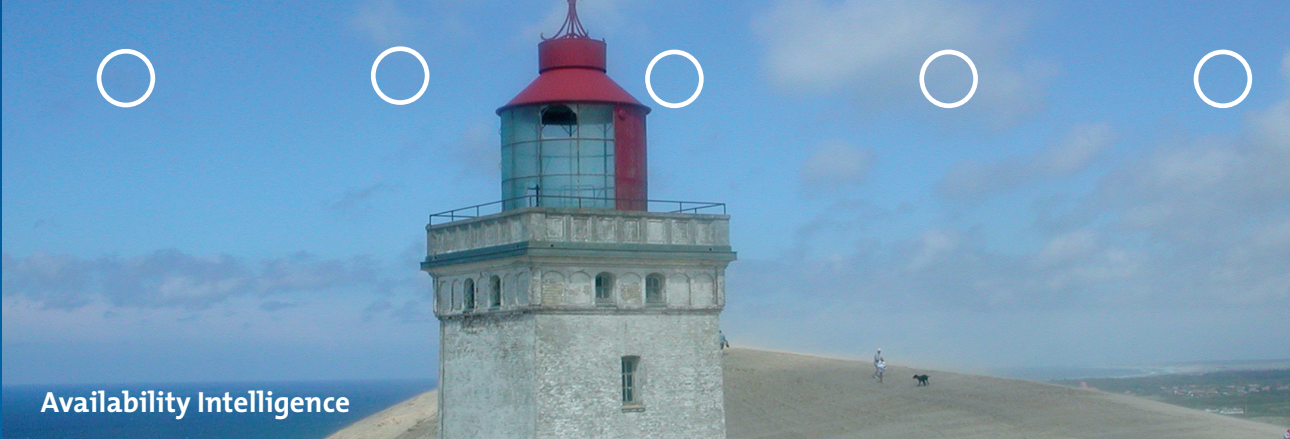


IntelliMagic

Availability Intelligence



Smarter IT Operations Analytics

The availability of your business applications is very important. Your company has extensive business continuity measures in place, because **down time is expensive** and hurts the business.

However, performance issues and configuration errors in your SAN or z/OS environment regularly cause incidents that bring down applications just like a real outage.

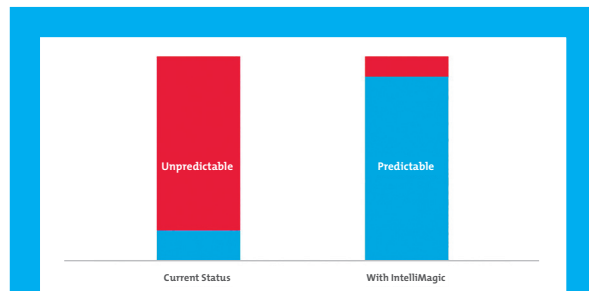
“The beauty of IntelliMagic is that it provides useful reporting for both management and technical teams out of the box.”

Emile Brideau, Medavie Blue Cross

► From Unpredictable to Predictable

It is natural to think that those incidents are unpredictable. But in reality, most can be detected long before any symptoms are visible and well before they have an impact on the production environment.

With IntelliMagic solutions, **incidents become predictable** because the software intelligently detects underlying problems and risks.



▲ Improve the predictability of incidents by using IntelliMagic solutions

► ITOA with Unique Embedded Expert Knowledge

IT Operations Analytics (ITOA) solutions typically use statistical methods on measurement data to show correlations and anomalies about problems already occurring.

IntelliMagic software is much more powerful. Instead of treating the data as unstructured ‘big data’, it applies embedded expert knowledge about the IT infrastructure, so that risks can be detected before they turn into incidents and issues can be resolved before they impact production.

► Benefits to the Business

IntelliMagic improves IT operations in many ways:

- Prevention of issues that previously seemed unpredictable
- Dramatically reduced Mean Time To Resolution for truly unpredictable incidents
- Root cause analysis and trending using a rich repository of detailed, interpreted data
- Fewer service disruptions, less firefighting, increased productivity and better customer service

Ultimately, this saves significant money.

