

BERMUDA

SPORTS GROUP &
EVENT PLANNERS GUIDE

Out Here

You Live Life Differently

FOR OVER FOUR CENTURIES, OUR ISLAND HAS WELCOMED ADVENTURE SEEKERS, EXPLORERS AND ORIGINALS ALIKE.

You'll feel right at home.

Bermuda delivers the perfect mix of business and pleasure for sporting event organisers, athletes, participants and spectators.

With a mix of British charm and island soul, Bermuda is intriguing and inviting. Our way of life is elegantly relaxed and genuinely warm. We celebrate culture, revel in nature and stay open to whatever may happen next.

Pink-sand beaches, historic towns and exciting year-round experiences may be the first to capture your attention, but it's our original, ever-evolving take on island life that will bring you back.



Out here, we don't stay the course.
We set it.



Bermuda Knows *Sports & Innovation*

We were founded in 1609 by the surviving sailors of the shipwrecked *Sea Venture* (said to be the inspiration for William Shakespeare's *The Tempest*) and sailing is how we have thrived. For such a small island, Bermuda has consistently punched above her weight in the sporting world.

- Bermudians invented the Bermuda rig in the 17th Century, and it is still used in 95 percent of all sailing yachts today. In 2017, Bermuda was home to the pinnacle event in world sailing, the 35th America's Cup.
- Bermudian Mary Ewing Outerbridge introduced the game of tennis to the United States in 1874, setting up the U.S.'s first tennis court on Staten Island in New York. Bermuda has since played host to several United States Tennis Association tournaments.
- Flora Duffy is a Bermuda-born-and-raised, four-time world champion triathlete. Bermuda is part of the ITU family, hosting World Series events in 2018, 2019 and 2020 as well as the Grand Final in 2021.

Bermuda is an extraordinary geographic anomaly some 650 miles from the closest continent (North America), yet just a 90-minute nonstop flight from New York City.

Blessed by a subtropical climate thanks to the Gulf Stream, this 21-square-mile island is home to a population of 65,000 residents and is recognised as a safe, clean first-world country known for its legendary hospitality.

Bermuda has a long list of experience as a host destination past, present and future:

GOLF

- PGA Grand Slam 2007-2014
- Nike Golf PGA Team Championship of Canada 2015-2016
- Bermuda 3's World Team Championship Golf Tournament 2018
- Nancy Lopez Golf Adventures 2017
- Grey Goose World Par 3 Championship (Annual)
- Goslings Annual Invitational Golf Tournament
- Bermuda Goodwill Golf Tournament

SAILING

- 35th America's Cup 2017
- J Class World Championship 2017
- Bacardi Moth Worlds 2018
- Atlantic Rally for Cruisers 2018
- RC44 Bermuda Cup 2016
- M32 Series Bermuda 2016
- The Annual Argo Group Gold Cup
- Newport Bermuda Race (Biennial)
- Marion-Bermuda Race (Biennial)
- Antigua Bermuda (Biennial)
- Tabor Academy Sailing Training Camp 2017
- ISAF Women's Match Racing World Championship - 2005
- ISAF Youth Sailing World Championships - 1995

ENDURANCE

- ITU World Triathlon Bermuda 2018, 2019, 2020, 2021
- Bermuda Triple Challenge (Annual)
- Bermuda Marathon Weekend (Annual)
- Digicel Bermuda TriFest & ITU Continental Cup 2017
- Devil's Isle Challenge (SUP Racing) 2015-2018
- Round the Sound Open Water Swim (Annual)

TENNIS

- USTA Category II National Championship 2018, 2019

RUGBY

- World Rugby Classic (Annual)
- Ariel Re Bermuda Intl 7s (Annual)
- Saracens FC Rugby Training Camp 2017

SWIMMING

- Georgetown University Training Camp 2018
- Germantown Academy Training Camp 2016-2017
- Indiana University Training Camp 2016
- Danish Olympic Training Camp 2016

SOCCER

- New York Cosmos Men's Training Camp 2017
- Southern New Hampshire University Ladies Training Camp 2017
- Joseph College Men's Training Camp 2018

TRACK & FIELD

- USA Track & Field Retreat 2018
- Western Ontario University Training Camp 2018
- Area Permit Meet 2015-2017

Tailored Services for Sports Organisers

The Bermuda Tourism Authority has a dedicated, experienced team to cater specifically to sports clients, from pinnacle and professional events to team training camps, retreats and sports conferences. The entire island will welcome your group with open arms. Hospitality is in our blood – after all, we’ve been welcoming visitors to our shores since 1609.

