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Weekly New-Book Display - 10
(9 – 15, March 2020)

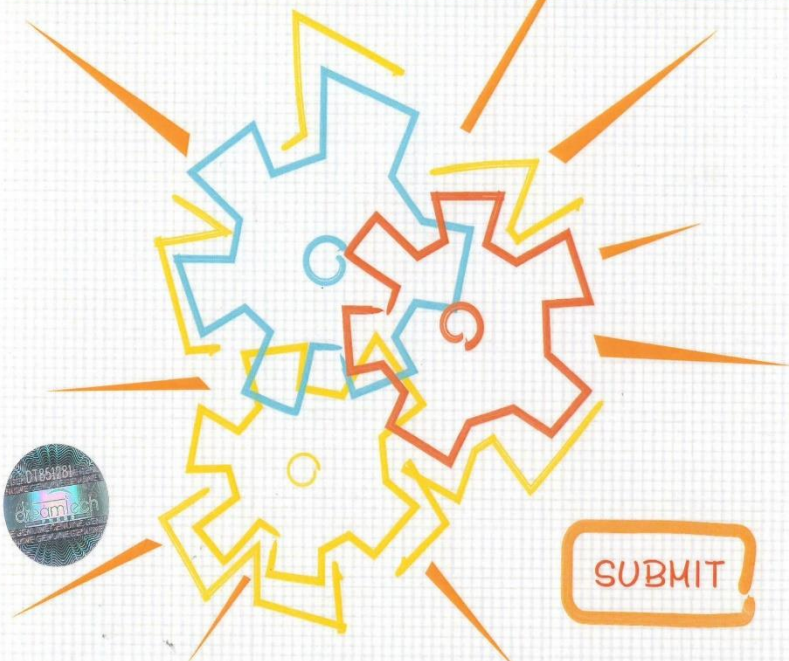
BITS Pilani
Hyderabad Campus



Developing a React.js Edge

Second Edition

THE JAVASCRIPT LIBRARY
FOR USER INTERFACES



Richard Feldman, Frankie Bagnardi & Simon Højberg

dreamtech
PRESS

BLEEDING EDGE PRESS

Acc. No : 38913

Call No : 005.2762 FEL-R

React introduces new and exciting concepts that challenge current practices. This book will enable you to navigate all of these concepts and help you understand why they are beneficial and can help you build scalable Single Page Applications (SPAs).

React focuses mainly on the “view” part of an application and thus does not prescribe server communication or code organization.



Grayscale Edition

For Sale in
the Indian
Subcontinent &
Select Countries
Only*

*Refer Back Cover

Applied Text Analysis with Python

ENABLING LANGUAGE-AWARE DATA PRODUCTS
WITH MACHINE LEARNINGBenjamin Bengfort,
Rebecca Bilbro & Tony Ojeda

Acc. No : 40270

Call No : 006.35 BEN-B

From news and speeches to informal chatter on social media, natural language is one of the richest and most underutilized sources of data. Not only does it come in a constant stream, always changing and adapting in context; it also contains information that is not conveyed by traditional data sources.

This practical book presents a data scientist's approach to building language-aware products with applied machine learning.

