

NEW ARRIVAL OF BOOKS

(1 – 30 September 2014)



GYAN GRIH



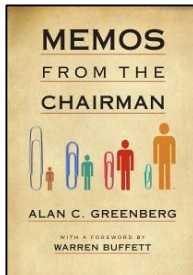
SUBJECTS	PAGE NO
Business Communications	1 - 4
Business Policy and Strategic Management	5 - 7
Decision Sciences & Operations Management	8 - 9
Economics	10 - 16
Entrepreneurship & Innovation	17 - 19
Finance & Accounting	20 - 21
HR & OB	22 - 30
Information Management	31 - 32
Marketing	33 - 34
Public Policy & Governance	35 - 36
Research Methodology	37 - 39
Social Sciences & General Management	40 - 50
Recreational & General Readings	51 - 59

BUSINESS COMMUNICATIONS

- 1 Handbook of media and mass communication theory / Fortner, Robert S. and Fackler, P. Mark. 2014. Chichester: John Wiley.
Call No - 659.3 HAN P4 Acc No - 47551**

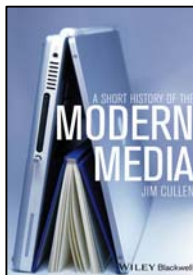
This title presents a comprehensive collection of original essays that focus on all aspects of current and classic theories and practices relating to media and mass communication. It focuses on all aspects of current and classic theories and practices relating to media and mass communication and includes essays from a variety of global contexts, from Asia and the Middle East to the Americas. Gives niche theories new life in several essays that use them to illuminate their application in specific contexts and pays close attention to the use of theory in understanding new communication contexts, such as social media.

- 2 Memos from the Chairman / Greenberg, Alan C. 1996. New York: Workman.
Call No - 8.08 GRE N6 Acc No - 47592**



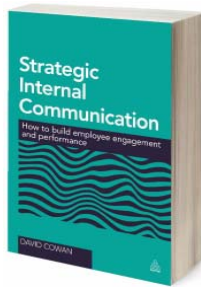
Alan C. Greenberg, the former chairman of Bear, Stearns, and a celebrated philanthropist, was known throughout the financial world for his biting, quirky but invaluable and wise memos. Read by everyone from Warren Buffett to Jeff Bezos to Tom Peters ("I love this book," the coauthor of *In Search of Excellence* said), Greenberg's *Memos from The Chairman* comprise a unique - and uniquely simple - management philosophy. Make decisions based on common sense. Avoid the herd mentality. Control expenses with unrelenting vigil. Run your business at the highest level of morality. Free your motivated, intelligent people from the chain of command. Always return phone calls promptly and courteously. Never believe your own body odor is perfume. And stay humble, humble, humble.

- 3 Short history of the modern media / Cullen, Jim. 2014. West Sussex: Wiley Blackwell.
Call No - 07 CUL P4 Acc No - 47568**



This title presents a concise history of the major media of the last 150 years, including print, stage, film, radio, television, sound recording, and the Internet. It offers a compact, teaching-friendly presentation of the history of mass media and presents a history of modern media that is strongly interdisciplinary in nature.

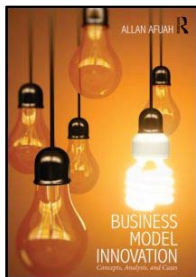
- 4 Strategic internal communication: how to build employee engagement and performance / Cowan, David. 2014. London: Kogan Page.**

Call No - 65.012.46 COW P4**Acc No - 47572**

This title presents a comprehensive collection of original essays that focus on all aspects of current and classic theories and practices relating to media and mass communication. It focuses on all aspects of current and classic theories and practices relating to media and mass communication and includes essays from a variety of global contexts, from Asia and the Middle East to the Americas. Gives niche theories new life in several essays that use them to illuminate their application in specific contexts and pays close attention to the use of theory in understanding new communication contexts, such as social media.

BUSINESS POLICY AND STRATEGIC MANAGEMENT

- 1 Business model innovation: concepts, analysis, and cases / Afuah, Alla. 2014. New York: Routledge. Call No - 6.001.5 AFU P4 Acc No - 47533**



Rooted in strategic management research, this title explores the concepts, tools, and techniques that enable organizations to gain and/or maintain a competitive advantage in the face of technological innovation, globalization, and an increasingly knowledge-intensive economy. The book investigates how organizations can use innovations in business models to take advantage of entrepreneurial opportunities from: i) Crowdsourcing and open innovation; ii) Long Tails; iii) Social media; iv) Disruptive technologies; v) Less-is-more innovations; vi) Network effects; vii) Scarcity of complementary capabilities. The book also looks at the ways firms can use innovations in business models to exploit or defend against threats. With twelve supplementary cases to help readers apply the concepts and techniques, this book is a must-have for anyone looking to understand the fundamentals of

business model innovation.

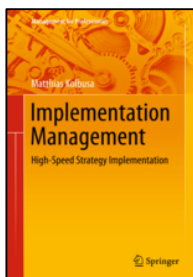
- 2 Harvard Business review on rebuilding your business model. 2011. Boston: Harvard Business Review Press. Call No - 65.011.1 HAR P1 Acc No - 47681**



Revise your game plan - and profit from the change. If you need the best practices and ideas for creating business models that drive growth--but don't have time to find them - this book is for you. Here are 10 inspiring and useful perspectives, all in one place. This collection of HBR articles will help you: reinvent your business profitably, set your model up for success with a winning competitive strategy, test and change your assumptions about customers, spot trends that could transform your business, exploit disruptive technologies, give traditional offerings a shot in the arm, produce game changers for your industry or market,

and build a new business in an established organization.

- 3 Implementation management: high-speed strategy implementation / Kolbusa, Matthias. 2013. New York: Springer. Call No - 65.012.3 KOL P3 Acc No - 47519**



Current technological, demographic and globalization trends are not only leading to intensified competition; they also indicate that new business models are rapidly emerging, but only to disappear again just as quickly. Timely recognition of the new changes, jettisoning of old approaches, and rapid implementation of the currently required changes within a company are now decisive competitive factors. Those who best survive (and thrive) in the future will be those who dramatically increase their success rate within this change process. Building on his best-selling book 'The Strategy Scout' Matthias Kolbusa explains

the decisive principles in this rapidly changing business environment.

4 International and global strategy / Pedersen, Torben. 2014. Cheltenham: Edward Elgar.

Call No - 65.011.1 INT P4

Acc No - 47618



This collection, edited by a leading academic in the field of international and global strategy, brings together seminal papers published in the past 30 years. Areas covered in this important volume include the emergence of a global village, the advantages of a global strategy and the challenges of implementing it. This book, along with an original introduction by Professor Pedersen, will be of immense value to researchers, students and practitioners interested in international and global strategy.

5 Risk-driven business model: four questions that will define your company / Girotra, Karan. 2014. Boston: Harvard Business Review Press.

Call No - 65.011.1 GIR P4

Acc No - 47680



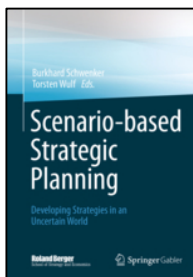
This title will help one to manage risk better by showing how the key choices you make in designing your business models either increase or reduce two characteristic types of risk--information risk, when you make decisions without enough information, and incentive-alignment risk, when decision makers' incentives are at odds with the broader goals of the company. Leaders who understand how the structure of their business model affects risk have the power to create wealth, revolutionize industries, and shape a better world. INSEAD's Karan Girotra and Serguei Netessine, noted operations and innovation professors who have consulted with dozens of companies, walk you through a business model audit to determine what key decisions get made in a business, when they get made, who makes them, and why we make the decisions we do. By changing your company's key decisions within this framework, you can fundamentally alter the risks that will impact your

business. This book is for entrepreneurs and executives in companies involved in dynamic industries where the locus of risk is shifting, and includes lessons from Zipcar, Blockbuster, Apple, Benetton, Kickstarter, Walmart, and dozens of other global companies. "The Risk-Driven Business Model" demystifies business model risk, with clear directives aimed at improving decision making and driving your business forward.

6 Scenario-based strategic planning: developing strategies in an uncertain world / Schwenker, Burkhard and Wulf, Torsten. 2013. Wiesbaden: Springer Gabler.

Call No - 65.011.1 SCE P3

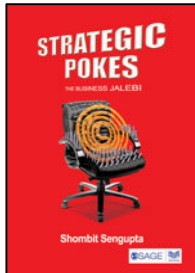
Acc No - 47521



In a world characterized by increasing complexity and volatility, managers must be able to flexibly adapt their strategies to changing environmental conditions. Traditional strategic management frameworks often fail in this context. Therefore, we present "scenario-based strategic planning" as a framework for strategic management in an uncertain world. Previous approaches to scenario planning were complex and focused on the long term, but the approach developed by Roland Berger and the Center for Strategy and Scenario Planning at HHL Leipzig Graduate School of Management is different. By designing appropriate tools and integrating scenario planning into strategic planning, author have made our approach less complex and easier for firms to apply. We illustrate the approach with examples from

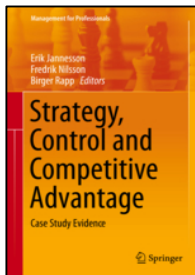
different industries.

- 7 Strategic pokes: the business jalebi / Sengupta, Shombit. 2014. New Delhi: Sage.
Call No - 65.011.1 SEN P4 Acc No - 47574**



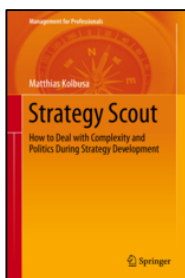
This book, is about all the unconstructive areas that business houses in India have to cope with. The book rides through the Indian and European landscape, spanning across history, to explore the perceptible, exciting distinction that customers value. It has examples of how the West is obsessed with embedding the “quality spark” in products and services, which enables them to deftly handle their business and successfully take it around the world. The book reveals how Indian business entangles itself in the jalebi’s uneven character, and then with disruptive insights, it looks for a jalebi pattern to exit this maze.

- 8 Strategy, control and competitive advantage: case study evidence / Jannesson, Erik; Nilsson, Fredrik and Rapp, Birger. 2014. Dordrecht: Springer.
Call No - 65.011.1 STR P4 Acc No - 47522**



This book presents research on the relationship between strategy, control and competitive advantage over extended periods and at several strategic levels, while also taking into account the existence of multiple control systems in a single firm or other organization. Readers are offered an in-depth look into how changes in the environment lead to adjustments in strategies and control systems. It is shown, in addition, how difficult and challenging it can be to implement these changes, and why such efforts are not always successful. But perhaps most importantly, the book conveys an in-depth understanding of how strategies and control systems affect competitive advantage and performance.

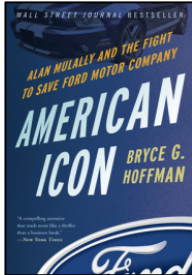
- 9 Strategy scout: how to deal with complexity and politics during strategy development / Kolbusa, Matthias. 2013. Heidelberg: Springer.
Call No - 65.011.1 KOL P3 Acc No - 47523**



There is a much better chance to politically establish a strategy in your company if strategy development is already tactically thought-out and all involved persons are included in an intelligent manner. This book demonstrates how to shape this process to ensure that a sustainable strategy is generated that provides economic stability, uniquely positions the company and can readily be implemented. After all, strategy for its own sake is worthless - what counts is implementation and results. The centre stage of strategy process is taken by the intelligent use and combination of methodological tools. Numerous case studies from enterprises and medium-sized businesses illustrate strategy work in a vivid and clear manner.

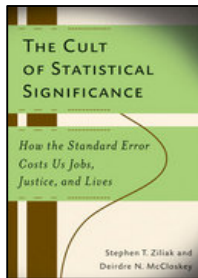
DECISION SCIENCES & OPERATIONS MANAGEMENT

- 1 American icon: Alan Mulally and the fight to save Ford Motor company / Hoffman, Bryce G. 2012. New York: Crown.
Call No - 629.113 HOF P2 Acc No - 47677**



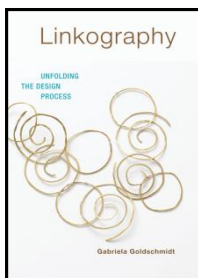
At the end of 2008, Ford Motor Company was just months away from running out of cash. With the auto industry careening toward ruin, Congress offered all three Detroit automakers a bailout. General Motors and Chrysler grabbed the taxpayer lifeline, but Ford decided to save itself. Under the leadership of charismatic CEO Alan Mulally, Ford had already put together a bold plan to unify its divided global operations, transform its lackluster product lineup, and overcome a dysfunctional culture of infighting, backstabbing, and excuses. It was an extraordinary risk, but it was the only way the Ford family—America's last great industrial dynasty—could hold on to their company. *American Icon* is the compelling, behind-the-scenes account of that epic turnaround. On the verge of collapse, Ford went outside the auto industry and recruited Mulally - the man who had already saved Boeing from the deathblow of 9/11 - to lead a sweeping restructuring of a company that had been unable to overcome decades of mismanagement and denial. Mulally applied the principles he developed at Boeing to streamline Ford's inefficient operations, force its fractious executives to work together as a team, and spark a product renaissance in Dearborn. He also convinced the United Auto Workers to join his fight for the soul of American manufacturing.

- 2 Cult of statistical significance: how the standard error costs us jobs, justice, and lives / Ziliak, Stephen T. 2008. Ann Arbor: University of Michigan Press.
Call No - 519.2 ZIL O8 Acc No - 47518**



This title shows, field by field, how "statistical significance," a technique that dominates many sciences, has been a huge mistake. The authors find that researchers in a broad spectrum of fields, from agronomy to zoology, employ "testing" that doesn't test and "estimating" that doesn't estimate. The facts will startle the outside reader: how could a group of brilliant scientists wander so far from scientific magnitudes? This study will encourage scientists who want to know how to get the statistical sciences back on track and fulfill their quantitative promise. The book shows for the first time how wide the disaster is, and how bad for science, and it traces the problem to its historical, sociological, and philosophical roots.

- 3 Linkography: unfolding the design process / Goldschmidt, Gabriela. 2014. Cambridge: MIT Press.
Call No - 745 GOL P4 Acc No - 47621**



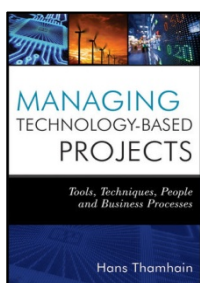
This book presents linkography, a method for the notation and analysis of the design process. Developed by Gabriela Goldschmidt in an attempt to clarify designing, linkography documents how designers think, generate ideas, put them to the test, and combine them into something meaningful. With linkography, Goldschmidt shows that there is a logic to the creative process - that it is not, as is often supposed, pure magic. Linkography draws on design practice, protocol analysis, and insights from cognitive psychology. Goldschmidt argues that the generation of ideas (and their inspection and adjustment) evolves over a large number of small steps, which she terms design moves.

These combine in a network of moves, and the patterns of links in the networks manifest a “good fit,” or congruence, among the ideas. Goldschmidt explains what parts of the design process can be observed and measured in a linkograph, describing its features and notation conventions. The most significant elements in a linkograph are critical moves, which are particularly rich in links. Goldschmidt presents studies that show the importance of critical moves in design thinking; describes cases that demonstrate linkography’s effectiveness in studying the creative process in design (focusing on the good fit); and offers thirteen linkographic studies conducted by other researchers that show the potential of linkography in design thinking research and beyond. Linkography is the first book-length treatment of an approach to design thinking that has already proved influential in the field.

4 Managing technology-based projects: tools, techniques, people and business processes / Thamhain, Hans J. 2014. New Jersey: Wiley.

Call No - 65.012.12 THA P4

Acc No - 47591

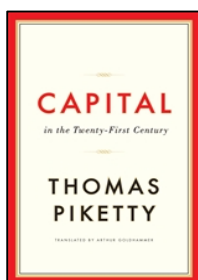


Used effectively, project management can increase a firm’s market share, product quality, and customer satisfaction. Though technology-based companies place themselves at a competitive disadvantage if they neglect this strategic tool, many overlook project management’s benefits because they see themselves as continuously adapting organizations. In reality, this role makes project management even more vital. Managing Technology-Based Projects imparts the latest approaches and tools essential to lead a successful technology-based project. It outlines the practical integration of project management with four key areas: strategic alignment of projects within the enterprise, the project management process and its organizational support system, invaluable tools and techniques, and the individual and group leadership within a project’s organization.

Complete with examples of industrial applications.

ECONOMICS

- 1 Capital in the twenty-first century / Piketty, Thomas. 2014. Cambridge: Belknap Press of Harvard University Press.
Call No - 330.14 PIK P4 Acc No - 47643**



What are the grand dynamics that drive the accumulation and distribution of capital? Questions about the long-term evolution of inequality, the concentration of wealth, and the prospects for economic growth lie at the heart of political economy. But satisfactory answers have been hard to find for lack of adequate data and clear guiding theories. In *Capital in the Twenty-First Century*, Thomas Piketty analyzes a unique collection of data from twenty countries, ranging as far back as the eighteenth century, to uncover key economic and social patterns. His findings will transform debate and set the agenda for the next generation of thought about wealth and inequality. Piketty shows that modern economic growth and the diffusion of knowledge have allowed us to avoid inequalities on the apocalyptic scale predicted by Karl Marx. But we have not modified the deep structures of capital and inequality as much as we thought in the optimistic decades following World War II. The main driver of inequality—the tendency of returns on capital to exceed the rate of economic growth—today threatens to generate extreme inequalities that stir discontent and undermine democratic values. But economic trends are not acts of God. Political action has curbed dangerous inequalities in the past, Piketty says, and may do so again.

- 2 Case studies in sustainability management: the oikos collection / Gabriel, Jordi Vives. 2014. Sheffield: Greenleaf.
Call No - 330.191.6 CAS P4 Acc No - 47535**



This third collection of oikos case studies is based on the winning cases from the 2010 to 2013 annual case competition. So what makes an excellent case in sustainability management? These cases have been highly praised because they provide excellent learning opportunities, tell engaging stories, deal with recent situations, include quotations from key actors, are thought-provoking and controversial, require decision-making, provide clear take-aways and are all supported by teaching guidance and comprehensive teaching notes available to faculty. These cases are clustered in three different sections: Large Corporations and Corporate Sustainability Dilemmas, Managing Stakeholder Relations and Sustainability as a Source of Differentiation Strategies. *Case Studies in Sustainability Management* will be an essential purchase for educators and is likely to be a widely used as a course textbook at all levels of management education.

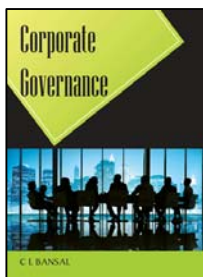
- 3 Child labour in global society / Close, Paul. 2014. V 17. Bingley: Emerald.
Call No - 331.3 CLO P4 Acc No - 47443 (Ref)**



This title is a critical response to the modern educational regime, compulsory schooling and the 'slavery industry' in a globalizing world; to evolving and exploitative notions of 'slavery'; to definitions of 'slavery' in international law; to approaches to 'educational labour', including in international human rights law; and to cultural, common-sense and professional perspectives on 'slavery' and 'educational labour', in the light of which it is arguable that children's 'slave labour' in modern and modernizing societies is grossly under-

estimated and otherwise greatly, if conveniently, misrepresented.

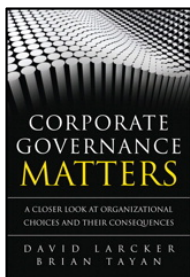
- 4 Corporate governance / Bansal, C. L. 2014. New Delhi: Excel Books.**
Call No - 65.012.432 BAN P4 **Acc No - 47648 - 50**



professionals engaged in the discipline.