RECRUITMENT

- Dedicated, experienced sports team
- Contacts & connections on the island
- Site inspections for qualified groups
- RFP distribution & customised proposals
- Hotel & venue selection
- Lodging, dining & transportation packages

EXECUTION

- Official welcome letters
- Maps & brochures
- Photos & videos
- Media assistance
- Coach greetings
- Entertainment & experience recommendations



TYPES OF SPORTS

- Golf
- Endurance
- Sailing
- Tennis
- Rugby
- Soccer
- Swimming
- Track & Field
- Field Hockey
- Lacrosse
- Cricket

TYPES OF EVENTS

- Pinnacle
- Professional
- Amateur
- Team Training
 - Amateur Clubs & Groups
 - College Teams
 - Youth
- Camps & Retreats
- Meetings & Conferences



Contact Us

HAZEL CLARK

Director, Sports & Business Development

✉ hclark@bermudatourism.com

Testimonials



I've been coming to Bermuda since 1989 and have gotten to know the island and the Bermuda spirit well. Understanding how Bermudians often punch above their weight and how they operate, we had no doubt they would be

great partners in delivering an amazing event

– from infrastructure to hospitality. It's a beautiful island, a brilliant sailing venue and it gave us the platform to stage a truly magnificent America's Cup.

Sir Russell Coutts | CEO, America's Cup Event Authority



Bermuda is a truly amazing place rich with culture and heritage. Team USA enjoyed our time on the island and

I wholeheartedly endorse Bermuda.

I am looking forward to working with the Bermuda Tourism Authority to bring additional opportunities to the country.

Dr. Jeff Porter | Chair, USA Track & Field Athletes Advisory Committee



This was the first time we've been to Bermuda and we were absolutely floored. The destination served up a relaxing atmosphere for our training camp. The people are so nice, gracious and easygoing.

The National Sports Centre surpassed our expectations

– it's a high-quality facility that I would definitely recommend to other groups.

Jack Leavitt | Head Coach, Swimming & Diving, Georgetown University

Small Island, World-Class Capability

Designed and operated to meet the highest of international standards, the National Sports Centre (NSC) is the landmark of Bermuda's major national sporting events and is home to training facilities for athletes. It is always evolving to meet the demands of the community it serves and continues to be the multi-sports complex of choice on the island.

THE NATIONAL SPORTS CENTRE IS THE ISLAND'S PREMIER SPORTS COMPLEX, OFFERING:

- The National 400m Track – A 400m, eight-lane competition track sanctioned by IAAF
- Field Hockey (Turf) – sanctioned by the FIH governing body
- National Football (Soccer) pitch – sanctioned by FIFA
- Multi-purpose Pavilion Hall
- National Aquatics Facility – 50m, eight-lane swimming pool with a 10m dive tower and springboards
- 10,300 sq. ft. event tent

SPORTS ACCOMMODATED:

- Football (Soccer)
- Swimming
- Track & Field
- Volleyball
- Lacrosse
- Rugby
- Field Hockey

ON-SITE FACILITIES:

- State-of-the-art gym
- Changing rooms with showers
- On-site parking
- Floodlights
- Meeting room
- Media booth
- Fast-food concession (available on request)
- 50m aquatics facility

SEATING CAPACITY:

- Covered grandstand: approx. 2,000
- Uncovered stands: approx. 2,800
- Indoor/North field: 80



Bermuda Facilities By the Numbers

Out here, there's no shortage of places to play.

6  **GOLF COURSES**

7  **SAILING CLUBS**

7  **TENNIS FACILITIES
WITH A TOTAL OF 37 COURTS**

5  **CRICKET CLUBS**

3  **SWIMMING POOL
FACILITIES**

11  **SOCCER FIELDS**

2  **RUGBY FIELDS**

Other Facilities Available:
Track & Field | Field Hockey
Lacrosse | Ball Hockey

Getting Here & Getting Around

While many believe Bermuda to be a part of the Caribbean, the island actually rests 774 miles southeast of New York in an astoundingly beautiful stretch of the Atlantic.

In fact, Bermuda is a mere 90-minute nonstop flight from New York City, which makes air travel easy - from the East Coast and around the globe. Additionally, nonstop British Airways service from Gatwick is available for European connections.

