BIG DATA INNOVATION WORKSHOP
From 4 hours
€ 990*

IDENTIFYING NEW BUSINESS OPPORTUNITIES
BIG DATA INNOVATION WORKSHOP

TAKE CONTROL OF YOUR DATA

A new driver is powering business success: big data. Across the globe, the vast sea of data continues to swell – and includes not only conventional business metrics, but a growing deluge of valuable information from mobile communication, social networks, machines and sensors. To make the most of this vital resource, powerful analytics is a must. But to implement it successfully, you must first carefully analyze this complex (85 percent of data is unstructured), diverse and ever-changing treasure trove to reveal the insights it holds. Key considerations can be summed up with the following "four Vs":

- **Volume:** the quantity of data to be captured continues to grow exponentially.
- **Velocity:** bits and bytes have to be processed at high speed.
- **Variety:** data comes in many formats, from diverse sources.
- **Value:** data needs to be converted into meaningful insights.

By taking control of structured and unstructured data, you can identify patterns and gain actionable insights – helping you better understand market developments, trends and business performance.

THE KEY TO ACTIONABLE INSIGHTS

To unlock the potential of big data, you need maximum visibility across a wide variety of sources. You must be able to process and analyze all business-relevant information – regardless of location, user, author, source, format, application or timeframe. In other words, you need to consolidate, aggregate and analyze diverse data, using proven, powerful algorithms tailored to your requirements.
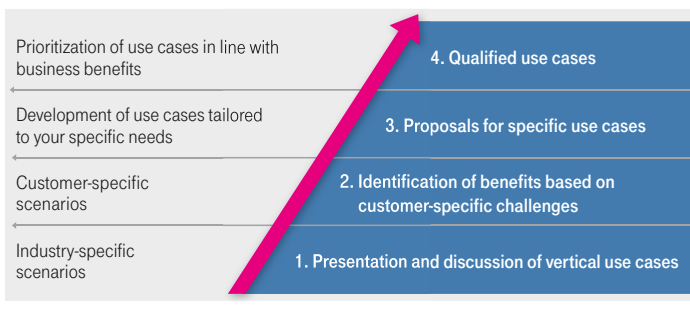
Implementing big data analytics is challenging – so it is important to recognize the areas where it makes most business sense. During the Big Data Innovation Workshop, we will present and explore methods of leveraging your data resources, and jointly develop tailor-made big data proposals that would enable your organization to improve processes and identify new opportunities. The results of the workshop form the basis for the next stages in T-Systems' big data consulting methodology: Big Data Readiness Assessment, Proof of Concept, and Strategy and Roadmap.

T-Systems offers powerful, comprehensive solutions that address all four Vs and support you in mastering your specific challenges. T-Systems takes volume, velocity and variety, and gives you value with a capital V.

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MAKING THE MOST OF YOUR BIG DATA

DISCOVER NEW POSSIBILITIES

What products are typically bought by whom, where, and in what combination? What patterns occur under what circumstances? What trends and correlations exist? Are certain products and services more popular in one location than another? And what can you do to make the most of such regional variations? In short, what can you improve and how, and where can you uncover new opportunities? Big data solutions can deliver concrete answers to a huge variety of important questions. And that is the focus of the Big Data Innovation Workshop – to identify the questions that big data analytics can answer, to the benefit of your business.

Prioritization of use cases in line with business benefits	**4. Qualified use cases**
Development of use cases tailored to your specific needs	**3. Proposals for specific use cases**
Customer-specific scenarios	**2. Identification of benefits based on customer-specific challenges**
Industry-specific scenarios	**1. Presentation and discussion of vertical use cases**

1. Presentation and discussion of vertical use cases: Insights into the business possibilities that big data creates, e. g. accelerated processes and new forecasting capabilities based on correlations.

2. Identification of benefits based on customer-specific challenges: Evaluation of use cases in light of your business situation and strategy. Development of proposals that add value, assessment of business benefits and of your IT's ability to support proposals.

3. Proposals for specific use cases: Development of concrete big data use cases for your business, tailored to your situation and strategy – plus in-depth assessment.

4. Qualified use cases: Prioritization and verification of deployment scenarios for big data solutions in your enterprise that improve processes and identify new opportunities. The next steps can be defined within the scope of a Big Data Assessment.

BIG DATA SOLUTIONS FROM T-SYSTEMS

We give you complete answers to all your big data imperatives: from assessment, to consulting, to implementation, operation and optimization.

- Process optimization, identification of new business opportunities
- Secure cloud-based big data solutions: immediate provisioning, rapid and simple scalability
- Certified security to the very highest standards
- Process expertise and best-fit technologies
- High-performance VPN MPLS network infrastructure
- Proven big data transition models, opening up the world of big data with your current IT systems

BIG DATA INNOVATION WORKSHOP

The Big Data Innovation Workshop is based on a proven methodology that enables you to identify big data use cases that add significant value to your business.

Results:
- Experience and understand the power of big data first-hand
- Gain insights into big data technologies
- Learn more about the potential of big data
- Assess and analyze various big data scenarios
- Identify the possibilities for your business
- Develop proposals for specific challenges
- Prioritized and qualified big data scenarios tailored to your business
- Recommendations for implementation

Following the Innovation Workshop, you will be in a position to take the next steps along your big data journey – by means of an in-depth Readiness Assessment. The Readiness Assessment will focus on adding detail to your big data use cases, and on mapping out actual implementation.

The T-Systems Innovation Workshop provides you with tailor-made use cases – forming an important basis for your entry into the fascinating world of big data.

KEY FEATURES AT A GLANCE

Scope:
- Performed with the support of an experienced big data consultant
- Duration: from four hours
- Price: € 990*

Results:
- Identification of opportunities big data can open up for your business
- Development of enterprise-specific big data use cases
- In-depth evaluation of the use cases with clearly defined priorities and recommended actions

*Varies depending on agreed scope, duration and consultant support. Extra costs may be incurred for travel. All prices listed are net and are subject to value-added tax, where applicable. Valid for products and services delivered in Germany, Austria, and Switzerland.