisition representing the international system with serious implications for China.

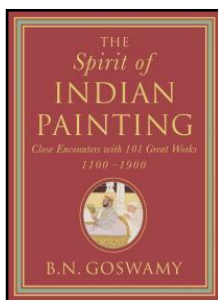
- 29 Son also rises: surnames and the history of social mobility / Clark, Gregory. 2014. Princeton: Princeton University Press.
Call No - 316.444 CLA P4 Acc No - 48224**



How much of our fate is tied to the status of our parents and grandparents? How much does this influence our children? More than we wish to believe. While it has been argued that rigid class structures have eroded in favor of greater social equality, *The Son Also Rises* proves that movement on the social ladder has changed little over eight centuries. Using a novel technique—tracking family names over generations to measure social mobility across countries and periods—renowned economic historian Gregory Clark reveals that mobility rates are lower than conventionally estimated, do not vary across societies, and are resistant to social policies. The good news is that these patterns are driven by strong inheritance of abilities and lineage does not beget unwarranted advantage. The bad news is that much of our fate is predictable from lineage. Clark argues that since a greater part of our place in the world is predetermined, we must avoid creating winner-take-all societies. Clark examines

and compares surnames in such diverse cases as modern Sweden, fourteenth-century England, and Qing Dynasty China. He demonstrates how fate is determined by ancestry and that almost all societies—as different as the modern United States, Communist China, and modern Japan—have similarly low social mobility rates. These figures are impervious to institutions, and it takes hundreds of years for descendants to shake off the advantages and disadvantages of their ancestors. For these reasons, Clark contends that societies should act to limit the disparities in rewards between those of high and low social rank.

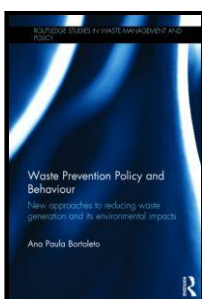
- 30 Spirit of Indian painting: close encounter with 101 great works, 1100-1900 / Goswamy, B. N. 2014. Gurgaon: Allen Lane.
Call No - 75 GOS P4 Acc No - 48309**



Through close encounters with a hundred carefully handpicked works, spanning nearly a thousand years, and ranging from Jain manuscripts and Pahari and Mughal miniatures to Company School paintings, B.N. Goswamy unlocks the many treasures that lie within them. As he narrates the stories behind each work, and deciphers the visual vocabulary and language of the painters, he also brings to life the cultural, social and political milieu in which they were created. An illuminating introductory essay precedes the section on the 101 paintings Lavishly illustrated, and combining deep erudition with great story-telling, this is a book of enduring value that will delight the reader and teach him new ways of

seeing and appreciating art.

- 31 Waste prevention policy and behaviour: new approaches to reducing waste generation and its environmental impacts / Bortoleto, Ana Paula. 2015. London: Routledge.
Call No - 614.7 BRO P5 Acc No - 48269**



As prosperity levels rise, so too does the number of products and services being consumed. For policy makers in waste management facing a growing challenge, it is vital to understand the complex relationship between waste prevention policies and individual behaviour

regarding waste generation. This book examines that interplay, taking a close look at the role of motivation, difficulties, values and constraints. The first part of the book explores the theoretical framework, policy, barriers and facilitators for waste prevention behaviour. The second part presents in-depth case studies from three cities (Sao Paulo, Sheffield and Tokyo) examining the contextual factors, behavioural variations among them and the role of motivation and constraints in their populations. The book provides a detailed picture of how waste prevention policies enter the private, domestic sphere, offering insights for generating behavioural change at the household level and thus moving larger communities towards sustainable waste management.

- 32 Who participates in global governance?: states, bureaucracies, and NGOs in the United Nations / Ruhlman, Molly A. 2015. London: Routledge.**
Call No - 341.123 RUH P5 **Acc No - 48270**

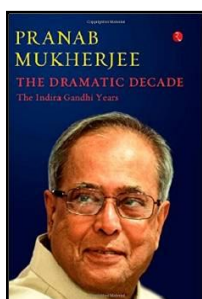


Why are non-state actors sometimes granted participation rights in international organizations? This book argues that IOs, and the states that compose them, systematically pursue their interests when granting participation rights to NSAs. This book demonstrates that NSAs have long been participants in global governance institutions, and that states and bureaucracies have not always resisted their inclusion. At the same time, this study encourages skepticism of the assumption that increasing participation should be expected with the passage of time. The result is a study that challenges some commonly held assumptions about the interests of IOs and states, while providing an interesting comparison of secretariat and state interests with regard to one particular aspect of IO

institutional rule and practice: the participation of non-state actors.

