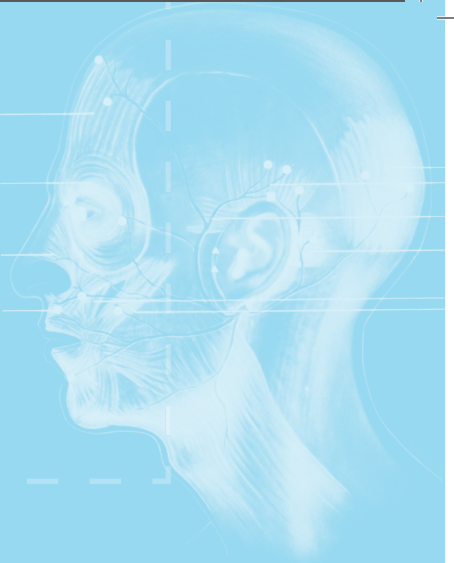




额肌
眼轮匝肌
鼻翼张肌
鼻中隔降肌

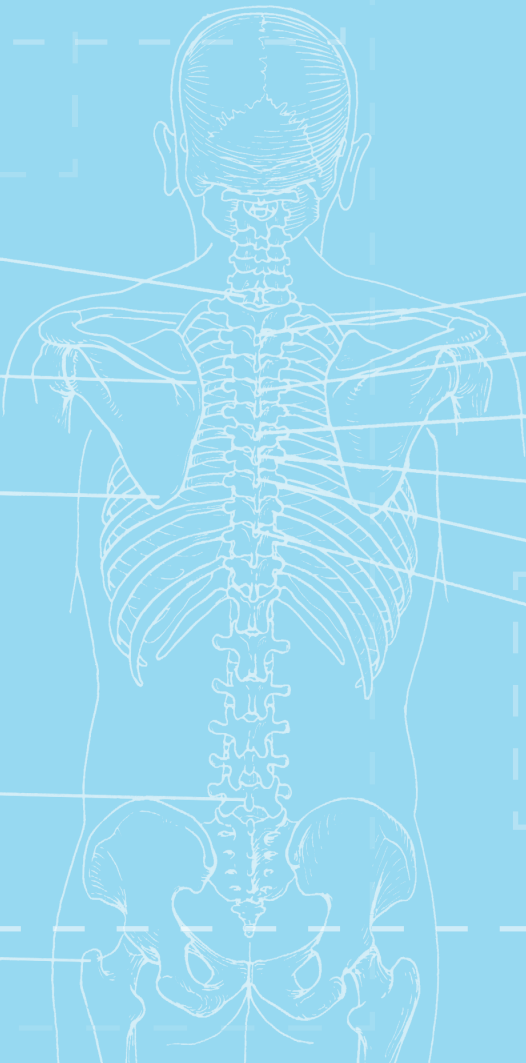


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TRADITIONAL CHINESE MEDICINE

CATALOG 2007-2008

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Table of Contents

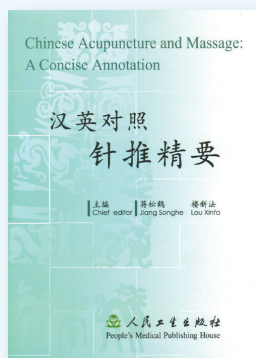
Acupuncture	p. 3
Wall Charts	pp. 4-5
General books	pp. 6-9
DVD	pp. 10-11
More Products	pp. 12-13
Body Models	p. 14

Key

	Chinese and English bilingual
	Chinese and Spanish bilingual



BOOKS ON ACUPUNCTURE



Chinese Acupuncture and Massage 中E

A Concise Annotation

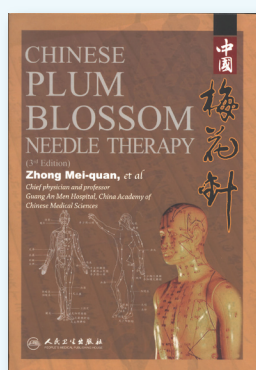
By Jiang Songhe & Lou Xinfa, Wenzhou Medical College

Drawing on years of research, study, practice and experience of professors and practitioners of Chinese and Western combined medicine, this book is an encyclopedia of useful knowledge and guidance for medical professionals and students.

