

INTRODUCTION TO RESEARCH IN INFORMATION STUDIES

INF 397C

Unique Number 81885

Dr. Philip Doty
School of Information
University of Texas at Austin

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Class time: Tuesday, Wednesday, Thursday 1:00 – 4:00 PM
Final exam on Saturday, July 7, 2007, 9:00 AM – 12:00 N

Place: SZB 468

Office: SZB 570

Office hrs: Tuesday 10:00 – 11:00 AM
By appointment other times

Telephone: 512.471.3746 (personal office)
512.471.3821 (main iSchool office)

Internet: pdoty@ischool.utexas.edu
<http://www.ischool.utexas.edu/~pdoty/index.htm>

Class URL: http://courses.ischool.utexas.edu/Doty_Philip/2007/summer/INF_397C/

TA: Paul Stenis
p.stenis@gmail.com
Office hours: Wednesday 11:00 AM – 12:00 N
SZB 451 (IT Lab)
By appointment other times

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Readings from the class schedule and assignments
Research and research methods in information studies
Research methods
Nature of science and systematic inquiry

Thou shalt not answer questionnaires
Or quizzes upon World Affairs,
Nor with compliance
Take any test. Thou shalt not sit
With statisticians nor commit
A social science.

-- W.H. Auden, excerpted from "Under Which Lyre: A Reactionary Tract for the Times" (Phi Beta Kappa Poem, Harvard 1946)

PLAN OF THE COURSE

Why should information professionals of any kind study research methods, especially empirical social science research methods? Why should they do research? Why should an introduction to research and research methods be required in the master's program in our School?

Introduction to Research in Information Studies (INF 397C) is intended to acquaint students with doing, reading, and evaluating research. It aims to help students bring their own and others' research to their professional practice, no matter the setting in which that practice takes place. The critical spirit of inquiry gives the information professional, whether a librarian or not, the opportunity to serve clients better and to perform other organizational tasks. All information professionals must evaluate information services, products, and policies. Understanding how to perform research and to judge the research of others is essential to the success of such evaluations. In addition, information professionals must often write grant proposals and engage in other activities that demand research competencies.

The four major goals of this course, reflecting the role of research in the master's program at the School of Information, are to:

1. Introduce students to important concepts and techniques in empirical social science research, both quantitative and qualitative. Although we emphasize quantitative methods in this course for the sake of ensuring some level of "statistical literacy," like many researchers, I take a catholic approach in my own work, using both qualitative and quantitative methods (what is commonly called methodological pluralism). The course will include discussion of qualitative and historical methods, and you will be encouraged to use those methods as appropriate.
2. Enable students to be more discerning and informed readers of others' empirical research.
3. Help students develop competencies in the planning, description, and completion of empirical research studies, i.e., proposal preparation, instrument design, instrument use, data analysis, and research reporting.
4. Encourage students to do empirical research throughout their professional lives.

With these goals in mind, INF 397C examines:

- Creation of knowledge -- how we know and investigate; what "scientific" research is, especially in information studies. The course will explicitly engage the fragility of knowledge and explore how we must act in all sorts of professional situations when we are without the luxury of certainty.
- Evaluating the research of others -- how to develop and apply criteria to determine the value and applicability of research in various literatures to particular professional situations.
- Defining a research question -- how to develop and operationalize a researchable question. This step is key to the process of systematic inquiry.
- Collection of data -- how to use both quantitative and qualitative methodologies, including surveys (especially those that use standardized questionnaires), focus groups, structured interviews, historical research, ethnographic observation, oral history, and bibliometrics, to explore research questions.
- Analysis of data -- how to use descriptive statistics, some inferential statistics, and content analysis. One goal of the course is the development of the ability to apply basic statistical techniques to understand phenomena of interest to the information professions.
- Preparation of a research proposal -- how to conceptualize, plan, and communicate an investigation of a phenomenon in information studies; students will design an empirical data collection instrument in conjunction with the research proposal.
- Reporting research -- how to share the results of research. In the summer session, I do **not** ask students to perform empirical research and report the results; in the fall and spring semesters, however, I do.

Although the application of statistical techniques is among the competencies that students will develop in INF 397C, this class is not a course in statistics, nor are there any prerequisites for taking it. The only mathematical skills that you are presumed to possess are:

- Familiarity with and proficiency in the four major arithmetic operations -- addition, subtraction, multiplication, and division
- Some measure of facility with fractions, ratios, decimals, percentages, and their equivalence
- Ability to read and generate simple Cartesian planes (x, y coordinates) and other graphic representations
- A command of basic algebra, e.g., you can determine the value of x if $4x = 12$
- The ability to determine squares and square roots using a calculator.

See Spatz (2005) Appendix A, "Arithmetic and Algebra Review," Glossary of Words, and Glossary of Formulas; and Bartz, Appendix 2, "Basic Mathematics Refresher" (1988, pp. 395-427). These resources provide a review of useful, fundamental mathematical topics. Previous students, especially those with relatively little mathematical background, have found the appropriate parts of Rowntree's *Statistics Without Tears* (1981) useful.

STATISTICS: "WHERE SELDOM IS HEARD A DISCOURAGING WORD"

Students often come to this course with mixed expectations and experiences: some may be convinced that they cannot succeed in a course that includes any mathematical material, especially statistics, while other students feel no such anxiety. Mathematics phobia and statistics phobia, however, are fairly common and are often linked to negative expectations, both your own and others'. I ask that you leave those expectations and experiences behind -- you can and will succeed in this course for a number of reasons:

- My expectations, while high, are realistic. You will not be asked to do the impossible -- only the difficult. You are not expected to be statisticians when you leave the course; rather, you will be expected to understand the basics of descriptive and inferential statistics, to recognize when to use them and when not to, and to develop an understanding of how statistics can be used to good effect in others' research and your own.
- You have proven your competence, both in your undergraduate work and in your GRE scores.
- Mathematics and statistics, in fact, involve less than half of the course assignments, class time, and grade. There is greater emphasis on writing, critical thinking, and effective integration of ideas about empirical research.

Like most students in INF 397C before you, you will probably find the statistical calculations much easier than you fear, while the conceptual material will demand much more of you. In order to produce a context in which you can succeed and develop a basic familiarity with statistical operations, you have a number of resources available to you this semester:

- A series of practice problems developed by the instructor, involving both calculations and concepts with some answers provided. These exercises are good indicators of many of the kinds of questions that will be on the quiz and examination, and they will help you develop an understanding of fundamental statistical concepts and other important social science research ideas and techniques.
- Seven optional review sessions outside of class time
- Office hours and other (prearranged) group and personal appointments
- Textbooks which provide both lucid discussions of appropriate material and a number of practice exercises
- Digital and print materials supplementary to the required and recommended texts
- Encouragement of the formation of statistics study groups to help each other with the material.

In addition to these resources, the in-class quiz and final examination are designed to provide you with the opportunity to demonstrate what you know, not to torment you about what you do not know. The in-class quiz will take place about halfway through the semester, while the exam will occur after the last day of class. Both will emphasize critical thinking and analysis, not rote learning. Thus, like the previous examinations on reserve at PCL, they will consist of two major parts:

1. Calculations
2. Concepts.

You will be allowed to use your notes, textbooks, calculator, and other resources to work on the first part (the calculations); everything except another person or communication device like a cell phone, computer, or PDA of any kind. Feel free to ask about these and related topics at any time.

