

The national media advocacy and civil rights organization for the advancement of Latinos

July / August 2018  
Updates

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Paramount Pictures Campaign  
#NoLatinosNoTickets



L to R: Thomas A. Saenz, Brenda Victoria Castillo, Alex Nogales, & Gloria Molina

On July 31st, NHMC and the National Latino Media Council (NLMC) [announced](#) its campaign against Paramount Pictures, for its shameful numbers when it comes to Latino employment, in front of and behind the camera.

In a [statement](#) released after the press conference, Alex Nogales, President & CEO of NHMC said the following: "Latinos can no longer wait for the film companies to, as they say, bring us into their films "organically." Latinos must be part and parcel of the film industry. The talent is there and as a community, we need the positive stories and sensitivity of our actors, writers, and directors to counter the anti-Latino rhetoric and actions of the Trump administration who has influenced a large portion of the population to look at us as the dregs of society."

## PARAMOUNT DISCRIMINATES

During the press conference, NHMC presented specific data from its research on Paramount Pictures, specifically its lack of Latino talent. To see the information presented, [click here](#).

Alongside the stats on Paramount Pictures, NHMC announced the results from a poll it commissioned from Latino Decisions titled "[Latinos, Movie Watching, & Views on Representation in Film.](#)"

Connect with NHMC



NHMC is Hiring!

Join the fight for responsible and inclusive media!



NHMC seeks a **Policy Counsel** to work closely with NHMC's DC-based team to advance NHMC's agenda. The Policy Counsel will work on complex legal and policy issues and will attend meetings with decision makers at the FCC and in Congress, as well as meetings with media reform and civil rights activists.

[Click here](#) to read the full job description and application details.

Happy Birthday to NHMC's President & CEO!



NHMC President & CEO celebrated his birthday in the month of July. Thank you, Alex, for all of the hard work you do for NHMC.

Join us in wishing him a happy birthday!

Alex Nogales Statement on 2018 Emmy Nominations

With the goal to sign a Memorandum of Understanding (MOU) with Paramount Pictures, NHMC has the following action items for the general public to help achieve its goal:

1. Sign NHMC's **Color of Change** petition at [campaigns.organizefor.org/p/paramount](https://campaigns.organizefor.org/p/paramount).
2. Make a sign and join us at the demonstration in front of Paramount Studios on **Saturday, August 25, 2018** at the corner of Melrose Ave. and Windsor Blvd. at 11a.m. PDT. To RSVP, [click here](#).
3. Join us for a second demonstration in front of Paramount Studios on **Wednesday, September 12, 2018** at the corner of Melrose Ave. and Windsor Blvd. at 10 a.m. PDT. We will deliver the petition signatures at that time.
4. Boycott Paramount Films. For list of films, visit: [www.nhmc.org/latinx-film-campaign-paramount](http://www.nhmc.org/latinx-film-campaign-paramount).
5. Follow us on social media for the latest updates: [Facebook](#), [Twitter @NHMC](#) and [Instagram @NHMC\\_org](#).
6. For campaign updates, visit NHMC's website at [www.nhmc.org](http://www.nhmc.org) and join our mailing list by selecting 'Latinx in Film Campaign' list.
7. The campaign is taxing our resources, please help by donating at: [www.nhmc.org/donate](http://www.nhmc.org/donate).

#### Purchase Tickets: Los Angeles Impact Awards Luncheon



On July 12th, nominations for the 70th annual Primetime Emmy Awards were announced. Some of the Latino talent recognized for their work included Alexis Bledel, Lin-Manuel Miranda, Ricky Martin, and John Leguizamo.

NHMC President & CEO, Alex Nogales, made the following [statement](#):

"Congratulations to all the Latino nominees for their Emmy nominations. They make us proud, and we ask, since Latinos are so obviously talented, why aren't more Latinos hired by the networks, cable, and streaming companies? We are 18% of the nation's population yet Latino actors have not risen beyond 6% on television screens in the last seventeen years. We demand better representation."

