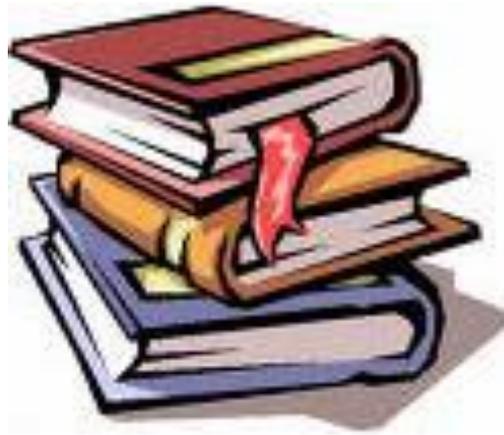


NEW ARRIVAL OF BOOKS

(October 2017)



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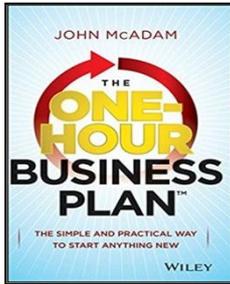
MDI
GURGAON

Management
Development
Institute

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BUSINESS POLICY AND STRATEGIC MANAGEMENT

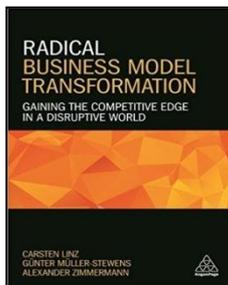
1. **One-hour business plan: the simple and practical way to start anything new. / McAdam, John. 2013. New Delhi: Wiley**
Call No - 65.012.2 MCA P3 Acc No – 50956



This book Offers step-by-step guidance on the process of writing a business plan, with field-tested instructional techniques that are simple, strong, and easy to implement. It outlines a process and a framework for creating a business plan that sets you up for success. Give your business the best odds for success, in just one hour of your time. It includes actionable guidelines and detailed real-life examples that steers you through the process of writing a business plan foundation quickly while preserving your limited time and financial resources. With a straightforward personable style and interactive reader exercises, it teaches you how to determine your customer target audience and reach your most

receptive market.

2. **Radical business model transformation: gaining the competitive edge in a disruptive world. / Linz, Carsten. 2017. London: Kogan Page**
Call No - 65.012.3 LIN P7 Acc No – 51003

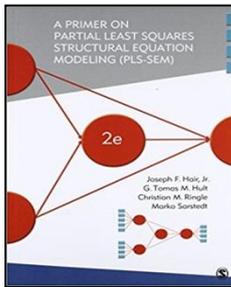


Many companies are relying on a business model that is fundamentally suited to a different era. Now, organizations are under pressure from new trends such as digitization and servitization. Trying to adapt to a new environment, they risk relying on improvements that only scratch the surface of developing a radically different value proposition. Based on rigorous research into companies that have successfully and radically redesigned their business models, this book shows why they made the leap, what they had to do to achieve it and how it has transformed the potential for their organizations. This book is a guide for leaders who want to seize the opportunity of new business models and gain a competitive advantage.

It explains how to assess the status quo, identify the value of future business models and develop a transformation path. It also provides advice on how to involve both the leadership team and all other employees in order to implement successful business model transformation.

DECISION SCIENCES & OPERATIONS MANAGEMENT

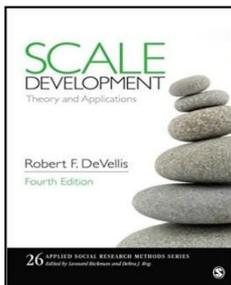
1. **Primer on partial least squares structural equation modeling (PLS-SEM). - 2nd ed. / Hair, Joseph F. 2017. Thousand Oaks: Sage**
Call No - 512.2 HAI P7 Acc No – 50959



foundation for PLS-SEM.

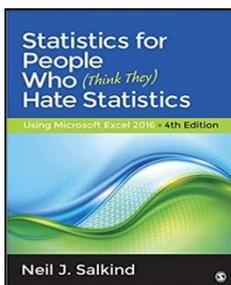
This book provides a concise yet very practical guide to understanding and using PLS structural equation modeling (PLS-SEM). PLS-SEM is evolving as a statistical modeling technique and its use has increased exponentially in recent years within a variety of disciplines, due to the recognition that PLS-SEM's distinctive methodological features make it a viable alternative to the more popular covariance-based SEM approach. It includes extensive examples on SmartPLS software, and is accompanied by multiple data sets that are available for download from the accompanying website. It features the latest research on composite-based modeling that enhances reader understanding of the conceptual

2. **Scale development: theory and applications. - 4th ed. / DeVellis, Robert F. 2017. Thousand Oaks: Sage**
Call No - 303.224 DEV P7 Acc No – 50963



In this book, the author demystifies measurement by emphasizing a logical rather than strictly mathematical understanding of concepts. The text supports readers in comprehending newer approaches to measurement, comparing them to classical approaches, and grasping more clearly the relative merits of each. This edition addresses new topics pertinent to modern measurement approaches and includes additional exercises and topics for class discussion. It captures the recent development in measurement (e.g., alternatives to Alpha, bifactor model, hierarchical factor model, and available tools in R) by explaining concepts using accessible languages and examples.

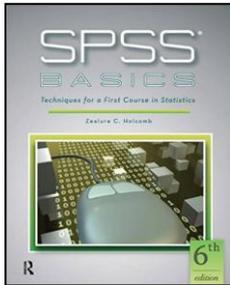
3. **Statistics for people who (think they) hate statistics: using Microsoft Excel 2016. - 4th ed. / Salkind, Neil J. 2017. Thousand Oaks: Sage**
Call No - 519.2 SAL P7 Acc No – 50968



unhurried pace and thorough, friendly presentation.

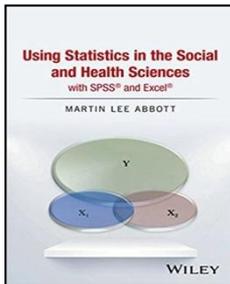
This edition shows students how to install the Excel Data Analysis Tools option to access a host of useful analytical techniques and then walks them through various statistical procedures, beginning with correlations and graphical representation of data and ending with inferential techniques and analysis of variance. It includes a new chapter that deals with large data sets using Excel functions and pivot tables, and illustrating how certain databases and other categories of functions and formulas can help make the data in big data sets easier to work with and the results more understandable. Researchers and students uncomfortable with the analysis portion of their work will appreciate the book's

4. **SPSS basics: techniques for a first course in statistics. - 6th. ed. / Holcomb, Zealure C. 2017. Glendale: Pyrczak Publishing**
Call No - 519.23 HOL P7 Acc No - 51010



This book takes the guesswork out of using SPSS, with screenshots that show each step for calculating each statistic. It includes extensive coverage of how to format raw SPSS output for inclusion in research reports. End-of-chapter exercises help students master their newly acquired skills. An instructor's answer key will be included with each complimentary examination copy.

5. **Using statistics in the social and health sciences with SPSS and Excel. / Abbott, Martin Lee. 2017. New Jersey: Wiley**
Call No - 519.23 ABB P7 Acc No – 50842

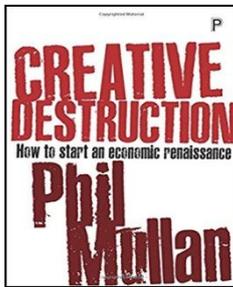


science research.

This book provides a step-by-step approach to statistical procedures to analyze data and conduct research, with detailed sections in each chapter explaining SPSS and Excel applications. The book identifies connections between statistical applications and research design using cases, examples, and discussion of specific topics from the social and health sciences. The book begins with an introduction to descriptive and inferential statistics and then acquaints readers with important features of statistical applications (SPSS and Excel) that support statistical analysis and decision making. Subsequent chapters treat the procedures commonly employed when working with data across various fields of social

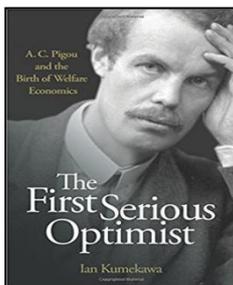
ECONOMICS

1. **Creative destruction: how to start an economic renaissance.** / Mullan, Phill. 2017. Bristol: Policy Press
Call No - 330.191.5 MUL P7 Acc No – 50857



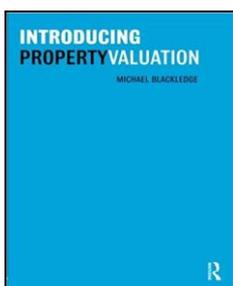
In this book, the author shows that the only way to ensure a better future is to create one, calling for a comprehensive economic restructure backed by political and cultural change. This means embracing the uncomfortable disruption involved in progressive change, rekindling in democratic form a spirit of Enlightenment thinking. The votes for Brexit and in the US presidential elections in 2016 indicate that many people desire change, offering greater opportunity for this public discussion. Providing examples of the new technologies needed to drive change, backed up by a wealth of data, this important book calls for a sea-change in imagination and thinking.

2. **First serious optimist: A. C. Pigou and the birth of welfare economics.** / Kumekawa, Ian. 2017. Princeton: Princeton University Press
Call No - 330.831 KUM P7 Acc No – 50945



This book is an intellectual biography of the British economist A. C. Pigou (1877–1959), a founder of welfare economics and one of the twentieth century's most important and original thinkers. Though long overshadowed by his intellectual rival John Maynard Keynes, Pigou was instrumental in focusing economics on the public welfare. It explores the biographical and historical origins of some of the most important economic ideas of the past hundred years. It is a timely reminder of the ethical roots of economics and the discipline's long history as an active intermediary between the state and the market

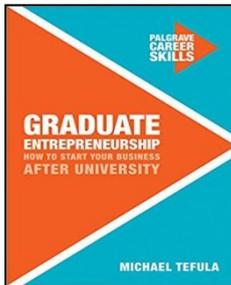
3. **Introducing property valuation.** - 2nd ed. / Blackledge, Michael. 2017. London: Routledge
Call No - 333 BLA P7 Acc No – 50987



This book provides readers with a comprehensive introduction to the concepts and methods of valuing real estate, helping them to progress successfully from basic principles to a more sophisticated understanding. Taking a practically oriented rather than purely theoretical approach, it equips readers with the skills to undertake their own valuation calculations. The author demonstrates how the principles can be applied in professional practice in line with the requirements and guidance provided by the International Valuation Standards Council and the Royal Institution of Chartered Surveyors. The use of discounted cash flow and quarterly in advance calculations are also explained.