It is important for you to remember that I cannot and will not teach you statistics; you will teach yourself, and, as members of the class, you will teach each other. You can do well in the class, especially if you meet my expectations discussed below and maximize your use of the study hints below.

EXPECTATIONS OF STUDENTS' PERFORMANCE

Students are expected to be involved, creative, and vigorous participants in class discussions and in the overall conduct of the class. In addition, students are expected to:

- Attend all class sessions; if a student misses a class, it is her responsibility to arrange with another student to obtain all notes, handouts, and assignment sheets.
- Read all material prior to class; students are expected to use the course readings to inform their classroom participation and their writing work. Students must learn to integrate what they read with what they say and write. This last imperative is essential to the development of professional expertise and to the development of a collegial professional persona.
- Educate themselves and their peers. Successful completion of graduate academic programs and participation in professional life depend upon a willingness to demonstrate initiative and creativity. Participation in the professional and personal growth of colleagues is essential to one's own success as well as theirs. Such collegiality is at the heart of scholarship, so some assignments are designed to encourage collaboration.
- Spend at least 3-4 hours in preparation for each hour in the classroom; therefore, a 3-credit graduate hour course requires a minimum of 10-12 hours per week of work outside the classroom.
- Participate in all class discussions.
- Complete all assignments on time – late assignments will not be accepted except in the particular circumstances noted below. Failure to complete any assignment on time will result in a failing grade for the course.
- Be responsible with collective property, especially books and other material on reserve.
- Ask for help from the instructor or the teaching assistant, either in class, during office hours, on the telephone, through email, or in any other appropriate way. Email is especially appropriate for information questions but please recall that **Doty does not usually have access to email outside the office** and that he tries to stay home one day a week. It may be several days after a student sends email before the instructor sees it. Unless there are compelling privacy concerns, it is always wise to send a copy of any email intended for the instructor to the TA as well; s/he has access to email more regularly.

Academic dishonesty, such as plagiarism, cheating, or academic fraud, will not be tolerated and will incur severe penalties, including failure for the course. If there is concern about behavior that may be academically dishonest, consult the instructor. Students should refer to the UT General Information Bulletin, Appendix C, Sections 11-304 and 11-802 and *Texas is the Best . . . HONESTLY!* (1988) by the Cabinet of College Councils and the Office of the Dean of Students.

The instructor is happy to provide all appropriate accommodations for students with documented disabilities. The University's Office of the Dean of Students at 471.6259, 471.4641 TTY, can provide further information and referrals as necessary.

STUDY HINTS

Students who succeed in this class ordinarily:

- Complete readings and other assignments promptly
- Use my office hours and make other appointments
- Form groups for the research project early
- Read, reread, and reread assignments, especially statistics material
- Review the online tutorials and related material individually and in study groups
- Write multiple drafts of papers and proofread them carefully -- as Howard Becker says in *Writing for Social Scientists*, "the only version that counts is the last one" (1986, p. 21)
- Form study groups -- meet often and talk not only about the statistical calculations but about methods and statistical concepts as well
- Ask colleagues to review and edit their written work; such activity is the professional norm and an important component of academic life -- it is not cheating -- just be certain that all work you submit under your name is really your own
- Prepare statistics "crib sheets" with formulae, relationships, definitions, and so on
- Do all sections of all the practice exercises
- Participate in the review sessions
- Use the TA, especially for understanding my expectations; the TA will set up regular office hours
- Use the supplementary materials on Reserve at PCL, especially the model student papers and previous exams and quizzes.

STANDARDS FOR WRITTEN WORK

You will be expected to meet professional standards of maturity, clarity, grammar, spelling, and organization in your written work for this class, and, to that end, I offer the following remarks. Review these standards both before and after writing; they are used to evaluate your work.

Every writer is faced with the problem of not knowing what his or her audience knows about the topic at hand; therefore, effective communication depends upon maximizing clarity. As Wolcott reminds us in *Writing Up Qualitative Research* (1990, p. 47): "Address . . . the many who do not know, not the few who do." It is also important to remember that clarity of ideas, clarity of language, and clarity of syntax are interrelated and mutually reinforcing.

Good writing makes for good thinking and vice versa. Writing is a form of inquiry, a way to think, not a reflection of some supposed static thought "in" the mind. A vivid example of how this complex process of composition and thought works is in the unexpurgated version of Theodore Dreiser's *Sister Carrie* (1994, p. 144):

Hurstwood surprised himself with his fluency. By the natural law which governs all effort, what he wrote reacted upon him. He began to feel those subtleties which he could find words to express. With every word came increased conception. Those inmost breathings which thus found words took hold upon him.

We need not adopt Dreiser's breathless metaphysics or naturalism to understand the point.

All written work for the class must be written using word processing software and double-spaced, with 1" margins all the way around and in either 10 or 12 pt. font.

Some writing assignments will demand the use of notes (either footnotes or endnotes) and references. It is particularly important in professional schools such as the School of Information that notes and references are impeccably done. Please use APA (American Psychological Association) standards. There are other standard bibliographic and note formats, for example, in engineering and law, but social scientists and a growing number of humanists use APA. Familiarity with standard formats is essential for understanding others' work and for preparing submissions to journals, funding agencies, professional conferences, and the like. You may also want to consult the *Publication Manual of the American Psychological Association* (2001, 5th ed.).

DO NOT USE A GENERAL DICTIONARY OR ENCYCLOPEDIA FOR DEFINING TERMS IN GRADUATE SCHOOL OR IN PROFESSIONAL WRITING. If you want to use a reference source to define a term, use a specialized dictionary such as *The Cambridge Encyclopedia of Philosophy* or subject-specific encyclopedia, e.g., the *International Encyclopedia of the Social and Behavioral Sciences*. The best alternative, however, is having an understanding of the literature related to the term sufficient to provide a definition in the context of that literature.

Use a standard spell checker on your documents, but be aware that spell checking dictionaries do not include most proper nouns, including personal and place names; omit most technical terms; include few foreign words and phrases; and cannot identify the error in using homophones, e.g., writing "there" instead of "their," or "the" instead of "them."

It is imperative that you **PROOFREAD YOUR WORK THOROUGHLY AND BE PRECISE IN EDITING IT**. It is often helpful to have someone else read your writing, to eliminate errors and to increase clarity. Finally, each assignment should be handed in with a title page containing your full name, the date, the title of the assignment, and the class number (INF 397C). If you have any questions about these standards, I will be pleased to discuss them with you at any time.

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Remember, every assignment must include a title page with:

- The title of the assignment
- Your name
- The date
- The class number – INF 397C.

