

# NEW ARRIVAL OF BOOKS

(April 2015)



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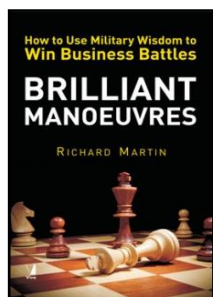
**MDI**  
GURGAON

Management  
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Institute

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## BUSINESS POLICY AND STRATEGIC MANAGEMENT

- 1 **Brilliant manoeuvres: how to use military wisdom to win business battles / Martin, Richard. 2015. New Delhi: Viva.**  
Call No - 65.011.1 MAR P5 Acc No - 48336



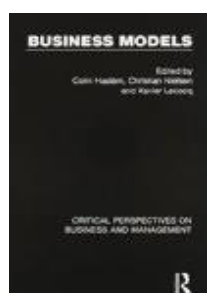
Business executives and entrepreneurs see themselves as modern day warriors, fighting off competitors and conquering new markets. They talk about attacking competitors, defending turf, firing warning shots, establishing beachheads, bypassing the competition, and so on. Brilliant Manoeuvres – How to Use Military Wisdom to Win Business Battles is for those executives and entrepreneurs who are looking to create and sustain competitive advantage and to lead their teams in the face of determined competition and rivalry. Based on the author's experience as a soldier, business consultant and entrepreneur, it explains how and why military leaders and planners actually think and operate. It translates this into terms that business people can readily apply to their own reality so they can survive and thrive. It is a practical guidebook, and not just another set of exhortations to 'lead from the front' or to 'win without fighting'. It even demonstrates how some military methods cannot be applied in management.

- 2 **Business model navigator: 55 models that will revolutionise your business / Gassmann, Oliver; Frankenberger, Karolin and Csik, Michaela. 2014. England: Pearson.**  
Call No - 65.011.1 GAS P4 Acc No - 48354



A strong business model is the bedrock to business success. But all too often we fail to adapt, clinging to outdated models that are no longer delivering the results we need. The brains behind The Business Model Navigator have discovered that just 55 business models are responsible for 90% of the world's most successful businesses. These 55 models - from the Add-On model used by Ryanair to the Subscription model used by Spotify - provide the blueprints you need to revolutionise your business and drive powerful change.

- 3 **Business models / Haslam, Colin; Nielson, Christian and Lecocq, Xavier (ed). 4 V. 2015. London: Routledge.**  
Call No - 65.011.1 BUS P5 Acc No - 48314 - 17 (Ref)



The last few decades have seen a growing body of literature and research on business models which draws upon a multitude of subject areas including entrepreneurship, strategy, organization, finance, sales and marketing, and operations management. This new four-volume collection from Routledge brings together the area's major works to address the nature, development, and evolution of business models.

**4 Huawei story / Tao, Tian and Chunbo, Wu. 2015. New Delhi: Sage.**

**Call No - 65.011.1 TAO P5**

**Acc No - 48370**

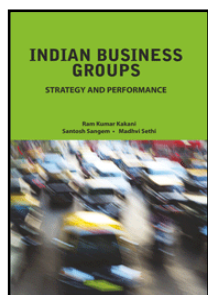


Huawei was founded in 1987 by ex-military officer Ren Zhengfei and formed as a private company owned by its employees. Its core missions are building telecommunications networks, providing operational and consulting services and equipment to enterprises inside and outside of China, and manufacturing communications devices for the consumer market. This title by Tian Tao and Wu Chunbo is a research effort, to analyze and describe a very complex reality and a very special entrepreneur. Huawei is a prominent company among the most successful and most internationalized in China. This book offers insights to Western readers, allowing them to truly understand Huawei, its management philosophy and culture, and the special leadership approaches of Ren Zhengfei.

**5 Indian business groups: strategy and performance / Kakani, Ram Kumar; Sangem, Santosh and Sethi, Madhvi. 2015. New Delhi: Foundation Books.**

**Call No - 65.011.1 KAK P5**

**Acc No - 48371**



The uniqueness of the Indian context lies in the fact that during the post-liberalization period of the 1990s, most business groups encountered severe financial difficulties to the extent of struggle for survival and ultimately lost their former dominant presence. The 2000s have been a witness to the revival of some of these business groups whereas many others are still in search of the suitable strategic response to the new economic and institutional environment. The book explores the forces of product diversification strategy of Indian business groups through a conglomeration of empirical analysis as well as the case study approach. Overall, the authors cover a period exceeding 25 years of business group activity in the Indian context, and attempt to relate the performance of Indian business groups to their diversification strategy juxtaposed against the context of institutional change in the

Indian economy. The case studies of select business groups help us bring out more clearly the underlying factors that have been influential in the success or failure of the unrelated diversification strategy of Indian business groups. The combination of these underlying factors and the new institutional features of the Indian economy bring out some hitherto unexplored perspectives with their implications for management of unrelated diversified enterprises.

**6 Playing at acquisitions: behavioral option games / Smit, Han and Moraitis, Thrassos. 2015. Princeton: Princeton University Press.**

**Call No - 65.016.4 SMI P5**

**Acc No - 48328**



It is widely accepted that a large proportion of acquisition strategies fail to deliver the expected value. Globalizing markets characterized by growing uncertainty, together with the advent of new competitors, are further complicating the task of valuing acquisitions. Too often, managers rely on flawed valuation models or their intuition and experience when making risky investment decisions, exposing their companies to potentially costly pitfalls. This title provides managers with a powerful methodology for designing and executing successful acquisition strategies. It tackles the myriad executive biases that infect decision making at every stage of the acquisition process, and the inadequacy of current valuation approaches to help mitigate these biases and more realistically represent value in uncertain environments. Bringing together the latest advances in behavioral finance, real

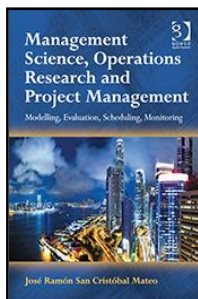
option valuation, and game theory, this unique playbook explains how to express acquisition strategies as sets of real options, explicitly introducing uncertainty and future optionality into acquisition strategy design. It shows how to incorporate the competitive dynamics that exist in different acquisition contexts, acknowledge and even embrace uncertainty, identify the value of the real options embedded in targets, and more.

## DECISION SCIENCES & OPERATIONS MANAGEMENT

- 1 **Management science, operations research and project management: modelling, evaluation, scheduling, monitoring / Mateo, Jose Ramon San Cristobal. 2015. Farnham: Gower.**

Call No - 65.012.12 MAT P5

Acc No - 48324



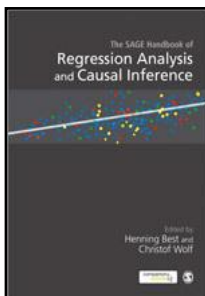
PM as an academic discipline is discussed both in Management Science and in Operations Research. Management Science tends to focus on quantitative tools and the soft skills necessary to manage projects successfully. Operations Research gives the essential scientific contribution to the success of project management through the development of models and algorithms. In Management Science, Operations Research and Project Management, José Ramón San Cristóbal Mateo fills the gap between scientific research and the practical application of that research. Project managers need formal training in decision-making but sometimes, they do not have an in-depth knowledge of Operations Research or they lack the necessary theoretical background. This book, with its focus on the quantitative models of Operations Research and Management Science applied to Project Management, provides project managers with the tools and methods necessary to manage projects successfully.

Project managers operate in a complex global environment, in which numerous factors need to be considered, such as minimizing total project costs, meeting contracted dates, and ensuring that activities achieve certain quality levels.

- 2 **Sage handbook of regression analysis and causal inference / Best, Henning and Wolf, Christof. 2015. London: Sage.**

Call No - 519.2 SAG P5

Acc No - 48222

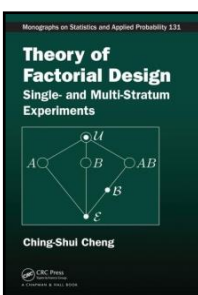


Edited and written by a team of leading international social scientists, this Handbook provides a comprehensive introduction to multivariate methods. The Handbook focuses on regression analysis of cross-sectional and longitudinal data with an emphasis on causal analysis, thereby covering a large number of different techniques including selection models, complex samples, and regression discontinuities. Each Part starts with a non-mathematical introduction to the method covered in that section, giving readers a basic knowledge of the method's logic, scope and unique features. Next, the mathematical and statistical basis of each method is presented along with advanced aspects. Using real-world data from the European Social Survey (ESS) and the Socio-Economic Panel (GSOEP), the book provides a comprehensive discussion of each method's application, making.

- 3 **Theory of factorial design: single- and multi-stratum experiments / Cheng, Ching-Shui. 2014. Boca Raton: CRC Press.**

Call No - 519.242.7 CHE P4

Acc No - 48425



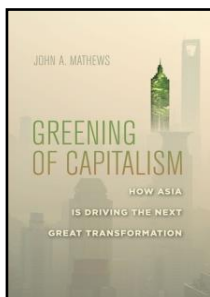
This title provides a rigorous, systematic, and up-to-date treatment of the theoretical aspects of factorial design. To prepare readers for a general theory, the author first presents a unified treatment of several simple designs, including completely randomized designs, block designs, and row-column designs. As such, the book is accessible to readers with minimal exposure to experimental design. With exercises and numerous examples, it is suitable as a reference for researchers and as a textbook for advanced graduate students. In addition to traditional topics and a thorough discussion of the popular minimum aberration criterion, the book covers many topics and new results not found in existing books. These include results on the structures of two-level resolution IV designs, methods for constructing such designs

beyond the familiar foldover method, the extension of minimum aberration to nonregular designs, the equivalence of generalized minimum aberration and minimum moment aberration, a Bayesian approach, and some results on nonregular designs. The book also presents a theory that provides a unifying framework for the design and analysis of factorial experiments with multiple strata (error terms) arising from complicated structures of the experimental units. This theory can be systematically applied to various structures of experimental units instead of treating each on a case-by-case basis.



## ECONOMICS

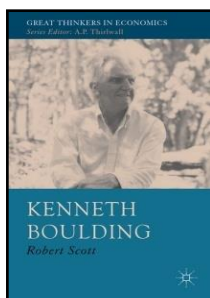
- 1 **Greening of capitalism: how Asia is driving the next great transformation / Mathews, John A. 2015. Stanford: Stanford University Press.**  
Call No - 330.148 MAT P5 Acc No - 48368



As China, India, and other industrializing giants grow, they are confronted with an inconvenient truth: They cannot rely on the conventions of capitalism as we know them today. Western industrialism has achieved miracles, promoting unprecedented levels of prosperity and raising hundreds of millions out of poverty. Yet, if allowed to proceed unencumbered, this paradigm will do irreversible harm to the planet. By necessity, a new approach to environmentally conscious development is already emerging in the East, with China leading the way. Positioning its argument against zero-growth advocates and free-market environmentalists, this title charts this transformation and sketches out a framework for more sustainable capitalism. State-mandated changes in energy use (as opposed to carbon taxes), a circular flow of resources (as opposed to emissions standards), and the introduction of new financial instruments that support green growth are

cornerstones of China's framework. John A. Mathews argues that these tenets will be emulated around the world - first in India and Brazil. In light of this emerging shift, Mathews considers core debates over national security, international relations, and economic policy, ultimately addressing the question of whether these measures will be far-reaching or timely enough to prevent further damage.

- 2 **Kenneth Boulding: a voice crying in the wilderness / Scott, Robert. 2015. Houndmills: Palgrave Macmillan.**  
Call No - 330 SCO P5 Acc No - 48375



Kenneth Boulding (1910-1993) was a notable economist and educator, best known for his contribution to General Systems Theory, ecological economics and conflict and defense. This text gives insight into the life and multidisciplinary work of Boulding. Boulding was born to a working-class family in Liverpool, England. He was greatly influenced by World War I as a child, which made him a lifelong pacifist, eventually leading him to join the Society of Friends (Quakers) while in college. Boulding defied class distinctions by earning a scholarship to study at Oxford University. After graduating he studied economics at the University of Chicago, and later settled in America taking a job at Colgate University where he wrote his bestselling textbook Economic Analysis. This book along with other publications won Boulding the John Bates Clark Medal in 1949. At this same time,

Boulding took a job at the University of Michigan where he began to adopt a more transdisciplinary approach to economic as well as social problems, such as war and environmental sustainability. In 1968 he was elected president of the American Economics Association. Boulding's religious beliefs mixed with his general systems thinking led him to apply his unique perspective to areas such as peace, conflict resolution, human betterment, ethics, evolution, general systems and power.

- 3 **Public-private partnership (PPP) and project finance: development and use of financial models / Das, Prabuddha K. 2012. New Delhi: Tata McGraw Hill.**  
Call No - 338.246.025 DAS P2 Acc No - 48273

This title explains in depth the application of financial modeling for development and assessment of PPP frameworks with practical illustrations that is of relevance to public and private partners interested in PPP model and other stakeholders adds significant value to the existing body of literature on PPP.

- 4 World development report 2015: mind, society, and behavior / World Bank. 2015.  
Washington: World Bank.  
Call No - 330.191.6 WOR P5 Acc No - 48411 (Ref.)

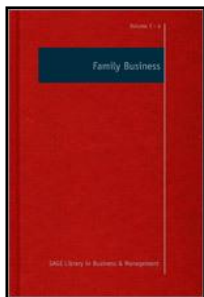


This report offers a concrete look at how these insights apply to development policy. It shows how a richer view of human behavior can help achieve development goals in many areas, including early childhood development, household finance, productivity, health and climate change. It also shows how a more subtle view of human behavior provides new tools for interventions. Making even minor adjustments to be decision making context, designing interventions based on an understanding of social preferences, and exposing individuals to new experiences and ways of thinking may enable people to improve their lives.



