

# Solutions to power your business

Together we'll **bring your vision to life** and **accelerate** your business ambitions

**We're smarter together**

# Swiss Re Solutions are about YOU and designed to accelerate your business ambitions

**Your**  
expertise  
+  
**Our**  
knowledge

**Your**  
capabilities  
+  
**Our**  
innovation

**Your**  
ambition  
+  
**Our**  
commitment





Our market  
is changing

## The need to evolve and adapt to ever-changing environmental challenge is constant...



### Shifting **market dynamics**

- Competitive and mature conditions
- Regulatory landscape/focus
- Limited traditional growth
- Need for greater efficiency



### Changing **consumer preferences**

- Increasing value expectations
- Dynamic engagement
- Emerging new protection needs
- More personalisation



### Evolving **new technologies**

- The digital customer and robo advice
- Big data and block chain
- Predictive and artificial intelligence
- New engagement platforms

# We have strengthened our Solutions capabilities...



## Global scale - local presence

Global franchise; optimised regionally with dedicated units\*

## Including P&C and L&H Experts in



Underwriting,  
Pricing, Business  
Management



Data science,  
Technology



Product Design  
& Optimisation



Behavioural  
Economics

Powered by...

### Experience



**150+ years** successfully  
managing risks



Solutions **track record**: Life  
Guide, CatNet®, Magnum



### Knowledge



**#1 rated Thought  
leadership\*\***



**#1 rated Innovation  
capabilities\*\***



### Reach



Global **Insurtech** partnerships  
network



The largest number  
**of clients** like you\*\*

\* Regional teams including EMEA, US, Asia, ANZ

\*\*According to NMG surveys

# How Swiss Re Solutions add value to your business



## 1. Adapt & Respond

- **Change quickly** to market dynamics
- **Respond** to specific challenges or opportunities
- Keep up with insurance **digitisation** and technological advancements.

## 2. Be more competitive

- Grow sales and revenue via **new product solutions**
- **Differentiate** in existing channels with improved customer value proposition
- Access **new markets**

## 3. Get more value out of your data

- **Enrich** your client portfolio data with **external sources**
- Perform **detailed portfolio modelling** and analyse your **loss drivers** with help from our analytics tools and capabilities

## The Results



Increased business market share, growth and profitability



Improved customer experience and value chain performance



Actionable insights for your inforce portfolio

**Dedicated to  
helping you  
advance**

Whether you are looking for a **ready-now solution** or want to **grow your seed of an idea**, we will use **our capabilities** to help achieve **your ambitions**



### **Ready-now Solutions**

Developed by Swiss Re and calibrated to your business model and preferences for quick market launch



### **Tailor made Solutions**

From research and ideation to prototyping for pilot and deployment, we'll work together with you to solve your challenge or seize a new opportunity

## Our ready-now solutions suite

We have designed our solutions around **your most common needs and challenges**

Your **needs**



To **grow** your customers & revenue



To become **more efficient**



To **improve profitability** of your book

Your **challenge**



To **awaken demand** & need for insurance



To make the **process of buying** easier



To **retain** your best customers



**Growth**  
Solutions



**Performance**  
Solutions



# Our Life & Health Solutions

More sales, a frictionless buying process and healthier, more engaged customers

Ready to  
deploy



## Magnum

Automated underwriting systems to optimize rules, decisions and customer journeys at scale



## Predictive Underwriting

Proprietary decision models to accurately predict behaviours and simplify the application process



## Customer Retention

Tools, techniques and experts to keep your customer healthy and on your books for longer



## Customer Engagement

Partner platforms and insurance-specific expertise to attract consumers and improve their health



## Ageing Solutions

Consumer propositions and proprietary market insights to tackle the needs of an ageing population



## Diabetes Solutions

Proposition designed to manage and reverse the effects of type 2 diabetes and pre-diabetes



## Life Guide

Swiss Re's best in class Underwriting Manual, supported by embedded training, reports, statistics



## Claims Deep Dives

Tools and techniques to help you get a deeper understanding of your claims handling performance



