

CrossRef Cited-by Linking



■ Who's Citing You?

Wouldn't it be nice to show your authors and readers exactly who and what was citing your content? CrossRef, the organization that brought you publishing's pre-eminent shared digital infrastructure, now allows members to look up and display what cites what.

CrossRef Cited-by Linking allows you to discover how your publications are being cited in other publications and to incorporate CrossRef DOIs® to the citing content into your online publication site. CrossRef Cited-by Linking is free to CrossRef members.

■ What Do You Need To Do?

- **1.** Supply CrossRef with the metadata for reference lists for each article deposited in CrossRef. This data represents the works that your publications cite.
- **2.** For any given article where you wish to show cited-by links, query CrossRef (using its DOI) to retrieve the list of citing articles (as identified by their CrossRef DOIs). Retrieving cited-by DOIs can be as easy as cutting-and-pasting references into CrossRef's simple text query form—no XML required.

Email alerts let you know when a new item cites your content.

■ How Big Is The CrossRef Cited-By Network?

- 15,000 journals
- over 170 million cited-by relationships
- more than 240 publishers

To sign up or for more information visit **www.crossref.org/citedby.html** or email **info@crossref.org**.

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