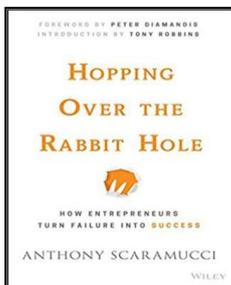
ENTREPRENEURSHIP & INNOVATION

1. **Graduate entrepreneurship: how to start your business after university./ Tefula, Michael. 2017. London: Palgrave**
Call No - 338.93 TEF P7 Acc No – 50867



Combining the experience of over a dozen successful graduate entrepreneurs with the latest thinking and research on the subject, Graduate Entrepreneurship will help you to develop the entrepreneurial mindset you need to start a business. The book provides a step-by-step action plan on how to execute a promising business concept. It provides a concise, practical introduction to the world of entrepreneurship. It helps you to boost your creativity so that you can discover more ideas and helps to learn the secret to effective sales, marketing and strategy.

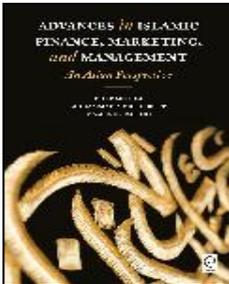
2. **Hopping over the rabbit hole: how entrepreneurs turn failure into success. / Scaramucci, Anthony. 2016. New Delhi: Wiley**
Call No - 65.016.2 SCA P6 Acc No – 50980



In this book, the author provides firsthand, introspective and candid accounts to help you strategically take control of your future by embracing your inevitable failures and turning them into potential successes. It offers entrepreneurs and all ambitious professionals, the tools needed to reimagine the ordinary and transform it into a simple, yet revolutionary idea while creating scalable and sustainable business. It offers the necessary inspiration and concrete blueprint to transform your life, turn adversity into accomplishment, and achieve your dreams, again and again. This serial entrepreneur inspires you to pursue your passions, stare failure in the face, and never give up.

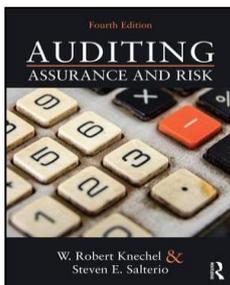
FINANCE & ACCOUNTING

1. **Advances in Islamic finance, marketing, and management: an Asian perspective / Edited by Mutum, Dilip S. 2017. Bingley: Emerald**
Call No - 332.15 ADV P7 Acc No – 50927



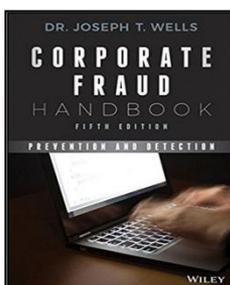
This book demonstrates high quality theoretical and empirical findings in the areas of Islamic finance, banking, entrepreneurship, insurance, capital market, Islamic leadership, and Halal marketing, it includes topics on consumer perception, services orientation, new product development, risk management, industry readiness for better customer satisfaction, and policy issues coupling strategy and best practices. This work is particularly important as Asia holds a major percentage of Islamic assets in South Asia, Southeast Asia, and the Middle East, with new opportunities opening in Central Asia.

2. **Auditing: Assurance and risk. - 4th ed. / Knechel, W. Robert. 2017. New York: Routledge**
Call No - 657.6 KNE P7 Acc No – 50930



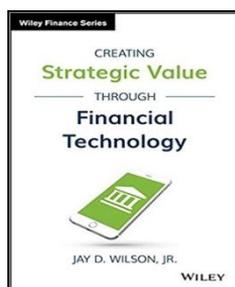
This book helps readers strike the balance between understanding auditing theory and how an audit plays out in reality. It provide complete coverage of both the International Auditing and Assurance Standards Board and the Public Company Accounting Oversight Board, it reflects the contemporary evolution of the audit process. This edition includes expert updates on key topics, such as the audit of accounting estimates, group audit, and the Integrated Audit. Supplemented by extra on-line resources, students using this established text will be well-equipped to be effective auditors and to understand the role of auditing in the business world.

3. **Corporate fraud handbook: prevention and detection. - 5th ed. / Wells, Joseph T. 2017. New Jersey: Wiley**
Call No - 343.5 WEL P7 Acc No – 50855



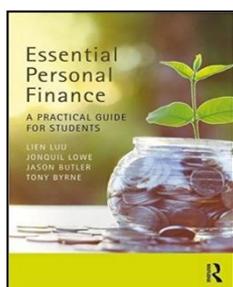
This book provides an insider's look into the most prevalent fraud schemes used by employers, owners, managers, and executives. Each scheme is illustrated with real-life case studies submitted to the Association of Certified Fraud Examiners (ACFE) by certified fraud examiners who aided in the case resolutions. It provides details the many forms of fraud to help you identify red flags and prevent fraud before it occurs. The book provides exceptional coverage of schemes and effective defense to help you keep your organization secure.

4. **Creating strategic value through financial technology.** /Wilson, Jay D. 2017. New Jersey: Wiley
Call No - 332 WIL P7 Acc No – 50934



This book explores the growing Financial Technology (FinTech) industry to provide insight on how traditional financial institutions and FinTech companies can boost innovation and enhance valuation in a complex regulatory environment. The author uncovers key themes that have contributed to the industry's success; in this book, he maps them together to provide useful guideposts for investors, entrepreneurs, and traditional institutions looking to facilitate growth as technology and financial services collide. This book guides you through several niches of the FinTech sector, and highlights the most important takeaways from recent endeavors.

5. **Essential personal finance: a practical guide for students.** / Luu, Lien. 2017. London: Routledge
Call No - 332.6 LUU P7 Acc No – 50942



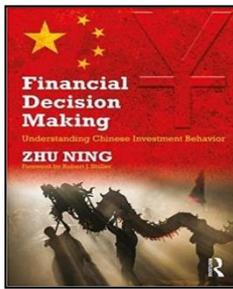
This book is a guide to all the key areas of personal finance: budgeting, managing debt, savings and investments, insurance, securing a home and laying the foundations for retirement. It includes the nature of financial institutions, markets and economic policy that shape the opportunities and decisions that individuals face and the range of financial assets available to households, the risk-return trade-off, basics of portfolio construction and impact of tax. It examines the motivations, methods and theories that underpin financial decision-making, as well as offering useful tips and guidance on money management and financial planning.

6. **Fictitious capital: how finance is appropriating our future.** /Durand, Cedric. 2017. London: Verso
Call No - 332 DUR P7 Acc No – 50943



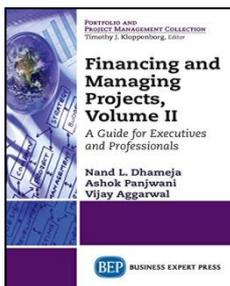
In this book, the author offers a concise and critical introduction to the world of finance, unveiling the truth behind the credit crunch. It moves beyond moralizing tales about greedy bankers, short-sighted experts and compromised regulators to look at the big picture. Using comparative data covering the last four decades, author examines the relationship between trends such as the rise in private and public debt and the proliferation of financial products; norms such as our habitual assumptions about the production of value and financial stability; and the relationship of all this to political power. The author argues that the accelerated expansion of financial operations is a sign of the declining power of the economies of the Global North.

7. **Financial decision making: understanding Chinese investment behavior.** / Zhu, Ning. 2017. London: Routledge
Call No - 332.67(510) ZHU P7 Acc No - 50944



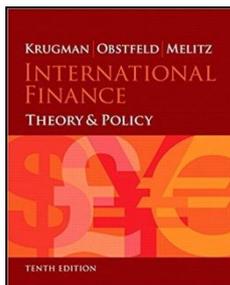
This book sheds light on financial decision making and lays down the major biases in human behavioral decision making, such as over-confidence, naive extrapolation, attention, and risk aversion, and how they lead investors and corporations to make considerable mistakes in investment. It focuses on China's financial reforms and economic transition and includes many cases from that country to highlight the importance of behavioral finance and investor education. It looks at the progress in behavioral finance research over recent decades and includes research outputs based on retail and institutional investors from the United States, China, and many other international financial markets.

8. **Financing and managing projects: a guide for executives and professionals.** / Dhameja, Nand L. 2017. New York: Business Expert Press
Call No - 65.012.12 DHA P7 Acc No - G15096



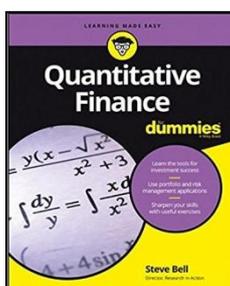
The book is in two volume set. The first volume deals with the managerial aspects of a project, i.e., project phases; its formulation and appraisal techniques; there is no single best technique and executive judgement is essential. The second volume is devoted to the financing aspects and provides insight into the new sources of financing with particular reference to infrastructure and social projects and the PPP approaches relating thereto, Government funding policy, and the project sponsor and the issues relating to time and cost over-run of projects.

9. **International finance: theory and policy.** - 10th ed. / Krugman, Paul R. 2017. Noida: Pearson Call No - 332.15 KRU P7 Acc No - 50947



This book provides engaging, balanced coverage of the key concepts and practical applications of the discipline. An intuitive introduction to international finance theory is followed by detailed coverage of policy applications. With this new edition, the authors continues to set the standard for international finance courses.

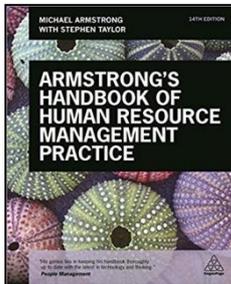
10. **Quantitative finance for dummies.** / Bell, Steve. 2016. New Delhi: Wiley
Call No - 332.64.2 BEL P6 Acc No - 50961



This book offers plain-English guidance on making sense of applying mathematics to investing decisions. With this complete guide, you'll gain a solid understanding of futures, options and risk, and get up-to-speed on the most popular equations, methods, formulas and models (such as the Black-Scholes model) that are applied in quantitative finance. With the help of Quantitative Finance For Dummies, you'll learn the mathematical skills necessary for success with quantitative finance, the most up-to-date portfolio and risk management applications and everything you need to know about basic derivatives pricing. It explains how quantitative financial methods are used to define the current market value of a derivative security.

