

Process Aware Business Intelligence Solutions: Tools to Synchronize Strategy and Execution

The Challenge

Companies need up-to-the-minute information to determine what is happening within business processes and to better manage off-plan deviations before negative results occur or positive opportunities are missed.

Businesses recognize the value of the strategic planning process and have made it a priority to develop concrete plans with measurable milestones. However, strategic plans are often derailed as business operations executives find themselves without a clear understanding of the current business situation. The metrics gathered are often out of date by the time they receive them, and they are unable to make adjustments frequently enough to keep performance on track. As a result, business planners find that the strategies they have so painstakingly developed are disconnected from the execution. The result: business performance goes off plan and strategy execution is jeopardized.

Adding a Real-time Dimension to Business Views

HP is teaming up with leaders in the business intelligence market – Business Objects, Cognos, Hyperion and SAS – to address this need for the most current business telemetry. Using HP OpenView Business Process Insight (BPI), these companies add near-real-time business process visibility to their solutions' business analysis and reporting capabilities. Combining this real-time dimension with powerful analysis functions enables them to provide up-to-the-minute business metrics. This helps business operations teams better manage through changing conditions and enables companies to be more agile and responsive.

We now offer companies business intelligence combined with near-real-time business process monitoring. These solutions deliver a new type of monitoring capability. Near-real-time business telemetry from business processes is analyzed and viewed in conjunction with historical perspectives and planning metrics. These up-to-the-minute business performance metrics are the missing ingredient for insight into current period performance. HP technology unlocks business process information within the enterprise rapidly and with a limited investment, providing new metrics and business information. HP technology monitors business processes without

having to first automate the business process – a significantly faster and cheaper way to achieve the results.

Combining Business Intelligence and Business Process Monitoring

Business intelligence (BI) and business process monitoring together provide up-to-the-minute views into the health of the business. Sophisticated analytics are collected on a near-real-time basis by business process monitoring, and the new business data is combined with the traditional business intelligence metrics and analytics. This combination provides a more complete up-to-the-minute view of the business that enables immediate and timely corrective actions and/or the ability to exploit a unique business advantage.

Together, HP and its business partners, Business Objects, Cognos, Hyperion and SAS, are delivering Process Aware Business Intelligence solutions to the market.

HP's Partners

HP is working with the following partners to provide a full complement of Process Aware Business Intelligence solutions:



Business Objects™



COGNOS®
THE NEXT LEVEL OF PERFORMANCE™



Hyperion®



sas