Since the production of professional-level written work is one of the aims of the class, I will read and edit your work as the editor of a professional journal or the moderator of a technical session at a professional conference would. The reminders below will help you prepare professional written work appropriate to any situation. Note the asterisked errors in 3, 4, 9, 11, 12, 15, 16, 19, 21, and 25 (some have more than one error):

1. Staple all papers for this class in the upper left-hand corner. Do not use covers, binders, or other means of keeping the pages together.
2. Number all pages after the title page. Notes and references do not count against page limits.
3. Use formal, academic prose. Avoid colloquial language, *you know?* It is essential in graduate work and in professional communication to avoid failures in diction -- be serious and academic when called for, be informal and relaxed when called for, and be everything in between as necessary.
4. Avoid clichés. They are vague, *fail to "push the envelope," and do not provide "relevant input."* For this course, avoid words and phrases such as "agenda," "problem with," "deal with," "handle," "window of," "goes into," "broken down into," "viable," and "option."
5. Avoid computer technospeak like "input," "feedback," or "processing information" except when using such terms in specific technical ways.
6. **AVOID USING "CONTENT" AS A NOUN.**
7. Do not use the term "relevant" except in its information retrieval sense. Ordinarily, it is a colloquial cliché, but it also has a strict technical meaning in information studies.
8. Do not use "quality" as an adjective; it is vague, cliché, and colloquial. Instead use "high-quality," "excellent," "superior," or whatever more formal phrase you deem appropriate.
9. Study the APA style convention for the proper use of ellipsis*. . . *
10. Avoid using the terms "objective" and "subjective" in their evidentiary senses; these terms entail major philosophical, epistemological controversy. Avoid terms such as "facts," "factual," "proven," and related constructions for similar reasons.
11. Avoid contractions. *Don't* use them in formal writing.

12. Be circumspect in using the term "this," especially in the beginning of a sentence. *THIS* is often a problem because the referent is unclear. Pay strict attention to providing clear referents for all pronouns. Especially ensure that pronouns and their referents agree in

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number; e.g., "each person went to their home" is a poor construction because "each" is singular, as is the noun "person," while "their" is a plural form. Therefore, either the referent or the pronoun must change in number.

13. "If" ordinarily takes the subjunctive mood, e.g., "If he were [not "was"] only taller."
14. Put "only" in its appropriate place, near the word it modifies. For example, it is appropriate in spoken English to say that "he only goes to Antone's" when you mean that "the only place he frequents is Antone's." In written English, however, the sentence should read "he goes only to Antone's."
15. Do not confuse possessive, plural, or contracted forms, especially of pronouns. *Its* bad.
16. Do not confuse affect/effect, compliment/complement, or principle/principal. Readers will not *complement* your work or *it's* *principle* *affect* on them.
17. Avoid misplaced modifiers; e.g., it is inappropriate to write the following sentence: As someone interested in the history of Mesoamerica, it was important for me to attend the lecture. The sentence is inappropriate because the phrase "As someone interested in the history of Mesoamerica" is meant to modify the next immediate word, which should then, obviously, be both a person and the subject of the sentence. It should modify the word "I" by preceding it immediately. One good alternative for the sentence is: As someone interested in the history of Mesoamerica, I was especially eager to attend the lecture.
18. Avoid use of "valid," "parameter," "bias," "reliability," and "paradigm," except in limited technical ways. These are important research terms and should be used with precision.
19. Remember that the words "data," "media," "criteria," "strata," and "phenomena" are all PLURAL forms. They *TAKES* plural verbs. If you use any of these plural forms in a singular construction, e.g., "the data is," you will make the instructor very unhappy :-).
20. "Number," "many," and "fewer" are used with plural nouns (a number of horses, many horses, and fewer horses). "Amount," "much," and "less" are used with singular nouns (an amount of hydrogen, much hydrogen, and less hydrogen). Another useful way to make this distinction is to recall that "many" is used for countable nouns, while "much" is used for uncountable nouns.
21. *The passive voice should generally not be used.*
22. "Between" is used with two alternatives, while "among" is used with three or more.
23. Generally avoid the use of honorifics such as Mister, Doctor, Ms., and so on when referring to persons in your writing, especially when citing their written work. Use last names and dates as appropriate in APA.
24. There is no generally accepted standard for citing electronic resources. If you cite them, give an indication, as specifically as possible, of:

- responsibility (who?)

- title (what?)
- date of creation (when?)
- date viewed (when?)
- place to find the source (where? how?).

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See the *Publication Manual of the American Psychological Association* (2001, 5th ed., pp. 213-214, 231, and 268-281) for a discussion of citing electronic material and useful examples. Also see Web Extension to American Psychological Association Style (WEAPAS) at <http://www.beadsland.com/weapas/#SCRIBE>

25. *PROFREAD! PROOFREED! PROOOFREAD!*
26. Citation, quotation, and reference are nouns; cite, quote, and refer to are verbs.
27. Impact and research are also nouns; do not use them as verbs.
28. Use double quotation marks ("abc."), not single quotation marks ('xyz.'), as a matter of course. Single quotation marks are to be used to indicate quotations within quotations.
29. Provide a specific page number for all direct quotations. If the quotation is from a Web page or other digital source, provide at least the paragraph number and/or other directional cues, e.g., "(Davis, 1993, section II, ¶ 4)."
30. In ordinary American English, as ≠ because.
31. Use "about" instead of the tortured locution "as to."
32. In much of social science and humanistic study, the term "issue" is used in a technical way to identify sources of public controversy or dissensus. Please use the term to refer to topics about which there is substantial public disagreement, NOT synonymously with general terms such as "area," "topic," or the like.
33. Please do not start a sentence or any independent clause with "however."
34. Avoid the use of "etc." – it is awkward, colloquial, and vague.
35. Do not use the term "subjects" to describe research participants. Terms such as respondents, participants, informants, co-researchers, and research collaborators have been preferred for decades.
36. Do not use notes unless absolutely necessary, but, if you must use them, use endnotes not footnotes.

SOME EDITING CONVENTIONS FOR STUDENTS' PAPERS

| SYMBOL | MEANING |
|---------------|--|
| # | number OR insert a space; context will help you decipher its meaning |
| AWK | awkward; usually compromises clarity as well |
| BLOCK | make into a block quotation without external quotation marks; do so with quotations ≥ 4 lines |
| caps | capitalize |
| COLLOQ | colloquial and to be avoided |
| dB | database |
| FRAG | sentence fragment; often means that the verb and/or subject of the sentence is missing |
| ITAL | italicize |
| j | journal |
| lc | make into lower case |
| lib'ship | librarianship |
| org, org'l | organization, organizational |
| PL | plural |
| Q | question |
| Q'naire | questionnaire |
| REF? | what is the referent of this pronoun? to what or whom does it refer? |
| RQ | research question |
| sp | spelling |
| SING | singular |
| w/ | with |

w.c.?

word choice?

I also use **check marks** to indicate that the writer has made an especially good point and **wavy lines** under or next to a term to indicate that the usage is suspect.

GRADING

The grading system for this class includes the following grades:

| | | |
|----|----------------------------------|----------------------------------|
| A+ | Extraordinarily high achievement | not recognized by the University |
| A | Superior | 4.00 |
| A- | Excellent | 3.67 |
| B+ | Good | 3.33 |
| B | Satisfactory | 3.00 |
| B- | Barely satisfactory | 2.67 |
| C+ | Unsatisfactory | 2.33 |
| C | Unsatisfactory | 2.00 |
| C- | Unsatisfactory | 1.67 |
| F | Unacceptable and failing. | 0.00. |

See the memorandum from former Dean Brooke Sheldon dated August 13, 1991, and the notice in the School of Information student orientation packets for explanations of this system. Consult the iSchool Web site (http://www.ischool.utexas.edu/programs/general_info.php) and the *Graduate School Catalogue* (e.g., <http://www.utexas.edu/student/registrar/catalogs/grad05-07/ch1/ch1a.html#Nature.and.Purpose> and <http://www.utexas.edu/student/registrar/catalogs/grad05-07/ch1/ch1b.html#Student.Responsibility>) for more on standards of work. While the University does not accept the grade of A+, the instructor may assign the grade to students whose work is extraordinary.

