UC INVESTMENT OFFICE 2014 SNAPSHOT

\$147 million

Over the twelve-month fiscal year that ended June 30, 2014, UC's investment portfolio generated a **17.3**% gain.

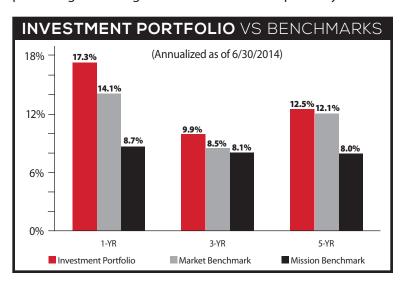
During the period, all investment categories generated gains.

- Private real assets saw a 32% return
- U.S. equity investments rose 25%

TRAILING 3-YEAR

OUTPERFORMED BENCHMARKS

Over the trailing three-year and five-year periods, the investment portfolio generated gains of 10% and 13% respectively.



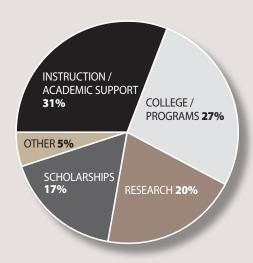
Over the past two decades, the investment portfolio has outperformed the mission benchmark, its most important long-term performance benchmark.

Let us make the most of *your gift*.

ENDOWMENT AT A GLANCE

UC's endowment provides a uniquely predictable, growing and permanent source of funding, that enables the university to:

- support multi-decade commitments (such as tenured professorships)
- provide resources to attract superior students
- help control tuition costs
- facilitate long-term planning
- enhance the university's financial independence



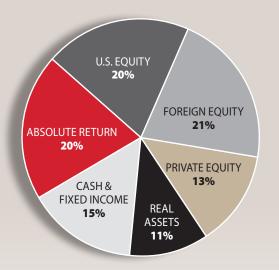
UC's endowment capital totals close to \$1.2 BILLION in 1,800 discrete endowment funds contributed by individual donors to support scholarships, research, professorships, and educational programs.



TAKING THE LONG VIEW

STRATEGIC ASSET ALLOCATION

"HIGHEST PERFORMANCE WITH REASONABLE RISK"

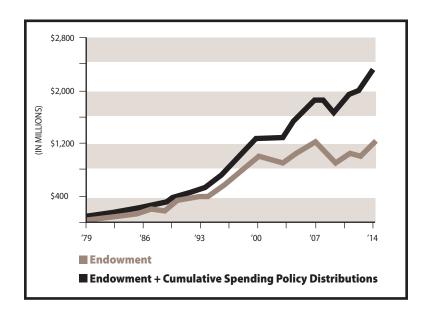


UC pools most of its endowment capital into a single, commingled, unitized pool for more efficient management.

STEWARDSHIP

UC and the UC Foundation have demonstrated a commitment to balancing the needs of today with the needs of the future. UC has **lowered its spending policy to 4.5%** and the Foundation has lowered its fundraising fee. These actions leave more capital in the endowment to grow and compound, enabling the endowment to provide the **same vital support to future generations of UC scholars as it does today**.

\$1.1 BILLION in funding while growing to \$1.2 BILLION principal.



FOR MORE INFORMATION

ADMINISTRATION AND FINANCE University of Cincinnati PO Box 210620 Cincinnati, OH 45221-0620