2004 - 7 ½ x 10 ½

ISBN: 9787117063791 Pages: 314

CHACMA \$12.95



Chinese Plum Blossom Needle Therapy

By Zhong Mei-quan et al, Guang An Men Hospital

This newly revised third edition is the only comprehensive English language book available on the subject. Includes types and techniques of plum-blossom needling and detailed treatment and case studies of seventy diseases.

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CHPLBL \$29.95



Shi Xue-min's Comprehensive Textbook of Acupuncture and Moxibustion

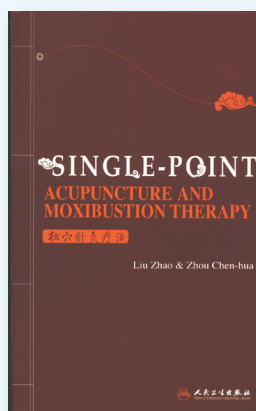
By Shi Xue-min, Ph.D., Tianjin University of TCM

The culmination of over forty years of clinical experience and insight by China's most distinguished modern living acupuncture master includes discussions of channel and collateral theories, point location and energetics, acupuncture needling and moxibustion techniques. A treasure for the serious student and senior practitioner alike.

2006 - 8 ¾ x 12

ISBN: 9787117086998 2 vol. boxed set Pages: 1,462

SHXUCO \$159.95



Single-Point Acupuncture and Moxibustion Therapy

By Liu Zhao & Dr. Zhou Chen-hua

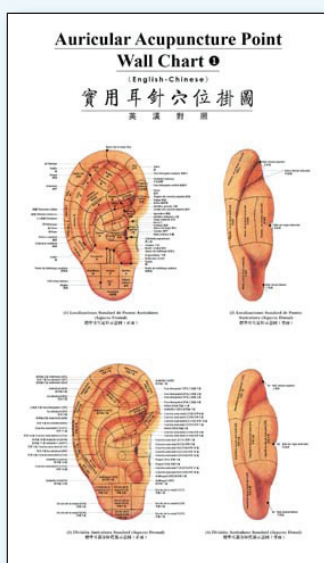
A compilation of ten years of study and clinical practice covering a wide range of diseases with meridian theory, syndrome-differentiation, therapeutic principles and a myriad of case studies to illustrate the scope of healing utilizing a single acupuncture point.

2006 - 7 x 10

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ACUPUNCTURE WALL CHARTS 2006 - 20 x 34



Auricular Acupuncture Point Wall Chart

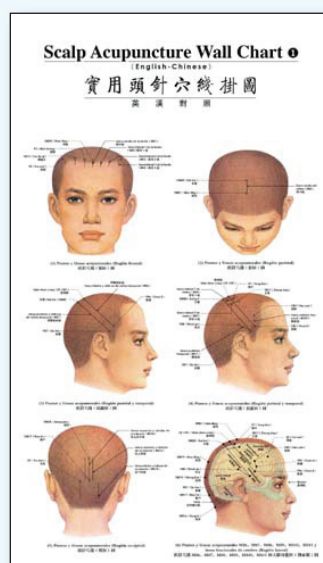
Three full-color charts with standard auricle divisions. Excellent resource for teachers, students, and as a clinical reference.

ISBN: 9787117079952

CHRAAE \$19.95

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Scalp Acupuncture Wall Chart

Three full-color charts that include illustrations with scalp lines overlaid on scalp surface over corresponding motor and sensory regions with major arteries and nerves of the brain. Correct and incorrect angles of needle insertion also shown.

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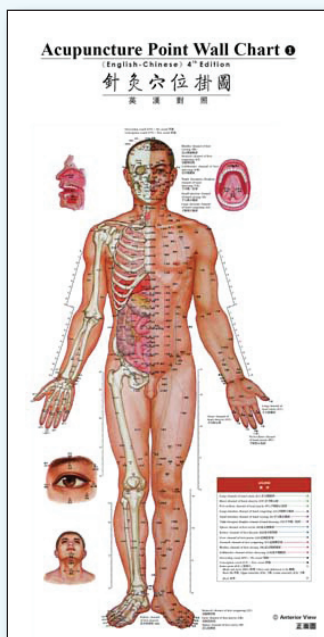
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ISBN: 9787117080361. Code: CHRSAS