## ENTREPRENEURSHIP & INNOVATION

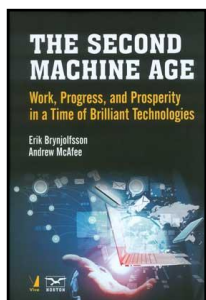
- 1 **Family business / Sharma, Pramodita and Melin, Leif (ed). 2015. Los Angeles: Sage.**  
Call No - 658.114 FAM P5 Acc No - 48318 - 21 (Ref)



This major work answers the growing global need for a resource that captures and presents a comprehensive overview of the literature in the field of family business. The last three decades have witnessed a dramatic increase in research on family businesses, as institutions have increasingly recognized that family businesses represent the most common form of business organization and a large part of the GDP in most countries. Scholars in the field have started to address critical questions such as: Why do family firms deserve special research attention?; Are family firms really different from other business organizations? If so, how? And, so what?; Is there a shared definition of family firms? And, of family in business?; and are behavioral and governance issues that need attention in family enterprises any different from other firms? This four-volume work addresses these key concerns and

provides a rich picture of what we know about family businesses and enterprising families, as well as including critical reflections on major areas and contributions.

- 2 **Second machine age: work, progress, and prosperity in a time of brilliant technologies / Brynjolfsson, Erik and McAfee, Andrew. 2015. New Delhi: Viva.**  
Call No - 6.001.5 BRY P5 Acc No - 48308

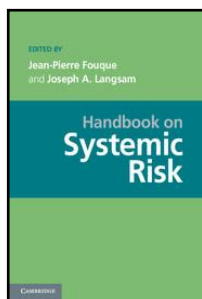


This title reveals the forces driving the reinvention of our lives and our economy. As the full impact of digital technologies is felt, one will realize immense bounty in the form of dazzling personal technology, advanced infrastructure, and near-boundless access to the cultural items that enrich our lives. Amid this bounty will also be wrenching change. Professions of all kinds—from lawyers to truck drivers—will be forever upended. Companies will be forced to transform or die. Recent economic indicators reflect this shift: fewer people are working, and wages are falling even as productivity and profits soar. Drawing on years of research and up-to-the-minute trends, Brynjolfsson and McAfee identify the best strategies for survival and offer a new path to prosperity. These include revamping education so that it prepares people for the next economy instead of the last one, designing new collaborations that pair brute processing power with human ingenuity, and embracing policies that make sense in a

radically transformed landscape.

## FINANCE & ACCOUNTING

- 1 **Handbook on systemic risk / Fouque, Jean-Pierre and Langsam, Joseph A. (ed). 2013. New York: Cambridge University Press.**  
Call No - 658.15 HAN P3 Acc No - 48461



This handbook provides researchers with an introduction to the multi-faceted aspects of systematic risks facing the global financial markets. It explores the multi-disciplinary approaches to analyzing this risk, the data requirements for further research, and the recommendations being made to avert financial crisis. It is designed to encourage new researchers to investigate a topic with immense societal implications as well as to provide, for those already actively within their own academic discipline, an introduction to the research being undertaken in other disciplines. Each chapter in the handbook will provide

researchers with a superior introduction to the field and with references to more advanced research articles.

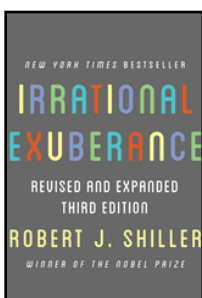
- 2 **History of financial crises / Coffman, D'Maris and Neal, Larry (ed). 4 V. 2015. London: Routledge.**  
Call No - 338.974 HIS P5 Acc No - 48229 - 32 (Ref)



Since 2007, the global financial system has endured extreme turbulence with banks suffering stomach-churning losses, necessitating unbelievable bailouts by national governments. Moreover, the ongoing eurozone crisis has highlighted still further the often dysfunctional interactions between government regulators, banks, and capital markets. But, of course, these events are far from novel. The current crises prompt comparisons with the Great Depression of the 1930s, the global crisis of 1907, the international crises of the 1870s, the meltdown of 1825, the Mississippi and South Sea bubbles of 1719–20, the Roman crisis of 33AD, the default by Dionysius, tyrant of Syracuse, around 400BC, and perhaps even the financial cataclysm in Babylon that occurred more than three thousand years ago. The urgent necessity to locate, and learn from, successful examples of sustained

recovery from severe financial crises - and to place present crises in a meaningful historical context - underscores the timeliness and usefulness of this new Routledge collection, expertly edited by Larry Neal and D'Maris Coffman. In four volumes, the collection meets the need for an authoritative reference work to allow researchers and students to make sense of a vast literature and the continuing efflorescence in research output.

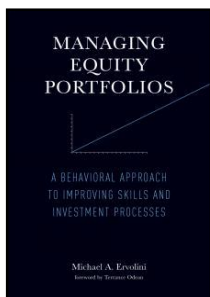
- 3 **Irrational exuberance - rev and exp 3rd ed. / Shiller, Robert J. 2015. Princeton: Princeton University Press.**  
Call No - 332.63(74) SHI P5 Acc No - 48374



In this revised, updated, and expanded edition Robert Shiller, who warned of both the tech and housing bubbles, now cautions that signs of irrational exuberance among investors have only increased since the 2008–9 financial crisis. With high stock and bond prices in the United States, and rising housing prices in many countries, the post-subprime boom may well turn out to be another illustration of Shiller's influential argument that psychologically driven volatility is an inherent characteristic of all asset markets. In other words, Irrational Exuberance is as relevant as ever. This edition is about something far more important than the current situation in any given market because the book explains the forces that move all

markets up and down. It shows how investor euphoria can drive asset prices up to dizzying and unsustainable heights, and how, at other times, investor discouragement can push prices down to very low levels.

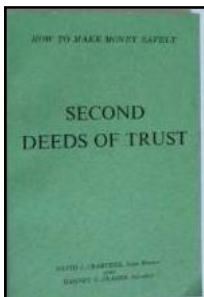
- 4 Managing equity portfolios: a behavioral approach to improving skills and investment processes / Ervolini, Michael A. 2014. Cambridge: MIT Press.**  
**Call No - 332.63 ERV P4** **Acc No - 48325**



Portfolio management is a tough business. Each day, managers face the challenges of an ever-changing and unforgiving market, where strategies and processes that worked yesterday may not work today, or tomorrow. The usual advice for improving portfolio performance - refining your strategy, staying within your style, doing better research, trading more efficiently - is important, but doesn't seem to affect outcomes sufficiently. This book goes beyond conventional thinking to offer a new analytic framework that enables investors to improve their performance confidently, deliberately, and simply, by applying the principles of behavioral finance. W. Edwards Deming observed that one can't improve what one don't measure. Active portfolio management lacks methods for measuring key inputs to management success like skills, process, and behavioral tendencies. Michael Ervolini offers a conceptually straightforward and well-tested framework that does just that,

with evidence of how it helps managers enhance self-awareness and become better investors. In a series of short, accessible chapters, Ervolini investigates a range of topics from psychology and neuroscience, describing their relevance to the challenges of portfolio management. Finally, Ervolini offers seven ideas for improving. These range from maintaining an investment diary to performing rudimentary calculations that quantify basic skills; each idea, or "project," helps managers gain a deeper understanding of their strengths and shortcomings and how to use this knowledge to improve investment performance.

- 5 Second deeds of trust: how to make money safely / Crabtree, David J. and Glaser, Barney G. 1969. Mill Valley: Sociology Press.**  
**Call No - 332.67 CRA K9** **Acc No - 48445**

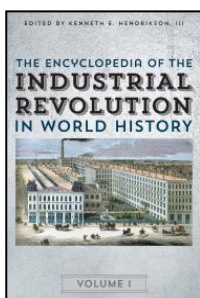


The purpose of this book, the first of its kind, is to make private investors aware of the increasing opportunity available to them by investing in second deeds of trust. The authors explain why and how investors can make high returns on their money by investing in short term, well secured real estate loans. Realtors may use this book to learn the diverse uses, benefits and necessities of second deeds of trusts in the buying, selling and closing of real estate transactions, particularly the smaller down payment purchase. It will increase their volume of business, which will be reflected in their earnings. Homeowners will learn how to borrow on their homes according to their needs by making the most effective use of the equity in their property. The loan broker will be aided by this book in explaining to his investors the sometimes complex details of evaluating loans, why people borrow, servicing loans, foreclosure procedures, prepayment benefits, and structuring portfolios. It will give

the loan broker a broader view of the business he is transacting, such as understanding the needs of his investors, consulting with and advising his investors so they will gain confidence in his ability and trust his judgement, and co-operating with Realtors and their clients. It will help the loan broker develop a professional approach to his business.

## HR & OB

- 1 **Encyclopedia of the Industrial revolution in world history / Hendrickson, Kenneth E. 3 V. 2015. Lanham: Rowman & Littlefield.**  
Call No - 338 ENC P5 Acc No - 48347 49 (Ref)



This encyclopedia contributors survey the Industrial Revolution as a world historical phenomenon rather than through the traditional lens of a development largely restricted to Western society. It is a three-volume work of over 1,000 entries on the rise and spread of the Industrial Revolution across the world. Entries comprise accessible but scholarly explorations of topics from the "aerospace industry" to "zaibatsu." Contributor articles not only address topics of technology and technical innovation but emphasize the individual human and social experience of industrialization. Entries include generous selections of biographical figures and human communities, with articles on entrepreneurs, working men and women, families, and organizations. They also cover legal developments, disasters, and the environmental impact of the Industrial Revolution. Each entry also includes cross-references and a brief list of suggested readings to alert readers to more detailed information.

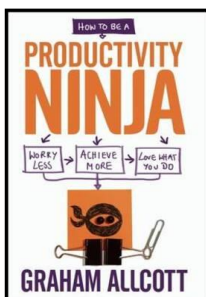
- 2 **Fail better: design smart mistakes and succeed sooner / Sastry, Anjali and Kara Penn. 2014. Boston: Harvard Business Review Press.**  
Call No - 65.016.2 SAS P4 Acc No - 48276



If you're aiming to innovate, failure along the way is a given. But can you fail better? Whether you're rolling out a new product from a city-view office or rolling up your sleeves to deliver a social service in the field, learning why and how to embrace failure can help you do better, faster. Smart leaders, entrepreneurs, and change agents design their innovation projects with a key idea in mind: ensure that every failure is maximally useful. In "Fail Better," Anjali Sastry and Kara Penn show how to create the conditions, culture, and habits to systematically, ruthlessly, and quickly figure out what works, in three steps: (1) Launch every innovation project with the right groundwork, (2) Build and refine ideas and products through iterative action, and (3) Identify and embed the learning. "Fail Better" teaches you how to design your efforts to test the boundaries of your thinking, explore crucial

interdependencies, and find the factors that can shift results from just acceptable to groundbreaking--or even world-changing. Practical instructions intertwined with compelling real-world examples show you how to: Make predictions and map system relationships ahead of time so you can better assess results; Establish how much failure you can afford; Prioritize project activities for disconfirmation and iteration; Learn from every action step by collecting and examining the right data; Support efficient, productive habits to link action and reflection; Distill, share, and embed the lessons from every success and failure.

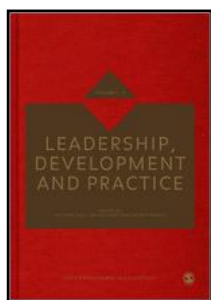
- 3 **How to be a Productivity Ninja: worry less, achieve more, love what you do / Allcott, Graham. 2014. London: Icon Books.**  
Call No - 65.016.2 ALL P4 Acc No - 48274



In the age of information overload, traditional time management techniques simply don't cut it when it comes to overflowing inboxes, ever-expanding to-do lists and endless, pointless meetings. Thankfully there is a better way: The Way of the Productivity Ninja. Using techniques including Ruthlessness, Mindfulness, Zen-like Calm and Stealth & Camouflage you will get your inbox down to zero, make the most of your attention, beat procrastination and learn to work smarter, not harder. Written by one of the UK's foremost

productivity experts, How to be a Productivity Ninja is a fun, accessible and practical guide to staying cool, calm and collected, getting more done, and learning to love your work again. If you enjoy this free sampler why not check out the complete book and learn the ways of the Productivity Ninja! Graham Allcott is a productivity trainer, social entrepreneur and founder of Think Productive. Think Productive run public workshops throughout the UK and also run in-house workshops for staff at a diverse range of organizations, including the Cabinet Office (UK government), The National Trust, eBay, Heineken, BT, GlaxoSmithKline and the University of Bristol.

- 4 Leadership development and practice / Hall, Richard; Grant, David and Raelin, Joseph. 4 V. 2015. London: Sage.**  
**Call No - 65:301.172.6 LEA P5** **Acc No - 48378 -81 (Ref)**



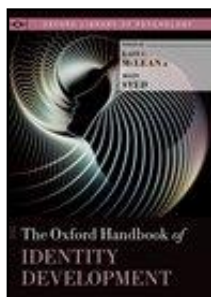
Emerging complexities have arisen regarding leadership, leadership studies and leadership development requiring new approaches and new styles of organizational leadership. Changing environmental conditions including globalisation, climate change, increased market volatility, and shifts in the balance of power in the global political economy suggest the need for more creative, interactive and longer-term strategic leadership. In order to address and react to these shifts in understanding, one must review some essential questions: what constitutes leadership in the organisation, what is it that leaders actually do, or should do, and what can leadership achieve? Once confronted, the critical question addressed in this work is: how do we develop leadership to be more responsive to contemporary organizational conditions. This major work on Leadership Development and Practice will engage this question by drawing together some of the most important and

influential research from the related domains of leadership practice and leadership development. Volume 1 opens with a newly-written introduction, which explains the rationale for the major work, addresses the key questions set out above and outlines its structure, providing the reader with a clear, concise roadmap for all four volumes.

- 5 Organizational scientists: their professional careers / Glaser, Barney G. 1964. New York: Bobbs-Merrill.**  
**Call No - 658.386-052.2 GLA K4** **Acc No - 48444**

A quantitative GT study of the effects of professional recognition on the careers of scientists who work within a medical research organization devoted almost exclusively to basic research. The study deals with the perennial problem of "In what ways is it possible to have an organizational career that is consistent with a professional career devoted to basic research?" This means a professional career that is respected by scientists; hence, a career based primarily on the scientist's professional recognition and reputation in his field and only secondarily on his organizational reputation. Furthermore, what degree of recognition is necessary to achieve this general reputation in science at large?

