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Axiomatic Foundations of Multiplier Preferences*

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Abstract

This paper axiomatizes the robust control criterion of multiplier preferences introduced by Hansen and Sargent (2001). The axiomatization relates multiplier preferences to other classes of preferences studied in decision theory, in particular the variational preferences, recently introduced by Maccheroni, Marinacci and Rustichini (2006). The paper also establishes a link between the parameters of the multiplier criterion and the observable behavior of the agent. This link enables measurement of the parameters on the basis of observable choice data and provides a useful tool for applications.

Keywords

Ambiguity aversion, model uncertainty, robustness.

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1 Introduction

The Expected Utility criterion ranks payoff profiles f according to

$$V(f) = \int u(f) \, dq, \quad (1)$$

where u is a utility function and q is a subjective probability distribution on the states of the world. A decision maker with such preferences behaves as if he is certain that the state is distributed according to the probabilistic model q .

In order to model situations where the decision maker does not have enough information to formulate a single probabilistic model and have full confidence in it, for example when it is hard to statistically distinguish between similar probabilistic models, Hansen and Sargent (2001) formulated the criterion

$$V(f) = \min_p \int u(f) \, dp + \theta R(p||q), \quad (2)$$

where $\theta \in (0, \infty]$ is a parameter and the function $R(p||q)$ is the *relative entropy* of p with respect to q . Relative entropy, otherwise known as Kullback–Leibler divergence, is a measure of “distance” between two probability distributions. An interpretation of equation (2) is that the decision maker has some best guess q of the true probability distribution, but does not fully trust it. Instead, he considers many other probabilities p to be plausible, with plausibility diminishing proportionally to their “distance” from q . The role of the proportionality parameter θ is to measure the degree of trust of the decision maker in the reference probability q , or, in other words, the concern for model misspecification. Higher values of θ correspond to more trust; in the limit, when $\theta = \infty$, the decision maker fully trusts his reference probability and uses the expected utility criterion (1).

Multiplier preferences (2) also belong to the more general class of variational preferences studied by Maccheroni, Marinacci, and Rustichini (2006a), which have the representation

$$V(f) = \min_p \int u(f) \, dp + c(p), \quad (3)$$

where $c(p)$ is a “cost function”. The interpretation of (3) is like that of (2), and multiplier preferences are a special case of variational preferences with $c(p) = \theta R(p||q)$.

In general, the conditions that the function $c(p)$ in (3) has to satisfy are very weak, which makes variational preferences a very broad class. In addition to expected utility preferences and multiplier preferences, this class also nests the maxmin expected utility preferences of Gilboa and Schmeidler (1989), as well as the mean-variance preferences of Markowitz (1952) and Tobin (1958).

An important contribution of Maccheroni et al. (2006a) was to provide an axiomatic characterization of variational preferences. Because variational preferences are a very broad class of preferences, it is desirable to establish an observable distinction between multiplier preferences and other subclasses of variational preferences. This is, for example, the case with the maxmin expected utility preferences of Gilboa and Schmeidler (1989): a strengthening of the Maccheroni et al.’s (2006a) axioms restricts the general cost function to be in the Gilboa and Schmeidler (1989) class.

The main finding of this paper is that the Sure Thing Principle of Savage (imposed on the Anscombe–Aumann domain) characterizes the class of multiplier preferences within the class of variational preferences. This is possible because, as the main theorem shows, the class of multiplier preferences is precisely the intersection of the class of variational preferences and the class of *Second-Order Expected Utility* (SOEU) preferences with representation

$$V(f) = \int \phi(u(f)) dq, \tag{4}$$

for some real valued function ϕ .¹ Figure 1 depicts the relationships between these classes.² The Sure Thing Principle axiom used in the characterization is standard in the literature; in particular, it is not in any way related to the very specific functional form of relative entropy—it’s the interaction between the axioms that delivers the representation.

The proposed axiomatic characterization is important for three reasons. First, it provides a set of testable predictions of the model that allow for its empirical verification. This will help evaluate whether multiplier preferences, which have already

¹For axiomatic characterizations of such preferences see Neilson (1993, 2009), Nau (2001, 2006), Ergin and Gul (2009), and Grant, Polak, and Strzalecki (2009).

²Hansen and Sargent also introduced a closely related class of *constraint preferences*, represented by $V(f) = \min_{\{p|R(p||q)\leq\eta\}} \int_S (u \circ f) dp$, which are a special case of Gilboa and Schmeidler’s (1989) maxmin expected utility preferences; see Figure 1. Due to their greater analytical tractability, multiplier—rather than constraint—preferences are used in applications.

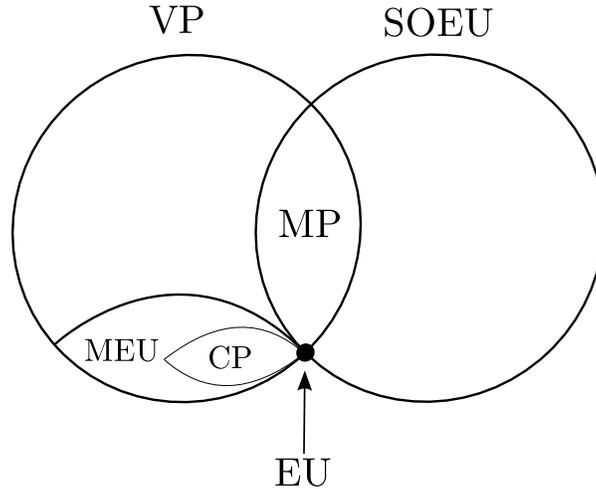


Figure 1: Relations between classes of preferences: VP—variational preferences, MP—multiplier preferences, SOEU—second order expected utility preferences, EU—expected utility preferences, MEU—maxmin expected utility preferences, CP—constraint preferences.

proved useful in modeling behavior at the macro level,³ are an accurate model of individual behavior. Second, the axiomatization establishes a link between the parameters of the multiplier criterion and the observable behavior of the agent. This link enables measurement of the parameters on the basis of observable choice data alone, without relying on unverifiable assumptions. Finally, the axiomatization is helpful in understanding the relation between the multiplier preferences and the axiomatic models of *ambiguity aversion* motivated by the [Ellsberg \(1961\)](#) paradox, where people exhibit a preference for choices involving objective rather than subjective probabilities.

The paper is organized as follows. [Section 2](#) introduces some notation and basic concepts, as well as the definition of multiplier preferences. [Section 3](#) presents an axiomatic characterization of multiplier preferences within the class of variational preferences. [Section 4](#) studies another choice domain, introduced by [Ergin and Gul \(2009\)](#), and presents a fully subjective axiomatization of multiplier preferences. [Section 5](#) concludes.

³See [Woodford \(2006\)](#); [Barillas, Hansen, and Sargent \(2009\)](#); [Karantounias, Hansen, and Sargent \(2009\)](#); [Kleshchelski and Vincent \(2009\)](#); [Benigno and Nisticò \(2009\)](#); [Li and Tornell \(2008\)](#); [Maenhout \(2004\)](#).

2 Preliminaries

2.1 Setup

Decision problems considered in this paper involve a set S of *states of the world*, which represents the possible contingencies that may occur. One of the states, $s \in S$, will be realized, but the decision maker has to choose the course of action before learning s . Let Σ denote a sigma-algebra of events in S .⁴ The set of all finitely additive probability measures on (S, Σ) is denoted $\Delta(S)$ and endowed with the weak* topology, where a net $\{p_d\}_{d \in D}$ converges to p if $p_d(A) \rightarrow p(A)$ for all $A \in \Sigma$; the set of all countably additive probability measures is denoted $\Delta^\sigma(S)$; its subset consisting of all measures absolutely continuous with respect to $q \in \Delta^\sigma(S)$ is denoted $\Delta^\sigma(q)$.

The set Z denotes the possible *consequences* and $\Delta(Z)$ denotes simple probability distributions on Z . An element of $\Delta(Z)$ is called a *lottery*. A lottery paying off $z \in Z$ with probability 1 is denoted δ_z . For any two lotteries $\pi, \pi' \in \Delta(Z)$ and a number $\alpha \in (0, 1)$ the lottery $\alpha\pi + (1 - \alpha)\pi'$ assigns probability $\alpha\pi(z) + (1 - \alpha)\pi'(z)$ to each prize $z \in Z$.

The possible choices of the decision maker, called acts, are mappings from S to $\Delta(Z)$.⁵ Formally, an *act* is a finite-valued, Σ -measurable function $f : S \rightarrow \Delta(Z)$; the set of all such acts is denoted $\mathcal{F}(\Delta(Z))$. If $f, g \in \mathcal{F}(\Delta(Z))$ and $E \in \Sigma$, then $f_E g$ denotes an act with $f_E g(s) = f(s)$ if $s \in E$ and $f_E g(s) = g(s)$ if $s \notin E$.

The choices of the decision maker are represented by a preference relation \succsim , where $f \succsim g$ means that the act f is weakly preferred to the act g . A functional $V : \mathcal{F}(\Delta(Z)) \rightarrow \mathbb{R}$ *represents* \succsim if for all $f, g \in \mathcal{F}(\Delta(Z))$

$$f \succsim g \text{ if and only if } V(f) \geq V(g).$$

An important class of preferences are the Expected Utility (EU) preferences, where the decision maker has a probability distribution $q \in \Delta(S)$ and a utility function that evaluates each consequence $u : Z \rightarrow \mathbb{R}$. A preference relation \succsim has an *EU*

⁴The set S may be infinite or finite. When S is finite it is assumed that $\Sigma = 2^S$.

