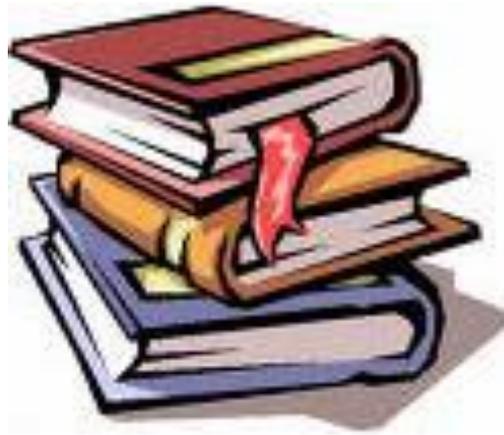


# NEW ARRIVAL OF BOOKS

(April 2017)



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**MDI**  
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Management  
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<b>SUBJECTS</b>	<b>PAGE NO</b>
<b>Business Policy and Strategic Management</b>	<b>3-4</b>
<b>Decision Sciences &amp; Operations Management</b>	<b>5-6</b>
<b>Economics</b>	<b>7-11</b>
<b>Entrepreneurship &amp; Innovation</b>	<b>12-13</b>
<b>Finance &amp; Accounting</b>	<b>14-16</b>
<b>HR &amp; OB</b>	<b>17-24</b>
<b>Information Management</b>	<b>25-27</b>
<b>Marketing</b>	<b>28-29</b>
<b>Public Policy &amp; Governance</b>	<b>30-32</b>
<b>Research Methodology</b>	<b>33-35</b>
<b>Social Sciences &amp; General Management</b>	<b>36-40</b>
<b>Recreational &amp; General Readings</b>	<b>41-42</b>

## BUSINESS POLICY AND STRATEGIC MANAGEMENT

1. **Advances in mergers and acquisitions / edited by Finkelstein, Sydney. 2016. Bingley: Emerald**

Call No - 65.016.4 ADV P6

Acc No - 50338

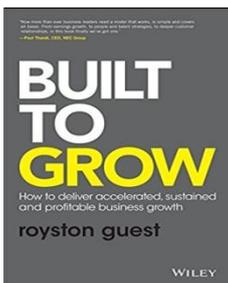


This book stands out from the competition due to its focus on three key characteristics: studies from scholars in different countries, with different research questions, relying on different theoretical perspectives. Such a broad and inclusive approach to mergers and acquisitions is not easily replicated in academic journals, with much narrower mandates and metrics. The papers published in this volume provide cutting edge ideas by leading scholars, and help to inform mergers and acquisitions research around the world.

2. **Built to grow: how to deliver accelerated, sustained and profitable business growth. / Guest, Royston. 2017. New Delhi: Wiley**

Call No - 65.012.2 GUE P7

Acc No - 50130

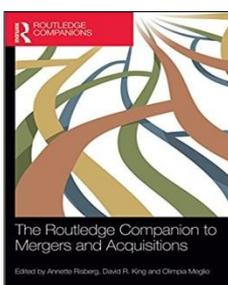


This book is success formula: full of proven time-tested ideas, strategies and tools to inspire, motivate and energize into action. It is full of practical strategies, tools and ideas, backed up with real world case studies to illustrate what can be achieved - leaving you equipped to transform businesses performance and drive tangible results. The building blocks of Built to Grow are universally applicable to an entrepreneur starting out, or a director, executive or business leader climbing the corporate ladder.

3. **Routledge companion to mergers and acquisitions / edited by Risberg, Annette. 2016. London: Routledge**

Call No - 65.016.4 ROU P6

Acc No - 50209



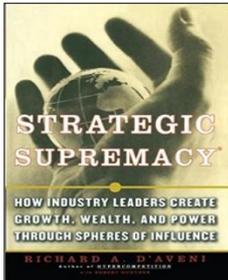
Mergers and acquisitions (M&As) are events that attract considerable interest from academics and practitioners, and much research has been conducted into their impact on individuals, organizations and societies. This book takes a detailed look at this multifaceted subject using a novel framework of four domains - substantive issues, contextual issues, methodological issues and conceptual issues. Drawing on the expertise of its international team of contributors, it surveys the state of the field, including emerging and cutting-

edge areas such as social network analysis and corporate branding.

4. **Strategic supremacy: how industry leaders create growth, wealth, and power through spheres of influence. / D'aveni, Richard A. 2001. New York: Free Press**

**Call No - 65.011.1 DAV O1**

**Acc No - 50601**



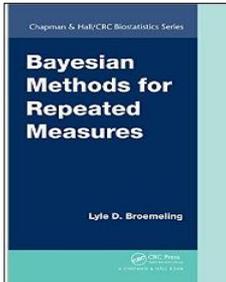
The book presents counter-revolutionary strategies and tactics that any industry leader or established company can use to defend itself against revolutionaries, disrupters, or hyper-competitors. It demonstrates how global powerhouses such as Disney, Microsoft, and Procter & Gamble have achieved preeminence by reconceptualizing their product portfolios as powerful competitive arsenals he calls 'spheres of influence.' It describes how prevailing spheres of influence can be used to create legal business equivalents to a 'concert of powers' and other industry structures that mix cooperation with competition. It is a powerful competitive tool with an imaginative, compelling, and exceptional strategic approach. It enables the reader to visualize the role spheres of influence can play in creating successful business strategies.

## DECISION SCIENCES & OPERATIONS MANAGEMENT

1. **Bayesian methods for repeated measures. / Broemeling, Lyle D. 2016. Boca Raton: CRC Press**

Call No - 519.2 BRO P6

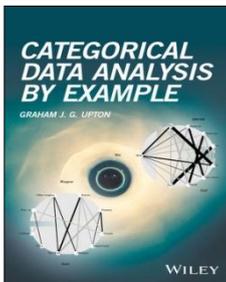
Acc No - 50357



This book presents the main ideas for the analysis of repeated measures and associated designs from a Bayesian viewpoint. It describes many inferential methods for analyzing repeated measures in various scientific areas, especially biostatistics. It introduces Bayesian regression techniques, preliminary concepts and techniques fundamental to the analysis of repeated measures, and the most important topic for repeated measures studies: linear models. The author takes a practical approach to the analysis of repeated measures. He bases all the computing and analysis on the WinBUGS package, which provides readers with a platform that efficiently uses prior information.

2. **Categorical data analysis by example./ Upton, Graham J. G. 2017. New Jersey: Wiley**  
Call No - 519.2 UPT P7

Acc No - 50361



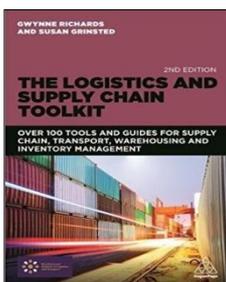
This book is aimed at all those who wish to discover how to analyze categorical data without getting immersed in complicated mathematics and without needing to wade through a large amount of prose. It is aimed at researchers with their own data ready to be analyzed and at students who would like an approachable alternative view of the subject. It is illustrated with an example that readers can apply to their own sets of data. In many cases, R code is given and excerpts from the resulting output are presented. In the context of log-linear models for cross-tabulations, two specialties of the house have been included: the use of cobweb diagrams to get visual information concerning significant interactions, and a procedure for detecting outlier category combinations

combinations

3. **Logistics and supply chain toolkit: over 100 tools and guides for supply chain, transport, warehousing and inventory management. - 2nd. / Richards, Gwynne. 2016. London: Kogan Page**

Call No - 658.788 RIC P6

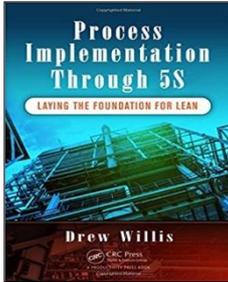
Acc No - 50285



This book provides practical, take-away tools for warehouse, inventory and transport managers to apply to the day-to-day challenges of logistics and supply chain management. This book offers applicable solutions to some of the most frequently encountered problems of the industry. It has been thoroughly revised to ensure that all research is updated to reflect the latest innovations in technology and processes. The tools have been revised to ensure the utmost relevance, and a collection of new tools has been added to ensure that the book is relevant and applicable in light of the most recent changes to the sector. The aim of this book is to provide today's managers with a toolbox of practical ideas and information to help them in their day-to-day work. It explains a

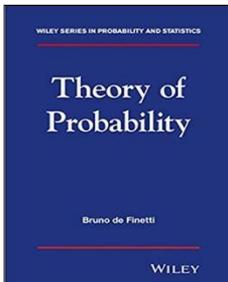
number of the major management tools and suggests areas within supply chain and logistics where they can be applied.

4. **Process implementation through 5S: laying the foundation for lean. / Willis, Drew. 2016.**  
**Boca Raton: CRC Press**  
**Call No - 658.5 WIL P6** **Acc No - 50097**



This book explains how to implement standardized work and visual controls through Plan-Do-Check-Adjust (PDCA). The author uses PDCA to outline the book and explains how 5S (Sort, Straighten, Shine, Standardize, and Sustain) and Standardized work are not only foundational parts of the PDCA for lean transformation, but are actually PDCA processes within themselves. It provides a road map to implement new processes, that shows how the implementation process can be used to shore up existing processes and improve upon them. Once you walk through this process with your team, you have not only will have laid the foundation for Lean in your organization, but will have laid the foundation for PDCA and for building an army of problem solvers.

5. **Theory of probability: a critical introductory treatment./ de Finetti, Bruno. 2017.**  
**Chichester: Wiley**  
**Call No - 519.21 DEF P7** **Acc No - 50586**

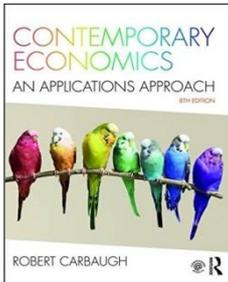


This book proceeds from a detailed discussion of the philosophical mathematical aspects to a detailed mathematical treatment of probability and statistics. It is one of the foundations of Bayesian theory. De Finetti stated that probability is nothing but a subjective analysis of the likelihood that something will happen and that that probability does not exist outside the mind. It is the rate at which a person is willing to bet on something happening. This view is directly opposed to the classicist/ frequentist view of the likelihood of a particular outcome of an event, which assumes that the same event could be identically repeated many times over, and the 'probability' of a particular outcome has to do with the fraction of the time that outcome results from the

repeated trials.

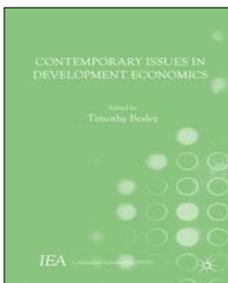
## ECONOMICS

1. **Contemporary economics: an applications approach. - 8th ed. / Carbaugh, Robert. 2017. New York: Rutledge  
Call No - 330 CAR P7** **Acc No - 50363**



This book offers a clear, concise presentation of basic concepts of microeconomic and macroeconomic theory. It emphasizes how the discipline of economics connects to the world, the book takes a friendly and accessible tone, illustrating theory with applications. With a vast range of updated applications, the book uses real world, globally relevant examples that make the subject easy to understand. The author offers clear and balanced explanations of theory that are illuminated by fresh contemporary examples. This text produces deep learning for students who are taking their first steps to explore the ways economists consider the world around us.

2. **Contemporary issues in development economics / edited by Besley, Timothy. 2016. Houndmills: Palgrave  
Call No - 330.191.6 CON P6** **Acc No - 50364**



This book covers a range of topics many of which are relevant to policy issues. The contributors bring new insights from empirical research in a range of economies with chapters including discussions of the UN development agenda, fiscal policy in Latin America, poverty data in Africa and Jordan, and monetary policy in South Africa. Contemporary Issues in Development Economics is an essential read for researchers, scholars and policymakers interested in economic development in low and middle income countries.

3. **Contemporary issues in microeconomics / edited by Stiglitz, Joseph E. 2016. Houndmills: Palgrave  
Call No - 330.101.542 CON P6** **Acc No - 50366**

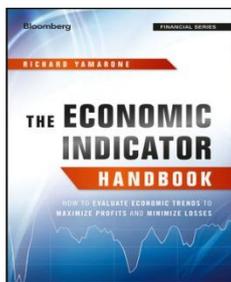


This book includes theoretical, empirical, and policy oriented chapters based on careful utilization of theory and data analysis. It focuses on the issues of global inequality, poverty measurement and security. It includes issue of income contingent loans (ICL), where the repayment in any year depends on the annual income of the individual. These loans have proven to be an especially effective way of financing higher education, but there has been experimentation of the use of these loans in several other areas.