- 6 Oxford handbook of identity development / McLean, Kate C. and Syed, Moin (ed). 2015. New York: Oxford University Press.**  
**Call No - 159.923 OXF P5** **Acc No - 48386**

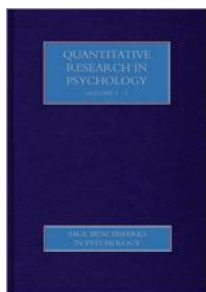


Identity is defined in many different ways in various disciplines in the social sciences and sub-disciplines within psychology. The developmental psychological approach to identity is characterized by a focus on developing a sense of the self that is temporally continuous and unified across the different life spaces that individuals inhabit. Erikson proposed that the task of adolescence and young adulthood was to define the self by answering the question: Who Am I? There have been many advances in theory and research on identity development since Erikson's writing over fifty years ago, and the time has come to consolidate our knowledge and set an agenda for future research. This title represents a turning point in the field of identity development research. Various, and disparate, groups



of researchers are brought together to debate, extend, and apply Erikson's theory to contemporary problems and empirical issues. The result is a comprehensive and state-of-the-art examination of identity development that pushes the field in provocative new directions. Scholars of identity development, adolescent and adult development, and related fields, as well as graduate students, advanced undergraduates, and practitioners will find this to be an innovative, unique, and exciting look at identity development.

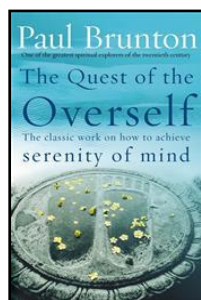
- 7 **Quantitative research in psychology / Miles, Jeremy and Stucky, Brian (ed). 2015. Log Angeles: Sage.**  
Call No - 159.9 QUA P5 **Acc No - 48390 - 94 (Ref)**



Quantitative psychology is a branch of psychology developed using certain methods and approaches which are designed to answer empirical questions, such as the development of measurement models and factor analysis. While quantitative psychology is often associated with the use of statistical models and psychological measurement research methods, this five volume set draws together the key conceptual and methodological techniques and addresses each research question at length. Each volume is accompanied by an introduction which contextualises the subject area, giving an understanding of established theories and how they are continuing to develop in one of the most fundamental and broadly researched psychological fields. These volumes are an excellent resource for academics and scholars who will benefit from the framing provided by the editorial introduction and overview, and

will also appeal to advanced students and professionals studying or using quantitative psychological methods in their research.

- 8 **Quest of the overself / Brunton, Paul. 1937. London: Rider.**  
Call No - 133.9 BRU H7 **Acc No - 48307**



This title shows Western readers how to achieve serenity of mind, control of thought and desire, and the power to use higher forces by means of simple exercises. These include breathing and visualisation as well as mental control through meditation. These ideas, which the author gained by extensive travel in India, are as relevant to us today as they were when first published in 1937. Paul Brunton was a British philosopher, mystic and traveler. He left a successful journalistic career to live among yogis and holy men and studied a wide variety of Eastern and Western esoteric spiritual traditions. As he explains in the still fresh and fascinating *The Quest of the Overself*, meditation and the quest for inner peace are by no

means exclusively for monks and hermits but also support those living everyday, active lives in the West.

- 9 **Reconnected leader: an executive's guide to creating responsible, purposeful and valuable organizations / Pickavance, Norman. 2015. London: Kogan Page.**  
Call No - 65:301.172.6 PIC P5 **Acc No - 48395**



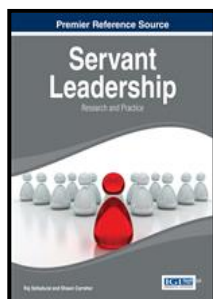
The global financial crisis, a scandal-ridden business world and a deeply unstable business environment: all of it means that trust in businesses, and business leaders, is at an all-time low. At the same time, global supply chains in major corporations have become more complex and exposed to risks, as organizations have sought to make use of cheaper production opportunities in poorer countries, leaving their global brands exposed to uncertain practices around the world; we are in need of a new kind of leadership. There is a growing disconnect between the way large corporations would like to see the world and what is happening in reality, and the problem lies at least partly in the way that these organizations are being led. The *Reconnected Leader* evaluates the current situation and sets out an eight-step model to implementing new leadership practices that help managers

reconnect with their teams and reset the relationship the business has with all its stakeholders. It is up to leaders to set long-term goals that, if achieved, will create lasting value for businesses and for the communities they serve.

**10     Servant leadership: research and practice / Selladurai, Raj and Carraher, Shawn (ed). 2014. Hersey: IGI Global.**

**Call No - 65:301.172.6 SER P4**

**Acc No - 48263**



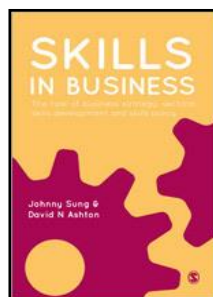
Leaders represent a necessary part of any organizational structure, and leadership styles can vary greatly between individuals. Servant leadership is one such leadership style which is helping individuals guide and encourage others within their organization. This title explores the concept of rethinking the leader-subordinate relationship structure through the dissolution of an authoritarian leadership style. This book supports current and future leaders through relevant discussions on methodologies and tools in support of servant

leadership, and is designed for use by business managers, executives, scholars, and upper-level students.

**11     Skills in business: the role of business strategy, sectoral skills development and skills policy / Sung, Johnny and Ashton, David N. 2015. London: Sage.**

**Call No - 658.386.1 SUN P5**

**Acc No - 48400**



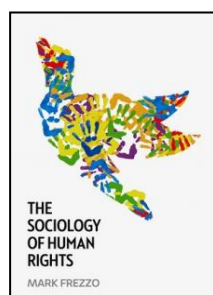
Public skills policy in most market economies in the last forty years made one repeated error, time and again. We seem to be unable to learn from those mistakes. Consistently, public policies view a wide range of economic and social issues e.g. low productivity, low-skilled jobs, low wage, inequality and in-work poverty as the consequence of skills deficits and a lack of qualifications held by individual workers. Whilst mis-diagnosing the source of the problems and failing to deliver any effective change, public skills policies continue with a policy prescription of 'more skills' and 'more degrees'. If we have not solved the problems with this decade-old approach, why should the same medicine work this time? This book examines the role of public skills policy from a completely different perspective.

It starts by challenging the lack of a systematic analysis of the link between skills utilisation and business strategy, and provides a new model for fresh thinking. The book extends this theoretical analysis to examine the implications for the sectoral approach to skills development as a more effective form of public skills policy.

**12     Sociology of human rights / Frezzo, Mark. 2015. Cambridge: Polity Press.**

**Call No - 342.7 FRE P5**

**Acc No - 48401**



Long the arena of philosophers, legal scholars, and political scientists, the interdisciplinary study of human rights has recently seen an influx of sociologists. Why is this so, and how do sociologists contribute to our understanding of human rights in the contemporary world? In this text, Mark Frezzo explores the sociological perspective on human rights, which he shows to be uniquely placed to illuminate the economic, political, social, and cultural conditions under which human rights norms and laws are devised, interpreted, implemented, and enforced. Sociologists treat human rights not as immutable attributes but as highly contested claims that vary across historical time and geographic space, and investigate how human rights can serve either to empower or to constrain social actors, from large societies to small communities and identity groups. Frezzo guides readers

through the scholarly, pedagogical, and practical applications of a sociological view of major debates such as foundationalism vs. social constructionism, universalism vs. particularism, globalism vs. localism, and collective vs. individual rights.

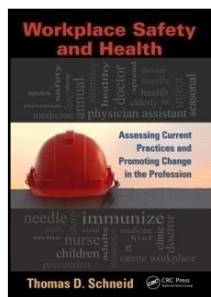


- 13 Towards inclusive organizations: determinants of successful diversity management at work / Otten, Sabine; Zee, Karen van der and Brewer, Marilyn B. 2015. London: Psychology Press  
Call No - 658.311.3 TOW P5 Acc No - 48426**



Diversity arising from the mixing of peoples from different cultural backgrounds has long been an issue in nations such as the United States and Australia, and in recent decades, European nations have reached unprecedented levels of cultural diversity due to increased migration. This phenomenon of increasing cultural diversity at the national level sets the context for current social science research on the consequences of diversity for social integration, institutional functioning, and interpersonal relationships. This book reviews theory and research in social and organizational psychology on the management of diversity in work organizations. It shows how diversity management takes place across multiple levels: at a national level, at an organizational level, between work groups and teams, in interpersonal relations, and at the level of individual experiences. Each chapter summarizes relevant empirical research, and considers how the dynamics of workgroup relations are likely to be affected by cultural differences among group members. The contributors also describe the variables which organizational leadership should be sensitive to in designing and implementing policies and practices for inclusive organizations.

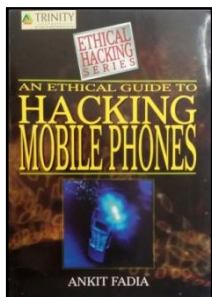
- 14 Workplace safety and health: assessing current practices and promoting change in the profession / Schneid, Thomas D. 2014. Boca Raton: CRC Press.  
Call No - 658.382.2 SCH P4 Acc No - 48460**



Are the tried and true safety practices still effective in the changing workplace? Is there a better way of safeguarding employees from accidents and injuries? In short, why do you perform the safety activities that you do on a daily basis and do they produce the results necessary to keep your safety program and your company competitive in the global market? Answering these questions and more, this title analyzes the current practices and identifies emerging issues and challenges in the safety and health profession. Safety pioneer and educator Thomas Schneid makes a strong case that mandatory compliance with OSHA regulations is only the first step in a safety program. And that, due to globalization and the current emphasis on sustainability, the requirements of the safety profession have changed. He explores new sources of information and guidance for addressing the new and emerging issues created by the current economic situation, globalization, and the changing workplace. He also identifies and analyzes emerging ethical issues within the safety and health profession, then suggests potential solutions.

## INFORMATION MANAGEMENT

- 1 **Ethical guide to hacking mobile phones / Fadia, Ankit. 2005. New Delhi: Trinity.  
Call No - 65.011.56WAD FAD O5 Acc No - 48464**



This title comprises of three units that take a deep and long look at the different security threats that mobile phone users face, and offer these users with some tips and tricks to keep their phones secure. Some security threats discussed at length in the book include Bluetooth hacking, mobile DOS attacks, and attacks by different kinds of viruses and worms including Trojan and car viruses. While the book provides countermeasures to each of the security threats in general, it also offers a wealth of information on how to secure phones of different brands. For each of the brands, Nokia, Motorola, Samsung, and Sony-Ericsson, relevant security tips and tricks have been given, making it easier for respective mobile phone users to refer to the book for practical application. The book includes an appendix and an index section, as well as some case studies, consumer studies, and research experiments, all of which help in creating greater awareness, among Mobile phone users, of

the possible security threats their devices face.

- 2 **Malware, rootkits and botnets: a beginner's guide / Elisan, Christopher C. 2015. New Delhi: Tata McGraw Hill.  
Call No - 65.011.56WAD ELI P5 Acc No - 48457**

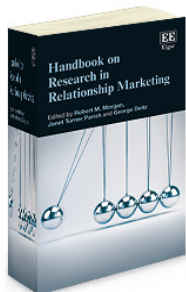


Learn how to improve the security posture of your organization and defend against some of the most pervasive network attacks. This title explains the nature, sophistication, and danger of these risks and offers best practices for thwarting them. After reviewing the current threat landscape, the book describes the entire threat lifecycle, explaining how cybercriminals create, deploy, and manage the malware, rootkits, and botnets under their control. one'll learn proven techniques for identifying and mitigating these malicious attacks. Templates, checklists, and examples give you the hands-on help you need to get started protecting your network right away. It features: Lingo - Common security terms defined so that you're in the know on the job; IMHO - Frank and relevant opinions based on the author's years of industry experience; Budget Note - Tips for getting security technologies and processes into your organization's budget; In Actual Practice--Exceptions

to the rules of security explained in real-world contexts; Your Plan - Customizable checklists you can use on the job now; Into Action - Tips on how, why, and when to apply new skills and techniques at work.

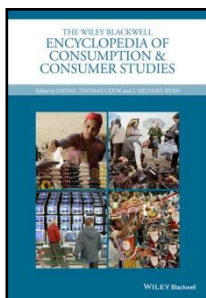
## MARKETING

- 1 **Handbook on research in relationship marketing / Morgan, Robert M.; Parish, Janet Turner and Deitz, George (ed). 2015. Cheltenham: Edward Elgar.**  
Call No - 658.8 HAN P5 Acc No - 48322



This handbook includes contributions from relationship marketing experts in business-to-business, business-to-consumer, global services, technology and a variety of other contexts of practice. It begins with reviews of the developments in relationship marketing over the last two decades by noted relationship marketing scholars including Jagdish Sheth, Atul Parvatiyar, Evert Gummesson and Robert Morgan. It continues with detailed discussions of special topics that will be valuable to anyone interested in relationship marketing.

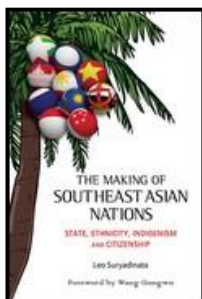
- 2 **Wiley Blackwell encyclopedia of consumption and consumer studies / Cook, Daniel Thomas and Ryan, J. Michael (ed). 2015. Chichester: Wiley Blackwell.**  
Call No - 658.89 WIL P5 Acc No - 48408 (Ref.)



This title provides definitive coverage of a field that has grown dramatically in scope and popularity around the world over the last two decades. It includes over 200 A-Z entries varying in length from 500 to 5,000 words, with a list of suggested readings for each entry and cross-references, as well as a lexicon by category. Brings together the latest research and theories in the field from international contributors across a range of disciplines, from sociology, cultural studies, and advertising to anthropology, business, and consumer behavior.

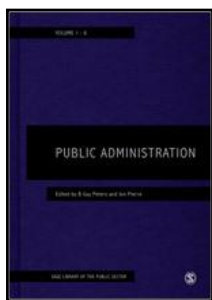
## PUBLIC POLICY & GOVERNANCE

- 1 **Making of Southeast Asian nations: state, ethnicity, indigenism and citizenship / Suryadinata, Leo. 2015. New Jersey: World Scientific.**  
Call No - 35(5-12) SUR P5 Acc No - 48382



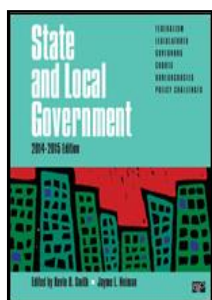
The idea of the 'nation' is a Western concept which has been applied to Southeast Asia. It is a project which has been in progress since the last century but is still incomplete. Various theoretical frameworks which are associated with nation and nation-building in the Southeast Asian region have been briefly dealt with. The book aims to examine the making of the nations in Southeast Asia using both historical and political science approaches. Concepts related to nation such as ethnicity, state, indigenism and citizenship have also been analysed in the Southeast Asian context. Specific examples of nation-building in five major Southeast Asian countries are presented. Problems and prospects of Southeast Asia's nation-building and citizenship building in the era of globalisation are also discussed.

