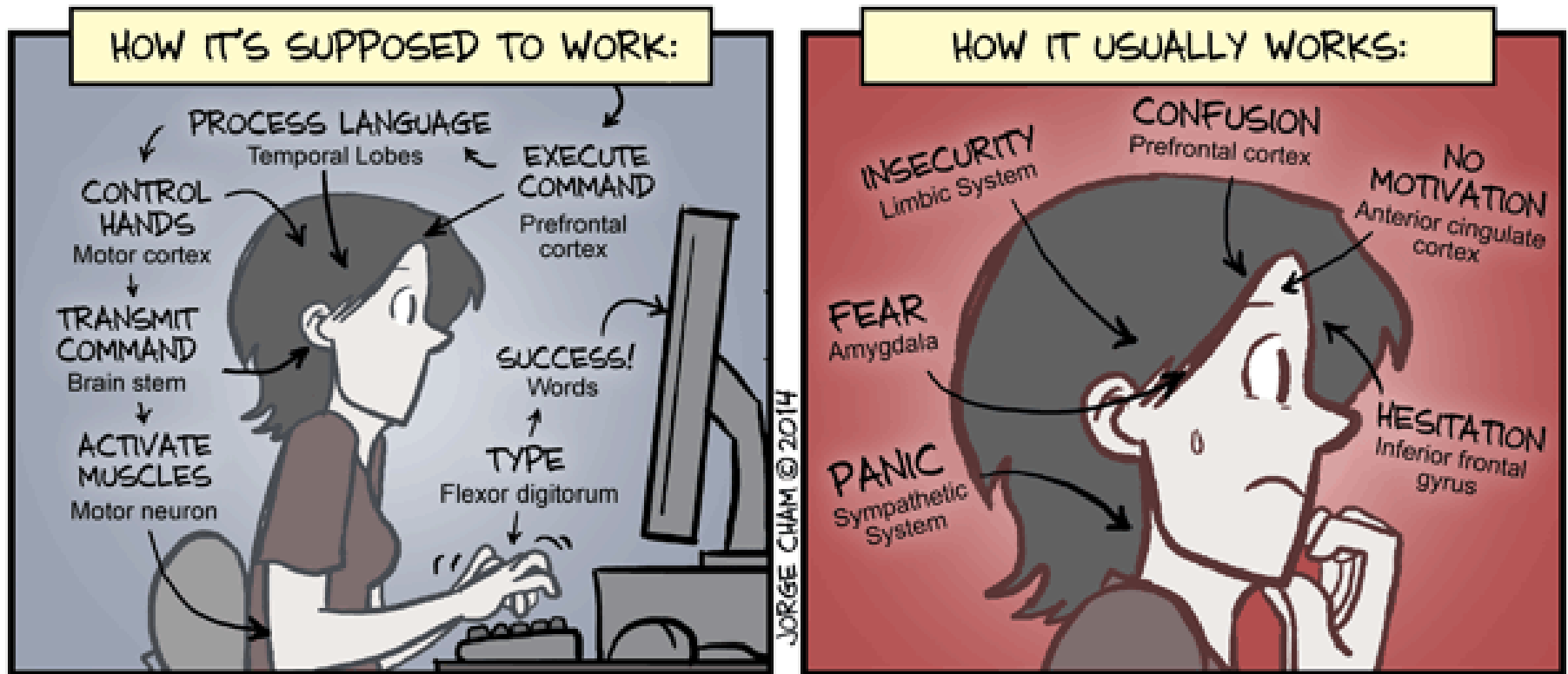


# 科技论文写作指导

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2015.04.08

## THE NEUROBIOLOGY OF WRITING



# Journal Presentations

- **Articles**    new data or fresh approach; details
- **Notes**        a limited scope; special significance;  
cannot be published again (#1, #2)
- **Letters (Communications)**  
urgency; length limitations; may not contain nonessential  
experimental details; “expected” extensive study later
- **Reviews**  
integrate, correlate, and evaluate; often no experimental details

**Guide for Authors: check word limit for your type!**

# Standard Format

- Title (author list)
- Abstract
- Introduction
- Experimental (Methods, Materials...)
- Results
- Discussion
- Conclusions (Implications, Summary...)
- Appendix, Acknowledgements, References
- Figures and Tables
- *Supplementary*

define the problem (create a hypothesis)  
devise an experiment  
conduct the experiment  
draw conclusion

