

Lecture 0: Introduction to Cognitive Computing and Deep Learning

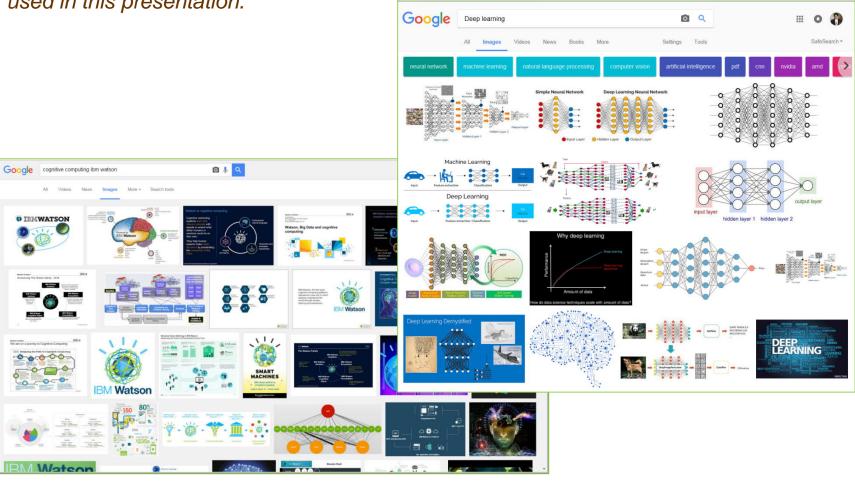
TIES4911 Deep-Learning for Cognitive Computing for Developers
Spring 2021

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Acknowledgement

I am grateful to all the creators/owners of the images that I found from Google and have

used in this presentation.



IBM Deep Blue

In 1996 and 1997 years, there was a pair of six-game chess matches between world chess champion Garry Kasparov and an IBM supercomputer called Deep Blue.

https://en.wikipedia.org/wiki/Deep_Blue_versus_Garry_Kasparov

- Kasparov won the first match in Philadelphia in 1996 (4:2).
- In 1997 in New York City, the first computer program Deep Blue defeated a world champion in a match under tournament regulations (3.5:2.5)



IBM Watson

Watson is an artificially intelligent cognitive computer system capable of processing large amounts of unstructured data and answering to queries posed in natural language.

https://www.youtube.com/watch?v=_Xcmh1LQB9I



Jeopardy! Challenge.

In February 2011, IBM Watson made history competed against the world's best Jeopardy! Champions (Ken Jennings and Brad Rutter).

https://www.youtube.com/watch?v=P18EdAKuC1U

Google's AlphaGo

Google's AlphaGo A.I. beats world's number one in Go

https://www.cnbc.com/2017/05/23/googles-alphago-a-i-beats-worlds-number-one-in-ancient-game-of-go.html

- In October 2015, the distributed version of AlphaGo defeated the European Go champion Fan Hui (2-dan)(5:0)
- In March 2016, in a five-game match, the first time a computer Go program has beaten a 9-dan professional Lee Sedol (one of the best players)(4:1)
- In May 2017, in a three-game match, Global Champ Chinese player Ke Jie(9-dan), lost his first game against Google DeepMind computer program AlphaGo.

ALPHAGO 00:00:48 Alphago Google DeepMind

AlphaGo Zero

Introduces in October 2017, the latest evolution of AlphaGo is even more powerful and is arguably the strongest Go player in history. https://deepmind.com/blog/alphago-zero-learning-scratch

Minigo: an open-source implementation of the AlphaGoZero algorithm (https://github.com/tensorflow/minigo)

In December 2017, DeepMind claimed that it generalized AlphaGo Zero's approach into a single AlphaZero algorithm. https://en.wikipedia.org/wiki/AlphaZero

Mastering the game of Go without human knowledge https://www.nature.com/articles/nature24270.epdf

Intelligent Robots

An Artificial Super Intelligent Robot **Sophia** wants to study at collage, wants job, family, citizenship, etc.

Sophia is a social humanoid robot developed by Hong Kongbased company Hanson Robotics in 2015. In October 2017, the robot became a Saudi Arabian citizen, the first robot to receive citizenship of any country.