Corporate Governance in the globalised environment, integration between companies with different national backgrounds depends mainly on their record of commitment to Corporate Governance. A single system of Corporate Governance may not be appropriate for all countries or corporations. Corporate Governance is not a “one-size-fits-all” approach – the Corporate Governance framework may differ from country to country and several factors may impinge on the Corporate Governance structure in each country. This book comprehensively covers all aspects of Corporate Governance – Concepts, Principles, Frameworks, Theoretical Issues, Practices, Initiatives, Recommendations, etc. It is a must read for students studying Corporate Governance, and also a good reference book for

- 5 Corporate governance matters: a closer look at organizational choices and their consequences / Larcker, David. 2011. New Jersey: Pearson.**
Call No - 65.012.432 LAR P1 **Acc No - 47581**



business models, and risk management; v) Financial reporting and external audit; vi) The market for corporate control; vii) Roles of institutional and activist shareholders; viii) Governance ratings.

This title gives corporate board members, officers, directors, and other stakeholders the full spectrum of knowledge they need to implement and sustain superior governance. Authored by two leading experts, this comprehensive reference thoroughly addresses every component of governance. The authors carefully synthesize current academic and professional research, summarizing what is known, what is unknown, and where the evidence remains inconclusive. Along the way, they illuminate many key topics overlooked in previous books on the subject. Coverage includes: i) International corporate governance; ii) Compensation, equity ownership, incentives, and the labor market for CEOs; iii) Optimal board structure, tradeoffs, and consequences; iv) Governance, organizational strategy,

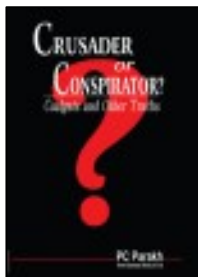
- 6 Corporate governance: codes, systems, standards and practices - 2nd ed. / Das, Subhash Chandra. 2013. Delhi: PHI Learning.**
Call No - 65.012.432 DAS P3 **Acc No - 47674**



account of all Codes/Recommendations of the important International and National Committees on corporate governance and detailed description of the current corporate governance principles, systems, standards and practices followed by the USA, the UK, Germany, Japan, France, Australia, New Zealand, Russia and India.

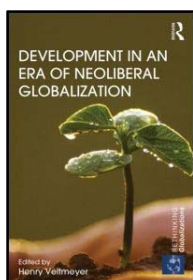
This book, in its second edition, includes a chapter on Corporate Social Responsibility and Sustainability. The book gives a conceptual, analytical and evaluative study of the principles, codes, systems and practices of corporate governance prevalent in the industrially developed countries as well as the developing nations of the world. It contains sample study analyses of six Indian industries. The book also includes ‘codes of best practices’ on corporate governance recommended by the author, which may be adopted by the corporate houses all over the world. Primarily intended for the students of commerce, law and management, the book can be authoritatively used by researchers, professionals, regulatory authorities and policy makers all over the world. It provides a comprehensive

- 7 Crusader or conspirator?: Coalgate and other truths/ Parakh, P. C. 2014. New Delhi: Manas.
Call No - 343.352 PAR P4 Acc No - 47655**



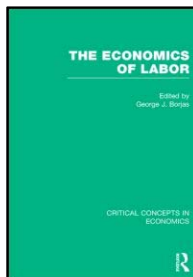
In 2012, a controversy over allocation of coal blocks to private companies rocked the country. The government's finance watchdog - the Comptroller and Auditor General (CAG) - found that the government had picked favourites and avoided open and competitive bidding which would have generated far more revenue for a cash-starved state. The CAG concluded that India had lost 1.86 lakh crore (over \$ 30 billion) in the process, all of which went to the private companies. It was the biggest recorded scam in the history of India. The Central Bureau of Investigation (CBI), India's premier investigation agency, then filed an FIR against the top officer in the coal ministry - Secretary PC Parakh and industrialist Kumar Mangalam Birla. Parakh had by then earned a fine reputation for ability and integrity in over three decades as a civil servant. His stint as the top bureaucrat in the coal ministry was his last posting in a sterling career. The FIR outraged the civil services and corporate India and was widely condemned by the intelligentsia of the country. The book isn't just about the coal scam. It is also about working with some of the biggest Indian politicians, starting with chief ministers of Andhra Pradesh. It is about life in the coal ministry with Mamata Banerjee, Shibu Soren and Dr. Manmohan Singh, who was also the Prime Minister. It is about the lessons learnt before Parakh met any of these dignitaries. It is an account that startles with never-before revealed information.

- 8 Development in an era of neoliberal globalization / Veltmeyer, Henry. 2014. London: Routledge.
Call No - 330.19 DEV P4 Acc No - 47608**



This book analyses the progress and failures of capitalist development against the backdrop of an increasingly globalised world economy organised on neoliberal principles. It brings together eminent writers on the political economy of international development such as Kari Polanyi-Levitt, Norman Girvan, Osvaldo Sunkel, Paul Bowles, Manfred Bienefeld and Walden Bellos, to examine from a critical perspective the contemporary dynamics of a system in crisis--issues of capitalist development and globalization within the neoliberal world order. The essays, written in tribute to Surendra Patel for his contribution to the field of development studies, cover subjects including the financial crisis of 2008, the regional dynamics of neoliberal globalization, democracy and development, the political economy of natural resource extraction, and the formation of a postneoliberal state oriented towards a new economic model. Drawing on an analysis of the development process in the Caribbean, Latin America, Africa and the Philippines, it considers the historical foundations that impact on economic growth and technological transformation, and evaluates the relationship between capital and the state, and the role of NGOs and social movements in the context of the debate on neoliberal globalization.

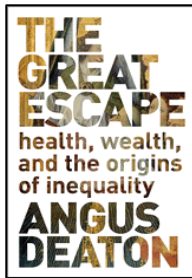
- 9 Economics of labor / Borjas, George J. (ed). 4 V. 2014. London: Routledge.
Call No - 331 ECO P4 Acc No - 47459**



This title from Routledge meets the need for an authoritative reference work to make sense of the subject's vast literature and the continuing explosion in research. Edited by George J. Borjas, the pre-eminent scholar in the field, The Economics of Labor is a four-volume collection of classic and contemporary contributions. The first volume is dedicated to the basic models of labor supply and labor demand. Second volume, meanwhile, focuses on studies of labor-market equilibrium, including the theory of compensating differentials. The third and fourth volumes bring together a number of related topics, including labor-market discrimination, labor-market unions, migration, theories of incentives and compensation, and unemployment. Together, the four volumes provide a one-stop resource for all

interested researchers, teachers, and students to gain a thorough understanding of the roots of labor economics and its future direction.

- 10 Great escape: health, wealth, and the origins of inequality / Deaton, Angus. 2013. Princeton: Princeton University Press.**
Call No - 339.2 DEA P3 **Acc No - 47684**



The world is a better place than it used to be. People are wealthier and healthier, and live longer lives. Yet the escapes from destitution by so many have left gaping inequalities between people and between nations. In *The Great Escape*, Angus Deaton - one of the foremost experts on economic development and on poverty - tells the remarkable story of how, starting 250 years ago, some parts of the world began to experience sustained progress, opening up gaps and setting the stage for today's hugely unequal world. Deaton takes an in-depth look at the historical and ongoing patterns behind the health and wealth of nations, and he addresses what needs to be done to help those left behind. Deaton describes vast innovations and wrenching setbacks: the successes of antibiotics, pest control, vaccinations, and clean water on the one hand, and disastrous famines and the HIV/AIDS epidemic on the other. He examines the United States, a nation that has prospered but is today experiencing slower growth and increasing inequality. He also considers how economic growth in India and China has improved the lives of more than a billion people. Deaton argues that international aid has been ineffective and even harmful. He suggests alternative efforts--including reforming incentives to drug companies and lifting trade restrictions--that will allow the developing world to bring about its own Great Escape.

- 11 Handbook of the international political economy of governance / Payne, Anthony and Phillips, Nicola. 2014. Cheltenham: Edward Elgar.**
Call No - 33 HAN P4 **Acc No - 47614**



Since the 1990s many of the assumptions that anchored the study of governance in international political economy (IPE) have been shaken loose. Reflecting on the intriguing and important processes of change that have occurred, and are occurring, Professors Anthony Payne and Nicola Phillips bring together the best research currently being undertaken in the field. They explore the complex ways that the global political economy is presently being governed, and indeed misgoverned. Covering all themes central to the field of politics, this extensive and detailed Handbook will be of great value to students of governance, political economy, international relations and development studies.

- 12 In good company: an anatomy of corporate social responsibility / Rajak, Dinah. 2011. Stanford: Stanford University Press.**
Call No - 65:3 RAJ P1 **Acc No - 47588**



Under the banner of corporate social responsibility (CSR), corporations have become increasingly important players in international development. These days, CSR's union of economics and ethics is virtually unquestioned as an antidote to harsh neoliberal reforms and the delinquency of the state, but nothing is straightforward about this apparently win-win formula. Chronicling transnational mining corporation Anglo American's pursuit of CSR, *In Good Company* explores what lies behind the movement's marriage of moral imperative and market discipline. From the company's global headquarters to its mineshafts in South Africa, Rajak reveals how CSR enables the corporation to accumulate and exercise power. Interested in CSR's vision of social improvement, Rajak highlights the dependency

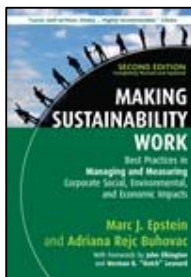
that the practice generates. This close examination of Africa's largest private sector employer not only brings critical attention to the dangers of corporate dominance, but also provides a lens through which to reflect on the wider global CSR movement.

- 13 International small and medium-sized enterprises: internationalization patterns, mode changes, configurations and success factors / Olejnik, Edith. 2014. Wiesbaden: Springer Gabler. Call No - 338.93 OLE P4 Acc No - 47520**



With growing international business, small and medium-sized enterprises (SMEs) have been faced with increased competition, but also with enhanced opportunities. Edith Olejnik addresses four major issues within the context of SMEs' internationalization process: First, she identifies the three different internationalization patterns that SMEs take and analyzes how these patterns develop over time. Second, she looks at dynamic changes of foreign operation modes and the managerial reasons for these changes. Third, she derives an empirical classification of smaller family firms and profiles them using a comprehensive set of organizational variables. Fourth, she investigates the relationship between firm-level processes and dynamic capabilities in driving the international performance of SMEs. Based on theoretical considerations and empirical analyses this work provides important implications for research and management practice.

- 14 Making sustainability work: best practices in managing and measuring corporate social, environmental and economic impacts - 2nd ed. / Epstein, Marc J. 2014. San Francisco: Greeleaf. Call No - 65.012.41 EPS P4 Acc No - 47640**



The best practices in corporate sustainability performance are no longer the exclusive domain of companies like Ben & Jerrys or The Body Shop, as they were a decade ago; now, large, multinational companies like G.E. and Wal-Mart are leading the way with significant financial and organizational commitments to social and environmental issues. However, good intentions aren't enough. Whether motivated by concern for society and the environment, government regulation, stakeholder pressures, or economic profit, managers and strategists need to continue making significant changes to more effectively manage their social, economic, and environmental impacts and to remain competitive. The guidance they need to do that is in this book. Marc Epstein and Adriana Rejc Buhovac have produced the ultimate how-to-do-it guide for corporate leaders, strategists, academics, sustainability consultants, and anyone else with an interest in actually making sustainability

work for organizations. With a growing number of corporate leaders asking for urgent help in getting this done, the timing of the updated edition of this landmark book could not be better.

- 15 Managerial economics - 6th ed. / Keat, Paul G. 2011. Delhi: Pearson. Call No - 65:33 KEA P1 Acc No - 47653**



This edition bridges the gap between theory and real-world applications using a dynamic running case study. Each chapter starts and concludes with a case study of Healthy Foods

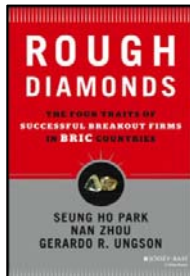
Ltd, allowing students to apply microeconomic theory and quantitative analysis tools from the beginning to the end.

- 16 Power of inaction: bank bailouts in comparison / Woll, Cornelia. 2014. New York: Cornell University Press.
Call No - 332.1 WOL P4 Acc No - 47565**



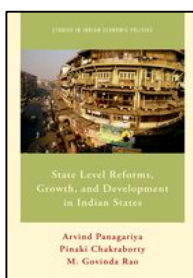
In this title, Cornelia Woll details the varying relationships between financial institutions and national governments by comparing national bank rescue schemes in the United States and Europe. Woll starts with a broad overview of bank bailouts in more than twenty countries. Using extensive interviews conducted with bankers, lawmakers, and other key players, she then examines three pairs of countries where similar outcomes might be expected: the United States and United Kingdom, France and Germany, Ireland and Denmark. She finds, however, substantial variation within these pairs. In some cases the financial sector is intimately involved in the design of bailout packages; elsewhere it chooses to remain at arm's length. Such differences are often ascribed to one of two conditions: either the state is strong and can impose terms, or the state is weak and corrupted by industry lobbying. Woll presents a third option, where the inaction of the financial sector critically shapes the design of bailout packages in favor of the industry. She demonstrates that financial institutions were most powerful in those settings where they could avoid a joint response and force national policymakers to deal with banks on a piecemeal basis. The power to remain collectively inactive, she argues, has had important consequences for bailout arrangements and ultimately affected how the public and private sectors have shared the cost burden of these massive policy decisions.

- 17 Rough diamonds: the four traits of successful breakout firms in BRIC Countries / Park, Seung Ho. 2013. San Francisco: Jossey-Bass.
Call No - 65.012.3 PAR P3 Acc No - 47687**



"Rough diamonds" are the best performing firms in the BRIC (Brazil-Russia-India-China) countries. These firms compare favorably with the top 500 firms and the top 25 manufacturing firms in their countries and comparable firms worldwide, exceeding them profit margins and return on assets over an extended time period. This book outlines who these firms are and explains their exemplary performance through the Four Cs for Sustaining High Performance: Capitalizing on late development; Creating Market Inclusive Niches; Crafting Operational Excellence; and Cultivating Profitable Growth. It offers a description of the four major traits that high performance companies in Brazil, Russia, India and China have in common and contains company profiles from BRIC countries that have proved to be successful.

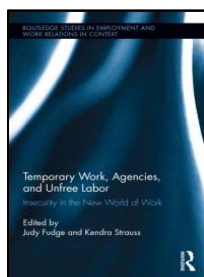
- 18 State level reforms, growth, and development in Indian states / Panagariya, Arvind. 2014. Oxford: Oxford University Press.
Call No - 330.19(540) PAN P4 Acc No - 47570**



This title, provides the first-ever comprehensive analysis of growth at the highly diverse state level. The authors argue that when the national government loosened its stronghold on industry and services, state governments were able to shape the fortunes of their citizens through state-level policy reforms. Because of this, every Indian state experienced accelerated growth, unlike China during the first two decades of its development when the eastern half flourished as the western half lagged. Every Indian state has grown faster in the

last decade than any other decade in the post-independence era. In fact, some of the poorest states, notably Bihar and Orissa, have been growing the fastest. Professors Panagariya and Chakraborty and Dr. Rao refute the common assumptions that growth has not occurred or that poverty has not been reduced in all Indian states. The recent reforms have also led to improved access in every state to basic amenities such as permanent houses, electricity, water, and sanitation. These accomplishments notwithstanding, regional inequality on a per capita basis has grown as well. Reforms in state-controlled sectors such as agriculture, industry, healthcare, and education have not advanced as far as some analysts previously predicted. The authors outline the reforms in these areas and draw on the experience of states that have successfully carried out some of them. The authors pay special attention to reforms in the areas of education and health while recognizing that the Indian constitution vests in the states much of this legislative and other authority and while considering the real absolute rise in income, literacy, and health status across all the states.

- 19 Temporary work, agencies and unfree labour: insecurity in the new world of work / Fudge, Judy and Strauss, Kendra. 2014. New York: Routledge.**
Call No - 331.5 TEM P4 **Acc No - 47506**

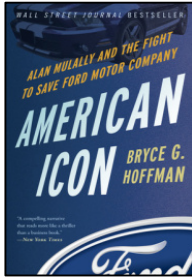


This book consolidates and expands on research designed to understand new institutions for work in the global era. This edited collection provides a theoretical and empirical exploration of the links between unfree labor, intermediation, and modes of regulation, with particular focus on the evolving institutional forms and political-economic contexts that have been implicated in, and shaped by, the ascendancy of temp agencies. What is distinctive about this collection is this bi-focal lens: it makes a substantial theoretical contribution by linking disparate literatures on, and debates about, the co-evolution of contingent work and unfree labor, new forms of labor intermediation, and different regulatory approaches; but it further lays the foundation for this theory in a series of empirically rich and geographically diverse case studies. This integrative approach is

grounded in a cross-national comparative framework, using this approach as the basis for assessing how, and to what extent, temporary agency work can be considered unfree wage labor.

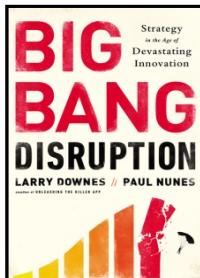
ENTREPRENEURSHIP & INNOVATION

- 1 American icon: Alan Mulally and the fight to save Ford Motor company / Hoffman, Bryce G. 2012. New York: Crown.
Call No - 629.113 HOF P2 Acc No - 47677**



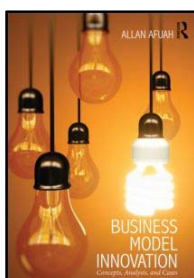
At the end of 2008, Ford Motor Company was just months away from running out of cash. With the auto industry careening toward ruin, Congress offered all three Detroit automakers a bailout. General Motors and Chrysler grabbed the taxpayer lifeline, but Ford decided to save itself. Under the leadership of charismatic CEO Alan Mulally, Ford had already put together a bold plan to unify its divided global operations, transform its lackluster product lineup, and overcome a dysfunctional culture of infighting, backstabbing, and excuses. It was an extraordinary risk, but it was the only way the Ford family—America's last great industrial dynasty—could hold on to their company. *American Icon* is the compelling, behind-the-scenes account of that epic turnaround. On the verge of collapse, Ford went outside the auto industry and recruited Mulally - the man who had already saved Boeing from the deathblow of 9/11 - to lead a sweeping restructuring of a company that had been unable to overcome decades of mismanagement and denial. Mulally applied the principles he developed at Boeing to streamline Ford's inefficient operations, force its fractious executives to work together as a team, and spark a product renaissance in Dearborn. He also convinced the United Auto Workers to join his fight for the soul of American manufacturing.

- 2 Big bang disruption: strategy in the age of devastating innovation / Downes, Larry 2014. New Delhi: Portfolio.
Call No - 6.001.5 DOW P4 Acc No - 47578**



It used to take years or even decades for disruptive innovations to dethrone dominant products and services. But now any business can be devastated virtually overnight by something better and cheaper. How can executives protect themselves and harness the power of Big Bang Disruption? Just a few years ago, drivers happily spent more than \$200 for a GPS unit. But as smartphones exploded in popularity, free navigation apps exceeded the performance of stand-alone devices. Eighteen months after the debut of the navigation apps, leading GPS manufacturers had lost 85 percent of their market value. Consumer electronics and computer makers have long struggled in a world of exponential technology improvements and short product life spans. But until recently, hotels, taxi services, doctors, and energy companies had little to fear from the information revolution. Worse, Big Bang Disruptors may not even see you as competition. They don't share your approach to customer service, and they're not sizing up your product line to offer better prices. You may simply be collateral damage in their efforts to win completely different markets.