中E

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中S



Acupuncture Point Wall Chart

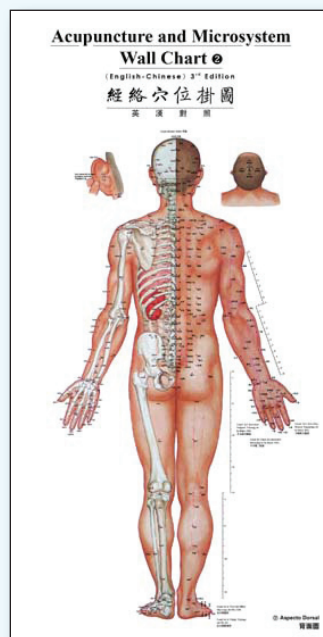
Three full-color charts depicting anterior, posterior, and lateral views of the twelve regular channels and the *Ren* and *Du* vessels and their points.

ISBN: 9787117080095

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Acupuncture and Microsystem Wall Chart

Same three charts as CHRAPE (left) with the addition of fourth and fifth charts devoted to Microsystems: scalp, foot, face, ear, and wrist and ankle.

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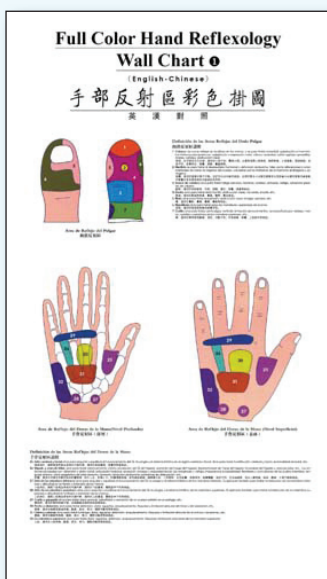
CHRAE \$49.95

Also available in Spanish-Chinese.
ISBN: 9787117080378. Code: CHRAMS

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Full Color Hand Reflexology Wall Chart

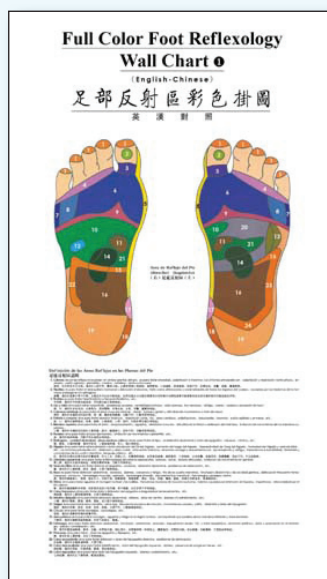
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Five large full-color illustrations with surface and skeletal views of the hand and accompanying text on disease and symptom indications for each reflex zone.

ISBN: 9787117080101

CHRHRE \$15.95

Also available in Spanish-Chinese.
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Full Color Foot Reflexology Wall Chart

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Full-color foot reflexology chart with six large illustrations. Accompanying text provides disease and symptom indications for each reflex zone.

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Pocket Color Hand and Foot Reflexology Chart

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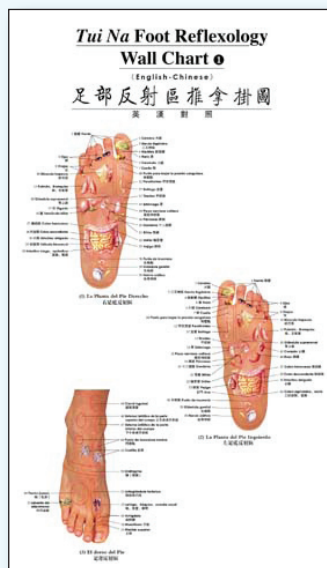
By Dong Fuhui

Full-color with accompanying text containing disease and symptom indications for each reflex zone. This is the companion booklet for the combined Full Color Hand Reflexology Wall Chart and the Full Color Foot Reflexology Wall Chart above. Please note: the "pocket" referred to in the title is sized for lab-coat pockets.