- https://en.wikipedia.org/wiki/Sophia_(robot)
- http://dailyinformator.com/8-things-you-need-to-know-about-sophia-worlds-first-robot-citizen/
- https://autome.me/what-is-sophia-the-humanoid-robot-doing-now/
- https://www.youtube.com/watch?v=IUJaO6C-zTo
- https://www.youtube.com/watch?v=8MjIU4eq__A
- https://www.youtube.com/watch?v=fLvL7uqrMVc
- https://www.youtube.com/watch?v=S5t6K9iwcdw
- https://www.youtube.com/watch?v=XwRXv80AUTs



Intelligent Robots

Microsoft and Alibaba Al programs beat humans in Stanford reading comprehension test for 1st time

Machines can already outplay us in chess, poker and other games, and now they are becoming better readers as well.

Al programs from both Microsoft and Alibaba outperformed humans in the beginning of January 2018 on a reading comprehension data set developed at Stanford. "Crowdworkers" scraped more than 500 Wikipedia articles to produce more than 100,000 question-and-answer sets for the test.

Here's a sample question: "What year did Genghis Khan die?" (Spoiler alert: It's 1227.)

"This is the first time that a machine has outperformed humans on such a test," Alibaba said in a statement.

Microsoft's score of **82.6** and Alibaba's grade of **82.4** beat out the human standard of **82.3**. Other notable Al programs participating in the test and closing in on beating human scores come from the Allen Institute for Artificial Intelligence, Tencent, Salesforce and others.



https://www.geekwire.com/2018/microsoft-alibaba-ai-programs-beathumans-stanford-reading-test-1st-time/

Intelligent Robots

Intelligent Virtual Assistants and Chat Bots...



Amazon Arcxa

https://en.wikipedia.org/wiki/Amazon_Alexa



Google Home

https://assistant.google.com/



https://www.apple.com/siri/



IBM Watson Assistant

https://www.ibm.com/cloud/watson-assistant/



Microsoft Cortana

https://www.microsoft.com/en-us/cortana



Facebook Chatbot

https://developers.facebook.com/

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Self-Driving Cars

NVIDIA and Bosch Announce Al Self-Driving Car Computer

https://blogs.nvidia.com/blog/2017/03/16/bosch/



Intelligent Robots

BOSTON DYNAMICS is a world leader in mobile robots, tackling some of the toughest robotics challenges. https://www.bostondynamics.com

It combines the principles of dynamic control and balance with sophisticated mechanical designs, cutting-edge electronics, and next-generation software for high-performance robots equipped with perception, navigation, and intelligence. Boston Dynamics has an extraordinary and fast-growing technical team of engineers and scientists who seamlessly combine advanced analytical thinking with bold engineering and boots-in-the-mud practicality.

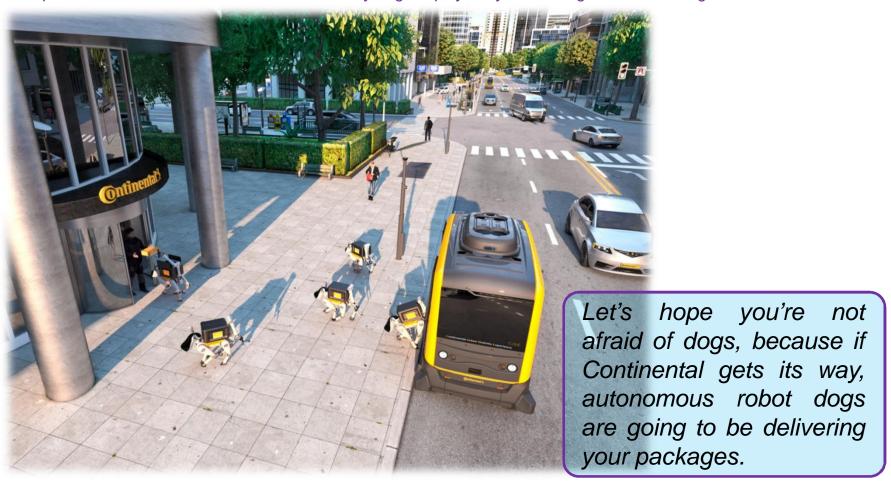
- https://www.youtube.com/user/BostonDynamics
- https://www.youtube.com/watch?v=NR32ULxbjYc



Autonomous Delivery

Robot delivery dogs deployed by self-driving cars ...