4. **Economic indicator handbook: how to evaluate economic trends to maximize profits and minimize losses. / Yamarone, Richard. 2017. New Jersey: Wiley**

Call No - 330.19 YAM P7

Acc No - 50376



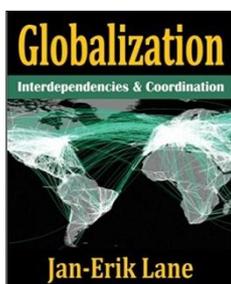
This book helps investors more easily evaluate economic trends, to better inform investment decision making and other key strategic financial planning. It presents a visual distillation of the indicators every investor should follow, with clear explanation of how they're measured, what they mean, and how that should inform investment thinking. The focus on graphics, professional application, Bloomberg terminal functionality, and practicality makes this guide a quick, actionable read that could immediately start improving investment outcomes. It includes gross domestic product, employment data, industrial production, new residential construction, consumer confidence, retail and food service sales, and commodities, plus guidance on the secret indicators

few economists know or care about.

5. **Globalization: interdependencies and coordination. / Lane, Jan-Erik. 2014. New Brunswick: Transaction Publishers**

Call No - 658.114.9 LAN P4

Acc No - 50531



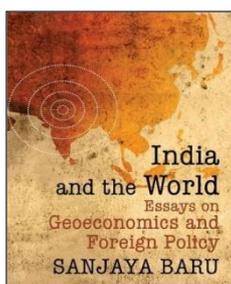
This book offers a unique analysis on the role of globalization in international and national politics. Despite steadily growing interdependencies, individual nations still have specific interests that present obstacles to globalization. It analyzes four kinds of challenges to interdependency, all of which are growing in geopolitical relevance. First, countries need to diminish their dependency on fossil fuel and shift to a reliable supply of energy, because fossil fuels are diminishing. Second, environmental degradation must be addressed, because it is accelerating under the strain of earth's population. Third, a single global market economy and its complexities must be addressed, as national economies are increasingly opened. Finally, as traditional state sovereignty weakens,

foreign military intervention in both international and intra-state conflicts increases.

6. **India and the World: essays on geoeconomics and foreign policy./ Baru, Sanjaya. 2016. New Delhi: Academic Foundation**

Call No - 327(540) BAR P6

Acc No - 50163

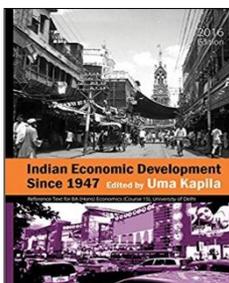


This book analyses the influence of business and trade on foreign policy, India's approach to multilateralism and the relevance of regional trade integration for the Indian economy and South Asia. It explores India's evolving geoeconomic relations with the West and with Asia, particularly China, in the aftermath of the global financial crisis of 2008-09. In 2016 India became the world's fastest growing large economy, overtaking China. India's resurgence has renewed global interest in the geopolitical implications of India's economic rise.

7. **Indian economic development since 1947 / edited by Kapila, Uma. 2016. New Delhi: Academic Foundation**

Call No - 330.191.5(540) IND P6

Acc No - 50164

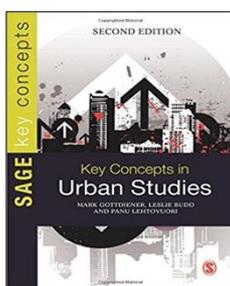


This book provides a comprehensive coverage of Indian economic development under four parts: Macroeconomic Policies and Their Impact; Indian Agriculture: Policies and Performance; Industry; Services. The book explains macroeconomic policies and their impact such as fiscal policy, trade and investment, financial and monetary policies, and labour regulations. It includes the sector specific policies and performance viz., agriculture, industry, and services sectors. It covers policies and performance in industry: growth, productivity, diversification, small scale industry, public sector, competition policy, and foreign investment.

8. **Key concepts in urban studies. - 2nd ed. / Gottdiener, Mark. 2016. London: Sage**

Call No - 711.4 GOT P6

Acc No - 50168

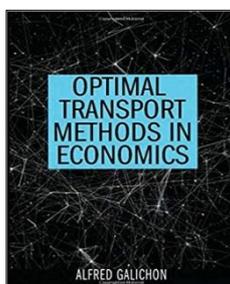


This book provides a keen global focus, particularly in emerging economies with discussions on the creation of 'dream cities' in the Gulf States and a renewed emphasis on building mega-scaled 'downtowns' in India and China. It includes detailed entries on environmental concerns and the sustainability of urban development and new entries on modern urban planning and adaptive urbanism. Its short, digestible entries unpack the complexity and evolution of urban conditions, offering cross-references between concepts and links to key literature and to useful current and historical examples.

9. **Optimal transport methods in economics. / Galichon, Alfred. 2016. Princeton: Princeton University Press**

Call No - 330.115 GAL P6

Acc No - 50093

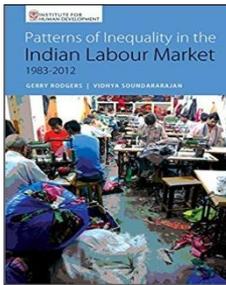


Optimal transport theory is used widely to solve problems in mathematics and some areas of the sciences, but it can also be used to understand a range of problems in applied economics, such as the matching between job seekers and jobs, the determinants of real estate prices, and the formation of matrimonial unions. It develops clear applications of optimal transport to economic modeling, statistics, and econometrics. It covers the basic results of the theory as well as their relations to linear programming, network flow problems, convex analysis, and computational geometry. It includes programming examples that provide details on implementation. Applications include discrete choice models, models of differential demand, and quantile-based statistical estimation methods, as well as asset pricing models.

10. **Patterns of inequality in the Indian labour market, 1983-2012./ Rodgers, Gerry. 2016. New Delhi: Academic Foundation**

Call No - 331(540) ROD P6

Acc No - 50297



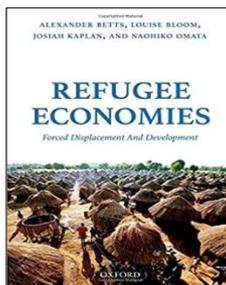
This book is a systematic analysis of inequality in India and how it has been changing since the 1980s. It is focused on the labour market, and in particular on wage inequality, and also examines inequality in household expenditure. It looks into the structure and segmentation of the labour market, both in terms of the nature of employment (casual and regular work) and in terms of some of the key divides: gender, caste and community, region and education. It also considers the relationships between different aspects of inequality, comparing inequality of wages, income and expenditure, and discusses the changing share of labour income in value added.

**11. Refugee economies: forced displacement and development. / Betts, Alexander. 2017.**

**Oxford: Oxford University Press**

**Call No - 330.19 BET P7**

**Acc No - 50335**



This book adopts an inter-disciplinary approach, based on original qualitative and quantitative data on the economic life of refugees, in order to begin to build theory on the economic lives of refugees. It focuses on the case of Uganda because it represents a relatively positive case. Unlike other governments in the region, it has taken the positive step to allow refugees the right to work and a significant degree of freedom of movement through its so-called 'Self-Reliance Strategy'. It shows that refugees have complex and varied economic lives, often being highly entrepreneurial and connected to the global economy. The implications are simple but profound: far from being an inevitable burden, refugees have the capacity to help themselves and contribute

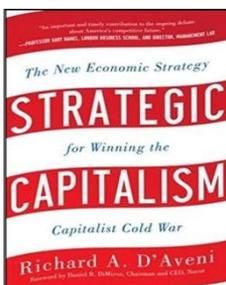
to their host societies.

**12. Strategic capitalism: the new economic strategy for winning the capitalist cold war. /**

**D'Aveni, Richard .2012. New York: McGraw-Hill Education**

**Call No - 330.148 DAV P2**

**Acc No - 50634**



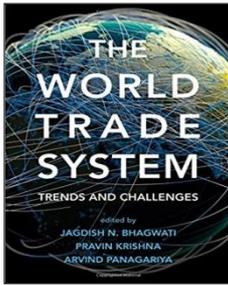
In this book, the author describes how the “economic cold war” began, how it is being played out now, and how the West can change the course of events in its favor. This book calls for an end to the economic idealism that dominates the national dialog. It also calls for a cold, hard focus on reality, which is this: government-managed capitalist systems consistently outmaneuver and outperform the traditional laissez-faire capitalism of the West. In order to meet the challenges of the future, America must revisit long-held assumptions about economics and economies, seriously consider radical alternative policies, and embrace the concept of Strategic Capitalism.

**13. World trade system: trends and challenges / edited by Bhagwati, Jagdish N. 2016.**

**Cambridge: MIT Press**

**Call No - 382 WOR P6**

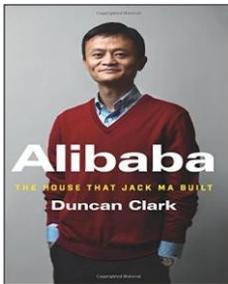
**Acc No - 50324**



When the General Agreement on Tariffs and Trade (GATT) metamorphosed into the World Trade Organization (WTO) in 1994, it seemed that the third pillar of the international economic superstructure was finally in place. And yet with the failure of member countries to close the Doha Round of trade negotiations and the emergence of bilateral and plurilateral preferential trade arrangements (PTAs) such as the Trans-Pacific Partnership (TPP), the future of the multilateral WTO seems uncertain. In this book, leading economists examine issues in trade policy that have arisen during this shift. It discusses such topics as the effect of trade on poverty and inequality, PTAs and litigation between trading partners, the WTO Trade Facilitation Agreement, and the relationship of food security and trade liberalization. They also offer regional perspectives on the TPP and trans-Atlantic free trade.

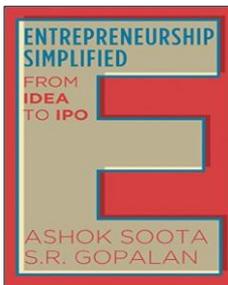
## ENTREPRENEURSHIP & INNOVATION

1. **Alibaba: the house that Jack Ma built. / Clark, Duncan. 2016. New York: Harper Collins**  
Call No - 65(09) CLA P6 Acc No - 50605



This book is an engrossing, insider's account of how a teacher built one of the world's most valuable companies - rivaling Walmart & Amazon - and forever reshaped the global economy. In just a decade and half Jack Ma, a man from modest beginnings who started out as an English teacher, founded and built Alibaba into one of the world's largest companies, an e-commerce empire on which hundreds of millions of Chinese consumers depend. Alibaba's \$25 billion IPO in 2014 was the largest global IPO ever. A Rockefeller of his age who is courted by CEOs and Presidents around the world, Jack is an icon for China's booming private sector and the gatekeeper to hundreds of millions of middle class consumers. It provides excellent insight into the world of Jack Ma, perhaps the most famous of the leaders of the new economy in China.

2. **Entrepreneurship simplified: from idea to IPO. / Soota, Ashok. 2016 Gurgaon: Penguin**  
Call No - 338.93 SOO P6 Acc No - 50613



In this book, authors distil their decades of experience into a concise, comprehensive and practical guide for every aspiring entrepreneur as well as those who have already embarked on the entrepreneurial journey. From idea generation and validation to raising funds and dealing with VCs, building the organization and its mission, vision and values, defining a business and marketing strategy, creating and sharing wealth, and finally, taking your company public through an IPO - Soota and Gopalan discuss the entire gamut of the entrepreneurial experience. Full of anecdotes, practical wisdom and key takeaways, it is a definitive book on the subject that replicates the passion, fun and sense of fulfillment that accompanies the start-up adventure.