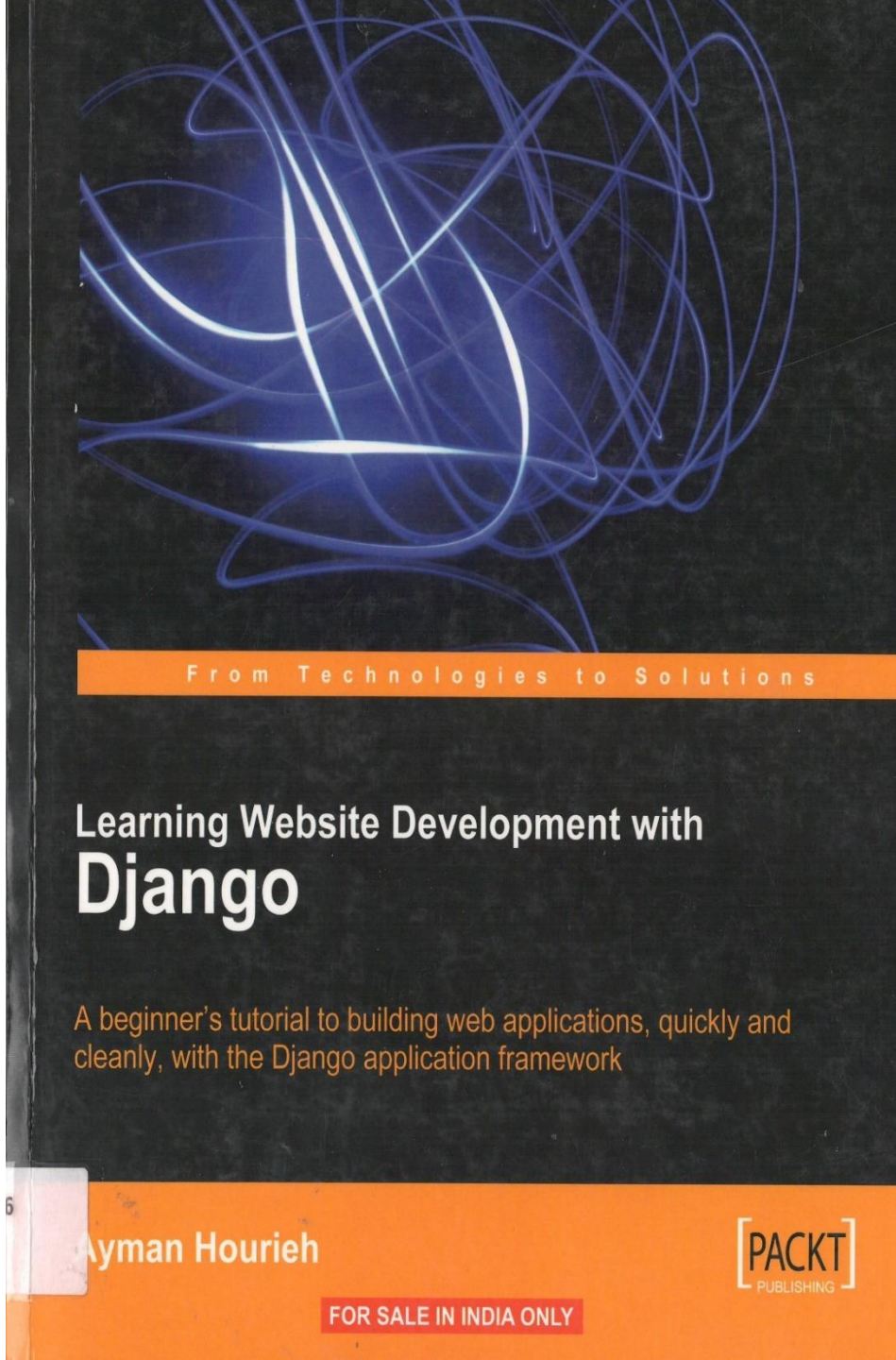


Acc. No : 38735

Call No : 006.76 HOU-A

This book is a beginner's guide to design, develop, and deploy a fully-featured dynamic website using the features of Django.

This book is for web developers who want to see how to build a complete site with Web 2.0 features, using the power of a proven and popular development system, but do not necessarily want to learn how a complete framework functions in order to do this.



From Technologies to Solutions

Learning Website Development with Django

A beginner's tutorial to building web applications, quickly and cleanly, with the Django application framework

Ayman Hourieh

[PACKT]
PUBLISHING

FOR SALE IN INDIA ONLY

From the bestselling author of **THE 5 A.M. REVOLUTION**

PRODUCTIVITY SUPERHERO

Become The Most **Organized**
and **Disciplined** Person
You Know



DAN LUCA



Acc. No : 39767

Call No : 158.1 LUC-D

This book is structured to provide you:

Bite-sized information for daily intake that is not overwhelming but easy to digest and implement right away, World-class strategies, tools and exercises that are science-based, time-proven and client-tested, so you don't have to determine what works and what doesn't.

It will push you through the invisible glass ceiling that is keeping you inside your comfort zone, transforming you into a Superhero!

BUSINESS ETHICS

Code of Conduct for Managers



RAJIV K. MISHRA



Acc. No : 39780

Call No : 174.4 MIS-R

Code of Conduct for Managers deals with the flipside of management, a side which is seen as incongruent to management and business - ethics.

In this book, the author discusses ways of bringing back ethical standards in the corporate world by drawing from the wisdom of Indian thinkers like Vivekananda and Sri Aurobindo, and texts such as the Bhagwad Gita.

THICH NHAT HANH



WORK

HOW TO FIND JOY AND MEANING
IN EACH HOUR OF THE DAY

Foreword by Shantum Seth



Acc. No : 39652

Call No : 294.3444 HAN-T

In this extraordinary book, one of the world's best known Zen Buddhist teachers uses Buddhist precepts to teach us how to find meaning in our jobs and deal with challenges in the workplace.

The book's emphasis is on how to use applied Buddhism in daily life. It shows us how to eliminate stress, adopt new models of leadership, doing business and mindful consumption and tells us how we can move in the direction of achieving sanity and fulfilment in our daily routines.

Digital Minimalism

On Living
Better with Less
Technology



Cal Newport

'This book is an urgent call to action for anyone serious about being in command of their own life' Ryan Holiday, author of *The Obstacle is the Way*



Acc. No : 40020

Call No : 303.4833 NEW-C

Most of us know that we're addicted to texting, Instagram, Facebook and Twitter not because we're stupid or shallow, but because they provide real value in the form of connection, community, affirmation and information. But these tools can also disrupt our ability to focus on meaningful work and live fully in the present.

In digital minimalism, Cal Newport outlines a practical philosophy and plan for a mindful, intentional use of technology that maximises its benefits while minimizing its drain on our attention, focus and time.



INDIA



AND THE



COLD



WAR

Edited by

MANU BHAGAVAN



Acc. No : 40019

Call No : 327.54009 BHA-M

Contributors draw on a wide array of new material, from recently opened archival sources to literature and film, and meld approaches from diplomatic history to development studies to explain the choices India made and to frame the decisions by its policymakers.

Together, the essays demonstrate how India became a powerful symbol of decolonization and an advocate of non-alignment, disarmament and global governance as it stood between the United States and the Soviet Union, actively fostering dialogue and attempting to forge friendships without entering into formal alliances. Sweeping in its scope yet nuanced in its analysis, this is the authoritative account of India and the Cold War.

THE ROUTLEDGE COMPANION TO

Global Economics

Edited by

Robert Beynon

Special Indian Edition



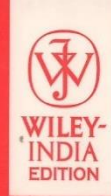
Acc. No : 38530

Call No : 330 BEY-R

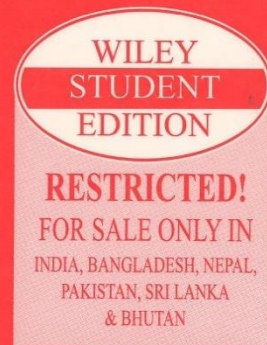
This book is an excellent primer on general economic concepts, highly recommended for all students, faculty, and anyone concerned with business, economic development, or international affairs.