- 2 **Public administration / Peters, B. Guy and Pierre, Jon (ed). 6 V. 2015. Los Angeles: Sage.**  
Call No - 35 PUB P5 Acc No - 48213 - 18 (Ref)



This six- volume collection brings together a number of the major statements in the literature surrounding public administration and its role in government. Public administration is essential to the effective functioning of governments, as it involves not only implementing public policies but also providing policy advice to political leaders. While the recent emphasis on public management in the academic literature, as well as in the "real world" of governing, has tended to de-emphasize the significance of public administration, this collection examines the vital importance of the public bureaucracy in producing public services and in serving the public. Efficiency is not the only important value for public administration. Service, effectiveness, responsiveness, probity and accountability are equally as crucial. The readings in this major work cover the wide array of topics in public administration, blending classics in the field with more recent scholarship. Comparative in its approach, this collection is designed for both academics and practitioners across the world.

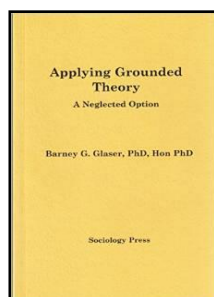
- 3 **State and local government: 2014-2015 edition / Smith, Kevin B. and Neiman, Jayme L. 2015. Los Angeles: CQ Press.**  
Call No - 352 STA P5 Acc No - 48266



This all-new collection of compelling readings from respected sources such as Governing, State Legislatures, Stateline.org, State and Local Government Review, and Capitol Ideas hits all the crucial marks for your state and local course. Year after year, these highly readable and up-to-date articles cover the significant issues. In this edition, readings look at topics such as state legalization of marijuana; proposals to change the allocation of Electoral College votes; state problems with passing a budget; and the rise of Republican governors. With the context and currency one has come to expect as hallmarks of this reader, the 2014-2015 Edition brings timely and sharp analysis into your state and local government classroom.

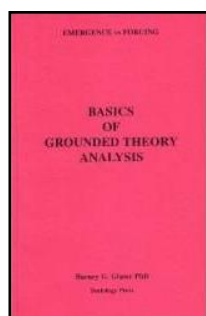
## RESEARCH METHODOLOGY

- 1 **Applying grounded theory: a neglected option / Glaser, Barney G. 2014. Mill Valley: Sociology Press.**  
Call No - 65.001.5 GLA P4 Acc No - 48429



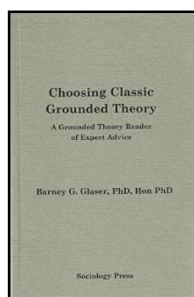
In this title, author is writing about only the application of classical GT as I originated it in 1967 in which the concepts of a GT theory are abstract of time, place, and people. Thus he is NOT referring to any of the multi version of so-called GT. The multi-versions are just different and to some degree are just jargonized with GT vocabulary. The application of GT has been almost totally neglected in the literature on GT yet it is vital topic for our profession and for ourselves. Thus, I will be writing about the application of abstract concepts whether embedded in a theory or just singular. I will be writing about applications to profession, literature, in service to clients and for personal use.

- 2 **Basics of grounded theory analysis: emergence vs. forcing / Glaser, Barney G. 1992. Mill Valley: Sociology Press.**  
Call No - 65.001.5 GLA N2 Acc No - 48430



Dr. Glaser published this book as a clear and cogent correction of the many misleading ideas in Basics of Qualitative Research, by Anselm Strauss and Juliet Corbin (1990). Its corrected view of the underlying logic of grounded theory will enable researchers to get on with their research and keep up their productivity.

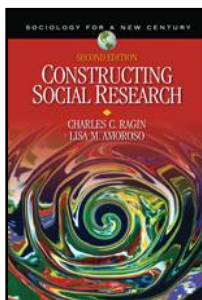
- 3 **Choosing classic grounded theory: a grounded theory reader of expert advice / Glaser, Barney G. 2014. Mill Valley: Sociology Press.**  
Call No - 65.001.5 GLA P4 Acc No - 48431



This book deals simply with choosing classic grounded theory (CGT) as the methodology to use mainly for doing the dissertation. CGT stands alone as a separate method not as a competitive method in conflict and controversy with all the QDA (qualitative data analysis) methods jargonized as a type of GT. The PhD candidate (herein called novice) simply chooses the method that he/she wants as best fit for him. This provides a myriad of CGT properties to consider in choosing it as the method to use. There will be no competitive arguments with other methods offered here. It is designed to have CGT chosen on its merits

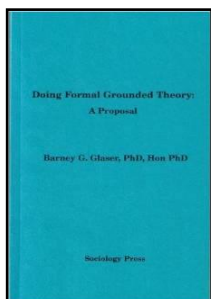
for the user, not better or worse.

- 4 Constructing social research: the unity and diversity of method - 2<sup>nd</sup> ed. / Ragin, Charles C. and Amoroso, Lisa M. 2011. London: Sage.  
Call No - 3.001.5 RAG P1 Acc No - 48458**



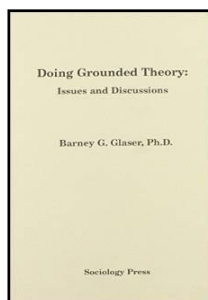
This edition is a concise, innovative text designed for Research Methods courses in the Social Sciences. The main goal of this title is to show unity within the diversity of activities called social research. The first part of the book tackles questions like “What is social research?” “How does it differ from journalism, documentary film-making, or laboratory research in the natural sciences?” and “What is the researcher’s obligation to those he or she is studying?” The book also covers how the various goals of social researchers shape the strategies they use and the representations of social life they construct. The latter part of the book is structured around the typical emphases of each tradition: qualitative research on commonalities, comparative research on diversity, and quantitative research on relationships among variables. These are not rigid divisions and research designs often blend aspects of each tradition in creative ways. Regardless of the approach, the process of representing social life through research involves a dialogue of ideas (“theory”) and evidence (“data”). The model of social research put forth by Ragin and Amoroso is not as restrictive as the scientific method and encompasses social research ranging from research examining the complexities of everyday life to research investigating the power of transnational processes.

- 5 Doing formal grounded theory: a proposal / Glaser, Barney G. 2007. Mill Valley: Sociology Press.  
Call No - 65.001.5 GLA O7 Acc No - 48432**



In this book, author is merely trying to put forth and encourage formal grounded theory into its rightful place in the world of social-psychological research. It neatly fits into the "golden age of rigorous qualitative analysis". It shows the reader that formal grounded theory is not the development of theoretical codes, nor grand speculative theory. It is purely and simply the conceptual extension of the general implications of a core category.

- 6 Doing grounded theory: issues and discussion / Glaser, Barney G. 1998. Mill Valley: Sociology Press.  
Call No - 65.001.5 GLA N8 Acc No - 48433**



This book is designed to get people "doing grounded theory" and "doing it" to the best of their ability. Toward achieving this goal, Dr. Glaser discusses the issues that emerged as he travelled to many parts of the world giving lectures, seminars and workshops on doing grounded theory. It is a practical, "how to" guide to skill development in grounded theory.

- 7 Doing quantitative grounded theory / Glaser, Barney G. 2008. Mill Valley: Sociology Press.**

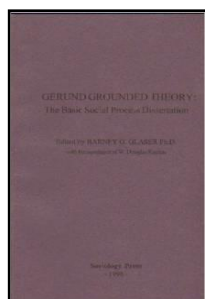


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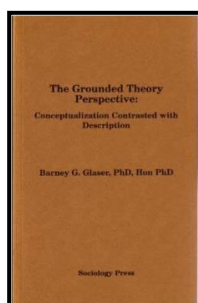
The purpose of QGT, like substantive GT generated from qualitative data, is to generate conceptual theory. QGT is NOT generated to test or correct theory. There is nothing negative to say about testing hypotheses but it is not the purpose of QGT volume into the future. QGT is just another approach to quantitative data analysis that can add to, transcend and modify extant theory, as qualitative GT does. This book is based on the successive stages of building up to the generated QGT. Author discuss first the relation of quantitative to qualitative data, then the most frequent sources data for QGT – secondary analysis. Then he turns to crude index formation to indicate a core variable and subcore concepts and their properties. Then Glaser turn to how one discovers conceptual hypotheses with conceptual indexes and single item indices by theoretical elaboration analysis. The result is a conceptual multivariate QGT.

- 8 Gerund grounded theory: the basic social process dissertation / Glaser, Barney G. and Kaplan, W. Douglas. 1996. Mill Valley: Sociology Press.**  
**Call No - 65.001.5 GER N6** **Acc No - 48435**



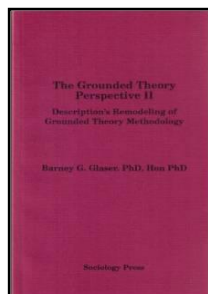
It is editor's observation that studying dissertations in one's field is the best way to learn how to do one, to write one, and to see what one looks like. Reading dissertations is a modeling phenomenon on many dimensions. The purpose of Gerund Grounded Theory is to provide models for the grounded theory dissertation based on a basic social process theoretical code model. It gives the general idea of a Basic Social Process dissertation and the grounded theory methodology behind it.

- 9 Grounded theory perspective: conceptualization contrasted with description / Glaser, Barney G. 2001. Mill Valley: Sociology Press.**  
**Call No - 65.001.5 GLA O1** **Acc No - 48437**



This book addresses a number of ideas that a GT researcher may not have yet considered or realized. It will help the novice GT researcher attempting a PhD research project to deal with the questions and concerns of those individuals whose training has been formed in other qualitative data analysis (QDA) and quantitative methodological perspectives. All will benefit from the book's focus on the distinction Dr. Glaser articulates between conceptualization and description.

- 10 Grounded theory perspective II: description's remodeling of grounded theory methodology / Glaser, Barney G. 2003. Mill Valley: Sociology Press.**  
**Call No - 65.001.5 GLA O3** **Acc No - 48438**


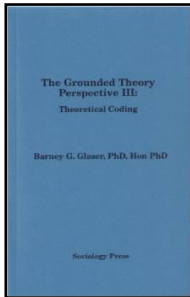


This book discusses at length the remodeling by default of GT methodology by ascendant methods of qualitative data analysis. Its effort is to free GT from many aspects and procedures of descriptive, qualitative methods, which remodel GT so it can be fully conceptual. The simple view of this book is that the researcher, who has to achieve a GT



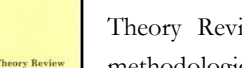
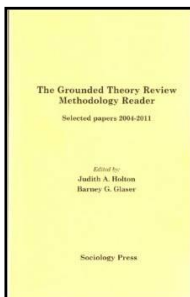
product to move on with respect to career and skill development, is often blocked by QDA requirements. Over the 34 years since Discovery of Grounded Theory was first published the “adapt, adopt, co-opt, corrupt assault of QDA on GT has remodeled it, hence blocked in a myriad of ways the procedural generation and analysis of GT”. Dr. Glaser discusses many of these blocks so that the reader can begin to see these and many other blocks to GT, however subtle.

- 11 Grounded theory perspective III: theoretical coding/ Glaser, Barney G. 2005. Mill Valley: Sociology Press.  
Call No - 65.001.5 GLA O5 Acc No - 48439



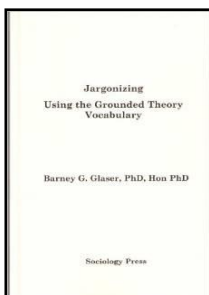
This title is about staying open to the emergent when doing grounded theory (GT). The full power of grounded theory comes with staying open to the emergent and to earned relevance throughout the whole GT methodology process, but especially so with regard to integrating a GT with emergent theoretical codes (TC). Researchers seem to have the most trouble at this stage of generating GT – sorting memos and writing up the theory with emergent TCs. This book troubleshoots this problem by dealing with many facets of theoretical coding. It discusses TC emergence, new TCs, several sources of forcing TCs, the power of TCs, and grand TCs based on theoretical perspectives. The goal of these discussions is to help the researcher in staying open to the non-forced, non-preconceived discovery of emergent TCs.

- 12 Grounded theory review methodology reader: selected papers 2004-2011 / Holton, Judith A. and Glaser, Barney G. (ed). 2012. Mill Valley: Sociology Press.  
Call No - 65.001.5 GRO P2 Acc No - 48440



This Reader brings together several of the most requested papers published in The Grounded Theory Review between 2004 and 2011. It is intended to serve as a sourcebook of methodological realization and motivation for anyone in undertaking a grounded theory (GT) study, whether novice or experienced. The papers included offer good advice from those who know and practice classic GT and will, we trust, help to clarify novice confusion and perhaps as well progress the understanding of more experienced grounded theorists. Methodological issues covered include: history and philosophical stance of classic GT, avoiding preconception, reviewing the literature, data collection, coding and analysis, conceptualization and constant comparative method.

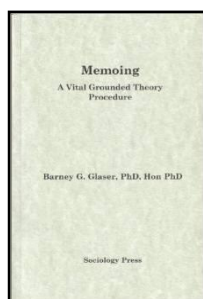
- 13 Jargonizing: using the grounded theory vocabulary / Glaser, Barney G. 2009. Mill Valley: Sociology Press.  
Call No - 65.001.5 GLA O9 Acc No - 48441



Jargon is a vocabulary of action by which to talk about what is going on. Most fields have their jargon. Few do not. Jargonizing cannot be stopped. It is needed. It can be very meaningful, properly so, for a field. In this title author is writing about jargonizing as just words with little or no real meaning, but sounding good and knowledgeable when talking about an area that one knows little or nothing about. Jargonizing continually regenerates the GT vocabulary wrongly as it is being applied to QDA concerns. Grounded theory is the buzzword in academic circles doing QDA research. Even though jargonizing cannot be stopped it can be explained and seen for what it is and its consequences in eroding and remodeling GT as originated. In this book author shall deal with the jargonizing of qualitative data analysis (QDA) with the powerful grab of GT vocabulary which jargonizing

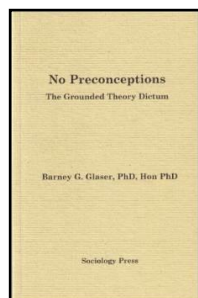
has lost the GT meanings behind the vocabulary. Jargonizing seems to hide from the jargonizer as well as the listener the fact that very often they simply do not know what they are talking about. Especially when it is accompanied by a high degree of (unjustifiable) certainty.

