

# Citing Business Databases and Related Sources in

# APA Style

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This guide provides examples of citations from commonly used sources of business and related information. Some sources are library-owned resources and others are freely available information on the web. The general format for APA style citation is,

Author or agency. (Date). Title of article or statistical table or data set. *Source Publication*.  
volume#(issue#), starting page # - ending page #. Retrieved from database name or <http://url>.

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## ***Academic Search Complete***

Burnsed, B., & Tozzi, J. (2009, November 9). A new front in the credit-card wars. *BusinessWeek*, (4154), 60. Retrieved from Academic Search Premier database.

Benesh, C. (2009). Contemporary Japanese Fashion. *Ornament*, 33(2), 18-19. Retrieved from Academic SearchPremier database.

## ***Annual Reports***

Wells Fargo. (2010). *2009 Annual report*. Retrieved from [https://www.wellsfargo.com/downloads/pdf/invest\\_relations/wf2009annualreport.pdf](https://www.wellsfargo.com/downloads/pdf/invest_relations/wf2009annualreport.pdf).

## ***Business Source Complete***

Steinberg, B. (2008, December 1). Repeat ad nauseam: TV spots risk driving consumers away. *Advertising Age*, 79(44), p1-10, 2p. Retrieved from Business Source Premier database.

Datamonitor. (2007, June 23). *VF Corporation* [company profile]. Retrieved from Business Source Premier database.

Global Insight. (2008, January) *Austria Country Monitor*. Retrieved from Business Source Premier database.

## ***CCH Internet Tax Research NetWork***

Garrison, L. (2003). Tax incentives for doing business on Indian reservations. *The Tax Magazine*, 80(5), 39. Retrieved from <http://tax.cchgroup.com/>.

Braitman, M. B. et al. (2008, December). *Worker, retiree, and employer recovery act of 2008: law, explanation & analysis*. Retrieved from <http://tax.cchgroup.com/>.

## ***Census.gov***

### **Population data:**

U.S. Census Bureau. (2006-08). Guildford County, North Carolina -- Income in the Past 12 Months. [Table]. Retrieved from <http://factfinder.census.gov/>.

### **Economic Census:**

U.S. Census Bureau. (2007). Retail Trade: Geographic Area Series: Summary Statistics for the United States, States, Metro Areas, Counties, and Places: 2007. [Table]. Retrieved from <http://factfinder.census.gov/>.

### **County Business Patterns:**

U.S. Census Bureau. (2007). Forsyth County, North Carolina -- 2007 County Business Patterns (NAICS). [Table]. Retrieved from <http://censtats.census.gov/>.

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## ***Commodity & Industry Codes***

### **Harmonized codes:**

U.S. Census Bureau. (2009). *Schedule B 2008, Chapter 60*. Retrieved from <http://www.census.gov/foreign-trade/schedules/b/2008/c60.pdf>

### **NAICS codes:**

U.S. Census Bureau. (2007). *2007 NAICS definitions, 448110, Men's Clothing Stores*. Retrieved from <http://www.census.gov/eos/www/naics/htmls/4/448110.htm>.

### **SIC codes:**

Occupational Safety & Health Administration, U.S. Department of Labor. (1987). *SIC description for 2251*. Retrieved from [http://www.osha.gov/pls/imis/sic\\_manual.display?id=488&tab=description](http://www.osha.gov/pls/imis/sic_manual.display?id=488&tab=description).

### **SITC codes:**

United Nations Statistical Division. (2009). *SITC rev. 4 code 573.11*. Retrieved from <http://unstats.un.org/unsd/cr/registry/regcs.asp?Cl=28&Lg=1&Co=573.11>.

## ***Comtrade***

United Nations Statistical Division. (2010). Data retrieved February 10, 2010, from <http://comtrade.un.org/>.

## ***Consumer Expenditure Survey (BLS)***

Bureau of Labor Statistics. (2008). Race of reference person: Shares of average annual expenditures and sources of income, Consumer Expenditure Survey [Table]. Retrieved from <http://www.bls.gov/cex/>.

## ***Corporate Affiliations***

CorporateAffiliations.com. (2010). *Energizer Holdings, Inc* [company profile]. Retrieved March 6, 2010, from <http://www.corporateaffiliations.com/>.

## ***Country Commercial Guides***

U.S. Commercial Service, Department of Commerce. (2009, March 4). *Argentina*. Country Commercial Guide. Retrieved from <http://www.buyusainfo.net/>.

## ***EconLit***

Herrman, M. (2010). Monopoly pricing of an antibiotic subject to bacterial resistance. *Journal of Health Economics*, 29, 137-50. doi:<http://dx.doi.org/10.1016/j.jhealeco.2009.11.007>.

Note: EconLit usually provides the DOI (Digital Object Identifier), which APA requires you to use instead of "Retrieved from EconLit."

## ***EDGAR (S.E.C.)***

General Electric. (2009, September 30). *10-Q*. Retrieved from <http://www.sec.gov/>.

## ***Historical Statistics of the United States***

Historical Statistics of the United States Millennial Edition Online. (2006). Female-to-male earnings ratios: 1815-1987 [Table]. Retrieved from <http://hsus.cambridge.org/>.