Combining the in-depth background coverage of an encyclopedia, with the look-up convenience of a dictionary, this work should be useful for anyone concerned with international economics.

Modern Physics for Engineers



Jasprit Singh



Acc. No : 38840

Call No : 530 SIN-J

The objective of this text is to remedy the situation in which students in materials science, electrical engineering and applied physics are taught these subjects in a disjointed manner and thus are unable to see the connection of these basic concepts to modern technology and the workings of devices.

Fundamentals of Strength *of* Materials



P.N. Chandramouli



Acc. No : 39324

Call No : 620.112 CHA-P

This book provides comprehensive coverage of the fundamental concepts and all the key topics of interest in strength of materials with an emphasis on solving practical problems, from the first principles, related to the design of structural members, mechanical devices and systems in several fields of engineering.

The book features clear explanations, a wealth of excellent worked-out examples of practical applications and challenging problems.

BASIC ELECTRICAL ENGINEERING

As per
recommended
syllabus of
AICTE



Acc. No : 40282

Call No : 621.3 BHA-S

Basic electrical Engineering perfectly matches the syllabus prescribed by the All Indian Council for Technical Education (AICTE), New Delhi, and subsequently implemented by several universities. It provides a detailed explanation of the theory along with the applications of various laws in Electrical Engineering.

The presentation of content and writing style in the book is the result of the rich experience gained by the author in teaching this subject for over two decades.

HOME GARDENERS' GUIDE

INDIAN GARDEN FLOWERS

AMARJEET SINGH BATTH

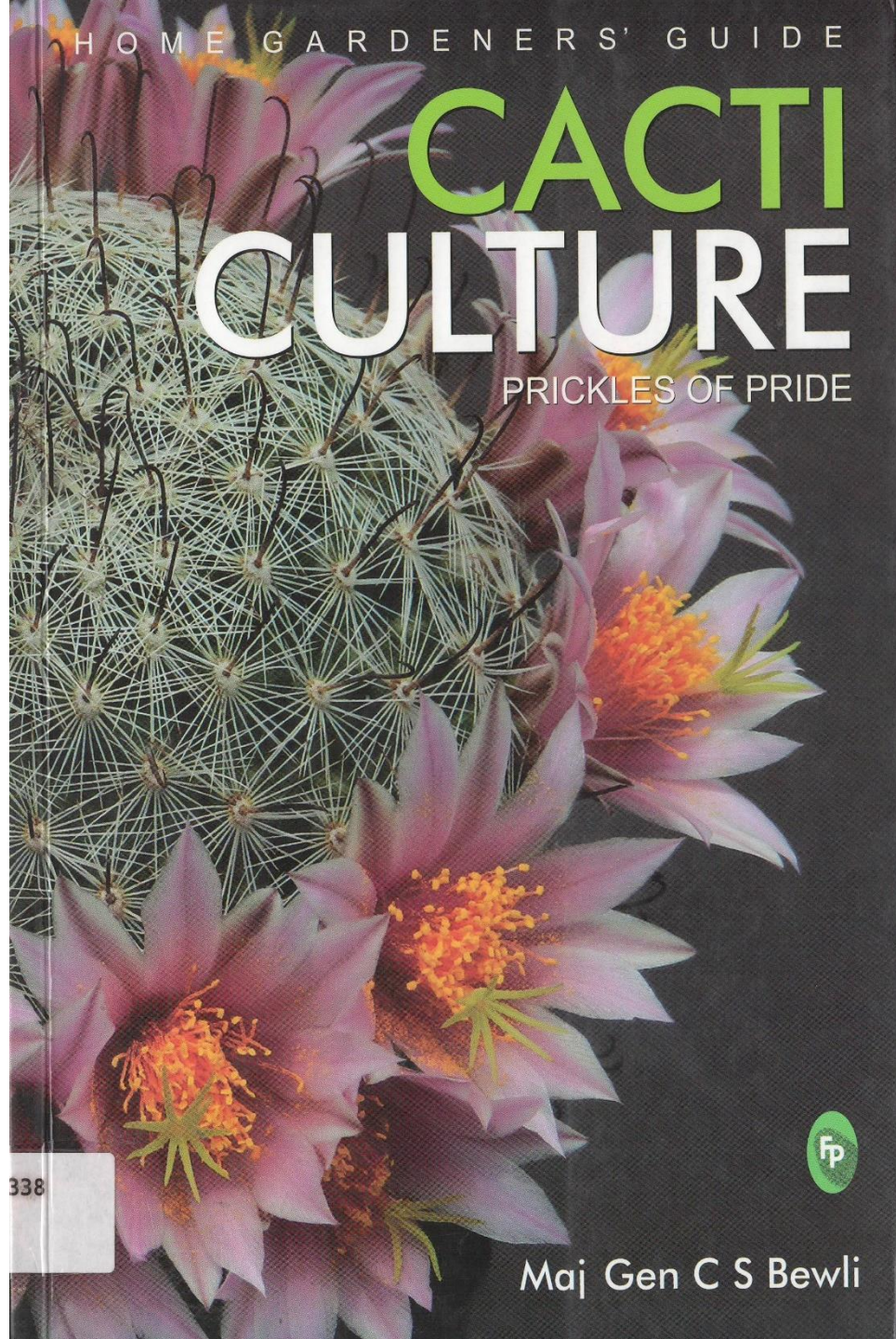


Acc. No : 37202

Call No : 635.9 NAT-A

Gardening, today, is getting relegated more to become one's hobby than a thing of passion. A nicely designed garden speaks volumes of the creativity and taste of the person maintaining it.