3. **Global innovation and entrepreneurship: challenges and experiences from East and West / edited by Little, Stephen E. 2017. Switzerland: Palgrave Macmillan**  
Call No - 338.93 GLO P7 Acc No - 50328



This book provides a multi-faceted overview of the complexity facing entrepreneurial firms within global value chains. Viewed from the context of an emerging multi-polar world in which Europe and Asia are seen as major actors, the book explores their relations which are becoming increasingly crucial for the understanding of global politics, trade, technology, culture and travel. Global Innovation and Entrepreneurship includes case studies and discussions from a range of sectors and takes a unique cross-disciplinary perspective from European as well as East and South Asian authors. It truly opens and radiates a scholarly enquiry on how the varied patterns of interactions that globalization has generated are transforming the global social-economic and environmental landscape.

**4. World Scientific reference on entrepreneurship / edited by Siegel, Doanld. 2017. New Jersey: World Scientific**

**Call No - 338.93 WOR P7**

**Acc No - 50500**



This book focuses on a topic of growing interest to academics, policymakers, university administrators, state and regional economic development officials, and students: entrepreneurship. In recent years, we have witnessed a proliferation of entrepreneurship courses, programs, and initiatives at universities. Universities have also become entrepreneurial hubs, as they commercialize research via patents, licenses, and startup companies. It is also important to note that entrepreneurship cuts across numerous fields in business administration, such as management, strategy, operations management, finance, marketing, and accounting, as well as across numerous social science disciplines, including economics, sociology, political science, and psychology.

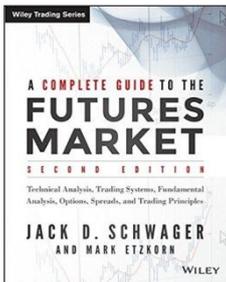
This set is required reading for those who want a full understanding of the managerial, financial, and public policy implications of entrepreneurship.

## FINANCE & ACCOUNTING

1. **Complete guide to the futures market: technical analysis and trading systems, fundamental analysis, options, spreads, and trading principles. - 2nd ed / Schwager, Jack D. 2017. New Jersey: Wiley**

Call No - 332.63 SCH P7

Acc No - 50509



This book provides a solid foundation in futures market basics, details key analysis and forecasting techniques, explores advanced trading concepts, and illustrates the practical application of these ideas with hundreds of market examples. Spanning everything from technical analysis, trading systems, and fundamental analysis to options, spreads, and practical trading principles, it is required reading for any trader or investor who wants to successfully navigate the futures market. It provides detailed different trading and analytical approaches, including chart analysis, technical indicators and trading systems, regression analysis, and fundamental market models. It gives step-by-step instruction for developing and testing original trading ideas and systems.

2. **Contemporary issues in bank financial management / edited by Grima, Simon. 2016. Bingley: Emerald**

Call No - 332.1 CON P6

Acc No - 50438

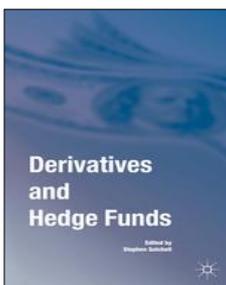


This book includes studies by the University of Malta, MSc Banking and Finance graduates and the respective lecturers, on financial services within particular countries or regions and studies of particular themes such as credit risk management, fund management and evaluation, forex hedging using derivatives and sovereign fixed income portfolios.

3. **Derivatives and hedge funds / edited by Satchell, Stephen. 2016. Hampshire: Palgrave**

Call No - 332.64.2 DER P6

Acc No - 50373



Over the last 20 years hedge funds and derivatives have fluctuated in reputational terms; they have been blamed for the global financial crisis and been praised for the provision of liquidity in troubled times. Both topics are rather under-researched due to a combination of data and secrecy issues. This book is a collection of papers celebrating 20 years of the Journal of Derivatives and Hedge Funds (JDHF). The 18 papers included in this volume represent a small sample of influential papers included during the life of the Journal, representing industry-orientated research in these areas. The first part of the collection focuses on hedge funds and the second on markets, prices and products.

4. **Investment checklist: the art of in-depth research. / Shearn, Michael. 2012. New Jersey: Wiley**

Call No - 332.67 SHE P2

Acc No - 50593



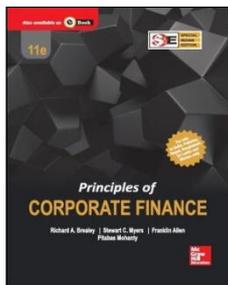
This book has been designed to help you develop an in-depth research process, from generating and researching investment ideas to assessing the quality of a business and its management team. The purpose of this book is to help you implement a principled investing strategy through a series of checklists. In it, a thorough and comprehensive research process is made simpler through the use of straightforward checklists that will allow you to identify quality investment opportunities. Real-world examples of how investment managers and CEOs apply these universal principles are also included and help bring the concepts to life. These checklists will help you consider a fuller range of possibilities in your investment strategy, enhance your ability to value your investments by

giving you a holistic view of the business and each of its moving parts, identify the risks you are taking, and much more.

5. **Principles of corporate finance. - 11th. / Brealey, Richard A. . 2015. New Delhi: McGraw-Hill Education**

Call No - 658.15 BRE P5

Acc No - 50623

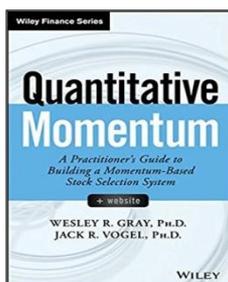


This book remains one of the most authoritative and comprehensive presentations of financial theory and practice available. The authors continue to reinforce their underlying theme of presenting theory as a way of helping financial managers solve practical problems. Readers can trust the authors to get it right –both theory and practical applications. This book is a valued reference for thousands of practicing financial managers, and is the leading text worldwide.

6. **Quantitative momentum: a practitioner's guide to building a momentum-based stock selection system. / Gray, Wesley R. 2016. New Jersey: Wiley**

Call No - 332.67 GRA P6

Acc No - 50098

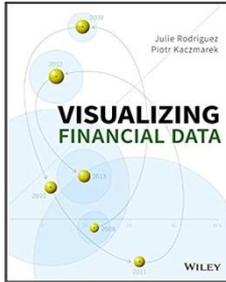


This book brings momentum investing out of Wall Street and into the hands of individual investors. The author brings systematic value strategy from the hedge funds to the masses for momentum investing, the system that has been shown to beat the market and regularly enriches the coffers of Wall Street's most sophisticated investors. It provides invaluable guidance on constructing your own momentum strategy from the ground up. It is the individual investor's guide to boosting market success with a robust momentum strategy. This practical system unfolds in micro-lessons of narrative advice and guidance reinforced by illustrative examples that fully prepare you to understand how and why momentum strategies may or may not work in the future.

7. **Visualizing financial data. / Rodriguez, Julie. 2016. Indianapolis: Wiley**

Call No - 332.6(084) ROD P6

Acc No - 50113



Data provides a snapshot of the state of business and is key to the success of conversations, decisions, and communications. But all of that communication is lost - or incorrectly interpreted - without proper data visualizations that provide context and accurate representation of the numbers. This book draws the understanding of information design and visual communication to show how to turn your raw data into meaningful information. It includes current conventions paired with innovative visualizations that cater to the unique requirements across financial domains, including investment management, financial accounting, regulatory reporting, sales, and marketing communications. It expands the boundaries of data visualization conventions and learn new

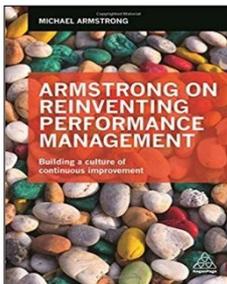
approaches to traditional charts and graphs.

## HR & OB

1. **Armstrong on reinventing performance management: building a culture of continuous improvement. / Armstrong, Michael. 2017. New York: Kogan Page**

Call No - 658.3 ARM P7

Acc No - 50238

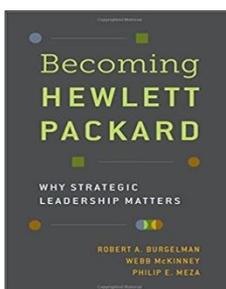


This book presents a holistic approach to performance management, drawing on the authors vast research and experience. This book details how to build a culture of ongoing feedback and coaching and provides case studies of how this approach to building performance has been effective in organizations including Deloitte, Gap, Expedia and Google. Filled with practical advice, including how to deal with underperformers, it enables organizations to remove overly bureaucratic and ineffective systems based on top-down judgments and ratings, and demonstrates how to get line managers' support for the process focusing on actionable feedback and growth.

2. **Becoming Hewlett Packard: why strategic leadership matters. / Burgelman, Robert A. 2017. New york: Oxford University Press**

Call No - 65(09) BUR P7

Acc No - 50358

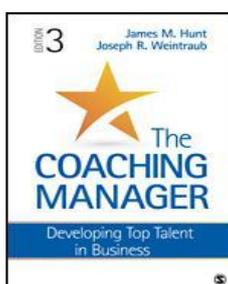


Bill Hewlett and Dave Packard invented the model of the Silicon Valley start-up and set in motion a process of corporate becoming that made it possible for HP to transform itself six times over the 77 years since its founding in the face of sweeping technological changes that felled most of its competitors over the years. This book documents the differential contribution of HP's successive CEOs in sustaining the company's integral process of becoming. It uses a comprehensive strategic leadership framework to examine and explain the role of the CEO in defining and executing the key tasks of strategic leadership, and developing four key elements of the company's strategic leadership capability. It provides a corporate history of a pioneering firm that has had a huge impact on the technology landscape.

3. **Coaching manager: developing top talent in business. - 3rd ed. / Hunt, James M. 2017. Thousand Oaks: Sage**

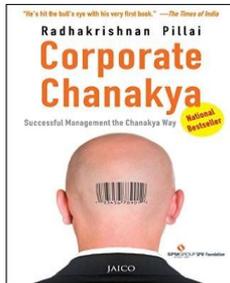
Call No - 65.012.413 HUN P7

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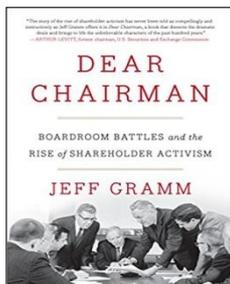
The book provides guidance, tools, and examples needed to develop leadership talent and inspire performance through an innovative coaching model that the authors have researched and tested among thousands of managers through the renowned Babson College Coaching for Leadership and Teamwork Program. It presents a developmental coaching methodology that managers can use to guide employees to achieve higher levels of skill, experience greater engagement with organizations, and promote personal development. It includes real-world examples of diversity and technology which shows how to manage diversity and how to use technology to coach employees over vast distances.

4. **Corporate Chanakya: successful management the Chanakya way. / Pillai, Radhakrishnan. 2016. Mumbai: Jaico Publishing House**  
Call No - 65:301.172.6 PIL P6 Acc No - 50609



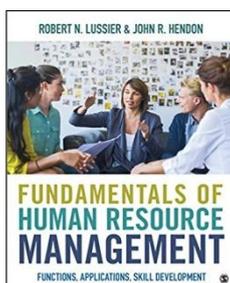
In the 4th Century BC, Chanakya documented his ideas on leadership and strategy in the Arthashastra. In this book, the author simplifies these age-old formulae for success for today's leaders. It includes tips on various topics like - organizing and conducting effective meetings, dealing with tricky situations, managing time, decision making and responsibilities and powers of a leader. It guide you for corporate success or a book that brings back ancient Indian management wisdom in modern format. The trend of trawling Indian mythology and history for nuggets of corporate wisdom got a boost with corporate chanakya.

5. **Dear chairman: boardroom battles and the rise of shareholder activism. / Gramm, Jeff. 2015. New York: Harper Business**  
Call No - 65.012.432(094.8) GRA P5 Acc No - 50611



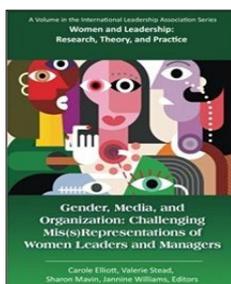
This book analyzes different eras and pivotal boardroom battles from the last century to understand the factors that have caused shareholders and management to collide. It traces the rise of shareholders activism from the 1920s to today, and provides an invaluable and unprecedented perspective on what it means to be a public company, including how they work and who is really in control. Throughout the author uses the letter to show how investors interact with directors and managers, how they think about their target companies, and how they plan to profit.

