

TONY PIERCE ^{TP}

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Portfolio & work samples available upon request.

Work History

*** Co-op/Internship

9/2014 - Present

Sinclair Broadcast Group Cincinnati, OH

I work in the Creative Services department of a local broadcast network (WKRC) and CBS affiliate. In my role as Broadcast Graphic Designer, I create any graphic imagery or animations needed for live news shows advertisements and other related media shown by the station. I also operate the Chyron system for live shows.

8/2013 - 12/2013

University of Cincinnati - Blue Ash Cincinnati, OH ***

I performed both print and web-based Graphic Design duties in my role at this public university's satellite campus. Creating graphic imagery for the school's website, along with constant print/publication work for the campus was the daily norm.

1/2013 - 5/2013

Northlich Cincinnati, OH ***

I performed both print and web-based Graphic Design duties in my role at this advertisement agency. The web work for the most part involved creating numerous web banners—the kind seen on websites like Pandora. The print work predominantly called for creating various full-page ads for magazines and other publications.

3/2012 - 6/2012

Coho Creative Cincinnati, OH ***

I was brought into this branding agency to help them create an animated demo reel of their work and services.

9/2011 - 12/2011

Standard Textile Cincinnati, OH ***

I was brought on as a junior Graphic Designer for this textile company. I assisted the creative team in creating flyers, ads and other print collateral for the company.

3/2011 - 6/2011

EMI Network Cincinnati, OH ***

I was brought on as a junior Graphic Designer for this mid-western publication firm. This was my first introduction to advertising design, where we created full-page ads for the Chicago Cubs monthly magazine, *Vineline*. We also designed ads for *U.S. World & News Report* and

Bloomberg News.

5/2010 - 10/2010

Newport Television Cincinnati, OH

My first job in television was at the same place I work now (WKRC); then under different ownership. During this time I was hired as an entry-level Production Assistant, working with producers, directors and news anchors each day. I operated studio cameras for live shows and assisted in overall set up.

Education History

9/2008 - 4/2014

University of Cincinnati Cincinnati, OH

School: Design, Architecture, Art & Planning - School of Design.

Degree: Graphic Communication Design

Darwin T. Turner Scholarship recipient; Deans List; NBSA; Disaster relief volunteer (Matthew 25 Ministries)

9/2004 - 6/2008

Summit Country Day HS Cincinnati, OH

B-honor roll 4 of 4 years; Campus Art Show awards; Regional Art Show awards; Art Club; Varsity Basketball; Soup Kitchen volunteer; Drop Inn Center volunteer.

Assets

- Illustrator, Photoshop, After Effects, InDesign, Premiere, DreamWeaver, Coda, Cinema 4D (novice)
- Word, Powerpoint
- PC or Mac OS X
- Drawing/Sketching, Painting, Digital Photography