- 14 Memoing: a vital grounded theory procedure / Glaser, Barney G. 2014. Mill Valley: Sociology Press.  
Call No - 65.001.5 GLA P4 Acc No - 48442**



Memos are neglected as a GT procedure. This neglect is partly my fault to be corrected in this book which will deal with the vital aspect of memoing. Memos are a very important GT procedure that is fundamental to the GT generation analysis of grounded theory. This book emphasizes the importance of memos from the very start of the GT research to the working paper. It highlights and focuses on memoing in the hopes of aiding researchers, especially novice beginning researchers, with the management of the plethora of ideas that emerge with no loss thereof as GT research progresses.

- 15 No preconceptions: the grounded theory dictum / Glaser, Barney G. 2013. Mill Valley: Sociology Press.  
Call No - 65.001.5 GLA P3 Acc No - 48443**



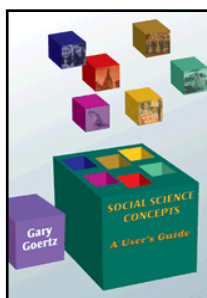
This title discusses at length how preconceived questions, problems and codes all block emergent coding, hence block classical GT. Preconceived field research is often flat or boring for its lack of grounded fit or relevance. There is no grab. Starting a GT research without knowing the participant's problems or concepts explaining their resolution is highly motivating, because the researcher starts the path to autonomous discovery. This is the path of knowing nothing about participant's main concerns to knowing an in-depth theory explaining how they resolve their main concerns.

- 16 Qualitative research in business and management / Bell, Emma and Willmott, Hugh (ed). 2015. London: Sage.  
Call No - 3.001.5 QUA P5 Acc No - 48255 - 58 (Ref)**



Over the past few decades, qualitative research in management and business has expanded rapidly. Business and management is set to become - if it is not already - the dominant field within the domain of qualitative research. It is therefore vital that students and scholars are well-informed about exemplary contributions to, methods employed by, and issues, challenges, debates faced by qualitative researchers in this field. This four-volume collection is designed to provide a set of authoritative sources capable of facilitating the development of knowledge and understanding. The collection provides an Introduction written by the editors, which contextualises and guides readers through the selection.

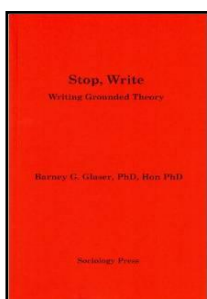
- 17 **Social science concepts: a user's guide / Goertz, Gary. 2006. Princeton: Princeton University Press.**  
Call No - 3.001.5 GOE O6 Acc No - 48364



Concepts lie at the core of social science theory and methodology. They provide substance to theories; they form the basis of measurement; they influence the selection of cases. This title explores alternative means of concept construction and their impact on the role of concepts in measurement, case selection, and theories. While there exists a plethora of books on measurement, scaling, and the like, there are virtually no books devoted to the construction and analysis of concepts and their role in the research enterprise. It provides detailed and practical advice on the construction and use of social science concepts; a Web site provides classroom exercises. It uses a wide range of examples from political science and sociology such as revolution, welfare state, international disputes and war, and democracy to illustrate the theoretical and practical issues of concept construction and use. It explores the means of constructing complex, multilevel, and multidimensional concepts.

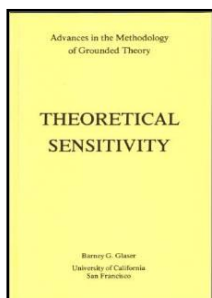
In particular, it examines the classic necessary and sufficient condition approach to concept building and contrasts it with the family resemblance approach. The consequences of valid concept construction are explored in both qualitative and quantitative analyses.

- 18 **Stop, write!: writing grounded theory / Glaser, Barney G. 2012. Mill Valley: Sociology Press.**  
Call No - 65.001.5 GLA P2 Acc No - 48446



The message in this book, the dictum in this book is to stop and write when the Grounded Theory (GT) methodology puts one in that ready position. Stop unending conceptualization, unending data coverage, an unending listening to others who would egg you on with additional data, ideas and/or requirements or simply wait too long. Author will discuss these ideas in detail. His experience with PhD candidates is that for the few who write when ready, many do not and SHOULD. Simply put, many "write-up", but many more should.

- 19 **Theoretical sensitivity: advances in the methodology of grounded theory / Glaser, Barney G. 1978. Mill Valley: Sociology Press.**  
Call No - 65.001.5 GLA L8 Acc No - 48447



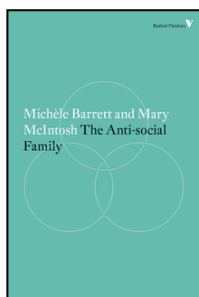
In this book, Dr. Glaser advances the methodological principles of classic grounded theory as first set forth in *Discovery* and focuses specifically on the importance of skill development in theoretical sensitivity for developing grounded theory.

## SOCIAL SCIENCES & GENERAL MANAGEMENT

- 1 **Anguish: case study of a dying trajectory / Strauss, Anselm and Glaser, Barney G. 1970. Mill Valley: Sociology Press.  
Call No - 301.194 STR L0 Acc No - 48428**

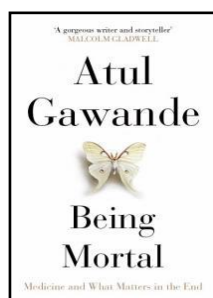
This is the story of a lingering, dying trajectory - a long-term course of dying in a hospital. The shape of this trajectory had two major features: it was of long duration, and it moved slowly but steadily downward. When people die this way in America, most often they spend their last days, weeks, or even months in hospitals where an assessment of their condition is continually made. As this assessment varies, staff members give them medical and nursing care - a hospital career -appropriate to each phase. At the end of each chapter, Strauss and Glaser have added a theoretical commentary based on the theory reported in their two earlier books on awareness and trajectories and on a theory of "pain management" as yet unpublished. These theories are both substantive and grounded in the area of dying.

- 2 **Anti-social family - 2<sup>nd</sup> ed. / Barrett, Michele and McIntosh, Mary. 2015. London: Verso.  
Call No - 392 BAR P5 Acc No - 48332**



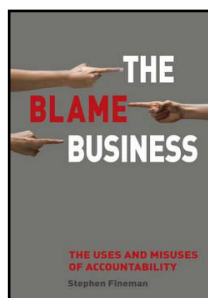
Despite much talk of its decline, the nuclear family persists as a structure central to contemporary society, a fact to be lamented, according to the ideas of Michèle Barrett and Mary McIntosh. The Anti-social Family dissects the network of household, kinship and sexual relations that constitute the family form in advanced capitalist societies to show how they reinforce conditions of inequality. This classic work explores the personal and social needs that the family promises to meet but more often denies, and proposes moral and political practices for more egalitarian caring alternatives.

- 3 **Being mortal: medicine and what matters in the end / Gawande, Atul. 2014. New Delhi: Penguin.  
Call No - 301.194 GAW P4 Acc No - 48281**



Doctors are trained to keep their patients alive as long as possible. But they are never taught how to prepare people to die. And yet for many patients, particularly the old and terminally ill, death is a question of when, not if. Should the medical profession rethink its approach to them? And in what way? With aging populations and hospital costs rising globally, these questions have become increasingly relevant. In this title, Atul Gawande argues that an acceptance of mortality must lie at the center of the way we treat the dying. Using his experiences (and missteps) as a surgeon, comparing attitudes towards aging and death in the West and in India and drawing a powerful portrait of his father's final years-a doctor who chose how he should go - Gawande has produced a work that is not only an extraordinary account of loss but one whose ideas are truly important.

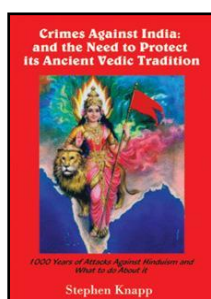
- 4 Blame business: the uses and misuses of accountability / Fineman, Stephen. 2015. London: Reaktion.  
Call No - 161.225.23 FIN P5 Acc No - 48335**



Blame infuses society in myriad ways. At its worst it sours and destabilizes relationships, dividing lovers, co-workers, communities and nations. In the hands of skilled propagandists blame is a potent tool for persecution; in the hands of the media it is a vehicle for creating social unease. Yet blame also safeguards moral order and legal culpability. Blame is thus both destructive and necessary. The Blame Business takes us on a fascinating journey through the landscape of blame, from ancient witch-hunts to today's scapegoating and stigmatization, and from righteous anger to blame cultures. Stephen Fineman delves behind the scenes of public and private organizations infected with blame and profiles the people who try to hold them to account, examining the vexed issue of public accountability as politicians and corporate leaders play their 'blame games'. What are the limits of remorse

and forgiveness? Is restorative justice the answer? This absorbing book deepens our understanding of blame and how it shapes all of our lives.

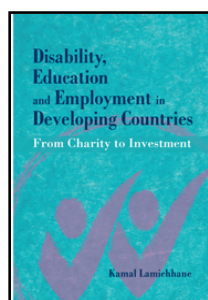
- 5 Crimes against India: and the need to protect its ancient Vedic tradition: 1000 years of attacks against Hinduism and what to do about it / Knapp, Stephen. 2009. New York: iUniverse.  
Call No - 294.5 KNA O9 Acc No - 48357**



India has one of the oldest and most dynamic cultures in the world. Yet, many people do not know of the countless attacks, wars, atrocities, and sacrifices that Indian people have undergone to protect and preserve their country and spiritual tradition over the centuries. Neither do many people know of the numerous ways in which this profound heritage is being attacked and threatened today, and what we can do about it. Therefore, we should carefully understand: How there is presently a war against Hinduism and its yoga culture; The weaknesses of India that allowed invaders to conquer her; Lessons from India's real history that should not be forgotten; The atrocities committed by the Muslim invaders, and how they tried to destroy Vedic culture and its many temples, and slaughtered thousands of Indian Hindus; How the British viciously exploited India and its people for its resources;

How the cruelest of all Christian Inquisitions in Goa tortured and killed thousands of Hindus; Action plans for preserving and strengthening Vedic India today; How all Hindus and concerned people must stand up and be strong for protecting the universal spiritual traditions of Vedic culture.

- 6 Disability, education and employment in developing countries: from charity to investment / Lamichhane, Kamal. 2015. Delhi: Cambridge University Press.  
Call No - 362.4 LAM P5 Acc No - 48415**

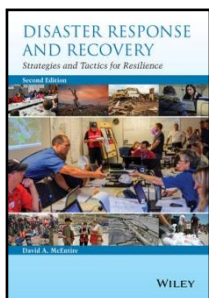


Disability, Education and Employment in Developing Countries challenges common assumptions about people with disabilities and advocates the need for an immediate paradigm shift. It is based on the premise that human capital such as education and employment are the most important factors for inclusion and economic empowerment of the people with disabilities, and their accessibility not only improves their livelihood, but also brightens the prospects of their poor families, and of the society as a whole. The question of why people with disabilities are unable to obtain education despite significantly higher returns is answered through understanding disabilities, models of disabilities, equality of opportunity and disability in context of poverty. This unique interdisciplinary effort brings together perspectives of disability studies, education, economics, social science,

philosophy, public policy and development studies, and is supported by critical case studies of developing countries like India, Nepal, Bangladesh, Cambodia and Philippines.

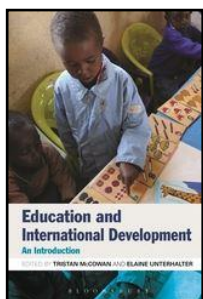


- 7 **Disaster response and recovery: strategies and tactics for resilience - 2<sup>nd</sup> ed. / McEntire, David A. 2015. New Jersey: Wiley.**  
Call No - 361.9 MCE P5 **Acc No - 48344**



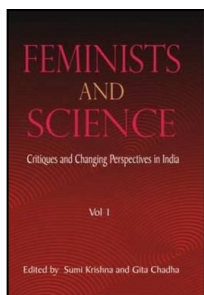
This title provides an overview of the various types of disasters that may occur, the myriad of actors that are involved in emergency management, and the diverse theoretical frameworks from which post-disaster activities may be approached. It highlights lessons learned from such incidents and catastrophes as: Hurricane Katrina, Earthquake in Haiti, Parking lot collapse in Miami, West Texas industrial explosion, Train wreck in Spain, Aurora movie shooting, Times Square bombing, etc. Examines typical challenges to be expected during response efforts along with tools and techniques to enhance the ability to protect lives, reduce property damage and minimize disruption.

- 8 **Education and international development: an introduction / McCowan, Tristan; Unterhalter, Elaine. 2015. London: Bloomsbury.**  
Call No - 370 EDU P5 **Acc No - 48345**



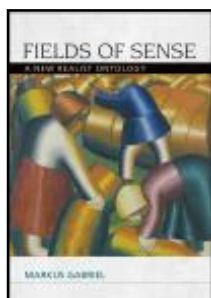
Education is fundamental to every aspect of development and there is widespread support across the world for policies that affirm that all children, regardless of their circumstances, have a right to quality schooling. Yet despite concerted efforts from national governments, multilateral organisations and NGOs over many decades we are still far from achieving education for all. In addition, while education can enhance human development, it is also associated with persistent inequalities. Education and International Development provides a comprehensive introduction to the field, giving an overview of the history, influential theories, important concepts and areas of achievement, and presenting a critical reflection on emerging trends in policy, practice and research. With chapters that review key challenges and inspiring initiatives in countries around the globe - focusing on critical issues such as language, conflict and teachers - this book serves both as a companion to graduate studies in international education and a concise reference book for practitioners and educators in the field.