#### NHMC TV Writers Updates

NHMC is proud to announce the following updates from some of our TV Writers Program graduates, who are doing great work in the industry:

- **Zach Cannon** is now a staff writer on NBC's *The InBetween*.
- **Eugene Garcia Cross** is a staff writer on Disney Channel's *Gabby Duran & The Unsittables*.
- **Chris Garcia** is currently developing a podcast with WNYC. Last week, a sneak peek premiered on the popular podcast *Death, Sex, and Money*. To listen [click here](#).

Congrats, writers!

#### NHMC's LPFM Radio Station & Podcasts

THE NATIONAL HISPANIC MEDIA COALITION'S BOARD OF DIRECTORS  
CORDIALLY INVITES YOU TO THE

# 16<sup>th</sup> Annual *Los Angeles* IMPACT AWARDS LUNCHEON

**EMCEES**



MICHELLE VALLES      YAREL RAMOS

**HONOREES**



**Sin Vergüenza**  
SEASON THREE

**ALTAMED'S SIN VERGÜENZA**  
Outstanding Online Series



JUAN FERNANDEZ  
Excellence In Broadcast Journalism



CHON A. NORIEGA  
Outstanding Service and Commitment to the Latino Community



CLAUDIA BOTERO  
Excellence in Broadcast Journalism



VERA JIMENEZ  
Excellence in Broadcast Journalism

**THURSDAY, SEPTEMBER 6, 2018**

**SHERATON UNIVERSAL HOTEL**  
333 UNIVERSAL HOLLYWOOD DR.  
UNIVERSAL CITY, CA 91608

11:30 AM - REGISTRATION & RECEPTION  
12:00 PM - LUNCHEON

**nhmc** National Hispanic Media Coalition

FOR SPONSORSHIP OPPORTUNITIES PLEASE CALL: 626-792-6462.

NHMC's **16th annual Los Angeles Impact Awards Luncheon** will be held on September 6th at the Sheraton Universal City Hotel.

The luncheon gathers over 250 industry leaders to recognize talent and community leaders in Los Angeles, the second largest designated market area (DMA) in the country. Past award recipients include: Fernando Valenzuela, Michelle Valles, Ruben Luengas, Jaime Jarrín, Sam Rubin, Ana Garcia, Big Boy, Laura Diaz and Vikki Vargas.

#### This Year's NHMC Impact Award Luncheon Honorees:

- [AltaMed's \*Sin Vergüenza\* \(Without Shame\)](#), English and Spanish telenovela web-series - Outstanding Online Series
- [Claudia Botero](#), Univision 34 News Anchor and Reporter - Excellence in Broadcast Journalism
- [Juan Fernandez](#), CBS 2 KCAL 9 News Anchor and Reporter - Excellence in Broadcast Journalism
- [Vera Jimenez](#), KTLA Meteorologist - Excellence in Broadcast Journalism
- [Chon A. Noriega](#), UCLA Department of Film, Television, and Digital Media Professor, and UCLA Chicano Studies Research Center Director - Outstanding Service and Commitment to the Latino Community

The event will be emceed by [Michelle Valles](#) (NBC4 Los Angeles Co-Anchor and General Assignment Reporter) and [Yarel Ramos](#) (Univision 34 Edición California Anchor).



With new episodes weekly, NHMC's LPFM radio broadcasts, and podcasts, aim to be a resource to the community as a provider of cultural, entertainment, and political news affecting the local and national American Latino community.

Tune in LIVE from 5 AM - 9 AM on 101.5 FM in Pasadena, CA or by visiting [www.nhmc.org](http://www.nhmc.org) for streaming capabilities.

You can also find our latest podcasts on the NHMC SoundCloud page by [clicking here](#).

#### Podcasts

Click through the titles below to hear the podcast episodes that premiered during July and August:

[Your Voice - Christina Mesesan - 7/11/2018](#)

[Millennials Meet World - Lizbeth Hernandez - 7/13/2018](#)

[Millennials Meet World - iFANTASMAGORÍA! - 7/26/2018](#)

[Kica's Corner - We Are A Nation Of Immigrants - 7/30/2018](#)

[Millennials Meet World - Ingrid Rojas Contreras](#)

[Your Voice - TEDxPasadena - 8/3/2018](#)

#### Donate Today!

Every gift makes a difference. Make your tax-deductible \$10 dollar donation today.