- 3 Business model innovation: concepts, analysis, and cases / Afuah, Alla. 2014. New York: Routledge.
Call No - 6.001.5 AFU P4 Acc No - 47533**



Rooted in strategic management research, this title explores the concepts, tools, and techniques that enable organizations to gain and/or maintain a competitive advantage in the face of technological innovation, globalization, and an increasingly knowledge-intensive economy. The book investigates how organizations can use innovations in business models to take advantage of entrepreneurial opportunities from: i) Crowdsourcing and open innovation; ii) Long Tails; iii) Social media; iv) Disruptive technologies; v) Less-is-more

innovations; vi) Network effects; vii) Scarcity of complementary capabilities. The book also looks at the ways firms can use innovations in business models to exploit or defend against threats. With twelve supplementary cases to help readers apply the concepts and techniques, this book is a must-have for anyone looking to understand the fundamentals of business model innovation.

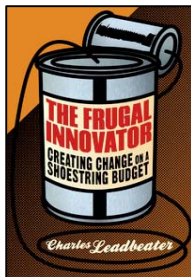
- 4 First mile: a launch manual for getting great ideas into the market / Anthony, Scott D. 2014. Boston: Harvard Business Review Press.
Call No - 658.624 ANT P4 Acc No - 47656**



This title focuses on the critical moment when an innovator moves from planning to reality. It is a perilous place where hidden traps snare entrepreneurs and roadblocks slow innovators inside large companies. In this practical and enlightening manual, strategic adviser Scott Anthony equips innovators with new tools, questions, and examples to speed through this crucial early stage of innovation. One will learn: (1) How to evaluate your idea's strengths and weaknesses using the "DEFT" process--Document, Evaluate, Focus, and Test; (2) Fourteen recipes from an "experiment cookbook" to gain confidence in your idea or business; (3) Why "spinouts," "wrong turns," and other challenges commonly trip up innovation--and the practical strategies you can use to avoid them; and (4) Why innovators need to seek chaos in an age of constant change--and other essential leadership skills. Drawing on his decade of experience as an innovation adviser and investor, Anthony

describes hard-won lessons from disruptive start-ups and global giants alike. "The First Mile" will give you the knowledge and confidence to travel this perilous--but ultimately promising--terrain. The first mile can be a scary place, but you don't have to traverse it alone. This book can help.

- 5 Frugal innovator: creating change on a shoestring budget / Leadbeater, Charles. 2014. Hampshire: Palgrave.
Call No - 6.001.5 LEA P4 Acc No - 47612**



Frugal innovation is a powerful new model for creating solutions for a world struggling with rapid population growth, exploding demand from consumers on modest incomes, and global pressure to minimize environmental damage. This new wave of innovation started in the developing world but is spreading globally. This book provides an insight into what promises to become a worldwide movement as large companies in developed economies start to learn from entrepreneurs in the developing world, who are coming up with radical solutions to pressing challenges. Frugal innovators follow four design principles to create these solutions: 'lean, simple, clean and social'. Frugal innovators are devising these new solutions for clean water and energy, affordable housing and health care, because the constraints they work give them no option but to think radically and challenge conventional wisdom. By unpicking the principles, drivers and methods for frugal innovation,

Leadbeater's analysis and case studies lead to practical 'how-to' strategies for applying frugal innovation wherever you work.

- 6 Open innovation research, management and practice / Tidd, Joe, (ed). 2014. London: Imperial College Press.
Call No - 6.001.5 OPE P4 Acc No - 47562**

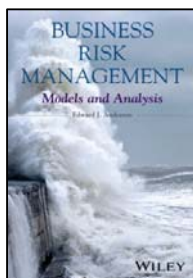


The concept of open innovation has become increasingly popular in the management and policy literature on technology and innovation. However, despite the large volume of empirical work, many of the prescriptions being proposed are fairly general and not specific to particular contexts and contingencies. The proponents of open innovation are universally positive but research suggests that the specific mechanisms and outcomes of open innovation models are very sensitive to context and contingency. This is not surprising because the open or closed nature of innovation is historically contingent and does not entail a simple shift from closed to open as often suggested in the literature.

Research has shown that patterns of innovation differ fundamentally by sector, firm and strategy. Therefore, there is a need to examine the mechanisms that help to generate successful open innovation. In this book, the authors contribute to a shift in the debate from potentially misleading general prescriptions, and provide conceptual and empirical insights into the precise mechanisms and potential limitations of open innovation research and management practice.

FINANCE & ACCOUNTING

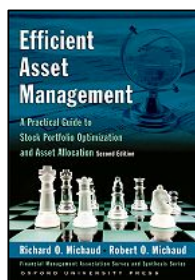
- 1 Business risk management: models and analysis / Anderson, Edward J. 2014. West Sussex: Wiley.
Call No - 658.15 AND P4 Acc No - 47604**



to better understand this important field.

The business world is rife with risk and uncertainty, and risk management is a vitally important topic for managers. The best way to achieve a clear understanding of risk is to use quantitative tools and probability models. Written for students, this book has a quantitative emphasis but is accessible to those without a strong mathematical background. This title discusses novel modern approaches to risk management. This title discusses modern approaches to risk management and includes motivating worked examples and exercises (including selected solutions). It is written with the student in mind, and does not assume advanced mathematics and also suitable for self-study by the manager who wishes

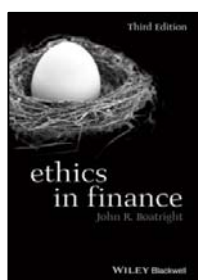
- 2 Efficient asset management: a practical guide to stock portfolio optimization and asset allocation - 2nd ed. / Michaud, Richard O. 2008. New York: Oxford University Press.
Call No - 332.67 MIC O8 Acc No - 47642**



of statistical estimation, extensive discussion of long-short optimization, and new tools for dealing with estimation error in applications and enhancing computational efficiency. RE optimization is shown to be a Bayesian-based generalization and enhancement of Markowitz's solution. RE technology corrects many current practices that may adversely impact the investment value of trillions of dollars under current asset management. RE optimization technology may also be useful in other financial optimizations and more generally in multivariate estimation contexts of information uncertainty with Bayesian linear constraints.

This text provides a non-technical review of classical Markowitz optimization and traditional objections. The authors demonstrate that in practice the single most important limitation of MV optimization is oversensitivity to estimation error. Portfolio optimization requires a modern statistical perspective. Efficient Asset Management, Second Edition uses Monte Carlo resampling to address information uncertainty and define Resampled Efficiency(TM) (RE) technology. RE optimized portfolios represent a new definition of portfolio optimality that is more investment intuitive, robust, and provably investment effective. RE rebalancing provides the first rigorous portfolio trading, monitoring, and asset importance rules, avoiding widespread ad hoc methods in current practice. The Second Edition resolves several open issues and misunderstandings that have emerged since the original edition. The new edition includes new proofs of effectiveness, substantial revisions

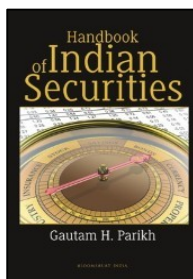
- 3 Ethics in finance - 3rd ed. / Boatright, John R. 2014. West Sussex: Wiley Blackwell.
Call No - 174 BOA P4 Acc No - 47547**



The third edition of this title presents a wide-ranging examination of the major ethical issues in finance. This new edition has been expanded and thoroughly updated with extensive coverage of the recent financial crisis and the very latest developments within the financial world. It including sections on credit cards, mortgage lending, microfinance, risk management, derivatives, and securitization and coverage and references to the recent

financial crisis and the very latest developments within the financial world. Author focuses on the practical issues that confront finance professionals, policy makers, and consumers of financial services and cites examples of the scandals that have shaken public confidence in Wall Street and world financial markets.

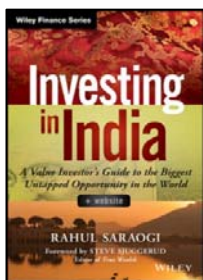
- 4 Handbook of Indian securities / Parikh, Gautam H. 2014. New Delhi: Bloomsbury.**
Call No - 332.63 PAR P4 **Acc No - 47667**



for students pursuing financial and securities law.

This book has been written in a clear manner, making it an easy read. This book is a useful read for a professional working in the field of investments, finance and the emerging markets. It explains various unique features in the field of Indian securities and also places them alongside the legal framework in prevalent India. The book is also a practical and useful guide for investment researchers, treasury managers, portfolio managers, corporate CFOs and chartered accountants. Furthermore, it is of great help to security analysts, who are following the Asian markets and management consultants, whose job it is to provide advice to clients on issues such as corporate finance and capital raising. The book will also come in handy to investment bankers, providing advice on M&As as well as corporate restructuring. Lastly, the book acts as study material for CFA and MBA students and also

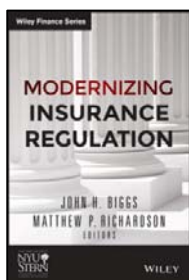
- 5 Investing in India: a value investor's guide to the biggest untapped opportunity in the world / Saraogi, Rahul. 2014. New Jersey: Wiley.**
Call No - 332.67 SAR P4 **Acc No - 47620**



the country cut through the noise and find the facts that truly matter for anyone who wants to invest there.

India's rapid economic growth offers obvious opportunities for foreign investors, but making wise investing decisions can be difficult for any investor without a deep knowledge of the country and its culture. With a vibrant democracy and an active press, India can be a complex and chaotic place in which investors can find it difficult to make investing decisions with confidence. This book offers an on-the-ground perspective on India from one of India's most successful value investors. Looking deeply into the internal realities that impact India's investment climate, Investing in India helps investors both inside and outside

- 6 Modernizing insurance regulation / Biggs, John H. and Richardson, Matthew P. 2014. New Jersey: Wiley.**
Call No - 368 MOD P4 **Acc No - 47624**

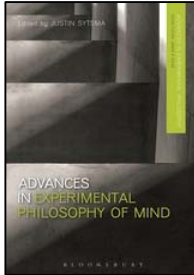


regulation and how the evolution of this key industry affects the U.S. economy now and in the future.

For those involved with the insurance industry, from investment professionals to policy makers, and regulators to legislators, tremendous change is coming. With insurance premiums constituting an ever-growing portion of annual U.S. GDP and provisions of the Dodd-Frank Act specifically calling for modernization of insurance regulations, the issues at hand are pervasive. In Modernizing Insurance Regulation, these issues are described against a backdrop of the political and industry discussions that surround insurance, regulation, and systemic risk. Experts Viral V. Acharya and Matthew Richardson discuss a variety of issues with top thinkers in the fields of finance, derivatives, credit risk, and banking to bring to light the most germane elements of this ongoing discussion. In this title, Acharya and Richardson call on the expertise of all the relevant stakeholders within government, academia, and industry to offer a well-rounded and independent view of insurance

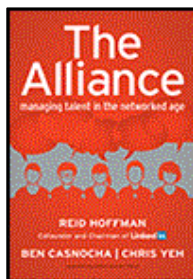
HR & OB

- 1 Advances in experimental philosophy of mind / Sytsma, Justin. 2014. London: Bloomsbury**
Call No - 159.92 ADV P4 **Acc No - 47603**



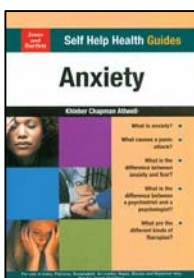
The past decade has witnessed an exciting (and controversial) new approach to philosophy: Experimental philosophers aim to supplement, and perhaps to supplant, traditional philosophical approaches by employing empirical methods from the social sciences. In this title, leading experimental philosophers apply these methods to questions about the nature of the mind, the self, consciousness, moral judgment, and concepts. By bringing empirical methods to bear on key issues, *Advances in Experimental Philosophy of Mind* pushes the debates forward, casting new insight on perennial problems. This is an essential resource for professors, graduate students, and advanced undergraduates interested in either philosophy of mind or the burgeoning field of experimental philosophy.

- 2 Alliance: managing talent in the networked age / Hoffman, Reid. 2014. Boston: Harvard Business Review Press.**
Call No - 658.386 HOF P4 **Acc No - 47682**



Introducing the new, realistic loyalty pact between employer and employee. The employer-employee relationship is broken, and managers face a seemingly impossible dilemma: the old model of guaranteed long-term employment no longer works in a business environment defined by continuous change, but neither does a system in which every employee acts like a free agent. The solution? Stop thinking of employees as either family or as free agents. Think of them instead as allies. As a manager you want your employees to help transform the company for the future. And your employees want the company to help transform their careers for the long term. But this win-win scenario will happen only if both sides trust each other enough to commit to mutual investment and mutual benefit. Sadly, trust in the business world is hovering at an all-time low. We can rebuild that lost trust with straight talk that recognizes the realities of the modern economy. So, paradoxically, the alliance begins with managers acknowledging that great employees might leave the company, and with employees being honest about their own career aspirations. By putting this new alliance at the heart of your talent management strategy, you'll not only bring back trust, you'll be able to recruit and retain the entrepreneurial individuals you need to adapt to a fast-changing world. These individuals, flexible, creative, and with a bias toward action, thrive when they're on a specific "tour of duty"—when they have a mission that's mutually beneficial to employee and company that can be completed in a realistic period of time. Coauthored by the founder of LinkedIn, this bold but practical guide for managers and executives will give you the tools you need to recruit, manage, and retain the kind of employees who will make your company thrive in today's world of constant innovation and fast-paced change.

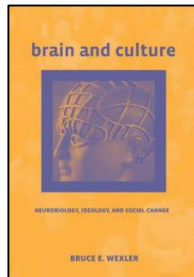
- 3 Anxiety / Attwell, Khleber Chapman. 2010. New Delhi: Jones and Bartlett.**
Call No - 159.972 ATT P0 **Acc No - 47672**



Approximately 19 million Americans suffer from anxiety disorders, many without knowing why they experience their symptoms. Whether you are a newly diagnosed patient, a patient already in treatment who may wish to understand more deeply the roots of anxiety, or a friend or relative of someone suffering from anxiety, this book offers help. The only text available to provide both the doctor's and the patient's view, *Jones and Bartlett Self Help Health Guides Anxiety* gives you authoritative, practical answers to your questions. This book deals directly with the nature of anxiety and its underlying causes, treatment options

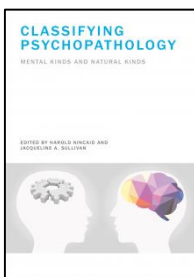
(including various forms of psychotherapy and medication), advice on coping with anxiety, sources of support, and much more. Written by psychiatrist and psychoanalyst Dr. Chap Attwell, with "insider" commentary from actual patients, this book is an invaluable resource for anyone struggling with the medical, psychological, or emotional turmoil of this debilitating condition.

- 4 Brain and culture: neurobiology, ideology, and social change / Wexler, Bruce E. 2006. Cambridge: MIT Press.**
Call No - 159.92 WEX O6 **Acc No - 47579**



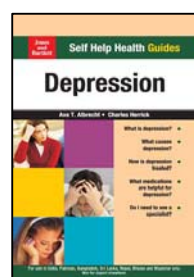
Research shows that between birth and early adulthood the brain requires sensory stimulation to develop physically. The nature of the stimulation shapes the connections among neurons that create the neuronal networks necessary for thought and behavior. By changing the cultural environment, each generation shapes the brains of the next. By early adulthood, the neuroplasticity of the brain is greatly reduced, and this leads to a fundamental shift in the relationship between the individual and the environment: during the first part of life, the brain and mind shape themselves to the major recurring features of their environment; by early adulthood, the individual attempts to make the environment conform to the established internal structures of the brain and mind. In *Brain and Culture*, Bruce Wexler explores the social implications of the close and changing neurobiological relationship between the individual and the environment, with particular attention to the difficulties individuals face in adulthood when the environment changes beyond their ability to maintain the fit between existing internal structure and external reality. These difficulties are evident in bereavement, the meeting of different cultures, the experience of immigrants (in which children of immigrant families are more successful than their parents at the necessary internal transformations), and the phenomenon of interethnic violence. Integrating recent neurobiological research with major experimental findings in cognitive and developmental psychology—with illuminating references to psychoanalysis, literature, anthropology, history, and politics—Wexler presents a wealth of detail to support his arguments. The groundbreaking connections he makes allow for reconceptualization of the effect of cultural change on the brain and provide a new biological base from which to consider such social issues as "culture wars" and ethnic violence.

- 5 Classifying psychopathology: mental kinds and natural kinds / Kincaid, Harold and Sullivan, Jacqueline A. 2014. Cambridge: MIT Press.**
Call No - 616.89 CLA P4 **Acc No - 47606**



In this volume, leading philosophers of psychiatry examine psychiatric classification systems, including the Diagnostic and Statistical Manual of Mental Disorders (DSM), asking whether current systems are sufficient for effective diagnosis, treatment, and research. Doing so, they take up the question of whether mental disorders are natural kinds, grounded in something in the outside world. Psychiatric categories based on natural kinds should group phenomena in such a way that they are subject to the same type of causal explanations and respond similarly to the same type of causal interventions. When these categories do not evince such groupings, there is reason to revise existing classifications. The contributors all question current psychiatric classifications systems and the assumptions on which they are based. They differ, however, as to why and to what extent the categories are inadequate and how to address the problem. Topics discussed include taxometric methods for identifying natural kinds, the error and bias inherent in DSM categories, and the complexities involved in classifying such specific mental disorders as "oppositional defiance disorder" and pathological gambling.


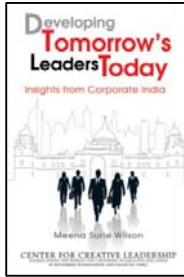
- 6 Depression / Albrecht, Ava T. 2010. New Delhi: Jones and Bartlett.**
Call No - 159.972 ALB O0 **Acc No - 47673**



Whether one is a newly diagnosed patient, or a friend or relative, this book offers help. The volume provides the doctor's and patient's view, *Self Help Health Guides: Depression* gives you authoritative, practical answers to your questions about treatment options,


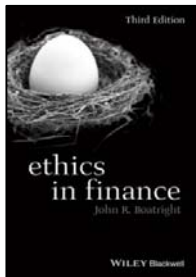
advice on coping with depression, sources of support, and much more. Written by two prominent psychiatrists, Drs Ava T Albrecht and Charles Herrick, with commentary from both a patient and a family member, this book is an invaluable resource for anyone coping with the medical, psychological and emotional turmoil of this debilitating condition.

- 7 Developing tomorrow's leaders today: insights from corporate India / Wilson, Meena Surie. 2010. Singapore: Jossey-Bass.
Call No - 658.386 WIL O0 Acc No - 47678




Today's large business organizations in India have a voracious need for effective managers and talented leaders; but demand far exceeds supply. This book offers thoroughly-researched pointers on how Indian managers can become high-performing business leaders. The leadership development curriculum proposed in these pages is based on extracting lessons from on-the-job experience. Given that the workplace is the medium through which the essentials of leadership are learned, executives and managers at all levels need to know which experiences matter, what are the foremost lessons learned, and how learning occurs. Developing Tomorrow's Leaders Today offers a complete template for effective leadership. The underlying research was conducted in cooperation with the Tata Management Training Center in Pune, India, and captures the experiences and leadership lessons learned by over 100 senior Indian business leaders. As such, it offers readers both a compass and a map for traversing the terrain of leadership development.

- 8 **Ethics in finance - 3rd ed. / Boatright, John R. 2014. West Sussex: Wiley Blackwell.**
Call No - 174 BOA P4 **Acc No - 47547**



The third edition of this title presents a wide-ranging examination of the major ethical issues in finance. This new edition has been expanded and thoroughly updated with extensive coverage of the recent financial crisis and the very latest developments within the financial world. It including sections on credit cards, mortgage lending, microfinance, risk management, derivatives, and securitization and coverage and references to the recent financial crisis and the very latest developments within the financial world. Author focuses on the practical issues that confront finance professionals, policy makers, and consumers of financial services and cites examples of the scandals that have shaken public confidence in Wall Street and world financial markets.