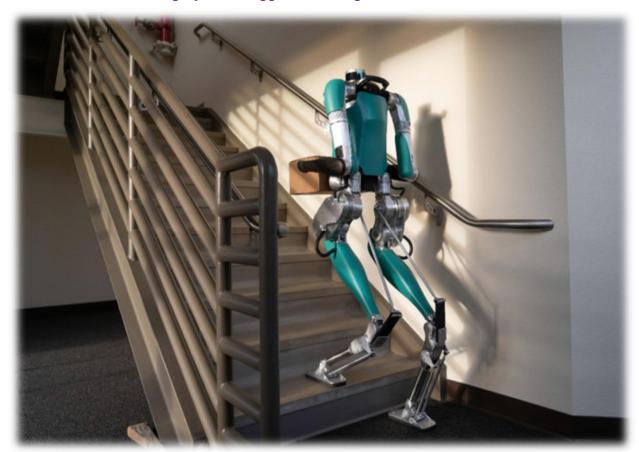
https://techcrunch.com/2019/01/07/robot-delivery-dogs-deployed-by-self-driving-cars-are-coming/



Autonomous Delivery

Agility's two-legged robot Digit is for sale and Ford is the first customer...

https://techcrunch.com/2020/01/05/agilitys-two-legged-robot-digit-is-for-sale-and-ford-is-the-first-customer/



Intelligent Robots

Inventory Robots in Retailing...





- https://www.solteq.com/en/solutions/solteq-retail-robot?
- https://www.youtube.com/watch?v=nda7bTLNcQs

Intelligent Robots

Robots in Education...



Intelligent Robots

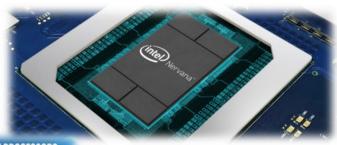


Neuromorphic Computing

Neuromorphic Computing: The Future of AI and Computing

Family of Intel® Xeon® Scalable Processors and Intel® Nervana™ Neural Network Processors (NNP) Redefine AI Silicon

- https://www.intel.com/content/www/us/en/benchmarks/server/xeon-scalable/xeon-scalable-artificial-intelligence.html
- https://software.intel.com/en-us/articles/intel-processors-for-deep-learning-training
- https://ai.intel.com/intel-nervana-neural-network-processors-nnp-redefine-ai-silicon/?utm_source=ISTV&utm_medium=Video&utm_campaign=\STV2018_ISTV18
 02 01&utm_content=Al+News
- https://www.youtube.com/watch?v=zEzm-rMwyVo
- https://www.youtube.com/watch?v=ej9-sGj_iHw





Intel Loihi Al Chip A new Al chip under development at Intel is taking its inspiration from the human brain in an attempt to overcome technological hurdles. This New Self-Learning Chip Promises to Accelerate Artificial Intelligence

- https://www.youtube.com/watch?v=EgCRwZw4p8c
- https://www.youtube.com/watch?v=NAE4YUB09j4
- https://newsroom.intel.com/editorials/intels-new-self-learning-chip-promisesaccelerate-artificial-intelligence/





"Slaughterbots" is seven minutes and forty-seven seconds of sheer horror designed to be a fictional warning against a future full of killer robots.



This fictional video about Al-powered weapons makes The Terminator look like a Disney film

- https://thenextweb.com/artificial-intelligence/2017/11/14/this-fictional-video-about-ai-powered-weapons-makes-the-terminator-look-like-a-disney-film/?utm_content=buffer215b3&utm_medium=social&utm_source=facebook.com&utm_campaign=buffer
- https://www.youtube.com/watch?v=9CO6M2HsoIA
- http://autonomousweapons.org

Something went wrong...



https://www.youtube.com/watch?v=ZoemTySxFso

Deep Fake...

https://www.youtube.com/watch?v=78L6l6vsfrU https://www.youtube.com/watch?v=Wm3squcz7Aw





Deep Fake...