⁵This setting was introduced by Fishburn (1970); settings of this type are usually named after Anscombe and Aumann (1963), who were the first to work with them.

representation (u, q) if a functional $V : \mathcal{F}(\Delta(Z)) \rightarrow \mathbb{R}$ represents \succsim , where

$$V(f) = \int_S \left(\sum_{z \in Z} u(z) f(s)(z) \right) dq(s).$$

In each state of the world s the decision maker computes the expected utility of the lottery $f(s)$ and then averages those values across states. By slightly abusing notation, define the affine function $u : \Delta(Z) \rightarrow \mathbb{R}$ by $u(\pi) = \sum_{z \in Z} u(z)\pi(z)$. Using this definition, the Expected Utility criterion can be written as

$$V(f) = \int_S u(f(s)) dq(s). \quad (5)$$

Risk aversion is the phenomenon where sure payoffs are preferred to ones that are stochastic but have the same expected monetary value. If $Z = \mathbb{R}$, i.e., lotteries have monetary payoffs, then risk averse EU preferences have concave utility functions u . Likewise, one preference relation is more risk averse than another if it has a “more concave” utility function. More formally, an EU preference represented by (u_1, q_1) is *more risk averse* than one represented by (u_2, q_2) if and only if $q_1 = q_2$ and $u_1 = \phi \circ u_2$, where $\phi : \mathbb{R} \rightarrow \mathbb{R}$ is a strictly increasing concave transformation. A special role will be played by the class of transformations ϕ_θ , indexed by $\theta \in (0, \infty]$

$$\phi_\theta(u) = \begin{cases} -\exp\left(-\frac{u}{\theta}\right) & \text{for } \theta < \infty, \\ u & \text{for } \theta = \infty. \end{cases} \quad (6)$$

Lower values of θ correspond to “more concave” transformations, i.e., more risk aversion.

2.2 Sources of Uncertainty and the Ellsberg Paradox

Observe that every act $f : S \rightarrow \Delta(Z)$ involves two sources of uncertainty: first, the payoff of f is contingent on the state of the world, for which there is no objective probability given; second, given the state, $f(s)$ is an objective lottery.

The existence of two sources of uncertainty enables a distinction between *purely objective lotteries*, i.e., acts which pay the same lottery $\pi \in \Delta(Z)$ irrespectively of the state of the world and *purely subjective acts*, i.e., acts that in each state of the world

pay off a degenerate lottery δ_z for some $z \in Z$, which possibly depends on s . With a slight abuse of notation, let $\Delta(Z)$ denote the set of purely objective lotteries. Note that given $q \in \Delta(S)$ each purely subjective act f induces a purely objective lottery $\pi_f \in \Delta(Z)$ defined by $\pi_f(z) = q(f^{-1}(z))$ for all $z \in Z$.

An EU decision maker has the same attitude toward objective lotteries and toward subjective acts. From the representation (5) it follows that for any two purely objective lotteries $\pi' \succsim \pi$ if and only if

$$\sum_{z \in Z} u(z)\pi'(z) \geq \sum_{z \in Z} u(z)\pi(z)$$

and for any two purely subjective acts $f' \succsim f$ if and only if

$$\sum_{z \in Z} u(z)\pi_{f'}(z) \geq \sum_{z \in Z} u(z)\pi_f(z).$$

In particular, any purely subjective act f is indifferent to the objective lottery π_f that it induces.

However, more general preferences need not have such a uniform decision attitude and they may be *source sensitive*, i.e., exhibit more aversion to one source than the other. This is illustrated by the [Ellsberg's \(1961\) Paradox](#), which demonstrates that most people prefer choices involving risk (i.e., situations in which the probability is well specified) to choices involving ambiguity (where the probability is not specified).

Example 1 (Ellsberg Paradox). Consider two urns containing colored balls. The decision maker can bet on the color of the ball drawn from each urn. Urn I contains 100 red and black balls in unknown proportion, while Urn II contains 50 red and 50 black balls.

In this situation, most people are indifferent between betting on red from Urn I and on black from Urn I; this reveals that, in the absence of evidence against symmetry, they view those two contingencies as interchangeable. Moreover, most people are indifferent between betting on red from Urn II and on black from Urn II; this preference is justified by their knowledge of the composition of Urn II. However, most people strictly prefer betting on red from Urn II to betting on red from Urn I, thereby displaying ambiguity aversion.

Ambiguity aversion cannot be reconciled with the EU model. To see that, let the

state space $S = \{R, B\}$ represent the possible draws from Urn I.

Betting \$100 on red from Urn I corresponds to an act $f_R = (\delta_{100}, \delta_0)$ while betting \$100 on black from Urn I corresponds to an act $f_B = (\delta_0, \delta_{100})$. On the other hand, betting \$100 on red from Urn II corresponds to a lottery $\pi_R = \frac{1}{2}\delta_{100} + \frac{1}{2}\delta_0$, while betting \$100 on black from Urn II corresponds to a lottery $\pi_B = \frac{1}{2}\delta_0 + \frac{1}{2}\delta_{100}$. These correspondences reflect the fact that betting on Urn I involves subjective uncertainty, while betting on Urn II involves objective risks. Note in particular, that $\pi_R = \pi_B$.

Suppose that the subjective probability of drawing red from Urn I is q and black from Urn I is $1 - q$. Observe that $V(\pi_R) = V(\pi_B) = \frac{1}{2}u(100) + \frac{1}{2}u(0)$, whereas $V(f_R) = qu(100) + (1 - q)u(0)$ and $V(f_B) = (1 - q)u(100) + qu(0)$. Because of the indifference $V(f_R) = V(f_B)$ it follows that $q = \frac{1}{2}$; hence, $V(f_R) = V(f_B) = \frac{1}{2}u(100) + \frac{1}{2}u(0)$. It follows that $\pi_B \sim \pi_R \sim f_R \sim f_B$, contradicting the typical Ellsberg choices. \blacktriangle

As the above example shows, the Ellsberg pattern of choices cannot be explained by a model with a unique probability measure and with uniform aversion to both sources. In the literature there have been two main approaches to this problem. The first one replaces the probability measure q with some other measure of belief that captures the decision maker’s lack of information about the source, see, e.g., the Choquet model of [Schmeidler \(1989\)](#), Maxmin model of [Gilboa and Schmeidler \(1989\)](#), or variational preferences of [Maccheroni et al. \(2006a\)](#). The other approach is to keep q but to introduce another parameter that captures the higher aversion toward variability coming from one source than another, as in the SOEU model ([Neilson, 1993, 2009](#); [Nau, 2001, 2006](#); [Ergin and Gul, 2009](#); [Grant et al., 2009](#)). As this paper shows (see [Section 3.3](#)), the multiplier preferences have both representations and for this reason they belong to both families of models.

2.3 Multiplier Preferences

[Hansen and Sargent \(2001\)](#) and [Hansen, Sargent, Turmuhambetova, and Williams \(2006\)](#) introduced the class of multiplier preferences where the decision maker does not know the true probabilistic model p , but has a “best guess”, or *approximating model* q , also called the *reference probability*. The decision maker thinks that the true probability p is somewhere near the reference probability q . The notion of distance used by Hansen and Sargent is relative entropy.

Definition 1. Let a reference measure $q \in \Delta^\sigma(S)$ be fixed. The *relative entropy* $R(\cdot \| q)$ is a mapping from $\Delta(S)$ into $[0, \infty]$ defined by

$$R(p \| q) = \begin{cases} \int_S (\log \frac{dp}{dq}) dp & \text{if } p \in \Delta^\sigma(q), \\ \infty & \text{otherwise.} \end{cases}$$

A decision maker who is concerned with model misspecification computes his expected utility according to all probabilities p , but he does not treat them equally. Probabilities closer to his “best guess” have more weight in his decision.

Definition 2. A relation \succsim has a *multiplier representation* if it is represented by

$$V(f) = \min_{p \in \Delta(S)} \int_S u(f(s)) dp(s) + \theta R(p \| q),$$

where $u : \Delta(Z) \rightarrow \mathbb{R}$ is a non-constant affine function, $\theta \in (0, \infty]$, and $q \in \Delta^\sigma(S)$. In this case, \succsim is called a *multiplier preference*.

The multiplier representation of \succsim may suggest the following interpretation. First, the decision maker chooses an act without knowing the true distribution p . Second, “Nature” chooses the probability p in order to minimize the decision maker’s expected utility. Nature is not free to choose, but it incurs a “cost” for using each p . Probabilities p that are farther from the reference measure q have a larger potential for lowering the decision maker’s expected utility, but Nature has to incur a larger cost in order to select them.

This interpretation suggests that a decision maker with such preferences is concerned with model misspecification and makes decisions that are robust to such misspecification. He is pessimistic about the outcome of his decision which leads him to exercise caution in choosing the course of action. Such cautious behavior is reminiscent of the Ellsberg paradox, as in [Example 1](#) above. In fact, as [Example 2](#) in [Section 3.4.2](#) shows, multiplier preferences can be used to model such behavior.

3 Axiomatization with Objective Risk

3.1 Variational Preferences

To capture ambiguity aversion, Maccheroni et al. (2006a), henceforth MMR, introduce the class of variational preferences, with representation

$$V(f) = \min_{p \in \Delta S} \int_S u(f(s)) dp + c(p), \quad (7)$$

where $c : \Delta S \rightarrow [0, \infty]$ is a *cost function*.

Multiplier preferences are a special case of variational preferences where $c(p) = \theta R(p \parallel q)$. The variational criterion (7) can be given the same interpretation as the multiplier criterion (2): Nature wants to reduce the decision maker's expected utility by choosing a probability distribution p , but she is not entirely free to choose. Using different p 's leads to different values of the decision maker's expected utility $\int_S u(f(s)) dp$, but comes at a cost $c(p)$.

In order to characterize variational preferences behaviorally, MMR use the following axioms.

Axiom A1 (*Weak Order*). The relation \succsim is transitive and complete.

