

SYLLABUS AND CLASS PLAN FOR INTELLECTUAL PROPERTY SURVEY

Prof. Janicke

Fall 2017

Required materials:

Current IP laws as set out in Goldstein et al., *SELECTED STATUTES AND INTERNATIONAL AGREEMENTS ON TRADEMARK, COPYRIGHT, etc.*, 2016 or 2017 edition (West)

Materials will be available on my UH faculty web site: www.law.uh.edu/faculty/pjanicke. These materials include PowerPoint files; a set of cases for each component subject of IP (trade secrets; copyrights; trademarks; and patents); and several fact-pattern problems to solve.

Non-required textbook: McJohn, *Intellectual Property Examples & Explanations*, Fifth Edition (Wolters Kluwer 2015)

Course Description: The course will cover the four main areas of intellectual property law: trade secret; copyright; trademark; and patent. Each segment will begin with a PowerPoint presentation introducing the main statutory and caselaw points of law for that segment. We will then follow with a set of cases for that segment. All the cases will be in a Word file available at no cost from my faculty website. The sequence of topics, and the approximate number of classes for each segment, are shown below.

Class Plan

Overview of the subject [1 class]; PowerPoint

Section 1: Trade Secrets [5 classes]

Trade secret PowerPoint

Trade secret cases (to be discussed during the PowerPoint, at the places indicated):

Lamb-Weston
Learning Curve
Mangren
A.C. Crouch
Chicago Lock
Smith
E.I. Dupont
Weed Eater
Schalk

Section 2: Copyrights [7 classes]

Copyright PowerPoint

Copyright cases (to be discussed during the PowerPoint, at the places indicated)

Mazer
Laureyssens
Paramount Pictures
Harper & Rowe
Fisher
Sega
Ty
MGM
Arthur Rutenberg

Section 3: Trademarks [5 classes]

Trademark PowerPoint

Trademark cases (to be discussed during the PowerPoint, at the places indicated)

Blue Bell
XTreme Lashes (part 1)
Streetwise Maps
Quill
Park 'N Fly
Qualitex
Sloppy Joe's
Mister Donut
Ambassador East
Kellogg
XTreme Lashes (part 2)

Section 4: Patents [8 classes]

Patent cases (to be discussed during the PowerPoint, at the places indicated)

Alice
Assoc. for Molecular Pathology
Hall
Pfaff
City of Elizabeth
Graham
Graver Tank (excerpt)
Warner Jenkinson
Eli Lilly
Titanium Metals
Liquid Dynamics

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