ISBN: 9787117080132 Pages: 24

POCOHE \$9.95

Also available in Spanish-Chinese.
ISBN: 9787117080026. Code: POCOS



Tui Na Foot Reflexology Wall Chart

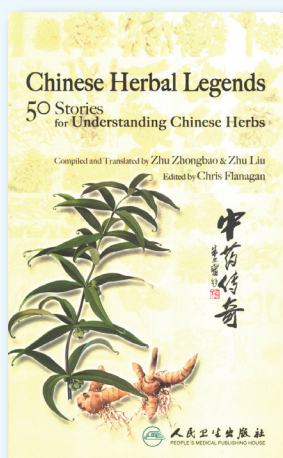
中E

Explanatory booklet included.
ISBN: 9787117079778

CHRTNE 15.95

Also available in Spanish-Chinese.
ISBN: 9787117079938 Code: CHRTNS

GENERAL BOOKS



Chinese Herbal Legends

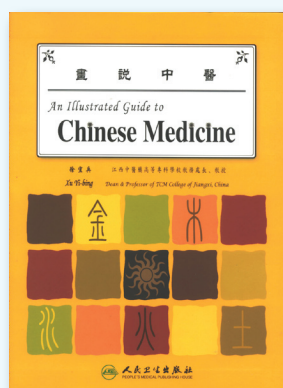
By Zhu Zhongbao & Zhu Liu

A collection of stories about fifty important Chinese medicinal herbs to help any student or practitioner more fully understand the impact of herbal medicine in daily Chinese life. Illustrations of each herb's source and its prepared form are accompanied by basic, clinically useful information about its properties and use.

2006 - 5 ¼ x 8 ½

ISBN: 9787117079518 Pages: 248

CHHELE \$24.95



An Illustrated Guide to Chinese Medicine

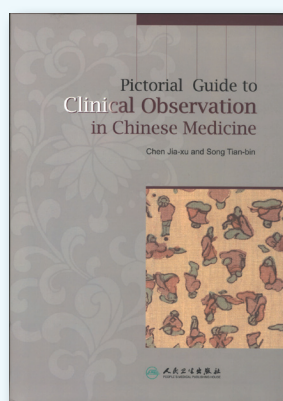
By Xu Yibing, TCM College of Jiangxi

Filled with color illustrations to help patients and other non-practitioners grasp the foundations of the theory of Chinese medicine.

2007 - 6 x 9

ISBN: 9787117084772 Pages: 272

ILGUCH \$19.95



Pictorial Guide to Clinical Observation in Chinese Medicine

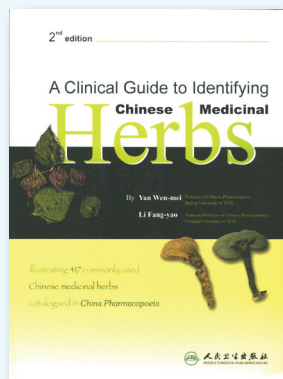
By Chen Jiaxu and Song Tianbin, Beijing University of Chinese Medicine

Topics covered include the six aspects of inspection: vitality and color, body shape and form, sense organs and orifices of the head and face, tongue, body, and limbs covering over 200 cases of common diseases.

2006 - 7 x 10

ISBN: 9787117079976 Pages: 246

PIGUCL \$39.95



A Clinical Guide to Identifying Chinese Medicinal Herbs

By Yan Wenmei, Beijing University of Chinese Medicine
& Li Fangyao, Chengdu University of TCM

An extremely useful, hands-on guide identifying 417 herbs, accompanied by color photographs and including descriptions of commonly used alternate species. Each herb is identified in Latin, English, and Chinese (*pinyin* and characters) with its source, properties, flavor, channels entered, actions, and identification given.

2006 - 8 ¼ x 11 ¼

ISBN: 9787117087049 Pages: 492

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In the Footsteps of the Yellow Emperor

Tracing the History of Traditional Acupuncture

By Peter Eckman, M.D.

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Long River Press, 2007 – 6 x 9

ISBN: 9781592650743 Pages: 278

FOYEEM \$18.95

In the Footsteps of the Yellow Emperor

Tracing the History of Traditional Acupuncture



Peter Eckman, M.D.

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This well-organized and comprehensive series of books guides the reader through the complexity of clinical practice. These books discuss, in detail, the clinical experience of ancient and modern-day renowned physicians and enable the practitioner to become more adept at using Chinese medicine in the diagnosis and treatment of common diseases. For more titles in this series, please see www.chinabooks.com.

