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	Authors:	Sunil Kumar Dhal	1
	Paper Title:	A Study of Consumer Buying Behavior and Perception Towards Laptops in Orissa	1
	Abstract: The technogy is changing so fast with the development of computer hardware. It has observed that last two decade the purchase of laptap has incrased significantly. Now laptop purchase is feel like a purchase of fast moving consuming item. Which signifies that the people are very much interested to handle technological instruments in their day to day activities. The laptop is the main source of commutation with intra and intercommunication among the people. The laptop companies in odhisa are interested to study the buying behavior and perception towards laptop. In order to develop a framework for the study consumer behaviour it is helpful to begin by considering the evolution of the field of consumer research and the different paradigms of thought that have influenced the discipline. As described in this article, a set of dimensions can be identified in the literature, which can be used to characterize and differentiate the various perspectives on consumer research.		
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	Paper Title:	Hill Cipher Key Generation Algorithm by using Orthogonal Matrix	
	Abstract: The role of cryptography in today's world is significant. It secures information mathematically by mailing massage with a key. Hill cipher is one of the most famous symmetric cryptosystem that can be used to protect information from unauthorized access. This paper suggest a new technique in Hill cipher, here we are establishing the complex procedure of key generation for the process of encryption. This paper explains how the orthogonal matrix can be useful for the generating the key matrix in Hill cipher. Hill cipher is a matrix based poly-graphic substitution. For example $\{abcd\}=ab\ cd\ ef\ldots$ or abc defand so on. The purpose of generating the key by using orthogonal matrix is to overcome the disadvantage of non invertible matrix in Hill cipher. This paper discovers the idea of generating key that is basically the reflection on a given plane in \Box 3. The proposed concept is very easy to implement but it will be more difficult for the attacker to get the key.		
	-	cipher, Network security, Cryptography, orthogonal matrix.	
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	Authors: A. S. M. Fahad Hossain, Naveel Islam, Mehedi Ahmed Ansary			
	Paper Title: Use of PS Logging and Ground Response Analysis using DEEPSOIL in BUET-JI BUET, Dhaka			
	sands and soft c during earthquat soil. So for me determination is Testing System	the increased use of machines on super structures along with constructions on loose clays in Bangladesh, the chances of collateral effects are increasing. Degree of damage ke strongly depends on dynamic characteristics of building as well as amplification of easurement of dynamic properties and site amplifications, seismic wave velocities necessary. The paper deals with the use of PS Suspension Logging Downhole Seismic for measurement of compression and shear wave velocities also determination of the operties and site response using DEEPSOIL (Hashash et al., 2011) V5.1.		
	Keywords: Soil Amplification, Dynamic Soil Properties, PS Logging, Downhole Seismic, DEEPSOIL, Response Spectrum, Peak Ground Acceleration.			
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	Tutorial. 98 p. Authors:	Pranali Hatode, Sayali Kavathekar, Pranati Kulkarni, Akhila Kurup, Apurwa Loy	a	
	Paper Title:	Body Through Data Transfer		
	Abstract: The field of technology is constantly evolving to process larger data sets and maintain higher levels of connectivity. At the same time, advances in miniaturization had increased mobility and accessibility. We present a device designed with a short range wireless connectivity technology that uses the capability of human body to transfer few signals for safe and smooth communication between two electronically compatible devices. Our objective is to implement one touch data transmission technique using simple object oriented programming language. The system we intend to develop is easy to implement and cost effective. The system is based on advanced RISC architecture. It can be modified to develop new or improve existing products.			
4.	Keywords: Miniaturization, wireless connectivity technology, electronically compatible devices, RISC architecture.		13-15	
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	Authors:	Ritula Thakur, Puneet Chawla		
	Paper Title:	High Voltage Distribution System (HVDS)-An Alternate for Improvement of Vol Profile	tage Drop	
	Abstract: In the past, the consumption of electricity is prime motto, as it is available in lot with a capacity to do work, but as the time spent, now time is to conserve the electricity not to consume the electrical energy. In fact, it has become essential ingredient for improving the quality of life and its absence is associated with poverty and poor quality of life. Sub-transmission and distribution systems constitute the link between electricity utilities and consumers. Efficient functioning of the segment of the electricity utility is essential to sustain the growth of the power sector and the economy of the country. So, the present situation is characterized by unacceptable high losses, power quality and reliability of supply, billing sector, revenue collection, frequent interruptions in supply and thus consumer dissatisfaction etc. Distribution Sector requires economical system to provide electrical energy at a suitable prize and at a minimum voltage drop to reduce the voltage regulation. So, we require the economical way to provide the electrical energy by State Electricity Boards to various			

	various aspects	inimum voltage drop and reduce the regulation of voltage. This paper presents the of High Voltage Distribution System commissioned for improvement of voltage drop atribution sectors for economical way to customer's satisfaction.	
