



GREATER CINCINNATI'S PREMIER BUSINESS ADDRESS



LOCATION LOC

BLUE ASH

AT THE HEART OF BUSINESS SUCCESS

Strategically located in the heart of Greater Cincinnati, Blue Ash is home to more than 2,300 of the most successful companies in the region - and across the globe.

Companies select our city for a number of compelling reasons, including our central location which provides exceptional access to other markets as well as all the opportunities the region offers. Add in our top-rated amenities, beautifully landscaped office parks, corporate headquarter buildings, and Class A office space, and businesses have a prestigious address that's designed to impress out-of-town visitors and clients. In addition, our amenities, short commute and welcoming environment help attract and retain employees throughout the metropolitan area.

These are just a few of the reasons our city is the largest suburban office market in Greater Cincinnati, and there's still room for your company.

TAKE A CLOSER LOOK AT HOW BLUE ASH CAN BE AT THE HEART OF YOUR SUCCESS.



ATTENTION LOCATION

BUSINESS CLIMATE – ADDING UP THE ADVANTAGES

In addition to business-friendly state taxes, it will cost less to run your company here than any other large metropolitan area in the country. Our vibrant business climate also features a number of emerging industry sectors, rapidly growing companies, a community of collaborative business leaders, and City officials who care about your success.

4.5+
MILLION

Square feet of office space in Blue Ash – the largest suburban office market in the region

2,300+

Blue Ash companies, ranging from entrepreneurs and small businesses to Fortune® 500 firms, industry leaders, and foreign-owned enterprises

40K+

Blue Ash employees

#2

Greater Cincinnati is one of the top places in the nation where startups thrive (*CNN Money*) because of its world-class incubators, accelerators and funding sources

13

Blue Ash firms made the Inc. 5000 list of fastest growing privately owned companies in 2013

#1

Greater Cincinnati has the lowest business operating costs in the nation of all cities with populations of two million or more (*KPMG Competitive Alternatives Study, 2012*)

0%

State taxes on profits, new machinery and equipment, inventory, and out-of-state sales in Ohio





Photo: Blue Ash Golf Course

STRATEGIC LOCATION

Since our city is conveniently located near the junctions of I-75, I-71 and I-275, the average commute to work is just a little over 20 minutes for those living outside of Blue Ash. In addition, it's only a 20 to 30-minute drive to attend meetings in Downtown Cincinnati and most other areas in the region.

You can drive to the offices of your clients, prospects and suppliers in several major markets within a day or less, or be there in 90 minutes or less on one of the many non-stop flights from the Cincinnati-Northern Kentucky Airport (CVG). Five additional international airports offer even more options and are within a two-hour drive or less from Blue Ash.

- 12 miles northeast of Downtown Cincinnati
- 44 miles south of Dayton
- 24 miles north of CVG which offers non-stop flights to nearly 50 destinations in North America and Europe
- A one-day or less drive to 20 major metropolitan areas





Photo: Cooper Creek Event Center

TOP-RANKED AMENITIES

The popular real estate website, Movoto.com, recently ranked Blue Ash as the third top city in Ohio for amenities. This is quite an honor since our city was compared to 173 places in Ohio with populations of 10,000 and more, but we've always known our amenities are among the best.

A long list of great restaurants and hotels will make your out-of-town clients and visitors feel right at home. You can treat them to a game of golf at the Blue Ash Golf Course, which is ranked as one of the top 75 municipal courses in the country by *Golf Digest* magazine. You can also take them to Downtown Cincinnati's many cultural, entertainment and sporting venues, including Great American Ballpark, the home of the Reds, and Paul Brown Stadium, the home of the Bengals.

Our other top amenities are the state-of-the-art Blue Ash Recreation Center and the beautiful Cooper Creek Event Center, which is the perfect place to hold business meetings and corporate events.

OPPORTUNITY



Photo: Summer Concerts



Photo: Summit Park Rendering



WORK/LIFE BALANCE

Our big city amenities are seamlessly balanced with the kind of quaint, small-town charm that makes Blue Ash a great place to live. You and your employees will love living in one of our upscale residential areas where the housing values of 12,000+ residents far exceed the average of those in the region. Our city is also one of the safest places to live in Greater Cincinnati.

This idyllic lifestyle is complete with tree-lined streets, annual festivals that attract more than 300,000 people and beautiful parks, including our newest gem, Summit Park. Spanning 130-acres, Summit Park will feature a performance pavilion, restaurants, an observation tower, ice skating rink, and many other recreational facilities.

EXCELLENCE IN EDUCATION

Greater Cincinnati is rated as one of the top ten places to raise a family by *Forbes*, and in Blue Ash this is especially true.