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By Huang Jian-ling & Liang Xue-fang,
Guangzhou University of Chinese Medicine

2007 - 7 x 10

ISBN: 9787117080606 Pages: 328

PEINDI \$29.95

Urticaria

By Lu Chuan-jian & Chen Da-can,
Guangzhou University of Chinese Medicine

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ISBN: 9787117085335 Pages: 294

URTICA \$19.95

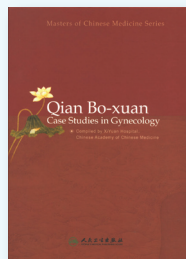
Eczema & Atopic Dermatitis

By Lu Chuan-jian & Chen Da-can,
Guangzhou University of Chinese Medicine

2006 - 7 1/2 x 10 1/2

ISBN: 9787117085328 Pages: 226

ECATDE \$29.95



Qian Bo-xuan's Case Studies in Gynecology

Compiled by Xiyuan Hospital,
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A firsthand account of Qian Bo-xuan's clinical experience in gynecology including 84 case studies of 25 different disease types in four disease categories: menstrual, obstetrical, postpartum and miscellaneous gynecological disorders.

2006 - 7 x 10 Hardcover

ISBN: 9787117080316 Pages: 570

QIBOCA \$59.95



Secondary Channels and Collaterals

By Wang Qi-cai,
Hebei College of TCM

Although much has been written about the 12 regular channels (95% of modern acupuncture texts concentrate solely on these) and their place in the diagnosis and treatment of disease, little has been written about the secondary systems of channels and collaterals. Professor Wang's book, complete with case studies and commentaries in which he explains the theory behind each treatment and why it was successful, helps fill that void.

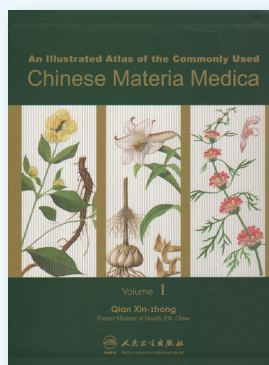
2006 - 7 x 10 Hardcover

ISBN: 9787117080668 Pages: 648

SECHCO \$59.95



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An Illustrated Atlas of the Commonly Used Chinese Materia Medica (3 vol.)

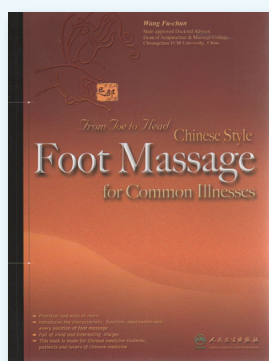
By Qian Xin-zhong, Beijing University of Chinese Medicine

Combines 555 Chinese medicinal herbs with scientific descriptions of the medicines' source plant, mineral or animal. Each herb is accompanied with a description created by an expert faculty member from Beijing University of Chinese Medicine, which includes area of cultivation, preparation, pharmacological properties, suggested dosages and an intricate illustration that makes this book a beautiful and rare collector's item.

2007 - 8 ½ x 12 Casebound

ISBN: 9787117092579, 9787117092654, 9787117092647 Pages: 1,436

ILATCO \$499.95



Chinese Style Foot Massage for Common Illnesses

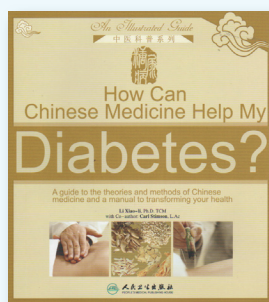
By Wang Fu-chun, Changchun TCM University

With over 794 illustrations, this "hands-on" guide addresses 33 common diseases that can be cured through foot massage. Details 15 manipulation techniques, provides helpful advice for diet and exercise and takes you step-by-step through information rarely shown about foot massage. This is not just a way to learn more about an ancient practice, but a manual with practical methods for every day usage.

2007 - 8 x 11

ISBN: 9787117090926 Pages:254

CHSTFO \$29.95



How Can Chinese Medicine Help My Diabetes?