6. **Fundamentals of human resource management: functions, applications, skill development. / Lussier, Robert N. 2017. Thousand Oaks: Sage Publications**  
Call No - 658.3 LUS P7 Acc No - 50276



This book takes a unique three-pronged approach that gives students a clear understanding of important HRM concepts and functions, shows them how to apply those concepts, and helps them build a strong skill set they can use in their personal and professional lives. Covering the vast majority the 210 required SHRM Curriculum Guidebook topics required for undergraduates, this book gives the learner the ability to successfully manage others in today's work environment. The authors engage learners with a variety of high-quality applications and skill development exercises to improve students' comprehension and retention. The authors' emphasis on current trends and the challenges facing HR managers and line managers today provide students with key insights on important issues and prepare them for successful careers.

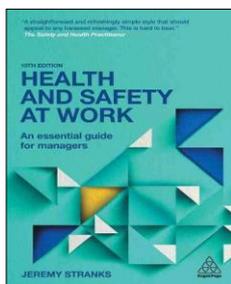
7. **Gender, media, and organization: challenging mis(s)representations of women leaders and managers / edited by Elliott, Carole. 2016. Charlotte: Information Age Publishing**  
Call No - 658.3-055.2 GEN P6 Acc No - 50596



This cross- disciplinary series from the International Leadership Association draws from current research findings, development practices, pedagogy, and lived experience to deliver provocative thinking that enhances leadership knowledge and improves leadership development of women around the world. This volume addresses the lack of critical attention in leadership research to how women leaders and professionals are represented in the media. It contributes to social change, equality, and economic performance by raising consciousness about women's lack of representation in the media and challenges gendered mis(s)representations of women professionals and leaders in the media through the presentation of a range of empirical investigations and

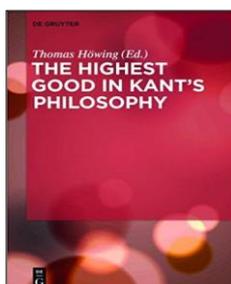
methodological approaches.

8. **Health and safety at work: an essential guide for managers. - 10th ed. / Stranks, Jeremy. 2016. London: Kogan Page**  
Call No - 658.382.2 STR P6 Acc No - 50326



This book has been updated to comply with all recent changes and additions to Health and Safety law including The Reporting of Injuries, Diseases and Dangerous Occurrences Regulations 2013, The Construction (Design and Management) Regulations 2015 and increased legislation and prioritisation of issues of stress at work. It cuts through the legal complexities to enable you to fully understand the law and its implications for your business. Filled with expert knowledge and written in an accessible style, this book equips you with the legal and practical knowledge you need to protect your employees and your business.

9. **Highest good in kant's philosophy / edited by Howing, Thomas. 2016. Berlin: De Gruyter**  
Call No - 1 HIG P6 Acc No - 50157



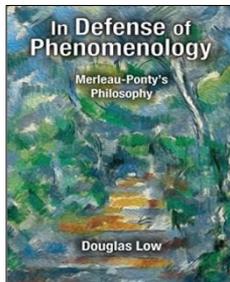
Author defines the highest good as a combination of two heterogeneous elements, namely virtue and happiness. This conception lies at the centre of some of the most influential Kantian doctrines such as his famous 'moral argument' for the rationality of faith, his conception of the unity of reason and his views concerning the final end of nature as well as the historical progress of mankind. It focuses on the place of the highest good within Kant's moral theory, on the antinomy of pure practical reason, and on the idea of the primacy of practical reason. The collection of essays attempts to re-evaluate Kant's doctrine of the highest good and to determine its relevance for contemporary

philosophy.

10. **In defense of phenomenology: Merleau-Ponty's philosophy.** / Low, Douglas. 2016. New Brunswick: Transaction Publishers

Call No - 165.62 LOW P6

Acc No - 50162

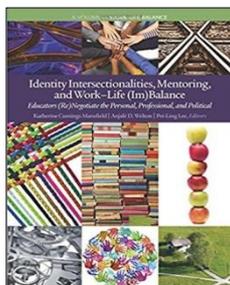


Modern French Philosophy point by point, arguing that it often misunderstood or misrepresented Merleau-Ponty's philosophy. The author addresses the later works of Jean Baudrillard and their move away from phenomenology toward a more postmodernist philosophy, in which language and mass media images dominate culture and even construct our worldview. It asserts that Merleau-Ponty more sensibly argued that even though humanity's interpretation of the world is influenced by language and the media.

11. **Identity intersectionalities, mentoring, and work-life (Im)balance: educators (re)negotiate the personal, professional, and political** / edited by Mansfield, Katherine Cumings. 2016. Charlotte: Information Age Publishing

Call No - 658.314 IDE P6

Acc No - 50597

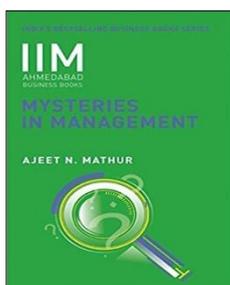


This book includes the voices of practitioners, students, and academics from a variety of related disciplines within the education profession, enabling the editors to include a diverse group of educators whose many voices speak to work-life balance in unique and very personal ways. This book considers how mentoring is important to negotiating the politics that come with balancing work and life; especially, if those intersecting identities are frequently associated with unsolicited stereotypes that impede upon one's academic, professional and personal pursuits in life. Finally, the editors argue that the power to authentically "be ourselves" is not only important to individual success, but also beneficial to fostering an institutional culture and climate that is truly supportive of and responsive to diversity, equity, and justice.

12. **Mysteries in management.** / Mathur, Ajeet N. 2016. Gurgaon: Penguin Random House

Call No - 65 MAT P6

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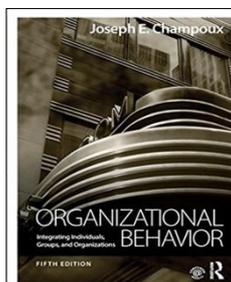


The author has designed an exciting, new course titled 'Mysteries in Management' for the flagship MBA (PGP) programme at IIM Ahmedabad, in which selected mysteries that continue to persist in the field of management are discussed. This book includes ten carefully selected mysteries and the author, armed with credible research and revealing examples, tries to demystify them. Accessible and eminently readable, the logic behind these will surprise and delight readers in equal measure.

13. **Organizational behavior: integrating individuals, groups, and organizations. - 5th./**  
**Champoux, Joseph E. 2017. New York: Routledge**

Call No - 65.013 CHA P7

Acc No - 50292

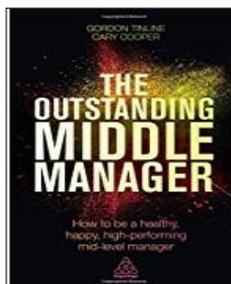


This book covers the essential theories and concepts students need to understand about behavior in organizational settings in the twenty-first century. The author has carefully selected the topics and built them into frameworks useful for explaining, analyzing, and diagnosing organizational processes. Covering both micro and macro perspectives on organizational behavior, the book includes new topics on leadership styles, generational differences, and technology in the workplace as well as plenty of examples to help students understand the application of various concepts and theories.

14. **Outstanding middle manager: how to be a healthy, happy, high-performing mid-level manager. / Tinline, Gordon. 2016. London: Kogan Page**

Call No - 658.3-052.23 TIN P6

Acc No - 50293



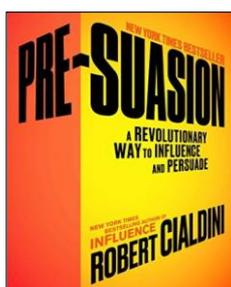
resilient and more satisfied.

This book is the new guide to dealing with those pressures specific to the role and maximizing the opportunities to forge a fulfilling and balanced career in the middle. Drawing on the latest research into workplace trends, strategic management and work-life balance, it focus on middle management as an opportunity level. Readers can discover: strategies for managing upwards as well as downwards, how to deal effectively with generational differences and an evolving workplace, influencing, empowerment and team-building skills, and stress and life-management strategies that bring clarity and purpose. With a focus on lateral development and progression as a career choice, it empowers readers to take control of their mid-level career to become more fulfilled, more

15. **Pre-Suasion: a revolutionary way to influence and persuade. / Cialdini, Robert. 2016. London: Random House**

Call No - 159.943 CIA P6

Acc No - 50604



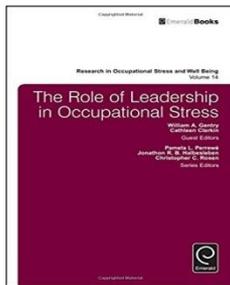
pre-suasion and gets your targeted audience primed and ready to say, 'Yes.'

The book shines a light on effective persuasion and reveals that the secret doesn't lie in the message itself, but in the key moment before that message is delivered. It explains how to capitalize on the essential window of time before you deliver an important message. This 'privileged moment for change' prepares people to be receptive to a message before they experience it. Optimal persuasion is achieved only through optimal pre-suasion. In other words, to change 'minds' a pre-suader must also change 'states of mind.' This book draws on his extensive experience as the most cited social psychologist of our time and explains the techniques a person should implement to become a master persuader. It illustrates how the artful diversion of attention leads to successful

16. **Role of leadership in occupational stress / edited by Gentry, William A. 2016. Bingley: Emerald**

Call No - 65.013 ROL P6

Acc No - 50308

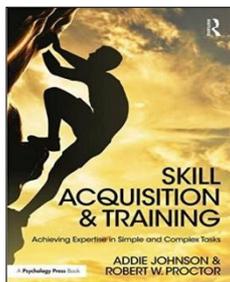


This volume of Research in Occupational Stress and Well Being is focused on leadership. Through their actions and behaviors, leaders can positively, or negatively, influence the health, stress, and well being of their followers, and vice versa as well. This volume examines critical topics for a deeper understanding of the intersection of leadership, stress, and well being which include: a leader's dark personality, a leader's networks, workaholism, the role of leaders in helping employees with stress and mental health issues, followership, and a more holistic view of a leader's life at work and away from work, and the development of leaders.

17. **Skill acquisition and training: achieving expertise in simple and complex tasks. / Johnson, Addie. 2017. New York: Routledge**

Call No - 159.98 JOH P7

Acc No - 50314



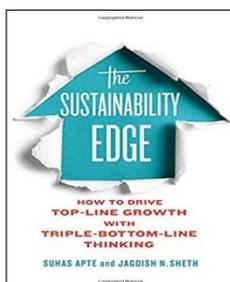
A theme throughout this book is that much learning is implicit; the types of knowledge and relations that can profitably be learned implicitly and the conditions under which this learning benefits performance are discussed. It describes the building blocks of cognitive, motor, and teamwork skills, and the factors to take into account in training them. The basic processes of perception, cognition and action that provide the foundation for understanding skilled performance are discussed in the context of complex task requirements, individual differences, and extreme environmental demands. The role of attention in perceiving, selecting, and becoming aware of information, in learning new information, and in performance is described in the context of

specific skills.

18. **Sustainability edge: how to drive top-line growth with triple-bottom-line thinking. / Apte, Suhas .2016.Tornoto: University of Toronto Press**

Call No - 658.114.9 APT P6

Acc No - 50319



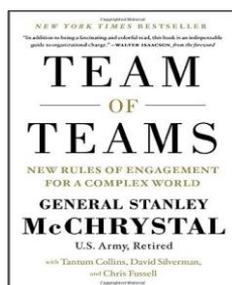
Business leaders need to embrace sustainability in order to ensure the lasting success of their organizations. The authors bring their expertise from practice and from academia to illustrate how business leaders can embed sustainability in a truly holistic and transformative way. Through an examination of such companies as Walmart, AT&T, IKEA and the Tata Group, the authors have developed a proven and actionable framework rooted in the real world success of these companies. The case studies reveal how business leaders proactively engage, energize and promote market sustainability to all of their stakeholders including customers, employees, suppliers, investors and the government. The Sustainability Edge enables companies to critically engage their stakeholders

and influence them to accept sustainability as part of their core mission.

