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In this edition of the Optos Distributor newsletter read about our latest promotional video, new testimonial videos on the California, our new team member and the recent clinical research on ultra-widefield imaging.

Daytona Promotional Video

We recently finalised our Daytona promotional video!



The video, which can be viewed on the Optos plc YouTube channel [here](#), summarises the key benefits of the Daytona ultra-widefield imaging system while demonstrating how the device works. Refer doctors to this video to learn about the features of the Daytona device. Contact us at auinfo@optos.com to receive the video file.

Introducing...

In April we welcomed a new member to the global marketing team. Lucy Harford is the new Asia Pacific Marketing Coordinator, based in our office in Adelaide, Australia. Lucy will be taking over from Kate Eddiehausen in May and will be the best point of contact for marketing enquiries for Asia Pacific distributors. Lucy's email is LHarford@optos.com.



California Testimonials

We have recently added 3 new California testimonial videos to our YouTube collection. Testimonials are from Dr Srinivas Sadda and Professor Paulo Stanga who discuss the benefits of UWF imaging and the new features of the California device including icg angiography imaging and new software advances including ProView.



Spotlight on Clinical

A number of new studies have been published in recent months and here we provide an overview of each:

- Optos UWF autofluorescence (AF) and indocyanine green (ICG) angiography in central serous chorioretinopathy (CSCR) reveal more extensive disease than with standard field imaging. [Click here to read.](#)
- Optos UWF fluorescein angiography (FA) images capture more retinal vascular leakage in patients with uveitis. [Click here to read.](#)
- UWF red reflectance (RR) imaging is superior to UWF fundus autofluorescence (FAF) for monitoring choroidal nevi. [Click here to read.](#)
- Optos UWF may improve efficiency of ocular telehealth programs evaluating diabetic retinopathy (DR) and diabetic macular edema (DME). [Click here to read.](#)
- Implementation of Optos UWF and Ocular Telehealth Programs in primary care physician (PCP) clinics increases rate at which diabetic patients are being screened for retinopathy. [Click here to read.](#)



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