“IntelliMagic solutions play a central role in creating automated, advanced storage management processes to deal with the rapid workload growth.”

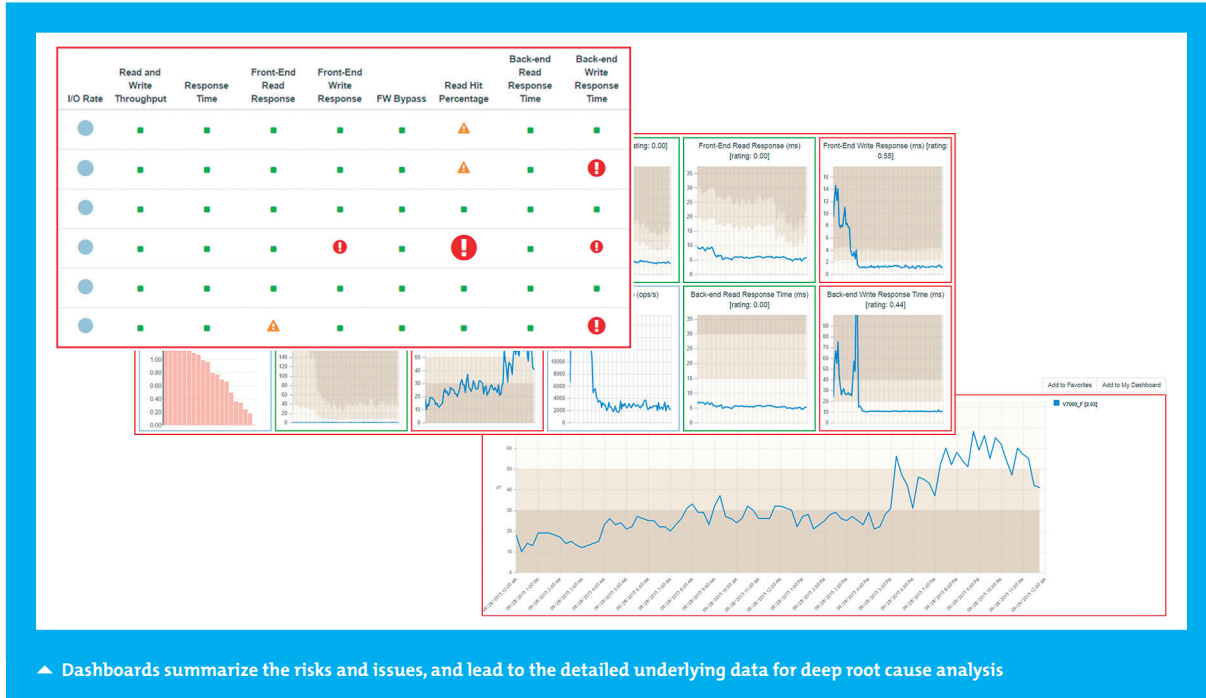
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► Reduce Costs

IntelliMagic also identifies the potential to achieve **optimization** without compromising service levels:

- **z/OS operations:** significantly reduce software licensing costs
- **Storage acquisition:** make informed decisions with unique storage modeling software

benefits with minimal overhead. Professional services from IntelliMagic consultants can be added on top of this Cloud offering to maximize the value.

Contact us for a customized demonstration using your own data so that you can see the value of IntelliMagic’s solutions.

“Potential problems are discovered early, analyzed and prevented from developing any further. Competently and reliably.”

Thomas Ehmke, Schaeffler

► In the Cloud

Many large customers around the world use IntelliMagic solutions to reduce incidents and decrease operational costs.

The products can be installed on premise, or used As-a-Service in the Cloud to realize the powerful

We help you reach your goals:

- **PREVENT** Detect issues before they disrupt service and availability
- **RESOLVE** Quickly and thoroughly resolve underlying root causes
- **OPTIMIZE** Save costs without compromising service levels
- **ELEVATE** Amplify the strengths of experts as well as junior staff

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