Indian Garden Flowers is a comprehensive guide for an amateur gardener. The Subject matter is concise, time-saving and can be read at convenience without going into commercial and technical details.



Acc. No : 37253

Call No : 635.9338 BEW-C

This book offers everything that a novice would like to know:

Step by step advice to cultivate and propagate cacti under Indian climatic conditions, including coping with pests and diseases.

FAQs that arise during the process of cultivating cacti, advise on transformation of the whole collection of cacti from faded-looking humdrums to fresh-looking breath-takers.



Acc. No : 39734

Call No : 649.1 VAT-T

As parents, we all face fear and doubt about bringing up children. It helps to have a guide who can prepare and take us through every single aspect of the formative years. You can rely on All You Need to Know about Parenting to be your guide, best friend and window into this world, knowing you're not the only one who's on this incredibly difficult but also rewarding journey. From the day you step into the hospital and welcome your baby to the time they become toddlers.



**TANYA
KHUBCHANDANI VATSA**

SUNIL UNNY GUPTAN

MENTORING

2.0

**A Practitioner's
Guide to
Changing Lives**



Acc. No : 38592

Call No : 658.3124 GUP-S

Mentors are magical people. They can potentially transform ordinary folks into amazing icons of achievement. The best of them can morph their subtle and exalted practice into an art form.

This book is a walking tour of the workings of the mentoring process, the key aspects of the practice of mentoring, and the snares and snags to look out for. It takes a systematic look at all aspects of getting the best out of being a mentor and having one to guide you.

'Fascinating' —Financial Times



DO BETTER WITH LESS

FRUGAL INNOVATION *for* Sustainable Growth



Co-authors of the international bestseller *JUGAAD INNOVATION*

NAVI RADJOU AND JAIDEEP PRABHU



Acc. No : 39723

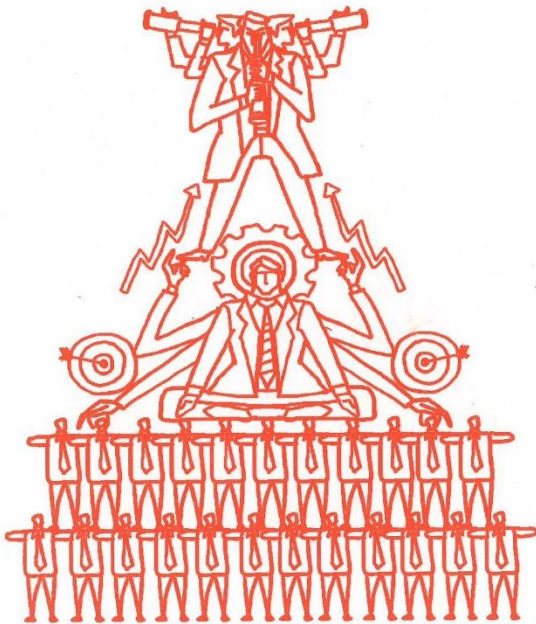
Call No : 658.4063 RAD-N

How India can harness the three megatrends-the sharing economy, the maker movement and the circular economy-to generate jobs and drive inclusive and sustainable growth in the decades to come.

The world faces a stark challenge: meeting the needs of over 7 billion people without bankrupting the planet. India, with its large population and limited resources, is at the very epicentre of this trial.