Axiom A2 (*Weak Certainty Independence*). For all $f, g \in \mathcal{F}(\Delta(Z))$, $\pi, \pi' \in \Delta(Z)$, and $\alpha \in (0, 1)$,

$$\alpha f + (1 - \alpha)\pi \succsim \alpha g + (1 - \alpha)\pi \Rightarrow \alpha f + (1 - \alpha)\pi' \succsim \alpha g + (1 - \alpha)\pi'.$$

Axiom A3 (*Continuity*). For any $f, g, h \in \mathcal{F}(\Delta(Z))$ the sets $\{\alpha \in [0, 1] \mid \alpha f + (1 - \alpha)g \succsim h\}$ and $\{\alpha \in [0, 1] \mid h \succsim \alpha f + (1 - \alpha)g\}$ are closed.

Axiom A4 (*Monotonicity*). If $f, g \in \mathcal{F}(\Delta(Z))$ and $f(s) \succsim g(s)$ for all $s \in S$, then $f \succsim g$.

Axiom A5 (*Uncertainty Aversion*). If $f, g \in \mathcal{F}(\Delta(Z))$ and $\alpha \in (0, 1)$, then

$$f \sim g \Rightarrow \alpha f + (1 - \alpha)g \succsim f.$$

Axiom A6 (*Nondegeneracy*). $f \succ g$ for some $f, g \in \mathcal{F}(\Delta(Z))$.

Axiom A8 (*Weak Monotone Continuity*). If $f, g \in \mathcal{F}(\Delta(Z))$, $\pi \in \Delta(Z)$, $\{E_n\}_{n \geq 1} \in$

Σ with $E_1 \supseteq E_2 \supseteq \dots$ and $\bigcap_{n \geq 1} E_n = \emptyset$, then $f \succ g$ implies that there exists $n_0 \geq 1$ such that $\pi E_{n_0} f \succ g$.

MMR show that the preference \succsim satisfies Axioms A1–A6 if and only if \succsim is represented by (7) with an affine and non-constant $u : \Delta(Z) \rightarrow \mathbb{R}$ and $c : \Delta S \rightarrow [0, \infty]$ that is convex, lower semicontinuous, and grounded (achieves value zero). Moreover, [Axiom A8](#) guarantees that function c is concentrated only on countably additive measures (observe, that [Axiom A8](#) holds trivially if S is finite).

The conditions that the cost function c satisfies are very general. For example, if $c(p) = \infty$ for all measures $p \neq q$, then (7) reduces to (5), i.e., preferences are expected utility. Similarly, setting $c(p) = 0$ for all measures p in a closed and convex set C and $c(p) = \infty$ otherwise, denoted $c = \delta_C$, reduces (7) to the representation of the Maxmin Expected Utility preferences of [Gilboa and Schmeidler \(1989\)](#).

As mentioned before, multiplier preferences also are a special case of variational preferences. They can be obtained by setting $c(p) = \theta R(p \parallel q)$. The next section shows that pinning down this functional form is possible with Savage’s P2 applied to all Anscombe–Aumann acts.⁶

3.2 Axiomatization of Multiplier Preferences

Axiom P2 (*Savage’s Sure-Thing Principle*). For all $E \in \Sigma$ and $f, g, h, h' \in \mathcal{F}(\Delta(Z))$

$$f_E h \succsim g_E h \Rightarrow f_E h' \succsim g_E h'.$$

Definition 3. An event $E \in \Sigma$ is *non-null* if there exist $f, g, h \in \mathcal{F}(\Delta(Z))$ such that $f_E h \succ g_E h$.

Theorem 1. *If S has at least three disjoint non-null events, then Axioms A1–A6, A8, and P2, are necessary and sufficient for \succsim to have a multiplier representation (2). Moreover, in this case two triples (θ', u', q') and (θ'', u'', q'') represent the same multiplier preference \succsim if and only if q' and q'' are identical and there exist $\alpha > 0$ and $\beta \in \mathbb{R}$ such that $u' = \alpha u'' + \beta$ and $\theta' = \alpha \theta''$.*

The two cases: $\theta = \infty$ (lack of concern for model misspecification) and $\theta < \infty$

⁶If the existence of certainty equivalents of lotteries is assumed, i.e., for any $\pi \in \Delta(Z)$ there exists $z \in Z$ with $z \sim \pi$, then P2 can be weakened and imposed only on purely subjective acts.

(concern for model misspecification) can be distinguished on the basis of the Independence Axiom.⁷ In the case when θ is finite, its numerical value is uniquely determined, given u . A positive affine transformation of u changes the scale on which θ operates, so θ has to change accordingly. This is reminiscent of the necessary adjustments of the CARA coefficient when units of account are changed.

In addition, it should be mentioned that there exists an axiomatization by Wang (2003) of a class of preferences that includes multiplier preferences as a special case. However, his result is formally unrelated and it assumes different primitives: preferences are defined on triples (f, C, q) , where f is an act with monetary payoffs, $C \subseteq \Delta(S)$ is a set of probability measures and $q \in \Delta(S)$ is a reference measure. In particular, his axioms impose consistency conditions as the elements C and q are varied exogenously. In contrast, here $C = \Delta(S)$ and q is fixed and derived from preferences.

3.3 Sketch of the Proof

The following variational formula (see, e.g., Proposition 1.4.2 of Dupuis and Ellis, 1997) plays a critical role in the analysis of multiplier preferences. For any bounded and Σ -measurable function $\xi : S \rightarrow \mathbb{R}$ and $q \in \Delta^\sigma(S)$.

$$\min_{p \in \Delta S} \int_S \xi \, dp + \theta R(p \| q) = \phi_\theta^{-1} \left(\int_S \phi_\theta \circ \xi \, dq \right). \quad (8)$$

This formula implies that the variational

$$\min_{p \in \Delta S} \int_S u(f(s)) \, dp + \theta R(p \| q) \quad (9a)$$

and the SOEU

$$\int_S \phi_\theta \left(u(f(s)) \right) \, dq(s) \quad (9b)$$

representations are ordinally equivalent, establishing the necessity of the MMR and Savage axioms.

⁷The weaker Certainty Independence Axiom is also sufficient for making such a distinction. Alternatively, Machina and Schmeidler's (1995) axiom of Horse/Roulette Replacement or Grant and Polak's (2006) axiom of Betting Neutrality could be used.

The sufficiency argument relies on the fact that the MMR axioms guarantee the existence an affine utility function $u : \Delta(Z) \rightarrow \mathbb{R}$ and a functional I that maps utility-valued acts to reals, such that the functional $f \mapsto I(u(f))$ represents the preferences. For simplicity, assume that $u(\Delta Z) = \mathbb{R}$. MMR show that the functional I has the *translation invariance* property that $I(u \circ f + k) = I(u \circ f) + k$ for any act f and any $k \in \mathbb{R}$. On the other hand, axiom P2 together with the MMR axioms implies that the preferences have a SOEU representation

$$\int_S \phi(u(f(s))) \, dq(s) \tag{10}$$

for some strictly increasing function ϕ .⁸ Moreover, Axioms A3 and A5 imply that ϕ is continuous and concave and Axiom A8 implies that q is countably additive. This representation, together with translation invariance, implies that

$$\begin{aligned} & \int_S \phi(u(f(s))) \, dq(s) \geq \int_S \phi(u(g(s))) \, dq(s) \\ \text{iff} & \int_S \phi(u(f(s)) + k) \, dq(s) \geq \int_S \phi(u(g(s)) + k) \, dq(s), \end{aligned}$$

which by uniqueness of the SOEU representation implies that there exist $\alpha(k) > 0, \beta(k) \in \mathbb{R}$ such that $\phi(x + k) = \alpha(k)\phi(x) + \beta(k)$ for all $x, k \in \mathbb{R}$. This is a generalized Pexider equation, whose only solutions are $\phi = \phi_\theta$ for $\theta \in (0, \infty]$, which establishes the sufficiency of the axioms.

3.4 Discussion

3.4.1 Second-Order Expected Utility

It follows from the above proof that the class of multiplier preferences is precisely the intersection of the class of variational preferences and the class of SOEU preferences.⁹

⁸Recall that Savage's P2 axiom is imposed on $\mathcal{F}(\Delta(Z))$, not just the purely subjective acts, as in Savage (1972). The fact that imposing *all* Savage's axioms on $\mathcal{F}(\Delta(Z))$ implies SOEU has been first shown by Neilson (1993); I am grateful to Peter Klibanoff for this reference.

⁹The fact that multiplier preferences rank purely subjective acts according to the EU criterion has been observed before in various levels of generality by Jacobson (1973), Whittle (1981), Skiadas (2003), and Maccheroni, Marinacci, and Rustichini (2006b). Because of this fact, it is not possible

When viewed as a SOEU preference, multiplier preferences impose the condition $\phi = \phi_\theta$. When viewed as a variational preference, multiplier preferences impose the condition $c(p) = \theta R(p \parallel q)$. It is worthwhile to notice that this means that no other variational preferences have a SOEU representation, i.e., assuming that c is a statistical distance other than the relative entropy leads to models which do not have a SOEU representation for any ϕ . Conversely, no other SOEU preference has a variational representation, i.e., assuming that ϕ is a function other than the negative exponential leads to models which do not have a variational representation for any c .

3.4.2 Source sensitivity of multiplier preferences

Focus on the case $\theta < \infty$ and notice that from the SOEU representation (9b) it follows that for any two purely objective lotteries $\pi' \succsim \pi$ if and only if

$$\sum_{z \in Z} u(z) \pi'(z) \geq \sum_{z \in Z} u(z) \pi(z).$$

On the other hand, for any two purely subjective acts $f' \succsim f$ if and only if

$$\sum_{z \in Z} \phi_\theta(u(z)) \pi_{f'}(z) \geq \sum_{z \in Z} \phi_\theta(u(z)) \pi_f(z).$$

This means that the decision maker has a different attitude toward objective lotteries and toward subjective acts, while behaving according to EU in each subdomain. In particular, he is more averse toward subjective uncertainty (as captured by $\phi_\theta \circ u$) than toward objective risk (as captured by u). This phenomenon is called *Second Order Risk Aversion*.¹⁰ What leads to the Ellsberg-type behavior are violations of EU across those domains. The following example shows that, because of this property, multiplier preferences can be useful for modelling Ellsberg-type behavior.

