

Education

PhD, Technical Communication & Rhetoric | December 2015 (anticipated)
Texas Tech University; Lubbock, TX

- Concentrations: Rhetorics of Science and Healthcare; Technology, Culture, and Rhetoric; Technical Communication
- Dissertation Title: *Patient-Centered Approaches in Diabetes Education* (working title)
 - Committee: Dr. Amy Koerber (chair), Dr. Brian Still, Dr. Joyce Locke Carter

MA, English Language & Literature | December 2010
Sam Houston State University; Huntsville, TX

- Concentrations: Early American Literature; Medieval & Renaissance Literature; 20th- & 21st-Century American Literature
- Thesis Title: *What is a Diabetic? Representations of Identity in Diabetes Narratives*
 - Committee: Dr. Paul W. Child (chair), Dr. Carroll Ferguson Nardone, Dr. Drew Lopenzina

BA, English Language & Literature | May 2008
Sam Houston State University; Huntsville, TX

- Minor: History
- Graduated cum laude

Teaching Positions

Lecturer (full time) 2015-present
Sam Houston State University Dept. of English; Huntsville, TX

- Teach four online sections of ENGL 3330 Introduction to Technical Writing per semester; CMS – Blackboard

Adjunct Instructor 2015-present
Houston Community College Dept. of English; Houston, TX

- Teach two hybrid sections of ENGL 1301 College Composition per semester; CMS – HCC Eagle Online (moodle)

Graduate Part-time Instructor 2011-2015

Texas Tech University Dept. of English; Lubbock, TX

- Taught two sections onsite of ENGL 2311 Introduction to Technical Writing per semester; CMS – Blackboard; Moodle
- Recognized for overall quality ratings on student evaluations, Fall 2013, 4.87/5
- Taught two hybrid sections of ENGL 1302 Advanced College Rhetoric or ENGL 1301 Essentials of College Rhetoric per semester; CMS – Raider Writer; WordPress
- Graded up to 35 documents per week in Raider Writer CMS

Lecturer (full time) 2011

Sam Houston State University Dept. of English; Huntsville, TX

- Taught four sections of ENGL 1302 College Composition II; CMS - Blackboard

Graduate Teaching Assistant 2008-2010

Sam Houston State University Dept. of English; Huntsville, TX

- Taught two sections of ENGL 1301 College Composition I or ENGL 1302 College Composition II per semester; CMS - Blackboard

Lab Instructor 2005-2006

Sam Houston State University Dept. of Physics; Huntsville, TX

- Facilitated one astronomy lab for Stars and Galaxies course per semester

Tutoring and Other Academic Positions

Master Tutor, Writing 2012-2014

Texas Tech University Marsha Sharp Center for Student Athletes; Lubbock, TX

- Tutored student athletes, native and nonnative English speakers, up to ten hours per week in writing courses, and mentored and evaluated new tutors

Writing Tutor 2008-2009

Sam Houston State University Writing Center; Huntsville, TX
○ Tutored students and faculty onsite and online ten hours per week

Office Assistant 2006-2008

Sam Houston State University Dept. of English; Huntsville, TX
○ Assisted department chair and administrative assistants in departmental office

Grader 2005-2006

Sam Houston State University Dept. of Physics; Huntsville, TX
○ Graded assignments for Introduction to Astronomy class

Professional Communication Positions

Technical Writer (Independent Contractor – Remote) 2013-Present
Welltec; Copenhagen, Denmark

- Coordinate articles published in industry trade publications such as *Oilfield Technology* and *African Oil and Gas Review*
- Coordinate technical papers published in Society of Petroleum Engineering (SPE) proceedings
- Create technical presentations for subject matter experts to use at international conferences
- Edit sales presentations
- Fact check documents

Freelance Professional Communications 2012-Present

- Build websites for new small businesses (blindpigliquor.com)
- Social media brand development for new small businesses
- Write and distribute monthly newsletters to subscribers (<http://issuu.com/blindpigliquor>)
- Manage email subscription lists for new small businesses
- Edit resumes for individuals on job market
- Edited chapters in technical writing textbook (2014 and 2015)
- Edited dissertation chapters for nonnative speakers in field of architecture (2012)
- Edited book chapter for nonnative speaker in field of political science (2012)

Conference Presentations

Strubberg, Brandon C. (2016 pending acceptance) "Spurring Patients to Action: Patient-Centered Communication in Diabetes Manuals." Forthcoming Presentation at the Conference for College Composition and Communication; Houston, TX.

Elliott, Timothy J., Kristen West, Krista Reyna, and Brandon C. Strubberg (2015) "How to Grow an STC Student Chapter." Presented at STC Summit; Columbus, Ohio. **WINNER: Best in Show**

Strubberg, Brandon C. (2014) "'Monkeys in the Boardroom: Corporate Transgressions, Automatons, and Technotheory in Hickman's Transhuman.'" Presented at 58th Annual American Studies Association of Texas Conference; Huntsville, TX.

Strubberg, Brandon C. (2014) "Temporal Transference: Applying Pragmatic-Dialectical Analysis to a 200-Year-Old Patient-Physician Encounter." Presented at the Rhetoric Society of America; San Antonio, TX.

Strubberg, Brandon C. (2014) "Tertiary Interiorisations: Gaming as Digital Individuation." Presented at the Conference for College Composition and Communication; Indianapolis, IN.