**Guide for Authors: check specific requirements and use template!**

# Guide

<http://pubs.acs.org/isbn/9780841239999>

The ACS Style Guide - The ... x +

pubs.acs.org/isbn/9780841239999

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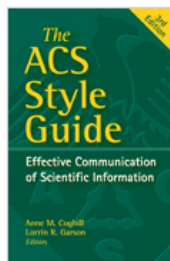
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### Table of Contents



#### The ACS Style Guide

Effective Communication of Scientific Information

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#### Title, Copyright, Contents, Foreword

pp i-viii

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#### Abstract

PDF [266K]

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# A good Title --- brief, grammatically correct, accurate, and stand-alone

- 4 < words < 14: > 14 subtitle
- Attract readers and aid indexing
  - ✓ Avoid phrases such as “on the”, “a study of”, “research on”, “report on”, “regarding”, and “use of”
  - ✓ Avoid jargon, symbols, formulas, and abbreviations
  - ✓ Series titles are of little value

## Examples:

Unexpected epoxide formation in the gas-phase photooxidation of isoprene

Biogenic potassium salt particles as seeds for secondary organic aerosol in the Amazon

Maximum efficiency in the hydroxyl-radical-based self-cleansing of the troposphere

A new atmospherically relevant oxidant of sulphur dioxide

# Abstract -- informative, concise, and self-contained

- Determine the **nature** and **scope** of the paper
  - ✓ briefly state the problem or the purpose of the research
  - ✓ indicate the methods used
  - ✓ summarize the findings
  - ✓ point out major conclusions
- A few guidelines
  - ✓ Do not cite references, tables, figures, or sections
  - ✓ Do not include things that require display on a separate line (e.g., equations)
  - ✓ Use abbreviations only when necessary; define abbreviations at first use in the abstract
  - ✓ Word count

# Introduction --- concise background discussion

- Opening paragraphs are usually introductory
- State the problem and the significance, **scope**, and limits of the work
- Outline what has been done before citing literature
- State how your work differs from or is related to previous work
  - ✓ Do not include a general survey of semirelevant literature
  - ✓ On the basis of scientific questions (of broad interests) not location (local)

# Example

- 观测

科学问题： 来源、机理（别人可以借鉴）

- ✓ 围绕数值（地点：北京、东京、香港等等）没有太大意义
- ✓ 对同类研究做总结，而非罗列所有研究，说明缺乏那些重要的工作。
- ✓ 对科学问题的前沿做总结，只具体列举重点相关研究。
- ✓ 文献的选择要有代表性。



# Experimental -- the easiest part

- Sufficient detail so that other experienced workers can **repeat the work** (reagent, procedures, and data analysis)
- ✓ Describe apparatus only if it is not standard or not commercially available; otherwise (company, model number)
- ✓ Cite proper literature when using a standard method and give only the details needed
- ✓ Data processing: equations and formulas necessary to the arguments (lengthy derivations are best presented as supplementary)

# Results and Discussion

- Summarize the data collected and their statistical treatment
- ✓ Include only relevant data but give sufficient detail to justify the conclusions
- ✓ Use equations, figures, and tables only where necessary for clarity
- ✓ Extensive but relevant data should be included in supplementary
- Interpret and compare the results
- ✓ Be objective; point out the features and limitations of the work
- ✓ Relate your results to current knowledge in the field
- ✓ Suggest further study
- ✓ If separate, do not repeat information given elsewhere

# Conclusions

- Put the interpretation into the context of the original problem
- ✓ Do not repeat discussion points
- ✓ Should be based on the evidence presented

Example:

# Appendix, Acknowledgements, References

- Appendix: relevant background but not critical
- Acknowledgements: funding; fellowship; people; data location, conflicts etc.
- References: the accuracy of the references is the author's responsibility
  - ✓ Carefully read Guidelines for Authors
  - ✓ Endnote tips: term list, style list, manual corrections (name, capitalize), prefix and suffix in Word

# Figures

- Necessary? 500 words (one publication unit)
- Use color?
- How to cite figures:
  - ✓ Capitalize the word “Figure” when it is followed by the figure number
  - ✓ Number figures sequentially
  - ✓ Designate parts of a figure by using a combination (e.g., Figure 1a, Figure 1A, Figure 1-I, Figure 1-II)
  - ✓ Do not cite, for example, Figure 4 and Figure 4A
  - ✓ Good examples: “Figures 1 and 2”, “Panels a and b of Figure 1”, “in Figure 2a,b”; or “Figure 3b-d”, “Figures 3-5”, “Panels c-e of Figure 2”
  - ✓ Bad examples: “Figure 2c and Figure 2d show...”, “Figure 3 and Figure 4 show”

