

BIG DATA INNOVATION AWARD 2017

CONTEST RULES

In partnership with:

JDN
JOURNAL DU NET

OBJECTIVES

The Big Data Innovation Award singles out the most innovative and high-performance BIG DATA projects from some fifty shortlisted entries.

The aim is to showcase the diverse range of projects carried out in the Big Data field and to honour and boost the exposure of those that are deemed the most daring, original and above all most innovative from a usage perspective.

To be considered, your project must integrate the next 3 Key points:

- The project is Innovative
- It is a true Big Data project (**Volume**, **Velocity** and **Variety** of the data)
- The project already reached a first step of deployment

PRIZES

3 prizes will be awarded:

- The B2B Prize
- The B2C Prize
- The Start-Up Prize

Only 2 finalists by category (so 6 in total) will be selected by the jury for the battles, organized during the 2017 BIG DATA Paris Trade Show, in the Amphitheater at the Palais des Congrès of Paris.

The attendees will live-vote for the winners.

- The battles will take place Tuesday March 7th at 9.00 in the Amphitheater
- The awards ceremony will follow the battles.



ENTRANTS

The Award is aimed at all those who have carried out or are currently carrying out Big Data projects within their organization. Those qualified to enter the contest are the organizations that have implemented these projects. Their entry should showcase their Big Data project. It should mention all the partners involved in the project (end-users, software publishers, system builders, consultants, etc.), whilst nonetheless identifying the project lead.

However, the jury will not consider entries that solely focus on describing a Big Data solution or technology. They will consider an applicative project, already deployed or having come into production.

JURY

A jury composed of 10 Big Data experts will meet at the end of February to choose the finalist.

If any of the jury members represent a candidate organization or one of their partners, they will be automatically required to abstain from voting on the project in question.

JUDGING CRITERIA

Projects will be thoroughly assessed by being judged on a number of pre-determined criteria, including:

- The "Big Data" nature of the project:
 - A large volume of data --> "Fat Data"
 - Data diversity (source and type) --> "Big Data"
 - High processing performance (speed, quality, etc.) --> "Fast Data"
 - Quality of the data and the results --> "Trust Data"

- Data exploitation --> "Smart Data"
 - Added-value on the data
 - Results observed (quantified)
 - Visualization of the added value (dataviz, ease in use, adoption, security...)
 - Knowledge produced (learnings, dynamic model, semantics, crossed-data...)
 - Transforming the data into information
 - Creating value

- Innovation
 - Technological issues solved (R&D)
 - Extend the use
 - New analysis (datascientist approach)
 - New economic model developed (BtoC, BtoB, BtoBtoC or Multi-sided Market)



- Innovation as regards lines of business and usages
 - How does the project foster new usages within the various business lines (marketing, logistics, production, etc.) and in terms of the services offered to the consumer (e.g. geolocation, customization, etc.)?
 - What user benefits can be observed?

- Assessment of the Big Data approach
 - Does the project concern a specific part of the business, or has it been rolled-out on a wider scale within the firm?
 - Perimeter
 - Governance
 - Sustainability

COMMUNICATION

The aim of the Big Data Innovation Award is to provide a platform to showcase innovative Big Data projects to both the general public and industry professionals. For this reason, all entries will benefit from substantial exposure via a number of different channels:

- A special section in the trade show brochure will present an overview of the shortlisted projects. This brochure will be handed out to the general public and journalists during the trade show.
- The aforementioned brochure will also be available online: on the Big Data Paris trade show website, and on the websites of the Innovation Award's partners (media and sponsors).
- Media coverage via the communications agency Profile PR, which is responsible for press relations at the Big Data Paris trade show.

HOW TO APPLY?

1. Download the entry form from the website www.bigdataparis.com from January 5th 2017

2. Fill in and send back the following documents:
 - Entry form
 - Project of no more than one page (for publication in the brochure)

3. Send your application before **Friday 3th February 2017**, at: trophee@bigdataparis.com.
No application received after this deadline will be considered.