# Our Property & Casualty Solutions

Improve performance, steer your portfolios, and grow into new markets and segments

Ready to  
deploy



## P&C Analytics

- Portfolio Insights interactive risk visualisation for steering and growth
- Tailored P&C Analytics consultancy services to solve your every need



## Property & Specialty

- CatNet® natural hazard risk analyser
- Sophisticated engineering underwriting with PUMA
- Agro Suite modular, end-to-end agriculture solutions



## Cyber

- Cyber Product Suite for cyber insurance product development
- Cyber Analytics Platform for risk scoring, portfolio, and accumulation management



## Liability

- Analyse and model liability portfolios with Forward-Looking Modelling (FLM) to grow into new markets and segments
- Manage casualty accumulation risks



## Parametric

- End-to-end pricing, risk monitoring, policy administration, automated claims pay out and real-time reporting for flight delay, earthquake, tropical cyclone



## Automotive

- Insurance-relevant driver scoring with end-to-end telematics solution
- Grow strategically and steer portfolios with Motor Market Analyser



## SwiftRe®

- Online risk placement, claims and accounting platform
- Cost-effective risk management
- Full transparency into entire portfolio



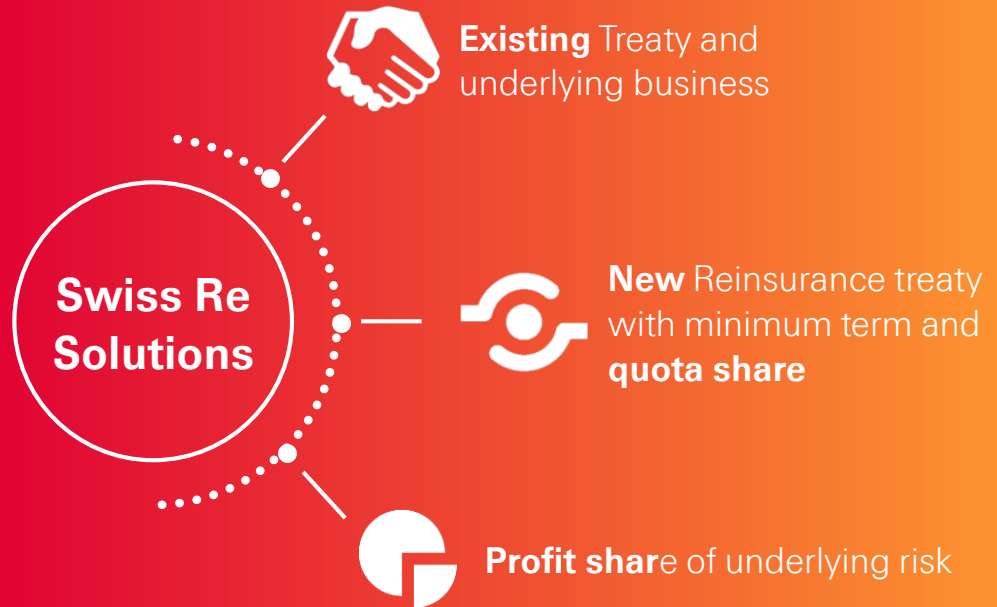
## Smart Homes


- Develop next generation solutions with advanced risk scoring
- Preventive risk services
- Fast time-to-market via Swiss Re's curated partners ecosystem

# How to get access to Swiss Re Solutions?

**01** We work with clients to commercialise solutions, for a **mutually rewarding**, valuable **partnership**

**02** We seek to **share risk** and help **add value** to important client relationships



A close-up photograph of a young child wearing a bright red hooded raincoat. The child is laughing heartily with their mouth wide open and eyes squeezed shut. They are standing in the rain, with numerous water droplets visible in the air around them. The background is blurred, suggesting an outdoor setting.

SOLUTIONS TO POWER YOUR BUSINESS

**How can we  
help you  
beyond risk  
sharing?**

Get in touch with your Swiss Re  
local representative to hear more.



# We're smarter together

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