The grade of B signals acceptable, satisfactory performance in graduate school. In this class, the grade of A is reserved for students who demonstrate not only a command of the concepts and techniques discussed but also an ability to synthesize and integrate them in a professional manner and communicate them effectively, successfully informing the work of other students.

The grade of incomplete (X) is reserved for students in extraordinary circumstances and must be negotiated with the instructor before the end of the semester. See the former Dean's memorandum of August 13, 1991, available from the main iSchool office.

I use points to evaluate assignments, not letter grades. Points on any assignment are determined using an arithmetic not a proportional algorithm. For example, 14/20 points on an assignment does NOT translate to 70% of the credit, or a D. Instead 14/20 points is roughly equivalent to a B. If any student's semester point total > 90 (is equal to or greater than 90), then s/he will have earned an A of some kind. If the semester point total > 80, then s/he will have earned at least a B of some kind. Whether these are A+, A, A-, B+, B, or B- depends upon the comparison of point totals for all students. For example, if a student earns a total of 90 points and the highest point total in the class is 98, the student would earn an A-. If, on the other hand, a student earns 90

points and the highest point total in the class is 91, then the student would earn an A. This system will be further explained throughout the semester.

TEXTS AND OTHER TOOLS

There are two required texts for this class and three recommended texts. They can be purchased at the Co-op. As many of the readings as possible will be on Reserve at PCL; these readings, naturally, can be supplemented as a student's interests dictate by material in print and online.

The **REQUIRED** texts are:

Creswell, John W. (2003). *Research design: Qualitative, quantitative, and mixed methods approaches* (2nd ed.). Thousand Oaks, CA: Sage.

Katzer, Jeffrey, Cook, Kenneth H., & Crouch, Wayne W. (1998). *Evaluating information: A guide for users of social science research* (4th ed.). Boston: McGraw-Hill.

The **RECOMMENDED** texts are:

Babbie, Earl. (2007). *The practice of social research* (11th ed.). Belmont, CA: Wadsworth.

Spatz, Chris. (2005). *Basic statistics: Tales of distributions* (8th ed.). Pacific Grove, CA: Brooks/Cole. [There is a 9th edition to be published in May 2007, but it is not yet available. Thus, all readings and problems in this syllabus are keyed to the 8th edition from 2005.]

Trochim, William K., & Donnelly, James P. (2007). *The research methods knowledge base* (3rd ed.). Mason, OH: Thomson. See <http://www.socialresearchmethods.net/>

If you buy any of these books, be certain to buy only the 2nd edition of Creswell (2003); the 4th edition of Katzer, Cook, and Crouch (1998); the 8th edition of Spatz (2005); and the 11th edition of Babbie (2007). Copies of as many of these materials as possible are on two-hour Reserve at PCL. Students should be aware of their classmates' needs to see the Reserve material.

Other instructors at the School of Information, others elsewhere at UT, and I have also used:

Bartz, Albert E. (1988). *Basic statistical concepts* (3rd ed.). New York: Macmillan. Appendix 2, "Basic Mathematics Refresher," pp. 395-427, is especially useful for those who would like some review of various mathematical concepts and techniques. Other parts of the book are valuable as well.

Busha, Charles H., & Harter, Stephen P. (1980). *Research methods in librarianship: Techniques and interpretation*. New York: Academic Press. It, too, is a useful book in parts.

Vaughn, Liwen. (2001). *Statistical methods for the information professional: A practically painless approach to understanding, using, and interpreting statistics*. Medford, NJ: Information Today.

None of these three books needs to be bought, and they will be on Reserve at PCL.

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Other tools

- All of the recommended textbooks (Babbie, Spatz, and Trochim) are supplemented by electronic material:
 - Babbie (2007) includes a CD-ROM inside the text with substantial supporting materials, including links to the Web.
 - Spatz (2005) is complemented by Web-based material at the publisher's Web site. You will want to look especially at the kinds of "workshops" there: (1) Research Methods Workshops (http://www.wadsworth.com/psychology_d/templates/student_resources/workshops/research_wrk.html) and (2) Statistics Workshops (http://www.wadsworth.com/psychology_d/templates/student_resources/workshops/stats_wrk.html), as we progress through the semester.
 - Trochim (2007) appears entirely online, as indicated on the previous page in the syllabus, and is supplemented by a lot of valuable material on the Web.

Please remember that the terms, definitions, procedures, and epistemological assumptions discussed in the class, and, thus, in the textbooks and elsewhere, are contentious. You will find some important differences between my conventions and those of any particular external source, as you will among the sources themselves. **LEARNING TO NAVIGATE THIS SEA OF UNCERTAINTY, BUT STILL ADHERE TO RIGOROUS STANDARDS FOR DOING AND READING RESEARCH, SHOULD BE ONE OF YOUR OWN AIMS IN THE COURSE.**

- I recommend that you purchase or borrow a reasonably priced electronic calculator (less than \$25.00) with appropriate arithmetic functions, including addition, subtraction, multiplication, division, squaring, and taking a square root. A machine with memory, trigonometric, or statistical functions is valuable but not required.
- Several 30-minute videotapes from the series *Against All Odds: Inside Statistics* are on Reserve in Flawn Academic Center (FAC) 341. The tapes with asterisked numbers below may have particular value for you:
 - * 2 Picturing Distributions
 - 4 Normal Distributions
 - 11 The Question of Causation
 - * 14 Samples and Surveys
 - * 19 Confidence Intervals
 - 20 Significance Tests.

See <http://www.dartmouth.edu/~chance/ChanceLecture/Against.All.Odds.htm> for a time and subject index for the entire video series.

- You will also have at your disposal and will be expected to take advantage of online tutorials, online notes and tapes, and (optional) review sessions to help prepare assignments and prepare for the final exam. See the class schedule online for the locations of the Web-based review material -- <http://www.ischool.utexas.edu/~lis397pd/tutorials.html>-- and use them as you see fit for individual and group study.

ASSIGNMENTS

The instructor will provide additional information about each assignment. All assignments must be completed to pass the course. Written assignments are done either individually (**IND**) or by a group (**GRP**), are to be double-spaced, and must be submitted in class unless otherwise indicated.

| Assignment | Date Due | % of Grade |
|---|---------------------------------------|------------|
| Preparation and participation | | 5% |
| In-class evaluation of Mayer & Terrill (2005) GRP | JUN 7 | ---- |
| Evaluation of research report (5-7 pp.) IND | JUN 12, in class | 20 |
| Topic of research proposal and abstract GRP | JUN 14, in class | ---- |
| In-class quiz IND | JUN 19, in class | 20 |
| Draft of research proposal and empirical data collection instrument (≥6 pp.) GRP | JUN 27, in class | ---- |
| Research proposal (15-18 pp.) GRP | JUL 5, in class | 20 |
| Empirical data collection instrument GRP | JUL 5, in class | 5 |
| Final exam IND | SAT, JUL 7, 2007 9:00 AM – 12:00 N | 30 |

All assignments must be handed in on time, and the instructor reserves the right to issue a course grade of F if **ANY** assignment is not completed. Late assignments will not be accepted unless three criteria are met:

1. At least 24 hours before the date due, the instructor gives explicit permission to the student to hand the assignment in late. This criterion can be met only in the most serious of health, family, or personal situations.
2. At the same time, a specific date and time are agreed upon for the late submission.
3. The assignment is submitted on or before the agreed-upon date and time.