Example 2 (Ellsberg’s Paradox revisited). In the context of Example 1 consider a multiplier preference with a parameter θ . Observe that $V(\pi_R) = V(\pi_B) = \phi_\theta(\frac{1}{2}u(100) +$

to distinguish multiplier preferences from the EU preferences based on the preferences over purely subjective acts alone and a setting with multiple sources of uncertainty, like the Anscombe–Aumann or Ergin–Gul ones, is needed.

¹⁰This notion was introduced by Ergin and Gul (2009) in a setting with two subjective sources of uncertainty (see Section 5).

$\frac{1}{2}u(0)$), whereas $V(f_R) = q\phi_\theta(u(100)) + (1-q)\phi_\theta(u(0))$ and $V(f_B) = (1-q)\phi_\theta(u(100)) + q\phi_\theta(u(0))$. Because of the indifference $V(f_R) = V(f_B)$ it follows that $q = \frac{1}{2}$; hence, $V(f_R) = V(f_B) = \frac{1}{2}\phi_\theta(u(100)) + \frac{1}{2}\phi_\theta(u(0))$. By Jensen's inequality, $\pi_B \sim \pi_R \succ f_R \sim f_B$ for all $\theta < \infty$. This means that the decision maker prefers objective risk to probabilistically equivalent subjective uncertainty, displaying behavior typical in Ellsberg's experiments. \blacktriangle

3.4.3 Measurement of Parameters

Ellsberg's paradox provides a natural setting for the experimental measurement of the parameters of the model because the intensity of the preference for betting on the first urn rather than the second one, i.e., the premium that the decision maker is willing to pay to switch between these two bets is directly related to the value of the parameter θ .

Example 3. In the context of Examples 1 and 2 consider a multiplier preference with a CRRA utility function $u(z) = (w+z)^{1-\gamma}$, where w is the initial level of wealth, and parameter θ . Observe that $V(\pi_R) = V(\pi_B) = \phi_\theta(\frac{1}{2}w^{1-\gamma} + \frac{1}{2}(w+100)^{1-\gamma})$, whereas $V(f_R) = V(f_B) = \frac{1}{2}\phi_\theta(w^{1-\gamma}) + \frac{1}{2}\phi_\theta((w+100)^{1-\gamma})$. Let x denote the certainty equivalent of π_R and π_B , i.e., the amount of money that, when received for sure, would be indifferent to π_R and π_B . Formally, x solves

$$(w+x)^{1-\gamma} = \frac{1}{2}w^{1-\gamma} + \frac{1}{2}(w+100)^{1-\gamma}. \quad (11)$$

The observed value of the certainty equivalent x allows to compute the curvature parameter γ using Equation (11); let $\gamma(x)$ be the solution to this equation.¹¹

Similarly, let y be the certainty equivalent of f_R and f_B , i.e., the amount of money that, when received for sure, would be indifferent to f_R and f_B . Formally, y solves

$$\phi_\theta((w+y)^{1-\gamma(x)}) = \frac{1}{2}\phi_\theta((w)^{1-\gamma(x)}) + \frac{1}{2}\phi_\theta((w+100)^{1-\gamma(x)}). \quad (12)$$

The observed value of the certainty equivalent y allows to compute the parameter θ ; using equation (12); let $\theta(x, y)$ be the solution to this equation. \blacktriangle

¹¹If the utility function u belongs to some higher-dimensional family of utility functions, more certainty equivalents need to be elicited in order to infer all of its parameters.

The procedure described above suggests that simple choice experiments could be used for empirical measurement of both u and θ . Such measurement of parameters would very useful in applied settings, where it is important to know the numerical values of parameters. For example, the macro-finance literature devotes a lot of attention to the discrepancy between the micro- and macro-level estimates of the curvature of u . By analogy, it would be valuable to know the micro-level estimate of θ to be able to compare it to the value calibrated from the macro-level data. The above procedure provides a simple “revealed-preference” method of comparison, that is complementary to the heuristic method of “detection error probabilities” developed by Anderson, Hansen, and Sargent (2000) and Hansen and Sargent (2007).

4 Axiomatization with two subjective sources

This section discusses a choice domain, which does not rely on the assumption of objective risk: instead, there are two sources of subjective uncertainty, towards which the decision maker may have different attitudes. This type of environment was discussed by Chew and Sagi (2008), Ergin and Gul (2009), and Nau (2001, 2006); for an empirical application see Abdellaoui, Baillon, Placido, and Wakker (2009).

4.1 Subjective Sources of Uncertainty

Assume that the state space has a product structure $S = S_a \times S_b$, where a and b are two separate *issues*, or sources of uncertainty, towards which the decision maker may have different attitudes. In comparison with the Anscombe–Aumann framework, where objective risk is one of the sources, here both sources are subjective. Let \mathcal{A}_a be a sigma algebra of subsets of S_a and \mathcal{A}_b be a sigma algebra of subsets of S_b . Let Σ_a be the sigma algebra of sets of the form $A \times S_b$ for all $A \in \mathcal{A}_a$, Σ_b be the sigma algebra of sets of the form $S_a \times B$ for all $B \in \mathcal{A}_b$, and Σ be the sigma algebra generated by $\Sigma_a \cup \Sigma_b$. Let $\mathcal{F}(Z)$ be the set of all simple acts $f : S \rightarrow Z$; moreover, let \mathcal{F}_a be the set of acts that are Σ_a -measurable, and likewise for \mathcal{F}_b . Let \mathcal{U} denote the set $u(Z)$.

Ergin and Gul (2009) axiomatized preferences which are general enough to accommodate probabilistic sophistication and even second-order probabilistic sophistication. An important subclass of those preferences are second-order expected utility

preferences represented by

$$V(f) = \int_{S_b} \phi \left(\int_{S_a} u(f(s_a, s_b)) dq_a(s_a) \right) dq_b(s_b) \quad (13)$$

where the measures $q_a \in \Delta(S_a)$ and $q_b \in \Delta(S_b)$ are convex-ranged,¹² $u : Z \rightarrow \mathbb{R}$, and $\phi : D_\phi \rightarrow \mathbb{R}$ is a strictly increasing and continuous function with domain $D_\phi := \{\int_{S_a} u(f(s_a, s_b)) dq_a(s_a) \mid f \in \mathcal{F}_a\}$. To characterize preferences represented by (13), Ergin and Gul (2009) use the following axioms.

Axiom P1'. (Weak Order) The preference \succsim is complete and transitive

Axiom P2'. (Sure Thing Principle) For all events $E_a \in \Sigma_a$ and $E_b \in \Sigma_b$ and acts $f, g, h, h' \in \mathcal{F}_a$ and $\tilde{f}, \tilde{g}, \tilde{h}, \tilde{h}' \in \mathcal{F}$

$$(a) f_{E_a} h' \succsim g_{E_a} h \text{ iff } f_{E_a} h' \succsim g_{E_a} h'$$

$$(b) \tilde{f}_{E_b} \tilde{h}' \succsim \tilde{g}_{E_b} \tilde{h} \text{ iff } \tilde{f}_{E_b} \tilde{h}' \succsim \tilde{g}_{E_b} \tilde{h}'$$

Axiom P3'. (Eventwise Monotonicity) For all $z, z' \in Z$, $f \in \mathcal{F}$, and all nonnull events $E \in \Sigma$: $z_E f \succsim z'_E f$ iff $z \succsim z'$.

Axiom P4'. (Strong Comparative Probability)

$$(a) \text{ For all } x \succ y \text{ and } x' \succ y', \text{ and } h, h' \in \mathcal{F}_a \text{ and disjoint } A, A' \in \Sigma_A: x_A y_{A'} h \succ y_A x_{A'} h \text{ iff } x'_A y'_{A'} h' \succ y'_A x'_{A'} h'.$$

$$(b) \text{ For all } f, g, f', g' \in \mathcal{F}_a \text{ such that } f \succ g \text{ and } f' \succ g', \text{ and for all } \tilde{h}, \tilde{h}' \in \mathcal{F} \text{ and disjoint } B, B' \in \Sigma_b: f_B g_{B'} h \succ g_B f_{B'} h \text{ iff } f'_B g'_{B'} h' \succ g'_B f'_{B'} h'.$$

Axiom P5'. (Nondegeneracy) There exist $x, y \in Z$ such that $x \succ y$.

Axiom P6'. (Small Event Continuity) For all $f, g \in \mathcal{F}$ with $f \succ g$, and all $z \in Z$

$$(a) \text{ there exists a partition } E_1, \dots, E_n \in \Sigma_a \text{ of } S \text{ such that for all } i \ z_{E_i} f \succ g \text{ and } f \succ z_{E_i} g,$$

$$(b) \text{ there exists a partition } F_1, \dots, F_m \in \Sigma_b \text{ of } S \text{ such that for all } j \ z_{F_j} f \succ g \text{ and } f \succ z_{F_j} g .$$

¹²A measure q is convex ranged if for every $E \in \Sigma$ and every $\alpha \in (0, 1)$ there exists $\Sigma \ni E' \subseteq E$ with $q(E') = \alpha q(E)$. It is well known that this requirement is equivalent to nonatomicity for $q \in \Delta^\sigma(S)$. Any measure on \mathbb{R} that has a density with respect to the Lebesgue measure has this property; in applications of multiplier preferences, q is most often a Normal distribution.

There is a close relationship between representations (13) and (10). The role of objective risk is now taken by a subjective source: issue a . For each s_b , the decision maker computes the expected utility of $f(\cdot, s_b)$ and then averages those values using function ϕ .