[Donate](#)



As a 501(c)(3) non-profit corporation, NHMC relies upon charitable giving to support its work.

Your support is greatly appreciated as NHMC continues its struggle against hate speech and fights for greater and more meaningful participation of Latinos in the media.

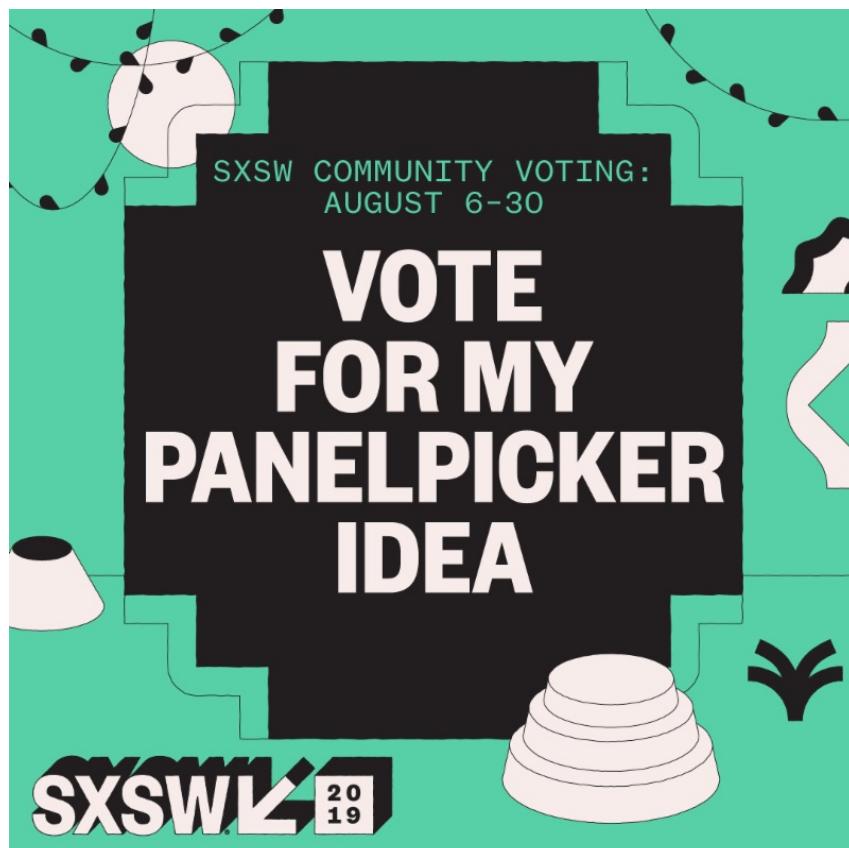
The 2018 title luncheon sponsor is Univision Communications Inc.

For press credentials and media inquiries, contact Clarissa Corona at [communications@nhmc.org](mailto:communications@nhmc.org).

For sponsorship details, contact Brenda Rivas at [brivas@nhmc.org](mailto:brivas@nhmc.org).

To purchase tickets, [click here](#).

Vote for NHMC's 2019 SXSW Panel  
"Where Have All the Latinx Gone?"



Despite representing nearly 18 percent of the population and the biggest movie-goers in the country, Latinx are consistently underrepresented on the screen and this has a harmful effect on our community. TV networks and streaming services must commit to increasing diversity and inclusion of people of color in casting, writing, producing and directing by exploring new strategies and creating impactful pipeline programs.

NHMC has submitted a panel idea for the 2019 South by Southwest® Festival titled "Where Have All the Latinx Gone?" and we need your vote! Panelists include NHMC's Alex Nogales and April Reign, creator of the viral hashtag #OscarsSoWhite.

Cast your vote by August 30th at:  
<https://panelpicker.sxsw.com/vote/82170> and learn more about the panel!

#### NHMC Television Writers Program

On August 5th, the submission period for the [NHMC Television Writers Program](#) came to an end. We are proud to announce, that for the first time since its inception, the TV Writers Program received more than **500** applications!