OUTLINE OF COURSE

| Class | Date | Topics and assignments |
|---|--------|--|
| 1 | MAY 31 | Introduction to the course -- Review of the syllabus The research process -- What it is and what it aims to do Introduction to variables and levels of measurement Univariate descriptive statistics -- Frequency distributions |
| 2 | JUN 5 | Science: (1) Traditional positivism and (2) more constructivist views Epistemology and the research process Descriptive statistics continued -- Three major measures of central tendency (mode, median, and arithmetic mean) |
| 3 | JUN 6 | Error model of research Reliability and (construct) validity of measurements Considering qualitative alternatives to reliability and validity of measurements or an "end to criteria?" Descriptive statistics continued -- Three major measures of dispersion or variability (range, variance, and standard deviation) and two minor ones (interquartile range [IQR] and coefficient of variation [CV]) |
| REVIEW | | |
| Group meetings | | |
| 4 | JUN 7 | Question identification and research design Conceptualization of a study and operationalization of variables Statistics as a rhetorical act |
| Group meetings | | |
| <ul style="list-style-type: none"> In-class exercise -- Evaluation of Mayer & Terrill (2005) - GRP | | |
| 5 | JUN 12 | Descriptive statistics continued -- Graphic displays, symmetric and skewed distributions, resistant and non-resistant measures, stem-and-leaf plots, the six-figure summary, and box-plots |
| REVIEW | | |
| <ul style="list-style-type: none"> ASSIGNMENT DUE: Evaluation of an empirical research article (5-7 pp.) (20%) -- IND | | |
| 6 | JUN 13 | Introduction to data collection techniques -- Unobtrusive measures: historical research, content analysis, and bibliometrics |

Descriptive statistics continued -- Measures of central tendency and variability -- Percentiles, quartiles, and introduction to z-scores

Group meetings

- | | | |
|-----------------------|--------|--|
| 7 | JUN 14 | Data collection techniques continued -- Obtrusive methods: Surveys and sampling; 1936 <i>Literary Digest</i> poll; response bias, non-response bias; evaluation apprehension, expectancy, and social desirability effects Descriptive statistics continued -- z-scores |
| REVIEW | | |
| | | <ul style="list-style-type: none">• ASSIGNMENT DUE: Approved proposal topic and abstract - GRP |
| | | |
| 8 | JUN 19 | Data collection techniques continued -- Obtrusive methods continued: Focus groups and oral history |
| | | <ul style="list-style-type: none">• In-class quiz (20%) |
| | | |
| 9 | JUN 20 | Descriptive statistics continued -- Introduction to the normal, area under the normal curve, distribution of sample means, and the Central Limit Theorem |
| REVIEW | | |
| | | |
| 10 | JUN 21 | More on the normal curve Sampling error Inferential statistics -- Confidence intervals on μ when sigma (σ) is known |
| | | |
| Group meetings | | |
| | | |
| 11 | JUN 26 | Inferential statistics continued -- Confidence intervals on μ when sigma (σ) is unknown (Student's t) Introduction to statistical significance and hypothesis testing Qualitative research in information-based organizations: More on recording and analyzing qualitative data |
| REVIEW | | |
| | | |
| Group meetings | | |
| | | |
| 12 | JUN 27 | Inferential statistics continued -- More on statistical significance, hypothesis testing Effect size Type I and Type II errors |

- **ASSIGNMENT DUE: Draft of research proposal (≥6 pp.) -- GRP**
- **ASSIGNMENT DUE: Draft of empirical data collection instrument - GRP**

13 JUN 28 Inferential statistics continued -- The chi square (χ^2) test of independence
 More on effect size
 More on qualitative methods: Writing the qualitative report

Group meetings

| | | |
|----|-------|--|
| 14 | JUL 3 | Research ethics Questioning the variables sex, gender, and race Review of 2000 Florida presidential vote |
| | JUL 4 | NO CLASS – INDEPENDENCE DAY |
| 15 | JUL 5 | Course evaluation Disseminating research results Plato's <i>Republic</i> , "Allegory of the Cave" |
| | | REVIEW <ul style="list-style-type: none"> • ASSIGNMENT DUE: Research proposal (15-18 pp.) (20%) – GRP • ASSIGNMENT DUE: Empirical data collection instrument (5%) – GRP |
| | JUL 7 | SATURDAY – 9:00 AM - 12:00 N -- Final exam (30%) -- IND |

SCHEDULE

This schedule may be adjusted as the class progresses. **GRP** indicates a group assignment, **AS** additional sources, and **CD** a source in Course Documents in BlackBoard. Babbie (2007), Spatz (2005), Trochim (2007), and the additional sources are only suggested.

| DATE | TOPICS, ASSIGNMENTS, AND REQUIRED READINGS |
|------------|---|
| MAY 31 THU | <p>Introduction to the course -- Review of the syllabus The research process -- What it is and what it aims to do</p> <p>Introduction to variables and levels of measurement Univariate descriptive statistics -- Frequency distributions (online tutorial)</p> <p>READ: Babbie, all prefatory material and Chapters 1 and 5 (pp. 136-140) Hernon (1991b) CD Katzner et al., Preface and Chapters 1, 2, and 10 Spatz, Preface, Chapters 1 and 2 (pp. 24-29), and Appendix A (pp. 365) on estimating answers</p> <p>AS: Trochim (2007), Preface, 1 (pp. 3-13), 3 (pp. 95-97) Koufogiannakis & Crumley (2006)</p> |
| JUN 5 TUE | <p>Science: (1) Traditional positivism and (2) more constructivist views Epistemology and the research process</p> <p>Descriptive statistics continued -- Three major measures of central tendency (mode, median, and arithmetic mean)</p> <p>READ: Babbie, 2 Dervin (1977) CD Harris (1986) CD Katzner et al., 3-5 Spatz, 3 (pp. 41-48)</p> <p>AS: Paulos (1992), "Mean, Median, and Mode," 141-143; "Gödel and His Theorem," 95-97; "Impossibilities -- Three Old, Three New," 118-120 Trochim (2007), 1 (pp. 13-23, 24-30), 11 (pp. 244-248)</p> |

- JUN 6 WED Error model of research
Reliability and (construct) validity of measurements
- REVIEW**
- Considering qualitative alternatives to reliability and validity of measurements or an “end to criteria?”
- Descriptive statistics continued -- Three major measures of dispersion or variability (range, variance, and standard deviation) and two minor ones (interquartile range [IQR] and coefficient of variation [CV])
- Group meetings**
- READ: Babbie, 5 (pp. 143-149)
Creswell, Preface and 1; skim 2
Katzner et al., 6, 7, and 9
Spatz, 3 (pp. 53-69)
- AS: Trochim (2007), 3 (pp. 53-63, 65-68, 80-95), 6 (pp. 148-149)
- JUN 7 THU Question identification and research design
Conceptualization of a study and operationalization of variables
- Statistics as a rhetorical act
- Group meetings**
- READ: Babbie, 4 and 5 (pp. 120-143)
Bazerman (1987) **CD**
Best (2001a) **CD**
Mayer & Terrill (2005) **online**
Creswell, 4 and 5
Cronin (1992) **CD**
- AS: Madigan et al. (1995)
- **In-class exercise -- Evaluation of Mayer & Terrill (2005) -- GRP**
- JUN 12 TUE Descriptive statistics continued -- Graphic displays, symmetric and skewed distributions, resistant and non-resistant measures, stem-and-leaf plots, the six-figure summary, and box-plots
- REVIEW**
- READ: Katzner et al., 8, 11, and 15-18
Spatz, 2 (pp. 34-40 and 48-53) and 4 (pp. 74-77)
- AS: Tufte (1983, 1990, and 1997), *passim*
Trochim (2007), 12 (pp. 277-279)