# Look good? --- personal choice but

**Table 15-2.** Column Dimensions Most Common in ACS Publications

<i>Publication</i>	<i>Column Width</i>			<i>Page Length</i>		
	<i>picas</i>	<i>inches</i>	<i>centi- meters</i>	<i>picas</i>	<i>inches</i>	<i>centi- meters</i>
<b>Books, trim size</b>						
6 × 9 in.	27	4½	11	42	7	17½
7 × 10 in.	33	5½	13½	51	8½	21½
8 × 11 in.				56	9	23
single column	20	3¼	8¼			
double column	42	7	17½			
<b>Journals and magazines, two-column format</b>				60	10	25½
single column	20	3¼	8¼			
double column	42	7	17½			
<b>Magazines, three-column format</b>				60	10	25½
single column	13	2	5			
double column	27½	4½	11			
triple column	42	7	17½			

# Look good? --- personal choice but

	<i>20 picas (single-column journal)</i>	<i>27 picas (6 x 9 in. book)</i>
Approximate reduction	38%	50%
Type size in Excel	14 pt	14 pt
Type size after reduction	5 pt	7 pt
Line width in Excel	1.5 pt	1 pt
Line width after reduction	0.5 pt	0.5 pt

Too thin or small for scanning!

Too thick or big for screen viewing!

General guidelines:

- ✓ Create the graph to the exact size at which it will be published
- ✓ Make the symbols at least the size of “o”
- ✓ Plain, simple fonts such as Helvetica or Times Roman are best
- ✓ Make the lines at least 0.5 point but no more than 1.5 points wide
- ✓ Select a type size of 7-10 points; for ACS, 5-6 points

Example:

# Figure captions

- Informative description, preferably in nonsentence format

Example:

Figure 5. Mass **yields** of typical first-generation products (P236 and P252-2&3) and of typical second-generation products (P238 and P254-2&3). Error bars represent  $\pm 1$  standard deviation ( $\delta$ ) of the yields of three samples collected under each condition.

Figure 5. Mass **fractions** of first- (blue) and second-generation (red) products for **increasing organic particle mass concentration. The ozone concentration was 50 ppbv.** Error bars represent  $\pm 1$  standard deviation of the mass percentages of three replicate experiments. **Lines are shown to guide the eye.**