5.		w voltage distribution system (LVDS), High Voltage Distribution system (HVDS), Cables (ABCs), Annual savings, Payback period, voltage profile.	16-19
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	Paper Title:	A Study on Voltage Balance Control Strategy for Cascaded Multilevel STATCOM	
6.	Abstract: This paper presents a study on dc capacitor voltage balance control strategy for cascade multilevel static synchronous compensator (STATCOM) and it also offers a general analytical method for balance control strategy. The focus area of concern for this study starts with the development of imbalance of dc capacitor voltage. This imbalance arises due to non-uniformity of active power consumed by chain and absorbed by it. Thus, as a solution to this problem a balance control strategy is discussed in this paper, which is based on Phase shift angle regulation. A general analytical method based on vector analysis is also presented. By this method of vector analysis the performance of Phase shift angle regulation balance control strategy can be analysed, together with its regulation capacity. To find out the importance of applying balance control strategy, a comparison assessment which is based on vector analysis between a system which is using balance control strategy and a system which is devoid of any balance control strategy is provided. This comparison comprehends that using balance control strategy is much better for the system. Another inference of comparison is that balance control strategy which is based upon Phase shift angle regulation, has the benefit of strong regulation capacity. After the comparison via vector analysis, the same as of vector analysis. The simulated data also verifies that application of a balance control strategy delivers better performance of cascade multilevel STATCOM rather than not using it.		20-26
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	Paper Title:	Experimental Analysis of Temperature Variation in an Air Medium Radiation Fiel	d
	distribution afte Interpreting the reducing the he automobile indu	rbo jet engines, Gas turbines, High pressure boilers and IC engine applications the heat r combustion is a combined phenomenon of convection and radiation heat transfer. role of each mode of heat transfer in the perspective of increasing the efficiency and eat loss is one of the prime necessities for thermal power plant, aerospace and ustries. Here we analyzed the characteristics of the radiation field by temperature their variation at different planes of the domain, using an experimental approach. The	

7.	using a coil hear in series, the ten Temperature pr source as a func Keywords: Air References: 1. A.Tremante a conduction –r 2. M.Y. Abdolla open cavity w 4, pp.649 – 60 3. E. D. dos Sa thermal radiat 4. I. Zahmatkesl Engineering, 5. Severino P.C.	which replicates the size of the IC engine cylinder, is heated to a high temperature ter and is insulated to avoid external influence. Using 'K' type thermocouples arranged nperatures at various points and at various sections are determined. Correspondingly the ofiles for different section planes are plotted. The propagation of radiation from the tion of distance and the effect of wall has been analyzed using the temperature profiles. medium, radiation, temperature variation, thermocouple. and F. Malpica "Analysis of the temperature profile of ceramic composite materials exposed to combined radiation between concentric cylinders", J. Eng. Gas Turbines Power 120(2), 271-275,5 pages ,Apr 01, 1998. ahzadeh Jamalabadi, M. Ghassemi, M.H. Hamedi "Numerical investigation of thermal radiation effects on vith discrete heat sources" International Journal of Numerical Methods for Heat & Fluid Flow, Vol. 23 Issue: 61. ntos, M. M. Galarça, A. C. Mossi "A numerical study of the influence of temperature fluctuations in the tion field" Universidad Federal do Rio Grande do Sul, Brazil h "Influence of thermal radiation on free convection inside a porous enclosure" Department of Mechanical Shiraz University, Shiraz, Iran . Marques "Analysis of conduction-radiation problem in absorbing and emitting non gray materials", Center y, Federal University of Alagoas, Mexico.	27-32
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	Paper Title:	DC Motor Speed Control Using PID Controller In Lab View	
	in industry and to control the sp small change ca motor can be c LabVIEW using Graphic User In the DC motor u set by the user in sensor, the outp Controller comp	ortional-Integral-Derivative (PID) control is the most common control algorithm used has been universally accepted in industrial control. One of the applications used here is peed of the DC motor. Controlling the speed of a DC motors is very important as any n lead to instability of the closed loop system. The aim of this paper is to show how DC ontrolled by using a PID controller in LabVIEW. DC Motor will be interfaced with g an ATmega 8A Microcontroller. The speed of the DC motor will be set by creating a tterface (GUI) for PID Controller in LabVIEW. LabVIEW will send serial command to sing the PWM pins on the Microcontroller board. DC motor will move with the speed n LabVIEW. The speed of the dc motor will be sensed by using the IR sensor. From the but is sent back to the PID Controller in LabVIEW via ATmega Microcontroller. PID pares the actual speed of the DC motor with the set speed. If its speed is not same, PID rry to minimize the error and bring the motor to the set point value [1].	
9.	Keywords: DC	Motor, LabVIEW, PID Controller, IR Sensor, Open-Loop, Closed-Loop.	37-41
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