



Project Management: A Managerial Approach, 9th Edition

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E-Book Rental (120 Days)	ISBN: 978-1-119-03197-0R120	October 2014	\$30.00
E-Book Rental (150 Days)	ISBN: 978-1-119-03197-0R150	October 2014	\$32.00
E-Book	ISBN: 978-1-119-03197-0	October 2014	\$108.00
WileyPLUS	ISBN: ES81118947029		NaN

DESCRIPTION

Designed for project management courses for business students, **Project Management: A Managerial Approach, 9th Edition Binder Ready Version** guides students through all facets of the steps needed to successfully manage a project. The authors' managerial perspective addresses the basic nature of managing all types of projects as well as the specific techniques and insights required for selecting, initiating, executing, and evaluating those projects. This text is an unbound, binder-ready version.

ABOUT THE AUTHOR

Jack Meredith is Professor of Management and Broyhill Distinguished Scholar and Chair in Operations at the Schools of Business at Wake Forest University. He received his undergraduate degrees in engineering and mathematics from Oregon State University and his PhD and MBA from University of California, Berkeley. Prior to his teaching career he worked for Ampex Corporation, Hewlett-Packard, Douglas Aircraft Company, and TRW Systems Group. He has also consulted for the National Research Council (Washington), the Institute of Advanced Manufacturing Sciences (Cincinnati), Illinois Institute of Technology, Digital Equipment Corp., Aluminum Co. of America, Warner-Amex, Spectrum Publishing, Educational Testing Service (of Princeton), Industrial Technology Institute, Cincinnati Milacron, Cedars of Lebanon Hospital, and John Wiley & Sons. He was Director of Operations and Industrial Management at the University of Cincinnati from 1976-1995 before moving to Wake Forest University. He has co-authored five textbooks for college classes: *Operations Management for MBAs* (Wiley), *Quantitative Business Modeling*

(South-Western), *Project Management: A Managerial Approach* (Wiley), *Operations Management: A Process Approach with Spreadsheets* (Wiley), and *Project Management in Practice* (Wiley). He is currently the founding and Co-Editor-in-Chief of the journal *Operations Management Research*, was the Editor-in-Chief of the *Journal of Operations Management* from 1994-2002, and was the production/operations management series editor for John Wiley & Sons, Inc.

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 - **Scott Shafer** has joined the author team, bringing a wealth of knowledge about simulation, team processes, and PMBOK standards to the book.
 - **PMBOK Coverage** is increased and aligns with the 5th edition (2013) of Project Management Body of Knowledge PMBOK® in multiple ways
 - **Additional Materials** in areas concerning strategic projects
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FEATURES

- **A Managerial Approach:** The authors address project management from the perspective of what the project manager will encounter, both chronologically during the “life cycle” of the project as well as practically, in the sense of what the project manager needs to know and why.
- **The Project Life Cycle** remains the primary organizational guideline of the book – Part I: Project Initiation, Part II: Project Planning, Project III: Project Execution.
- **Crystal Ball Software:** A registration code is packaged with the text, giving students access to a free 140-day trial edition of **Crystal Ball**.

- **Change Management:** The task of the project manager to handle change is introduced throughout the text with references to the organizational, interpersonal, economic, and technical glitches that create crises in the life cycle of every project.

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