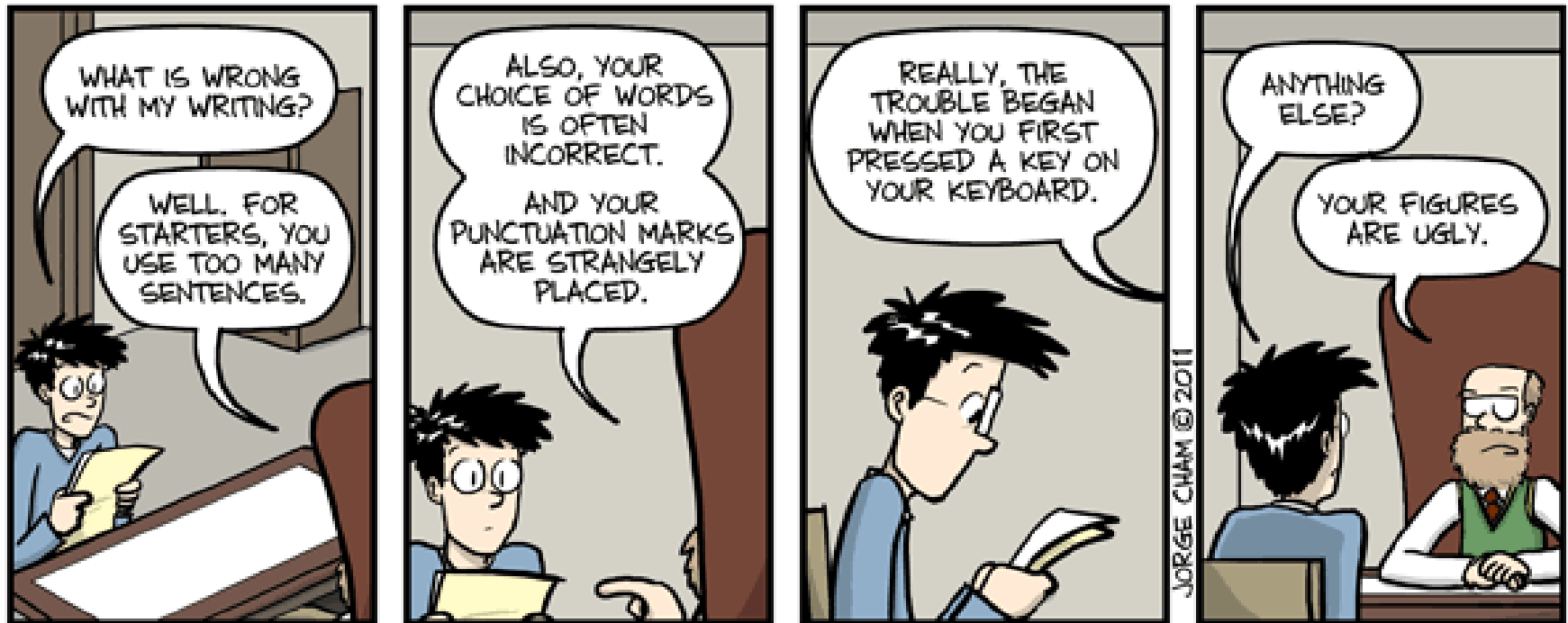


# Tables

Table footnote	Table 2. Conditioned WRA and Mechanical Strength of Plain-Weave Cotton Fabric Treated with Different Cross-Linking Agents <sup>a</sup>								
	Cross-Linker Concentration	Catalyst Concentration	Curing Condition	WRA (deg, w + f) No. of Laundering Cycles				Flex Abrasion Retention (no. of cycles, warp)	
				1	5	10	20		
	<i>Unmodified</i>								
	8% PMA								
	Dried	2% NaH <sub>2</sub> PO <sub>2</sub>	180 °C, 1.5 min	273	261	261	260	309	
	Soaked	3% NaH <sub>2</sub> PO <sub>2</sub>	182 °C, 1.3 min	274	260	260	262	310	
	6% BTCA	4% NaH <sub>2</sub> PO <sub>2</sub>	180 °C, 1.5 min	287	276	273	270	148	
	<i>Modified</i>								
	10.5% modified DMDHEU	precatalyzed	165 °C, 1.5 min	278	273	269	264	68	
	control		180 °C, 1.5 min	190				868	

<sup>a</sup>The concentrations of PMA, BTCA, and NaH<sub>2</sub>PO<sub>2</sub> are calculated on the basis of 100% active ingredient; the concentration of DMDHEU is based on the weight of the commercial product, which contains 55% solid. The wet pickup of the treated fabric is approximately 105–110%.

# Writing Style and Word Usage



- Voice

Use the active voice when it is less wordy and more direct than the passive.

POOR

The fact that such processes are under strict stereoelectronic control is demonstrated by our work in this area.

BETTER

Our work in this area demonstrates that such processes are under strict stereoelectronic control.

- Tense

➤ Use the proper subordinating conjunctions. (*Conjunctions* join parts of a sentence; *subordinating conjunctions* join subordinate clauses to the main sentence.) “While” and “since” have strong connotations of time. Do not use them where you mean “although”, “because”, or “whereas”.

POOR

Since solvent reorganization is a potential contributor, the selection of data is very important.

BETTER

Because solvent reorganization is a potential contributor, the selection of data is very important.

POOR

While the reactions of the anion were solvent-dependent, the corresponding reactions of the substituted derivatives were not.

BETTER

Although the reactions of the anion were solvent-dependent, the corresponding reactions of the substituted derivatives were not.

## Accurate comparisons

- Use the verb “compare” followed by the preposition “to” when similarities are being noted. Use “compare” followed by the preposition “with” when differences are being noted. Only things of the same class should be compared.

Compared to compound 3, compound 4 shows an NMR spectrum with corresponding peaks.

Compared with compound 3, compound 4 shows a more complex NMR spectrum.

- Use the more accurate terms “greater than” or “more than” rather than the imprecise “over” or “in excess of”.
- Use “fewer” to refer to number; use “less” to refer to quantity.

## Commonly confused words and phrases

- Choose “based on” and “on the basis of” depending on your meaning. Phrases starting with “based on” must modify a noun or pronoun that usually immediately precedes or follows the phrase. Use phrases starting with “on the basis of” to modify a verb.