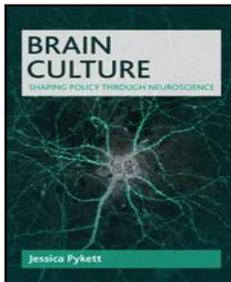
HR & OB

1. **Armstrong's handbook of human resource management practice. - 14th ed. / Armstrong, Michael. 2017. London: Kogan Page**
Call No - 658.3 ARM P7 Acc No – 50847



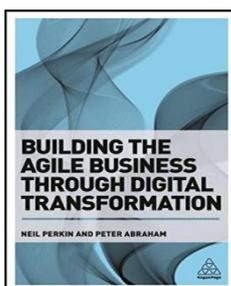
This book provides a complete resource for understanding and implementing HR in relation to the needs of the business as a whole, it contains in-depth coverage of all the key areas essential to the HR function such as employment law, employee relations, learning and development, performance and reward. It includes emerging theory and practice, embracing the most current thinking on engagement, talent management and leadership development. It includes updated case studies and references to academic journals, professional magazines and recent research, surveys, and covers the new approaches to the topics such as job evaluation and pay structures.

2. **Brain culture: shaping policy through neuroscience. / Pykett, Jessica. 2017. Bristol: Policy Press**
Call No - 612.82 PYK P7 Acc No – 50849



This book offers a timely analysis of the impact of rapidly advancing knowledge about the brain, mind and behaviour on contemporary public policy and practice. Examining developments in behaviour change policies, neuroscience, architecture and urban design, education, and workplace training programmes the book analyses the global spread of research agendas, policy experiments and everyday practice informed by 'brain culture'. It offers an alternative, geographically informed set of explanations for what matters in explaining how people behave and how citizens' behaviour should be governed.

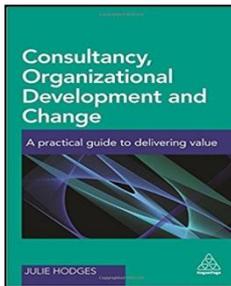
3. **Building the agile business through digital transformation. / Perkin, Neil. 2017. London: Kogan Page**
Call No - 65.011.1 PER P7 Acc No – 50932



transformation.

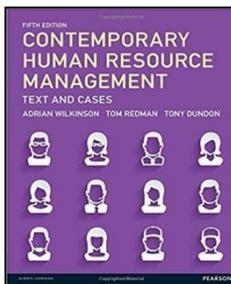
This book is a guide for organizational development professionals and change managers needing to better understand, implement and lead digital transformation in the workplace. It sets aside traditional thinking and outdated strategies to explain what steps need to be taken for an organization to become truly agile. It provides guidance on how to set the pace and frequency for change and shows how to break old habits and reform the behaviours of a workforce to embed digital transformation, achieve organizational agility and ensure high performance. It includes practical advice, examples and real-life insights from organizational development professionals at the leading edge of digital

4. **Consultancy, organizational development and change: a practical guide to delivering value.** / Hodges, Julie. 2017. London: Kogan Page
Call No - 65.012.3 HOD P7 Acc No – 50978



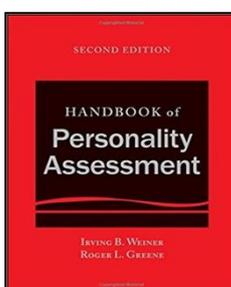
This book shows how to identify and execute interventions in a variety of organizational settings to deliver value. It provides guidance on how to develop a value proposition; define, write and present the business case for the proposed interventions; establish credibility and report on the results. It is a guide for students and internal and external consultants needing to develop the necessary skills to consult in organizational settings where there is a great deal of complexity. It tackles the issues posing the greatest threat to the success of the change programme, including how to adapt to rapidly shifting needs, deal with the emotional and ethical issues that arise and ensure that the managers take full ownership for the change so that 'business as usual' is established.

5. **Contemporary human resource management: text and cases.** - 5th ed. / Wilkinson, Adrian. 2017. Harlow: Pearson
Call No - 658.3 WIL P7 Acc No – 50979



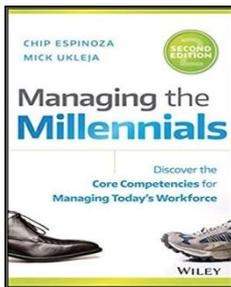
This book provides a thorough and critical exploration of the key functions, practices and issues in HRM today. Substantially revised and updated with new material to reflect contemporary research and debate, this text uses a clear but thought-provoking style to delve into the theoretical and practical realities of HRM. Fundamental HRM practices are covered in the first part of the book, before the second half examines issues of more recent and emerging significance. It includes at least two case studies, exercises or activities in each chapter enable and encourage readers to identify, examine and apply key concepts in a practical context.

6. **Handbook of personality assessment.** - 2nd ed. / Weiner, Irving B. 2017. New Jersey: Wiley
Call No - 159.923 WEL P7 Acc No – 50868



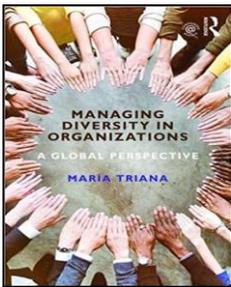
This handbook provides comprehensive guidance on the administration, scoring, and interpretation of the most widely-used instruments. This edition includes new chapters on the Minnesota Personality Inventory-Restructured Form and the Rorschach Performance Assessment System, along with in-depth coverage of the MMPI-2, MMPI-2-A, MCMI-IV, PAI, NEO-PI-R, Rorschach Comprehensive System, TAT, and Figure Drawing and Sentence Completion Methods. It delves deeply into the nature and appropriate use of the major assessment instruments, with authoritative insight and practical guidance. focuses on standardized psychological tests that assess personality characteristics and indicate how a person is likely to think, feel, and act.

7. **Managing the millennials: discover the core competencies for managing today's workforce.** - 2nd ed./ Espinoza, Chip. 2016. New Delhi: Wiley
Call No - 658.3 ESP P6 Acc No – 50953



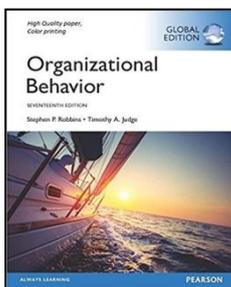
In this book, the authors reveal nine specific points of tension commonly arising from clashing value systems among generations and prescribe nine proven solutions to resolve conflict and build communication, nurture collaborative teams, and create long-lasting relationships among colleagues of every age. It helps to enhance your skills as a job coach with practical tips and hands-on tools for coaching Millennials, including concrete action steps for overcoming roadblocks. It includes the case studies of real managers and employees interacting in every area of business, enlightening analysis of performance and behavioral patterns across generations, and easy-to-use techniques you can use right away to improve your organization.

8. **Managing diversity in organizations: a global perspective.** /Triana, Maria. 2017. New York: Routledge
Call No - 658.3 TRI P7 Acc No – 50995



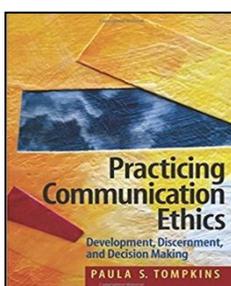
This book equips students with a thorough understanding of the advantages and challenges presented by workplace diversity, suggesting techniques to manage diversity effectively and maximize its benefits. Readers will learn to work with diverse groups to create a productive organization in which everyone feels included. The author offers a comprehensive survey of demographic groups and an analysis of their history, allowing students to develop a deep understanding of the dimensions of diversity. From this foundation, students are taught to manage diversity effectively on the basis of race, sex, LGBTQIA, religion, age, ability, national origin, and intersectionality in organizations and to understand the issues various groups face, including discrimination. Opening with current case studies and discussion questions to enhance comprehension, the chapters provide practical insight into subconscious/implicit bias, team diversity, and diversity management in the United States and abroad. 'Global View' examples further highlight how diversity management unfolds around the world.

9. **Organizational behavior.** - 17th ed. / Robbins, Stephen P. 2017. Boston: Pearson
Call No - 65.013 ROB P7 Acc No - 50957



This edition has been thoroughly updated to reflect the most recent research and business events within the field of organizational behavior worldwide, while maintaining its hallmark features-clear writing style, cutting-edge content, and intuitive pedagogy. This text continues its tradition of making current, relevant research come alive for readers. Summary and Implications for Managers sections are now separate features, each offering more focus on practical ways to apply the chapter's material on the job.

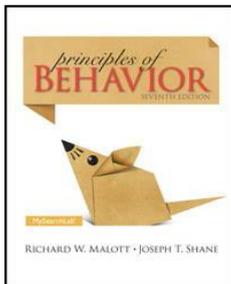
10. **Practicing communication ethics: development, discernment, and decision making.** / Tompkins, Paula S. 2011. London: Routledge
Call No - 65.012.46 TOM P1 Acc No - 51148



This book provides a theoretical framework for developing a personal standard of ethics that can be applied in real world communication situations. Through an examination of specific ethical values including truth, justice, freedom, care, and integrity, the book enables the reader to personally determine which values they

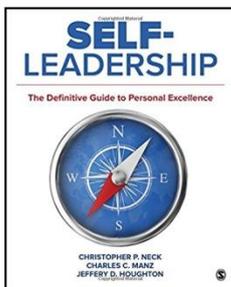
are ethically committed to upholding. Blending communication theory, ethics as practical philosophy, and moral psychology, it presents the practice of communication ethics as part of the lifelong process of personal development and fosters the ability in its readers to approach communication decision-making through an ethical lens.

**11. Principles of behavior. - 7th ed. / Malott, Richard W. 2014. New York: Routledge
Call No - 159.9 MAL P4 Acc No – 50960**



In this book, the authors have laid the groundwork for behavior analysis through an exploration of experimental, applied, and theoretical concepts. It includes the case studies and everyday examples while maintaining a high level of intellectual rigor and addressing fundamental concepts that help readers to apply principles of behavior to real life. It has been written so that students of all levels will benefit from a solid introduction to the principles of behavior.