- **ASSIGNMENT DUE: Evaluation of an empirical research article
(5-7 pp.) (20%) -- IND**

- JUN 13 WED Introduction to data collection techniques -- Unobtrusive measures: historical research, content analysis, and bibliometrics
- Descriptive statistics continued -- Measures of central tendency and variability – Percentiles, quartiles, and introduction to z-scores
- Group meetings**
- READ: Babbie, 11
Bookstein (1985) **online** and **CD**
Creswell, 6 and 8; skim 7
Roscoe (1975) **CD**
- AS: Trochim (2007), 6 (pp. 150-153)
- JUN 14 THU Data collection techniques continued -- Obtrusive methods: Surveys and sampling; 1936 *Literary Digest* poll; response bias, non-response bias; evaluation apprehension, expectancy, and social desirability effects
- REVIEW**
- Descriptive statistics continued -- z-scores (**online tutorial**)
- READ: Babbie, 6 (pp. 170-171), 7, 8 (pp. 225-228 and 230-237), 9, 12, and Appendix G (pp. A24-29)
Creswell, 9 (pp. 153-162 and 175-178)
Spatz, 4 (pp. 70-74) and 7 (pp. 142-148)
Review Bookstein (1985) on surveys **online** and **CD**
- AS: Trochim (2007), 2 (pp. 42-52), 4 (pp. 99-112, 118-124)
- **ASSIGNMENT DUE: Approved proposal topic and abstract – GRP**
- JUN 19 TUE Data collection techniques continued -- Obtrusive methods continued: Focus groups and oral history
- READ: Babbie, 13 and 14
Krueger (1994a, b, c, and d) **CD**
Spatz, 6
- **In-class quiz (20%)**
- JUN 20 WED Descriptive statistics continued -- Introduction to the normal (**online tutorial**), area under the normal curve, distribution of sample means, and the Central Limit Theorem (**online tutorial**)
- REVIEW**

READ: Babbie, 7 (pp. 191-197) (review)
Katzner et al., 14 (pp. 171-173)
Spatz, 7 (pp. 142-144 and 148-153)

AS: Paulos (1992), "Statistics -- Two Theorems," pp. 227-230
Trochim (2001), 2 (pp. 46-49)

JUN 21 THU **SUMMER SOLSTICE 6:06 PM**

More on the normal curve and distribution

Sampling error

Introduction to inferential statistics (**online tutorial**)

Inferential statistics -- Confidence intervals on μ when sigma (σ) is known
(**online tutorial**)

Group meetings

READ: Babbie, 7 (pp. 197-199) (review)
Creswell, 9
Spatz, 7 (pp. 153-156 and 160-164)

JUN 26 TUE Inferential statistics continued -- Confidence intervals on μ when sigma (σ) is
unknown (Student's t) (**online tutorial**)

REVIEW

Introduction to statistical significance and hypothesis testing

Qualitative research in information-based organizations: More on recording and
analyzing qualitative data

Group meetings

READ: Babbie, 10 and 13 (review)
Creswell, 10
Spatz, 7 (pp. 156-160) and 8 (pp. 168-179)
Rice-Lively (1997b) **CD**
Rice-Lively (1997a) **CD**

AS: Miles & Huberman (1994), *passim*
Trochim (2007), 5 (pp. 141-149) and 13

JUN 27 WED Inferential statistics continued -- More on statistical significance,
hypothesis testing

Effect size

Type I and Type II errors

READ: Babbie, 17 (pp. 503-509)
Gorman & Clayton (1997) **CD**
Katzner et al., 13, 14 (pp. 163-167 and 173-176), and p. 68 (note
Table 13-1, pp. 154-155)
Spatz, 4 (pp. 77-83), 8 (pp. 179-181, 185-186, and 189-192) and 9 (pp. 193-
196, 198-199, 212-214, and 217-222)

AS: Paulos (1992), "Correlation, Intervals, and Testing," pp. 56-58
Paulos (1995), "... Statistical Tests and Confidence Intervals," pp. 151-
153
Schwandt (1996)
Trochim (2007), 15

- **ASSIGNMENT DUE: Draft of research proposal (≥6 pp.) -- GRP**
- **ASSIGNMENT DUE: Draft of empirical data collection instrument -- GRP**

JUN 28 THU Inferential statistics continued -- The chi square (χ^2) test of independence
(**online tutorial**)

More on effect size

More on qualitative methods: Writing the qualitative report

Group meetings

READ: Babbie, 17 (pp. 488-496)
Berg (1998) **CD**
Creswell, 11
Spatz, 13 (pp. 296-305 and 307-317)

AS: Krueger (2001)

JUL 3 TUE Research ethics

REVIEW Questioning the variables sex, gender, and race

Review of 2000 Florida presidential vote (if sufficient time)

READ: Babbie, 3
Creswell, 3 (pp. 62-69)

Milgram (1963) **CD**

AS: Oakley (2000a), *passim*
Oakley (2000b)
Trochim (2007), 1 (pp. 23-24)

JUL 4 WED **NO CLASS – INDEPENDENCE DAY**

JUL 5 THU Course evaluation

REVIEW Disseminating research results

Plato's *Republic*, "Allegory of the Cave"

READ: Babbie, 15 and 16
Creswell, 3 (pp. 62-69)
McClure (1991) **CD**
Plato (1945) **CD**
Robbins (1992) **CD**
Spatz, 15

AS: *Institutional review board procedures manual for faculty, staff, and student researchers with human participants*, Office of Research Support and Compliance,, UT Austin
<http://www.utexas.edu/research/rsc/humanresearch/manual/> (2006)
UT -Austin Human Subjects Policies and Documents --
<http://www.utexas.edu/research/rsc/humanresearch/>
Haddow & Klobas (2004)
Jones (1993), *passim*
Trochim (2007), 12

- **ASSIGNMENT DUE: Research proposal (15-18 pp.) (20%) - GRP**
- **ASSIGNMENT DUE: Empirical data collection instrument (5%) - GRP**

JUL 7 SAT 9:00 AM - 12:00 N -- Final exam (30%) - IND

There will also be at least seven optional statistics review sessions in SZB 468, the regularly scheduled classroom. These sessions will last from 12:00 N - 12:45 PM on June 6, June 12, June 14, June 20, June 26, July 3, and July 5.

There will be no negotiation of the date, time, or place of the final exam: Saturday, July 7, 2007, 9:00 AM - 12:00 N, probably in SZB 468. The university will announce the place for the examination later in the semester.