- [illegible]



How to Create a Coaching Culture is a practical guide to developing an effective, efficient coaching culture in your organization. It demonstrates how to empower your workforce to achieve higher performance and greater business results. Specifically tailored to practitioner needs it offers an overview of coaching practice and aligns it clearly with organizational and HR strategy and objectives. Using a combination of practical tools, assessments, scenarios and case studies from best practice it will build your fundamental knowledge and equip you to take action by planning, pitching, and building a scheme. It also offers a complete framework for evaluating benefits and measuring return on investment.

- 10 Human capital / Teixeira, Pedro. 4 V. 2014. London: Routledge.
Call No - 658.3 HUM P4**

Acc No - 47476

In recent decades, human capital has become one of the most popular and influential research programmes in the academy. Its influence is not limited to economics, but has proved to be significant to many other social sciences; indeed, it has infused social and political debates about education and training. Moreover, human capital has become part of the jargon of many non-economists. It provides an extensive overview of the breadth and depth of human-capital research, highlighting not only the evolution of its theoretical and empirical development, but also the variety of topics that it has spawned. Edited and with a new introduction by a leading scholar, this collection gathers together the very best and most influential works.

- 11 Human resource management - 13th ed. / Mondy, R. Wayne. 2014. New Jersey: Pearson.
Call No - 658.3 MON P4**

Acc No - 47639

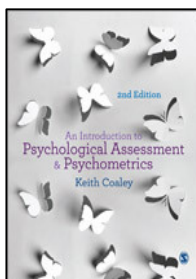


field of HR.

This title is intended primarily for the first undergraduate course in human resource management or for students who are being exposed to human resource management for the first time. The text is designed to introduce them to the field through the use of numerous examples and company material and will reinforce the notion that, by definition, all managers are necessarily involved with human resources. The new edition reflects many recent changes in the industry, across the country, and around the globe, including the 2012 national elections, continuing economic uncertainty, technological changes including an increase in mobile recruiting and learning, and the integral role that social media tools such as wikis, blogs, LinkedIn, Facebook, and Twitter now play in the

- 12 Introduction to psychological assessment and psychometrics - 2nd ed. / Coaley, Keith. 2014. Los Angeles: Sage.
Call No - 159.938 COA P4**

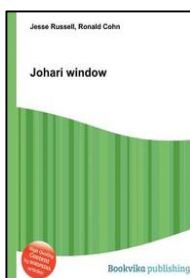
Acc No - 47619



This title outlines the key ingredients of psychological assessment, providing case studies to illustrate their application, making it an ideal textbook for courses on psychometrics or psychological assessment. This edition also includes occupational and educational settings; covers ethical and professional issues with a strong practical focus; case study material related to work selection settings ; and compliant with the latest BPS Certificate of Testing curriculum.

- 13 Johari window / Russell, Jesse. 2012. Edinburgh: LENNEX Corp.
Call No - 159.92 RUS P2**

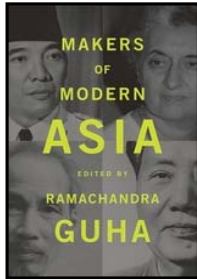
Acc No - 47590



High Quality Content by WIKIPEDIA articles The Johari window is a technique created by Joseph Luft and Harry Ingham in 1955 in the United States, used to help people better

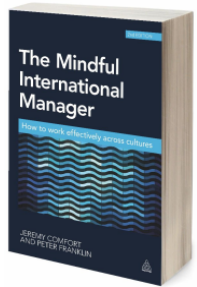
understand their mental instability. It is used primarily in self-help groups and corporate settings as a heuristic exercise.

- 14 Makers of modern Asia / Guha, Ramachandra, (ed). 2014. Cambridge: Belknap Press of Harvard University Press.**
Call No - 65:301.172.6 MAK P4 **Acc No - 47679**



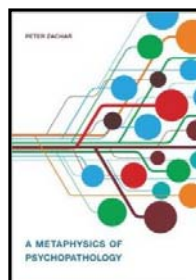
Hardly more than a decade old, the twenty-first century has already been dubbed the Asian Century in recognition of China and India's increasing importance in world affairs. Yet discussions of Asia seem fixated on economic indicators—gross national product, per capita income, share of global trade. *Makers of Modern Asia* reorients understanding of contemporary Asia by highlighting the political leaders, not billionaire businessmen, who helped launch the Asian Century. The nationalists who crafted modern Asia were as much thinkers as activists, men and women who theorized and organized anticolonial movements, strategized and directed military campaigns, and designed and implemented political systems. The eleven thinker-politicians whose portraits are presented here were a mix of communists, capitalists, liberals, authoritarians, and proto-theocrats - a group as diverse as the countries they represent. From China, the world's most populous country, come four: Mao Zedong, leader of the Communist Revolution; Zhou Enlai, his close confidant; Deng Xiaoping, purged by Mao but rehabilitated to play a critical role in Chinese politics in later years; and Chiang Kai-shek, whose Kuomintang party formed the basis of modern Taiwan. From India, the world's largest democracy, come three: Mohandas Gandhi, Jawaharlal Nehru, and Indira Gandhi, all of whom played crucial roles in guiding India toward independence and prosperity. Other exemplary nationalists include Vietnam's Ho Chi Minh, Indonesia's Sukarno, Singapore's Lee Kuan Yew, and Pakistan's Zulfikar Ali Bhutto. With contributions from leading scholars, *Makers of Modern Asia* illuminates the intellectual and ideological foundations of Asia's spectacular rise to global prominence.

- 15 Mindful international manager: how to work effectively across cultures - 2nd ed. / Comfort, Jeremy. 2014. London: Kogan Page.**
Call No - 65.012.41 COM P4 **Acc No - 47559**



This title tackles the management situations that international managers have to handle every day. Accessible and jargon-free it explains how to clarify local vs. international roles, support and develop a team, organize and coordinate boundaries of time and distance, and win commitment toward common goals. The authors, both interculturalists, include exercises and best practice advice and the experiences and insights of practising international managers. They combine their practical approach with great depth of insight into the challenges of working and managing internationally and include the results of new research findings and cutting-edge case studies on topics such as leadership, global nomads, virtual teams, coaching and mentoring across cultures and decision-making.

- 16 Metaphysics of psychopathology / Zachar, Peter. 2014. Cambridge: MIT Press.**
Call No - 616.89 ZAC P4 **Acc No - 47623**



In psychiatry, few question the legitimacy of asking whether a given psychiatric disorder is real; similarly, in psychology, scholars debate the reality of such theoretical entities as general intelligence, superegos, and personality traits. And yet in both disciplines, little thought is given to what is meant by the rather abstract philosophical concept of "real." Indeed, certain psychiatric disorders have passed from real to imaginary (as in the case of multiple

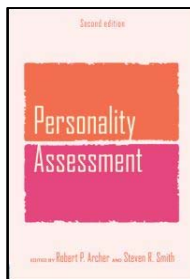
personality disorder) and from imaginary to real (as in the case of post-traumatic stress disorder). In this book, Peter Zachar considers such terms as “real” and “reality” - invoked in psychiatry but often obscure and remote from their instances - as abstract philosophical concepts. He then examines the implications of his approach for psychiatric classification and psychopathology. Proposing what he calls a scientifically inspired pragmatism, Zachar considers such topics as the essentialist bias, diagnostic literalism, and the concepts of natural kind and social construct. Turning explicitly to psychiatric topics, he proposes a new model for the domain of psychiatric disorders, the imperfect community model, which avoids both relativism and essentialism. He uses this model to understand such recent controversies as the attempt to eliminate narcissistic personality disorder from the DSM-5. Returning to such concepts as real, true, and objective, Zachar argues that not only should we use these metaphysical concepts to think philosophically about other concepts, we should think philosophically about them.

- 17 Organizational behavior 4: from theory to practice / Miner, John B. 2007. New York: M E Sharpe.
Call No - 65.013 MIN O7 Acc No - 47595**



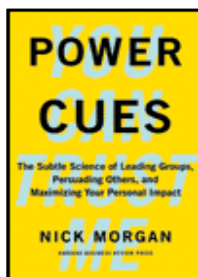
This work bridges the gap between theory and practice in organizational behavior. It provides a practical guide to real-life applications of the 35 most significant theories in the field. The author describes each theory, then analyzes its usefulness and importance to the successful practice of management. His analysis covers key managerial topics such as goal setting, training and development, assessment, job enrichment, influence processes, decision-making, group processes, organizational development, organizational structuring, and effective organizational operation.

- 18 Personality assessment - 2nd ed. / Archer, Robert P. and Smith, Steven R. 2014. New York: Routledge.
Call No - 159.923 PER P4 Acc No - 47564**



The first edition of Personality Assessment provided an overview of the most popular self-report and performance-based personality assessment instruments. The chapter authors were key members in creating or developing the research base for the eight test instruments covered in the book. The text was geared with graduate-level clinical, school, and counseling psychology courses in mind. While still retaining all the attractive features of the first edition, this revision will reflect the advances in the field since 2008. Chapter contributors updated and expanded on reliability and validity data, clinical utility, multicultural considerations, and implications for therapeutic assessment. Another distinctive feature of this second edition is a companion website that features ancillary materials such as PowerPoints and test banks.

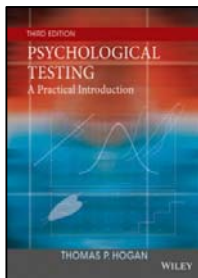
- 19 Power Cues: the subtle science of leading groups, persuading others, and maximizing your personal impact / Morgan, Nick. 2014. Boston: Harvard Business School Press.
Call No - 65.012.46 MOR P4 Acc No - 47657**



Take control of your communications--before someone else does. What if someone told you that your behavior was controlled by a powerful, invisible force? Most of us would be skeptical of such a claim--but it's largely true. Our brains are constantly transmitting and receiving signals of which we are unaware. Studies show that these constant inputs drive the great majority of our decisions about what to do next--and we become conscious of

the decisions only after we start acting on them. Many may find that disturbing. But the implications for leadership are profound. In this provocative yet practical book, renowned speaking coach and communication expert Nick Morgan highlights recent research that shows how humans are programmed to respond to the nonverbal cues of others—subtle gestures, sounds, and signals—that elicit emotion. He then provides a clear, useful framework of seven "power cues" that will be essential for any leader in business, the public sector, or almost any context. You'll learn crucial skills, from measuring nonverbal signs of confidence, to the art and practice of gestures and vocal tones, to figuring out what your gut is really telling you. This concise and engaging guide will help leaders and aspiring leaders of all stripes to connect powerfully, communicate more effectively, and command influence.

- 20 Psychological testing: a practical introduction - 3rd ed. / Hogan, Thomas P. 2015. New Jersey: Wiley.
Call No - 159.98 HOG P5 Acc No - 47628**



This edition provides a comprehensive introduction to major psychometric principles, accompanied by "real world" examples demonstrating test usage in contemporary practice. The text explores concepts including reliability, validity, norms development, approaches to both norm-referenced and criterion-referenced interpretation, methods of studying test bias, and procedures for test development. Additionally, the book is written in clear, student-friendly language, without omitting difficult issues and concepts. The book describes examples of tests in major domains, including intelligence, personality (both objective and projective), clinical methods, achievement, interests and attitudes, and neuropsychology.

- 21 Research in personnel and human resources management / Buckley, M. Ronald; Halbesleben, Jonathon R. B. and Wheeler, Anthony R. V 32. 2014. Bingley: Emerald.
Call No - 658.3 RES P4 Acc No - 47492**



This series publishes monograph length conceptual papers designed to promote theory and research on important substantive and methodological topics in the field of human resources management. Volume 32 of Research in Personnel and Human Resources Management (RPHRM) contains seven papers on important issues in the field of human resources management, thus continuing the tradition of the series to develop a more informed understanding of the field. The subject matter in this volume covers myriad areas: compensation, performance evaluation, reputation, employee furloughs, and research methodology. This collection of papers represents excellent scholarship and illustrates the truly interdisciplinary character of the field.


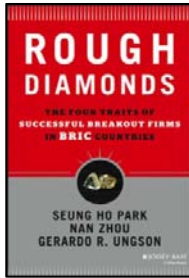
- 22 Reward management / Rose, Michael. 2014. London: Kogan Page
Call No - 658.32 ROS P4 Acc No - 47567**



Reward Management is a practical guide to understanding and implementing really effective reward strategies in your organization. Tailored to the needs of practitioners it uses a combination of practical tools, scenarios and case studies to cover areas including pay grades and structure, job evaluation, pay reviews, bonus plans, non-cash reward, benefits, tax issues and much more. Aligning reward with the strategic objectives of the organization

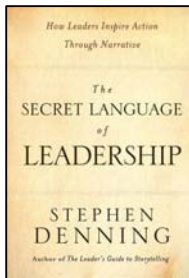
it will equip you with the skills you need to plan, implement and assess a reward strategy in any type of organization.

- 23 **Rough diamonds: the four traits of successful breakout firms in BRIC Countries /**
 Park, Seung Ho. 2013. San Francisco: Jossey-Bass.
 Call No - 65.012.3 PAR P3 **Acc No - 47687**



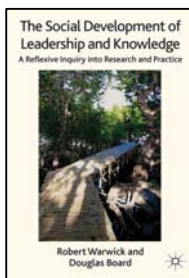
"Rough diamonds" are the best performing firms in the BRIC (Brazil-Russia-India-China) countries. These firms compare favorably with the top 500 firms and the top 25 manufacturing firms in their countries and comparable firms worldwide, exceeding them profit margins and return on assets over an extended time period. This book outlines who these firms are and explains their exemplary performance through the Four Cs for Sustaining High Performance: Capitalizing on late development; Creating Market Inclusive Niches; Crafting Operational Excellence; and Cultivating Profitable Growth. It offers a description of the four major traits that high performance companies in Brazil, Russia, India and China have in common and contains company profiles from BRIC countries that have proved to be successful.

- 24 Secret language of leadership: how leaders inspire action through narrative /
Denning, Stephen. 2007. San Francisco: John Wiley.
Call No - 65:301.172.6 DEN O7 Acc No - 47600



This book introduces the concept of narrative intelligence - an ability to understand and act and react agilely in the quicksilver world of interacting narratives. It shows why this is key to the central task of leadership, what its dimensions are, and how you can measure it. The book's lucid explanations, vivid examples and practical tips are essential reading for CEOs, managers, change agents, marketers, salespersons, brand managers, politicians, teachers, parents—anyone who is setting out to change the world.

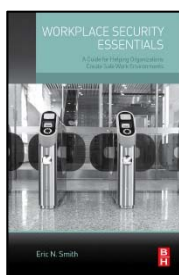
- 25 Social development of leadership and knowledge: a reflexive inquiry into research and practice / Warwick, Robert. 2013. Hampshire: Palgrave Macmillan.
Call No - 65:301.172.6 WAR P3 Acc No - 47601



- 26 Vital lies, simple truths: the psychology of self-deception / Goleman, Daniel. 1984. New Delhi: Bloomsbury. Call No - 159.942 GOL M4 Acc No - 47511**

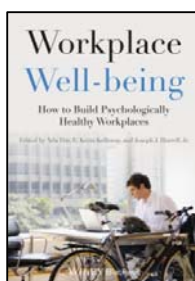
This title is a penetrating analysis of the ways in which we deceive ourselves. Daniel Goleman draws on evidence of all kinds - from brain function to social dynamics - to reveal how we must distort our most intimate relationships and our day-to-day lives by burying painful insights and memories. This self-deception is our means of psychological self-preservation, the currency of survival in which society transacts. But although self-deception is sometimes benign, it can also be dangerous and life-diminishing. This important book both illuminates and raises challenging questions about a subject central to our psychological existence.

- 27 Workplace security essentials: a guide for helping organizations create safe work environments / Smith, Eric N. 2014. Waltham: Butterworth-Heinemann. Call No - 658.382.2 SMI P4 Acc No - 47515**



Whether you are a business owner, department manager, or even a concerned employee, Workplace Security Essentials will show you how to improve workplace safety and security using real-life examples and step-by-step instructions. Every organization, be it large or small, needs to be prepared to protect its facilities, inventory, and, most importantly, its staff. Workplace Security Essentials is the perfect training resource to help businesses implement successful security measures, boost employee morale and reduce turnover, protect the company's reputation and public profile, and develop the ability to process and analyze risks of all kinds. Workplace Security Essentials helps the reader understand how different business units can work together and make security a business function-not a burden or extra cost.

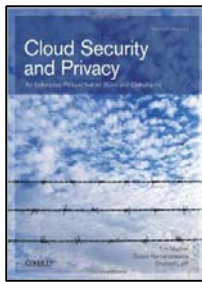
- 28 Workplace well-being: how to build psychologically healthy workplaces / Day, Arla; Kelloway, E. Kevin and Hurrell, Joseph J. 2014. West Sussex: Wiley Blackwell. Call No - 658.387 WOR P4 Acc No - 47638**



This title is a complete guide to understanding and implementing the principles of a psychologically healthy workplace for psychologists and other practitioners. It also introduces the core components of psychologically healthy workplaces, including health and safety, leadership, employee involvement, development, recognition, work-life balance, culture and communication. It addresses important issues such as the role of unions, the importance of leadership, healthy workplaces in small businesses, respectful workplace cultures, and corporate social responsibility and also discusses factors that influence the physical safety of employees, as well as their physical and psychological health.

INFORMATION MANAGEMENT

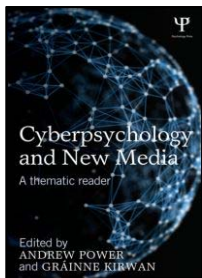
- 1 Cloud security and privacy: an enterprise perspective on risks and compliance / Mather, Tim. 2009. Mumbai: O'Reilly.
Call No - 65.011.56 MAT O9 Acc No - 47644**



on cloud computing security that-until now-has been sorely lacking.

You may regard cloud computing as an ideal way for your company to control IT costs, but do you know how private and secure this service really is? Not many people do. With Cloud Security and Privacy, you'll learn what's at stake when you trust your data to the cloud, and what you can do to keep your virtual infrastructure and web applications secure. Ideal for IT staffers, information security and privacy practitioners, business managers, service providers, and investors alike, this book offers you sound advice from three well-known authorities in the tech security world. You'll learn detailed information

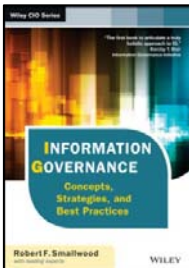
- 2 Cyberpsychology and new media: a thematic reader / Power, Andrew and Kirwan, Grainne. 2014. London: Psychology Press.
Call No - 65.011.56 CYB P4 Acc No - 47543**



researchers and students in Social Psychology and Cyberpsychology, and in Communication and Media Studies.

Cyberpsychology is the study of human interactions with the internet, mobile computing and telephony, games consoles, virtual reality, artificial intelligence, and other contemporary electronic technologies. The field has grown substantially over the past few years and this book surveys how researchers are tackling the impact of new technology on human behaviour and how people interact with this technology. Examining topics as diverse as online dating, social networking, online communications, artificial intelligence, health-information seeking behaviour, education online, online therapies and cybercrime, Cyberpsychology and New Media book provides an in-depth overview of this burgeoning field, and allows those with little previous knowledge to gain an appreciation of the diversity of the research being undertaken in the area. Arranged thematically and structured for accessibility, Cyberpsychology and New Media will be essential reading for

- 3 Information governance: concepts, strategies, and best practices / Smallwood, Robert F. 2014. New Jersey: Wiley.
Call No - 65.011.56 SMA P4 Acc No - 47617**

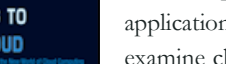


Information Governance: Concepts, Strategies, and Best Practices provides step-by-step guidance for developing

Information Governance (IG) is a rapidly emerging "super discipline" and is now being applied to electronic document and records management, email, social media, cloud computing, mobile computing, and, in fact, the management and output of information organization-wide. IG leverages information technologies to enforce policies, procedures and controls to manage information risk in compliance with legal and litigation demands, external regulatory requirements, and internal governance objectives. Information Governance: Concepts, Strategies, and Best Practices reveals how, and why, to utilize IG and leverage information technologies to control, monitor, and enforce information access and security policies. IG sets the policies that control and manage the use of organizational information, including social media, mobile computing, cloud computing, email, instant

information governance strategies and practices to manage risk in the use of electronic business documents and records.