Our city's exceptional educational opportunities include:

- **Sycamore Community Schools:** Ranked by *U.S. News and World Report* as one of the Top 20 High Schools in the state of Ohio
- **Ursuline Academy:** An exclusive, four-year college-preparatory private girls' Catholic high school
- **University of Cincinnati Blue Ash College:** A 135-acre suburban campus that is the third largest college by enrollment at the University of Cincinnati



MEDIAN HOUSING VALUE DOLLAR VALUE



US Census Bureau, 2012 Estimates



Photo: Fall in Blue Ash



Photo: Blue Ash Recreation Center

WORKFORCE

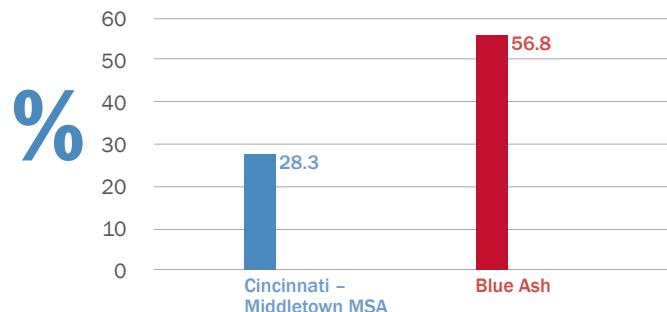
In Blue Ash, you'll have access to some of the most highly educated residents in the region. You'll also have access to Greater Cincinnati's talent pool of more than 1.1 million workers who have experience in the following industries:

INDUSTRY	# OF WORKERS
• Advanced energy	10,000
• Food processing and agriculture	30,000
• IT and innovation	30,000
• Branding, marketing and research	60,000
• Financial services and insurance	62,000
• Life sciences	105,000
• Advanced manufacturing	140,000

The University of Cincinnati Blue Ash and many of our region's colleges and universities offer workforce development programs to improve the skills of employees.



PERCENTAGE OF BLUE ASH RESIDENTS WITH BACHELOR DEGREES & HIGHER



194,000+ GRADUATES

Each year, there's an opportunity to tap into an even larger talent pool when more than 194,000 students graduate from 300+ colleges and universities within a 200-mile radius of Cincinnati. In addition, you can build the next generation of talent for your company by taking advantage of the internship and co-op programs offered by our region's colleges and universities.

MAJOR INDUSTRIES – INFORMATION TECHNOLOGY

According to neighborhoodscout.com, Blue Ash leads 95 percent of the nation in the number of residents who work in computers and math. In addition, *Bloomberg Businessweek* ranks Greater Cincinnati ahead of Silicon Valley and Boston in tech job growth.

With 30,000 IT professionals in our region, there's no shortage of talent to fill any number of positions for your business. And like many of our firms, you can leverage this expertise to develop game-changing innovations.

If you're an entrepreneur, you'll have access to our region's world-class resources to help you turn your idea or innovation into a successful business. This includes several incubators, accelerators and funding sources that are specifically designed for technology-based startups.

OUR COMPANIES - PARTIAL LISTING

- **Centers of IT Innovation and Excellence:** The Kroger Co.; Vora Innovation Center; Citi®
- **IT Consulting Firms:** itelligence, Inc.; Sogeti USA; RoundTower Technologies; Pride Technologies; Cohesion
- **IT Solutions Companies:** Ascendum; Bluespring; Konzert IT; Talent Now; Zakta; Time Warner Cable
- **Cloud-based Services:** LendKey Technologies, Inc.; EMC₂ ; Intrust Group; Vinimaya

Photo: Regional Operations of Sogeti USA



INNOVATION

KEY FACTS

- The Kroger Co. is developing its store of the future in its Blue Ash IT Center through cutting-edge technologies
- The Vora Innovation Center is the headquarters of Ascendum, a global IT solutions company; Bluespring, a business analytics and process automation firm; Koncert IT, a business-to-business IT sourcing solutions company; Vinimaya, a B2B procurement software company; Vora Labs, an IT research and development group; and Zakta, a social search engine company
- Five of the top 10 IT consulting firms in the Tri-State are located in Blue Ash: itelligence, Inc., Sogeti USA, Ascendum Solutions, Roundtower Technologies, and Pride Technologies (*Cincinnati Business Courier, March 14, 2014*)

“Ascendum and the Vora Innovation Center have been part of Blue Ash since 2008. Besides ambience, convenience and a great working partnership with City government, what we have enjoyed the most is the high-tech look-and-feel of Blue Ash, which is very critical to our success. Driving up and down Reed Hartman makes you feel like you are in Menlo Park, California. Going to restaurants and hearing the next generation’s conversations makes us part of a vibrant community so it’s easier to attract and retain clients and employees from outside the region. It’s great to be here and we’re enjoying the benefits of years of hard work by many in building this community.”