19. **Team of teams: new rules of engagement for a complex world. / McChrystal, Stanley .2015. London: Portfolio**

Call No - 658.387.4 McC P5

Acc No - 50626

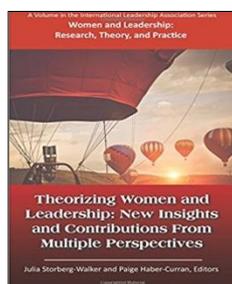


This book shows how any organization can make the same transition to act like a team of teams - where small groups combine the freedom to experiment with a relentless drive to share their experience. This title frames the existential challenge facing today's organizations, and presents a compelling, effective solution. Through compelling examples, the authors demonstrate that the 'team of teams' strategy has worked everywhere, from hospital emergency rooms to NASA, and has the potential to transform organizations large and small.

20. **Theorizing women and leadership: new insights and contributions from multiple perspectives / edited by Storberg-Walker, Julia. 2017. Charlotte: Information Age Publishing**

Call No - 65:301.172.6 THE P7

Acc No - 50602

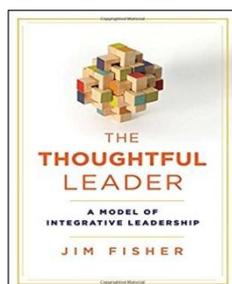


This cross- disciplinary series, from the International Leadership Association, enhances leadership knowledge and improves leadership development of women around the world. The purpose of this volume is to provide a forum for women to theorize about women's leadership in multiple ways and in multiple contexts. Twenty- first century leadership scholars acknowledge the importance of context, and many are considering post- heroic leadership models based on relationships rather than traits. This volume contributes to this discussion by offering a diverse array of perspectives and ways of knowing about leadership and leading. The purpose of the volume is to provide readers with not only interesting new ideas about women and leadership, but also to highlight the diverse epistemologies that can contribute to theorizing about women leaders.

21. **Thoughtful leader: a model of integrative leadership. / 2016.- Toronto: University of Toronto Press**

Call No - 65:301.172.6 FIS P6

Acc No - 50223

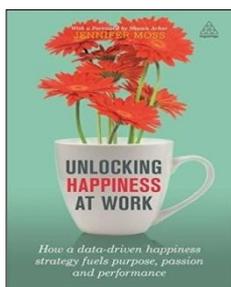


The book provides an invigorating, inclusive, and positive framework for current and aspiring leaders at all stages of their careers. The author has incorporated various apparently opposing leadership ideas into an integrated model. The thoughtful leader is someone who simultaneously, consistently, and coherently manages, directs, and engages their followers. The framework provides a way for anyone who is motivated to lead, has the courage to act, and is willing to think about their actions to become a more effective leader. It offers a fresh and forward-thinking framework that allows active and emerging leaders to be better prepared day-to-day.

22. **Unlocking happiness at work: how a data-driven happiness strategy fuels purpose, passion and performance. / Moss, Jennifer. 2016. London: Kogan Page**

Call No - 65.013 MOS P6

Acc No - 50321

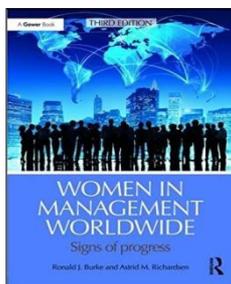


This book takes you on a fascinating journey into the power of happiness. Making happiness a priority can increase sustainability, attract new talent, improve a company's brand and boost profitability - in a way that is truly life-enhancing. It is a lively and persuasive exploration of how to be happier and make other happier through the power of habits, emotional intelligence and an innovative approach to your work-life flow. It proves that happiness fuels higher performance, provides a greater sense of purpose and spreads passion throughout organizations.

**23. Women in management worldwide: signs of progress. - 3rd ed. / edited by Burke, Ronald J. 2017. Farnham: Gower**

**Call No - 658.3-055.2 WOM P7**

**Acc No - 50603**



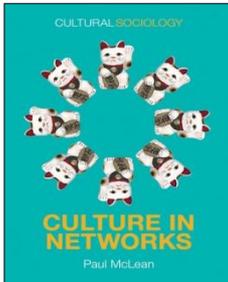
This book addresses women's progression in the workforce and into the upper echelons of management. It covers a range of professions and a geographically dispersed territory, thereby advancing the understanding of women in management within a traditional context and making a substantial contribution to the literature for both an academic and practitioner audience. The broader regional perspective offers a comprehensive overview of the challenges and opportunities facing women in the workplace, and promotes the ongoing analysis of the interface between women's career aspirations and societal and organizational norms, assumptions and values. The country-by-country analysis allows for the data between countries and regions to be compared, for the differences to be addressed and a more holistic picture of the situation in a given country to be assessed.

## INFORMATION MANAGEMENT

1. **Culture in networks. / McLean, Paul. 2017. Cambridge: Polity Press**

**Call No - 301.16 McL P7**

**Acc No - 50370**

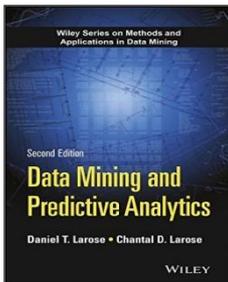


Today, interest in networks is growing by leaps and bounds, in both scientific discourse and popular culture. Networks are thought to be everywhere - from the architecture of our brains to global transportation systems. And networks are especially ubiquitous in the social world: they provide us with social support, account for the emergence of new trends and markets, and foster social protest, among other functions. It is common to think of networks simply in structural terms - the architecture of connections among objects, or the circuitry of a system. But social networks in particular are thoroughly interwoven with cultural things, in the form of tastes, norms, cultural products, styles of communication, and much more.

2. **Data mining and predictive analytics. - 2nd. / Larose, Daniel T. 2015. New Delhi: Wiley.**

**Call No - 65.011.56WN LAR P5**

**Acc No - 50610**

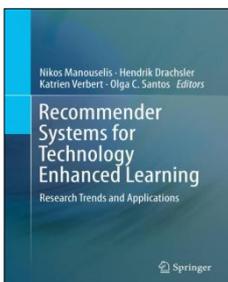


This book serves as an introduction to data mining methods and models, including association rules, clustering, neural networks, logistic regression and multivariate analysis. The authors apply a unified “white box” approach to data mining methods and models. This approach is designed to walk readers through the operations and nuances of the various methods, using small data sets, so readers can gain an insight into the inner workings of the method under review.

3. **Recommender systems for technology enhanced learning: research trends and applications / edited by Manouselis, Nikos. 2014. New York: Springer**

**Call No - 65.011.56WAG REC P4**

**Acc No - 50600**

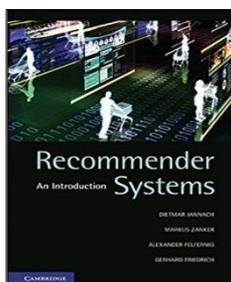


This book presents cutting edge research from leading experts in the growing field of Recommender Systems for Technology Enhanced Learning (RecSys TEL). Recommendation methods, techniques and systems open an interesting new approach to facilitate and support learning and teaching. The goal is to develop, deploy and evaluate systems that provide learners and teachers with meaningful guidance in order to help identify suitable learning resources from a potentially overwhelming variety of choices. It addresses the topics i.e. user and item data that can be used to support learning recommendation systems and scenarios; innovative methods and techniques for recommendation purposes in educational settings; examples of educational platforms and tools where recommendations are incorporated.

4. **Recommender systems: an introduction.** / Jannach, Dietmar. 2011. Cambridge: Cambridge University Press

Call No - 65.011.56WAG JAN P1

Acc No - 50599

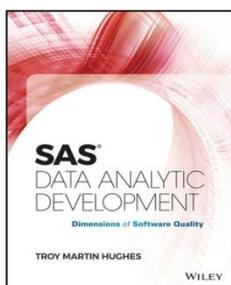


In this age of information overload people use a variety of strategies to make choices about what to buy how to spend their leisure time and even whom to date. Recommender systems automate some of these strategies with the goal of providing affordable personal and high-quality recommendations. This book offers an overview of approaches to developing state-of-the-art recommender systems. The authors present current algorithmic approaches for generating personalized buying proposals such as collaborative and content-based filtering as well as more interactive and knowledge-based approaches. It discusses how to measure the effectiveness of recommender systems and illustrates the methods with practical case studies. It covers emerging topics such as recommender systems in the social web and consumer buying behavior theory.

5. **SAS data analytic development: dimensions of software quality.** / Hughes, Troy Martin. 2016. New Jersey: Wiley

Call No - 65.011.56WJ HUG P6

Acc No - 50099

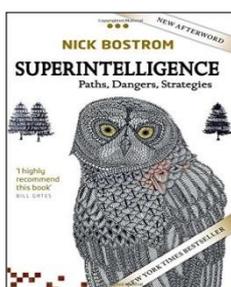


This book is the developer's compendium for writing better-performing software and the manager's guide to building comprehensive software performance requirements. It introduces and parallels the International Organization for Standardization (ISO) software product quality model, demonstrating 15 performance requirements that represent dimensions of software quality. By demonstrating the cost and benefits of software quality inclusion and the risk of software quality exclusion, it recalibrates business value, placing code quality on par with data quality, and performance requirements on par with functional requirements.

6. **Superintelligence: paths, dangers, strategies.** / Bostrom, Nick. 2014. Oxford: Oxford University Press

Call No - 65.011.56WAG BOS P4

Acc No - 50625

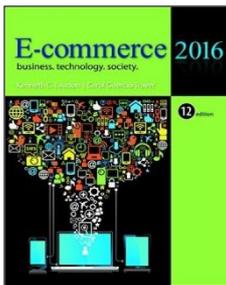


This seminal book injects the topic of superintelligence into the academic and popular mainstream. If machines surpass humans in general intelligence, the fate of our species would depend on the actions of powerful Artificial Intelligence. This profoundly ambitious and original book picks its way carefully through a vast tract of forbiddingly difficult intellectual terrain. Yet the writing is so lucid that it somehow makes it all seem easy. After an utterly engrossing journey that takes us to the frontiers of thinking about the human condition and the future of intelligent life, we find in Nick Bostrom's work nothing less than a reconceptualization of the essential task of our time.

7. **E-commerce: business, technology, society.** - 12th ed. / Laudon, Kenneth C. 2017. Boston: Pearson

Call No - 38:65.011.56WN LAU P7

Acc No - 50595

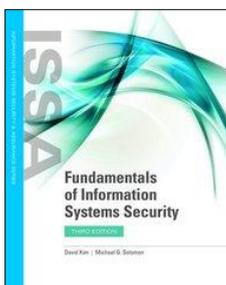


This book emphasizes three driving forces behind the expanding field of e-commerce: technology change, business development, and social issues. A conceptual framework uses the templates of many modern-day companies to further demonstrate the differences and complexities in e-commerce today. It provides an in-depth introduction to the field of global e-commerce. It focuses on key concepts, and the latest empirical and financial data, that helps you to understand and take advantage of the evolving world of opportunity offered by e-commerce, which is dramatically altering the way business is conducted and driving major shifts in the global economy. It includes the case studies to match developments in the e-commerce field as they exist in today's tech world.

8. **Fundamentals of information systems security. - 3rd ed. / Kim, David. 2018. Burlington: Jones & Bartlett Learning**

Call No - 65.011.56WAD KIM P8

Acc No – 50530



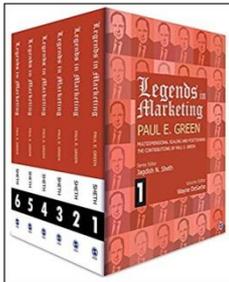
This book provides a comprehensive overview of the essential concepts readers must know as they pursue careers in information systems security. The text opens with a discussion of the new risks, threats, and vulnerabilities associated with the transition to a digital world. It provides information on information security standards, education, professional certifications, and compliance laws. With its practical, conversational writing style and step-by-step examples, this text is a must-have resource for those entering the world of information systems security. It is available with the Virtual Security Cloud Labs which provide a hands-on, immersive mock IT infrastructure enabling students to test their skills with realistic security scenarios

## MARKETING

1. **Legends in marketing: Paul E. Green / edited by Sheth, Jagdish N. 2017. New Delhi: Sage**

Call No - 658.8 LEG P7

Acc No - 50087



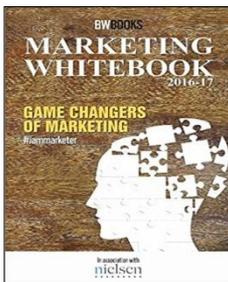
This book series captures the essence of the most important contributions made in the field of marketing in the past hundred years. It reproduces the seminal works of the legends in the field, supplemented by interviews of these legends as well as by the opinions of other scholars about their work. Prof. Green was often called “the father of conjoint analysis,” the powerful predictive statistical technique and backbone of market research. Conjoint analysis allows marketing managers to make accurate decisions about what products and services to sell—and helped make Green marketing’s most cited author. The marketing discipline’s familiarity with the utilization of Bayesian statistics,

multidimensional scaling, clustering, and analysis of qualitative data are due in part to the pioneering works of Prof. Green.