Teenager's Al Project for Detecting Deepfake

Videos Wins Award

His software has over 150,000 lines of code and is ten times faster than the current best model.

https://interestingengineering.com/teenagers-ai-system-for-detecting-deepfake-videos-wins-award



BT Young Scientist & Technologist of the year 2021 - Greg Tarr

https://www.youtube.com/watch?v=pFYE6O4rw24 https://www.youtube.com/watch?v=rHQtst-Wlbk

Tarr was able to make significant improvements in speed and efficiency when compared to the current state-of-the-art best model without sacrificing its accuracy...

Microsoft novel deep fake detection tool: https://interestingengineering.com/microsoft-debuts-deepfake-detection-tool-to-combat-disinformation

Cognitive Computing

Cognitive Computing is a new type of computing with the goal of more accurate models of how the human brain/mind senses, reasons, and responds to stimulus. https://en.wikipedia.org/wiki/Cognitive_computing



Cognitive Computing based systems are "systems that learn at scale, reason with purpose and interact with humans naturally." (IBM)

Types of cognitive technologies:

- Machine learning
- □ Natural language processing
- □ Speech recognition
- □ Computer vision
- Insights generation from data
- □ Sentiment analysis
- □ Etc.



Cognitive Computing

On the way towards **Cognitive Computing**, smart systems adopt key elements of cognitive computing...

□ Expanding the boundaries of human cognition

... extends a capability of a human to reason, think deeply, recognize objects and sounds, manipulate and manage huge amount of data (not only to search in big volume, but make decisions on top of it).

□ More natural human-computer interaction

... applies more natural interaction and engagement with computers via more general speech and natural language communication with the system, as well as, use of infographics and visual data representation techniques.

□ Use of Learning

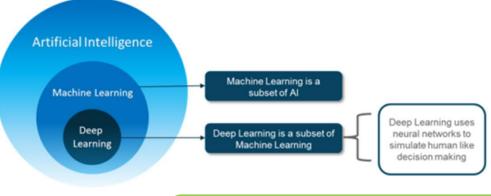
... helps to design personalized and adaptable systems able to constantly learn and evolve based on feedback from used interaction applying machine learning, statistics, etc.

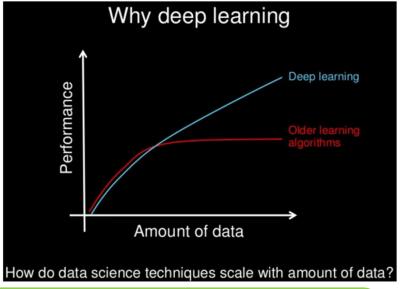


Deep Learning

Machine Learning - process of training a machine to create a model and use it for decision making.

Deep Learning - is part of a broader family of machine learning methods based on learning data representations, as opposed to task-specific algorithms.(Wikipedia)





"The analogy to deep learning is that the rocket engine is the deep learning models and the fuel is the huge amounts of data we can feed to these algorithms." (Andrew Ng)

Deep Learning vs. Machine Learning – the essential differences you need to know!

https://www.analyticsvidhya.com/blog/2017/04/comparison-between-deep-learning-machine-learning/

https://www.zendesk.com/blog/machine-learning-and-deep-learning/

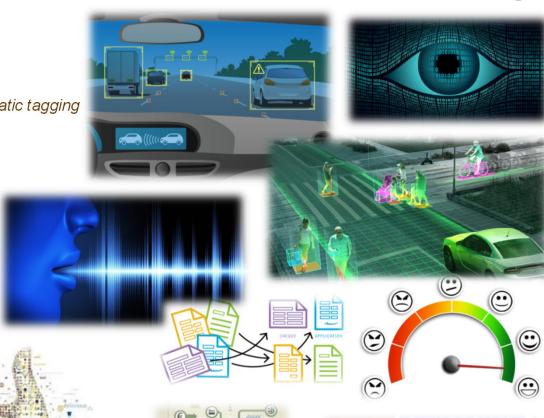
https://www.edureka.co/blog/deep-learning-tutorial

https://www.youtube.com/watch?v=vehXkgG3YcU

Deep Learning

DL use-cases

- □ Computer/Machine Vision
 - image classification and automatic tagging
 - object recognition in the image
 - video recognition
- □ Speech recognition and generation
- ☐ Text processing
 - fact extraction
 - machine translation
 - sentiment analysis
 - character level text processing
 - document classification
- □ Decision making
- □ Etc.