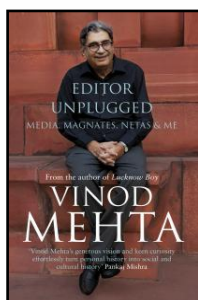
RECREATIONAL & GENERAL READINGS

- 1 **Dramatic decade: the Indira Gandhi years / Mukherjee, Pranab. 2015. New Delhi: Rupa.**
Call No - MUK/DRA P5 Acc No - 48306



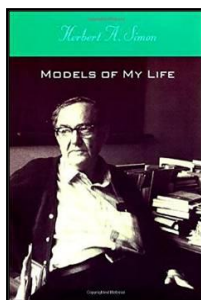
This title focuses on one of the most fascinating periods in the life of this nation, the decade of the 1970s. This was when Indira found herself engaging with the true meaning of democracy. The nation displayed her commitment to liberty by extending full support to East Pakistan's struggle for independence. Later, between 1975 and 1977, during the Emergency, she found herself grappling with the limits of personal expression. Finally, in 1977, India saw the emergence of the politics of coalition, with the Janata Party an amalgam of Indian parties opposed to the Emergency, comprising the Congress (O), the Bharatiya Lok Dal, the Jana Sangh and the Socialists, coming to power. This was a turning point in the history of the Indian legislature. This was the decade when Pranab Mukherjee committed himself to the role of a political activist. As one of the keenest observers of and participants in this dramatic decade, Pranab Mukherjee's insights are invaluable. Indeed, he nudges our impressions of the 1970s. For instance, recounting the urgent appeal for Indira Gandhi's midterm resignation, he asks which democracy in the world would permit a change of a popularly and freely elected government through means other than a popular election. Can parties beaten at the hosting replace a popularly elected government by sheer agitation?

- 2 **Editor unplugged: media, magnates, netas and me / Mehta, Vinod. 2014. New Delhi: Penguin.**
Call No - 92(MEH) MEH P4 Acc No - 48285



Vinod Mehta's new book takes forward the story of *Lucknow Boy*, recounting his experiences in the corridors of power in Delhi. His views on Narendra Modi, Arvind Kejriwal and the Nehru–Gandhi dynasty, and his decoding of coalition politics and the significant changes ushered in by the 2014 Lok Sabha elections, are expressed with his characteristic sharp insight, wit and wisdom. So too are his analyses of the sweeping changes taking place in the print and TV media, and his pen portraits of personalities such as Ratan Tata, Niira Radia, Sachin Tendulkar and Arundhati Roy. Peppared with anecdotes and gossip, every page of this honest, lively and irreverent book is both illuminating and entertaining.

- 3 **Models of my life / Simon, Herbert. 1996. Cambridge: MIT Press.**
Call No - 92(SIM) SIM N6 Acc No - 48359



In this, Nobel laureate Herbert A. Simon looks at his distinguished and varied career, continually asking himself whether (and how) what he learned as a scientist helps to explain other aspects of his life. A brilliant polymath in an age of increasing specialization, Simon is one of those rare scholars whose work defines fields of inquiry. Crossing disciplinary lines in half a dozen fields, Simon's story encompasses an explosion in the information sciences, the transformation of psychology by the information-processing paradigm, and the use of computer simulation for modeling the behavior of highly complex systems. Simon's theory of bounded rationality led to a Nobel Prize in economics, and his work on building machines that think -- based on the notion that human intelligence is the rule-governed manipulation of symbols -- laid conceptual foundations for the new cognitive science. Subsequently, contrasting metaphors of the maze (Simon's view) and of the mind (neural nets) have dominated the artificial intelligence debate. There is also a warm account of his successful marriage and of an

unconsummated love affair, letters to his children, columns, a short story, and political and personal intrigue in academe.

4 Mystery of the invisible hand: a Henry Spearman mystery / Jevons, Marshall. 2014. Princeton: Princeton University Press.