2. **Marketing Whitebook: 2016-17: game changers of marketing. 2016. New Delhi: BusinessWorld**

Call No - 058:658.8 BW P6

Acc No - 50618

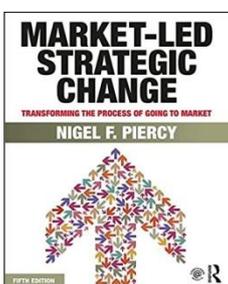


This book provides a close look at the game changers of the different industry sectors in India. It includes the new challenges and opportunities that are shaping up the Indian marketing landscape. This handy manual is based on current studies from the country's best-known consulting firms and market research agencies. Anchored by perceptive columns from experts. This easy-to-navigate volume is divided into three broad sections: The Indian Marketscape: A macro view of the country, giving an economic, social, and infrastructural picture of this nation; People and Places: Meet the diverse Indian consumer, and what drives her choices; and Changing Consumption Patterns: A look at the changing dynamics that will shape the future of the Indian marketplace.

3. **Market-led strategic change: transforming the process of going to market. - 5th ed. / Piercy, Nigel F. 2017. London: Routledge**

Call No - 658.8.011.1 PIE P7

Acc No - 50340



This edition, has been fully revised and updated to reflect the realities of 21st century business and the practical issues for managers in the process of going to market. The world of business has changed dramatically, with a more complex environment, more demanding customers and radical new ways of going to market. It develops a value-based strategy examining the roles of market sensing, customer value, organizational change and digital marketing in

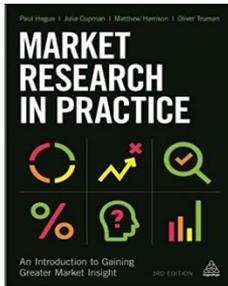
the implementation of strategy. The text is supported throughout with brand new case studies from globally recognised companies such as Uber and Volkswagen, and covering topical issues such as the legalisation of marijuana and reinventing the healthcare business.

**4. Market research in practice: an introduction to gaining greater market insight. - 3rd ed.**

**/ Hague, Paul. 2016. London: Kogan Page**

**Call No - 658.8.012.12 HAG P6**

**Acc No - 50288**



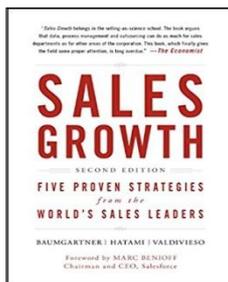
This book is a practical introduction to market research tools, approaches and issues. It provides a clear, step-by-step guide to the whole process - from planning and executing a project through to analysing and presenting the findings - it explains how to use tools and methods effectively to obtain reliable results. This fully updated edition has been revised to reflect the most recent trends in the industry. It covers topical issues such as ethics in market research and qualitative and quantitative research, plus key concepts such as international research, how to design and scope a survey, how to create a questionnaire, how to choose a sample and how to carry out interviews are covered in detail.

**5. Sales growth: five proven strategies from the world's sales leaders. - 2nd ed. /**

**Baumgartner, Thomas. 2016. New Jersey: Wiley**

**Call No - 658.811 BAU P6**

**Acc No - 50575**



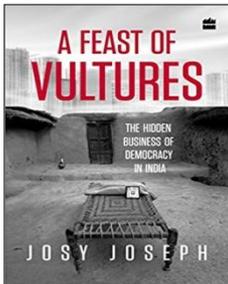
The book, broken down into five overarching strategies for successful sales growth, shares valuable lessons on everything from how to beat the competition by looking forward, to turning deep insights into simple messages for the front line. It shows how sales executives are digging deeper than ever to find untapped growth, maximizing emerging markets opportunities, and powering growth through digital sales. It discovers what it takes to find big growth in big data, develop the right 'sales DNA' in your organization, and improve channel performance. It explains why presales deserve more attention; how to get the most out of marketing; and how technology and outsourcing could entirely reshape the sales function

**PUBLIC POLICY & GOVERNANCE**

1. **Feast of vultures: the hidden business of democracy in India. / Joseph, Josy. 2016. Noida: HarperCollins**

Call No - 343.352 JOS P6

Acc No - 50614

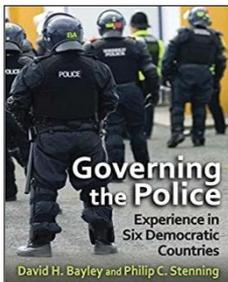


This book is an unprecedented, multiple-level inquiry into modern India, and the picture it reveals is both explosive and frightening. Within these covers is unimpeachable evidence against some of the country's biggest business houses and political figures, and the reopening of major scandals that have shaped its political narratives. Through hard-nosed investigations and the meticulous gathering of documentary evidence, Joseph clinically examines and irrefutably documents the non-reportable. It is a troubling narrative, but also a call to action and a cry for change. A tour de force through the wildly beating heart of post-socialist India, the book is a must-read for anyone interested in understanding the large, unwieldy truth about this nation.

2. **Governing the police: experience in six democracies. / Bayley, David H. 2016. New Jersey: Transaction Publishers**

Call No - 351.741 BAY P6

Acc No - 50155

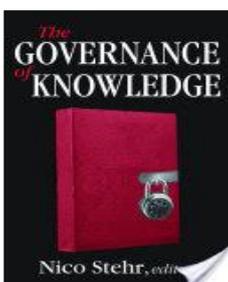


This book is organized into three parts: the intellectual and governmental context of democratic governance; the experience of chief officers in that relationship; and the reflections on lessons learned. Instead of describing practices within each individual country, it compares them across countries, developing generalizations about practices, explanations for differences, and assessments of success in managing the police/political relationship. It compares the experiences and opinions of chief police officers in Australia, Britain, Canada, India, New Zealand, and the United States. It explain how the balance between accountability and independence can be managed and what challenges leaders face.

3. **Governance of knowledge / edited by Stehr, Nico. 2004. New Brunswick: Transaction Publishers**

Call No - 165 GOV O4

Acc No - 50279



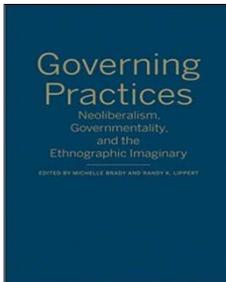
Social surveillance and regulation of knowledge is now one of the most important issues in modern society, one that is giving rise to unending controversy. In this book, Nico Stehr and his colleagues predicted that such concerns would create a new political field, namely, knowledge policy, which entails regulating dissemination of the anticipated results of rapidly increasing knowledge. The number and range of institutionalized standards for monitoring new knowledge has been relatively small. Only in cases of technological applications has social control, in the form of political regulation, intervened. For example, all modern societies today have complex regulations and extensive concerns with the registration, licensing, testing, and monitoring of

pharmaceutical products.

1. **Governing practices: neoliberalism, governmentality, and the ethnographic imaginary / edited by Brady, Michelle 2016. Toronto: University of Toronto Press**

**Call No - 330.172 GOV P6**

**Acc No - 50532**



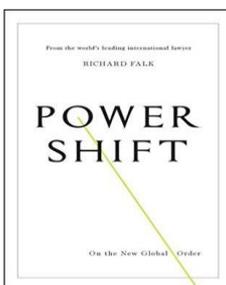
This book is a fascinating collection of case studies that break open taken-for-granted assumptions about what neoliberalism is. It argues that a new methodological approach to analyzing contemporary policy and political change is needed. United by the common influence of Foucault's governmentality approach and an ethnographic imaginary, the collection presents original research on a diverse range of case studies including public-private partnerships, the governance of condos, community and state statistics, nanopolitics, philanthropy, education reform, and pay-day lending. These diverse studies add considerable depth to studies on governmentality and

neoliberalism through a focus on governmental practices that have not previously been the focus of sustained analysis.

2. **Power shift: on the new global order. / Falk, Richard. 2016. London: Zed Books**

**Call No - 327 FAL P6**

**Acc No - 50096**



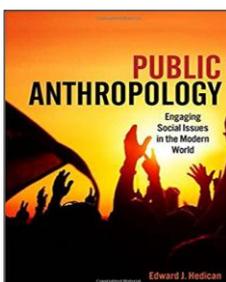
This book depicts the challenges associated with the emergence of a new global order in which patterns of conflict and the role of traditional military power are in the process of radical flux. In this historical setting the modern territorial sovereign state is confronted by multiple challenges ranging from climate change to mass migration to transnational political extremism. It addresses the problematic set of circumstances. It is an absolute must read for anyone seeking to understand power shifts in the world order and our human condition in the

early twenty-first century.

3. **Public anthropology: engaging social issues in the modern world. / Hedican, Edward J. 2016. New York: University of Toronto Press**

**Call No - 39 HED P6**

**Acc No - 50571**

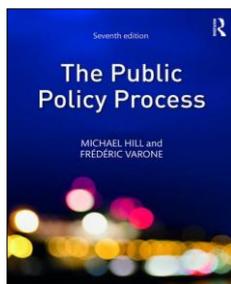


This comprehensive book is both an interesting read and an excellent overview of public anthropology. In-depth case studies offer an opportunity to evaluate the pros and cons of engaging with public issues, while profiles of select anthropologists ensure the book is contemporary, but rooted in the history of the discipline. It is a thoughtful overview of questions central to public anthropology, with examples and case studies that will illuminating and helpful to readers.

4. **Public policy process. - 7th. / Hill, Michael. 2017. London: Routledge**

Call No - 35.011.1 HIL P7

Acc No - 50341

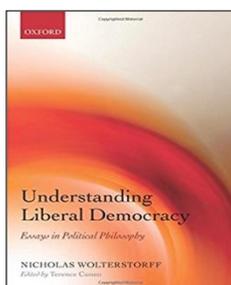


This book is essential reading for anyone trying to understand the process by which public policy is made. Explaining clearly the importance of the relationship between theoretical and practical aspects of policy-making, the book gives a thorough overview of the people and organisations involved in the process. This edition appears at a time when its concern to emphasise the complex implications of modern 'governance', and the way in which the ultimate outcome of a new policy initiative will depend on policy formulation and implementation processes, is particularly relevant to the UK government's efforts to leave the European Union.

4. **Understanding liberal democracy: essays in political philosophy / Wolterstorff, Nicholas. 2012. Oxford: Oxford University Press**

Call No - 321.7 WOL P2

Acc No - 50225

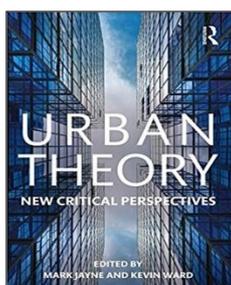


The book presents notable work by Nicholas Wolterstorff at the intersection between political philosophy and religion. It includes nine essays in which Wolterstorff develops original lines of argument and stakes out novel positions regarding the nature of liberal democracy, human rights, and political authority. Taken together, these positions are an attractive alternative to the so-called public reason liberalism defended by thinkers such as John Rawls. It is a lively debate on a hot topic - addresses key issues on human rights and democracy. This will be of interest to philosophers, political theorists, and theologians, engaging a wide audience of those interested in how best to understand the nature of liberal democracy and its relation to religion.

5. **Urban theory: new critical perspectives / edited by Jayne, Mark. 2017. London: Routledge**

Call No - 711.4 URB P7

Acc No - 50227



This book provides an introduction to innovative critical contributions to the field of urban studies. It offer easily accessible and digestible reviews, and as a reference text this book is an integrated primer which covers topics necessary for a full understanding of recent theoretical engagements with cities. It outlines the development of urban theory over the past two hundred years and discusses significant theoretical, methodological and empirical challenges facing the field of urban studies in the context of an increasing globally interconnected world. This book explores twenty-four topics, which are new additions to the urban theoretical debate, highlighting their relationship to long established concerns that continue to have intellectual purchase, and which also engage with rich new and emerging avenues for debate. This book offers a critical and assessable introduction to original and groundbreaking urban theory.