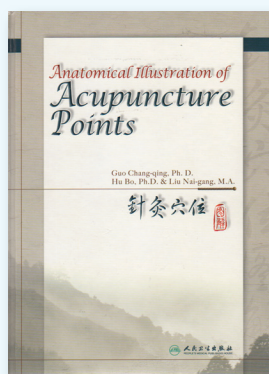
By Li Xiao-li & Carl Stimson, Beijing University of Chinese Medicine

TCM has been practiced on diabetes patients for thousands of years and yet, nearly 177 million people worldwide suffer from this disease. If you're curious about TCM for the treatment of diabetes, this guide is a perfect introduction to the resources out there. Filled with full-color photo illustrations, topics range from prevention through diet, exercise, acupuncture, herbs, tui na massage and more.

2007 - 7 x 8

ISBN: 9787117091190 Pages: 168

HOCACH \$17.95



Anatomical Illustration of Acupuncture Points

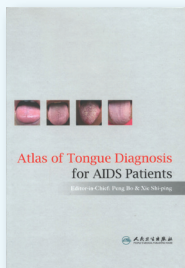
By Guo Chang-qing, Ph.D., Beijing University of Chinese Medicine

With full-photos and illustrations, this extensive text book provides precise location points for an accurate practice of acupuncture. Widely used in China, this is the first time a book this complete and of high quality has been published in English. Contains historical origins of practice as well as modern methods.

2007 - 8 ½ x 11 ½ Hardcover

ISBN: 9787117089906 Pages: 568

ANILAC \$99.95



Atlas of Tongue Diagnosis for AIDS Patients

By Peng Bo & Xie Shiping

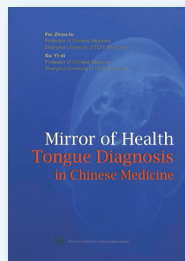
In TCM, the tongue is the external reflection, or mirror, of the *zang* and *fu* organs, revealing the real condition of patients. It plays a significant part in the evaluation of all

disease conditions, choosing treatment direction and prognosis. This book presents the typical sorts of tongue manifestations and many variations in more than 700 patients with AIDS and HIV, including examples of patients with opportunistic diseases.

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ISBN: 9787117080422 Pages: 398

ATTODI \$65.95



Mirror of Health

Tongue Diagnosis in Chinese Medicine

By Fei Zhaofu & Gu Yidi, Shanghai University of TCM

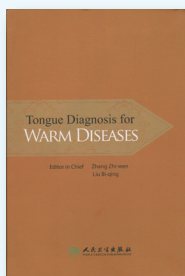
Illustrates 34 tongue conditions with detailed descriptions, diagnosis and treatment and patient guidelines for lifestyle approaches to

improved health. Includes patient history case studies, with dramatically different before and after photographs. The appendices contain comparative graphs of syndromes, tongue signs and the medicines indicated, as well as a reference sheet of formula ingredients.

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ISBN: 9787117085960 Pages: 216

MIHETO \$39.95



Tongue Diagnosis for Warm Diseases

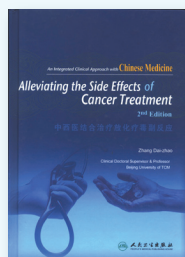
By Zhang Zhi-wen & Liu Bi-qing

Filled with over 150 pictures and essays that provide summary of characteristics, indications and treatment principles of the tongue's appearance in warm diseases.

2006 - 5 1/4 x 8 1/2

ISBN: 9787117080194 Pages: 158

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Alleviating the Side Effects of Cancer Treatment (2nd Edition)

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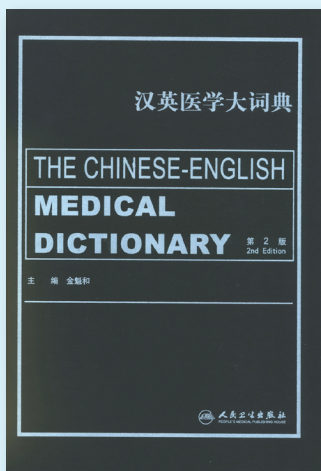
desirable, and often unbearable, adverse effects of radiation therapy, chemotherapy and other treatment modalities. There are few books on this subject available on the market, which makes this an invaluable resource for all clinicians who are involved in the management of cancer.