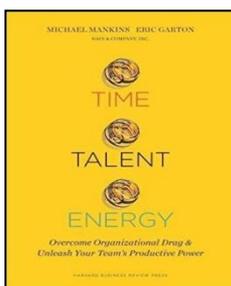
**12. Self-leadership: the definitive guide to personal excellence. / Neck, Christopher P. 2017. Thousand Oaks: Sage
Call No - 65:301.172.6 NEC P7 Acc No – 50964**



motivation and self-leadership.

This book is a research-grounded, practice-based, realistic, and inclusive approach to self-motivation and self-influence. It teaches students to lead themselves by equipping them with strategies and tips for developing their own personal effectiveness and excellence. It promotes active learning and engagement by encouraging reflection and creativity in order to help students think and behave as self-leaders. The book balances theory and practice to equip students with the skills necessary to navigate challenging circumstances, uncertainty, and ambiguity. It examines the behavioural, emotional, and cognitive aspects of self-leadership, provides students with a holistic understanding of self-

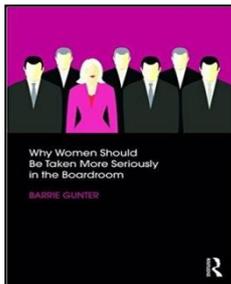
**13. Time, talent, energy: overcome organizational drag and unleash your team's productive power. / Mankins, Michael. 2017. Boston: Harvard Business Review Press
Call No - 65.012.3 MAN P7 Acc No – 50839**



a virtuous circle of high performance.

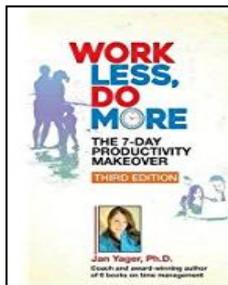
In this book, the authors and Company experts in organizational design and effectiveness, present new research into how you can liberate people's time, talent, and energy and unleash your organization's productive power. They identify the specific causes of organizational drag--the collection of institutional factors that slow things down, decrease output, and drain people's energy--and then offer a simple framework for how managers can overcome it. With practical advice for using the framework and in-depth examples showing how the best companies manage their people's time, talent, and energy with as much discipline as they do their financial capital, this book shows managers how to create a

- 14. Why women should be taken more seriously in the boardroom. / Gunter, Barrie. 2017.**
London: Routledge
Call No - 658.3-052.23 GUN P7 **Acc No – 50843**



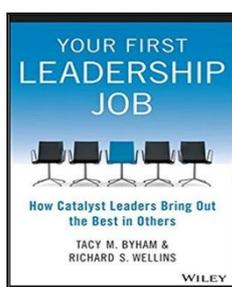
This book is a useful tool for business students as well as those in the corporate world looking to gain a deeper understanding of gender balance within leadership roles. When women join the boards of top companies, the decision-making climates of these bodies can change for the better. When women are appointed as leaders of poorly performing companies they can turn them around and convert them into success stories every bit as often as male appointees. It includes the examples that show women in business and other worlds, notably politics, can perform effectively in the highest leadership roles.

- 15. Work less, do more: the 7-day productivity makeover. - 3rd ed. / Yager, Jan. 2017**
Mumbai: Jaico Publishing
Call No - 65.012.5 YAG P7 **Acc No – 50976**



In this book, the author Jan Yager discusses ways to alleviate stress related to your workload by skillfully managing your time. Whether it's about recharging your career, managing your own business, or spending quality time with your family and friends, this book will help you navigate today's ever-demanding world with ease and efficiency. This edition will help you grow in your work and personal life by helping you to get promoted in your job with the help of your excellent time-management skills; deal with emails, smartphones and other sources of 'distractionitis'.

- 16. Your first leadership job: how catalyst leaders bring out the best in others. / Byham, Tacy M. 2015. New Delhi: Wiley**
Call No - 65:301.172.6 BYH P5 **Acc No – 50977**



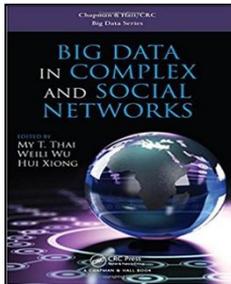
This book gives you practical advice straight from others who have walked in your shoes. Not only does it include dozens of tools to ensure your success, but it's also based on the authors' and DDI's extensive experience and research, which ultimately has led to the development of millions of leaders around the world. It provides essential tips to put you on the catalyst path. Ultimately, leadership is about the many conversations-frequent, clear, authentic, and occasionally difficult-that you will have daily. It builds awareness of the fundamental skills you'll come to rely on to make every one of these interactions successful.

INFORMATION MANAGEMENT

1. **Big data in complex and social networks / Edited by Thai, My T. 2017. Boca Raton: CRC Press**

Call No - 65.011.56WAG BIG P7

Acc No – 50848

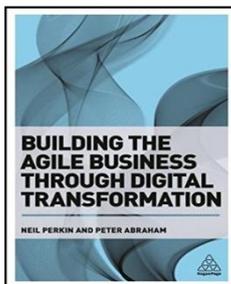


This book presents recent developments on the theoretical, algorithmic, and application aspects of Big Data in Complex and Social Networks. It explores how the efficient storage of data can fundamentally support intensive data access and queries, which enables sophisticated analysis. It also looks at how data processing and visualization help to communicate information clearly and efficiently. It is devoted to the extraction of essential information and the prediction of web content. The book shows how Big Data analysis can be used to understand the interests, location, and search history of users and provide more accurate predictions of User Behavior.

2. **Building the agile business through digital transformation. / Perkin, Neil. 2017. London: Kogan Page**

Call No - 65.011.1 PER P7

Acc No – 50932



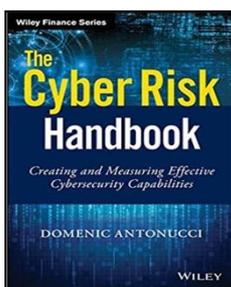
transformation.

This book is a guide for organizational development professionals and change managers needing to better understand, implement and lead digital transformation in the workplace. It sets aside traditional thinking and outdated strategies to explain what steps need to be taken for an organization to become truly agile. It provides guidance on how to set the pace and frequency for change and shows how to break old habits and reform the behaviours of a workforce to embed digital transformation, achieve organizational agility and ensure high performance. It includes practical advice, examples and real-life insights from organizational development professionals at the leading edge of digital

3. **Cyber risk handbook: creating and measuring effective cybersecurity capabilities. /Antonucci, Domenic. 2017. New Jersey: Wiley**

Call No - 65.011.56WAD ANT P7

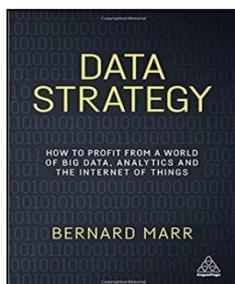
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team up with the Information Security function in order to provide integrated solutions.

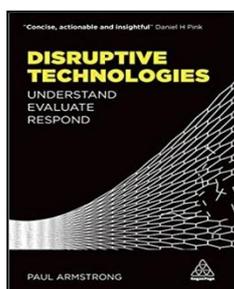
This book is the practitioner's guide to implementing, measuring and improving the counter-cyber capabilities of the modern enterprise. It provides authoritative guidance for real-world situations, and cross-functional solutions for enterprise-wide improvement. Beginning with an overview of counter-cyber evolution, the discussion quickly turns practical with design and implementation guidance for the range of capabilities expected of a robust cyber risk management system that is integrated with the enterprise risk management (ERM) system. This book is the first to tackle in detail those enterprise-wide capabilities expected by Board, CEO and Internal Audit, of the diverse executive management functions that need to

4. **Data strategy: how to profit from a world of big data, analytics and the internet of things. / Marr, Bernard. 2017. London: Kogan Page**
Call No - 65.011.56WAG MAR P7 Acc No – 50937



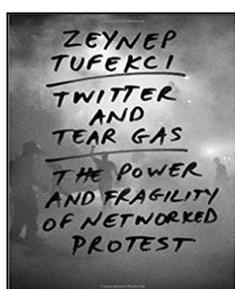
This book explains how to profit from an effective data strategy in a world of Big Data, Analytics and the Internet of Things. It explains how to identify your strategic data needs, what methods to use to collect the data and, most importantly, how to translate your data into organizational insights for improved business decision-making and performance, this is essential reading for anyone aiming to leverage the value of their business data and gain competitive advantage. It includes case studies and real-world examples, advice on how to build data competencies in an organization and crucial coverage of how to ensure your data doesn't become a liability.

5. **Disruptive technologies: understand, evaluate, respond. / Armstrong, Paul. 2017. London: Kogan Page**
Call No - 6.001.5 ARM P7 Acc No – 50939



This book outlines the steps businesses can take to engage with emerging technologies today in order to serve the consumer of tomorrow. The book offers the knowledge and tools to engage confidently with emerging technologies for better business. It offers organizations a distinct response to emerging technologies including Blockchain (Bitcoin), artificial intelligence, graphene and nanotechnology (among others) and other external factors (such as the sharing economy, mobile penetration, millennial workforce, ageing populations) that impact on their business, client service and product model. It enables forecasting of potential scenarios, implementation of plans, alternative strategies and the ability to handle change more effectively within an organization.

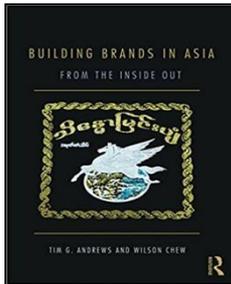
6. **Twitter and tear gas: the power and fragility of networked protest. / Tufekci, Zeynep. 2017. New Haven: Yale University Press**
Call No - 301.15 TUF P7 Acc No – 50840



In this book, the author explains the nuanced trajectories of modern protests-how they form, how they operate differently from past protests, and why they have difficulty persisting in their long-term quests for change. Author speaks from direct experience, combining on-the-ground interviews with analysis. She describes how the internet helped the Zapatista uprisings in Mexico, the necessity of remote Twitter users to organize medical supplies during Arab Spring, the refusal to use bullhorns in the Occupy Movement that started in New York, and the empowering effect of tear gas in Istanbul's Gezi Park. These details from life inside social movements complete a moving investigation of authority, technology, and culture-and offer essential insights into the future of governance.

