		High Importance	Low Importance	Task is of low
Task is of high importance, with high urgency factor.	High Urgency	-	-	importance, with high urgency factor.
		-	-	These tasks need to be completed on
Must be done today & to high standard.		-	-	time. ONLY spend sufficient time
Action ASAP		-	- -	on them as not important. Don't be diverted
Task is of high importance, but has low urgency		-	-	Task is both low in importance & urgency.
factor.	L	-	-	Discard as
By nature long- term so need to:	ow Urgency	-	-	many of these tasks as possible because they
• Set target if none exists.		-	-	cause great harm to your productivity.
 Break-up into chunks of work 		-	-	Delegate if they develop another's KSA's.

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