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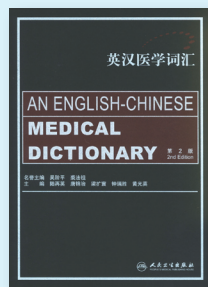
ISBN: 9787117080460 Pages: 1,960

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An English-Chinese Medical Dictionary 中E

ISBN: 9787117080453 Pages: 1,812

ECMEDI \$148.95



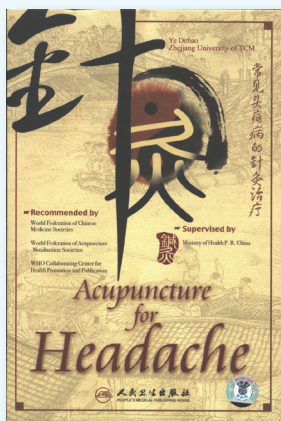
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Recommended by: World Federation of Chinese Medicine Societies. 2007
World Federation of Acupuncture Moxibustion Societies
WHO Collaborating Center for Health Promotion and Publication

Supervised by: Ministry of Health of the PRC

Zhenjiu, Acupuncture & Moxibustion



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Focuses on the treatment of common headaches with acupuncture therapy based on pattern identification.

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By Du Huilan,
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Covers the treatment of early menstruation, prolonged menstruation and bleeding between menstrual cycles through a range of techniques such as acupuncture, moxibustion, and medicinal therapy.

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The causes and pathomechanisms of obesity from the perspectives of both Chinese medicine and biomedicine designed to help practitioners develop a well-rounded approach to treating obesity.

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Although safe and popular in China, *tui na* remains undeveloped in the West. Focusing on hands-on-body treatment using acupressure points, *tui na* is meant to bring the body into balance through massaging the joints and opening up the energy in the meridians and muscles. Each one of these *tui na* DVD's focuses on a specific ailment, led by an expert practitioner.

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By Gu Yihuang,
Nanjing University of TCM

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By Yang Fuguo,
Teaching Hospital, Shanxi College of TCM

Duration: 40 min. ISBN: 9787887208170

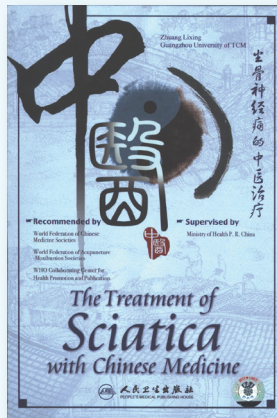
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Shanghai University of TCM

Duration: 40 min. ISBN: 9787887208194

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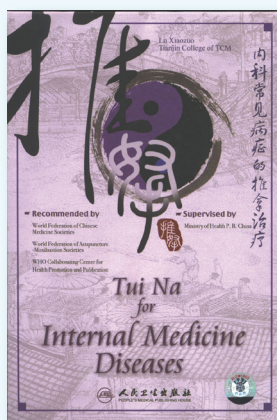
The Treatment of Sciatica with Chinese Medicine

By Zhuang Lixing,
Guangzhou University of TCM

Integrates TCM and biomedical perspectives to evaluate the physiology, etiology and pathomechanisms of sciatica. Includes techniques such as moxibustion, auricular acupuncture, electro-acupuncture, *tui na*, cupping, steaming therapy and point injection.

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Tianjin College of TCM

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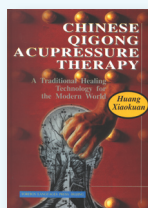


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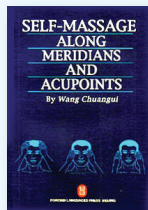


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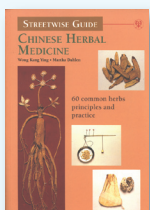


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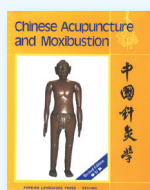


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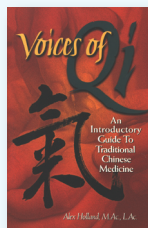


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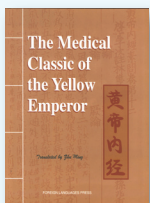


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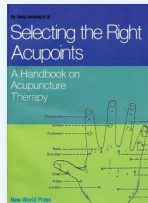