4.2 Second-Order Risk Aversion

In the Anscombe–Aumann framework, concavity of the function ϕ is responsible for second-order risk aversion, i.e., higher aversion towards subjective uncertainty than towards objective risk. This property is a consequence of the axiom of Uncertainty Aversion (Axiom A5). Similarly, in the present setup, the concavity of function ϕ is responsible for higher aversion towards issue b than towards issue a . This property was introduced by Ergin and Gul (2009) who formally defined it in terms of mean-preserving spreads. However, this definition refers to the probability measures obtained from the representation and hence is not expressed directly in terms of observables.¹³

In the presence of other axioms, the following purely behavioral axiom is equivalent to Ergin and Gul’s (2009) definition.

Axiom A5’ (*Second Order Risk Aversion*). For any $f, g \in \mathcal{F}_b$ and any $E \in \Sigma_a$ if $f \sim g$, then $fEg \succsim f$.

This axiom is a direct subjective analogue of Schmeidler’s (1989) axiom of Uncertainty Aversion (Axiom A5).

Theorem 2. *Suppose \succsim satisfies axioms P1’–P6’ and certainty equivalents exist, i.e., for any $f \in \mathcal{F}(Z)$ there exists $z \in Z$ with $z \sim f$. Then Axiom A5’ is satisfied if and only if the function ϕ in (13) is concave.*¹⁴

¹³Theorems 2 and 5 of Ergin and Gul (2009) characterize second-order risk aversion in terms of induced preferences over induced Anscombe–Aumann acts and an analogue of Axiom A5 in that induced setting. However, just as with mean-preserving spreads, those induced Anscombe–Aumann acts are constructed using the subjective probability measure derived from the representation.

¹⁴The full analysis that does not rely on the existence of certainty equivalents is contained in Appendix B.

4.3 Axiomatization of Multiplier Preferences

The additional axiom that delivers multiplier preferences in this framework is Constant Absolute Second Order Risk Aversion.

Axiom A2' (*Constant Absolute Second Order Risk Aversion*). For any event $E \in \Sigma_a$ for all $f, g \in \mathcal{F}(Z)$, $h, h' \in \mathcal{F}_a$

$$fEh \succsim gEh \Rightarrow fEh' \succsim gEh'.$$

In addition, a technical axiom, similar to [Axiom A8](#), is needed.

Axiom A8' (*\mathcal{F}_b -Monotone Continuity*). If $f, g \in \mathcal{F}(Z)$, $x \in Z$, $\{E_n\}_{n \geq 1} \in \Sigma_b$ with $E_1 \supseteq E_2 \supseteq \dots$ and $\bigcap_{n \geq 1} E_n = \emptyset$, then $f \succ g$ implies that there exists $n_0 \geq 1$ such that $x E_{n_0} f \succ g$.

Theorem 3. *Axioms P1'–P6', A2', A5', and A8' are necessary and sufficient for \succsim to be represented by V , where*

$$V(f) = \min_{p_b \in \Delta S_b} \int_{S_b} \left(\int_{S_a} u(f(s_a, s_b)) dq_a(s_a) \right) dp_b(s_b) + \theta R(p_b \| q_b)$$

and $u : Z \rightarrow \mathbb{R}$, $\theta \in (0, \infty]$, and $q_a \in \Delta(S_a)$, $q_b \in \Delta^\sigma(S_b)$ are convex-ranged measures.

4.4 Sketch of the Proof

By Theorem 3 of [Ergin and Gul \(2009\)](#) Axioms P1'–P6' are equivalent to \succsim being represented by (13). Assume for simplicity that certainty equivalents exist and that $u(Z) = \mathbb{R}$. By [Theorem 2](#) Axiom A5' is equivalent to $\phi : \mathbb{R} \rightarrow \mathbb{R}$ being concave. Moreover, it is easy to see that Axiom A8' is equivalent to q_b being countably additive. A direct verification establishes that Axiom A2' is necessary.

To establish the sufficiency of Axiom A2', observe that by convex-rangedness of q_a there exists an event $E \in \Sigma_a$ such that $q_a(E) = \frac{1}{2}$. For all $k \in \mathbb{R}$ and $f', g' \in \mathcal{F}_b$ Axiom A2' (applied to f, g, h , and h' such that $u(f) = 2u(f')$ and $u(g) = 2u(g')$ and $u(h) = 0$ and $u(h') = k$) implies that

$$\int_{S_b} \phi(u(f(s))) dq(s) \geq \int_S \phi(u(g(s))) dq_b(s_b)$$

iff

$$\int_S \phi(u(f(s)) + k) dq(s) \geq \int_{S_b} \phi(u(g(s)) + k) dq_b(s_b),$$

which, by the same argument as in the proof of implies that $\phi = \phi_\theta$.

5 Conclusion

One of the challenges in decision theory lies in finding decision models that would do better than Expected Utility in describing individual choices, but would at the same time be easy to incorporate into economic models of aggregate behavior.

This paper studies the model of multiplier preferences which is known to satisfy the latter requirement. By obtaining an axiomatic characterization of this model, the paper studies its individual choice properties, which helps to determine whether it also satisfies the first requirement mentioned above.

The axiomatization provides a set of testable implications of the model, which will be helpful in its empirical verification. The axiomatization also enables measurement of the parameters of the model on the basis of observable choice data alone, thereby providing a useful tool for applications of the model.

Appendix: Proofs

Let $B_0(\Sigma)$ denote the set of all real-valued Σ -measurable simple functions and let $B_0(\Sigma, K)$ be the set of all functions in $B_0(\Sigma)$ that take values in a convex set $K \subseteq \mathbb{R}$.

In the course of the proof of [Theorem 1](#) a result of [Grant et al. \(2009\)](#) will be invoked that delivers a SOEU representation on each finite partition of S . The following theorem shows that these representations can be “patched” together to obtain an overall SOEU representation on S .

Let Ξ denote the set of all finite partitions of S that are composed of events in Σ ; let $\Xi^3 \subseteq \Xi$ denote the set of all such partitions that contain at least three non-null events. For any $\mathcal{G} \in \Xi$ let $\mathcal{A}(\mathcal{G})$ be the algebra generated by \mathcal{G} . For any $\mathcal{G} \in \Xi^3$ let $\mathcal{F}_{\mathcal{G}}(\Delta(Z))$ denote the set of acts in $\mathcal{F}(\Delta(Z))$ that are measurable with respect to $\mathcal{A}(\mathcal{G})$.

Definition 4 (Ξ^3 -SOEU). A preference \succsim on $\mathcal{F}(\Delta(Z))$ is Ξ^3 -SOEU iff for any $\mathcal{G} \in \Xi^3$ the restriction of \succsim to $\mathcal{F}_{\mathcal{G}}(\Delta(Z))$ has representation $f \mapsto \sum_{E \in \mathcal{G}} \phi_{\mathcal{G}}(u_{\mathcal{G}}(f(E)))p_{\mathcal{G}}(E)$ with a nonconstant affine function $u_{\mathcal{G}} : \Delta(Z) \rightarrow \mathbb{R}$ with range $\mathcal{U}_{\mathcal{G}}$, a strictly increasing, continuous, and concave function $\phi_{\mathcal{G}} : \mathcal{U}_{\mathcal{G}} \rightarrow \mathbb{R}$ and measure $p_{\mathcal{G}} : \mathcal{A}(\mathcal{G}) \rightarrow [0, 1]$ such that at least three events in \mathcal{G} have nonzero probability.

Theorem 4. Suppose that $\Xi^3 \neq \emptyset$ and that \succsim satisfies Axioms A1, A4, and P2. The preference \succsim is Ξ^3 -SOEU if and only if there exists a measure $p \in \Delta(S)$ and a nonconstant affine function $u : \Delta(Z) \rightarrow \mathbb{R}$ with range \mathcal{U} , and a strictly increasing, concave and continuous function $\phi : \mathcal{U} \rightarrow \mathbb{R}$ such that \succsim is represented by $f \mapsto \int_S \phi(u(f(s))) dp(s)$.

Proof. The sufficiency of the representation is straightforward. For necessity, let $\mathcal{G}, \mathcal{G}' \in \Xi^3$. The restrictions of \succsim to $\mathcal{F}_{\mathcal{G}}(\Delta(Z))$ and to $\mathcal{F}_{\mathcal{G}'}(\Delta(Z))$ coincide on constant acts $\Delta(Z)$. Thus, from the uniqueness of the von-Neumann-Morgenstern utility, it follows that $u_{\mathcal{G}}$ and $u_{\mathcal{G}'}$ are identical up to a positive affine transformation. Fix any two prizes $z \succ z'$ and for each $\mathcal{G} \in \Xi^3$ normalize $u_{\mathcal{G}}$ so that $u_{\mathcal{G}}(z) = 1$ and $u_{\mathcal{G}}(z') = 0$. Define u to be the common utility function for all $\mathcal{G} \in \Xi^3$.

Let $\bar{\mathcal{G}} \in \Xi^3$ be some fixed element of Ξ^3 . For any $\mathcal{G}, \mathcal{G}' \in \Xi$ define $\mathcal{G} \geq \mathcal{G}'$ iff \mathcal{G} is finer than \mathcal{G}' , i.e., for every $E \in \mathcal{G}$ there exists $F \in \mathcal{G}'$ with $E \subseteq F$. For any $\mathcal{G}, \mathcal{G}' \in \Xi$ let $\mathcal{G} \vee \mathcal{G}'$ be their coarsest common refinement and let $\mathcal{G} \wedge \mathcal{G}'$ be their finest common coarsening.

Lemma 1. If $E \in \Sigma$ is non-null, then for any finite Σ -measurable partition $\{F_1, \dots, F_n\}$ of E at least one of the sets F_1, \dots, F_n is non-null.

