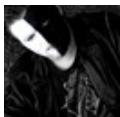


Anchors	Quantifiers	Sample Patterns
^ Start of line	*	Any page URLs starting with /directory/
\$ End of line	*?	(brand)s*?term
Character Classes	+ One or more (greedy)	Brand term with or without whitespace between words
\s White space character	+?	
\S Non-white space character	?	Key phrases beginning with 'brand' and the second word not starting with c or f
\d Digit character	??	
\D Non-digit character	{X}	URLs ending in '.aspx'
\w Word	{X,}	ORDER-\d{6}
\W Non-word (e.g. punctuation, spaces)	{X, Y}	"ORDER-" followed by a six digit ID
Metacharacters (must be escaped)	Ranges and Groups	(?:\? &)utm=([^\\$]+)
^ [ ]	.	Value of 'utm' querystring parameter
\$ ( )	(a b)	
. { }	(...)	
* + ?	(?:....)	
\   -	[abc]	
	[^abc]	
	[A-Z]	
	[a-z]	
	[0-7]	
GA Filter group accessors		
\$Ax Access group x in field A (e.g. \$A1)		
\$Bx Access group x in field B (e.g. \$B1)		



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