DOODLES ON LEADERSHIP

EXPERIENCES WITHIN AND BEYOND TATA



R. GOPALAKRISHNAN

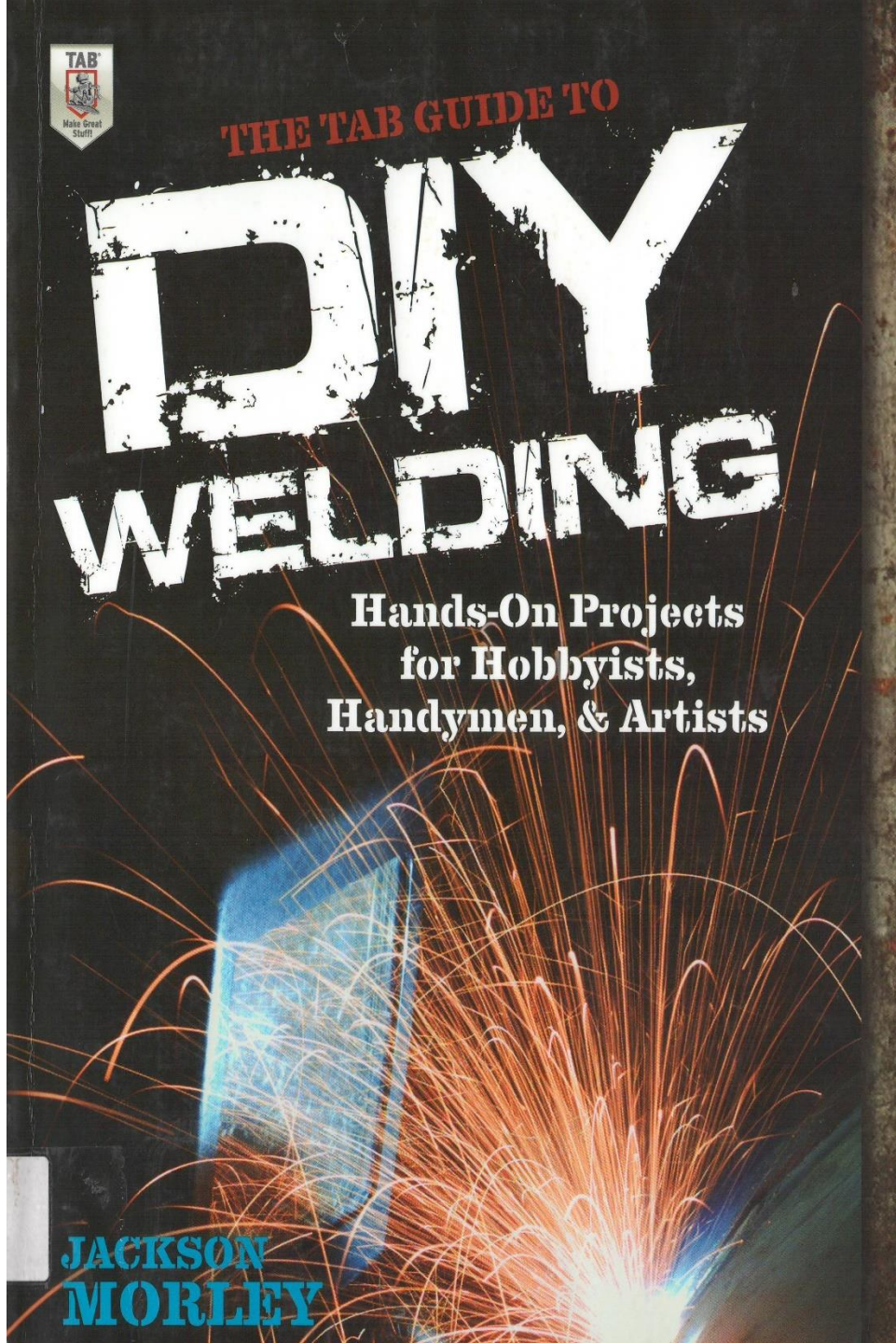


Acc. No : 39636

Call No : 658.4092 GOP-R

The go-to book that revives confidence in Indian leaders and managers to build and grow without the fear of failure.

Doodles on Leadership is based on the metaphor of 'balconies of leadership'. As a leader climbs upwards in his or her career, the perspective changes from the transactional to the corporate and, further on, to a societal view. Moving away from the cut and thrust of operational action.



Acc. No : 37984

Call No : 671.52 MOR-J

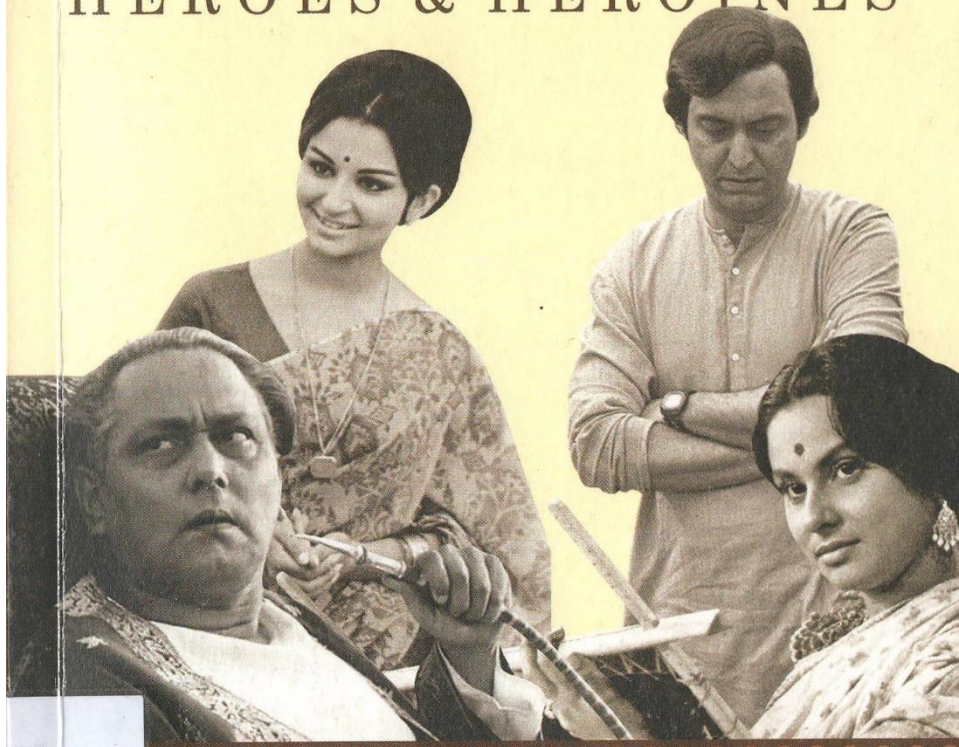
A practical guide with step-by-step instructions and hands-on projects for newcomers to metalwork and MIG welding.

The TAB Guide to DIY Welding shows you how to get started with MIG welding and metalworking. Inside, you'll find illustrated step-by-step instructions for making useful objects for around the home, as well as fun artistic projects.

'Interesting addition to the corpus, chronicling and analysing some of the significant protagonists who brightened Ray's cinema.' — SHARMILA TAGORE

SATYAJIT RAY'S

HEROES & HEROINES



302

Amitava Nag

Foreword by Soumitra Chatterjee



Acc. No : 39646

Call No : 791.4302 NAG-A

Satyajit Ray first placed India on the map of world cinema with his 1955-classic *Pather Panchali*. In a career spanning nearly four decades and including twenty-seven feature films, Ray is undoubtedly the most-known Indian film-maker till date.

This book examines some of the most memorable characters put up by the maverick on the silver screen.