## RESEARCH METHODOLOGY

1. **Action Research in Business and Management / edited by Coghlan, David. 2016 London: Sage**

**Call No - 65.001.5 ACT P6**

**Acc No - 50018**

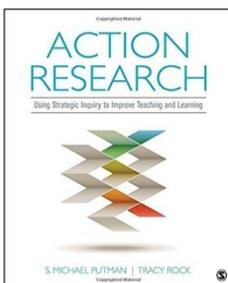


The authors bring together the important articles and publications in action research in business and management since the 1950s. Action research is presented in terms of its historical and philosophical foundations and development, its implementation in different business settings and disciplines, and its contemporary and developmental opportunities. Designed to be a foundation resource for individual scholars and business schools, this collection provides academics in the field with a touchstone resource to help build their knowledge and understanding of the field.

2. **Action Research: using strategic inquiry to improve teaching and learning. / Putman, S. Michael. 2018 Thousand Oaks: Sage.**

**Call No - 3.001.5 PUT P8**

**Acc No - 50354**

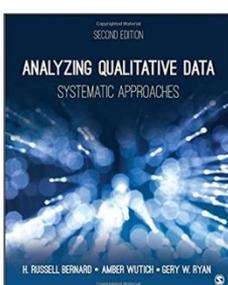


What is action research? - Identifying a research topic - Creating a review of literature - Creating a research plan - Methods of data collection - Analyzing the data - Reflecting on results and planning for action - The action research report: sharing results - Leading a collaborative action research team. This book helps educators use research to guide decision-making and determine the effectiveness of various instructional strategies. The book leads the reader through the action research process using a model of self-regulation, which focuses on task definition, goal setting and planning, enacting research, and adaptation. Written specifically for educators who may not feel prepared to measure the impact of interventions on student learning outcomes, the book provides very practical and useful tools, containing specific examples that are relevant to teachers' everyday reality. The text also reinforces how action research can improve the teaching and learning process by reinforcing or changing perceptions about the use of informal data, including anecdotal notes or observations, in the research process.

3. **Analyzing qualitative data: systematic approaches. - 2nd. / Bernard, H. Russell. 2017. Los Angeles: Sage**

**Call No - 3.001.5 BER P7**

**Acc No - 50429**



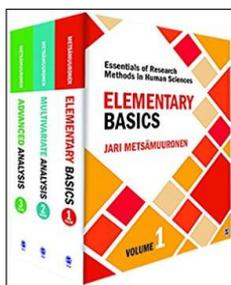
This book presents systematic methods for analyzing qualitative data with clear and easy-to-understand steps. The first half is an overview of the basics, from choosing a topic to collecting data, and coding to finding themes, while the second half covers different methods of analysis, including grounded theory, content analysis, analytic induction, semantic network analysis, ethnographic

decision modeling, and more. Real examples drawn from social science and health literature along with carefully crafted, hands-on exercises at the end of each chapter allow readers to master key techniques and apply them to their own disciplines.

4. **Essentials of research methods in human sciences. / Metsamuuronen, Jari. 2017. New Delhi: Sage**

Call No - 3.001.5 MET P7

Acc No - 50445



This three-volume set helps in practical understanding of basic research methodology and its tools as well as numerous possibilities of analyzing a dataset, in both qualitative and quantitative research. Volume 1: Elementary Basics leads beginners into the basics of research as a process, test construction, qualitative research, statistical description, and inference, as well as into the basics of futures studies. Volume 2: Multivariate Analysis teaches how to analyze a quantitative dataset with classical multivariate methods such as regression analysis, factor analysis, analysis of variance and discrimination, and classification analysis. The practical part is illustrated by using SPSS software. Volume 3: Advanced Analysis teaches advanced methods in analyzing dataset with nonparametric statistics, experimental studies, multilevel modeling, structural equation modeling, and path modeling as well as survival analysis.

5. **Generating data / edited by Curtis, Bruce. 2016. Los Angeles: Sage reference**

Call No - 3.001.5 GEN P6

Acc No - 50151

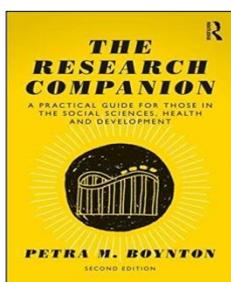


This four volume set of reference book is the defining aspect of empirical work. Data in this respect is understood as information-capacitated material that must be discovered, mined, unearthed - or a near limitless range of similar adjectives. This major work cross-cuts a number of substantive methodologies and is structured around seven groupings of research in four-volumes which provide the context for data generation. Drawing on highly influential articles from sociology, social psychology, social anthropology, and education, this is a vital collection for researchers across the social sciences

6. **Research companion: a practical guide for those in the social sciences, health and development. - 2nd ed. / Boynton, Petra M. 2017. London: Routledge**

Call No - 3.001.5 BOY P7

Acc No - 50303



This book focuses on the practical skills needed to complete research in the social or health sciences and development. It covers the behind-the-scenes essentials that need to run an effective and ethical piece of research and offers clear, honest advice to help avoid typical problems and improve standards and outcomes. It addresses each stage of the research process from thinking of a research idea, through to managing, monitoring, completing and reporting your project, and working effectively and safely with participants and colleagues. It brings hard-earned lessons from the real world to offer invaluable guidance to all students of the social and health sciences, from those just beginning their

first research project, to experienced researchers and practitioners.

7. **Research interview: reflective practice and reflexivity in research processes. / Mann, Steve. 2016. London: Palgrave Macmillan**

**Call No - 3.001.5 MAN P6**

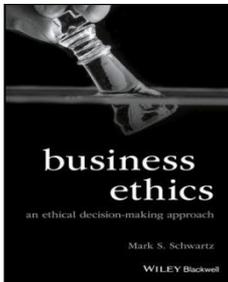
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This book brings into focus the decisions that the interviewer faces by taking a data-led approach in order to open up choices and decisions in the process of planning for, managing, analysing and representing interviews. The book concentrates on the real-time, moment-by-moment nature of interview management and interaction. A key feature of the book is the inclusion of reflexive vignettes that foreground the voices and experience of qualitative researchers (both novices and more expert practitioners). The vignettes demonstrate the importance of reflecting on and learning from interactional experience. The book also provides an overview of different types of interviews, commenting on the orientation and make-up of each type. The book encourages reflective thinking about the use of research interviews. It distinguishes between reflection, reflective practice and reflexivity. The book focuses on recurring choices, dilemmas and puzzles; offering advice in opening out and engaging with these aspects of the research interview.

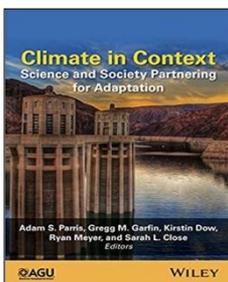
**SOCIAL SCIENCES & GENERAL MANAGEMENT**

1. **Business ethics: an ethical decision-making approach. / Schwartz, Mark S. 2017. Chichester: Wiley Blackwell  
Call No - 174:65 SCH P7 Acc No - 50359**



The Book presents a practical decision-making framework to aid in the identification, understanding, and resolution of complex ethical dilemmas in the workplace. It focuses exclusively on three basic aspects of ethical decision making and behavior - how it actually takes place, how it should take place, and how it can be improved. It discusses the biases, psychological tendencies, moral rationalizations, and impact of self-interest as impediments to proper ethical decision making. It uses real-life examples of moral temptations and personal ethical dilemmas faced by employees and managers. It offers practical guidance on how firms can establish formal ethical programs and instill and encourage a healthy and ethical corporate culture.

2. **Climate in context: science and society partnering for adaptation / edited by Parris, Adam S. 2016. Chichester: Wiley  
Call No - 577.4 CLI P6 Acc No - 50508**



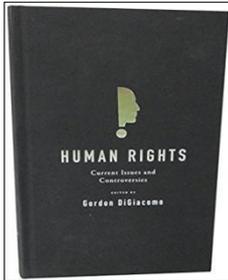
Society is increasingly affected by climate impacts, from prolonged water shortages to damaging coastal floods and wildfires. Scientists studying climate variations are eager to have their knowledge used in adaptive decision making. To achieve this, science and society must engage productively around complex management and policy challenges. This book describes what it takes to help scientists and stakeholders work together to “co-produce” climate science knowledge, policy, and action. This state-of-the art synthesis reflects on lessons learned by RISA programs, and provides a sober assessment of the challenges ahead. Through case studies from various US regions, this book provides lessons and guidance for organizations and individuals who want to work at the science-society interface on a range of climate challenges.

3. **Global climate change policy and carbon markets: transition to a new era. / Rosenzweig, Richard H. 2016. London: Palgrave  
Call No - 577.4 ROS P6 Acc No - 50152**



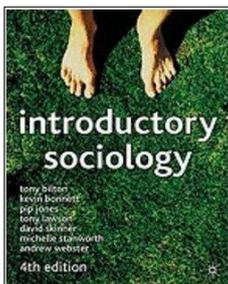
This book describes the policies proposed and adopted in the first generation of climate change policy-making including the Kyoto Protocol and the carbon markets and assesses their failure to halt the increases of rising emissions of greenhouse gases. It demonstrate how the first generation of policies failed because they were top down, overly ambitious and complex. The author uses the lessons drawn from this analysis to recommend more modest, targeted policies, arguing that they will be more successful in fighting climate change in the new era of policy-making.

4. **Human rights: current issues and controversies / edited by DiGiacomo, Gordon. 2016. Ontario: University of Toronto Press**  
Call No - 342.7 HUM P6 Acc No - 50161



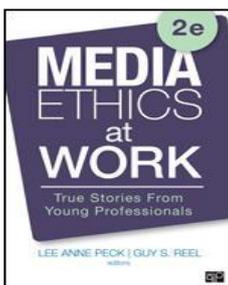
This book is an overview of contemporary human rights concerns that aims to introduce readers to the human rights instruments--provincial, national, and international--that protect Canadians. The volume begins with an overview of the history of human rights before moving on to discuss such important topics as the relationship between political institutions and rights protection, rights issues pertaining to specific communities, and cross-cutting rights issues that affect most or all citizens. It examines the insights of law while simultaneously de-emphasizing an exclusively formal and legalistic approach.

5. **Introductory sociology. - 4th ed. / Bilton, Tony. 2002. New York: Palgrave**  
Call No - 301 BIL O2 Acc No - 50334



This book distils together a wealth of scholarship with a genuine sensitivity as to what it is like to study sociology for the first time at an advanced level. The result is a text that is ambitious in its engagement with the most significant themes and debates that have made an impact on the discipline, but is also designed to extend and support the beginning student. It offers an accessible blend of theoretical, applied and illustrative discussion, it looks to build knowledge, understanding and confidence hand in hand. It includes questions to think about, both embedded in the text, and listed at the ends of chapter for the purpose of further reading, writing and project work.

6. **Media ethics at work: true stories from young professionals. - 2nd ed. / edited by Peck, Lee Anne. 2017 Thousand Oaks: Sage**  
Call No - 174:07 MED P7 Acc No - 50174



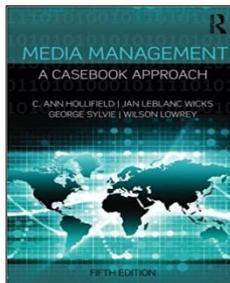
This book transforms students into confident, self-reliant, and ethical decision makers, prepared to resolve moral dilemmas from day one of their first media job or internship. It engages students with true stories of young professionals working in today's multimedia news and strategic communications organizations, helping readers create meaningful connections to real-world applications. It includes the case studies, presented as a narrative, so students can work through the ethical dilemmas as they unfold, encouraging readers to think about and ask the question: 'What would I do if this happened to me?' It helps readers to develop their own ethical standards and apply in the workplace

what they have learned.