- 9 **Feminists and science: critiques & changing perspectives in India / Krishna, Sumi and Chadha, Gita. V 1. 2015. Kolkata: Stree.**  
Call No - 396 FEM P5 **Acc No - 48351**



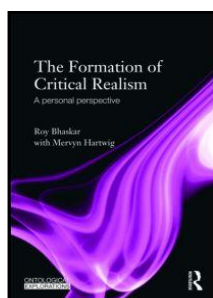
This title brings critical voices to bear upon the relationship between science, gender and patriarchies, critiques science and reclaims it with equal passion. The contributors from different disciplinary locations in the social sciences, the humanities and the natural sciences, raise a variety of issues in science criticism, presenting feminist position in the fields including health, pedagogy, livelihood and sexuality.

- 10 **Fields of sense: a new realist ontology / Gabriel, Markus. 2015. Edinburgh: Edinburgh University Press.**  
Call No - 111 GAB P5 **Acc No - 48352**



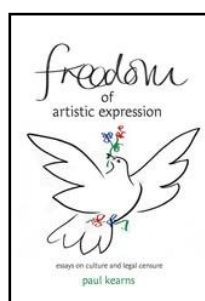
It is still a widespread assumption that metaphysics and ontology deal with roughly the same questions. They are supposed to be concerned with the fundamental nature of reality and to give an account of the meaning of 'existence' or 'being' in line with the broadest possible metaphysical assumptions. Against this, Markus Gabriel proposes a radical form of ontological pluralism that divorces ontology from metaphysics, understood as the most fundamental theory of absolutely everything (the world). He argues that the concept of existence is incompatible with the existence of the world and therefore proposes his innovative no-world-view. In the context of recent debates surrounding new realism and speculative realism, Gabriel also develops the outlines of a realist epistemological pluralism. His idea here is that there are different forms of knowledge that correspond to the plurality of fields of sense that must be acknowledged in order to avoid the trap of metaphysics.

- 11 Formation of critical realism: a personal perspective / Bhaskar, Roy and Hartwig, Mervyn. 2010. London: Routledge.**  
**Call No - 165.82 BHA P0** **Acc No - 48423**



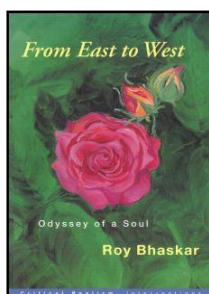
This series of interviews, conducted in the form of exchanges between Roy Bhaskar and Mervyn Hartwig, tells a riveting story of the formation and development of critical realism. Three intersecting and interweaving narratives unfold in the course of this unfinished story: the personal narrative of Roy Bhaskar, born of an Indian father and English mother, a child of post-war Britain and Indian partition and independence; the intellectual narrative of the emergence and growth of critical realism; and a world-historical story, itself theorized by critical realism in its discussion of the development of modernity. This book gives an invaluable account of the development of critical realism, and its consolidation as a leading philosophy of our times. It takes us through the major moments of its formation, the principal objections to and controversies within critical realism, the establishment of its institutions, and considers its limits and future development. Special features of the book include discussion of the genesis of critical realism, and the origins and nature of the so-called dialectical and spiritual turns.

- 12 Freedom of artistic expression: essays on culture and legal censure / Kearns, Paul. 2013. Oxford: Hart.**  
**Call No - 342.72 KEA P3** **Acc No - 48420**



This title presents a unique and comprehensive examination of the human rights and moral rights of artists. In what is arguably the first exhaustive book-length account of artists' rights, author Paul Kearns explores the problems associated with censorship, both from philosophical and legal perspectives, and focuses on the various ways in which the morality of art is legally regulated in different jurisdictions. US law, English law, French law, the law of the European Convention on Human Rights, EU law, and public international law are all closely scrutinized to discover the extent to which they offer protection for artistic freedom. Kearns also examines domestic and international law in respect to artists' moral rights, the law of copyright, and related laws. In short, the book provides an original, and sometimes controversial, analysis of persistent concerns regarding the legal regulation of the arts universally, doctrinally, and theoretically, and it offers an holistic treatment which will appeal to art lawyers, artists, and those interested in the future of the arts.

- 13 From East to West: Odyssey of a soul / Bhaskar, Roy. 2000. London: Routledge.**  
**Call No - 165.82 BHA O0** **Acc No - 48424**

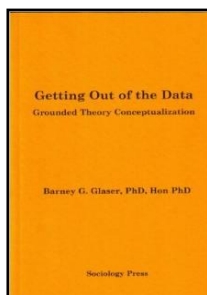


In this radical book, Roy Bhaskar expands his philosophy of critical realism with an audacious re-synthesis of many aspects of Western and Eastern thought. Arguing that the existence of God provides the fundamental structure of the world, he renders plausible



ideas of reincarnation, karma and moksha or liberation. From East to West signifies a major new development in critical realism. It will stimulate debate in ontology, epistemology, ethics, political philosophy and the philosophy of religion.

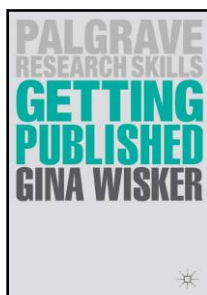
- 14 Getting out of the data: grounded theory conceptualization / Glaser, Barney G. 2011. Mill Valley: Sociology Press.  
Call No - 65.001.5 GLA P1 Acc No - 48436**



It is simple enough to get out of the data to the emergence of conceptualization if the researcher uses the GT procedures set out in detail in many of my books. That is, trust in emergence by starting to constantly comparatively analyze data the first night after field notes are collected, Look for interchangeable indicators in the data as it is collected, as it is gathered, while using the constant comparative method. Once the pattern, latent in the data, is found, and indicators are saturated, name the pattern and conceptualization begins. Soon more patterns emerge and memos start relating them and a multivariate GT starts emerging around a core category. The research has gotten out and off the descriptive level of gathered data to conceptualization. GT is about concepts, not description. This short synopsis may be extended by reading my many other books and the published papers of several of my mature students. It works very well, if the procedures are followed, however

flexibly. The researcher uses the constant comparative method (cc method) to discover codes resulting in a product, that is a substantive theory.

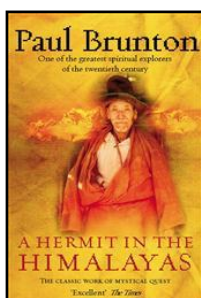
- 15 Getting published: academic publishing success / Wisker, Gina. 2015. London: Palgrave.  
Call No - 8.08 WIS P5 Acc No - 48367**



Publishing your work is an essential part of academic life and this comprehensive handbook, based on both practical evidence and extensive research, is perfect for leading you through the process. Enlivened with activities and opportunities for reflection it equips you with the skills to develop successful writing practices and habits which will enable you to write well, complete your work to a high standard and be published. Drawing on the author's experience as a writer, editor and supervisor, it covers the practicalities of writing, discussing well-tested methods for managing time, overcoming writers' block and developing a confident academic voice. Getting Published: Equips you with the skills to explore, develop and express your own ideas; Covers multiple forms of academic writing, including research for qualifications, conference papers, journals, books and online publications; Makes evidence-based suggestions for professional practice in seeking and

gaining publishing outlets, dealing with reviews, getting published and determining impact

- 16 Hermit in the Himalayas: the journey of a lonely exile / Brunton, Paul. 1983. London: Rider.  
Call No - 24 BRU M3 Acc No - 48278**



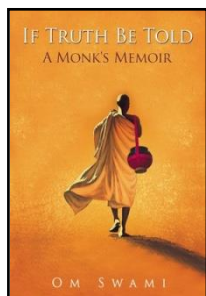
Paul Brunton was one of a very small number of his generation to travel in India and Tibet so extensively at a time when very few were doing so with such insight and discernment. His journalistic skills produced magnificent descriptions of the snowy peaks and high-desert landscapes of the Himalayan region, but it was the lessons he learned from the holy men he met on his journey that transformed him into one of the great interpreters of the East. In this magnificent spirituality classic, he explains that we all need 'oases of calm in a world of storm', no matter what era we are living in, and that to retreat from our everyday lives for a while is not weakness but strength. By taking the trouble to discover the deep silence within us we will find the benefits of being linked to an 'infinite power, an infinite wisdom, an infinite goodness'. A Hermit In The Himalayas is a fascinating blend of travel writing and

profound spiritual experience. As one accompany the author on his journey through the vast Himalayas ranges towards Mount Kailas in Tibet, he also shows us an even more remarkable - and timeless - inner path which will help us cope with the ups and downs of our contemporary world.

**17 If truth be told: a monk's memoir / Swami, Om. 2014. Noida: Harper Element.**

**Call No - 294.3 SWA P4**

**Acc No - 48287**



This title is a memoir of the making of a spiritual life in today's demanding, competitive, and baffling times. The book unravels the life story of Om Swami and his journey to becoming a monk. As an 18-year-old young boy, Om Swami headed to Australia to realize his worldly dreams and aspirations. He struggled to make his ends meet but two years down the line he was a multimillionaire earning \$250,000 a year. He always had a burning desire to explore his spirituality. As an 8-year-old he saw a vision of God in a dream which transformed his life forever. This triggered off his desire to meet God and he practiced astrology, meditation and tantra in his pursuit to know God. Yet God was nowhere in sight, deeply frustrated he plunged into the worldly affairs to distract himself from the restlessness and commotion within. After spending several years in Australia he moved to India and led his life in solitude in the Himalayas. He battled death as he starved, faced the wrath of

nature and wild animals. But finally his sadhana brought him to the ultimate realization - I am what I have been seeking, which became the basis of all his teachings. This astounding memoir is a must-read for those interested in the life and teachings of Om Swami.

**18 India discovered: the recovery of a lost civilization / Keay, John. 1981. London: HarperCollins.**

**Call No - 954 KEA MI**

**Acc No - 48288**



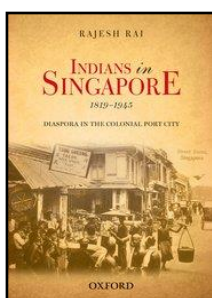
Two hundred years ago, India was seen as a place with little history and less culture. Today it is revered for a notable prehistory, a magnificent classical age and a cultural tradition unique in both character and continuity. How this extraordinary change in perception came about is the subject of this fascinating book. The story, here reconstructed for the first time, is one of painstaking scholarship primed by a succession of sensational discoveries. The excitement of unearthing a city twice as old as Rome, the realization that the Buddha was not a god but a historical figure, the glories of a literature as rich as anything known in Europe, the drama of encountering a veritable Sistine chapel deep in the jungle, and the sheer delight of categorizing 'the most glorious galaxy of monuments in the world' fell, for the most part, to men who were officials of the British Raj. Their response to the unfamiliar – the explicitly sexual statuary, the incomprehensible scripts, the enigmatic architecture -

and the revelations which resulted, revolutionized ideas not just about India but about civilization as a white man's prerogative.

**19 Indians in Singapore, 1819-1945: diaspora in the colonial port-city / Rai, Rajesh. 2014. New Delhi: Oxford University Press, 2014.**

**Call No - 39(595.13) RAI P4**

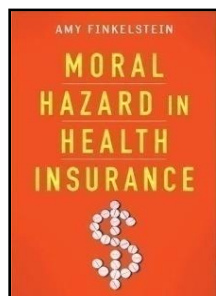
**Acc No - 48289**



This title is study of the Indian diaspora in colonial Singapore. Drawing on administrative archives, intelligence reports, observer accounts, newspapers, oral testimonies, and community-based records, the book provides a meticulous historical account of the formation of the diaspora in the colonial port-city, and its socio-political, religious and cultural development from the advent of British colonial rule to the end of the Japanese occupation. Indians in Singapore examines how the conditions of living as a minority in a multi-ethnic port-city; changes in colonial ideologies, administration and economy; developments in information-communication technologies; and transnational religious and socio-political currents in the late 19th and early 20th centuries, shaped Indian identity formations. What emerges is a fascinating account of how these Indian emigrants, by virtue

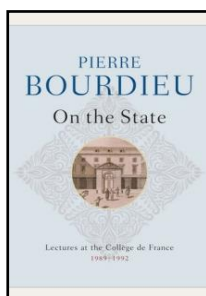
of their unique vantage point in a frontier settlement that transformed into a metropolis of global significance, negotiated their position vis-a-vis the powers at hand and external processes in motion. In doing so, it reveals the distinct and complex nature of the historical journey of Indian migrants in the urban landscape of the colonial port-city - an aspect of diaspora studies that has received little attention in erstwhile scholarship.

- 20 Moral hazard in health insurance / Finkelstein, Amy et.al. 2015. New York: Columbia University Press.**  
**Call No - 368.42 FIN P5** **Acc No - 48327**



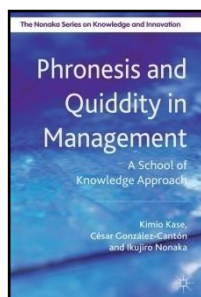
Moral hazard - the tendency to change behavior when the cost of that behavior will be borne by others - is a particularly tricky question when considering health care. Kenneth J. Arrow's seminal 1963 paper on this topic (included in this volume) was one of the first to explore the implication of moral hazard for health care, and Amy Finkelstein - recognized as one of the world's foremost experts on the topic - here examines this issue in the context of contemporary American health care policy. Drawing on research from both the original RAND Health Insurance Experiment and her own research, including a 2008 Health Insurance Experiment in Oregon, Finkelstein presents compelling evidence that health insurance does indeed affect medical spending and encourages policy solutions that acknowledge and account for this. The volume also features commentaries and insights from other renowned economists, including an introduction by Joseph P. Newhouse that provides context for the discussion, a commentary from Jonathan Gruber that considers provider-side moral hazard, and reflections from Joseph E. Stiglitz and Kenneth J. Arrow.

- 21 On the state: lectures at the College de France, 1989-1992 / Bourdieu, Pierre. 2014. Cambridge: Polity Press.**  
**Call No - 316.334.3 BOU P4** **Acc No - 48385**



What is the nature of the modern state? How did it come into being and what are the characteristics of this distinctive field of power that has come to play such a central role in the shaping of all spheres of social, political and economic life? In this work the great sociologist Pierre Bourdieu addresses these fundamental questions. Modifying Max Weber's famous definition, Bourdieu defines the state in terms of the monopoly of legitimate physical and symbolic violence, where the monopoly of symbolic violence is the condition for the possession and exercise of physical violence. The state can be reduced neither to an apparatus of power in the service of dominant groups nor to a neutral site where conflicting interests are played out: rather, it constitutes the form of collective belief that structures the whole of social life. The 'collective fiction' of the state is a fiction with very real effects - is at the same time the product of all struggles between different interests, what is at stake in these struggles, and their very foundation.