LITERARY/CULTURAL THEORY



ECO CRITICISM

BIG IDEAS AND PRACTICAL STRATEGIES

SWARNALATHA RANGARAJAN

Edited by Scott Slovic

936
5



Acc. No : 39455

Call No : 820.936 RAN-S

This book provides a detailed introduction to the multifaceted and evolving discipline of ecocriticism. It locates ecocriticism within the varied domains of the Romantic movement, science, ethics, feminism and urban life, while tracing the evolution of the field from the coinage of the term to its new trajectories, through its various phases or 'waves'.

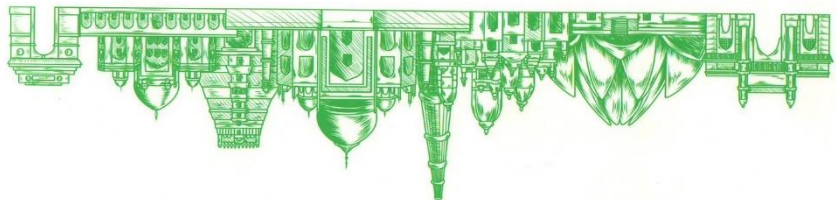
The book explores important concepts such as ecofeminism and material ecocriticism and points out the ways in which this literary/cultural theory seeks to engage with 'our troubled environmental times'.

Foreword by Shri Subhash Chandra

ALPESH PATEL



Chalta Hai INDIA



WHEN 'IT'S OK!'
IS NOT OK

'Very well-written book that makes you think'
—BIBEK DEBROY

BLOOMSBURY



Acc. No : 38327

Call No : 954 PAT-A

India once commanded a massive 30 per cent share of the global GDP and led the world in most fields, but today the country sadly is a developing nation.

People often attribute India's sluggish progress to the malaise called the Chalta Hai ('It's okay', 'Let it be') attitude, but not everyone agrees with that presupposition. Debates on the subject are often inconclusive and discomfiting questions remain unanswered.

J.P. Goyal was not merely a witness to history but an active participant in its making—ARUN JAITLEY



SAVING INDIA from INDIRA

UNTOLD STORY OF THE
EMERGENCY

MEMOIRS OF J.P. GOYAL

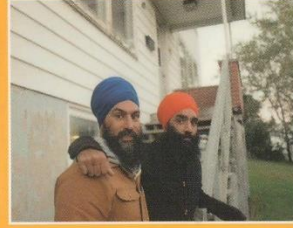
Edited by RAMA GOYAL



Acc. No : 39637

Call No : 954.05 GOY-R

During the nearly seventy-two years since Independence, India has deviated from democratic life only once—during the twenty-one months of Indira Gandhi's Emergency. *Saving India from Indira* describes the events leading up to, and during the darkest days of, democratic India, as they actually unfolded.



love & courage

My Story of Family,
Resilience, and Overcoming
the Unexpected



Jagmeet Singh



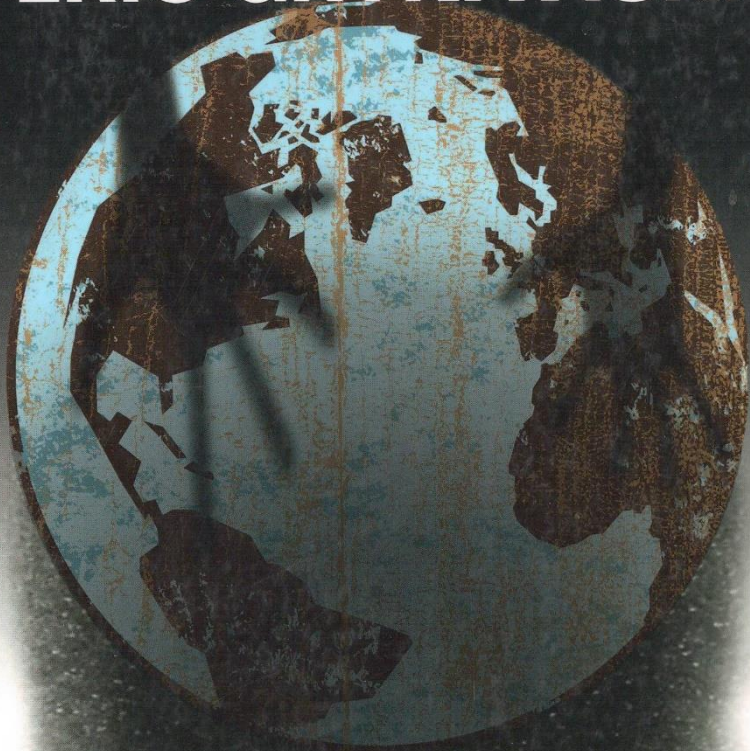
Acc. No : 39420

Call No : 971.0740 SIN-J

Sometimes, loving someone, even yourself, takes a lot of courage. There isn't a single moment when I realized that, rather, it was a lesson I learned and relearned y entire life, sometimes the hardway.

This story is not a political memoir. This is a story of family, love, and courage, and how strengthening the connection between us all is the way to building a better world.