OPTIONAL PROBLEMS FROM SPATZ (2005)

Spatz (8th ed., 2005) is only a recommended text, and, as mentioned earlier in the syllabus, a 9th edition is due out in May 2007 – so you may not want to buy the 8th if you are aiming to sell it back to whatever institution sells it to you. Generally, keep in mind that my definitions, conventions, and formulae often differ from Spatz's. At the same time, however, students in previous classes have found the following problems from Spatz useful. These problems are arranged by the order of topics in the syllabus, but please double-check them in case I have made any errors.

| Date | Chapter(s) | Topic(s) | Problems |
|------|------------------------|---|--------------------------------|
| 5/31 | Chapter 1 Chapter 2 | introduction frequency distributions | 1-10, especially #2 1, 2, 9 |
| 6/5 | Chapter 3 | measures of central tendency | 1-3, 5, 7, 8, 10 |
| 6/6 | Chapter 3 | measures of variability | 11, 15-18, 21, 24 |
| 6/12 | Chapter 2 Chapter 4 | Cartesian planes, graphing, skewness, box-plots, and measures of central tendency | 5 a and b, 6, 7, 14, 16 7 |
| 6/14 | Chapter 4 Chapter 7 | z-scores sampling: representativeness and bias | 1-3, 6 4-7 |
| 6/19 | Chapter 6 | probability, the normal distribution | 1-5, 7-28 |
| 6/20 | Chapter 7 | sampling distributions, the Central Limit Theorem | 8, 10 |
| 6/21 | Chapter 7 | confidence intervals on μ when σ is known | 12-14, 17 |
| 6/26 | Chapter 7 | confidence intervals on μ when σ is unknown | 25, 28, 30, 31 |
| 6/27 | Chapter 8 Chapter 9 | hypothesis testing statistical significance and power | 3, 6, 8, 9 18, 19 |
| 6/28 | Chapter 13 | χ^2 | 1, 4, 16, 17, 20 |
| 7/5 | Chapter 15 | summary | 4, 5, 9, 22, 29 |

MATHEMATICAL SYMBOLS, ROUNDING, AND SIGNIFICANT FIGURES

| | |
|-------------------|--|
| \exists | there exists, there are |
| IFF | if and only if |
| \equiv | is defined as |
| \neq | is NOT equal to |
| $>$ | is greater than, e.g., $9 > 5$, 9 is greater than 5 |
| \geq | is greater than or equal to |
| $<$ | is less than, e.g., $3 < 6$, 3 is less than 6 |
| \leq | is less than or equal to |
| \approx, \simeq | is approximately equal to |
| \therefore | therefore |
| \downarrow | rounded down (to the nearest integer/whole number); $\downarrow 9.5 = 9$ |

This particular convention will be used **only in the special case of calculating the median** when N/n is even.

In all other instances, the convention is that 1, 2, 3, or 4 round down to the next lowest number, while 5, 6, 7, 8, and 9 round up to the next highest number, e.g., 3.12 can be rounded to 3.1 or 3.0, 456 to 460 or 500, and 1,234 to 1,230 or 1,200 or 1,000, all depending upon the number of significant figures needed and allowed. For example, the number 11 has two significant figures, the number 2,003 has four significant figures, 2.3 has two significant figures, and 0.031 has three significant figures.

With regard to significant figures and performing calculations, a good heuristic to keep in mind is to add one (1) or at most two (2) significant figures to the number of significant figures in the data. Adding more results in false precision.

CRITICAL ASSESSMENT OF AN EMPIRICAL RESEARCH STUDY (DUE TUESDAY, JUNE 12, 2007; 20%)

One of the goals of this course is to enable students to evaluate the results of empirical research of interest to our discipline. This assignment is designed to allow students to identify an appropriate empirical study of interest to them in the open literature of information studies and other disciplines, e.g., psychology, history, fine arts, computer science, sociology, and philosophy; to implement the evaluative skills developed in class and in course readings in the assessment of this study; and to develop a concise, informed written assessment of the study. This assignment is intended to help students import the skills developed in this class to their professional lives and to help prepare them for the formal research proposal and empirical data collection instrument which are the capstone of the class.

As Olson (1996, p. 136) says, good researchers can distinguish “what the author was attempting to get some reader to believe from what they themselves . . . [are] . . . willing to believe.” He further notes that “Critical reading is the recognition that a text could be taken in more than one way and then deriving the implications suitable to each of those ways of taking and testing those implications against available evidence” (p. 281). We must be that informed, critical, evaluative reader, understanding the roles that various kinds of evidence and our criteria for evaluating evidence play in the assignment of illocutionary force to truth claims (p. 280).

It is wise to start this assignment immediately. In order to complete this assignment successfully, the student should:

- Identify appropriate research journals and/or monographs in the subject area(s) of interest; Hernon (1991b), Stenstrom (1994), Creswell (2003, pp. 27-48), and Busha & Harter (Chapter 15) provide some guidance on this score. You may also want to browse in the current serials on the 2nd floor of PCL, in the LIS and other bound serials on the 6th floor of PCL (especially in the T's and Z's), and in other collections in the UT General Libraries. Also browse in the General Libraries OPAC for journal subscriptions; see, e.g., Research by Subject (<http://www.lib.utexas.edu/subject/>) and Find a Journal (http://www.lib.utexas.edu:9003/sfx_local/a-z/default).

Especially take advantage of the remarkable collection of full-text and other indexing databases available to UT users; see, e.g., <http://www.lib.utexas.edu/indexes/>. You might find Library Literature & Information Science Full Text especially valuable.

- Scan through a number of **EMPIRICAL RESEARCH** papers in these sources.
- Choose an **EMPIRICAL STUDY** of particular interest that addresses the use, nature, dissemination, or management of information as an object of study. The collection and analysis of **EMPIRICAL DATA** must be included in the study. The data, however, need not be quantitative nor be quantitatively analyzed. Please consult the instructor if there is any doubt of an article's suitability for this assignment.
- After several close and critical readings of the paper, use criteria discussed in class and in the readings (including, e.g., Katzer et al., Chapters 16-19; Robbins, 1992, especially pp. 85-86; and Busha & Harter, pp. 27-29 and Chapter 15) to evaluate the research report. Also see

Babbie on "Reading Social Research" (2004, pp. 473-478), but be wary of his use of terms such as "objectivity."

The product of this evaluation will be a formal academic paper of **no less than five nor more than seven ($\geq 5, \leq 7$) double-spaced pages** in length. Please refer to appropriate style manuals and to the syllabus section on Standards for Written Work while writing.

CONTINUED

Your assessment should have the following components:

- An Introduction of 1-2 pages identifying the importance of the phenomenon to the field, stating your overall thesis with regard to the paper (i.e., is the paper good or not?), presenting a brief summary of the paper, and explicitly identifying the major criteria used to assess the paper. Be sure that these are **evaluative criteria**, not simply a list of topics or sections of the paper.
- An Analysis of 3-4 pages comparing the paper to the evaluation criteria identified in your Introduction and referring to specific elements in the paper to support your assertions. It may be helpful to think of organizing the analysis around the Conceptualization, Operationalization and Methods of Data Collection and Data Analysis, Results, Conclusions, and Supporting Material, e.g., figures, graphs, charts, notes, tables, and appendices. This particular format is only suggested, not required.
- A Conclusion of 1-2 pages giving your overall assessment of the research paper and your specific recommendations to improve the study and/or the paper
- An Appendix containing the complete text of the research paper, including appendices and other supporting material. Please submit all material in 8 1/2" x 11" format.