On July 16th, a few weeks before the application deadline, NHMC hosted its first Facebook Live Q&A with Geoff Harris, the NHMC TV Writers Program Mentor, and Claudia Restrepo and Lauren Otero, both alumni of the program. To view the Q&A, [click here](#).

#### About NHMC

The National Hispanic Media Coalition (NHMC) is the media watchdog for the Latino community, ensuring that we are fairly and consistently represented in news and entertainment and that our voices are heard over the airwaves and on the internet.

Learn more at [www.nhmc.org](http://www.nhmc.org). Receive real-time updates on [Facebook](#), Twitter [@NHMC](#) and Instagram [@NHMC\\_org](#).



For the third summer, NHMC organized a countdown leading to the deadline to apply to the NHMC Television Writers Program. Thank you so much to this year's countdown participants - Isabella Gomez, Aimee Garcia, Gloria Calderon-Kellett, Lisa Vidal, Adrian Molina, Alicia Sixtos, Pero Like, and April Reign!

## Annual NFMLA Film Festival InFocus: Latinx & Hispanic Cinema



You're invited to join NewFilmmakers Los Angeles (NFMLA) and The Academy of Motion Picture Arts and Sciences (AMPAS) on Saturday, September 8th, 2018 for the annual NFMLA Film Festival InFocus: Latinx & Hispanic Cinema event. The event will be hosted at The Academy's Samuel Goldwyn Theater in Beverly Hills.

The festival presents a powerful lineup of local and international films by world-class emerging filmmakers from Mexico, Brazil, Peru, Spain, Colombia, Chile, Costa Rica, Guatemala, Argentina and the United States across three short film programs. The talented filmmakers include multiple-award-winning directors, writers and producers whose films have been programmed and awarded across Europe, South America and in the United States, including at SXSW and Sundance.

Doors will open to the public at 4PM with a pre-reception for the first shorts program, and the night will include a pre-reception before each of the evening's programs, where attendees can sip

cocktails and mingle with industry professionals and festival selected filmmakers in the lounge. The event will conclude at 11:30PM.

Tickets are available for \$5 per program advanced purchase / \$7 per program at the door and \$15 for all-night access passes, which provide access to all three film programs with open bar throughout the entire event. NFMLA's Monthly Film Festivals are presented throughout the year with support from Executive Circle Sponsors FilmLA, The Coca-Cola Company and HBO, Producers Circle Sponsors SAG-AFTRA, 21st Century Fox Global Inclusion, Hollywood Foreign Press Association (HFPA | Golden Globes), LA County Arts Commission and LA City Department of Cultural Affairs (DCA).

**For more information and tickets, please visit: <https://goo.gl/xT1ErD>**

### Casting Begins for Latino Scene Showcase



In early August, NHMC held auditions for the scenes chosen to be performed on stage at the 2018 NHMC Latino Scene Showcase.

This year's Latino Scene Showcase will take place October 10th at the El Portal Theatre. To learn more about the showcase, visit [nhmc.org/latinosceneshowcase](http://nhmc.org/latinosceneshowcase).

### D.C. Policy Update

#### NHMC Celebrates A Win For Media Diversity as Sinclair's Power Grab Comes to a Screeching Halt

On August 9, 2018, Tribune Media [announced](#) that it terminated its merger agreement with Sinclair Broadcasting and has already filed a lawsuit against Sinclair for breach of contract.

NHMC released the following statement from Francella Ochillo director, government and legal affairs:

"The collapse of the Sinclair-Tribune merger is a win for advocates and concerned citizens across the country who have continued to sound the alarm about its threats to localism, diversity, and our democracy at large. Sinclair planned to expand its reach to over 70 percent of the national audience, using must-run segments and a centralized decision-making business model to control who and what millions of Americans see on their local news. Latinos and other marginalized communities who disproportionately rely on local broadcasts for information would ultimately pay the price. Today, this chapter comes to an end. Sinclair's bungled attempt to circumvent FCC regulations with straw man deals and tainted divestiture plans is finally exposed."

