Media Contact:

Craig Sender

Copyright Clearance Center

+1 (978) 646-2502 or csender@copyright.com

Copyright Clearance Center's Get It Now Available to Spanish Academic Libraries

Award-Winning Article Delivery Service Offered to Spanish Higher-Education Institutions through the Centro Español de Derechos Reprográficos (CEDRO)

Danvers, Mass. – Copyright Clearance Center, Inc. (CCC), a global licensing and content technology company, announced that its award-winning academic solution Get It Now will be offered to the libraries of Spanish higher education institutions through the Centro Español de Derechos Reprográficos (CEDRO).

Get It Now, adopted by more than 350 institutions of higher education around the world, is a cost-effective service that gives library patrons and staff instant access to valuable journal content from over 150 leading academic publishers. The service includes tens of millions of articles from over 17,000 leading journals from the U.S. and other countries. Get It Now increases operational efficiencies, streamlines article ordering and invoicing processes, and helps libraries manage and track Get It Now article purchases and create real-time usage reports through its comprehensive Librarian Dashboard.

Tightly integrated within article search and Interlibrary Loan (ILL) workflows, Get It Now works with the industry's most widely used link resolvers and ILL software tools, including GTBib-SOD from Kronosdoc, a leading ILL software tool in Spain. The library of the Universidad Loyola Andalucía is the first Spanish library using Get It Now from CEDRO.

"With Get It Now, we can offer Spanish university libraries all the solutions they need to conduct their document management processes in a way that respects the intellectual property of authors and publishers," said Pedro Sánchez, Head of Sales, CEDRO.

"It is important for us to enable access to these resources for our researchers within reasonable delivery times and reasonable price," said Francisco Cortés Martínez, Library Director, Universidad

Loyola Andalucía. "Furthermore, the integration of Get It Now with our discovery tool Magis makes the article order process much more smooth."

"With Get It Now, Universidad Loyola Andalucía's library can respond more quickly to patron requests for unsubscribed journal articles," said Cortés. "In the short time since offering Get It Now, we've been able to reduce the time to fulfill requests from several days to just a few minutes."

He added that for a university library from an institution the size of Universidad Loyola Andalucía, Get It Now allows access to almost the same scientific articles that any other university has access to.

"We are excited to see CCC helping institutions like Universidad Loyola Andalucía expand their virtual collections of articles for the benefit of researchers, students and staff, thanks to Get It Now," said Victoriano Colodrón, Senior Director, International Relations, CCC. "With the GTBib-SOD integration, deploying Get It Now is now faster and easier than ever before, and we look forward to helping more institutions gain access to this rich repertory of articles."

About Copyright Clearance Center

Copyright Clearance Center (CCC), with its subsidiaries RightsDirect and Ixxus, is a global leader in technologies supporting content workflow, document delivery, text and data mining, and rights licensing for thousands of publishers, businesses and academic institutions. CCC's solutions provide anytime, anywhere content access, usage rights and information management while promoting and protecting the interests of copyright holders. CCC serves more than 35,000 customers and over 12,000 copyright holders worldwide and manages more than 950 million rights from the world's most sought-after journals, books, blogs, movies and more. Since 2008, CCC has been named one of the top 100 companies that matter most in the digital content industry by EContent Magazine. The company has locations in the US, the UK, the Netherlands, Spain, Romania and Japan.

#