Margo, R. (2006). Wages and wage inequality. In *Historical Statistics of the United States Millennial Edition Online*. Retrieved from <http://hsus.cambridge.org/>.

Note: This second reference is for an essay, not a table.

**Hoover's (via LexisNexis Academic)**

Hoover's. (2009, December 16). *Apple Computer, Inc.* Hoover's Company Records - In-Depth Records. Retrieved from LexisNexis Academic database.

**IBISWorld Industry Market Research**

IBIS. (2010, January 8). Family clothing stores in the US. Retrieved from <http://www.ibisworld.com/>.

**LexisNexis Academic**

Murphy, R. (2007, August 7). Fashion brands use scarcity as strategy with limited editions. *Women's Wear Daily*, 194(27), 1-18. Retrieved from LexisNexis Academic database.

Hoover's. (2009, December 16). *Apple Computer, Inc.* Hoover's Company Records - In-Depth Records. Retrieved from LexisNexis Academic database.

**Mintel**

Mintel. (2009, December). *Breakfast foods: the consumer - US*. Retrieved from <http://academic.mintel.com/>.

**Morningstar**

Morningstar. (2010). *Vanguard Global Equity* [mutual fund report]. Retrieved March 23, 2010, from <http://library.morningstar.com/>.

Morningstar. (2010). *Krispy Kreme Doughnut* [stock data]. Retrieved March 3, 2010, from <http://library.morningstar.com/>.

Whiston, D. (2009, November 12). *Ford Motor Company analyst note*. Retrieved March 23, 2010, from <http://library.morningstar.com/>.

**National Trade Estimate Report on Foreign Trade Barriers**

Office of the United States Trade Representative. (2009). Brazil. *National trade estimate report on foreign trade barriers*. Retrieved from <http://www.ustr.gov/>.

**ReferenceUSA**

ReferenceUSA. (2010). *Crawford Textiles Company Inc. profile*. Retrieved March 22, 2010, from <http://www.referenceusa.com/>.

**RIA Checkpoint**

RIA. (2009). 2010 RIA federal tax handbook. Retrieved from RIA Checkpoint database. Murthy, V. (2008, January/February). Why paying severance has become like walking a tax law minefield. *Journal of Corporate Taxation*, 2008, 40-44. Retrieved from RIA Checkpoint database.

**S&P NetAdvantage**

Standard and Poor's. (2010, February 19). General Electric. *Standard & Poor's Stock Reports*. Retrieved from <http://www.netadvantage.standardandpoors.com/>.

Standard and Poor's. (2010, February 11). Aerospace & Defense. *Standard & Poor's Industry Surveys*. Retrieved from <http://www.netadvantage.standardandpoors.com/>.

### ***SimplyMap***

Geographic Research. (2010). Imported Beer/Ale: Drank in Last 6 Months. Mediamark data retrieved March 10, 2010, from <http://www.simplymap.com/>.

Geographic Research. (2010). Map based on Family Income : \$150,000+, from Census data, downloaded March 10, 2010, from <http://www.simplymap.com/>.

### ***SourceOECD***

Organisation for Economic Co-operation and Development. (2009). *Main economic indicators*. Data retrieved March 2, 2010 from <http://www.sourceoecd.com/>.

International Energy Agency, Organisation for Economic Co-operation and Development. (2009). World energy outlook 2009. Retrieved from <http://www.sourceoecd.com/>.

### ***USITC Trade Database***

United States International Trade Commission. (2010). Trade data retrieved March 11, 2010, from <http://dataweb.usitc.gov/>.

### ***Wall Street Journal (via Proquest)***

DeYoung, R. (2009, April 14). Congress takes aim at payday loans. *Wall Street Journal*, A13.. Retrieved from ProQuest Wall Street Journal database.

Henry Ford's experiment may be the new found justice; gift of \$10,000,000 to employees called advertising; effect of working men on eight-hour shifts. (1914, January 8). *Wall Street Journal*, p2. Retrieved from ProQuest Historical Newspapers database.

Note: In many old WSJ articles, no author is given, so the title goes first.

### ***Web Sites***

Ford Motor Company. (2010). *Caring for the earth* . Retrieved March 10, 2010, from <http://www.mycareer.ford.com/OURCOMPANY.ASP?CID=28>.

### ***World DataBank***

World Bank. (2010). Data retrieved March 2, 2010, from World DataBank database.

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As much as possible, these examples follow the 2007 *APA Style Guide to Electronic References*, which has been incorporated into the 6th (2010) edition of the *APA Manual*. The *APA Style Guide to Electronic References* states, "With the exception of hard-to-find books and **other documents of limited circulation delivered by electronic databases**, the database name is no longer a necessary element of the reference. If you do include the database name in a reference, **do not** include the database URL" (p. 2, emphasis mine). I decided to include database names when the database URL would not be distinctive (e.g., Ebsco and Gale databases).

This citation guide was adapted from Steve Cramer's Citing Business Databases in APA Style guide online from UNC-Greensboro Libraries, [http://uncg.libguides.com/apa\\_biz](http://uncg.libguides.com/apa_biz).

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