- 22 Phronesis and quiddity in management: a school of knowledge approach / Kase, Kimio; Gonzalez-Canton, Cesar and Nonaka, Ikujiro. 2014. New York: Palgrave Macmillan.**  
**Call No - 658 KAS P4** **Acc No - 48361**

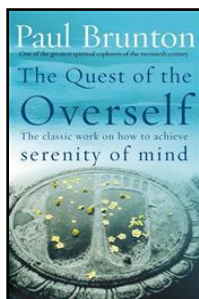


This title addresses the issue of excellence in judgement-making, its concept and characterisation. Through a combination of Aristotle's phronesis and Izutsu's consciousness (Bewusstsein), the authors explore the concept of 'phronesis' (or its translation as 'wisdom' or 'practical wisdom') to emphasise its conceptual dependence on Aristotle. At the same time, however, this book also stresses another conceptual derivation from Toshihiko Izutsu's main work, Consciousness and Quiddity, in that it is inspired by the metaphysical thesis of the Japanese philosopher. The authors investigate, firstly, what constitutes excellent

managerial skills centred on leadership revolving around judgement-making (rather than decision-making) and, secondly, whether such skills can be taught.

- 23 Quest of the overself / Brunton, Paul. 1937. London: Rider.  
Call No - 133.9 BRU H7**

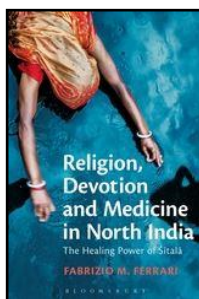
**Acc No - 48307**



This title shows Western readers how to achieve serenity of mind, control of thought and desire, and the power to use higher forces by means of simple exercises. These include breathing and visualisation as well as mental control through meditation. These ideas, which the author gained by extensive travel in India, are as relevant to us today as they were when first published in 1937. Paul Brunton was a British philosopher, mystic and traveler. He left a successful journalistic career to live among yogis and holy men and studied a wide variety of Eastern and Western esoteric spiritual traditions. As he explains in the still fresh and fascinating *The Quest of the Overself*, meditation and the quest for inner peace are by no means exclusively for monks and hermits but also support those living everyday, active lives in the West.

- 24 Religion, devotion and medicine in North India: the healing power of Sitala / Ferrari, Fabrizio M. 2015. London: Bloomsbury.  
Call No - 294.5 FER P5**

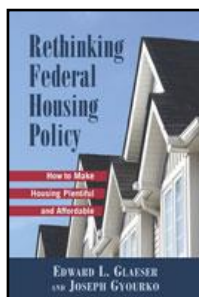
**Acc No - 48396**



This volume examines notions of health and illness in North Indian devotional culture, with particular attention paid to the worship of the goddess Sitala, the Cold Lady. Consistently portrayed in colonial and postcolonial literature as the ambiguous 'smallpox goddess', Sitala is here discussed as a protector of children and women, a portrayal that emerges from textual sources as well as material culture. The eradication of smallpox did not pose a threat to Sitala and her worship. She continues to be an extremely popular goddess. *Religion, Devotion and Medicine in North India* critically examines the rise and affirmation of the 'smallpox myth' in India and beyond, and explains how Indian narratives, ritual texts and devotional songs have celebrated Sitala as a loving mother who protects her children from the effects, and the fear, of poxes, fevers and infantile disorders but also all sorts of new threats (such as global pandemics, addictions and environmental catastrophes). The book explores a wide range of ritual and devotional practices, including scheduled festivals, songs, vows, pageants, austerities, possession, animal sacrifices and various forms of offering.

- 25 Rethinking federal housing policy: how to make housing plentiful and affordable / Glaeser, Edward L and Gyourko, Joseph. 2008. Washington, D.C.: AEI Press.  
Call No - 333.32 GLA O8**

**Acc No - 48459**



Despite the recent drop in house prices, housing remains unaffordable for many ordinary Americans. Particularly along the coasts, housing remains extremely expensive. In *Rethinking Federal Housing Policy: How to Make Housing Plentiful and Affordable*, Edward L. Glaeser and Joseph Gyourko explain why housing is so expensive in some areas and outline a plan for making it more affordable. Policymakers must recognize that conditions differ across housing markets, so housing policies need to reflect those differences. The poor and the middle class do not struggle with the same affordability issues, so housing policy needs to address each problem differently. The poor cannot afford housing simply because their incomes are low; the solution to that problem is direct income transfers to the poor, rather than interference with the housing market. In contrast, housing is unaffordable for the middle class because of local zoning restrictions on new home construction that limit the

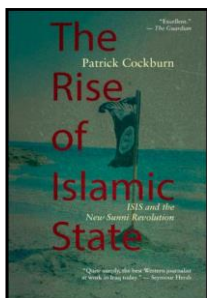


supply of suitable housing. The federal government can sensibly address this issue by providing incentives for local governments in these markets to allow more construction.

**26 Rise of Islamic state: ISIS and the new Sunni revolution / Cockburn, Patrick. 2014. New Delhi: LeftWord.**

**Call No - 323.28 COC P4**

**Acc No - 48399**



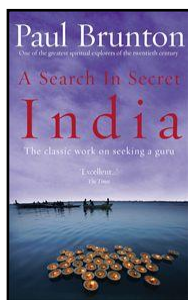
Though capable of staging spectacular attacks like 9/11, jihadist organizations were not a significant force on the ground when they first became notorious in the shape of al-Qaida at the turn of century. Today, that's changed. Exploiting the missteps of the West's wars in Afghanistan, Iraq and Libya, as well as its misjudgments in relation to Syria and the uprisings of the Arab Spring, jihadist organizations, of which ISIS is the most important, are swiftly expanding. They now control a geographical territory greater in size than Britain or Michigan, stretching from the Sunni heartlands in the north and west of Iraq through a broad swath of north-east Syria. On the back of their capture of Mosul and much of northern Iraq in June 2014, the leader of ISIS, Abu Bakr al-Baghdadi, has been declared the head of a new caliphate that demands the allegiance of all Muslims. The secular, democratic

politics that were supposedly at the fore of the Arab Spring have been buried by the return of the jihadis. Writing with customary calmness and clarity, and drawing on unrivaled experience as a reporter in the region, Cockburn analyzes the unfolding of one of the West's greatest foreign policy debacles and the rise of the new jihadis.

**27 Search in secret India / Brunton, Paul. 1934. London: Rider.**

**Call No - 294.51 BRU H4**

**Acc No - 48279**

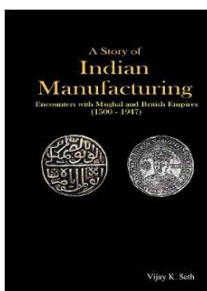


The late Paul Brunton was one of the twentieth century's greatest explorers of and writers on the spiritual traditions of the East. This title is the story of Paul Brunton's journey around India, living among yogis, mystics and gurus, some of whom he found convincing, others not. He finally finds the peace and tranquility which come with self-knowledge when he meets and studies with the great sage Sri Ramana Maharishi.

**28 Story of Indian manufacturing: encounters with Mughal and British Empires (1500 - 1947) / Seth, Vijay K. 2015. . - London: Athena Academic.**

**Call No - 338.45(540) SET P5**

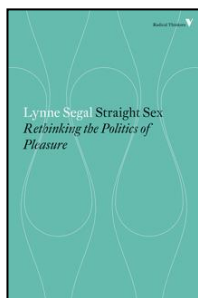
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Two important historical events occurred that significantly influenced the course of Indian manufacturing happened from c.1500 of the Christian era. One was the entry of European merchants through sea route pioneered by Vasco-da-Gama in c.1498 and the other was the beginning of the Mughal Empire in c.1526. These two events provided necessary and sufficient conditions for the emergence of traditional flexible manufacturing in India. These were also the two intertwined episodes of globalization that performed vital role in determining the pattern of growth of the Indian manufacturing. The Mughal Empire created an integrated economy of continental size Indian economy to Europe and South

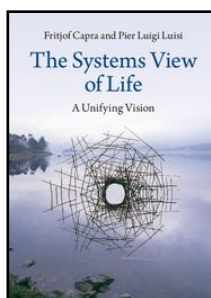
East Asia. This book in the outcome of my intellectual journey thus far.

- 29 **Straight sex: rethinking the politics of pleasure / Segal, Lynne. 2015. London: Verso.**  
Call No - 316.835 SEG P5 Acc No - 48403



Is heterosexual sex inherently damaging to women? This is the central question of *Straight Sex*, Lynne Segal's account of twenty five years of feminist thinking on sexuality. Covering the thought of sixties-era sexual liberationists, alongside the ensuing passionate debates over sex and love within feminist and lesbian communities, Segal covers certain shifts toward greater sexual conservatism in the eighties. It examines an array of issues, including sex as a subversive activity, the "liberated orgasm," sex advice literature, gender uncertainties, queer politics, anti-pornography campaigns and the rise of the moral right.

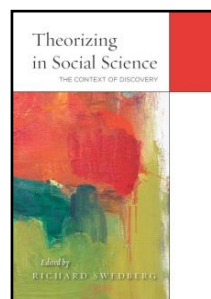
- 30 **Systems view of life: a unifying vision / Capra, Fritjof and Luisi, Pier Luigi. 2014. Cambridge: Cambridge University Press.**  
Call No - 1 CAP P4 Acc No - 48422



Over the past thirty years, a new systemic conception of life has emerged at the forefront of science. New emphasis has been given to complexity, networks, and patterns of organisation leading to a novel kind of 'systemic' thinking. This volume integrates the ideas, models, and theories underlying the systems view of life into a single coherent framework. Taking a broad sweep through history and across scientific disciplines, the authors examine the appearance of key concepts such as autopoiesis, dissipative structures, social networks, and a systemic understanding of evolution. The implications of the systems view of life for health care, management, and our global ecological and economic crises are also discussed. Written primarily for undergraduates, it is also essential reading for graduate students and

researchers interested in understanding the new systemic conception of life and its implications for a broad range of professions - from economics and politics to medicine, psychology and law.

- 31 **Theorizing in social science: the context of discovery / Swedberg, Richard (ed). - Stanford: Stanford University Press, 2014.**  
Call No - 3 THE P4 Acc No - 48365



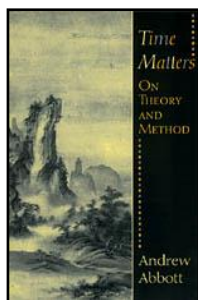
All social scientists learn the celebrated theories and frameworks of their predecessors, using them to inform their own research and observations. But before there can be theory, there must be theorizing. *Theorizing in Social Science* introduces the reader to the next generation of theory construction and suggests useful ways for creating social theory. What makes certain types of theories creative, and how does one go about theorizing in a creative way? The contributors to this landmark collection - top social scientists in the fields of sociology, economics, and management - draw on personal experiences and new findings to provide a range of answers to these questions. Some turn to cognitive psychology and neuroscience's impact on our understanding of human thought, others encourage greater dialogue between and across the arts and sciences, while still others focus on the processes

by which observation leads to conceptualization. Taken together, however, the chapters collectively and actively encourage a shift in the place of theory in social science today. Appealing to students and scientists across disciplines, this collection will inspire innovative approaches to producing, teaching, and learning theory.

- 32 **Time matters: on theory and method / Abbott, Andrew. 2001. Chicago: University of Chicago Press.**

Call No - 301 ABB O1

Acc No - 48366



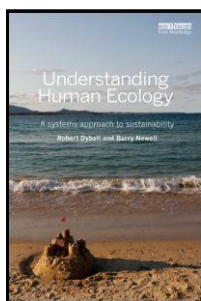
What do variables really tell us? When exactly do inventions occur? Why do we always miss turning points as they transpire? When does what doesn't happen mean as much, if not more, than what does? Andrew Abbott considers these fascinating questions in *Time Matters*, a diverse series of essays that constitutes the most extensive analysis of temporality in social science today. Ranging from abstract theoretical reflection to pointed methodological critique, Abbott demonstrates the inevitably theoretical character of any methodology. This title focuses particularly on questions of time, events, and causality. Abbott grounds each essay in straightforward examinations of actual social scientific analyses. Throughout, he demonstrates the crucial assumptions one make about causes and events, about actors and interaction and about time and meaning every time we employ methods of social analysis,

whether in academic disciplines, market research, public opinion polling, or even evaluation research. Turning current assumptions on their heads, Abbott not only outlines the theoretical orthodoxies of empirical social science, he sketches new alternatives, laying down foundations for a new body of social theory.

**33 Understanding human ecology: a systems approach to sustainability / Dyball, Robert and Newell, Barry. 2015. London: Routledge.**

Call No - 577.4 DYB P5

Acc No - 48407



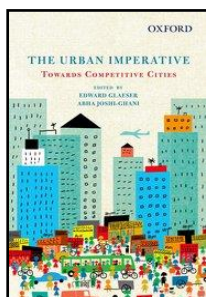
We are facing hugely complex challenges – from climate change to world poverty, our problems are part of an inter-related web of social and natural systems. Human Ecology provides an approach to address these complex challenges, a way to understand them holistically and to start to manage them more effectively. This textbook, which has been road-tested and refined through over a decade of teaching and workshops, offers a coherent conceptual framework for Human Ecology - a clear approach for understanding the many systems we are part of and how we frame and understand the problems we face. By giving rigorous definitions it guides readers out of the current 'conceptual swamp' that hinders communication and collaboration – with a particular focus on terms such as "sustainability" and "cultural adaptation", that need generally agreed definitions before they can support

clear communication. It also clarifies the role of Human Ecology, and similar disciplines, by bringing ethical and justice considerations into the assessment of different interventions to promote sustainability. Blending natural, social and cognitive sciences with dynamical systems theory, the authors offer systems approaches that are accessible to all, from the undergraduate student in environmental studies to policy-makers and practitioners across government, business and community.