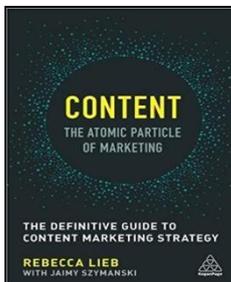
MARKETING

1. **Building brands in Asia: from the inside out.** / Andrews, Tim G. 2017. London: Routledge
Call No - 658.626(5) AND P7
Acc No – 50931



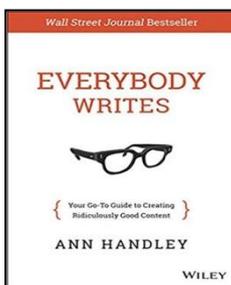
This book focuses on the creation, development and management of brands in the world's most dynamic, diverse and challenging business environment. In the first part, it examines the challenge multinational corporations face in balancing brand consistency with local effectiveness. In the second part, attention shifts to Asian company brands, where the focus on branding has been relatively muted until now. Replete with anecdotes, interviews and case studies, the authors provide an insightful, detailed and timely examination for all those interested in today's primary corporate preoccupation set in the world's most exciting marketplace.

2. **Content - the atomic particle of marketing: the definitive guide to content marketing strategy.** / Lieb, Rebecca. 2017. London: Kogan Page
Call No - 658.8.011.1 LIE P7
Acc No – 50933



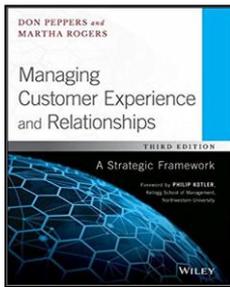
This book explores how content functions in the broader framework of all marketing, as well as organizational concerns and IT decision making. It demonstrates the value content brings not only to 'owned' media initiatives, such as a company website or blog, but also the essential role content plays in all other marketing initiatives, from social media to advertising to offline channels. It goes beyond superficial descriptions of how to produce engaging social media content to offer the results of many years of deep quantitative research, and hours of interviews with senior marketers at some of the world's leading brands.

3. **Everybody writes: your go-to guide to creating ridiculously good content.** / Handley, Ann. 2014. New Delhi: Wiley
Call No - 658.8:65.011.56 HAN P4
Acc No – 50917



This book is a go-to guide to attracting and retaining customers through stellar online communication, because in our content-driven world, every one of us is, in fact, a writer. If you have a web site, you are a publisher. If you are on social media, you are in marketing. And that means that we are all relying on our words to carry our marketing messages. It is designed to be the go-to guide for anyone creating or publishing any kind of online content -- whether you're a big brand or you're small and solo. It is a field guide for the smartest businesses who know that great content is the key to thriving in this digital world.

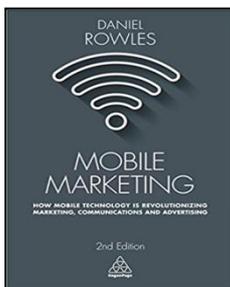
3. **Managing customer experience and relationships: a strategic framework.** / Peppers, Don. 2017. New Jersey: Wiley
Call No - 658.818 PEP P7
Acc No - 50994



This book positions the customer as central to long-term strategy, and provides essential guidance toward optimizing that relationship for the long haul. By gaining a deep understanding of this critical dynamic, you'll become better able to build and manage the customer base that drives revenue and generates higher margins. A practical framework for implementing the IDIC model merges theory, case studies, and strategic analysis to provide a ready blueprint for execution, and in-depth discussion of communication, metrics, analytics, and more allows you to optimize the relationship on both sides of the table. This edition includes updated examples, case studies, and references, alongside insightful contributions from global industry leaders to give you a well-rounded, broadly-applicable knowledge base and a more effective CRM strategy. Ancillary materials include a sample syllabus, PowerPoints, chapter questions, and a test bank, facilitating use in any classroom or training session. The increased reliance on customer relationship management has revealed a strong need for knowledgeable practitioners who can deploy effective initiatives. This book provides a robust foundation in CRM principles and practices, to help any business achieve higher customer satisfaction. This book provides the information, practical framework, and expert insight you need to implement winning CRM strategy.

- 4. Mobile marketing: how mobile technology is revolutionizing marketing, communications and advertising, - 2nd ed. / Rowles, Daniel. 2017. London: Kogan Page
Call No - 658.8:65.011.56 ROW P7**

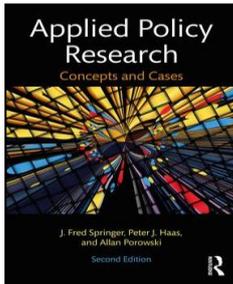
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This book is a clear, practical guide to harnessing the mobile consumer and tackling the rising challenges of divided user attention across multiple screens at the same time. It demystifies the vast spectrum of tools and techniques now available and explains how to optimize these dynamics into an innovative and effective mobile marketing strategy. It includes straightforward explanations on mobile optimized content, app development, social media and proximity based marketing. It provides a full overview from service provision and technology integration to content strategy, ready to capture fast-moving consumers on the go.

PUBLIC POLICY & GOVERNANCE

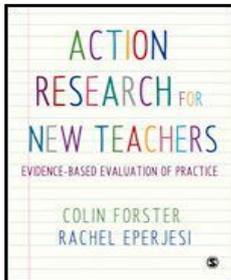
1. **Applied policy research: concepts and cases. - 2nd ed. / Springer, J. Fred. 2017. New York: Routledge**
Call No - 35.011.1 SPR P7 Acc No – 50929



This innovative book takes theories of policy research and puts them into practice, demystifying the subject by translating it into real-world situations in which students can actively engage. It Begins with an orientation and overview of policy research, outlining the processes of policy analysis and evaluation. It includes case studies to demonstrate how these theories play out in real policy situations. It is essential reading in all policy research courses with a focus on practical outcomes and student preparation for public service.

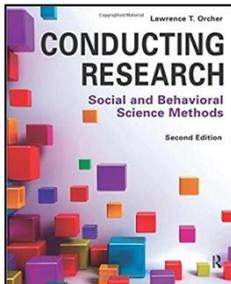
RESEARCH METHODOLOGY

1. **Action research for new teachers: evidence-based evaluation of practice. / Forster, Colin. 2017. London: Sage**
Call No - 3.001.5 FOR P7 Acc No – 50844



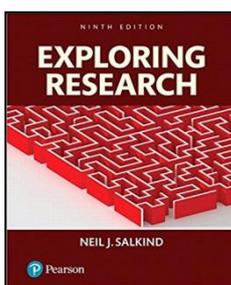
This book breaks the process of action research into small steps that gives you concise, jargon-free guidance on all the issues and key considerations that you will need to tackle. It focuses on being evidence-based, encouraging you to produce evidence-rich research projects that are methodologically sound and stand up to scrutiny. The book takes you through the initial stages of planning and research design, engages with the complexities of data collection, and gives you advice on analyzing your data and writing up your research project.

2. **Conducting research: social and behavioral science methods. - 2nd ed. /Orcher, Lawrence T. 2014. London: Routledge**
Call No - 3.001.5 ORC P4 Acc No – 50853



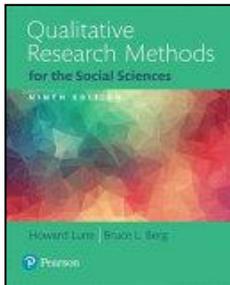
This book helps to students to prepare to conduct their first empirical research study, with quantitative and qualitative methods covered in detail. It explains the common features as well as differences between the two research approaches are explored. It emphasis is on providing practical, easy-to-follow advice on how to conduct a first research project. It includes the real examples written by a variety of published researchers, makes research methods come alive. It includes the questions for discussion to encourage students to consider specific techniques and strategies that they might use while conducting their research.

3. **Exploring research. - 9th ed. / Salkind, Neil J. 2018. - Harlow: Pearson**
Call No - 3.001.5 SAL P8 Acc No – 50865



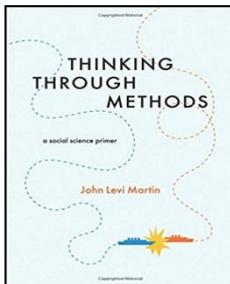
This book makes research methods accessible for students, it describes how to collect and analyze data, and provides instruction on how to prepare and write a research proposal and manuscript. Author covers the research process, problem selection, sampling and generalizability, and the measurement process. He also incorporates the most common types of research models used in the social and behavioral sciences, including qualitative methods. This edition explores the use of electronic sources (the Internet) as a means to enhance research skills, includes discussions about scientific methods, and places a strong emphasis on ethics.

4. **Qualitative research methods for the social sciences. - 9th ed. / Lune, Howard. 2017. Harlow: Pearson**
Call No - 3.001.5 LUN P7 Acc No - 50882



This book offers the most comprehensive coverage of qualitative techniques in a way that is easy to read and follow. The author's central purpose remains a desire to instruct inexperienced researchers in ways of effectively collecting, organizing, and making sense of qualitative data, while stressing the importance of ethics in research and in taking the time to properly design and think through any research endeavor.

5. **Thinking through methods: a social science primer. / Martin, John Levi. 2017. Chicago: University of Chicago Press**
Call No - 3.001.5 MAR P7 Acc No – 50838

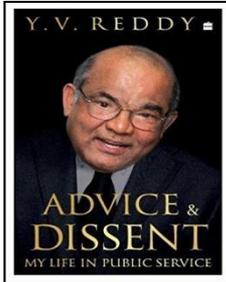


This book focuses on the practical decisions that you will need to make as a researcher - where the data you are working with comes from and how that data relates to all the possible data you could have gathered. The author argues for principled symmetry, contending that bad ethics makes for bad research, and vice versa. Thinking Through Methods is a landmark work - one that students will turn to again and again throughout the course of their sociological research. The author in this witty, insightful, and desperately needed primer shows how to practice rigorous social science. Rather than offer mechanical rules and applications, Martin chooses instead to team up with the reader to think through

and with methods.