7. **Media management: a casebook approach. - 5th ed. / Hollifield, C. Ann. 2016. New York: Routledge**

Call No - 659.3 HOL P6

Acc No - 50175



This book provides a detailed consideration of the manager's role in today's media organizations, highlighting critical skills and responsibilities. Using media-based cases that promote critical thinking and problem-solving, this text addresses topics of key concern to managers: diversity, group cultures, progressive discipline, training, and market-driven journalism, among others. The cases provide real-world scenarios to help students anticipate and prepare for experiences in their future careers. It considers the need for managers to constantly adapt, obtain quality information, and be entrepreneurial and flexible in the face of new situations and technologies that cannot be predicted and change rapidly in national and international settings.

8. **Perspectives on headquarters-subsidary relationships in the contemporary MNC / edited by Ambos, Tina C. 2016. Bingley: Emerald**

Call No - 658.114.9 PER P6

Acc No - 50298

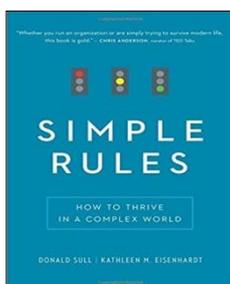


This book, the first under the new editorship of William Newburry, provides new perspectives on headquarters-subsidary relationships in the context of the contemporary multinational corporation. By focusing on the role and the management of subsidiaries, the volume complements recent research on MNC headquarters. Contributions can be grouped into three categories: the management mechanisms of the MNC; tensions and conflicts in HQ-subsidary relationships; and knowledge transfer in the MNC network.

9. **Simple rules: how to thrive in a complex world. / Sull, Donald. 2015. Boston: Mariner Books**

Call No - 65.011.1 SUL P5

Acc No - 50633

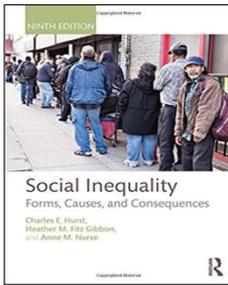


In this title the authors provide a clear framework for developing effective rules and making them better over time. They find insights in unexpected places, from the way Tina Fey codified her experience working at Saturday Night Live into rules for producing 30 Rock (rule five: never tell a crazy person he's crazy), to Japanese engineers using the foraging rules of slime molds to optimize Tokyo's rail system. This is the definitive playbook for living simply and efficiently in every sphere of life.

10. **Social inequality: forms, causes, and consequences. - 9th ed. / Hurst, Charles E. 2017. New York: Routledge**

Call No - 301.18(73) HUR P7

Acc No - 50316

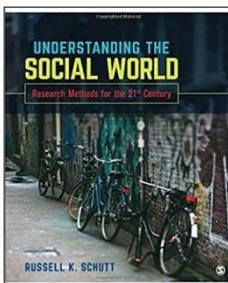


This book is a user-friendly introduction to the study of social inequality. It conveys the pervasiveness and extensiveness of social inequality in the United States within a comparative context, to show how inequality occurs, how it affects all of us, and what is being done about it. It includes content on the fall-out from the recession across various groups. The sections on global inequalities have been greatly updated, emphasizing comparative inequalities and the impact of the process of globalization on inequality internationally.

**11. Understanding the social world: research methods for the 21st century/ Schutt, Russell K.- 2017. Thousand Oaks: Sage**

**Call No - 3.001.5 SCH P7**

**Acc No - 50320**



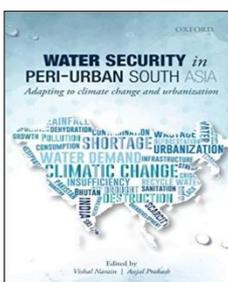
The book takes students across disciplinary and national boundaries and transcending past research debates by emphasizing mixed methods, concern for human subjects, and application of results. It includes examples and engaging exercises brings a new and clear understanding to the practice and process of research. It rises to the research requirements of a social world shaped by big data and social media, Instagram and avatars, blogs, and tweets; and confronts the research challenges created by cell phones, privacy concerns, linguistic diversity and multicultural neighbourhoods. It reflects current research practices such as the increased attention given to visual methods, expanded use

of web surveys, growing reliance on smartphones, and the use of social media in contemporary research.

**12. Water security in Peri-urban South Asia: adapting to climate change and urbanization / edited by Narain, Vishal. 2016. New Delhi: Oxford University Press**

**Call No - 351.79(5-13) WAT P6**

**Acc No - 50629**

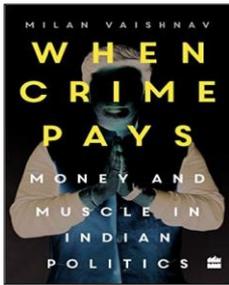


This volume documents and analyses the experiences of the urban periphery in three developing nations - India, Nepal, and Bangladesh - in terms of water security and access, adaptation to climate change, and urban expansion. Cutting across disciplinary boundaries, and using a mix of qualitative and quantitative methods from natural and social sciences, the essays explore the drivers of vulnerability in four peri-urban sites - Hyderabad and Gurgaon in India, Khulna in Bangladesh, and Kathmandu in Nepal - and examine the cost-effectiveness of technological and institutional alternatives to build adaptive capacity. The essays explore how different groups of people, men and women, face differential vulnerabilities to water insecurity induced by urbanization and climate change and how they adapt through technological or institutional innovation.

**13. When crime pays: money and muscle in Indian politics. / Vaishnav, Milan. 2017. Noida: HarperCollins**

Call No - 343.352 VAI P7

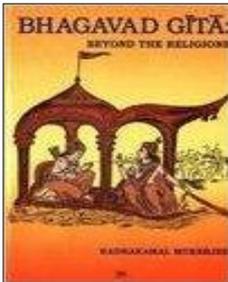
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This book studies the co-existence of crime and democratic processes in Indian politics. In India, the world's largest democracy, the symbiotic relationship between crime and politics raises complex questions. It takes readers deep into the marketplace for criminal politicians by drawing on fieldwork on the campaign trail, large surveys, and an original database on politician's background. The result is the first systematic study of an issue that has profound implications for democracy both within and beyond India's borders.

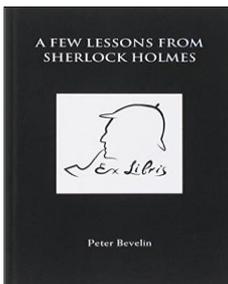
## RECREATIONAL & GENERAL READINGS

1. **Bhagavad Gita: beyond the religions. / Mukerjee, Radhakamal. 1999. Delhi: B. R. Publishing  
Call No - 294.2 MUK N9 Acc No - 50243**



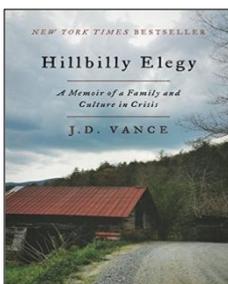
This book, one of India's most celebrated classics of contemplation has some new features. It interprets yoga of the Gita as dialectical procedure. The Gita dialectic not only clarifies the Upanishadic notions of the Absolute but also fundamentally contributes towards the synthesis of the great antinomic ways of dhyana, karma, bhakti and Jnana. It includes appropriate quotations from both ancient and modern sources of religion, East and West. These shows that the Gita represents neither Hinduism nor a sect of Hinduism, nor, again, an Eastern yoga, but a universal philosophical religion that crosses the boundaries of creed and civilization.

2. **Few lessons from Sherlock Holmes. / Bevelin, Peter. 2013. London: MX Publishing ,  
2013. Call No - 159.955 BEV P3 Acc No - 50592**



This is a book for those who want to improve their thinking. It is a practical and enjoyable book that tells in a short-easy-to-read way about what we all can learn from Sherlock Holmes. The author has distilled Arthur Conan Doyle's Sherlock Holmes into bite-sized principles and key quotes. This book will appeal to both Sherlock fans as well as those who want to think better. It contains useful and timeless methods and questions applicable to a variety of important issues in life and business. We could all benefit from A few lessons from Sherlock Holmes.

3. **Hillbilly elegy: a memoir of a family and culture in crisis. / Vance, J. D. 2016. London:  
HarperCollins  
Call No - VAN/HIL P6 Acc No - 50616**

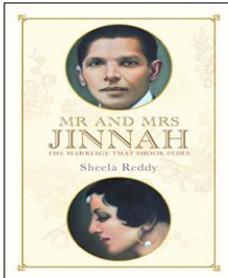


This book tells the true story of what a social, regional, and class decline feels like when you were born with it hung around your neck. The Vance family story begins hopefully in post-war America. J. D.'s grandparents were dirt poor and in love, and moved north from Kentucky's Appalachia region to Ohio in the hopes of escaping the dreadful poverty around them. They raised a middle-class family, and eventually their grandchild (the author) would graduate from Yale Law School, a conventional marker of their success in achieving generational upward mobility. A deeply moving memoir with its share of humour and vividly colourful figures, Hillbilly Elegy' is the story of how upward mobility really feels.

4. **Mr. and Mrs. Jinnah: the marriage that shook India. / Reddy, Sheela. 2017. Gurgaon: Penguin**

Call No - 92 RED P7

Acc No - 50619

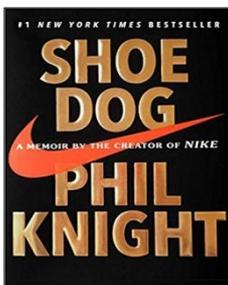


Mohammad Ali Jinnah was forty years old, a successful barrister and a rising star in the nationalist movement when he fell in love with pretty, vivacious Ruttie Petit, the daughter of his good friend, the fabulously rich baronet, Sir Dinshaw Petit, a prominent Parsi mill owner. It was an unlikely union that few thought would last. But Jinnah, in his undemonstrative, reserved way was unmistakably devoted to his beautiful, wayward child-bride - as proud of her fashionable dressing as he was of her intelligence, her wide reading, and her fierce commitment to the nationalist struggle. Ruttie, on her part, worshipped him, and could tease and cajole the famously unbending Jinnah, whom so many people found intimidating and distant.

5. **Shoe dog. / Knight, Phil. 2016. London: Simon & Schuster**

Call No - 92 KNI P6

Acc No - 50624



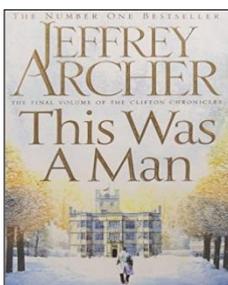
In this book that's surprising, humble, unfiltered, funny, and beautifully crafted, the author tells his story at last. It all begins with a classic crossroads moment. Twenty-four years old, backpacking through Asia and Europe and Africa, wrestling with life's Great Questions, Knight decides the unconventional path is the only one for him. Rather than work for a big corporation, he will create something all his own, something new, dynamic, different. Knight details the many terrifying risks he encountered along the way, the crushing setbacks, the ruthless competitors, the countless doubters and haters and hostile bankers—as well as his many thrilling triumphs and narrow escapes. Above all, he recalls the foundational relationships that formed the

heart and soul of Nike, with his former track coach, the irascible and charismatic Bill Bowerman, and with his first employees, a ragtag group of misfits and savants who quickly became a band of swoosh-crazed brothers.

6. **This was a man. / Archer, Jeffrey . 2016. London: Macmillan**

Call No - ARC/THI P6

Acc No - 50628



This book is the seventh, captivating instalment of the Clifton Chronicles from master storyteller Jeffrey Archer. This book opens with a shot being fired, but who pulled the trigger, and who lives and who dies? In Whitehall, Giles Barrington discovers the truth about his wife Karin from the Cabinet Secretary. Is she a spy or a pawn in a larger game? Harry Clifton sets out to write his magnum opus, while his wife Emma completes her ten years as Chairman of the Bristol Royal Infirmary, and receives an unexpected call from Margaret Thatcher offering her a job. Sebastian Clifton becomes chairman of Farthings Kaufman bank after Hakim Bishara resigns for personal reasons. Sebastian and his wife Samantha's talented daughter, Jessica, is expelled from the Slade

School of Fine Art, but her aunt Grace comes to her rescue. Lady Virginia is about to flee the country to avoid her creditors when the Duchess of Hertford dies, and sees another opportunity to clear her debts and finally trump the Cliftons and the Barringtons. In a devastating twist, tragedy engulfs the Clifton family when one of them receives a shocking diagnosis that will throw all their lives into turmoil.