You may find it helpful to review the six model student papers from previous semesters on Reserve at PCL -- the papers are listed alphabetically by title in UTNetCAT: "Analysis of Content Analysis of Research Articles in Library and Information Science," "Analysis of Study of Community Censorship Pressure on Canadian Public Libraries," "Assessment of 'Preservation Analysis and the Brittle Book Problem in Libraries: The Identification of Research-Level Collections,'" "The Eye of the Beholder: Analysis of a Study of the Effect of Subject Matter and Degree of Realism on the Aesthetic Preferences for Paintings," "Library Jargon," and "Public Archives of Canada Collections Survey." Each of the papers is different from the others, but they are all excellent. Do not copy the model papers' approaches; instead, use them to help you understand what I regard as good work and a successful analysis.

If the paper you choose to evaluate uses statistical or other analytic methods with which you are not familiar, do your best to examine their use as carefully as possible given your current state of knowledge. Add a sentence or two to your evaluation that says, in effect, that the author uses some analytic techniques which you are presently unable to evaluate fully, but, e.g., the numbers add up, their use is not clear, their use is clearly explained with a full rationale for use given, the author fails to explain his/her purposes in doing the analysis, and so on. Please be formal in your description of such methods, and remember the strategies for being a skeptical, critical reader of statistics as discussed in Best (2001a) *inter alia*.

Please hand in **two copies** of your full paper. I will grade and return one, and I will keep the other for my files. This assignment is worth 20% of your semester grade.

Late assignments will not be accepted.

RESEARCH PROPOSAL (20%) AND EMPIRICAL DATA COLLECTION INSTRUMENT (5%)

Approved Proposal Topic and Abstract: **June 14, 2007**, in class
First Draft Due: **June 27, 2007**, in class
Final Draft Due: **July 5, 2007**, in class

This assignment is the capstone of the course and has two components. It will be done in self-selected groups of 3-4 students, and every member of the group will receive the same grade.

1. The major part of the assignment is a **research proposal** that will result from planning an empirical investigation of a subject related to information studies of interest to the students. Be sure to review Creswell (2003), especially Chapter 3 (pp. 49-62) on writing; Katzer et al. (1998), Chapter 8; Losee and Worley (1993, Chapters 5 and 6); Robbins (1992, especially pp. 85-86); Cronin (1992); and Busha and Harter (1980, Chapters 1, 14, and 15). Also see Babbie (2007, pp. 503-509) on "Writing Social Research" – his is a useful but not canonical model.

Be sure to discuss how you will analyze the data from this particular instrument as well as how your team would analyze the data collected in the larger proposed study – be as specific and clear as possible.

2. The second part of the assignment is the design of an **empirical data collection instrument** to perform one small part of the proposed empirical study. Review Creswell (2003), Babbie (2007) on data analysis, and Busha & Harter (1980), Chapters 2-6 and 15. Please include a schedule for the entire study proposed as an Appendix to your proposal.

The **research proposal** will be 15-18 double-spaced pages in length and will include:

- Abstract of the entire proposed study -- Following Creswell (2003) and other sources, describe the question(s) the study will engage, the case(s) or unit(s) of analysis, data collection methods, and data analysis procedures. Describe the data collection instrument you have designed.
- Statement of the phenomenon of interest -- You will tell the reader exactly what you plan to investigate and why that phenomenon is of interest to information studies. Identify your research questions or your hypotheses in this section, identify major assumptions, and define important terms.
- Literature review -- This review will be highly selective, evaluative, and analytic. Give the review a substantive title, e.g., "Important Concepts in Academic Library Use." Relate the sources to each other and to the phenomenon of interest. Please limit your discussion to the sources of highest importance to your investigation topically and methodologically. See Katzer et al. (1998, pp. 85-89); Cooper (1984, the Preface and Chapters 1 and 2), especially pp. 25-26; Babbie (2007, pp. 489-496); Creswell (2003, Chapter 2); and Busha and Harter (1980, pp. 347-348). Remember a literature review is not simply a literature search.
- Methodology -- Describe how you would investigate the topic by specifying the methods of **both data collection and data analysis**. Also give this section a specific, substantive title, e.g., "Understanding Visual Artists' Information Behavior." Identify the variable(s) of interest, define them and their relationship (if any), and specify how you would measure

them. Remember that “measurement” means systematic observation, not just counting. Include in this section a particular discussion of the empirical data collection instrument noted below. This section must be specific enough to allow the reader to judge whether your method is appropriate and adequate to understand the phenomenon of interest. Be sure to include a discussion of what data would be gathered **if you were to carry out the entire study** and how they would be analyzed.

CONTINUED

Research Proposal and Empirical Data Collection Instrument (CONTINUED)

- Bibliography -- This section will include every source that you cite explicitly in your document and no other. Please ensure that the citation pattern for this bibliography and the notes for the text adhere to APA standards. See the Standards for Written Work.

The **empirical data collection instrument** has no page limits and will have the following parts:

- The data collection instrument itself -- this must be an empirical data collection instrument.
- A two-page consideration of McClure (1991) and Robbins (1992) about the dissemination of research results. How might you most effectively use their advice to present the results from your data collection instrument? If you were to do the entire study, how might their advice guide your consideration of potential audiences, methods of presentation, and potential venues for dissemination?
- An Appendix with a specific schedule for the entire proposed study.

Please hand in **two copies** of the final drafts of the research proposal and the empirical data collection instrument in class on Thursday, July 5. I will return one copy of the assignment with a grade and keep the other for my files.

The research plan and empirical data collection instrument are worth 25% of your semester grade. In order to earn these points, the first draft submission date of June 27 in class must also be met. Late assignments will not be accepted.

The preliminary draft of the proposal will be greater than or equal to 6 (≥ 6) pages in length and will consist of the following component parts:

- 1 p. abstract of the entire proposed study, not only the part related to the data collection instrument
- ≥ 2 pp. statement of the phenomenon of interest, the question
- ≥ 1 p. lit review; a general indication of the kinds of material to be reviewed both methodologically and topically; give this review a substantive title
- ≥ 2 pp. method(s) of investigation; be specific about analysis of the data from the data collection instrument. This section is very often the weakest in students' and others' proposals -- be specific and direct, especially about how you will **ANALYZE** the data you would collect.
- references.

CONTINUED

Research Proposal and Empirical Data Collection Instrument (CONTINUED)

Hints for a Successful Proposal

A good proposal explicitly addresses the following questions, conceptually linking them together:

1. What is the phenomenon you want to understand? What is your question? It is often helpful to state your research interest as a question. Then the purpose of your proposal is to address that question. Everything in the proposal must contribute to that goal.
2. What concepts are necessary to understand and address the question?
3. How will your conceptualization of the question be operationalized? That is, what will you observe/measure?
4. How will you make the observations/measurements?
5. What about data quality? How will you convince your reader that your observations and interpretations are reasonable and accurate? Please keep three important things in mind: the reliability and (construct) validity of measures; qualitative criteria like credibility, transferability, and trustworthiness; and the controversy about "criteria" for research quality generally.
6. How will the data from the observations/measurements be analyzed?
7. How will such analysis address your question?

Be very specific and explicit in addressing these questions. They are useful guides for your proposal writing and design of the empirical data collection instrument for this class and for the implementation of proposals and the reporting of the results of research more generally. Also see Creswell (2003) and Katzer et al. (1998).

Remember, this proposal and empirical data instrument are rhetorical in nature: (1) convince me about the legitimacy and appropriateness of your phenomenon of interest, your method(s) of investigation, and your methods of data analysis and (2) demonstrate your ability to participate in the community of professional-level researchers. Persuade me.

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