Proof. **Claim 1:** For any non-null $E \in \Sigma$ there exist $\pi, \rho, \sigma \in \Delta(Z)$ such that $\rho_E \sigma \succ \pi_E \sigma$. Proof: there exist $f, g, h \in \mathcal{F}(\Delta(Z))$ such that $f_E h \succ g_E h$ and by P2 choose h to equal to some $\sigma \in \Delta(Z)$ different than any of the prizes given by f and g . Let $\{E_1, \dots, E_n, E^c\}$ be a partition of S with respect to which both $f_E \sigma$ and $g_E \sigma$ are measurable. Let ρ be the most preferred element among $\{f(E_i) \mid i = 1, \dots, n\}$ and let π be the least preferred element among $\{g(E_i) \mid i = 1, \dots, n\}$. By A4, $\rho_E \sigma \succsim f_E \sigma$ and $g_E \sigma \succsim \pi_E \sigma$. Thus $\rho_E \sigma \succ \pi_E \sigma$.

Claim 2: For any non-null $E \in \Sigma$ and any two-element Σ -measurable partition $\{F_1, F_2\}$ of E at least one of the sets F_1, F_2 is non-null. Proof: Suppose that there

exists a two-element Σ -measurable partition $\{F_1, F_2\}$ of E such that both sets F_1, F_2 are null. Then $\rho_{F_i}h \sim \pi_{F_i}h$ for any $h \in \mathcal{F}(\Delta(Z))$ and all $i = 1, 2$. In particular, $\rho_E\sigma = \rho_{F_1}(\rho_{F_2}\sigma) \sim \pi_{F_1}(\rho_{F_2}\sigma) = \rho_{F_2}(\pi_{F_1}\sigma) \sim \pi_{F_2}(\pi_{F_1}\sigma) = \pi_E\sigma$. Contradiction with Claim 1.

Claim 3: (Inductive step). If for any non-null $E' \in \Sigma$ and any n -element Σ -measurable partition $\{F_1, \dots, F_n\}$ of E' at least one of the sets F_1, \dots, F_n is non-null, then for any non-null $E \in \Sigma$ and any $n + 1$ -element Σ -measurable partition $\{F_1, \dots, F_{n+1}\}$ of E at least one of the sets F_1, \dots, F_{n+1} is non-null. Proof: By Claim 2, at least one of the sets $F_1 \cup \dots \cup F_n =: E'$ and F_{n+1} are non-null. If the latter is true, this concludes the proof. If E' is non-null, then the premise of this claim applied to the set E' and its partition $\{F_1, \dots, F_n\}$ concludes the proof. \square

Lemma 2. $\mathcal{G} \vee \mathcal{G}' \in \Xi^3$ for any $\mathcal{G} \in \Xi^3$ and $\mathcal{G}' \in \Xi$.

Proof. By assumption, there are at least three disjoint non-null sets in \mathcal{G} . By Lemma 1 for any such set $E \in \mathcal{G}$ there is at least one non-null member of $\{E \cap F \mid F \in \mathcal{G}'\}$. Thus, there are at least three non-null members of $\mathcal{G} \vee \mathcal{G}'$. \square

Lemma 3. The functions $\{\phi_{\mathcal{G}}\}_{\mathcal{G} \in \Xi^3}$ and measures $\{p_{\mathcal{G}}\}_{\mathcal{G} \in \Xi^3}$ can be chosen in such a way that there exists $\phi : \mathcal{U} \rightarrow \mathbb{R}$ such that $\phi_{\mathcal{G}} = \phi$ for any $\mathcal{G} \in \Xi^3$ and for any $\mathcal{G}, \mathcal{G}' \in \Xi^3$ the restrictions of measures $p_{\mathcal{G}}$ and $p_{\mathcal{G}'}$ to $\mathcal{A}(\mathcal{G} \wedge \mathcal{G}')$ coincide.

Proof. For each $\mathcal{G} \in \Xi^3$ normalize $\phi_{\mathcal{G}}$ so that $\phi_{\mathcal{G}}(u(z)) = 1$ and $\phi_{\mathcal{G}}(u(z')) = 0$. First, let $\mathcal{G}, \mathcal{H} \in \Xi^3$ such that $\mathcal{G} \geq \mathcal{H}$. Observe, that $\mathcal{F}_{\mathcal{H}}(\Delta(Z)) \subseteq \mathcal{F}_{\mathcal{G}}(\Delta(Z))$, so both $(\phi_{\mathcal{H}}, p_{\mathcal{H}})$ and $(\phi_{\mathcal{G}}, p_{\mathcal{G}})$ represent preferences on $\mathcal{F}_{\mathcal{H}}(\Delta(Z))$. By the uniqueness of the expected utility representation, the restriction of $p_{\mathcal{H}}$ to \mathcal{G} coincides with $p_{\mathcal{G}}$ and the functions $\phi_{\mathcal{H}}$ and $\phi_{\mathcal{G}}$ are identical up to a positive affine transformation, which by the above normalization assumption implies that they are equal.

Second, let $\mathcal{G}, \mathcal{G}' \in \Xi^3$. By Lemma 2, $\mathcal{G} \vee \mathcal{G}' \in \Xi^3$. Furthermore, $\mathcal{G} \vee \mathcal{G}' \geq \mathcal{G}$ and $\mathcal{G} \vee \mathcal{G}' \geq \mathcal{G}'$. From the above paragraph it follows that $\phi_{\mathcal{G}} = \phi_{\mathcal{G} \vee \mathcal{G}'} = \phi_{\mathcal{G}'}$. Let ϕ be this common function. Also the restriction of $p_{\mathcal{G} \vee \mathcal{G}'}$ to $\mathcal{A}(\mathcal{G})$ coincides with $p_{\mathcal{G}}$; hence the restriction of $p_{\mathcal{G} \vee \mathcal{G}'}$ to $\mathcal{A}(\mathcal{G} \wedge \mathcal{G}')$ coincides with the restriction of $p_{\mathcal{G}}$ to $\mathcal{A}(\mathcal{G} \wedge \mathcal{G}')$. Likewise, the restriction of $p_{\mathcal{G} \vee \mathcal{G}'}$ to $\mathcal{A}(\mathcal{G}')$ coincides with $p_{\mathcal{G}'}$; hence the restriction of $p_{\mathcal{G} \vee \mathcal{G}'}$ to $\mathcal{A}(\mathcal{G} \wedge \mathcal{G}')$ coincides with the restriction of $p_{\mathcal{G}'}$ to $\mathcal{A}(\mathcal{G} \wedge \mathcal{G}')$. \square

Lemma 4. *There exists $p \in \Delta(S)$ such that $p(E) = p_{\mathcal{G}}(E)$ for any $E \in \Sigma$ and any $\mathcal{G} \in \Xi^3$ with $E \in \mathcal{G}$.*

Proof. For any $E \in \Sigma$ define the partition $\mathcal{G}_E := \bar{\mathcal{G}} \vee \{E, E^c\}$; by Lemma 2, $\mathcal{G}_E \in \Xi^3$. Define the function $p : \Sigma \rightarrow [0, 1]$ by $p(E) := p_{\mathcal{G}_E}(E)$. Let $E, F \in \Sigma$ such that $E \cap F = \emptyset$. Let $\mathcal{G}_{EF} := \bar{\mathcal{G}} \vee \{E, F, (E \cup F)^c\}$. By Lemma 2, $\mathcal{G}_{EF} \in \Xi^3$ and by Lemma 3, $p_{\mathcal{G}_E}(E) = p_{\mathcal{G}_{EF}}(E)$ because $E \in \mathcal{A}(\mathcal{G}_E \wedge \mathcal{G}_{EF})$. Likewise, $p_{\mathcal{G}_F}(F) = p_{\mathcal{G}_{EF}}(F)$ because $F \in \mathcal{A}(\mathcal{G}_F \wedge \mathcal{G}_{EF})$. Also, $p_{\mathcal{G}_{E \cup F}}(E \cup F) = p_{\mathcal{G}_{EF}}(E \cup F)$ because $E \cup F \in \mathcal{A}(\mathcal{G}_{E \cup F} \wedge \mathcal{G}_{EF})$. By definition, $p(E \cup F) = p_{\mathcal{G}_{E \cup F}}(E \cup F) = p_{\mathcal{G}_{EF}}(E \cup F) = p_{\mathcal{G}_{EF}}(E) + p_{\mathcal{G}_{EF}}(F) = p_{\mathcal{G}_E}(E) + p_{\mathcal{G}_F}(F) = p(E) + p(F)$. Hence, $p \in \Delta(S)$.

Suppose $\mathcal{G} \in \Xi^3$ and $E \in \mathcal{G}$. Then $E \in \mathcal{A}(\mathcal{G} \wedge \mathcal{G}_{EF})$ and by Lemma 3 $p_{\mathcal{G}}(E) = p_{\mathcal{G}_E}(E)$. Hence, by definition, $p(E) = p_{\mathcal{G}}(E)$. \square

Conclusion of the proof of Theorem 4

For any act $f \in \mathcal{F}(\Delta(Z))$ define $V(f) := \int \phi(u(f(s))) dp(s)$. To verify that V represents \succsim let $f, g \in \mathcal{F}(\Delta(Z))$. Let $\mathcal{G}_{fg} \in \Xi$ be a partition such that both f and g are measurable with respect to $\mathcal{A}(\mathcal{G}_{fg})$. Let $\mathcal{G} := \mathcal{G}_{fg} \vee \bar{\mathcal{G}}$. By Lemma 2, $\mathcal{G} \in \Xi^3$. By assumption, $f \succsim g$ iff $\sum_{E \in \mathcal{G}} \phi_{\mathcal{G}}(u_{\mathcal{G}}(f(E))) p_{\mathcal{G}}(E) \geq \sum_{E \in \mathcal{G}} \phi_{\mathcal{G}}(u_{\mathcal{G}}(g(E))) p_{\mathcal{G}}(E)$. Since $u_{\mathcal{G}} = u$, $\phi_{\mathcal{G}} = \phi$ (by Lemma 3), and $p(E) = p_{\mathcal{G}}(E)$ for all $E \in \mathcal{G}$ (by Lemma 4) it follows that $f \succsim g$ iff $\sum_{E \in \mathcal{G}} \phi(u(f(E))) p(E) \geq \sum_{E \in \mathcal{G}} \phi(u(g(E))) p(E)$. \square

A Proof of Theorem 1

The necessity of the axioms was shown in the sketch of proof (Section 3.3); this section focus on sufficiency. Uniqueness follows from Corollary 5 of Maccheroni et al. (2006a)

A.1 Niveloidal Representation

By Lemmas 25 and 28 of Maccheroni et al. (2006a) and Lemma 22 in Maccheroni, Marinacci, and Rustichini (2004), Axioms A1-A6 imply that there exists a non-constant affine function $u : \Delta(Z) \rightarrow \mathbb{R}$ and a normalized concave functional $I : B_0(\Sigma, \mathcal{U}) \rightarrow \mathbb{R}$, such that for all $f \succsim g$ iff $I(u \circ f) \geq I(u \circ g)$ where $\mathcal{U} := u(\Delta(Z))$. Moreover, within this class, u is unique up to positive affine transformations.