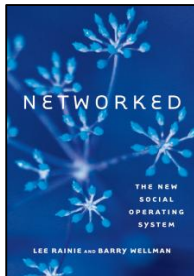
4 Moving to the cloud: developing apps in the new world of cloud computing /
Sitaram, Dinkar. 2012. Waltham: Syngress.
Call No - 65.011.56 SIT P2 Acc No - 47683



This title provides an in-depth introduction to cloud computing models, cloud platforms, application development paradigms, concepts and technologies. The authors particularly examine cloud platforms that are in use today. They also describe programming APIs and compare the technologies that underlie them. The basic foundations needed for developing both client-side and cloud-side applications covering compute/storage scaling, data parallelism, virtualization, MapReduce, RIA, SaaS and Mashups are covered. Approaches to address key challenges of a cloud infrastructure, such as scalability, availability, multi-tenancy, security and management are addressed. The book also lays out the key open issues and emerging cloud standards that will drive the continuing evolution of cloud computing.

5 Networked: the new social operating system / Rainie, Lee. 2012. Cambridge: MIT Press.

Call No - 658.386 RAI P2 **Acc No - 47625**



Daily life is connected life, its rhythms driven by endless email pings and responses, the chimes and beeps of continually arriving text messages, tweets and retweets, Facebook updates, pictures and videos to post and discuss. Our perpetual connectedness gives us endless opportunities to be part of the give-and-take of networking. Rainie and Wellman outline the “triple revolution” that has brought on this transformation: the rise of social networking, the capacity of the Internet to empower individuals, and the always-on connectivity of mobile devices. Drawing on extensive evidence, they examine how the move to networked individualism has expanded personal relationships beyond households and neighborhoods; transformed work into less hierarchical, more team-driven enterprises; encouraged individuals to create and share content; and changed the way people obtain information. Rainie and Wellman guide us through the challenges and opportunities of living in the evolving world of networked individuals.

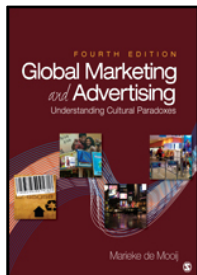
MARKETING

- 1 Business-to-business marketing - 3rd ed. / Brennan, Ross. 2014. Los Angeles: Sage.
Call No - 658.8:388 BRE P4 Acc No - 47605**



This comprehensive yet concise text covers both the theory and practice of business-to-business (B2B) marketing from a European perspective in a globalised world. It coverage of digital marketing and social media in relation to B2B and issues relating to sustainability and corporate social responsibility. It also includes new international examples and case studies including Zara, eBay, DHL, LinkedIn, and the horsemeat scandal. This new edition also includes more extensive online resources including full lecturer materials and further materials for students including web links, links to SAGE journal articles.

- 2 Global marketing and advertising: understanding cultural paradoxes - 4th ed. / Mooij, Marieke de. 2014. Los Angeles: Sage.
Call No - 658.8 MOO P4 Acc No - 47549**



Packed with cultural, company, and country examples that help explain the paradoxes international marketers are likely to encounter, offers a mix of theory and practical applications as it covers globalization, global branding strategies, classification models of culture, and the consequences of culture for all aspects of marketing communications. Author Marieke de Mooij includes new topics and updated information and findings from recent studies and helps readers apply global marketing concepts to the management of global branding and marketing communications. It includes coverage of topics such as global public relations, culture and the media, and culture and the Internet, along with extensive coverage of consumer behavior and helps companies define cross cultural segments to better target consumers across cultures.

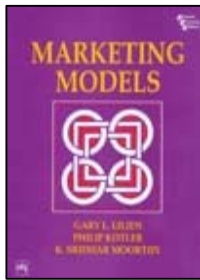
- 3 Marketing: an introduction - 3rd ed. / Masterson, Rosalind. 2014. Los Angeles: Sage.
Call No - 658.8 MAS P4 Acc No - 47622**



This edition has been thoroughly updated, and some of the chapters have gone under major revision. It covers topics such as digital marketing, global marketing and marketing ethics and places emphasis on employability and marketing in the workplace to help students prepare themselves for life after university. Fun activities for students to try with classmates or during private study to help consolidate what they have learnt.

- 4 Marketing models / Lilien, Gary L. 1992. Delhi: PHI Learning.
Call No - 658.8 LIL N2**

Acc No - 47647

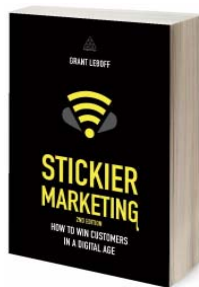


in-depth analyses of a small number of models.

Recent scientific and database developments have provided tools and models for improving the effectiveness of the marketing decisions. Marketing Models authored by a team of distinguished faculty that includes Philip Kotler examines the more promising scientific and database developments that assist managers in arriving at cost-effective marketing strategies and budgets. It describes some of the important developments in marketing theory which help analyse marketing issues more effectively. It considers all marketing issues such as, product, pricing, advertising, sales force and distribution and most chapters start with a review of the basic concepts and theory in the area, followed by

- 5 Stickier marketing: how to win customers in a digital age - 2nd ed. / Leboff, Grant.
2014. London: Kogan.
Call No - 658.8 LEB P4**

Acc No - 47571

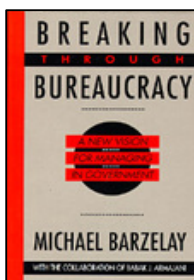


brand new chapters on content marketing, discovery and mobile marketing.

In this title, Grant Leboff argued that the old marketing system of shouting messages at people was finished, replaced by providing value around your product or service: brands needed to become sticky. This new edition, remains a complete guide to producing effective marketing communications in a world of consumers empowered by new digital technology who do not want to be shouted at but engaged with. It shows readers how providing return on engagement, rather than return on investment, and a customer engagement point, rather than a unique selling point, is what will make the difference in today's cluttered marketing place. Updated throughout, this new edition also includes

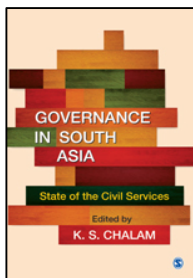
PUBLIC POLICY & GOVERNANCE

- 1 Breaking through bureaucracy: a new vision for managing in government / Barzelay, Michael. 1992. Berkeley: University of California Press.
Call No - 35 BAR N2 Acc No - 47580**



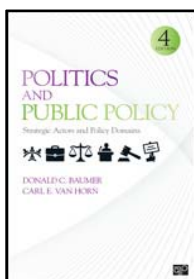
This book attacks the conventional wisdom that bureaucrats are bunglers and the system can't be changed. Michael Barzelay and Babak Armajani trace the source of much poor performance in government to the persistent influence of what they call the bureaucratic paradigm - a theory built on such notions as central control, economy and efficiency, and rigid adherence to rules. Rarely questioned, the bureaucratic paradigm leads competent and faithful public servants - as well as politicians - unwittingly to impair government's ability to serve citizens by weakening, misplacing, and misdirecting accountability. How can this system be changed? Drawing on research sponsored by the Ford Foundation/Harvard University program on Innovations in State and Local Government, this book tells the story of how public officials in one state, Minnesota, cast off the conceptual blinders of the bureaucratic paradigm and experimented with ideas such as customer service, empowering front-line employees to resolve problems, and selectively introducing market forces within government. The author highlights the arguments government executives made for the changes they proposed, traces the way these changes were implemented, and summarizes the impressive results. This approach provides would-be bureaucracy busters with a powerful method for dramatically improving the way government manages the public's business.

- 2 Governance in South Asia: state of the civil services / Chalam, K. S. (ed). 2014. New Delhi: Sage.
Call No - 35.08 GOV P4 Acc No - 47613**



This book offers a comprehensive and contemporary account of the state of civil services in South Asia countries. It brings together experiences of former senior bureaucrats and critics from India and other SAARC nations to affirm the state of civil service and the need for reforms. While there have been studies describing the character, structure and the progress of the administrative systems in South Asia, there is no comprehensive account on the region's present bureaucracy. This book attempts to bridge that gap through 15 insightful chapters by experts and experienced bureaucrats. There is a general introduction too by the editor. The chapters have been divided thematically into four parts. The first two parts discuss the present state of civil service in India and possible reforms. The third part offers a comparative account of the functioning of civil service commissions in the SAARC nations. The fourth part has case studies based on on-the-job experience of bureaucrats from SAARC countries that describes how the system functions within the parameters of good governance.

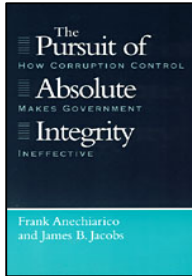
- 3 Politics and public policy: strategic actors and policy domains - 4th ed. / Baumer, Donald C. 2014. Los Angeles: CQ Press.
Call No - 35.011.1(73) BAU P4 Acc No - 47627**



Getting beyond the traditional policy cycle discussed in most textbooks, the fully updated fourth edition of Politics and Public Policy offers a more comprehensive and realistic view of policymaking in the United States—one that looks beyond the jockeying between presidents and members of Congress, and explores the influence of corporate leaders, interest groups, bureaucrats, judges, and journalists. The book explores six distinct, yet connected, policy domains: i) Boardroom Politics (decisions by business leaders and professionals); ii) Bureaucratic Politics (rule-making and adjudication by administrators); iii) Cloakroom Politics (lawmaking by legislators); iv) Chief Executive Politics (decision making

by presidents, governors, mayors, and their advisers); v) Courtroom Politics (rulings by judges); and vi) Living Room Politics (opinions expressed through the mass media, grassroots movements, political activists, and voters).

4 Pursuit of absolute integrity: how corruption control makes government
ineffective / Anechiarico, Frank. 1996. Chicago: University of Chicago
Call No - 343.352 ANE N6 Acc No - 47599



In this comprehensive case study of anticorruption efforts, Frank Anechiarico and James B. Jacobs show how the proliferating regulations and oversight mechanisms designed to prevent or root out corruption seriously undermine our ability to govern. By constraining decision makers' discretion, shaping priorities, and causing delays, corruption control - no less than corruption itself - has contributed to the contemporary crisis in public administration.

RESEARCH METHODOLOGY

- 1 Applications of social network analysis / Carrington, Peter J. (ed). 2014. 4 V. Los Angeles: Sage.
Call No - 3.001.5 APP P4 Acc No - 47530**



analysis in diverse fields of scholarship.

Since its appearance in the 1930s in the form of sociometry, social network analysis (SNA) has become a major paradigm for social research in such areas as communication, organizations, and social mobility, to name but a few. It is used by researchers in a wide range of disciplines: like any mathematical approach to social research, social network analysis strips away the unique details of social situations to reveal, or model, the bare structural essentials. By doing so, it enables the researcher to identify similarities across widely disparate contexts, and so to benefit from the insights of many different fields of study. This major work is dedicated specifically to the applications of social network

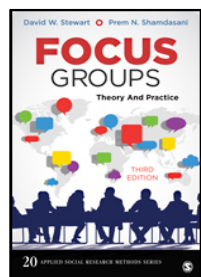
- 2 Concise introduction to mixed methods research / Creswell, John W. 2014. Los Angeles: Sage.
Call No - 3.001.5 CRE P4 Acc No - 47541**



mixed methods scholar.

This title is a brief overview of mixed methods research that takes readers through the essential steps in planning and designing a study. Rather than offering an extensive treatment of mixed methods, this concise book offers individuals in the social, behavioral, and health sciences a foundation for understanding mixed methods methodology. Practical for use in workshops, seminars, global webinars, and as a supplementary text in undergraduate and graduate classes, Creswell's book is ideal for the beginner or the more advanced researcher looking for a quick primer in mixed methods, by an authoritative

- 3 Focus groups: theory and practice - 3rd ed. / Stewart, David W. 2015. Los Angeles: Sage.
Call No - 3.001.5 STE P5 Acc No - 47611**



This edition offers a unique blend of focus group theory and practice in a single, easy-to-read source. It provides systematic treatment to the design, conduct, and interpretation of focus group data within the context of social science research and theory. Known for accessibility and step-by-step guidance, comprehensive treatment, and historical perspective, the book examines every facet of focus group research, from the selection and recruitment of group participants, to the selection of a moderator and conducting of interviews, to the analysis of focus group data. The Third Edition reflects the growing use of focus group research to address an increasingly broad array of issues that have a global span, and also provides more guidance on conducting virtual focus groups.

- 4 Online panel research: a data quality perspective / Callegaro, Mario et.al. (ed). 2014. West Sussex: Wiley.
Call No - 3.001.5 ONL P4 Acc No - 47626**

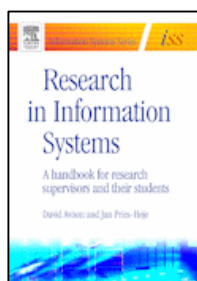


panels, and operational issues.

Over the last decade, there has been a major global shift in survey and market research towards data collection, using samples selected from online panels. Yet despite their widespread use, remarkably little is known about the quality of the resulting data.

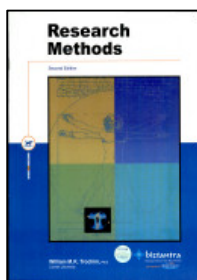
This edited volume is one of the first attempts to carefully examine the quality of the survey data being generated by online samples. It describes some of the best empirically-based research on what has become a very important yet controversial method of collecting data. Online Panel Research presents 19 chapters of previously unpublished work addressing a wide range of topics, including coverage bias, nonresponse, measurement error, adjustment techniques, the relationship between nonresponse and measurement error, impact of smartphone adoption on data collection, Internet rating

- 5 Research in information systems: a handbook for research supervisors and their students / Avison, David and Pries-Heje, Jan, (ed). 2005. Amsterdam: Elsevier.
Call No - 3.001.5 RES O5 Acc No - 47686**



This title helps supervisors and their students get the most out of the PhD experience. It can be used as a basis of courses for supervisors and their research students. This book covers: the supervisor and “ student relationship; practical, social and academic issues; and different models for PhD programs, including US, UK, Latin and Scandinavian models. Many vignettes of personal experiences and reflections provide context for the material. The book is written by experts “leading international academics in the field of information systems. They all have had wide experience of research supervision over many years in many countries.

- 6 Research methods - 2nd ed. / Trochim, William M. K. 2009. New Delhi: Biztantra.
Call No - 3.001.5 TRO O9 Acc No - 47660**



This book's major focus and structure centre around transdisciplinary research methods theory & applications. It guides students in making good choices in applying research methods to reach quality conclusions (methodology for valid research), rather than just the principles and awareness about research methods. An encyclopedic database focuses on specific research method school of thought, the book explores how to mix methods intelligently.

- 7 Textual analysis / Bauer, Martin W.; Suerdem, Ahmet and Bicquelet, Aude. 2014. Los Angeles: Sage.
Call No - 3.001.5 TEX P4 Acc No - 47636**

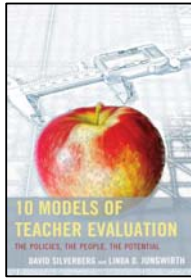


This four-volume Major Work mines the extensive research of the past few decades into textual analysis. The set's esteemed team of editors have collated seminal papers which consider the key difference between content analysis and textual analysis, the conceptual

starting point and the logic and the attitude of the research process, as well as exploring the tension between reading a text and using a text, amongst other key issues. With experienced and respected figures in the field at the helm, the carefully selected papers in this collection are put into context and analysed in a newly-written introductory chapter which charts the developments and looks to the future of the field.

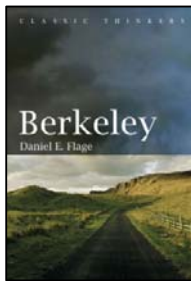
SOCIAL SCIENCES & GENERAL MANAGEMENT

- 1 10 models of teacher evaluation: the policies, the people, the potential /
Silverberg, David. 2014. Lanham: Rowman & Littlefield.
Call No - 373 SIL P4 Acc No - 47602



across the country. This book provides real-world answers by highlighting 10 diverse model programs from around the country.

- 2 **Berkeley / Flage, Daniel E. 2014. Cambridge: Polity Press.**
 Call No - 1 FLA P4 **Acc No - 47531**



plausible philosophy emerges. The author sets out the implications of this valuable insight for Berkeley's moral and economic works, showing how they are a natural outgrowth of his metaphysics, casting new light on the appreciation of these and other lesser-known areas of Berkeley's thought.

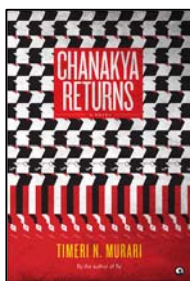
- 3 Butterfly defect: how globalization creates systemic risks, and what to do about it
/ Goldin, Ian. 2014. Princeton: Princeton University Press, 2014.
Call No - 658.15 GOL P4 Acc No - 47534



This title addresses the widening gap between systemic risks and their effective management. It shows how the new dynamics of turbo-charged globalization has the potential and power to destabilize our societies. Drawing on the latest insights from a wide variety of disciplines, Ian Goldin and Mike Mariathan provide practical guidance for how governments, businesses, and individuals can better manage risk in our contemporary world. Goldin and Mariathan assert that the current complexities of globalization will not be sustainable as surprises become more frequent and have widespread impacts. The recent financial crisis exemplifies the new form of systemic risk that will characterize the coming decades, and the authors provide the first framework for understanding how such risk will function in the twenty-first century. Goldin and Mariathan demonstrate that systemic risk issues are now endemic everywhere - in supply chains, pandemics, infrastructure, ecology

and climate change, economics, and politics. Unless we are better able to address these concerns, they will lead to greater protectionism, xenophobia, nationalism, and, inevitably, deglobalization, rising conflict, and slower growth.

- 4 Chanakya returns: a novel/ Murari, Timeri N. 2014. New Delhi: Aleph .**
Call No - MUR/CHA P4 **Acc No - 47670**



This book covers a vast canvas of power, love, history, politics, betrayals, sex and more. It is narrated by Chanakya (370-282 BC), reincarnated in the contemporary world as the adviser to Avanti, the daughter of the head of a nameless state in India. In the course of the novel, Chanakya poses an eternal question: What shapes our lives - The Power of Love or the Love of Power? His protegee, Avanti, has to choose between love and power. The choice Avanti makes has all sorts of implications not just for herself and her dysfunctional family, but for the people of the state her family has ruled for years... In his previous existence, the historical Chanakya was exiled from his homeland and took his revenge on the king who was the cause of his misfortune by defeating him in a war. He was then responsible for anointing Chandragupta as ruler of the Mauryan Empire, and advising him on every aspect of statecraft. In the novel, Chanakya provides the same services to Avanti. He manoeuvres

the awkward young daughter of a charismatic, powerful politician across the chessboard of power to becoming a brilliant successful politician and leader in her own right.

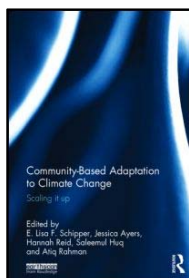
- 5 Climate change and cultural heritage: a race against time / Smith, Peter F. 2014. London: Routledge.**
Call No - 39 SMI P4 **Acc No - 47537**



History reveals how civilisations can be decimated by changes in climate. More recently modern methods of warfare have exposed the vulnerability of the artefacts of civilisation. Bringing together a range of subjects - from science, energy and sustainability to aesthetics theory and civilization theory - this book uniquely deals with climate change and the ensuing catastrophes in relation to cultural factors, urbanism and architecture. It links the evolution of civilisation, with special emphasis on the dynamics of beauty as displayed in architecture and urbanism, to climate change. It then considers both the historic and predicted impacts of climate change and the threat it poses to the continued viability of

human civilisation when survival is the top priority.