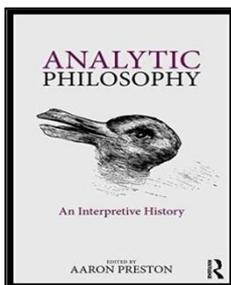
SOCIAL SCIENCES & GENERAL MANAGEMENT

1. **Advice and dissent: my life in public service.** / Reddy, Y. V. 2017. Noida: Harper Business
Call No - 92(RED) RED P7
Acc No – 50797



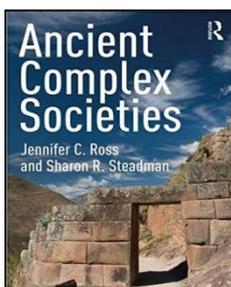
In this book, Y. V. Reddy, provides an insider's account of decision-making at all levels during his career in public service, which began when he joined the IAS in 1964. Firm and unafraid to speak his mind in his dealings, he nevertheless avoided open discord, and alludes to controversies on key policy decisions which reverberate even now. In a book that appeals to the lay reader and the finance specialist alike, he lays out the debate and thinking behind landmark events and initiatives whose benefits reached the man on the street. Reddy provides a ringside view of significant events in India's history: the Licence-Permit Raj, droughts, bonded labour, forex controls, the balance of payments crisis, liberalisation, high finance, and finally, the emergence of India as a key player in the global economy.

2. **Analytic philosophy: an interpretive history** /Edited by Preston, Aaron. 2017. New York: Routledge
Call No - 1 ANA P7
Acc No – 50845



This book explores the ways interpretations shaped the analytic tradition, from Frege to Dummett. It includes some chapters those are devoted to large, thematic international cast of leading scholars. Some chapters are devoted to large, thematic issues like the relationship between analytic philosophy and other philosophical traditions such as British Idealism and phenomenology, while other chapters are tied to more fine-grained topics or to individual philosophers, like Moore and Russell on philosophical method or the history of interpretations of Wittgenstein's Tractatus. Throughout, the focus is on interpretations that are crucial to the origin, development, and persistence of the analytic tradition.

3. **Ancient complex societies.** / Ross, Jennifer C. 2017. New York: Roulledge
Call No - 39 ROS P7
Acc No – 50928



This book examines the archaeological evidence for the rise and functioning of politically and socially “complex” cultures in antiquity. Particular focus is given to civilizations exhibiting positions of leadership, social and administrative hierarchies, emerging and already developed complex religious systems, and economic differentiation. Case studies are drawn from around the globe, including Asia, the Mediterranean region, and the American continents. Using case studies from Africa, Polynesia, and North America, discussion is dedicated to identifying what “complex” means and when it should be applied to ancient systems. The authors addresses the problems with the idea of complexity, the incomparability of cultures, and the inconsistency of archaeological and historical evidence in reconstructing ancient cultures.

4. **Business in action.** - 8th ed. / Bovee, Courtland L. 2017. Boston: Pearson

Call No - 658 BOV P7

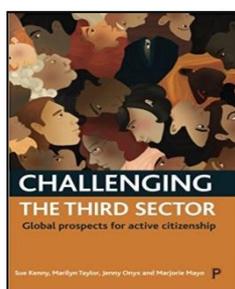
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This book Features a highly organized, objective-driven structure, and builds on the text's tradition of incorporating relevant, contemporary examples from the business world with five brand-new vignettes and case studies bookending its chapters. This edition includes new and revised questions, visuals, and chapters covering relevant business trends and topics. The ideal textbook for introductory courses in business, it covers the full spectrum of contemporary business topics without filler or fluff.

5. **Challenging the third sector: global prospects for active citizenship.** / Kenny, Sue. 2017. Bristol: Policy Press
Call No - 362 KEN P7

Acc No – 50851

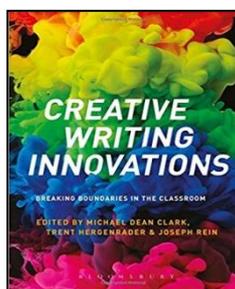


This book offers an up-close look at the relationship between active citizenship and civil society and how that relates to third-sector activities. Drawing on a wide range of theory and case studies, the book explores questions of social connectedness, changing forms of political engagement, and the increasing complexity of the social and environmental problems that the third sector confronts. In what ways can the third sector nurture active citizenship? How have the third sector and active citizenship been constructed and reconstructed both locally and internationally, over recent years? It draws on a range of theory and empirical studies to explore these questions in different socio-political contexts

and will be a useful resource for academics and students as well as practitioners.

6. **Creative writing innovations: breaking boundaries in the classroom** / Edited by Clark, Michael Dean. 2017. London: Bloomsbury Academic
Call No - 8.081 CRE P7

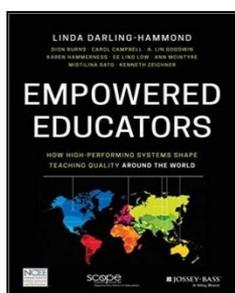
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This book shows when teacher experiment, students benefit; when students gain confidence to pursue their own literary experiments, creative writing can become a life changing experience. It builds on these principles to uncover the true potential of the creative writing classroom. The book takes teaching beyond the traditional workshop model to explore topics such as multi-media genres, collaborative writing and field-based work, as well as issues of identity. Taken together, this is an essential guide for teachers of creative writing at all levels from the authors and editors of Creative Writing in the Digital Age.

7. **Empowered educators: how high-performing systems shape teaching quality around the World.** / Darling-Hammond, Linda. 2017. San Francisco: Jossey-Bass
Call No - 371 DAR P7

Acc No – 50940

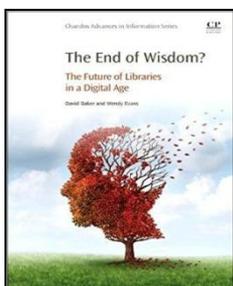


This book shows producing highly skilled and committed teachers is not the work of a single innovative school or the aggregation of heroic individuals who succeed against the odds. It examines seven jurisdictions that have worked to develop comprehensive teaching policy systems: Singapore and Finland, the states of New South Wales and Victoria in Australia, the provinces of Alberta and Ontario in Canada, and the province of Shanghai in China. Renowned education

expert Linda Darling-Hammond and a team of esteemed scholars offer lessons learned in a number of areas that shape the teaching force and the work of teachers, shedding unprecedented light on areas such as teacher recruitment, preparation, induction and mentoring, professional learning, career and leadership development, and more.

8. **End of Wisdom: the future of libraries in a digital age / Edited by Baker, David. 2017. Cambridge: Chandos Publishing**
Call No - 02 END P7

Acc No – 50941

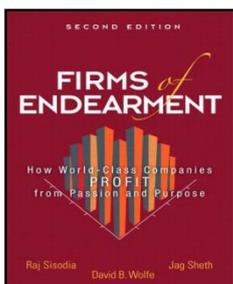


This book presents a comprehensive analysis of likely directions and options for libraries, library managers, and users. It assembles opinion pieces, forecasts, strategy options, and case studies from leading worldwide politicians, academics, educators, authors, publishers, captains of industry, senior public sector workers, library directors, IT gurus and other key players in the field of information provision who discuss their views on the hypothesis surrounding the 'end of libraries' and the 'death of books.' It focuses on the key issue facing library and information services for the foreseeable future. The contributions - ranging in length from 500 to 2000 words are analyzed and summarized to create a rich

picture of current trends and likely futures for libraries of all types, with digital options discussed in detail.

9. **Firms of endearment: how world-class companies profit from passion and purpose. - 2nd ed. / Sisodia, Raj. 2014. New Jersey: Pearson Education**
Call No - 65.011.1 SIS P4

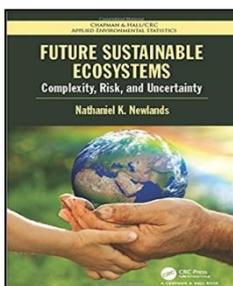
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This book will show you how to find specific, practical guidance on transforming every relationship you have: with customers, associates, partners, investors, and society. Today's most successful companies are bringing love, joy, authenticity, empathy, and soulfulness into their businesses: they are delivering emotional, experiential, and social value-not just profits. This book is about great companies like IDEO and IKEA, Commerce Bank and Costco, Wegmans and Whole Foods: how they earn the powerful loyalty and affection that enables truly breathtaking performance. It is about gaining 'share of heart,' not just share of wallet.

10. **Future sustainable ecosystems: complexity, risk, and uncertainty. / Newlands, Nathaniel K. 2017. Boca Raton: CRC Press**
Call No - 577.4 NEW P7

Acc No – 50946



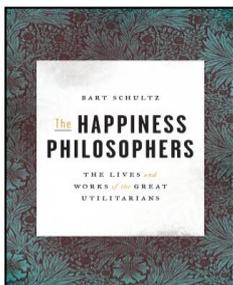
This book provides an interdisciplinary, integrative overview of environmental problem-solving using statistics. It shows how statistics can be used to solve diverse environmental and socio-economic problems involving food, water, energy scarcity, and climate change risks. It synthesizes interdisciplinary theory, concepts, definitions, models and findings involved in complex global sustainability problem-solving, making it an essential guide and reference. It includes real-world examples and applications making the book accessible to a broader interdisciplinary readership. The book clarifies how complex adaptive systems theory frames sustainability as a probabilistic (i.e., stochastic) problem,

highlighting the importance of adaptive policy, science and institutional arrangements, for strengthening ecosystem adaptation and resilience.

11. Happiness philosophers: the lives and works of the great utilitarians. / Schultz, Bart. 2017. Princeton: Princeton University Press

Call No - 1 SCH P7
50984

Acc No -

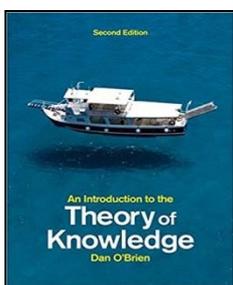


In this book, the author tells the colorful story of the lives and legacies of the founders of utilitarianism - one of the most influential yet misunderstood and maligned philosophies of the past two centuries. By revealing the fascinating human sides of the remarkable pioneers of utilitarianism, it provides a richer understanding and appreciation of their philosophical and political perspectives - one that also helps explain why utilitarianism is experiencing a renaissance today and is again being used to tackle some of the world's most serious problems.