For any $y \in \text{int}\mathcal{U}$ define $\mathcal{U}^y := \{x \in \mathcal{U} \mid x + y \in \mathcal{U}\}$. The functional I has the property that $I(\xi + y) = I(\xi) + y$ for all $y \in \mathcal{U}$ and $\xi \in B_0(\Sigma, \mathcal{U}^y)$. Wlog, $\mathcal{U} \in \{\mathbb{R}, \mathbb{R}_+, \mathbb{R}_-, [0, 1]\}$; the inclusion of the endpoints does not matter for further analysis.

A.2 Utility Acts

For each act f , define the *utility act* associated with f as $u \circ f \in B_0(\Sigma, \mathcal{U})$. The preference on acts induces a preference on utility acts: for any $\xi', \xi'' \in B_0(\Sigma, \mathcal{U})$ define $\xi' \succsim_u \xi''$ iff $f' \succsim f''$, for some $\xi' = u \circ f'$ and $\xi'' = u \circ f''$. The choice of particular versions of f' and f'' is irrelevant, because $\xi' \succsim_u \xi''$ iff $I(\xi') \geq I(\xi'')$.

From Section A.1 it follows that $\xi' \succsim_u \xi''$ iff $I(\xi') \geq I(\xi'')$ iff $I(\xi' + y) \geq I(\xi'' + y)$ iff $\xi' + y \succsim_u \xi'' + y$ for all $y \in \text{int}\mathcal{U}$ and all $\xi', \xi'' \in B_0(\Sigma, \mathcal{U}^y)$.

A.3 Second-Order Expected Utility

By Proposition 7 of Maccheroni et al. (2006a) the preference \succsim is ambiguity averse in the sense of Ghirardato and Marinacci (2002). Observe that for any $\mathcal{G} \in \Xi^3$ there is a natural bijection between $\mathcal{F}_{\mathcal{G}}(\Delta(Z))$ and $(\Delta(Z))^{\mathcal{G}}$ that preserves the axioms A1-A6, P2, and the ambiguity aversion in the sense of Ghirardato and Marinacci (2002). Thus, by Theorem 2 of Grant et al. (2009), for any $\mathcal{G} \in \Xi^3$ the restriction of \succsim to $\mathcal{F}_{\mathcal{G}}(\Delta(Z))$ has an additive representation $f \mapsto \sum_{E \in \mathcal{G}} \phi_{\mathcal{G}}(u_{\mathcal{G}}(f(E)))p_{\mathcal{G}}(E)$ with a nonconstant affine function $u_{\mathcal{G}} : \Delta(Z) \rightarrow \mathbb{R}$ with range $\mathcal{U}_{\mathcal{G}}$, a strictly increasing, continuous, and concave function $\phi_{\mathcal{G}} : \mathcal{U}_{\mathcal{G}} \rightarrow \mathbb{R}$ and measure $p_{\mathcal{G}} : \mathcal{A}(\mathcal{G}) \rightarrow [0, 1]$ such that at least three events in \mathcal{G} have nonzero probability. By Theorem 4 above, the preference \succsim has an additive representation

$$\int_S \phi(u(f(s))) dq(s).$$

where the measure $q \in \Delta(S)$ and the function $\phi : \mathcal{U} \rightarrow \mathbb{R}$ is strictly increasing, concave and continuous.

By Theorem 1 in Section 1 of Villegas (1964), Axiom A8 implies that $q \in \Delta^\sigma(S)$.

A.4 Proof that $\phi = \phi_\theta$

For any $y \in \text{int}\mathcal{U}$ define $\phi^y(x) := \phi(x+y)$ for all $x \in \mathcal{U}^y$. It follows from A.2 and A.3 that $\int_S \phi^y \circ \xi' \, dq \geq \int_S \phi^y \circ \xi'' \, dq$ iff $\int_S \phi \circ \xi' \, dq \geq \int_S \phi \circ \xi'' \, dq$ for all $\xi', \xi'' \in B_0(\Sigma, \mathcal{U}^y)$. Thus, (ϕ, q) and (ϕ^y, q) are EU representations of the same preference on $B_0(\Sigma, \mathcal{U}^y)$. By the uniqueness (up to positive affine transformation) of the EU representation it follows that $\phi(x+y) = \alpha(y)\phi(x) + \beta(y)$ for all $y \in \text{int}\mathcal{U}$ and all $x \in \mathcal{U}^y$. This is a generalization of Pexider's equation (see equation (3) of Section 3.1.3, p. 148 of Aczél, 1966). If \mathcal{U} is unbounded, then by Corollary 1 in Section 3.1.3 of Aczél (1966), up to positive affine transformations, the only strictly increasing concave solutions are of the form ϕ_θ , for $\theta \in (0, \infty]$. If \mathcal{U} is bounded, then wlog assume that $\text{int}\mathcal{U} = (0, 1)$ and define the set $R := \{(x, y) \in \mathbb{R}^2 \mid x > 0, y > 0, x + y < 1\}$ and functions $m, l, n, k : (0, 1) \rightarrow \mathbb{R}$ by $m := \alpha$, $l := \beta$, $n := \phi|_{(0,1)}$, and $k := \phi|_{(0,1)}$. The following functional equation holds: $k(x+y) = m(y)n(x) + l(y)$ for all $(x, y) \in R$. It follows from the Corollary in Aczél (2005) that either $k(x) = Cx + B + P\omega$ or $k(x) = \omega\delta e^{Cx} + B$ for some arbitrary parameters B, P, C, ω, δ with $C\omega\delta \neq 0$. It follows that ϕ is an exponential function up to positive affine transformations; by concavity, $\phi = \phi_\theta$ in the interior of \mathcal{U} . By continuity of ϕ , this extends to the whole set \mathcal{U} .

A.5 Conclusion of the Proof

Combining the results of Sections A.3 and A.4, $f \succsim g$ iff $\int_S (\phi_\theta \circ u \circ f) \, dq \geq \int_S (\phi_\theta \circ u \circ g) \, dq$. Because $q \in \Delta^\sigma$, by the variational formula, it follows that $f \succsim g$ iff $\min_{p \in \Delta S} \int_S (u \circ f) \, dp + \theta R(p \parallel q) \geq \min_{p \in \Delta S} \int_S (u \circ g) \, dp + \theta R(p \parallel q)$. \square

B Proof of Theorem 2

In order to relax the assumption of existence of certainty equivalents, the following definition will be used.

Definition 5. Act $f \in \mathcal{F}_a(Z)$ is *symmetric with respect to* $E \in \Sigma_a$ if for all $z \in Z$

$$f_E z \sim z_E f.$$

Symmetric acts have the same expected utility on each “half” of the state space.¹⁵

Axiom A5” (*Second Order Risk Aversion*). If acts $f, g \in \mathcal{F}_a$ are symmetric with respect to $E \in \Sigma_a$, then for all $F \in \Sigma_b$

$$f_F g \sim g_F f \Rightarrow (f_F g)_E (g_F f) \succsim f_F g.$$

The proof of [Theorem 2](#) follows from the proof of the following stronger theorem

Theorem 5. *Suppose \succsim satisfies axioms P1’–P6’. Then [Axiom A5”](#) is satisfied if and only if the function ϕ in [\(13\)](#) is concave.*

Proof. By [Theorem 3](#) of [Ergin and Gul \(2009\)](#) Axioms P1’–P6’ are equivalent to \succsim being represented by [\(13\)](#).

B.1 Necessity

Suppose $f \in \mathcal{F}_a(Z)$ is symmetric with respect to $E \in \Sigma_a$. Let $\alpha = q_a(E)$. [Axiom P5’](#) and representation [\(13\)](#) imply that there exist $z', z'' \in Z$ with $z' \succ z''$. Thus, $f_E z' \sim z'_E f$ and $f_E z'' \sim z''_E f$ imply that

$$\int_E (u \circ f) dq_a + (1 - \alpha)u(z') = \alpha u(z') + \int_{E^c} (u \circ f) dq_a, \quad (14)$$

$$\int_E (u \circ f) dq_a + (1 - \alpha)u(z'') = \alpha u(z'') + \int_{E^c} (u \circ f) dq_a. \quad (15)$$

By subtracting [\(15\)](#) from [\(14\)](#)

$$(1 - \alpha)[u(z') - u(z'')] = \alpha[u(z') - u(z'')];$$

thus, $\alpha = \frac{1}{2}$ and therefore

$$\int_E (u \circ f) dq_a = \int_{E^c} (u \circ f) dq_a.$$

¹⁵Symmetric acts are acts that can be “subjectively mixed”, i.e. mixed using states rather than probabilities. Such subjective mixtures are different from subjective mixtures studied by [Ghirardato, Maccheroni, Marinacci, and Siniscalchi \(2003\)](#), whose construction relies on range-convexity of u . In the present setting, subjective mixtures are not needed under range-convexity of u .

