



Clip this panel and return in an envelope to:

University of Minnesota Duluth  
Library Endowment  
315 Darland Administration Building  
1049 University Drive  
Duluth, MN 55812-3011



**FIND**

**YOUR**

**PLACE**

**AT THE**

**UMD LIBRARY**

**Naming  
Opportunities**





## Find Your Place at the UMD Library: Naming Opportunities

The UMD Library, with its award-winning interior design, is a popular place for reading, doing research, and pursuing interactive study. We serve the needs of students, faculty, and residents of northeastern Minnesota by offering access to and assistance in using the latest electronic resources as well as traditional print materials.

Friends like you, from around the country, are being asked to take advantage of naming opportunities in the UMD Library in order to support the Program Endowment for Information Excellence.

Please look over this brochure to learn more about the Endowment and how you may participate.

*University of Minnesota Duluth  
Library Endowment, 315 Darland Admin. Bldg.  
1049 University Drive, Duluth, MN 55812-3011  
218-726-7110, toll free 866-726-7110*



# UMD LIBRARY



Now that the stunning UMD Library building is a reality, the new goal for Library staff and benefactors must be to build and sustain the excellence of its information resources. The Program Endowment for Information Excellence was created to support the Library in this quest.

UMD friends have a variety of opportunities to support the Endowment and to name a space in the Library. For example, a gift of \$600, payable in \$200 increments over three years, sponsors a Library study carrel. Other possibilities include naming a networked group study room, a computer laboratory, the seminar classroom, or even a rotunda reading room. This is a great opportunity to remember a

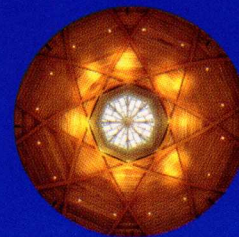
friend, honor a teacher, create a memorial, thank someone, or commemorate a birthday or anniversary. Donors and designated honorees will be recognized on a permanent plaque displayed in the Library's main foyer.

The UMD Library, with the technological capacity to offer the latest electronic access to a world exploding with information, acquires many exciting digital resources on a regular basis. Meanwhile, printed book production remains at record levels, and the Library must add to its traditional print collections continually to accomplish its mission of serving the research, learning, and teaching needs of the Library's various users.





# Program Endowment for Information Excellence



The Endowment for Information Excellence supports the Library's provision of the best new digital products as well as the most up-to-date printed materials for UMD students, faculty, and community patrons. Your gift, when combined with others, will guarantee that the Library can acquire the most current learning and research resources for the 21st century.

We hope that you will join us in our efforts and take advantage of this rare opportunity to put your mark on the UMD Library. You are invited to help the UMD Library reach a new level of information excellence. Please contact the Office of University Relations and Development at 218-726-7110, toll free 866-726-7110, or Bill Sozansky, Library Director, at 218-726-8102 to discuss your gift.

*Thank you for your pledge of support.*

I would like to make my mark on the UMD Library by sponsoring one or more

\_\_\_\_\_ study carrel(s) x \$600 = \$ \_\_\_\_\_

Contact University Relations at 218-726-7110  
for other naming opportunities.

☐ My gift will consist of \_\_\_\_\_ payments  
over ☐ one ☐ two ☐ three years.

(Make check payable to UMD.)

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Honoree/Memorial Gift Designation Information:

☐ My gift is in honor of: \_\_\_\_\_

☐ My gift is in memory of: \_\_\_\_\_

Please send acknowledgement of this honorary/memorial gift to:

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Please charge my gift to:

☐ Visa ☐ American Express ☐ Discover Card ☐ MasterCard

Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

☐ My employer will match this gift. I've enclosed the  
company's matching gift form.

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