**34 Urban imperative: towards competitive cities / Glaeser, Edward and Joshi-Ghani, Abha. 2015. New Delhi: Oxford University Press.**

Call No - 711.4 URB P5

Acc No - 48331

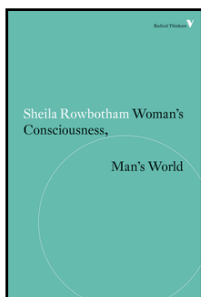


For most of human history, people lived on the edge of survival. In the past two centuries, we have miraculously moved towards far greater prosperity through transformations, above all, in cities. Urbanization holds the potential of transforming the developing world. While the transition from farm to city is filled with economic, social, and political promises, urbanization also poses enormous challenges-the breakdown of public services, congestion, pollution, and crime. With the right policies cities can lead transformative change-providing jobs, creating prosperity, and lifting millions out of poverty. What policies can help harness this unprecedented urbanization and address the vast inequalities of access and opportunity that cities present today? What makes cities more competitive? This book answers these and other important questions. The volume emphasizes the need to rethink cities and to imagine

a better urban future by providing the reader with diverse perspectives on urbanization such as the changing economic landscape, city competitiveness, entrepreneurship, inclusion, informality, sustainability, and provision of essential services. The book would help chart a path towards competitive and people-centered cities.

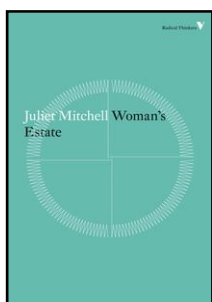


- 35 Woman's consciousness, man's world / Rowbotham, Sheila. 2015. London: Verso.**  
**Call No – 396 ROW P5** **Acc No - 48409**



A groundbreaking contribution to debates on women's oppression and consciousness, and the connections between socialism and feminism, this foundational text shows how the roles women adopt within the capitalist economy have shaped ideas about family and sexuality. Examining feminist consciousness from various vantage points – social, sexual, cultural and economic – Sheila Rowbotham identifies the conditions under which it developed, and how the formation of a new “way of seeing” for women can lead to collective solidarity.

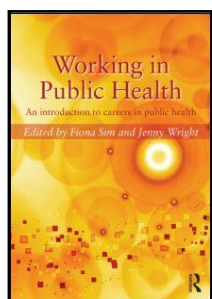
- 36 Woman's estate / Mitchell, Juliet. 2015. London: Verso.**  
**Call No – 396 MIT P5** **Acc No - 48410**



Combining the energy of the early seventies feminist movement with the perceptive analyses of the trained theorist, Woman's Estate is one of the most influential socialist feminist statements of its time. Scrutinizing the political background of the movement, its sources and its common ground with other radical manifestations of the sixties, Woman's Estate describes the organization of women's liberation in Western Europe and America. In this foundational text, Mitchell locates the areas of women's oppression in four key areas: work, reproduction, sexuality and the socialization of children. Through a close study of the modern family and a re-evaluation of Freud's work in this field, Mitchell paints a detailed

picture of patriarchy in action.

- 37 Working in public health: an introduction to careers in public health / Sim, Fiona / Wright, Jenny. 2015. London: Routledge, 2015.**  
**Call No - 614(410) WOR P5** **Acc No - 48427**



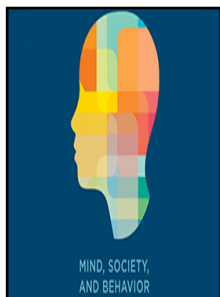
What can you contribute to improving and protecting the health of your community? Public health is becoming an increasingly central area of healthcare practice and people working in public health come from a wide range of disciplines and backgrounds. This title maps out the range of exciting and varied options open to people considering a career in public health, and provides helpful information on how to get there, either as a fully-fledged specialist or in an operational practitioner role. Designed especially for those wanting to learn about public health, it looks at public health work in a range of settings, from health services to the commercial sector, and in a range of different roles, from health protection to public health intelligence. Numerous personal accounts and case studies from highly

experienced practitioners and specialists, as well as those new to their roles, illustrate what their roles involve and how have they had an impact on improving health and reducing inequality. This is the ideal book for anyone interested in putting public health at the centre of their working lives.

- 38 World development report 2015: mind, society, and behavior / World Bank. 2015.**  
**Washington: World Bank.**

**Call No - 330.191.6 WOR P5**

**Acc No - 48411 (Ref.)**



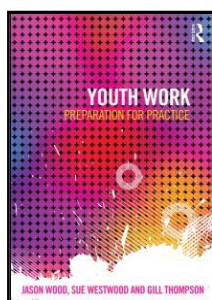
This report offers a concrete look at how these insights apply to development policy. It shows how a richer view of human behavior can help achieve development goals in many areas, including early childhood development, household finance, productivity, health and climate change. It also shows how a more subtle view of human behavior provides new tools for interventions. Making even minor adjustments to be decision making context, designing interventions based on an understanding of social preferences, and exposing

individuals to new experiences and ways of thinking may enable people to improve their lives.

**39 Youth work: preparation for practice / Wood, Jason; Westwood, Sue and Thompson, Gill. 2015. London: Routledge.**

**Call No - 362 WOO P5**

**Acc No - 48412**



Professional practice is at the heart of youth work training but integrating the theory learned in class with the reality of placements can sometimes require extra support. This textbook is designed to help students working with young people become competent and ethical practitioners, able to reflect on their learning and interventions in young people's lives. Divided into three parts, this core text: provides an understanding of and commitment to the principles of youth work; explores how contexts shape youth work; and demonstrates the core practice skills that are required to make a meaningful impact on the lives of young people. Engaging and practice-driven, this is an essential text for all students learning about working with young people, whether on youth work or allied courses. It includes case-studies, tasks, further reading and reflective questions to help readers make connections

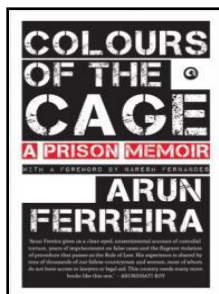
between their own knowledge and practice.

## RECREATIONAL & GENERAL READINGS

- 1 **Colours of the cage: a prison memoir / Ferreira, Arun. 2014. New Delhi: Aleph, 2014.**

Call No - FER/COL P4

Acc No - 48283



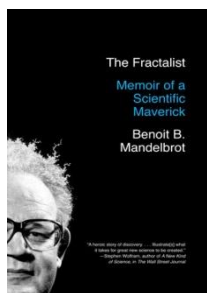
This is an account of the nearly five years that Ferreira was imprisoned. We read in stark and unsparing detail about life in prison—the torture; the beatings; the corrupt system; the codes of behaviour among inmates; the strikes mounted by prisoners to protest brutality; the general air of helplessness and the small consolations that keep hope alive. In September 2011, Ferreira was acquitted of all charges and a breath away from freedom when he was re-arrested by plainclothes policemen at the prison gates. He never got a glimpse of his family who were waiting just outside. He began to fight the system all over again, until with the help of courageous friends and activists, he was cleared of all the trumped up charges that had put him in prison. This title is the real story of what goes on behind bars - not the celluloid or novelistic version that readers will be familiar with.

However, it is not just a gritty, harrowing account of life in prison but also a memoir of astonishing power and grace - about a man's stubborn fight for justice and the triumph of the human will.

- 2 **Fractalist: memoir of a scientific maverick / Mandelbrot, Benoit. 2012. New York: Vintage.**

Call No - MAN/FRA P2

Acc No - 48463



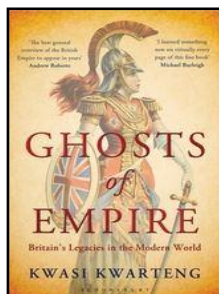
A memoir from the man who revitalized visual geometry, and whose ideas about fractals have changed how we look at both the natural world and the financial world. Benoit Mandelbrot, the creator of fractal geometry, has significantly improved our understanding of, among other things, financial variability and erratic physical phenomena. In *The Fractalist*, Mandelbrot recounts the high points of his life with exuberance and an eloquent fluency, deepening our understanding of the evolution of his extraordinary mind. We begin with his early years: born in Warsaw in 1924 to a Lithuanian Jewish family, Mandelbrot moved with his family to Paris in the 1930s, where he was mentored by an eminent mathematician uncle. During World War II, as he stayed barely one step ahead of the Nazis until France was liberated, he studied geometry on his own and dreamed of using it to solve fresh, real-world

problems. We observe his unusually broad education in Europe, and later at Caltech, Princeton, and MIT. We learn about his thirty-five-year affiliation with IBM's Thomas J. Watson Research Center and his association with Harvard and Yale. An outsider to mainstream scientific research, he managed to do what others had thought impossible: develop a new geometry that combines revelatory beauty with a radical way of unfolding formerly hidden laws governing utter roughness, turbulence, and chaos.

- 3 **Ghosts of empire: Britain's legacies in the modern world / Kwarteng, Kwasi. 2011. New Delhi: Bloomsbury.**

Call No - 930.9 KWA P1

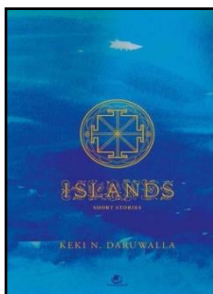
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The ghosts of the British Empire continue to haunt today's international scene and many of the problems faced by the Empire have still not been resolved. In Iraq, Kashmir, Burma, Sudan, Nigeria and Hong Kong, new difficulties, resulting from British imperialism, have arisen and continue to baffle politicians and diplomats. This book addresses the realities of the British Empire from its inception to its demise, skewering

fantasies of its glory and cataloguing both the inadequacies of its ideals and the short-termism of its actions.

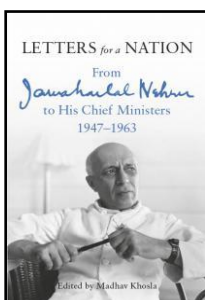
- 4 Islands: short stories / Daruwalla, Keki N. 2014. Chennai: Tranquebar.  
Call No - DAR/ISL P4 Acc No - 48291**



Keki N. Daruwalla's short stories circle around islands - solitary tracts of land, self-contained mini-continents. Sometimes, these autonomous landmasses are conjured up in a sadhu's third-eye - Yogananda builds them like he would a dreamscape. Sometimes, they transform into objects of desire - Arnaaz sails towards the declining sun, in search of an islet of aloneness and youth. Sometimes, they come with the promise of abundance - Vidyarthi scours his reef for a magic shrub. And sometimes, they silently disappear—Santa Xavier is swept away by blustery winds and rumours. Through these stories, each linked, each disparate, Daruwalla asks what it means to abandon an island or inhabit one. He also asks what it means to allow an island to 'sail within us'. For each of the characters is on a private journey, a reclusive flight inwards, towards an isle of peace, an isle beyond questions of faith and unbelief, an isle past remembrance and forgetting. Ultimately, each character is

an island unto himself or herself, from the retiring vagrant on Bird Island, to Dinaz, feeling her way on her own through a fast receding past, to the wild Khampa, severed from his people, who realises 'there must be worse things than being alone, but I don't know what they are.' In these short stories, Daruwalla's love for the sea becomes evident, as also his yearning for a kind of solitude, which evades us in this overcrowded century. Equally, in a style rich in humour, irony, and compassion, his preoccupation with the modern human condition comes to the fore: its drift away from an anchoring mainland, its island-like seclusion, its quiet search for fullness.

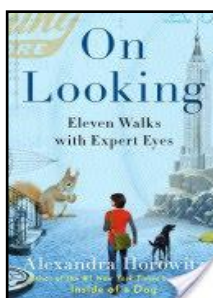
- 5 Letters for a nation: from Jawaharlal Nehru to his chief ministers, 1947-1963 / Khosla, Madhav (ed). 1989. New Delhi: Allen Lane.  
Call No - KHO/LET M9 Acc No - 48292**



In October 1947, two months after he became independent India's first prime minister, Jawaharlal Nehru wrote the first of his fortnightly letters to the heads of the country's provincial governments – a tradition that he kept until his last letter in December 1963, only a few months before his death. Carefully selected from among nearly 400 such letters, this collection covers a range of themes and subjects, including citizenship, war and peace, law and order, national planning and development, governance and corruption, and India's place in the world. The letters also cover momentous world events and the many crises and conflicts the country faced during the first sixteen years after Independence. Visionary, wise and reflective, these letters are not just a testimony to Nehru's statesmanship and his deep engagement with every aspect of India's democratic journey, but are also of great

contemporary relevance for the guidance they provide for our current problems and predicaments.

- 6 On looking: eleven walks with expert eyes / Horowitz , Alexandra. 2013. New Delhi: Simon & Schuste.  
Call No - HOR/ONL P3 Acc No - 48293**



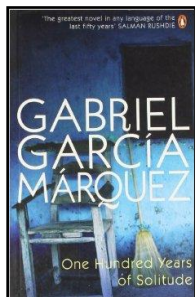
This title is structured around a series of eleven walks the author takes, mostly in her Manhattan neighborhood, with experts on a diverse range of subjects, including an urban sociologist, the artist Maira Kalman, a geologist, a physician, and a sound designer. She also walks with a child and a dog to see the world as they perceive it. What they see, how they see it, and why most of us do not see the same things reveal the startling power of human attention and the cognitive aspects of what it means to be an expert observer. On Looking is nutrition for the considered life, serving as a provocative response to our relentlessly virtual consciousness. So turn off the phone and other electronic devices and be in the real world—where strangers communicate by geometry as they walk toward one another,

where sounds reveal shadows, where posture can display humility, and the underside of a leaf unveils a Lilliputian universe—where, indeed, there are worlds within worlds within worlds.

**7      One hundred years of solitude / Marquez, Gabriel Garcia. 1970. New Delhi: Penguin.**

**Call No - MAR/ONE L0**

**Acc No - 48294**



Pipes and kettledrums herald the arrival of gypsies on their annual visit to Macondo, the newly founded village where Jose Arcadio Buendia and his strong willed wife, Ursula, have started their new life. As the mysterious Melquiades excites Aureliano Buendia and his father with new inventions and tales of adventure, neither can know the significance of the indecipherable manuscript that the old gypsy passes into their hands. Through plagues of insomnia, civil war, huntings and vendettas, the many tribulations of the Buendia house-hold push memories of the manuscript aside. Few remember its existence and only one will discover the hidden message that it holds...