ERIC GRYNAVISKI



**AMERICA'S
MIDDLEMEN**

**POWER
AT THE EDGE
OF EMPIRE**



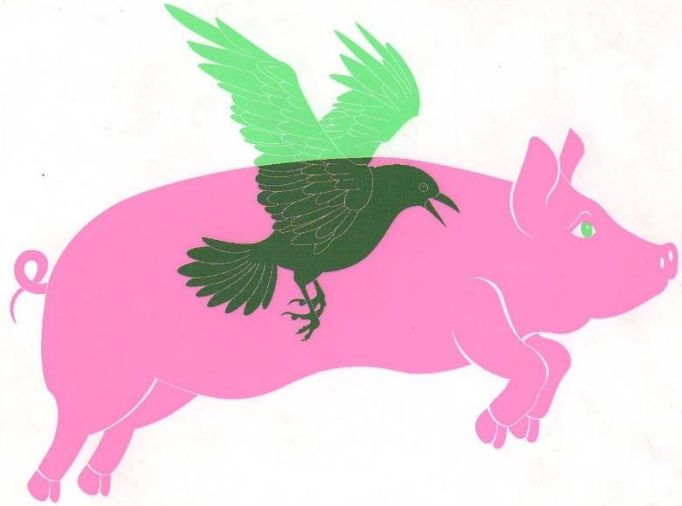
Acc. No : 37599

Call No : 973.2 GRY-E

Throughout American political history, the US government has formed alliances with militias, tribes, and rebels. Sometimes, these alliances have been successful, dramatically reshaping the battlefield. But these alliances have also risked creating larger wars in regions where the United States had no real interest.

Throughout American political history, the US government has formed alliances with militias, tribes, and rebels. Sometimes, these alliances have been successful, dramatically reshaping the battlefield

MADDADDAM



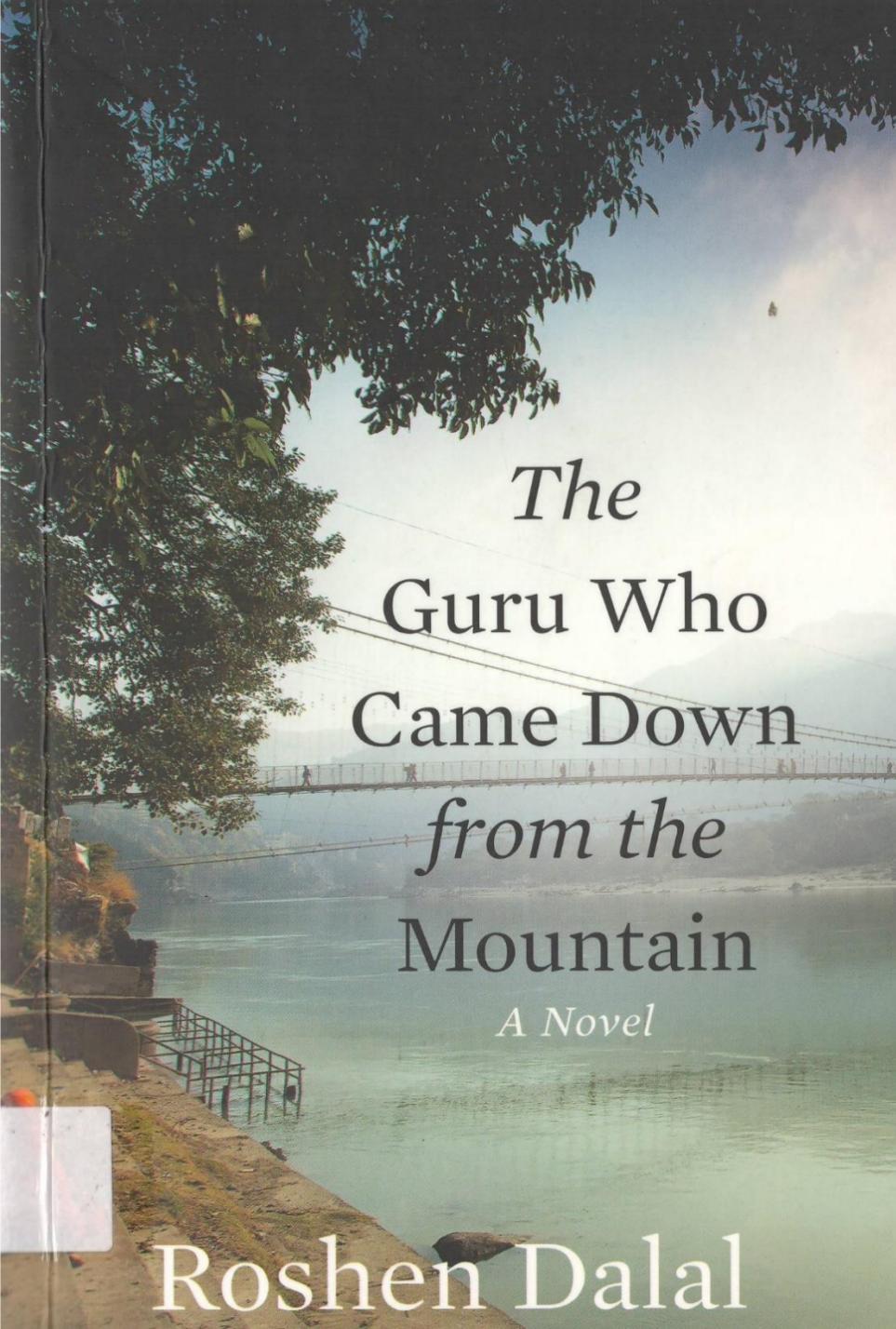
MARGARET ATWOOD

BLOOMSBURY

Acc. No : 39881

Call No : Fiction ATW-M

A man-made plague has swept the earth, but a small group survives, along with the green-eyed Crakers - a gentle species bio-engineered to replace humans. Toby, onetime member of the God's Gardeners and expert in mushrooms and bees, is still in love with street-smart Zeb, who has an interesting past.



