



FEED PRO[®]



Reduce feed costs, increase profitability and sustainability

For the modern producer who is concerned about feed costs and wants to improve profitability and lower their carbon footprint with more efficient cattle.



Increase production AND improve fertility

FeedPRO optimizes the selection for increased production and daughter fertility. FeedPRO bulls are in the 90th percentile for CFP and in the 70th percentile for DPR.



Increase production AND improve health

FeedPRO sires are well above average for Mastitis Resistance, Wellness Trait Index[®] (WT\$[®]) and Calf Wellness Index[™] (CW\$[™]).



Moderate Cow Size = Efficiency

Average stature of FeedPRO sires versus NM\$ and TPI leaders



YOUR SUCCESS *Our Passion.*

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