— Mahendra Vora, Chairman of Ascendum/Vora Technologies



Photo: Vora Innovation Center



HEALTHCARE

MAJOR INDUSTRIES – **BIOHEALTH**

A wide range of companies in Blue Ash help develop, test, commercialize, and distribute products and treatments that are improving the lives of people in our region – and around the world. Many are rapidly growing and expanding which is putting our city on the map as a leading life sciences center.

As a result, the time has never been better to collaborate on potential partnerships and innovations with our firms as well as the 300+ other industry-related businesses in Greater Cincinnati. In addition, your business will have access to our region's talent pool of 105,000+ biohealth professionals as well as hundreds of industry suppliers.

There are also opportunities to license and commercialize medical technologies from our leading medical research institutions, and several incubators, accelerators and funding sources are specifically designed for life sciences and healthcare IT startups.

OUR COMPANIES - PARTIAL LISTING

- **Medical Devices:** Ethicon Endo-Surgery; Devicor Medical Products, Inc.
- **Pharmaceuticals:** Actavis; BioRx
- **Contract Research:** CTI Clinical Trials and Consulting; Camargo Pharmaceuticals Services; Schulman IRB; P2D Bioscience
- **Healthcare Services:** Mercy Health Systems; Cincinnati Eye Institute
- **Lab Services:** Advanced Testing Laboratory
- **Therapeutics:** Akebia Therapeutics



KEY FACTS

- Each year, the Blue Ash Life Sciences Collaborative event attracts more than 100 industry professionals to address opportunities and challenges in a shared and innovative manner
- Life sciences companies in Blue Ash have access to Greater Cincinnati's talent pool of 105,000 scientists, technicians, chemists, microbiologists, medical researchers, physicians, clinicians, health information technology professionals, and engineers
- Cincinnati Eye Institute is the largest private ophthalmology practice in the U.S. and is considered to be one of the world's premier ophthalmic treatment, research and education centers

“Ethicon Endo-Surgery has been part of the Blue Ash community for over 20 years. From convenient walking paths, close proximity to great restaurant selections and easy access to all four major highways/bi-ways in the city, Blue Ash has been a great headquarter location for our associates and customers from around the world who work here or visit the area often.”

— Michelle Brenna, Worldwide President, Ethicon Endo-Surgery
– Energy Business Unit (A Johnson & Johnson Company)



Photo: Ethicon Endo-Surgery
Credit: Nicholas Vittrakis Photography



MAJOR INDUSTRIES – **CONSUMER PRODUCTS & BRAND DEVELOPMENT**

Greater Cincinnati is BrandHUB, the consumer brand marketing capital of the world. With nearly 60,000 professionals, our region has more branding and marketing expertise per capita than any place else in the world. And they serve as the brand ambassadors for many of the most successful and respected brands across the globe, including Pampers®, Tide®, Jergens®, Folgers®, and Olay®, to name just a few.

If you have a consumer products company, or an agency, marketing services or research firm, you won't have to look far to find top talent to give it a competitive edge. In addition, our central location and exceptional logistics network will get your products to their destinations more quickly and often less expensively than many other places in the country.

OUR COMPANIES - PARTIAL LISTING

- **Consumer Products Companies:** Corporate headquarters of Sunny Delight Beverages Co. and J. Peterman Company; regional headquarters of Coca Cola; major operations of P&G Beauty Care and F&W Media, Inc.
- **Agencies:** Saatchi & Saatchi X; TCAA
- **Market Research Firms:** Strata Mark Dynamic Solutions; Qfact Marketing Research, LLC; Market Vision Research; Various Views Research; Wolf Group; Market Inquiry; Calo Research Services; R L Repass & Partnerships, Inc.; GfK



BIG BRANDS

KEY FACTS

- The region has more than 700 advertising agencies, marketing services firms, research companies, and freelance professionals
- Eight of Greater Cincinnati's top 25 research firms are located in Blue Ash
- 200+ consumer products companies are located in Greater Cincinnati, including the headquarters of P&G and The Kroger Co. along with the Blue Ash headquarters of Sunny Delight Beverages Co.

“Blue Ash is an attractive location for our employees. It offers the right blend of amenities and convenient access that our employees find highly attractive – and a reasonable tax rate.”

— Billy Cyr, President & CEO, Sunny Delight Beverages Co.



Photo: Regional Headquarters of Coca-Cola



Photo: Headquarters of Sunny Delight Beverages Co.



CULTURE

MAJOR INDUSTRIES – INTERNATIONAL

If you're looking for a North American headquarters location or a U.S. base for your operations, you'll be in good company in Blue Ash.

Our 30 foreign-owned companies are from all over the world, and many are leaders in advanced manufacturing, information technology, and product development and innovation. Together, they employ more than 1,500 people in Blue Ash and are able to tap into our region's large and diverse workforce to fill any number of new positions.