12. Introduction to the theory of knowledge. - 2nd ed. / O'Brien, Dan. 2017. Cambridge: Polity Press

Call No - 165 OBR P7

Acc No – 50988



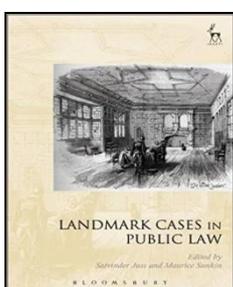
This book guides the reader through the key issues and debates in contemporary epistemology. In this extensively revised edition there are expanded sections on epistemic luck, social epistemology and contextualism, and there are new sections on the contemporary debates concerning the lottery paradox, pragmatic encroachment, peer disagreement, safety, sensitivity and virtue epistemology. Complex issues, such as those concerning the private language argument, non-conceptual content, and the new riddle of induction, are explained in a clear and

accessible way.

13. Landmark cases in public law / Edited by Juss, Satvinder. Oxford: Hart Publishing

Call No - 342(094.8) LAN P7

Acc No – 50948



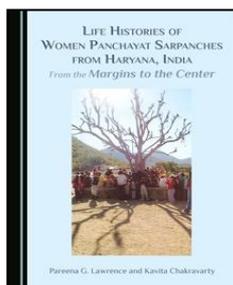
This book answers the need for an historical examination of the leading cases in this field, an examination which is largely absent from the textbooks and journal articles of the day. It adopts a contextualised historical approach, the collection of essays by leading specialists in the field provides both an explanation of the importance and impact of the chosen decisions, as well as doctrinal analysis. This approach enables each author to throw light on the driving forces behind the judicial outcomes, and shows how the final reasoning of the court was ultimately as much dependent upon such human factors as the attitudes, conduct, and personalities of the parties, their witnesses, their counsel, and the judges, as the

drive to seek legal realignment with the political developments that were widely perceived to be taking place.

14. Life histories of women panchayat sarpanches from Haryana, India: from the margins to the center. / Lawrence, Pareena G. 2017. Newcastle: Cambridge Scholars Publishing

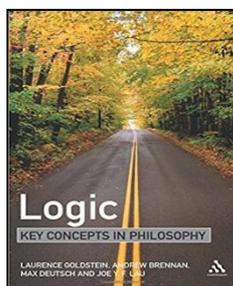
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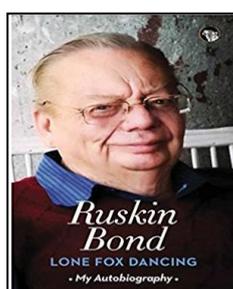
This book represents a collection of life histories of women who live in rural Haryana. It looks at the impact of the 73rd Amendment to India's constitution, which introduced reservations in the political arena for women. The Panchayati Raj Act of 1992 reserved one third of all Sarpanch positions for women, and granted constitutional status to the Panchayat system, outlining its specific functions and jurisdiction. This book enhances existing scholarship on the impact of these changes in that it provides the opportunity for women Sarpanches from Haryana to speak for themselves and reflect upon their journey. Ten elected women Sarpanches share their stories about their lives, from childhood to adolescence to adulthood. Their life histories address the following questions: Who are these women who agreed to run for a reserved seat in the elections? What motivated them? Why were they asked to run? What barriers do they face? Do they feel they are making a difference? Indeed, these stories reflect the lived realities of the women impacted by the changes in legislation.

**15. Logic: key concepts in philosophy. / Goldstein, Laurence. 2017. New Delhi: Bloomsbury
Call No - 165 GOL P7
Acc No – 50951**



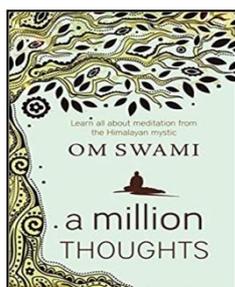
This book is a series of concise, accessible and engaging introductions to the core ideas and subjects encountered in the study of philosophy. Specially written to meet the needs of students and those with an interest in, but little prior knowledge of, philosophy, the books open up fascinating, yet sometimes difficult ideas. An understanding of logic is fundamental to the study of philosophy. This stimulating and thorough guidebook offers clear explanation and exploration of the central issues and questions addressed when studying logic.

**16. Lone fox dancing: my autobiography. / Bond, Ruskin. 2017. New Delhi: Speaking Tiger Publishing
Call No - 92(BON) BON P7
Acc No – 50952**



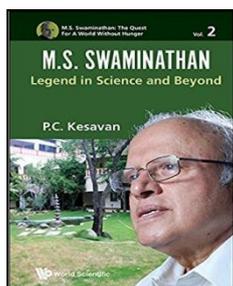
In this brilliantly readable autobiography, one of India's greatest writers shows us the roots of everything he has written. He begins with a dream and a haunting, before taking us to an idyllic childhood in Jamnagar by the Arabian Sea - where he composed his first poem - and New Delhi in the early 1940s - where he found material for his first short story. With intimacy and candor, Bond recalls his boarding school years in Shimla and winter holidays in Dehradun, when he tried to come to terms with a sense of abandonment, made and lost friends, discovered great books, and found his true calling. In the final, glorious section of the autobiography, he writes about losing his restlessness and settling down in the hills of Mussoorie, surrounded by generous trees, mist and sunshine, birdsong, elusive big cats, new friends and eccentrics - and a family that grew around him and made him its own.

**17. Million thoughts: learn all about meditation from the Himalayan mystic. / Swami, Om. 2017. Mumbai: Jaico Publishing House
Call No - 294.527 SWA P7
Acc No – 50981**



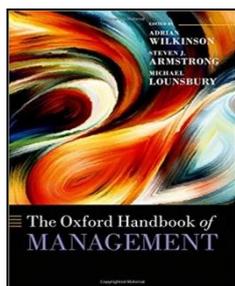
This book shows how to meditate correctly, how to practice various styles of meditation and how to become proficient in the many yogic practices that will lead to the final stage of samadhi — the ultimate spiritual self-fulfilment. Drawing on his experience of thousands of hours of earnest and strenuous meditation, renowned sage Om Swami pens a guide to help channelize unruly, futile thoughts and turn them into productive energy. The book is most suited for the modern reader who wishes to master the art of meditation.

- 18. M. S. Swaminathan: legend in science and beyond. / Kesavan, P. C. 2017. Singapore: World Scientific Publishing
Call No - 631 KES P7
Acc No – 50993**



This book offers Swaminathan's brilliant contributions to basic cytogenetics, radiation biology, mutagenesis and genomic affinities of cultivated potato and its wild derivatives as well as the application of the new knowledge gained to improve the productivity of agricultural crops, as also to enhance their resistance to a variety of biotic and abiotic stresses. This book brings out that Professor Swaminathan, Father of India's Green Revolution, wanted to use this chemically intensified system only to gain 'breathing space' and went on to propose a 'systems approach' based evergreen revolution in order to 'achieve productivity in perpetuity' through various pathways of ecoagriculture, and also integrated it with avenues for on-farm and non-farm livelihoods. Towards this goal, he made innovative uses of ecotechnologies in a 'biovillage' paradigm and modern information and communication technology (ICT) in Village Knowledge Centres (VKCs) to provide skill and knowledge empowerment respectively of the resource-poor rural women and men towards sustainable management of the natural resources for creating income-generating on-farm and non-farm livelihoods. This book nicely captures how Professor Swaminathan with a comprehensive understanding of the threats to the ecological foundations of agriculture and sustainable rural development, environmental degradation, social inequities and the climate change risks, has also harnessed science and technology to convert challenges into opportunities.

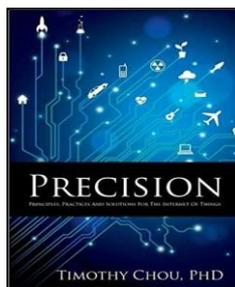
- 19. Oxford handbook of management/ Edited by Wilkinson, Adrian. 2017. Oxford: Oxford University Press
Call No - 65 OXF P7
Acc No – 50877**



This handbook analyses and explores the evolution of management; the core functions and how they may have changed; its position in the culture/zeitgeist of modern society; the institutions and ideologies that support it; and likely challenges and changes in the future. It includes the contributions from an international team of leading scholars and covers the history and evolution of Management, core Management functions and practices. Some 'classic' forms of corporate and bureaucratic management may come to be seen as a prevalent form of organization and organizing in the 20th century, and in the post-Fordist, global, knowledge driven contemporary world we are seeing different patterns, principles, and styles of management as old models are questioned.

- 20. Precision: principles, practices and solutions for the internet of things./ Chou, Timothy. 2017. Chennai: McGraw-Hill Education
Call No - 65.011.56 CHO P7**

Acc No – 51147

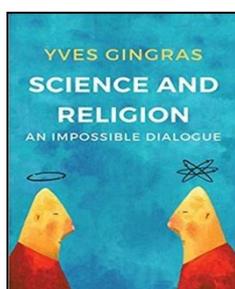


introduce us to the basics of the industrial Internet of Things (IoT).

This book introduces a vendor-neutral, acronym-free framework. The author then discusses the framework's fundamental principles and these principles put into practice. In this book, the author puts IoT framework into practice highlighting 14 real world solutions for manufacturers who are building precision machines and companies utilizing these machines to receive precision enhanced business outcomes. Case studies discussed span a number of industries such as power, water, healthcare, transportation, oil & gas, construction, agriculture, gene sequencers and mining. Precision technology powering an Internet of Things has the potential to reshape the planet. To help clarify, author has created Precision to

- 21. Science and religion: an impossible dialogue. / Gingras, Yves. 2017. Cambridge: Polity Press
Call No - 215(09) GIN P7**

Acc No – 51005

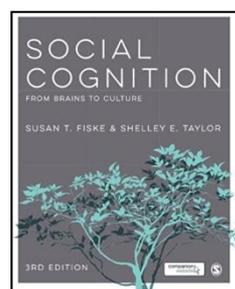


Today we hear renewed calls for a dialogue between science and religion: why has the old question of the relation between science and religion now returned to the public domain and what is at stake in this debate? To answer these questions, the author retraces the long history of the troubled relation between science and religion, from the condemnation of Galileo for heresy in 1633 until his rehabilitation by John Paul II in 1992. He reconstructs the process of the gradual separation of science from theology and religion, showing how God and natural theology became marginalized in the scientific field in the 18th and 19th centuries as the naturalist mode of thinking spread from astronomy and physics to geology, natural history, the origins of the species and the history of societies and religions. Finally, the author identifies the forces that have contributed to the recent resurgence of the question of science and religion by analyzing the active role of the Templeton Foundation in promoting the idea of "dialogue" between science, religion and spirituality. In contrast to the dominant trend among historians of science, the author argues that science and religion are social institutions that give rise to incompatible ways of knowing, rooted in different methodologies and forms of knowledge, and that there never was and cannot be a genuine dialogue between them.

