



Cloud Disaster Recovery Is Finally Here!

Introducing the Cloud Disaster Recovery Ecosystem

The Zerto Cloud Disaster Recovery Ecosystem (ZCE) provides a trusted network of Cloud Service Providers (CSP) to enterprises ready to take full advantage of the cloud. ZCE partners deliver replication and recovery services based on Zerto Virtual Replication, Zerto's award-winning hypervisor-based replication solution. Customers can leverage cloud-based DR to ensure mission-critical applications will be available in the event of an outage, planned or unplanned. IT can now focus on other projects to grow the business, instead of maintaining the business. Companies can choose DR-as-a-Service (DRaaS), protecting on-premise applications to the cloud, and/or In-Cloud DR, protecting applications deployed in the cloud and replicated to a secondary cloud data center.

Benefits of Cloud DR

BC/DR in the Cloud Significantly Reduces Costs and Increases Productivity

- Reduce costs and increase productivity with DR operations under the management of ZCE experts
- Eliminate huge expenses associated with a second data center – hardware, space, power, staff
- Accurately predict monthly expenses with a cloud-based DR solution
- Evaluate the cloud through DR services to determine adopting more cloud services

BC/DR in the Cloud Significantly Reduces Complexity

- Eliminate the manual coordination of hardware and virtualization activities
- Centralize management with all DR processes centrally managed
- Deploy a DR solution with no configuration or hardware changes

BC/DR in the Cloud Improves Service Levels

- Exceed aggressive SLAs with recovery point objectives (RPO) of seconds and recovery time objectives (RTO) of minutes
- Ensure the consistent support of disaster recovery SLAs with one service that can be deployed across multiple sites
- Easily scale and mobilize applications to meet changing business and technical requirements
- Automatically update DR policies when any changes are made to the production environment, ensuring continued SLA support

What Type of Cloud DR Services Are Available From ZCE Partners?

With Disaster Recovery services powered by Zerto, customers can take the approach that fits best for their business and technical needs:

Disaster Recovery-as-a-Service (DRaaS)

With DRaaS, the production environment stays on premise in the corporate data center; however, the cloud service provider is used as the recovery site and replication target. Customers are able to eliminate the target site, reducing capital and operational costs. Additionally, customers can focus on other projects while the DR experts at the CSP manage and maintain the replication site.

About Zerto

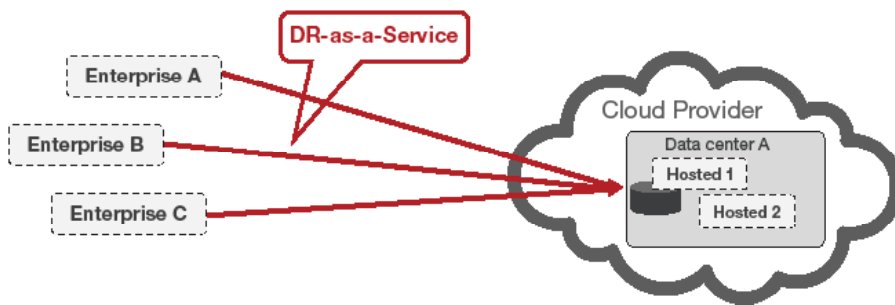
Zerto provides enterprise-class business continuity and disaster recovery solutions for virtualized infrastructure and cloud. Zerto won a 2011 Product of the Year Gold award as well as Best of Show at VMworld 2011. Zerto Virtual Replication is the industry's first hypervisor-based replication solution for tier-one applications and replaces traditional array-based BC/DR solutions that were not built to deal with the virtual paradigm. For more information, please visit: www.zerto.com.



Why Cloud-based Disaster Recovery (DR) Powered by Zerto?

The cloud provides many benefits to customers – a flexible platform that can easily scale and adapt to changing market requirements, while delivering a competitive advantage. For customers who have production applications hosted in the cloud, adding a cloud BC/DR strategy extends both cost savings and flexibility. Until now, cloud-based DR for production applications had been ineffective, complex and cost-prohibitive. Due to limitations with legacy array-based replication, CSPs were required to have exactly the same infrastructure as their customers, increasing costs. Zerto provides a multi-tenant architecture, storage independence and automation, making it easy to provide customers with tight service level agreements (SLA) and assurance, while reducing costs and complexity.

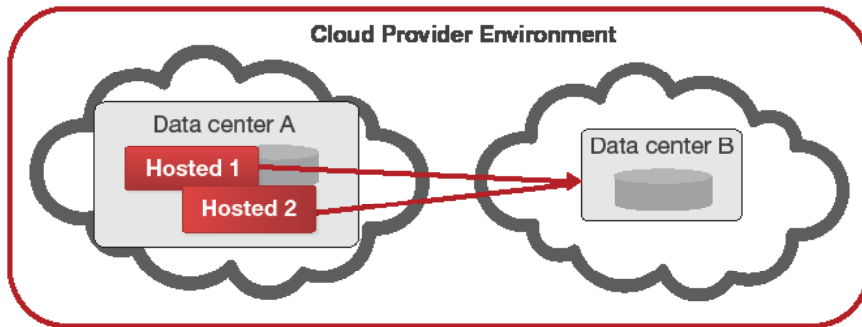




DRaaS is a great way for customers to evaluate the cloud – keeping production under the customer's control, and the replication copy under the care of the CSP.

In-Cloud DRaaS Powered by Zerto

With In-Cloud BC/DR, the CSP hosts both the production copy and DR copy according to the agreed upon criteria. This solution eliminates the production and target sites for the application, dramatically reducing capital and operational costs. The CSP assumes complete management of the infrastructure and DR, delivering agreed upon service levels to ensure end-user productivity levels are not impacted.



In-Cloud BC/DR – where both production and DR environments are in the CSP cloud – dramatically reduces IT

Summary

A significant advancement in the BC/DR market, the Zerto Cloud DR Ecosystem, gives customers real options to reduce the cost of their BC/DR strategy without sacrificing SLAs. With cloud-based DR service powered by Zerto, enterprises can realize RPOs of seconds and RTOs of minutes, protecting tier 1, 2 and 3 production applications. ZCE gives customers a safe way to evaluate the CSP market and understand how cloud can help them excel on their business and technical goals.

Founding ZCE Partners:



Get Started! Find a ZCE Partner in your area here:
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