VISAS

The Bermuda Tourism Authority is available to work with your delegates for a smooth arrival. While all travellers must carry a valid passport and return ticket to their own country or another country (including children & infants), as of 2014, entry visas and visa waivers are not required for leisure visitors, business visitors and work permit holders.

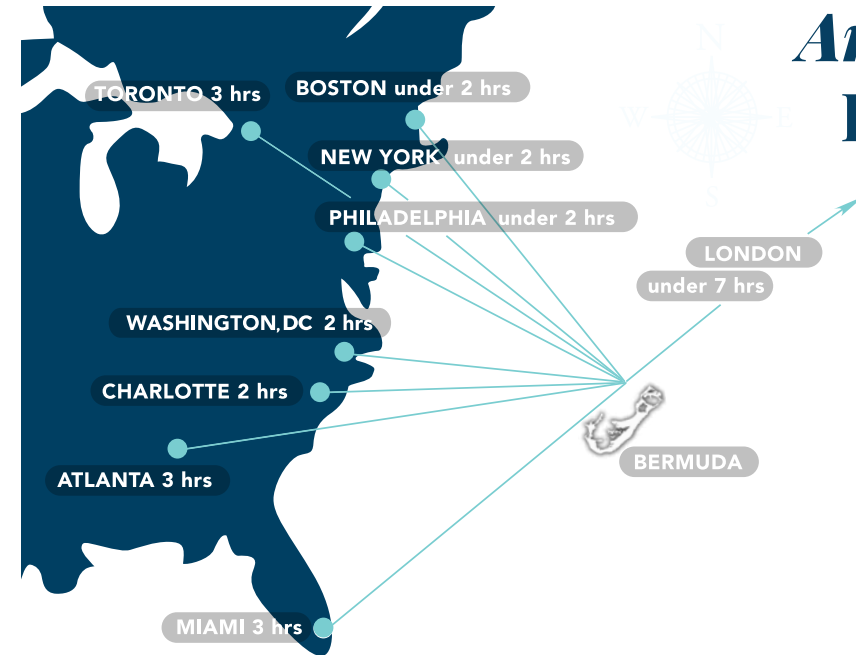
CURRENCY & BANKING

The Bermuda Dollar and U.S. Dollar are used interchangeably. ATMs are widely available, and Visa, MasterCard and American Express cards are accepted almost everywhere.

TRANSPORTATION

Public transportation is safe, convenient and carefree. Buses, mini-buses, ferries and taxis cover the island year-round. Pink buses are plentiful and frequent; get tickets, tokens or Transportation Passes, or board with exact cash. Electric rental cars are available, and you can rent mopeds and bicycles (also called pedal bikes). Three scenic ferry routes connect major island hubs.

Tip: We drive on the left and we drive slowly.



Arrive By Plane

Find daily nonstop flights from the U.S., Canada and the U.K. Airlines providing service are:

- ATLANTA (ATL)**
Delta Airlines
- BOSTON (BOS)**
Delta Airlines
JetBlue
- CHARLOTTE (CLT)**
American Airlines (Sat.)
- LONDON (LGW)**
British Airways
- MIAMI (MIA)**
American Airlines
- NEW JERSEY (EWR)**
United Airlines
**Flights are subject to change.*
- NEW YORK (JFK)**
American Airlines
Delta Airlines
JetBlue
- PHILADELPHIA (PHL)**
American Airlines
- TORONTO (YYZ)**
Air Canada
WestJet (Tues. | Thurs. | Sun.)
- WASHINGTON, DC (DCA)**
American Airlines

Bermuda's Weather


Bermuda's geographic location and subtropical climate make the island an ideal year-round destination for sports groups and events.

AIR AND WATER TEMPERATURES (°C/°F)											
21°/70°	21°/70°	21°/70°	22°/72°	24°/76°	27°/81°	29°/85°	29°/85°	29°/85°	27°/80°	24°/75°	23°/73°
19°/65°	18°/64°	18°/68°	20°/68°	22°/73°	25°/78°	28°/82°	28°/84°	27°/83°	25°/78°	23°/72°	20°/68°
JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
°C/°F		AVERAGE DAILY HIGH AIR TEMPERATURE									
°C/°F		AVERAGE WATER TEMPERATURE									

#GoToBermuda


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