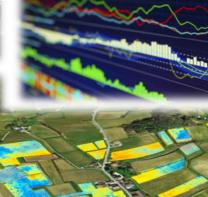


Deep Learning

DL application domains

- Medical
 - cancer detection
 - drug discovery
 - radiology (CNN based detection of tumor and cancer from MRI, fMRI, EKG, and CT scans)
- ☐ Finance
 - market, trading and investment predictions
 - customer segmentation in advertising
 - fraud detection
- Agriculture
 - problematic environmental conditions detection based on satellite feeds and sensor data
- □ Smart Cities
- ☐ Traffic &Transportation
- **□** Gaming
- Music and Art
- □ Robotics
- □ Education
- □ Service domains
- □ Etc.





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Deep Learning

DL application domains

☐ Forecasting Waves with Deep Learning

https://www.engineering.com/DesignSoftware/DesignSoftwareArticles/ArticleID/15888/Forecasting-Waves-with-Deep-Learning.aspx



- ☐ CheXNet: Radiologist-Level Pneumonia Detection on Chest X-Rays with Deep Learning
- https://stanfordmlgroup.github.io/projects/chexnet/
- http://med.stanford.edu/news/all-news/2017/11/algorithm-candiagnose-pneumonia-better-than-radiologists.html



□ Face It – The Artificially Intelligent Hairstylist

https://software.intel.com/en-us/articles/face-it-the-artificially-intelligent-hairstylist?utm_source=taboola&utm_medium=referral&utm_campaign= Al_Student_ASMO_Q4_2017_Media_Buy



Deep Learning

DL most known researchers

- ☐ Andrew Ng
- ☐ Geoff Hinton
- ☐ Yann LeCun
- ☐ Yoshua Bengio
- ☐ Andrej Karpathy
- **...**



Comprehensive Neural Network learning materials

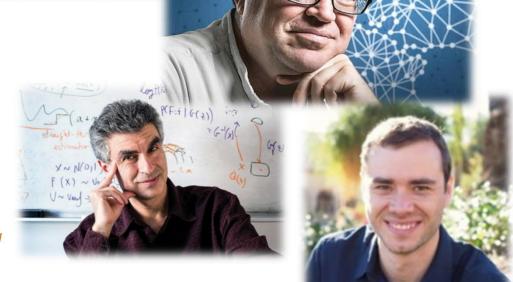
- ☐ Michael Nielsen's book:
- http://neuralnetworksanddeeplearning.com/
- ☐ Andrew Ng's classes:

http://www.andrewng.org/courses/

https://www.coursera.org/learn/machine-learning

http://cs229.stanford.edu/

https://www.deeplearning.ai/



Deep Learning

DL companies (big players)



BOSCH

supports development of autonomous vehicles



Google

Intel

bought DeepMind for \$ 400 Million and provides Cognitive Computing services



is actively investing into self-driving cars



NVIDIA

improved DL hardware with GPUs



introduced Intel Nervana NN processor and new Loihi Self-Learning Chip, and improves DL toolkits, frameworks and algorithms...