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- 22. Social cognition: from brains to culture. - 3rd ed. / Fiske, Susan T. 2017. London: Sage
Call No - 301.151 FIS P7**

Acc No – 50966

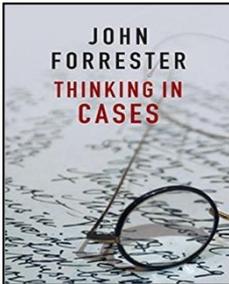


for all students of social psychology.

In this book, the authors attempts to explain the most fundamental of questions. It looks at why other people are not simply 'objects' to be perceived and how the social world provides dramatic and complex perspectives on the self and others. The subtitle of the book 'from Brain to Culture' reflects the journey that social cognition has been on since it first emerged as a dynamic and forward-looking field of research within social psychology. Structured in four clear parts, challenging and rigorous, yet strikingly accessible, this book is essential reading

- 23. Thinking in cases. / Forrester, John. 2017. Cambridge: Polity Press**
Call No - 159.642.2 FOR P7

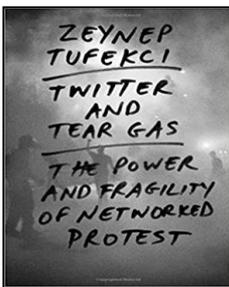
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In this book, Forrester teases out the meanings of the psychoanalytic case, how to characterise it and account for it as a particular kind of writing. In so doing, he moves from psychoanalysis to the law and medicine, to philosophy and the constituents of science. Freud and Foucault jostle here with Thomas Kuhn, Ian Hacking and Robert Stoller; Einstein and Freud's connection emerges as a case study of two icons in the general category of the Jewish Intellectual; and Donald Winnicott struggles with the limitations of singularity, nonetheless providing a successful individual therapy.

- 24. Twitter and tear gas: the power and fragility of networked protest. / Tufekci, Zeynep. 2017. New Haven: Yale University Press**
Call No - 301.15 TUF P7

Acc No – 50840

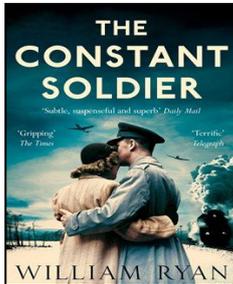


In this book, the author explains the nuanced trajectories of modern protests-how they form, how they operate differently from past protests, and why they have difficulty persisting in their long-term quests for change. Author speaks from direct experience, combining on-the-ground interviews with analysis. She describes how the internet helped the Zapatista uprisings in Mexico, the necessity of remote Twitter users to organize medical supplies during Arab Spring, the refusal to use bullhorns in the Occupy Movement that started in New York, and the empowering effect of tear gas in Istanbul's Gezi Park. These details from life inside social movements complete a moving investigation of authority, technology, and culture-and offer essential insights into the future of governance.

RECREATIONAL & GENERAL READINGS

1. **Constant soldier.** / Ryan, William. 2016. London: Pan Books
Call No - RYA/CON P6

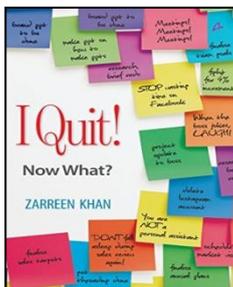
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1944. Paul Brandt, a soldier in the German army, returns wounded and ashamed from the bloody chaos of the Eastern front to find his village home much changed and existing in the dark shadow of an SS rest hut - a luxurious retreat for those who manage the concentration camps, run with the help of a small group of female prisoners who - against all odds - have so far survived the war. When, by chance, Brandt glimpses one of these prisoners, he realizes that he must find a way to access the hut. For inside is the woman to whom his fate has been tied since their arrest five years before, and now he must do all he can to protect her. But as the Russian offensive moves ever closer, the days of this rest hut and its SS inhabitants are numbered. And while hope - for Brandt and the female prisoners - grows tantalizingly close, the danger too is now greater than ever.

2. **I quit !: now what?.** / Khan, Zarreen. 2017. New Delhi: AMARYLLIS
Call No - KHA/IQU P7

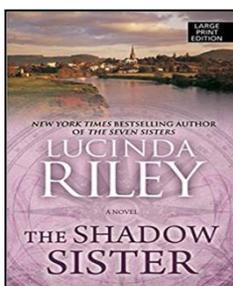
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This book narrates the life of corporate world employee. Nimisha is exhausted. Of endless weekdays, working weekends, making presentations, working with complicated Excel sheets, handling a boss with time-management issues and the general politics of the workplace. Sigh! After eight years of this life, her only personal insight is that she's terribly unambitious and constantly struggling to be an average performer in the competitive corporate world. When a colleague flashes the glint of a golden sabbatical she catapults into it headfirst. After all, one has to find one's calling at some point in one's life. So will the sabbatical miraculously change her life forever? Or will she go rushing back to her pocket money-generating job?.

3. **Shadow sister: star's story.** / Riley, Lucinda. 2016. London: Pan Books
Call No - RIL/SHA P6

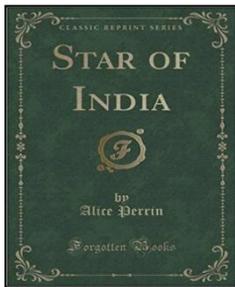
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Star D'Apliese is at a crossroads in her life after the sudden death of her beloved father--the elusive billionaire, affectionately called Pa Salt by his six daughters, all adopted from across the four corners of the world. He has left each of them a clue to her true heritage, and Star nervously decides to follow hers, which leads her to an antiquarian bookshop in London, and the start of a whole new world. She is happy and secure in her home in England's picturesque Lake District--just a stone's throw away from the residence of her childhood idol, Beatrix Potter--when machinations lead her to London, and the home of one of Edwardian society's most notorious society hostesses, Alice Keppel.

4. **Star of India.** / Perrin, Alice. 2017. New Delhi: Speaking Tiger Publishing
Call No - PER/STA P7

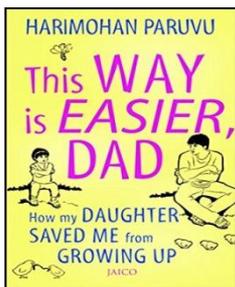
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In this book, the author writes of Anglo-Indian life during the Raj era with great detail and sympathy, drawing compelling characters who love and despair, feel jealousy and doubt. It is a story of Stella Carrington, young and beautiful, feels that life is passing her by in the repressed Victorian household of her grandmother and spinster aunts. A casual flirtation shocks and horrifies the elderly ladies, and they summon Robert Crayfield, her godfather, who is an officer in the Indian Civil Service, to make suitable arrangements for her to be a missionary or governess. The author is now being rediscovered for her memorable romances and ghost stories set in India at the turn of the twentieth

century.

5. **This way is easier Dad: how my daughter saved me from growing up. / Paruvu, Harimohan. 2017. Mumbai: Jaico Publishing**
Call No - PAR/THI P7 Acc No – 50969



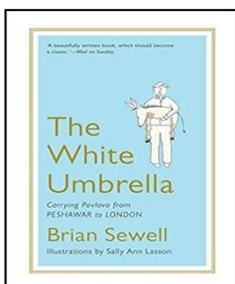
This book is a conversation between a perceptive daughter and her indulgent father. It reveals all the truths that we overlook in our eagerness to get ahead in life. Read on to experience joy in the little things yet again. It shows often, in the rush and worry of life, we forget about the true meaning of our journey. But children experience life with an open mind and a big heart. The time you spend with your children is never wasted. They are the ones who experience life to the fullest, without worrying about others' prying eyes.

6. **Wall of storms. /Liu, Ken. 2016. London: Head of Zeus**
Call No - LIU/WAL P6 Acc No – 50971



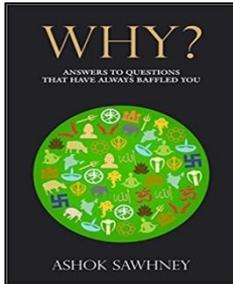
This is the story about Dara, united under the Emperor Ragin, once known as Kuni Garu, the bandit king. There has been peace for six years, but the Dandelion Throne rests on bloody foundations - Kuni's betrayal of his friend, Mata Zyndu, the Hegemon. The Hegemon's rule was brutal and unbending - but he died well, creating a legend that haunts the new emperor, no matter what good he strives to do. Where war once forged unbreakable bonds between Kuni's inner circle, peace now gnaws at their loyalties. Where ancient wisdoms once held sway, a brilliant scholar promises a philosophical revolution.

7. **White Umbrella: carrying Pavlova from Peshawar to London. / Sewell, Brian. 2015. New Delhi: Speaking Tiger Publishing**
Call No - SEW/WHI P5 Acc No – 50972



Brian Sewell strays from the art world to tell the enchanting story of a man and his pet donkey, Pavlova, as they make their way together from Peshawar to London, in the company of monks, book collectors, rugmakers and smugglers. Beautifully illustrated by the celebrated cartoonist Sally Ann Lasson, it is an allegorical tale about taking personal responsibility for our environment and the importance of both compassion and empathy. It is the perfect book for children and adults alike - a classic in the making to keep and to cherish.

8. **Why?: answers to questions that have always baffled you. / Sawhney, Ashok. 2017. New Delhi: Sarvatra**
Call No - SAW/WHY P7 **Acc No – 50973**



curious person.

Everybody wishes to know the answers to worldly queries, but answers to such queries have never been available in one single place. In this book, the author has made a meaningful effort to fulfill this need. Reading this book will open up to a treasure trove of knowledge. This book is worth reading for anyone who is a