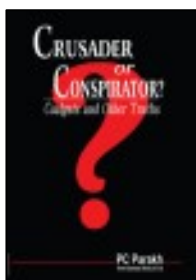
- 6 Community-based adaptation to climate change: scaling it up / Schipper, E. Lisa F. et.al. 2014. London: Routledge.**
Call No - 577.4 COM P4 **Acc No - 47607**



This title explores the challenges for meeting the scale of the adaptation challenge through CBA. It asks the fundamental questions: How can we draw replicable lessons to move from place-based projects towards more programmatic adaptation planning? How does CBA fit with larger scale adaptation policy and programmes? How are CBA interventions situated within the institutions that enable or undermine adaptive capacity? Combining the research and experience of prominent adaptation and development theorists and practitioners, this book presents cutting edge knowledge that moves the debate on CBA forward towards

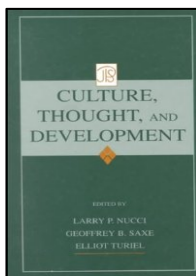
effective, appropriate, and 'scaled-up' adaptive action.

- 7 Crusader or conspirator?: Coalgate and other truths/ Parakh, P. C. 2014. New Delhi: Manas.
Call No - 343.352 PAR P4 Acc No - 47655**



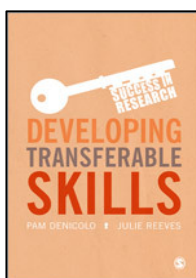
In 2012, a controversy over allocation of coal blocks to private companies rocked the country. The government's finance watchdog - the Comptroller and Auditor General (CAG) - found that the government had picked favourites and avoided open and competitive bidding which would have generated far more revenue for a cash-starved state. The CAG concluded that India had lost 1.86 lakh crore (over \$ 30 billion) in the process, all of which went to the private companies. It was the biggest recorded scam in the history of India. The Central Bureau of Investigation (CBI), India's premier investigation agency, then filed an FIR against the top officer in the coal ministry - Secretary PC Parakh and industrialist Kumar Mangalam Birla. Parakh had by then earned a fine reputation for ability and integrity in over three decades as a civil servant. His stint as the top bureaucrat in the coal ministry was his last posting in a sterling career. The FIR outraged the civil services and corporate India and was widely condemned by the intelligentsia of the country. The book isn't just about the coal scam. It is also about working with some of the biggest Indian politicians, starting with chief ministers of Andhra Pradesh. It is about life in the coal ministry with Mamata Banerjee, Shibu Soren and Dr. Manmohan Singh, who was also the Prime Minister. It is about the lessons learnt before Parakh met any of these dignitaries. It is an account that startles with never-before revealed information.

- 8 Culture, thought, and development / Nucci, Larry P.; Saxe, Geoffrey B. and Turiel, Elliot (ed). 2000. New York: Psychology Press.
Call No - 39 CUL O0 Acc No - 47584**



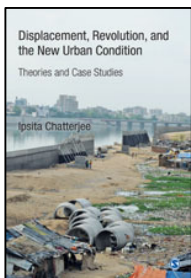
In this volume, the reader will find a host of fresh perspectives. Authors seek to reconceptualize problems, offering new frames for understanding relations between culture and human development. Contributors include scholars from the disciplines of philosophy, law, theology, anthropology, developmental psychology, neuro- and evolutionary psychology, linguistics, cognitive science, and physics. To help organize the discussions, the volume is divided into three parts. Each part reflects an arena of current scholarly activity related to the analysis of culture, cognition, and development. The editors cast a wide but carefully crafted net in assembling contributions to this volume. Though the contributors span a wide range of disciplines, features common to the work include both clear departures from the polemics of nature-nurture debates and a clear focus on interacting systems in individuals' activities, leading to novel developmental processes. All accounts are efforts to mark new and productive paths for exploring intrinsic relations between culture and development.

- 9 Developing transferable skills: enhancing your research and employment potential/ Denicolo, Pam. 2014. London: Sage.
Call No - 371.048 DEN P4 Acc No - 47544**



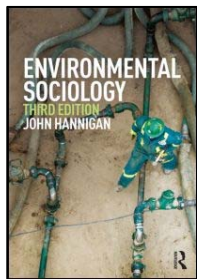
This book provides a succinct guide for doctoral and early career researchers about the nature of transferable skills, why they are needed and how they can be acquired, evidenced and marketed. In the UK, possession of a doctorate is no longer the rarity it once was and the competitive economic climate makes it even more critical that doctoral graduates and early career researchers can convince prospective employers of both their specialist and generic skills. In this context, institutions are also required to provide well organised, relevant training in skills development if they are to attract and retain doctoral candidates. Thus, the book also has value for those charged with developing the transferable skills of others. With coverage of project management, team working, communication, leadership and technical skills, this book is an essential guide for researchers who want to make the most of the skills you have and acquire the skills they need.

- 10 Displacement, revolution, and the new urban condition: theories and case studies / Chatterjee, Ipsita. 2014. New Delhi: Sage.**
Call No - 325.254 CHA P4 **Acc No - 47454**



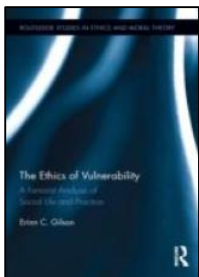
This title provides a window into the global urban contradiction through the lens of a Third World city. It is not a book on urban India, or a book on Ahmedabad city, or even a book on the Sabarmati River Front Development (SRFD) project, but it is a book that uses all these lenses to conceptualize urban exploitation. The author develops a dialectical praxis of theory transfer that takes us from the First World to the Third World and back again. In the process, the arrow of theory transfer is not reversed, because theory cannot be transferred by simply changing the direction of the arrow; instead, an attempt is made to (re)produce and (re)inform different conceptual worlds by juxtaposing it with the SRFD project in Ahmedabad city. This book is, therefore, as much about the poor people of Ahmedabad as it is about global urban displacement and the politics of resettlement and resistance—theory and practice are always inflected, and the chapters demonstrate this inflection deeply and clearly. The point is to change the world, and to do so we must relentlessly struggle to better the concepts that we use to understand it with. This book is such a struggle.

- 11 Environmental sociology - 3rd ed. / Hannigan, John. 2014. London: Routledge.**
Call No - 577.4 HAN P4 **Acc No - 47546**



The third edition of John Hannigan's classic undergraduate text has been fully updated and revised to highlight contemporary trends and controversies within global environmental sociology. Environmental Sociology offers a distinctive, balanced treatment of environmental issues, reconciling Hannigan's much-cited model of the social construction of environmental problems and controversies with an environmental justice perspective that stresses inequality and toxic threats to local communities.

- 12 Ethics of vulnerability: a feminist analysis of social life and practice / Gilson, Erinn C. 2014. New York: Routledge.**
Call No - 396 GIL P4 **Acc No - 47609**



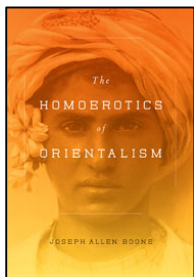
As concerns about violence, war, terrorism, sexuality, and embodiment have garnered attention in philosophy, the concept of vulnerability has become a shared reference point in these discussions. As a fundamental part of the human condition, vulnerability has significant ethical import: how one responds to vulnerability matters, whom one conceives as vulnerable and which criteria are used to make such demarcations matters, how one deals with one's own vulnerability matters, and how one understands the meaning of vulnerability matters. Yet, the meaning of vulnerability is commonly taken for granted and it is assumed that vulnerability is almost exclusively negative, equated with weakness, dependency, powerlessness, deficiency, and passivity. This reductively negative view leads to problematic implications, imperiling ethical responsiveness to vulnerability, and so prevents the concept from possessing the normative value many theorists wish it to have. When vulnerability is regarded as weakness and, concomitantly, invulnerability is prized, attentiveness to one's own vulnerability and ethical response to vulnerable others remain out of reach goals. Thus, this book critiques the ideal of invulnerability, analyzes the problems that arise from a negative view of vulnerability, and articulates in its stead a non-dualistic concept of vulnerability that can remedy these problems.

- 13 Global development of policy regimes to combat climate change / Stern, Nicholas; Bowen, Alex and Whalley, John. 2014. Singapore: World Scientific.
Call No - 577.4 GLO P4 Acc No - 47548**



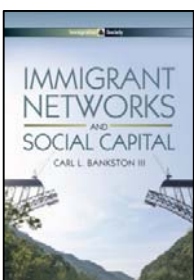
This book focuses on the prospects for global agreement, how to encourage compliance with any such agreement and perspectives of key players in the negotiations - the United States, India, China, and the EU. It finds that there is strong commitment to the established UN institutions and processes within which the search for further agreed actions will occur. There are already a myriad of local and regional policies that are helping to reduce greenhouse gas emissions and build mutual confidence. However, the chapters in the book also highlight potential areas of discord. For instance, varying interpretations of the “common but differentiated responsibilities” of developing countries, agreed as part of the UNFCCC, could be a major sticking point for negotiators. When combined with other issues, such as the choice of consumption or production as the basis for mitigation commitments, the appropriate time frame and base date for their measurement and whether level or intensity commitments are to be negotiated, the challenges that need to be overcome are considerable. The authors bring to bear insights from economics, public finance and game theory.

- 14 Homoerotics of orientalism / Boone, Joseph Allen. 2014. New York: Columbia University Press.
Call No - 8.09 BOO P4 Acc No - 47615**



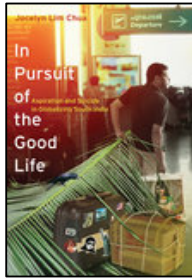
One of the largely untold stories of Orientalism is the degree to which the Middle East has been associated with “deviant” male homosexuality by scores of Western travelers, historians, writers, and artists for well over four hundred years. And this story stands to shatter our preconceptions of Orientalism. To illuminate why and how the Islamicate world became the locus for such fantasies and desires, Boone deploys a supple mode of analysis that reveals how the cultural exchanges between Middle East and West have always been reciprocal and often mutual, amatory as well as bellicose. Whether examining European accounts of Istanbul and Egypt as hotbeds of forbidden desire, juxtaposing Ottoman homoerotic genres and their European imitators, or unlocking the homoerotic encoding in Persian miniatures and Orientalist paintings, this remarkable study models an ethics of crosscultural reading that exposes, with nuance and economy, the crucial role played by the homoerotics of Orientalism in shaping the world as we know it today. A contribution to studies in visual culture as well as literary and social history, *The Homoerotics of Orientalism* draws on primary sources ranging from untranslated Middle Eastern manuscripts and European belles-lettres to miniature paintings and photographic erotica that are presented here for the first time.

- 15 Immigrant networks and social capital / Bankston, Carl L. 2014. Cambridge: Polity Press.
Call No - 325.1 BAN P4 Acc No - 47616**



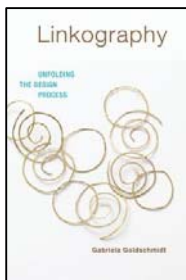
In recent years, immigration researchers have increasingly drawn on the concept of social capital and the role of social networks to understand the dynamics of immigrant experiences. How can they help to explain what brings migrants from some countries to others, or why members of different immigrant groups experience widely varying outcomes in their community settings, occupational opportunities, and educational outcomes? This book examines the major issues in social capital research, showing how economic and social contexts shape networks in the process of migration, and assesses the strengths and weaknesses of this approach to the study of international migration. By drawing on a broad range of examples from major immigrant groups, the book takes network-based social capital theory out of the realm of abstraction and reveals the insights it offers.

- 16 In pursuit of the good life: aspiration and suicide in globalizing South India / Chua, Jocelyn Lim. 2014. Berkeley: University of California Press.
Call No - 301.085(547.8) CHU P4 Acc No - 47555**



Once celebrated as a model development for its progressive social indicators, the southern Indian state of Kerala has earned the new distinction as the nation's suicide capital, with suicide rates soaring to triple the national average since 1990. Rather than an aberration on the path to development and modernity, Keralites understand this crisis to be the bitter fruit borne of these historical struggles and the aspirational dilemmas they have produced in everyday life. Suicide, therefore, offers a powerful lens onto the experiential and affective dimensions of development and global change in the postcolonial world. In the long shadow of fear and uncertainty that suicide casts in Kerala, living acquires new meaning and contours. In this powerful ethnography, Jocelyn Chua draws on years of fieldwork to broaden the field of vision beyond suicide as the termination of life, considering how suicide generates new ways of living in these anxious times.

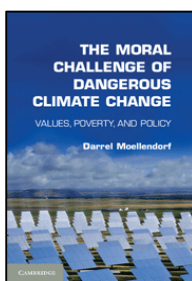
- 17 Linkography: unfolding the design process / Goldschmidt, Gabriela. 2014. Cambridge: MIT Press.
Call No - 745 GOL P4 Acc No - 47621**



This book presents linkography, a method for the notation and analysis of the design process. Developed by Gabriela Goldschmidt in an attempt to clarify designing, linkography documents how designers think, generate ideas, put them to the test, and combine them into something meaningful. With linkography, Goldschmidt shows that there is a logic to the creative process - that it is not, as is often supposed, pure magic. Linkography draws on design practice, protocol analysis, and insights from cognitive psychology. Goldschmidt argues that the generation of ideas (and their inspection and adjustment) evolves over a large number of small steps, which she terms design moves. These combine in a network of moves, and the patterns of links in the networks manifest a "good fit," or congruence, among the ideas. Goldschmidt explains what parts of the design process can be observed and measured in a linkograph, describing its features and notation conventions. The most

significant elements in a linkograph are critical moves, which are particularly rich in links. Goldschmidt presents studies that show the importance of critical moves in design thinking; describes cases that demonstrate linkography's effectiveness in studying the creative process in design (focusing on the good fit); and offers thirteen linkographic studies conducted by other researchers that show the potential of linkography in design thinking research and beyond. Linkography is the first book-length treatment of an approach to design thinking that has already proved influential in the field.

- 18 Moral challenge of dangerous climate change: values, poverty, and policy / Moellendorf, Darrel. 2014. New York: Cambridge University Press.
Call No - 577.4 MOE P4 Acc No - 47560**



This book examines the threat that climate change poses to projects of poverty eradication, sustainable development, and biodiversity preservation. It discusses the values that support these projects and evaluates the normative bases of climate change policy. It regards climate change policy as a public problem that normative philosophy can shed light on and assumes that the development of policy should be based on values regarding what is important to respect, preserve, and protect. What sort of policy do we owe the poor of the world who are particularly vulnerable to climate change? Why should our generation take on the burden of mitigating climate change caused, in no small part, by emissions from people now dead? What value is lost when species go extinct, because of climate change? This book presents a broad and inclusive discussion of climate change policy, relevant to those

with interests in public policy, development studies, environmental studies, political theory, and moral and political philosophy.

- 19 NGOs and organizational change: discourse, reporting, and learning / Ebrahim, Alnoor. 2005. Cambridge: Cambridge University Press.**
Call No - 361.8 EBR O5 **Acc No - 47685**



The organizational dynamics of non-governmental organizations (NGOs) have become increasingly complex as they have evolved from small local groups into sophisticated multinational organizations with global networks. Alnoor Ebrahim's study analyzes the organizational evolution of NGOs as a result of their increased profile as bilateral partners in delivering aid. Focusing on the relationships between NGOs and their international

network of funders, it examines not only the tensions created by the reporting requirement of funders, but also the strategies of resistance employed by NGOs.

- 20 NGOs, states and donors: too close for comfort? / Hulme, David and Edwards, Michael. 2013. Hampshire: Palgrave Macmillan.**
Call No - 361.8 NGO P3 **Acc No - 47594**



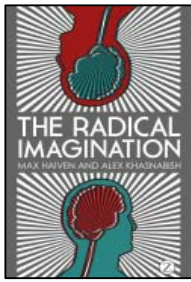
In 1997 we investigated the ways in which NGO-State-Donor relationships have changed the role that NGOs play in development, asking whether their growing popularity had helped them to 'solve' the problems of poverty or had changed them to become part of the 'development industry' that they used to criticize. Using case studies of African, Asian and Latin American NGOs, we highlighted that the evidence suggested that NGOs were 'losing their roots' – getting close to donors and governments and more distant from the poor beneficiaries they sought to assist. Since the book was first published, NGOs have continued to rise in number, scale and prominence, but our concerns have been little redressed and our argument remains strong today. The new Preface and Afterword to this

IPE Classic provide an up to date review of the literature and debates on NGOs and the development sector that consolidate on this argument and look briefly at some of the reactions it has received.

- 21 Pragmatism / James, William. 1995. New York: Dover.**
Call No - 165.741 JAM N5 **Acc No - 47598**

A profoundly influential figure in American psychology, William James (1842–1910) was also a philosopher of note, who used Charles S. Peirce's theories of pragmatism as a basis for his own conception of that influential philosophy. For James, this meant an emphasis on "radical empiricism" and the concept that the meaning of any idea - philosophical, political, social, or otherwise - has validity only in terms of its experiential and practical consequences. James propounded his theories of pragmatism in this book, one of the most important in American philosophy. In a sense, he wished to test competing systems of thought in the "marketplace of actual experience" to determine their validity, i.e. whether adopting a particular philosophical theory or way of looking at the world makes an actual difference in individual conduct or in how we perceive and react to the varieties of experience. In these pages, James not only makes a strong case for his own ideas, but mounts a powerful attack against the transcendental and rationalist tradition.

- 22 Radical imagination: social movement research in the age of austerity / Haiven, Max. 2014. London: Zed Books.**

Call No - 323.14 HAI P4**Acc No - 47641**

The idea of the imagination is as evocative as it is elusive. Not only does the imagination allow us to project ourselves beyond our own immediate space and time, it also allows us to envision the future, as individuals and as collectives. The radical imagination, then, is that spark of difference, desire and discontent that can be fanned into the flames of social change. Yet what precisely is the imagination and what might make it 'radical'? How can it be fostered and cultivated? How can it be studied and what are the possibilities and risks of doing so? This book seeks to answer these questions at a crucial time. As we enter into a new cycle of struggles marked by a worldwide crisis of social reproduction, scholar-activists

Max Haiven and Alex Khasnabish explore the processes and possibilities for cultivating the radical imagination in dark times.

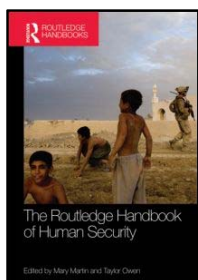
23 Rhetorical foundations of society / Laclau, Ernesto. 2014. London: Verso.

Call No - 335 LAC P4**Acc No - 47494**

The essays collected in this volume develop the theoretical perspective initiated in Laclau and Chantal Mouffe's classic *Hegemony and Socialist Strategy*. Central to the argument of *The Rhetorical Foundations of Society* is the establishment of rhetorical tropes—such as metaphor, metonymy and catachresis—as the "non-foundational" grounds of society. From this basis, Laclau explores the state of social relations in today's heterogeneous society. Employing analytical philosophy from both phenomenological and structuralist traditions, he seeks to locate an ontological terrain for interpersonal relationships. Further, he investigates the definition of social antagonism in an increasingly globalized world,

where the proliferation of conflicts and points of rupture erodes crucial links between the social subjects postulated by classical social analysis.

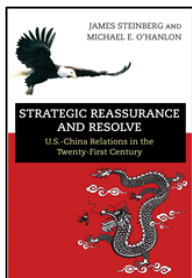
24 Routledge handbook of human security / Martin, Mary and Owen, Taylor. 2014. London: Routledge.

