

Life Science Consulting Solutions



Q1 has built an international reputation as a preferred expert and trusted partner for life sciences companies. We help leading, global life science companies navigate the evolving medical device, diagnostic test and specialty pharmaceutical industries. Our clients choose us to advise them on their most critical strategic decisions and to provide actionable solutions.



Life Sciences Practice Areas

Q1 Productions consulting unit offers custom business solutions to executives working in the life sciences industries. Building on years of successful educational conferences and webinar programs, Q1 has expanded its business intelligence platform to include highly demanded advisory services. Our life sciences professional services practice is framed around three focus areas: medical device and diagnostics, life sciences and pharmaceutical.

Life Science Solutions

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| <ul style="list-style-type: none">• Market entry• Pricing strategy• Customer needs• Market expansion• Product growth strategies | <ul style="list-style-type: none">• Opportunity assessments• Transaction support• Strategic option assessments• Foundational growth strategies | <ul style="list-style-type: none">• Industry trends• Market evolution• Portfolio planning• Business strategies |
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Life Sciences Consulting Services

➤ **Strategy Consulting**

Our strategy consulting team brings knowledge and expertise to help from early commercial development and market preparation through launch and end of life-cycle planning for pharmaceutical, specialty and medical technology organizations.

➤ **Brand Positioning**

Q1 helps suppliers to build and sustain strong brands to create customer loyalty.

➤ **Customer and Competitor Insights**

We help life science companies apply needs-based research and segmentation techniques that get to the real drivers of customer behavior and help identify the most promising target groups.

➤ **Opportunity Assessment**

We provide a comprehensive methodology that outlines a client's internal situation, market forces and stakeholder attitudes, behaviors and usage.

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A Division of Q1 Productions®

Our Experience

Q1 has helped medium and large organizations obtain the business intelligence to fuel strategic growth.



Contact



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