The
Guru Who
Came Down
from the
Mountain

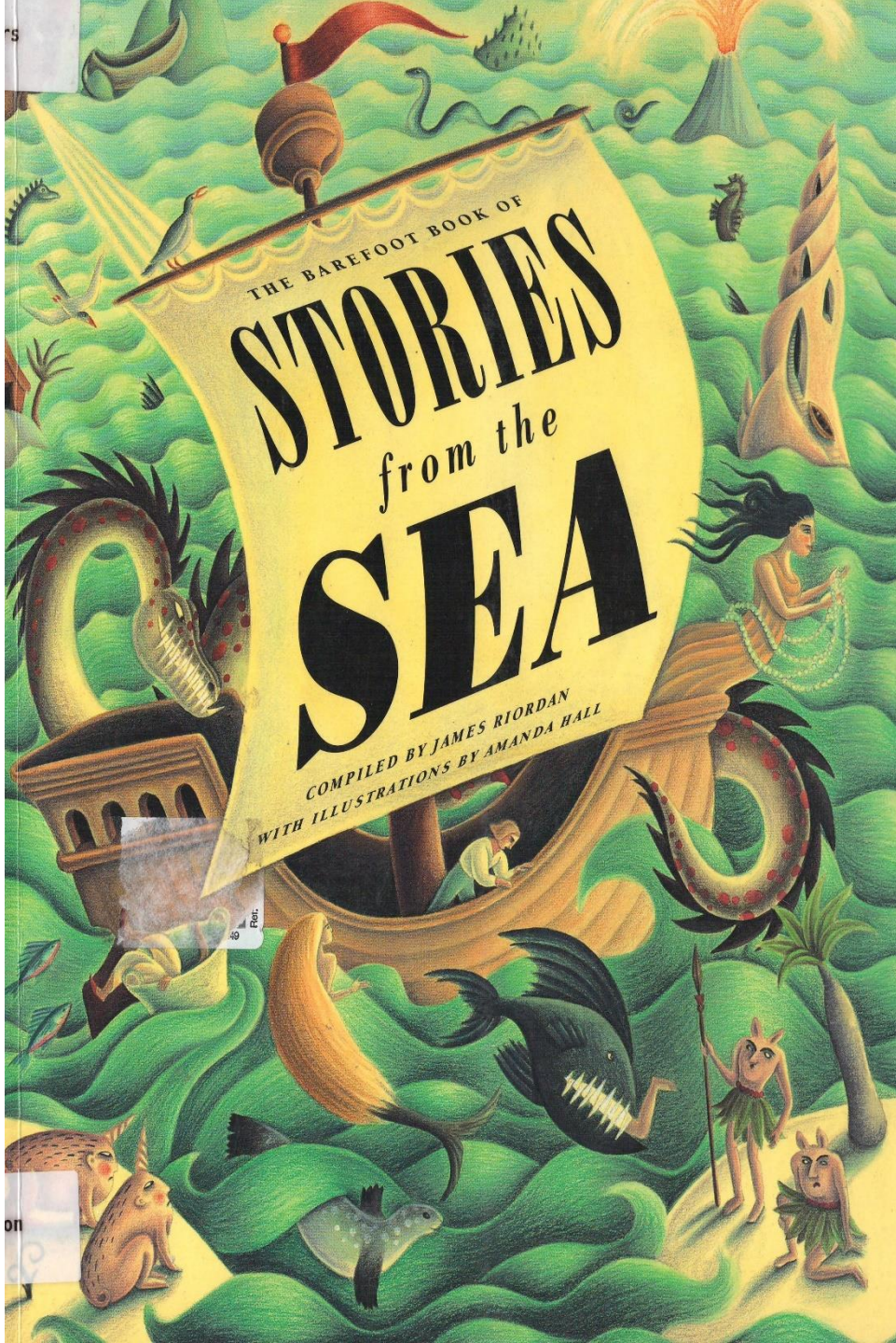
A Novel

Roshen Dalal

Acc. No : 37237

Call No : Fiction DAL-R

Dev—charismatic and powerful, a guru with thousands of followers around the world, and a string of ashrams fuelled by a flourishing business in drugs and gun-running. Ashrams that bring him the power and wealth he craves and fulfil his desire for women. But of all the women he knows—and at times, loves—there are three who play a pivotal role in his life: his wife, Gita, whose death is shrouded in mystery, and Cynthia and Madge, who unwittingly launch him into his career as a guru.



Acc. No : 31185

Call No : Fiction RIO-J

This collection of folk tales revolves around an awe and respect for the sea's power. Some pose age old questions such as "Why the Sea is Salty", others like "The Little Mermaid" convey the fear of evil sea spirits, mermaids and giants in an otherwise unknown time.



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HELP YOUR KIDS WITH

mathS

A UNIQUE STEP-BY-STEP VISUAL GUIDE

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Acc. No : 39593

Call No : 510 DES-N

A simple, visual guide to helping children understand maths with Carol Vorderman. Reduce the stress of studying maths and help your child with their homework, following Help Your Kids with Maths a unique visual guide which will demystify the subject for everyone.

HOW TO CODE

A STEP-BY-STEP GUIDE TO COMPUTER CODING

1 2 3 4



INCLUDES:

loops and repetition, understanding
variables, building games and
programs, Logo and Scratch

5.1
I-M

Max Wainewright



Acc. No : 31432

Call No : 005.1 WAI-M

Become a master coder, with these step-by-step instructions and robot helpers too! *How to Code* teaches you all the basic concepts, including Loops, Variables, and Selection, and then develops your skills further until you can create your own website . . . and more! Learn how to use Logo, build games in Scratch, program projects in Python, experiment with HTML, and make interactive web pages with JavaScript.



7A

7A
Library
Literature
Geography

Thank you