Call No - 355 ROU P4**Acc No - 47629**

Human security has been part of academic and policy discourses since it was first promoted by the UNDP in its 1994 Human Development Report. Filling a clear gap in the current literature, this volume brings together some of the key scholars and policy-makers who have contributed to its emergence as a mainstream concept, including Nobel prize winner Amartya Sen and Sadako Ogata, who jointly chaired the 2001 Commission on Human Security. Drawing upon a range of theoretical and empirical analyses, the Handbook provides examples of the use of human security in policies as diverse as disaster management, arms control and counter-terrorism, and in different geographic and

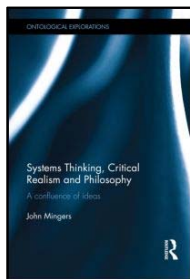
institutional settings from Asia to Africa, and the UN. It also raises important questions about how the concept might be adapted and operationalised in future.

25 Strategic reassurance and resolve: U.S.-China relations in the twenty-first century / Steinberg, James. 2014. Princeton: Princeton University Press.

Call No - 327 STE P4**Acc No - 47631**

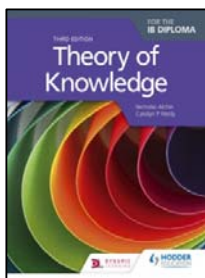
In this book, James Steinberg and Michael O'Hanlon stake out a third, less deterministic position. They argue that there are powerful domestic and international factors, especially in the military and security realms, that could well push the bilateral relationship toward an arms race and confrontation, even though both sides will be far worse off if such a future comes to pass. They contend that this pessimistic scenario can be confidently avoided only if China and the United States adopt deliberate policies designed to address the security dilemma that besets the relationship between a rising and an established power. The authors propose a set of policy proposals to achieve a sustainable, relatively cooperative relationship between the two nations, based on the concept of providing mutual strategic reassurance in such key areas as nuclear weapons and missile defense, space and cyber operations, and military basing and deployments, while also demonstrating strategic resolve to protect vital national interests, including, in the case of the United States, its commitments to regional allies.

26 Systems thinking, critical realism and philosophy: a confluence of ideas / Mingers, John. 2014. London: Routledge.

Call No - 165 MIN P4**Acc No - 47632**

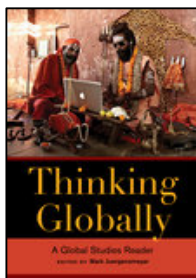
This title seeks to re-address the whole question of philosophy and systems thinking for the twenty first century and provide a new work that would be of value to both systems and philosophy. This is a highly opportune time when different fields - critical realism, philosophy of science and systems thinking - are all developing around the same set of concepts and yet not realizing it. This book will be of interest to the academic systems community worldwide and due to it's interdisciplinary coverage, it will also be of relevance to a wide range of scholars in other disciplines, particularly philosophy but also operational research, information systems, and sociology.

27 Theory of knowledge: for the IB diploma - 3rd ed. / Alchin, Nicholas. 2014. Abingdon: Hodder Education.

Call No - 165 ALC P4**Acc No - 47676**

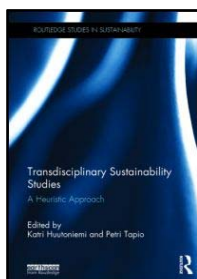
A unique narrative through the latest TOK guide from two of the IB's most respected experts - Guides students by helping them examine the nature of knowledge and ways of knowing - Develops diverse and balanced arguments by raising questions in a variety of contexts - Provides complete support assessment - Includes all the new ways of knowing and areas of knowledge. This Student's Book is supported by Dynamic Learning, which offers Teaching and Learning Resources that include a guide to teaching the course and classroom activities, plus a unique lesson builder tool to help teachers collate and organise a range of resources into lessons. The Dynamic Learning package also includes a Whiteboard eTextbook version of the book for front of class teaching and lesson planning.

28 Thinking globally: a global studies reader / Juergensmeyer, Mark. 2014. Berkeley: University of California Press.

Call No - 658.114.9 THI P4**Acc No - 47637**

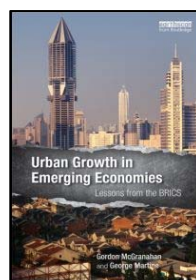
In this text, Mark Juergensmeyer, provides a comprehensive overview of the emerging field of global studies from regional, topical, and theoretical perspectives. Each of the twenty compact chapters in *Thinking Globally* features Juergensmeyer's own lucid introduction to the key topics and offers brief excerpts from major writers in those areas. The chapters explore the history of globalization in each region of the world, from Africa and the Middle East to Asia, Europe, and the Americas, and cover key issues in today's global era. *Thinking Globally* is the perfect introduction to global studies for students, and an exceptional resource for anyone interested in learning more about this new area of study.

- 29 Transdisciplinary sustainability studies: a heuristic approach / Huutoniemi, Katri and Tapio, Petri, (ed). 2014. London: Routledge.**

Call No - 577.4 TRA P4**Acc No - 47509**

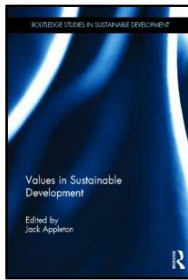
Arising out of human-environment interaction, sustainability problems resist disciplinary categories and simple solutions. This book offers a fresh approach to practical and methodological concerns in transdisciplinary environmental and sustainability studies. It illustrates methodological means by which researchers, professionals, and decision-makers can address complex environmental issues. While scientific reasoning is mostly guided by disciplinary traditions, transdisciplinary research rests on other cognitive strategies. As it does not have a ready-made stance toward problems, figuring out what the puzzle is and what the answer might look like are crucial aspects of transdisciplinary inquiry. Through examples from environment and sustainability studies, the volume discusses heuristic schemes that can give structure to this exploration. By focusing on heuristics, rather than on methods, concepts, or general guidelines, the book argues that a problem-centered approach often resists the rigor of methodology. Learning from experience provides valuable "rules of thumb", checklists, and other cognitive schemes for making ill-defined problems more tangible.

- 30 Urban growth in emerging economies: lessons from the BRICS / McGranahan, Gordon and Martine, George. 2014. London: Routledge.**

Call No - 711.4 URB P4**Acc No - 47576**

Along with globalization, urban transitions have been central in the southward shift in economic power towards the newly emerging economies. As this book shows, however, these transitions have not been painless, and it is important for the rest of the urbanizing world to learn from the mistakes. It examines the role of urbanization and urban growth in the emerging economies, taking the BRICS countries (Brazil, Russia, India, China and South Africa) as case studies. Their different approaches towards urbanization have shaped their historical development paths and assisted or constrained their futures. Several of the BRICS bear heavy burdens from past failures to accommodate urban growth inclusively and efficiently, and many other urbanizing countries in Asia and Africa are in danger of replicating their mistakes. The overriding lesson of the book is that cities and nations must anticipate urbanization, and accommodate urban growth pro-actively, so as not to be left with an enduring legacy of inequalities and lost opportunities.

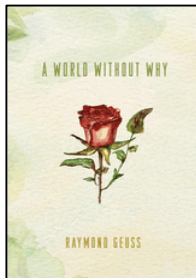
- 31 Values in sustainable development / Appleton, Jack, (ed). 2014. London: Routledge.**

Call No - 330.191.6 VAL P4**Acc No - 47510**

To enhance sustainable development research and practice the values of the researchers, project managers and participants must first be made explicit. Values in Sustainable Development introduces and compares worldviews and values from multiple countries and perspectives, providing a survey of empirical methods available to study environmental values as affected by sustainable development. The first part is methodological, looking at what values are, why they are important, and how to include values in sustainable development. The second part looks at how values differ across social contexts, religions and viewpoints demonstrating how various individuals may value nature from a variety of cultural, social, and religious points of view. The third and final part presents case studies ordered by scale from the individual and community levels through to the national, regional and international levels. These examples show how values can motivate, be incorporated

into and be an integral part of the success of a project.

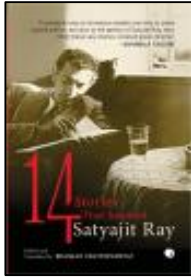
32 World without why / Geuss, Raymond. 2014. Princeton: Princeton University Press.

Call No - 1 GEU P4**Acc No - 47517**

Wishful thinking is a deeply ingrained human trait that has had a long-term distorting effect on ethical thinking. Many influential ethical views depend on the optimistic assumption that, despite appearances to the contrary, the human and natural world in which we live could, eventually, be made to make sense to us. In *A World without Why*, Raymond Geuss challenges this assumption. The essays in this collection--several of which are published here for the first time--explore the genesis and historical development of this optimistic configuration in ethical thought and the ways in which it has shown itself to be unfounded and misguided. Discussions of Greco-Roman antiquity and of the philosophies of Socrates, Plato, Hegel, Marx, Nietzsche, and Adorno play a central role in many of these essays. Geuss also ranges over such topics as the concepts of intelligibility, authority, democracy, and criticism; the role of lying in politics; architecture; the place of theology in ethics; tragedy and comedy; and the struggle between realism and our search for meaning.

RECREATIONAL & GENERAL READINGS

- 1 14 stories that inspired Satyajit Ray / Chattopadhyay, Bhaskar, (ed). 2014. New
Delhi: Harper Perennial.
Call No - CHA/STO P4 Acc No - 47671



An anthology of short stories that master film-maker Satyajit Ray adapted into films. A rich zamindar has a dream that his daughter-in-law is an incarnation of Kali; a clerk's life turns upside down when he stumbles upon a magical stone which can turn any base metal into gold; a housewife steps out of her lowermiddle-class household into the big city to work as a salesgirl, and is awestruck by its labyrinthine ways; blessed with three magical boons from the king of ghosts, Goopy and Bagha fight the evil plans of the king of Halla and save the kingdom of Shundi; a group of friends run into a self-proclaimed ageless sage who claims to have been friends with Plato, Jesus and Buddha. With short stories from legendary writers like Tagore, Prabhat Kumar Mukhopadhyay, Rajshekhar Basu and Premchand, *Fourteen* is a beautiful collection of tales Satyajit Ray transformed into films, that have endured and

become classics we all love and admire.

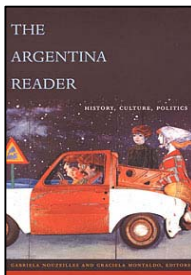
- 2 Accidental prime minister: the making and unmaking of Manmohan Singh /
Baru, Sanjaya. 2014. New Delhi: Penguin.
Call No - BAR/ACC P4 Acc No - 47654



In 2004 Sanjaya Baru left a successful career as chief editor of the Financial Express to join Prime Minister Manmohan Singh as his media adviser in UPA 1. Singh offered him the job with the words, 'Sitting here, I know I will be isolated from the outside world. I want you to be my eyes and ears. Tell me what you think I should know, without fear or favour.' The Accidental Prime Minister is Baru's account of what it was like to 'manage' public opinion for Singh while giving us a riveting look at Indian politics as it happened behind the scenes. As Singh's spin doctor and trusted aide for four years, Baru observed up close Singh's often troubled relations with his ministers, his cautious equation with Sonia Gandhi and how he handled the big crises from managing the Left to pushing through the nuclear deal. In this book he tells all and draws for the first time a revelatory picture of what it was like for Singh to work in a government that had two centres of power.

Insightful, acute and packed with political gossip, *The Accidental Prime Minister* is one of the great insider accounts of Indian political life and a superb portrait of the Manmohan Singh era.

- 3 Argentina reader: history, culture, politics / Nouzeilles, Gabriela; Montaldo, Graciela and Durham (ed). 2002. Duke University Press.
Call No - 982 ARG O2 Acc No - 47577



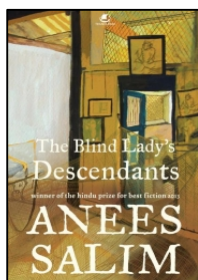
Excessively European, refreshingly European, not as European as it looks, struggling to overcome a delusion that it is European. Argentina—in all its complexity—has often been obscured by variations of the "like Europe and not like the rest of Latin America" cliché. The *Argentina Reader* deliberately breaks from that viewpoint. This essential introduction to Argentina's history, culture, and society provides a richer, more comprehensive look at one of the most paradoxical of Latin American nations: a nation that used to be among the richest in the world, with the largest middle class in Latin America, yet one that entered the twenty-first century with its economy in shambles and its citizenry seething with frustration. This diverse collection brings together songs, articles, comic strips, scholarly essays, poems, and short stories. Most pieces are by Argentines. More than forty of the texts have never

before appeared in English. The Argentina Reader contains photographs from Argentina's National Archives and images of artwork by some of the country's most talented painters and sculptors. Many selections deal with the history of indigenous Argentines, workers, women, blacks, and other groups often ignored in descriptions of the country. At the same time, the book includes excerpts by or about such major political figures as José de San Martín and Juan Perón. Pieces from literary and social figures virtually unknown in the United States appear alongside those by more well-known writers such as Jorge Luis Borges, Ricardo Piglia, and Julio Cortázar. reading.

4 Blind lady's descendants / Salim, Anees. 2014. Chennai: Tranquebar.

Call No - SAL/BLI P4

Acc No - 47665



Born to silently warring parents, Amar Hamsa grows up in a crumbling house called the Bungalow, anticipating tragedies and ignominies. True to his dark premonitions, bad luck soon starts cascading into his life. At twenty-six, he decides to narrate his story to an imaginary audience and skeletons tumble out of every cupboard in the Bungalow. This title is a sweeping family saga that traces the daily struggles, apprehensions and aspirations of an Indian Muslim family and its total decadence.

5 Carnival: short stories / Sundaresan, Aparna (ed). 2013. Mumbai: Litizen, 2013.

Call No - SUN/CAR P3

Acc No - 47669

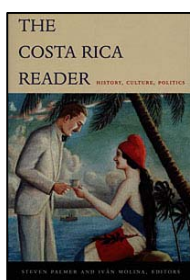


'Litizen Shorts Carnival' is a collection of 15 multi-genre short stories written by various authors. The idea of Litizen.com itself is an innovative one, where authors publish their short stories for feedback. The best ones are published in a book. 'Carnival' is the second such book, and 'Labyrinth' was the first. 'Carnival' has a number of stories where the main question is, "what would you do when life gives you a choice?" The protagonists in the book are faced with an unusual situation and their response to the situation forms the story. Each story has no final "correct" or "wrong" straightforward answer and the each author gives a unique solution to each situation. Each story is filled with surprise and leaves you wondering. 'The Music Shop' by Sharath Komaraju was one of my favourites. In the story, Mr. Aman Fernandes meets himself, but from another universe where time travels in the opposite direction. The future him tells him how he will ultimately meet his demise and tells him that the moment has already passed and it is impossible to alter the same. Yet, the present Fernandes tries to change the ending to his life, only to learn that his future self was wiser. This story, though on a topic much dealt with, is written well and makes you think of the consequences of changing the future, if one could. 'Opportunity Knocks but Once' by Sheela Jaywant is a story on the simple moral of choosing between right and wrong. A doctor is being threatened by another doctor, Dr. Shanker Pesta for malpractice. Now what will the doctor do, when Pesta's life is in his hands in the operation table? It is a simple and elegant story that makes you wonder if you would have any restrain over yourself if such a situation arose.

6 Costa Rica reader: history, culture, politics / Palmer, Steven and Molina, Ivan (ed). 2004. Durham: Duke University Press.

Call No - 972.86 COS O4

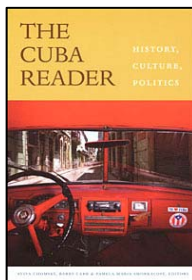
Acc No - 47582



Long characterized as an exceptional country within Latin America, Costa Rica has been hailed as a democratic oasis in a continent scorched by dictatorship and revolution; the ecological mecca of a biosphere laid waste by deforestation and urban blight; and an egalitarian, middle-class society blissfully immune to the violent class and racial conflicts that have haunted the region. Arguing that conceptions of Costa Rica as a happy anomaly downplay its rich heritage and diverse population, The Costa Rica Reader brings together texts and artwork that reveal the complexity of the country's past and present. It

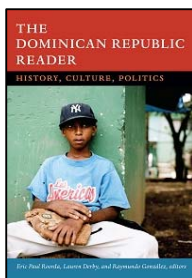
characterizes Costa Rica as a site of alternatives and possibilities that undermine stereotypes about the region's history and challenge the idea that current dilemmas facing Latin America are inevitable or insoluble. This essential introduction to Costa Rica includes more than fifty texts related to the country's history, culture, politics, and natural environment. Most of these newspaper accounts, histories, petitions, memoirs, poems, and essays are written by Costa Ricans. Many appear here in English for the first time. The authors are men and women, young and old, scholars, farmers, workers, and activists. The Costa Rica Reader presents a panoply of voices: eloquent working-class raconteurs from San José's poorest barrios, English-speaking Afro-Antilleans of the Limón province, Nicaraguan immigrants, factory workers, dissident members of the intelligentsia, and indigenous people struggling to preserve their culture. With more than forty images, the collection showcases sculptures, photographs, maps, cartoons, and fliers. From the time before the arrival of the Spanish, through the rise of the coffee plantations and the Civil War of 1948, up to participation in today's globalized world, Costa Rica's remarkable history comes alive.

- 7 Cuba reader: history, culture, politics / Chomsky, Aviva; Carr, Barry and Maria Smorkaloff, Pamela. 2003. Durham: Duke University Press.**
Call No - 972.91 CUB O3 **Acc No - 47583**



Cuba is often perceived in starkly black and white terms—either as the site of one of Latin America's most successful revolutions or as the bastion of the world's last communist regime. The Cuba Reader multiplies perspectives on the nation many times over, presenting more than one hundred selections about Cuba's history, culture, and politics. Beginning with the first written account of the island, penned by Christopher Columbus in 1492, the selections assembled here track Cuban history from the colonial period through the ascendancy of Fidel Castro to the present. The volume presents a number of pieces about twentieth-century Cuba, including the events leading up to and following Castro's January 1959 announcement of revolution. It provides a look at Cuba in relation to the rest of the world: the effect of its revolution on Latin America and the Caribbean, its alliance with the Soviet Union from the 1960s until the collapse of the Soviet bloc in 1989, and its tumultuous relationship with the United States. The Cuba Reader also describes life in the *periodo especial* following the cutoff of Soviet aid and the tightening of the U.S. embargo.

- 8 Dominican republic reader: history, culture, politics / Roorda, Eric Paul; Derby, Lauren and Gonzalez, Raymundo. 2014. Durham: Duke University Press.**
Call No - 972.93 DOM P4 **Acc No - 47585**

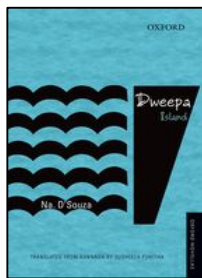


Despite its significance in the history of Spanish colonialism, the Dominican Republic is familiar to most outsiders through only a few elements of its past and culture. Non-Dominicans may be aware that the country shares the island of Hispaniola with Haiti and that it is where Christopher Columbus chose to build a colony. Some may know that the country produces talented baseball players and musicians; others that it is a prime destination for beach vacations. Little else about the Dominican Republic is common knowledge outside its borders. This Reader seeks to change that. It provides an introduction to the history, politics, and culture of the country, from precolonial times into the early twenty-first century. Among the volume's 118 selections are essays, speeches, journalism, songs, poems, legal documents, testimonials, and short stories, as well as several interviews conducted especially for this Reader. Many of the selections have been translated into English for the first time. All of them are preceded by brief introductions written by the editors. The volume's eighty-five illustrations, ten of which appear in color, include maps, paintings, and photos of architecture, statues, famous figures, and Dominicans going about their everyday lives.