Strubberg, Brandon C. (2013) "Medical Manuals as Disciplinary Intersection: A Rhetorical Analysis of the American Diabetes Association's Complete Guide to Diabetes." Presented at the 5th Annual Medicine, Humanities, and the Social Sciences Conference; Huntsville, TX.

Strubberg, Brandon C. (presenter), Alison Cope, Tim Elliott, Jennifer Freytag, Sarah Robblee, and Angela Shaffer. (2012) "Research in Technical Editing: A Review and Synthesis of the Literature." Presented at the Society for Technical Communication Technical Editing Virtual Conference; Online.

Strubberg, Brandon C. and Tim Elliott. (2012) "Humanizing Medicine Through Graphic Storytelling." Presented at Comics and Medicine: Navigating the Margins; Toronto, ON, CA.

Strubberg, Brandon C. and Tim Elliott. (2012) "Blood, Sex, Betrayal, and Camelot's Lancelot." Presented at the Southwest/Texas Popular Culture and American Culture Association's 33rd Annual Conference; Albuquerque, NM.

Strubberg, Brandon C. (2011) "What it Means to be Diabetic: Literary Representations of the Diabetic in the Works of Eric Devine and Sherman Alexie." Presented at the Joint Conference of the National Popular Culture and American Culture Association and the Southwest/Texas Popular Culture and American Culture Association; San Antonio, TX.

Strubberg, Brandon C. (2010) "Planting the Seeds: Identity Building and the Noble Savage in Roger Williams' A Key in the Language of America." Presented at the Arkansas Philological Association Conference; Fayetteville, AR.

Strubberg, Brandon C. (2010) "A Lifetime of Cardinals and other poems." Read at the Arkansas Philological Association Conference; Fayetteville, AR.

Strubberg, Brandon C. (2010) "'Nothing Less Than Life Itself': An Analysis of Diabetic Identity." (poster) Presented at the College of Humanities and Social Sciences Research Conference; Huntsville, TX.

Strubberg, Brandon C. and Bryan Honeycutt. (2010) "Truth and Beauty: illuminating the Labyrinth of Freshman Composition in the Writing Center." Presented at South Central Writing Center Association; Lake Charles, LA.

Strubberg, Brandon C. (2008) "From the Pike at Plymouth to the Hotel in Bristol: King Philip's 330 Year Journey Aboard American Propaganda." Presented at the Student Conference for Research and Creative Arts; Houston, TX.

Invited Talks

Strubberg, Brandon C. and Tim Elliott. (2015) "Humanizing Medicine Through Graphic Storytelling—Updated." Poster presentation at the

Graduate Symposium hosted by the Technical Communication & Rhetoric program; Lubbock, TX; 05 March 2015.

Participant on How to Teach Documenting Procedures Panel for ENGL 2311 Instructor Workshop hosted by Tim Elliott; Lubbock, TX; 27 February 2015.

Participant on Professional Development Panel for ENGL 5371: Foundations of Technical Communication course hosted by Dr. Kristen Moore; Lubbock, TX; 12 November 2014.

Disciplinary Service

Chapter President, Society for Technical Communication 2013-2015
Texas Tech University Student Chapter; Lubbock, TX.

- Chapter awarded STC Community of Distinction two years in row (2013 and 2014)
- Secured corporate sponsorship for monthly meetings from National Instruments, Time Forge, and UserTesting.com
- Implemented a design contest with cash prizes for members

Chapter Secretary, Society for Technical Communication 2012-2013
Texas Tech University Student Chapter; Lubbock, TX.

- Contributed to development of a design contest with cash prizes for members

Departmental Service

Member, ENGL 2311 Program Assessment Committee 2014-2015
Texas Tech University Dept. of English; Lubbock, TX.

- Contributed to the development of a heuristic designed to assess the effectiveness of the reflection unit in the ENGL 2311: Introduction to Technical Writing program
- Member of five-person committee

Lead, Writing Tutor Training Curriculum Development 2014

Texas Tech University Marsha Sharp Center for Student Athletes; Lubbock, TX.

- Worked with colleague to develop new writing tutor training curriculum to improve preparation of writing tutors at center
- Worked with colleague to teach new writing tutor training curriculum for Fall 2014

Computer Skills

Microsoft Office Suite

Adobe Acrobat IX

InDesign

Photoshop

Content Management Systems – Blackboard, Moodle, RaiderWriter, Wordpress; Squarespace

Synchronous Online Course Tools – GoTo Meetings, Skype, Google Hangouts, Microsoft Lync

Foreign Languages

French Limited Working Proficiency

Spanish Limited Working Proficiency

Academic Awards

Most Outstanding Graduating Senior 2008
Sam Houston State University Dept. of English; Huntsville, TX.

University Excellence in Writing Award 2008
Sam Houston State University; Huntsville, TX.

Genevieve Sandhop Endowed Scholarship 2007
Sam Houston State University Dept. of English; Huntsville, TX.

J. Phillip Gibbs, Jr. Endowed Scholarship 2006
Sam Houston State University Dept. of English; Huntsville, TX.

Most Outstanding Astronomy Student Scholarship Sam Houston State University Dept. of Physics; Huntsville, TX.	2005
President's Honor Roll Sam Houston State University; Huntsville, TX.	2008, 2004
Dean's List Sam Houston State University; Huntsville, TX.	2004-2008

Professional Memberships

Society for Technical Communication (STC)
Rhetoric Society of America (RSA)
National Council of Teachers of English (NCTE)
Society of Petroleum Engineering (SPE)