Let $f, g \in \mathcal{F}_a(Z)$. Denote $U(f) = \int_{S_a} (u \circ f) dq_a$ and $U(g) = \int_{S_a} (u \circ g) dq_a$. Because f and g are symmetric with respect to $E \in \Sigma_a$,

$$\begin{aligned}\int_E (u \circ f) dq_a &= \int_{E^c} (u \circ f) dq_a = \frac{1}{2}U(f) \\ \int_E (u \circ g) dq_a &= \int_{E^c} (u \circ g) dq_a = \frac{1}{2}U(g).\end{aligned}$$

Let $F \in \Sigma_b$ and $\beta := q_b(F)$. If $f_F g \sim g_F f$, then

$$\beta\phi(U(f)) + (1 - \beta)\phi(U(g)) = \beta\phi(U(g)) + (1 - \beta)\phi(U(f)).$$

Thus,

$$(2\beta - 1)\phi(U(f)) = (2\beta - 1)\phi(U(g)).$$

If $\beta \neq \frac{1}{2}$, then $U(f) = U(g)$ and trivially

$$\begin{aligned}V((f_F g)_E (g_F f)) &= \beta\phi\left(\frac{1}{2}U(f) + \frac{1}{2}U(g)\right) + (1 - \beta)\phi\left(\frac{1}{2}U(g) + \frac{1}{2}U(f)\right) \\ &= \beta\phi(U(f)) + (1 - \beta)\phi(U(g)) = V(f_F g).\end{aligned}$$

If $\beta = \frac{1}{2}$, then

$$\begin{aligned}V((f_F g)_E (g_F f)) &= \frac{1}{2}\phi\left(\frac{1}{2}U(f) + \frac{1}{2}U(g)\right) + \frac{1}{2}\phi\left(\frac{1}{2}U(g) + \frac{1}{2}U(f)\right) \\ &= \phi\left(\frac{1}{2}U(f) + \frac{1}{2}U(g)\right) \geq \frac{1}{2}\phi(U(f)) + \frac{1}{2}\phi(U(g)) = V(f_F g),\end{aligned}$$

where the inequality follows from concavity of ϕ .

B.2 Sufficiency

B.2.1 Convexity of D_ϕ

Suppose $k, l \in D_\phi$ and $\alpha \in (0, 1)$. Wlog $k < l$. Let $f, g \in \mathcal{F}_a$ be such that $k = V(f)$ and $l = V(g)$. Define $A = \min_{s \in S} u(f(s))$ and $B = \max_{s \in S} u(g(s))$ and let $x, y \in Z$ be such that $u(x) = A$ and $u(y) = B$. By convex-rangedness of q_a , there exists $E \in \Sigma_a$ with $q_a(E) = (B - [\alpha k + (1 - \alpha)l])(B - A)^{-1}$. Verify, that $U(x_E y) = \alpha k + (1 - \alpha)l$. Hence, D_ϕ is a convex set.

B.2.2 Convexity of ϕ

Suppose $k, l \in D_\phi$ and let $f, g \in \mathcal{F}_a$ be such that $k = U(f)$ and $l = U(g)$. Define $\underline{k} = \min_{s \in S} u(f(s))$, $\bar{k} = \max_{s \in S} u(f(s))$, $\underline{l} = \min_{s \in S} u(g(s))$, and $\bar{l} = \max_{s \in S} u(g(s))$. Let $\underline{x}, \bar{x}, \underline{y}, \bar{y}$ be such that $u(\underline{x}) = \underline{k}$, $u(\bar{x}) = \bar{k}$, $u(\underline{y}) = \underline{l}$, $u(\bar{y}) = \bar{l}$. Also, define $\kappa = \frac{\bar{k}-\underline{k}}{\bar{l}-\underline{l}}$ and $\lambda = \frac{\bar{l}-\underline{l}}{\bar{k}-\underline{k}}$. By convex-rangedness of q_a there exist partitions $\{E_1^\kappa, E_2^\kappa, E_3^\kappa, E_4^\kappa\}$ and $\{E_1^\lambda, E_2^\lambda, E_3^\lambda, E_4^\lambda\}$ of S_a such that $E_1^\kappa \cup E_2^\kappa = E_1^\lambda \cup E_2^\lambda$, $q_a(E_1^\kappa \cup E_2^\kappa) = q_a(E_1^\lambda \cup E_2^\lambda) = \frac{1}{2}$, $q_a(E_1^\kappa) = q_a(E_3^\kappa) = \frac{\kappa}{2}$, and $q_a(E_1^\lambda) = q_a(E_3^\lambda) = \frac{\lambda}{2}$.

Define acts $f' = \underline{x}E_1^\kappa \bar{x}E_2^\kappa \underline{x}E_3^\kappa \bar{x}E_4^\kappa$ and $g' = \underline{y}E_1^\lambda \bar{y}E_2^\lambda \underline{y}E_3^\lambda \bar{y}E_4^\lambda$. Verify that f' and g' are symmetric with respect to $E = E_1^\kappa \cup E_2^\kappa = E_1^\lambda \cup E_2^\lambda$ and satisfy $U(f') = k$ and $U(g') = l$. By convex-rangedness of q_b , there exists $F \in \Sigma_b$ with $q_b(F) = \frac{1}{2}$. Verify that $V(f'_F g') = \frac{1}{2}\phi(k) + \frac{1}{2}\phi(l) = V(g'_F f')$. Hence, by [Axiom A5'](#),

$$\begin{aligned} \phi\left(\frac{1}{2}k + \frac{1}{2}l\right) &= \frac{1}{2}\phi\left(\frac{1}{2}k + \frac{1}{2}l\right) + \frac{1}{2}\phi\left(\frac{1}{2}l + \frac{1}{2}k\right) = V((f'_F g')_E (g'_F f')) \\ &\geq V(f'_F g') = \frac{1}{2}\phi(k) + \frac{1}{2}\phi(l). \end{aligned}$$

As a consequence,

$$\phi\left(\frac{1}{2}k + \frac{1}{2}l\right) \geq \frac{1}{2}\phi(k) + \frac{1}{2}\phi(l) \quad (16)$$

for all $k, l \in D_\phi$. By Theorem 3 of [Ergin and Gul \(2009\)](#) the function ϕ is continuous on \mathcal{D}_ϕ ; hence, by Theorem 86 of [Hardy, Littlewood, and Pólya \(1952\)](#) ϕ is concave. \square

C Proof of Theorem 3

By Theorem 3 of [Ergin and Gul \(2009\)](#) Axioms P1'–P6' are equivalent to \succsim being represented by (13). Let $E \in \Sigma_a$ be such that $q_a(E) = \frac{1}{2}$. For any $v \in \mathcal{D}_\phi$ define a preference \succsim^v on \mathcal{F} as follows. Let $h \in \mathcal{F}_a$ be such that $\int_{E^c} u(h(s_a, s_b)) dq_a(s_a) = \frac{1}{2}v$ and for any $f, g \in \mathcal{F}(Z)$ define $f \succsim^v g$ iff $f_E h \succsim g_E h$. (Because of [Axiom A2'](#), the choice of particular h does not matter.) Define $\phi^v(u) := \phi(\frac{1}{2}u + \frac{1}{2}v)$. From representation (13), it follows that \succsim^v is represented by

$$\int_{S_b} \phi^v\left(2 \int_E u(f(s_a, s_b)) dq_a(s_a)\right) dq_b(s_b).$$

By [Axiom A2'](#), $\succsim^v = \succsim^0$ for all $v \in \mathcal{D}_\phi$. Hence, ϕ^v and ϕ^0 are equal up to positive affine transformations, i.e., $\phi(\frac{1}{2}u + \frac{1}{2}v) = \alpha(v)\phi(\frac{1}{2}u) + \beta(v)$ for all $u, v \in D_\phi$. If D_ϕ is unbounded, then by Corollary 1 in Section 3.1.3 of [Aczél \(1966\)](#) the function ϕ belongs to the exponential class.

If D_ϕ is bounded, then wlog assume that $\text{int } D_\phi = (0, 1)$. Define the set $R := (0, 1)^2$ and the functions $k : (0, 2) \rightarrow \mathbb{R}$ by $k(u) = \phi(\frac{1}{2}u)$ and $l, m, n : (0, 1) \rightarrow \mathbb{R}$ by $l := \beta$, $m := \alpha$, and $n(u) = \phi(\frac{1}{2}u)$. The following functional equation holds: $k(u + v) = m(v)n(u) + l(v)$ for all $(u, v) \in R$. It follows from the Corollary in [Aczél \(2005\)](#) that either $k(w) = Cw + B + P\omega$ or $k(w) = \omega\delta e^{Cw} + B$ for some arbitrary parameters $a, B, P, C, \omega, \delta$ with $C\omega\delta \neq 0$. Because n and k coincide on $(0, 1)$, it follows that ϕ is an exponential function up to positive affine transformations in the interior of \mathcal{U} . By continuity of ϕ , this extends to the whole set \mathcal{U} .

In both cases ϕ belongs to the exponential class, i.e., it is either linear, or strictly concave, or strictly convex. To eliminate the last possibility, observe that [Axiom A5'](#) applied to acts $f = x_F y$, $g = y_F x$ and events E and F with $q_b(F) = \frac{1}{2}$ and $q_a(E) = \frac{1}{2}$ implies that $\phi(\frac{1}{2}u(x) + \frac{1}{2}u(y)) \geq \frac{1}{2}\phi(u(x)) + \frac{1}{2}\phi(u(y))$ for all $x, y \in \mathcal{U}$.

It follows from Theorem 1 in Section 1 of [Villegas \(1964\)](#) that [Axiom A8'](#) delivers countable additivity of q_b . An application of the variational formula concludes the proof. \square

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