- 9 Dweepa: island / D'Souza, Na. 2013. New Delhi: Oxford University Press.**

Call No - DSO/DWE P3

Acc No - 47675



To one side of the village, Hosamanehalli, flowed the Sharavathi. On the other was Sita Parvatha. This was no mountain despite its name; it was a hillock. Its back was lush with forestlands but its head was bald. During the times of the Ramayana, Rama, Sita and Lakshmana had crossed the Sharavathi and rested in a cave on top of this hill. Now, sprawled at its foot were five families, three areca plantations and three rice fields. Of the five families, three were those of the landlords, the other two of bonded labourers, bonded since birth. Of the three landlords, Heramba Hegde and Parameshwarappa were wealthy; they owned the bonded labourers, Byra and Hala, who worked their land. Ganapayya was neither rich nor poor. He did not own labourers; he hired some and paid them wages. But that did not make a difference to his status. The respect the landlords commanded came from their place and role in the community, not from their wealth. This had been the system in the villages for generations. Everything changed with the Sharavathi Hydro-electric Project. Countless villages were submerged and with them went the lifestyle and values that had sustained communities in the Malnad area. The government arranged to compensate the displaced landlords with land. The labourers had no land anyway, so they were not covered by the compensation. A Submersion Office was set up to see to the process but only those landlords who could grease the palms of the officials were given land elsewhere.

10 Echoes in the well / Dhanoa, Belinder. 2014. New Delhi: Zubaan.

Call No - DHA/ECH P4

Acc No - 47664

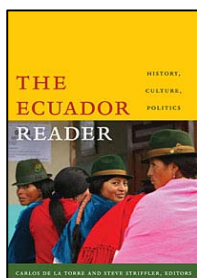


A man lies dying, tended by his two daughters. A strangely absent presence, he has nonetheless dictated the shape of their lives to this point - manipulating and even distorting their hopes, ambitions, and desires. In *Echoes in the Well*, the twinned strands of their lives, shadowed by their father, are interwoven with the life of the girls' mother, a strong and single-minded woman who deliberately defies Indian society's expectations of how a woman should act. Set within the richly drawn background of Shillong and the Punjab, Belinder Dhanoa's debut novel tackles the problems inherent in a patriarchal society while offering a moving account of the complexities of family loyalties, betrayals, and love.

11 Ecuador reader: history, culture, politics / Torre, Carlos de la and Striffler, Steve (ed). 2008. Durham: Duke University Press.

Call No - 986.6 ECU O8

Acc No - 47586



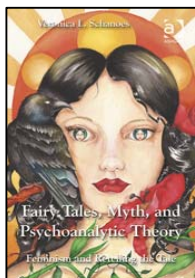
Encompassing Amazonian rainforests, Andean peaks, coastal lowlands, and the Galápagos Islands, Ecuador's geography is notably diverse. So too are its history, culture, and politics, all of which are examined from many perspectives in *The Ecuador Reader*. Spanning the years before the arrival of the Spanish in the early 1500s to the present, this rich anthology addresses colonialism, independence, the nation's integration into the world economy, and its tumultuous twentieth century. Interspersed among forty-eight written selections are more than three dozen images. The voices and creations of Ecuadorian politicians, writers, artists, scholars, activists, and journalists fill the Reader, from José María Velasco Ibarra, the nation's ultimate populist and five-time president, to Pancho Jaime, a political satirist; from Julio Jaramillo, a popular twentieth-century singer, to anonymous indigenous women artists who produced ceramics in the 1500s; and from the poems of Afro-Ecuadorians, to the fiction of the vanguardist Pablo Palacio, to a recipe for traditional Quiteño-style shrimp. The Reader includes an interview with Nina Pacari, the first indigenous woman elected to Ecuador's national assembly, and a reflection on how to balance tourism with the protection of the Galápagos Islands' magnificent ecosystem. Complementing selections by Ecuadorians, many never published in English, are samples of some of the best writing on Ecuador by outsiders, including an account of how an indigenous group with non-Inca origins came to see themselves as

definitively Incan, an exploration of the fascination with the Andes from the 1700s to the present, chronicles of the less-than-exemplary behavior of U.S. corporations in Ecuador, an examination of Ecuadorians' overseas migration, and a look at the controversy surrounding the selection of the first black Miss Ecuador.

12 Fairy tales, myth, and psychoanalytic theory: feminism and retelling the tale / Schanoes, Veronica L. 2014. Farnham: Ashgate.

Call No - 159.964.2 SCH P4

Acc No - 47610

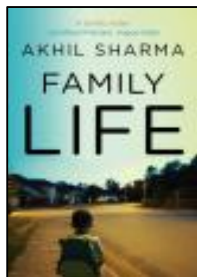


At the same time that 1970s feminist psychoanalytic theorists like Jean Baker Miller and Nancy Chodorow were challenging earlier models that assumed the masculine psyche as the norm for human development and mental/emotional health, writers such as Anne Sexton, Olga Broumass, and Angela Carter were embarked on their own revisionist project to breathe new life into fairy tales and classical myths based on traditional gender roles. Similarly, in the 1990s, second-wave feminist clinicians continued the work begun by Chodorow and Miller, while writers of fantasy that include Terry Windling, Tanith Lee, Terry Pratchett, and Catherynne M. Valente took their inspiration from revisionist authors of the 1970s. As Schanoes shows, these two decades were both particularly fruitful eras for artists and psychoanalytic theorists concerned with issues related to the development of women's sense of self. Putting aside the limitations of both strains of feminist psychoanalytic theory, their influence is undeniable. Schanoes's book posits a new model for understanding both feminist psychoanalytic theory and feminist retellings, one that emphasizes the interdependence of theory and art and challenges the notion that literary revision involves a masculinist struggle with the writer's artistic forbearers.

13 Family life / Sharma, Akhil. 2014. New Delhi: Hamish Hamilton.

Call No - SHA/FAM P4

Acc No - 47666

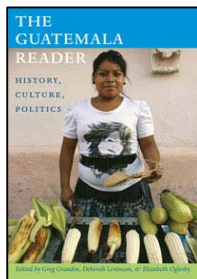


It is the late 1970s. India has been wrenched by the Emergency. Like countless Indian children, Ajay and Birju are taken by their parents to America so they can have a better life. In New York, their flat is tiny, the students at their school racist. Like all striving Asian children, Ajay and Birju forge ahead, pushed on by their ambitious parents. But then everything changes. Birju has an accident that leaves him brain-damaged, and the world around Ajay collapses. His father begins to drink, his mother takes to prayer, and it is Ajay who must now bear all the guilty weight of their love. Dark, sardonic, and written with biting wit and observation, Family Life is a superb portrait of one dysfunctional family that speaks to all families.

14 Guatemala reader: history, culture, politics / Grandin, Greg; Levenson, Deborah T. and Oglesby, Elizabeth. 2011. Durham: Duke University Press.

Call No - 972.81 GUA P1

Acc No - 47587



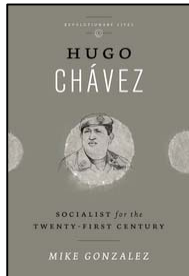
This reader brings together more than 200 texts and images in a broad introduction to Guatemala's history, culture, and politics. In choosing the selections, the editors sought to avoid representing the country only in terms of its long experience of conflict, racism, and violence. And so, while offering many perspectives on that violence, this anthology portrays Guatemala as a real place where people experience joys and sorrows that cannot be reduced to the contretemps of resistance and repression. It includes not only the opinions of politicians, activists, and scholars, but also poems, songs, plays, jokes, novels, short stories, recipes, art, and photographs that capture the diversity of everyday life in Guatemala. The editors introduce all of the selections, from the first piece, an excerpt from the Popol Vuh, a mid-sixteenth-century text believed to be the single most important source documenting pre-Hispanic Maya culture, through the final selections, which explore contemporary Guatemala in relation to neoliberalism, multiculturalism, and the dynamics of migration to the United States and

of immigrant life. Many pieces were originally published in Spanish, and most of those appear in English for the first time.

15 Hugo Chavez: socialist for the twenty-first century / Gonzalez, Mike. 2014. London: Pluto.

Call No - GON/HUG P4

Acc No - 47553

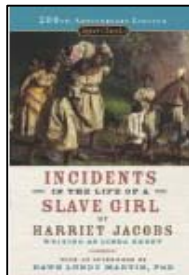


When Hugo Chavez, then President of Venezuela, died in 2013, millions across the globe mourned. In an age where most politicians inspire only apathy and cynicism, Chavez's popularity, radicalism and vibrant personality were truly unique. Released one year after Chavez's unexpected death, this dramatic and intimate biography traces Chavez's life from an impoverished rural family to the Miraflores Presidential Palace in Caracas. Mike Gonzalez shows how Chavez's 'Bolivarian revolution' aimed to complete Simon Bolivar's promise of a Latin America free from imperialism. Gonzalez details Chavez's close connection to the masses and how he enraged wealthy elites by declaring his support for 21st century socialism. He concludes that the struggle for social justice inspired by Chavez can and must continue. This is an ideal guide to Chavez's inspiring life and legacy.

16 Incidents in the life of a slave girl / Jacobs, Harriet. 2000. New York: Singnet Classics.

Call No - JAC/INC O0

Acc No - 47589



This title illustrates the overarching evil and pervasive depravity of the institution of slavery. In great and painful detail, Jacobs describes her life as a Southern slave, the exploitation that haunted her daily life, her abuse by her master, the involvement she sought with another white man in order to escape her master, and her determination to win freedom for herself and her children. From her seven years of hiding in a garret that was three feet high, to her harrowing escape north to a reunion with her children and freedom, Jacobs's Incidents in the Life of a Slave Girl remains an outstanding example of one woman's extraordinary courage in the face of almost unbeatable odds, as well as one of the most significant testimonials in American history.

17 Land where I flee / Parajuly, Prajwal. 2014. London: Quercus.

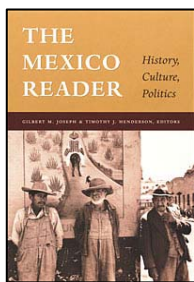
Call No - PAR/LAN P4

Acc No - 47661



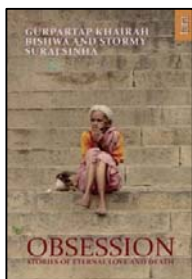
To commemorate Chitralekha Nepauney's Chaurasi - her landmark 84th birthday - three of Chitralekha's grandchildren are travelling to Gangtok, Sikkim, to pay their respects. Agastaya is flying in from New York. Although a successful oncologist, he is dreading his family's inquisition into why he is not married, and is terrified that the reason for his bachelordom will be discovered. Joining him are Manasa and Bhagwati, travelling from London and Colorado respectively. One the Oxford-educated achiever; the other the disgraced eloper – one moneyed but miserable; the other ostracized but optimistic. All three harbour the same dual objective: to emerge from the celebrations with their formidable grandmother's blessing and their nerves intact – a goal that will become increasingly difficult thanks to a mischievous maid and a fourth, uninvited guest.

17 Mexico reader: history, culture, politics / Joseph, Gilbert M and Henderson, Timothy J. 2002. Durham: Duke University Press.

Call No - 972 MEX O2**Acc No - 47593**

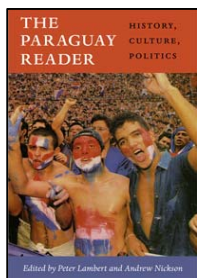
The Mexico Reader is a vivid introduction to muchos Méxicos - the many Mexicos, or the many varied histories and cultures that comprise contemporary Mexico. Unparalleled in scope and written for the traveler, student, and expert alike, the collection offers a comprehensive guide to the history and culture of Mexico - including its difficult, uneven modernization; the ways the country has been profoundly shaped not only by Mexicans but also by those outside its borders; and the extraordinary economic, political, and ideological power of the Roman Catholic Church. The book looks at what underlies the chronic instability, violence, and economic turmoil that have characterized periods of Mexico's history while it also celebrates the country's rich cultural heritage. The Mexico Reader explores what it means to be Mexican, tracing the history of Mexico from pre-Columbian times through the country's epic revolution (1910–17) to the present day. The materials relating to the latter half of the twentieth century focus on the contradictions and costs of postrevolutionary modernization, the rise of civil society, and the dynamic cross-cultural zone marked by the two thousand-mile Mexico-U.S. border. The editors have divided the book into several sections organized roughly in chronological order and have provided brief historical contexts for each section. They have also furnished a lengthy list of resources about Mexico, including websites and suggestions for further reading.

- 18 Obsession: eternal stories of life and death / Khairah, Gurpartap. 2013. New Delhi: Tara.
Call No - KHA/OBE P3 Acc No - 47668**



Each one of us, in one way or another, is obsessed- whether by the intricacies of life or the finality of death. We are plagued by our thirst for control, driven by our hunger for love and addicted to the demons that ultimately consume us. A sensitive portrayal of one's deepest emotions, this collection of stories explores the psyche of an individual...their most vivid desires, most profound fears and the ultimate revelation of their darkest secrets. OBSESSION brings together love and lust, betrayal and hurt, grief, life and longing. They are stories that strip the human spirit of all pretence, exposing shame and sorrow, desire and desperation. Woven around characters that could well be you and I, these are modern day chronicles of everyday heroes, fallen or exalted. Stories that thrust us towards introspection and self-realisation, these are narratives that force us to explore the hidden us, and the truths that we often refuse to see. OBSESSION is one man's quest to create the perfect wife, a widow's desperate attempts to remove the shackles of greed or another's man's perspective of love. OBSESSION runs the gamut of human experience and endeavour and expression, creating a tempestuous display of heat and ice and launching the reader into a familiar yet sombre world.

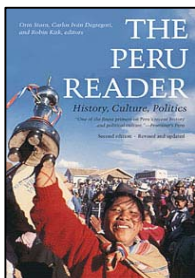
- 19 Paraguay reader: history, culture, politics / Lambert, Peter and Nickson, Andrew. 2013. Duke: Duke University Press.
Call No - 989.2 PAR P3 Acc No - 47596**



Hemmed in by the vast, arid Chaco to the west and, for most of its history, impenetrable jungles to the east, Paraguay has been defined largely by its isolation. Partly as a result, there has been a dearth of serious scholarship or journalism about the country. Going a long way toward redressing this lack of information and analysis, The Paraguay Reader is a lively compilation of testimonies, journalism, scholarship, political tracts, literature, and illustrations, including maps, photographs, paintings, drawings, and advertisements. Taken together, the anthology's many selections convey the country's extraordinarily rich history and cultural heritage, as well as the realities of its struggles against underdevelopment, foreign intervention, poverty, inequality, and authoritarianism. Most of the Reader is arranged chronologically. Weighted toward the twentieth century and early twenty-first, it nevertheless gives due attention to major events in Paraguay's history, such as the Triple Alliance War (1864–70) and the Chaco War (1932–35). The Reader's final section, focused on national identity and culture, addresses matters including ethnicity, language, and gender. Most of the selections are by Paraguayans, and

many of the pieces appear in English for the first time. Helpful introductions by the editors precede each of the book's sections and all of the selected texts.

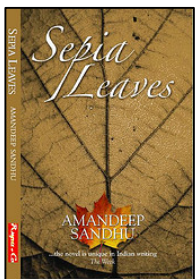
- 20 Peru reader: history, culture, politics / Starn, Orin; Degregori, Carlos Ivan and Kirk, Robin. 2005. Durham: Duke University Press.**
Call No - 985 PER O5 **Acc No - 47597**



Sixteenth-century Spanish soldiers described Peru as a land filled with gold and silver, a place of untold wealth. Nineteenth-century travelers wrote of soaring Andean peaks plunging into luxuriant Amazonian canyons of orchids, pythons, and jaguars. The early-twentieth-century American adventurer Hiram Bingham told of the raging rivers and the wild jungles he traversed on his way to rediscovering the "Lost City of the Incas," Machu Picchu. Seventy years later, news crews from ABC and CBS traveled to Peru to report on merciless terrorists, starving peasants, and Colombian drug runners in the "white gold" rush of the coca trade. As often as not, Peru has been portrayed in broad extremes: as the land of the richest treasures, the bloodiest conquest, the most poignant ballads, and the most violent revolutionaries. This revised and updated second edition of the bestselling Peru Reader offers a deeper understanding of the complex country that lies behind these claims.

The volume covers Peru's history from its extraordinary pre-Columbian civilizations to its citizens' twenty-first-century struggles to achieve dignity and justice in a multicultural nation where Andean, African, Amazonian, Asian, and European traditions meet. The collection presents a vast array of essays, folklore, historical documents, poetry, songs, short stories, autobiographical accounts, and photographs. Works by contemporary Peruvian intellectuals and politicians appear alongside accounts of those whose voices are less often heard—peasants, street vendors, maids, Amazonian Indians, and African-Peruvians. Including some of the most insightful pieces of Western journalism and scholarship about Peru, the selections provide the traveler and specialist alike with a thorough introduction to the country's astonishing past and challenging present.

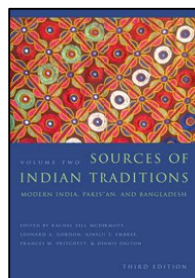
- 21 Sepia leaves / Sandhu, Amandeep. 2008. New Delhi: Rupa.**
Call No - SAN/SEP O8 **Acc No - 47663**



Sepia Leaves is a true story. It is called fiction because the time line of the story is not entirely real and I merged some characters while, in other places, I created more than one character from one person. Yet, the events and the emotional content of the story is absolutely and honestly true. I wrote Sepia Leaves when my parents decided to come and stay with me and die in my hands. I wrote the story because at that time, in the year 2000, I did not know how to deal with my baggage. Having written the book I have understood my parents and some parts of myself. I am glad you liked the book enough to read it and have come here to visit my site. I wrote Sepia Leaves to find hope. I have often heard that you, my readers, have found the book 'too real' or 'too hard'. I understand these days we do not read much or do not have much time to read or we watch the television and spend our days travelling in congested traffic, and if we do read we prefer a lighter book. Still, many of you

have persisted, told me that the book is 'unputdownable', and found the book to be full of hope.

- 22 Sources of Indian traditions: modern India, Pakistan, and Bangladesh - 3rd ed. / McDermott, Rachel Fell et.al V 2. 2014. New York: Columbia University Press.**
Call No - 954 SOU P4 **Acc No - 47630**



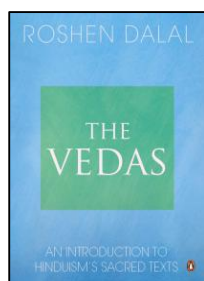
This volume contains an essential selection of primary readings on the social, intellectual, and religious history of India from the decline of Mughal rule in the eighteenth century to today. It details the advent of the East India Company, British colonization, the struggle for liberation, the partition of 1947, and the creation of Pakistan, Bangladesh, and contemporary India. This third edition now begins earlier than the first and second, featuring a new chapter on eighteenth-century intellectual and religious trends that set the stage for India's modern development. The editors have added material on Gandhi and his

reception both nationally and abroad and include different perspectives on and approaches to Partition and its aftermath. They expand their portrait of post-1947 India and Pakistan and add perspectives on Bangladesh. The collection continues to be divided thematically, with a section devoted to the drafting of the Indian constitution, the rise of nationalism, the influence of Western thought, the conflict in Kashmir, nuclear proliferation, minority religions, secularism, and the role of the Indian political left. A phenomenal text, *Sources of Indian Traditions* is more indispensable than ever for courses in philosophy, religion, literature, and intellectual and cultural history.

23 *Vedas: an introduction to Hinduism's sacred texts* / Dalal, Roshen. 2014. New Delhi: Penguin.

Call No - 294.11 DAL P4

Acc No - 47662



ancient and sublime texts.

When were the Vedas written, and why? Who were the people who composed them? Where did they come from, how did they live? Questions, conjectures and debates go hand in hand with the Vedas, the sacred keystone texts of Hinduism. Now, noted historian Roshen Dalal sifts through centuries of information and research to present, in a straightforward and succinct manner, an account of the Vedas that is authoritative yet accessible, thus appealing to both scholars and lay readers. In this book, key insights into the Vedas are complemented by a celebration of the poetry that lies within the texts. Using socio-economic data and archaeological and linguistic research, the author introduces us to the Vedic era, enabling us to understand the culture and philosophy that produced these