Cognitive Computing services



Facebook AI

DL frameworks and tools



AWS Cloud Cognitive Services



Cognitive services and toolkit



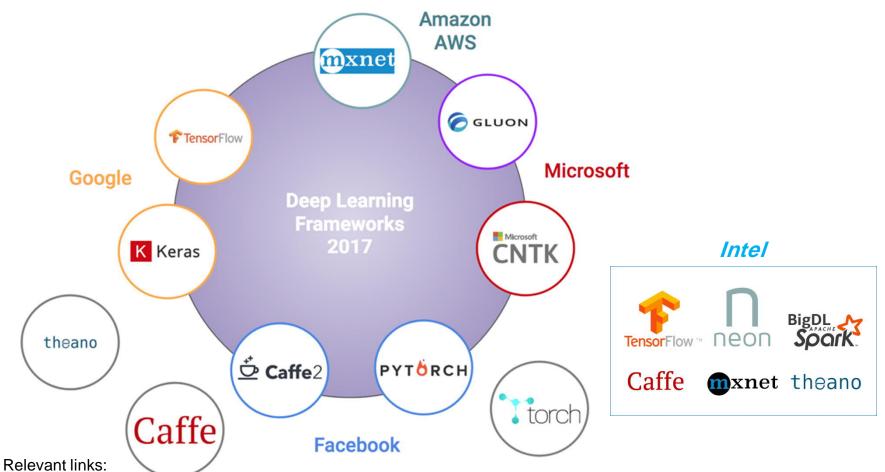
has invested \$ 1 Billion into AI research

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Deep Learning Frameworks



https://towardsdatascience.com/top-10-best-deep-learning-frameworks-in-2019-5ccb90ea6de https://towardsdatascience.com/battle-of-the-deep-learning-frameworks-part-i-cff0e3841750 https://towardsdatascience.com/deep-learning-framework-power-scores-2018-23607ddf297a https://www.marutitech.com/top-8-deep-learning-frameworks/ https://www.netguru.com/blog/deep-learning-frameworks-comparison

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Deep Learning Frameworks



TensorFlow by Google seems to be the most used deep learning framework so far. In 2017, Google has introduced TensorFlow Lite - is a lightweight solution for mobile and embedded devices, enabling on-device machine learning inference and supporting hardware acceleration with the Android Neural Networks API. https://www.tensorflow.org/



PyTorch was introduced by Facebook in January 2017 and already started to gain popularity. The main drivers behind the popularity are GPU acceleration, the efficient usages of memory and the use of dynamic computational graphs ("define by run" instead of the traditional "define and run"). http://pytorch.org/



Caffe2 framework has been launched by Facebook in 2017 as the successor of the well known and still extremely popular Caffe framework. https://caffe2.ai/ and http://caffe.berkeleyvision.org/



MXNet is Apache library for deep learning supported by Microsoft and Amazon. It supports many languages, from C++ to Python, JavaScript, Go, and, indeed, R. https://mxnet.apache.org/



CNTK deep learning framework developed by Microsoft. The framework was renamed to the Microsoft Cognitive Toolkit with officially launched the 2.0 version in 2017. https://www.microsoft.com/en-us/cognitive-toolkit/



Torch is a scientific computing framework for LuaJIT with wide support for machine learning algorithms that puts GPUs first. http://torch.ch/



Theano is a Python library that allows to efficiently define, optimize, and evaluate mathematical expressions involving multi-dimensional arrays. http://deeplearning.net/software/theano/



Deeplearning4j is an open-Source, distributed, deep Learning Library for the JVM. https://deeplearning4j.org/



Chainer is a Python-based deep learning framework aiming at flexibility. **IntelChainer** is Optimized-Chainer for Intel Architectures. https://chainer.org/, https://github.com/chainer/chainer and https://github.com/intel/chainer



Neon is a deep learning (Python-based and optimized for Intel® architecture) framework designed for ease of use and extensibility on modern deep neural networks, such as AlexNet, Visual Geometry Group (VGG), and GoogLeNet. https://software.intel.com/en-us/ai-academy/frameworks/neon/ and https://ai.intel.com/neon/

Intel provides Framework Optimizations for faster training of deep neural networks on Intel architecture https://ai.intel.com/framework-optimizations/

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Deep Learning Frameworks

Interfaces that are wrapped around one or multiple frameworks:



Keras is the most well know and widely used interface for deep learning. This high-level Python based deep learning API is created by a deep learning researcher at Google - François Chollet. Google announced in 2017 that Keras has been chosen to serve as the high-level API of TensorFlow and will be included in the next TensorFlow release. Next to TensorFlow, Keras can also use Theano or CNTK as backend. https://keras.io/



Gluon is an open source high-level Python deep learning interface which allows developers to more easily and quickly build machine learning models, without compromising performance was jointly announced by Microsoft and Amazon's AWS in October 2017. Interface wraps MXNet and soon it will also include Microsoft's CNTK. https://mxnet.incubator.apache.org/gluon/index.html



Eager execution for TensorFlow, introduced in October 2017, is an imperative "define-by-run" interface where operations are executed immediately as they are called from Python. With this launch, Google hopes to win back the users that fell in love with PyTorch and it's dynamic graph.

https://research.googleblog.com/2017/10/eager-execution-imperative-define-by.html, https://github.com/tensorflow/tensorflow/blob/master/tensorflow/contrib/eager/python/g3doc/guide.md



Sonnet is a library (by DeepMind) built on top of TensorFlow for building complex neural networks. https://deepmind.com/blog/open-sourcing-sonnet/



H20 Deep Water is a H20 for GPU Enabled Deep Learning on all data types integrating with TensorFlow, MXNet and Caffe. Deep Water brings all these frameworks together under the same user interfaces as the H20 platform. Now, in addition to the original H20 Deep Learning algorithm, users can access TensorFlow, MXNet and Caffe backends in H2O, and build complex deep networks. https://www.h2o.ai/deep-water/

ONNX (Open Neural Network Exchange) (is launched by Microsoft, AWS, and Facebook amongst others) is an open format to represent deep learning models that allows users to more easily move models between different frameworks (V1 is released in December 2017). ONNX enables models to be trained in one framework and transferred to another for inference. ONNX models are currently supported in Caffe2, Microsoft Cognitive Toolkit, MXNet, and PyTorch, and there are connectors for many other common frameworks and libraries (community already added a converter for TensorFlow as well). https://onnx.ai/ and https://github.com/onnx/onnx

Deep Learning Platforms

Microsoft



☐ **H2O.ai** is a machine learning platform. https://www.h2o.ai/



Spark is a fast and general engine for large-scale data processing. http://spark.apache.org/



■ **PlaidML** - open source portable deep learning engine from Vertex.Al.

http://vertex.ai/blog/announcing-plaidml https://github.com/plaidml/plaidml

☐ A.I. Model - a common machine learning tool for all frameworks by Microsoft.

https://www.microsoft.com/en-us/Al/ai-platform

three major tools for developers:

- Azure Machine Learning Experimentation Service
- Azure Machine Learning Workbench
- Azure Machine Learning Model Management Service.





Google Cloud AI provides modern machine learning services, with pre-trained models and a service to generate your own tailored models. https://cloud.google.com/products/machine-learning/

Intel® Al DevCloud for Intel® Al Academy members. https://software.intel.com/ai-academy/tools/devcloud





Cognitive Computing Services





Google (DeepMind)

https://cloud.google.com/vision/ https://cloud.google.com/speech/



IBM Watson

https://www.ibm.com/watson/services/visual-recognition/ https://www.ibm.com/watson/services/text-to-speech/ https://www.ibm.com/watson/services/natural-language-understanding/



Cognitec

Microsoft Azure

https://azure.microsoft.com/en-us/services/cognitive-services/computer-vision/ https://azure.microsoft.com/en-gb/services/cognitive-services/speech/ https://azure.microsoft.com/en-us/services/cognitive-services/face/ https://azure.microsoft.com/en-us/services/cognitive-services/text-analytics/

https://www.captionbot.ai/ https://www.how-old.net/ https://www.what-dog.net/

http://www.cognitec.com/



Clarifai

https://www.clarifai.com/





Facebook



https://aws.amazon.com/rekognition/

https://ai.facebook.com/tools/

Amazon





amazon webservices

https://einstein.ai/ https://metamind.readme.io/

Relevant links:

https://blog.filestack.com/thoughts-and-knowledge/comparing-google-vision-microsoft-cognitive-amazon-rekognition-clarifai/