CHAPTER 11 – Writing Research Reports
Descriptions and examples in this chapter provide direction for converting statistical values into verbal explanations. Beginning by addressing the tone of the written piece, the chapter offers guidelines for determining what information to include and how to most effectively and completely attend to relevant issues in a written or spoken summary of the research project. The chapter leads the reader chronologically through the topics deserving attention in the research report. In doing so, it addresses standard principles for introducing the study’s research and null hypotheses, identifying and justifying statistical tests, providing results using both verbal descriptions and graphics, and presenting conclusions.