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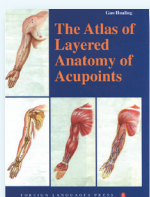


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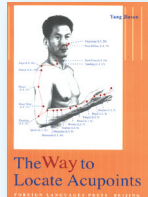


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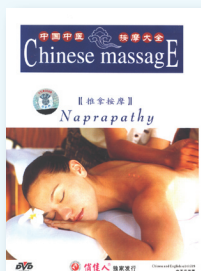
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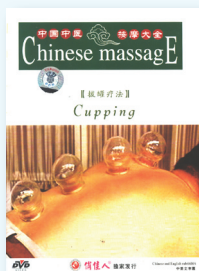
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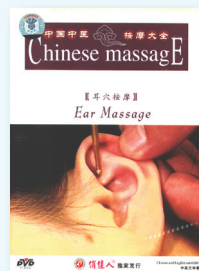
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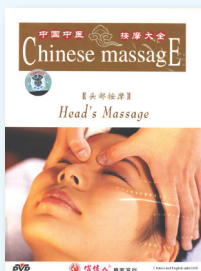
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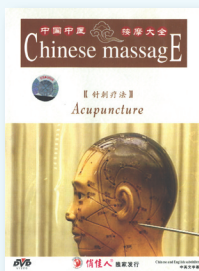
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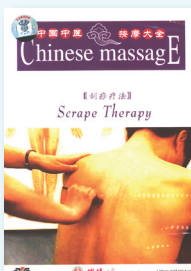
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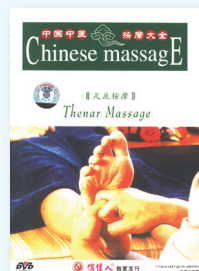
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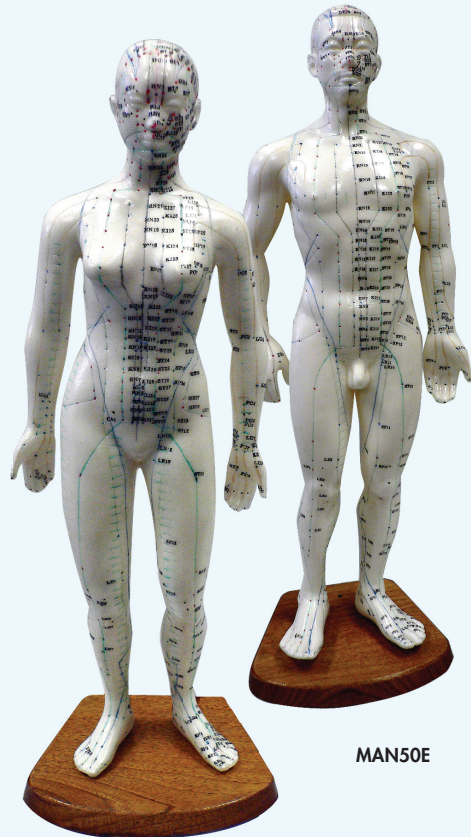
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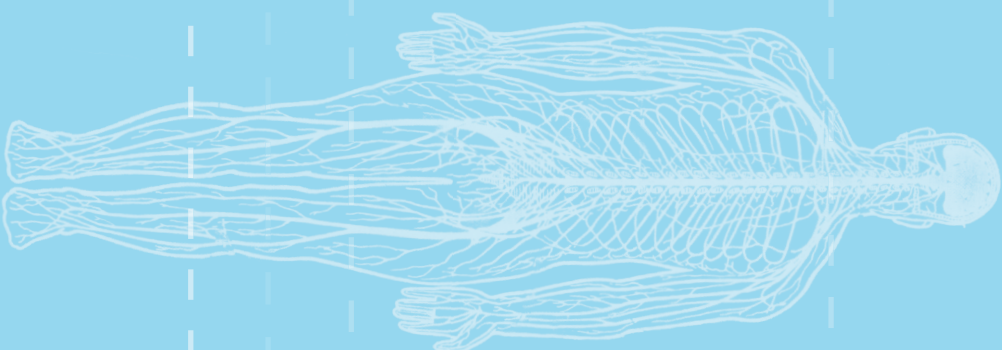
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