

Economic Impacts (2013)

Agricultural and related industries generate

9,483 jobs (68.5% of total) in DeSoto County.

\$562.5 million in revenues.

67.9% contribution to gross regional product.

Based on an annual UF study

It is estimated that for every **\$1** invested in agricultural research and extension, there is a return of **\$20** to the community.

Alston, Andersen et al. (2010)

Funding (FY 2015)

State funds for Extension	\$348,925 (67%)
Federal funds for Extension	\$41,087 (8%)
County funds for Extension	\$133,131 (25%)

Volunteers (2015)

Number of volunteers	120
Hours worked	1,679
Dollar value of hours worked	\$39,557

Giving (FY 2015)

Recent donors residing in county	219
FY 2015 donors residing in county	97
Gifts to UF from county residents	\$25,388
Gifts to IFAS from county residents	\$1,271

EXTENSION: Beef production, Citrus Production, 4-H Youth Development, Career Development, Work Force Preparation, Life Skills, Pasture Mgmt, Soil Testing, Animal Sci, Horticulture

UF/IFAS Extension DeSoto County

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Client Satisfaction (2014)

Quality

87% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

69% Clients who had an opportunity to use the information received, and...

96% Said it solved their problem or answered their question.

Leverage

68% Clients who shared the information with someone else.

Clientele Contacts (2015)

Field and office consultations	618
Participants at group learning events	3,482
Phone and email consultations	3,638
Social media engagement	491
Educational materials created	162

Statewide Clientele Outcomes (2015)

Clients reporting an increase in knowledge or skill	85%
Clients reporting a change in behavior or attitude	70%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community	65%

Students and Alumni (Fall 2015)

UF students from county	24
CALS students from county	9
UF alumni residing in county	162
IFAS alumni residing in county	56