The doctors’ new methods in brain surgery were based on Ben Carson’s work.

On the basis of the molecular orbital calculations, we propose a mechanism that can account for all the major features of alkali and alkaline earth catalyzed gasification reactions. (*not* Based on ...)

- Choose “assure”, “ensure”, and “insure” depending on your meaning. To assure is to affirm; to ensure is to make certain; to insure is to indemnify for money.

He assured me that the work had been completed.

The procedure ensures that clear guidelines have been established.

You cannot get a mortgage unless you insure your home.

## ***Words and Phrases To Avoid***

- Avoid slang and jargon.
- Be brief. Wordiness obscures your message and annoys your readers.
- Omit empty phrases such as

As already stated

It has been found that

It has long been known that

It is interesting to note that

It is worth mentioning at this point

It may be said that

It was demonstrated that

- Omit excess words.

### **INSTEAD OF**

It is a procedure that is often used.

There are seven steps that must be completed.

This is a problem that is ....

These results are preliminary in nature.

### **CONSIDER USING**

This procedure is often used.

Seven steps must be completed.

This problem is ....

These results are preliminary.

► Write economically (and usually more precisely) by using single words instead of phrases.

INSTEAD OF

a number of  
a small number of  
are found to be  
are in agreement

are known to be

at present

at the present time

based on the fact that

by means of

despite the fact that

due to the fact that

during that time

fewer in number

for the reason that

has been shown to be

if it is assumed that

in color, e.g., red in color

in consequence of this fact

in length

in order to

in shape, e.g., round in shape

in size, e.g., small in size

CONSIDER USING

many, several

a few

are

agree

are

now

now

because

by

although

because

while

fewer

because

is

if

just state the color, e.g., red

therefore, consequently

long

to

just state the shape, e.g., round

just state the size, e.g., small



# Cheat Sheet on Grammar and Punctuation

- Date and Time

25 July 2007 (dd month yyyy), 15:17:02 (hh:mm:ss). Often it is necessary to specify the time if referring to local time or universal time coordinated. This can be done by adding "LT" or "UTC", respectively.

- Units:

The metric system is mandatory and, wherever possible, SI units should be used. Also units in the denominator should be formatted with negative exponents (e.g.  $\text{km h}^{-1}$  instead of  $\text{km/h}$ ).

# "FINAL".doc



FINAL.doc!



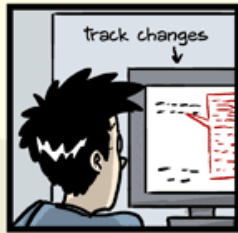
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FINAL\_rev.8.comments5.  
CORRECTIONS.doc



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corrections9.MORE.30.doc



FINAL\_rev.22.comments49.  
corrections.10.#@\$%WHYDID  
ICOMETOGRADSCHOOL?????.doc



DONE!

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# Response to Reviews: Thank open-access journals!

To editor first and then the reviewers

## ADDRESSING REVIEWER COMMENTS

BAD REVIEWS ON YOUR PAPER? FOLLOW THESE GUIDELINES AND YOU MAY YET GET IT PAST THE EDITOR:

### Reviewer comment:

"The method/device/paradigm the authors propose is clearly wrong."

### How NOT to respond:

✗ "Yes, we know. We thought we could still get a paper out of it. Sorry."

### Correct response:

✓ "The reviewer raises an interesting concern. However, as the focus of this work is exploratory and not performance-based, validation was not found to be of critical importance to the contribution of the paper."

### Reviewer comment:

"The authors fail to reference the work of Smith et al., who solved the same problem 20 years ago."

### How NOT to respond:

✗ "Huh. We didn't think anybody had read that. Actually, their solution is better than ours."

### Correct response:

✓ "The reviewer raises an interesting concern. However, our work is based on completely different first principles (we use different variable names), and has a much more attractive graphical user interface."

### Reviewer comment:

"This paper is poorly written and scientifically unsound. I do not recommend it for publication."

### How NOT to respond:

✗ "You #&@\*% reviewer! I know who you are! I'm gonna get you when it's my turn to review!"

### Correct response:

✓ "The reviewer raises an interesting concern. However, we feel the reviewer did not fully comprehend the scope of the work, and misjudged the results based on incorrect assumptions."

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# You are not alone! Happy Writing, Happy Graduating!

