

## Economic Impacts (2013)

### Agricultural and related industries generate

**23,811** jobs (23.1% of total) in Bay County.

**\$1.18** billion in revenues.

**16.4%** contribution to gross regional product.

*Based on an annual UF study*

It is estimated that for every **\$1** invested in agricultural research and extension, there is a return of **\$20** to the community.

*Alston, Andersen et al. (2010)*

## Funding (FY 2015)

State funds for Extension	<b>\$581,541 (59%)</b>
Federal funds for Extension	<b>\$68,478 (7%)</b>
County funds for Extension	<b>\$334,640 (34%)</b>

## Volunteers (2015)

Number of volunteers	<b>437</b>
Hours worked	<b>13,705</b>
Dollar value of hours worked	<b>\$322,890</b>

## Giving (FY 2015)

Recent donors residing in county	<b>1,995</b>
FY 2015 donors residing in county	<b>880</b>
Gifts to UF from county residents	<b>\$161,160</b>
Gifts to IFAS from county residents	<b>\$170</b>

**EXTENSION:** Commercial/residential horticulture; Food safety; Nutrition; Financial mgmt; Fisheries, artificial reefs; Marine/coastal resources; 4-H life skills; Volunteer development

### UF/IFAS Extension Bay County

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## Client Satisfaction (2011)

### Quality

**93%** Residents who used Extension services and were satisfied with the service provided.

### Effectiveness

**77%** Clients who had an opportunity to use the information received, and...

**90%** Said it solved their problem or answered their question.

### Leverage

**73%** Clients who shared the information with someone else.

## Clientele Contacts (2015)

Field and office consultations	<b>911</b>
Participants at group learning events	<b>32,058</b>
Phone and email consultations	<b>22,133</b>
Social media engagement	<b>54,960</b>
Educational materials created	<b>223</b>

## Statewide Clientele Outcomes (2015)

Clients reporting an increase in knowledge or skill	<b>85%</b>
Clients reporting a change in behavior or attitude	<b>70%</b>
Clients adopting best practices resulting in societal, economic, or environmental benefits to community	<b>65%</b>

## Students and Alumni (Fall 2015)

UF students from county	<b>267</b>
CALS students from county	<b>28</b>
UF alumni residing in county	<b>1,531</b>
IFAS alumni residing in county	<b>122</b>