Call No - JEV/MYS P4

Acc No - 48201

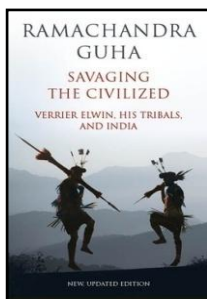


Henry Spearman, the balding economics professor with a knack for solving crimes, returns in *The Mystery of the Invisible Hand*—a clever whodunit of campus intrigue, stolen art, and murder. Having just won the Nobel Prize, Spearman accepts an invitation to lecture at Monte Vista University. He arrives in the wake of a puzzling art heist with plans to teach a course on art and economics—only to be faced with the alleged suicide of womanizing artist-in-residence Tristan Wheeler. When it becomes clear that Wheeler had serious enemies and a murderer is in their midst, Henry Spearman is on the case. Was Wheeler killed by a jilted lover, a cuckolded husband, or a beleaguered assistant? Could there have been a connection between Wheeler’s marketability and his death? From the Monte Vista campus in San Antonio to the halls of Sotheby’s in New York, Spearman traces the connections between economics and the art world, finding his clues in monopolies and the Coase conjecture, auction theory, and the work of Adam Smith. What are the parallels between a firm’s capital and an art museum’s collection? What does the market say about art’s authenticity versus its availability? And what is the mysterious “death effect” that lies at the heart of the case? Spearman must rely on his savviest economic insights to clear up this artful mystery and pin down a killer.

5 Savaging the civilized: Verrier Elwin, his tribals, and India / Guha, Ramachandra. 2014. New Delhi: Allen Lane.

Call No - GUH/SAV P4

Acc No - 48304

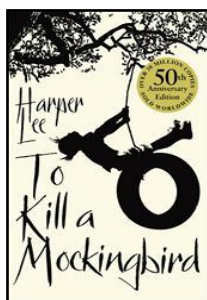


This title is an exploration through Elwin’s life of some of the greater debates of our times, such as the impact of economic development, and cultural pluralism versus cultural homogeneity. For this new edition, Ramachandra Guha has updated the epilogue to take account of the growing influence of Naxalites in adivasi areas. He has also added a fresh introduction, stressing the relevance of Elwin’s life and work to current debates on Indian democracy and pluralism.

6 To kill a mockingbird / Lee, Harper. 1960. London: Arrow Books.

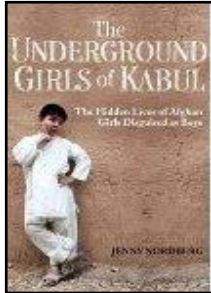
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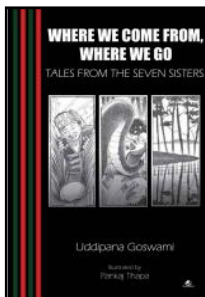
'Shoot all the bluejays you want, if you can hit 'em, but remember it's a sin to kill a mockingbird.' A lawyer's advice to his children as he defends the real mockingbird of Harper Lee's classic novel - a black man charged with the rape of a white girl. Through the young eyes of Scout and Jem Finch, Harper Lee explores with exuberant humour the irrationality of adult attitudes to race and class in the Deep South of the 1930s. The conscience of a town steeped in prejudice, violence and hypocrisy is pricked by the stamina of one man's struggle for justice. But the weight of history will only tolerate so much. *To Kill a Mockingbird* is a coming-of-age story, an anti-racist novel, a historical drama of the Great Depression and a sublime example of the Southern writing tradition.

- 7 **Underground girls of Kabul: the hidden lives of Afghan girls disguised as boys / Nordberg, Jenny. 2014. Noida: Virago.**
Call No - NOR/UND P4 Acc No - 48311



Meaning 'dressed up like a boy' in Dari, bacha posh are girls raised and presented to the world as boys. Jenny Nordberg writes a powerful and moving account about those secretly living on the other side of a society where women have almost no rights. The Underground Girls of Kabul is about Azita, a female parliamentarian who sees no other choice but to turn her fourth daughter Mehran into a boy; Zahra, the tomboy teenager who struggles with puberty and refuses her parents' attempts to turn her back into a girl; Shukria, now a married mother of three after living for twenty years as a man; and Nader, who prays with Shahed, the undercover female police officer, as they both remain in male disguise as adults. Following the bacha posh through childhood, puberty, married life and childbirth, The Underground Girls of Kabul examines the profound effects the practice has had on generations of Afghan women and what it means for girls everywhere.

- 8 **Where we come from, where we go: tales from the seven sisters / Goswami, Uddipana. 2015. New Delhi: Westland.**
Call No - GOS/WHE P5 Acc No - 48312



Here are thirty tales that come from the seven sister states of Northeast India, tales that have been in circulation orally for generations, but never brought together in this manner. This is a collation that covers the gamut of northeastern culture, vividly imagining the genesis of our world, our ideals, identities and artefacts—telling us also about what happens when it all ends, and sometimes, questioning the end itself. These folk fables convey our eagerness to share the Northeast worldview with all those who populate what is often called the 'Indian mainland'. And yet, as the tales bear out, the 'periphery' is also its own centre, the margin its own mainland. This book, by well-known writer and journalist Uddipana Goswami, and accompanied by exquisite and evocative illustrations by artist Pankaj Thapa,

will act as a fascinating guide. For those who already love it, though, here's a chance to rediscover why.