#### NHMC Continues to Support Journalist Manuel Duran Ortega's Plea for Asylum

On July 31st, NHMC [joined](#) allies in an [amicus brief](#) supporting journalist Mr. Duran Ortega's plea for asylum. He is currently challenging his deportation to El Salvador. The circumstances surrounding the journalist's arrest and detention suggest that it was based primarily on his reporting about how the Memphis Police Department and U.S. Immigration and Customs Enforcement (ICE) were cooperating, despite their public statements to the contrary. The amicus brief reiterated that Mr. Ortega is entitled to First Amendment protections, including the right to speak freely, and should be allowed to return to the US. [Click here](#) to review the amicus brief filed in June 2018. In May 2018, NHMC also joined 25 organizations in a [letter](#) to ICE demanding Ortega's release.

#### NHMC Joins Organizations and Academics Requesting FCC to Pause the Rulemaking to Alter Requirements Under the Children's Television Act

On June 29th, NHMC joined advocates and academics in a [letter](#) to Commissioner Michael O'Reilly stating that the draft Notice of

Proposed Rulemaking has a "vast number of unsupported claims and unanswered questions, as well as the numerous negative effects on children" and therefore the groups "strongly urge the Commission not to adopt the NPRM at its July meeting, and instead issue a NOI."

### NHMC Hosts a Congressional Hill Briefing to Discuss the Future of Media Regulation

On July 26th, NHMC's Francella Ochillo led advocates and Congressional staffers in a [conversation](#) about the role that Congress should play in the future of media regulation. Representative Tony Cárdenas (D-29), who has been a champion on media regulation issues, opened the discussion with a call to action for members of Congress and explained the importance of hearing from constituents.



Representative Tony Cárdenas (D-29)

Advocates followed-up with a discussion about the impact that media consolidation has on localism and diversity.

### NHMC Joins Criminal Justice Reform Advocates in Calling for an End to Cash Bail

On July 30th, NHMC and criminal justice reform advocates in a [shared statement of concerns](#) related to pretrial risk assessments. For years, civil rights advocates have urged states to eliminate secured money bail, which has had a disproportionate impact on communities of color and low-income populations.

### NHMC Emphasizes the Importance of Creating an Accurate Broadband Connectivity Map

On July 16th, NHMC [responded](#) to the National Telecommunications and Information Administration's (NTIA) request for public comment on improving the quality and accuracy of [broadband availability data](#). Federal agencies must reassess how they measure broadband "availability." NHMC also joined New America's Open Technology Institute (OTI) in its [comments](#) urging NTIA to collect data on pricing and other barriers to broadband adoption.

### NHMC Attends Facebook's P2P Global Digital Challenge

On July 17th, Facebook [hosted](#) the Peer to Peer (P2P) Global Digital Challenge final [competition](#) in Washington, DC. The P2P program is a Facebook sponsored global counterspeech campaign that provides university students with modest resources to make a measurable impact on their community over the course of a university semester. NHMC attended to learn how the P2P program engages people on a global scale to join the anti-hate movement.

### NHMC Presents on Digital Inclusion at the Next Century Cities Broadband Summit in Pittsburgh

On July 23rd, Francella Ochillo represented NHMC at the [Next Century Cities Broadband Summit](#) in Pittsburgh, Pennsylvania. Digital equity advocates, broadband providers, and tech specialists gathered to discuss connectivity obstacles and potential solutions, as well as the need to be inclusive of marginalized communities. The Ensuring Digital Equity panel included representatives from the National Digital Inclusion Alliance, Vissionaireum, Mayor William Peduto's Office, and DigitalC. Deb Socia, Next Century Cities' Executive Director, moderated the discussion which was followed by a keynote presentation from Mignon Clyburn, Former Chairwoman, Federal Communications Commission.



### NHMC Presents at the Alliance for Community Media Conference in Baltimore, Maryland

On July 13th, Francella Ochillo represented NHMC on a [panel](#) at the Alliance for Community Media's (ACM) annual conference in Baltimore, Maryland. ACM is a collection of over 3,000 public, educational, and governmental access organizations that advocate for the right to access and engage in local media. Francella discussed

the impact of federal telecommunications policy on local media. She also highlighted NHMC's leadership on Net Neutrality, Lifeline, and opposition to the Sinclair-Tribune merger.