In addition, the foreign-born population in Blue Ash represents almost 16 percent of our residents, which is the 4th highest in the state of Ohio. As a result, employees from other areas of the world feel at home in our culturally diverse city.

OUR COMPANIES - PARTIAL LISTING

COUNTRY	COMPANIES
China	Global Bio-Chem
France	Saatchi & Saatchi X, part of the Publicis Groupe; Sogeti USA
Germany	ARKU Coil Systems, Inc.; GfK; itelligence, Inc.; Siemens Energy & Automation; Voith Industrial Services
India	Axiom Consulting
Ireland	Actavis
Japan	Toyota Motor Sales, USA
Switzerland	Feintool; OMYA, Inc.
The United Kingdom	GKN Aerospace; Markes International

Photo: North American Headquarters of itelligence, Inc.



KEY FACTS

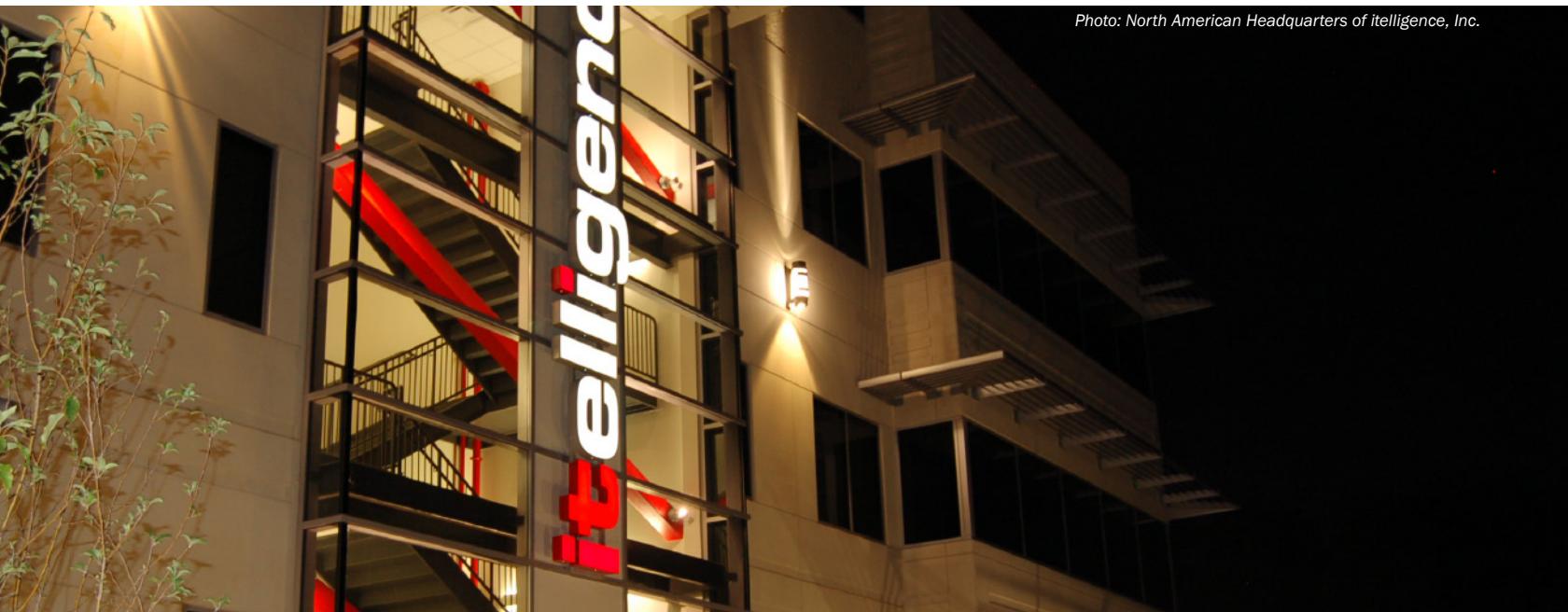
- Foreign-owned firms select Blue Ash for their North American headquarters as well for their operations, including information technology, manufacturing, assembly, packaging and distribution, sales, operations, engineering, innovation and product development, and research and development
- To help foreign-born children and teens overcome cultural and language challenges, Sycamore Schools offers an English to Speakers of Other Languages (ESOL) program
- Ilmenau, Germany is the Sister City of Blue Ash and delegation visits to and from both communities continue to generate ideas and strategies to facilitate international business growth

“Blue Ash offers a great environment for our employees to work and clients to visit. Ease of access and professional location were our key criteria in selecting a site for our North American headquarters. With these in mind, Blue Ash was our top choice.”

— Tim Breen, CFO, Itelligence, Inc.



Photo: North American Headquarters of Itelligence, Inc.





MAKE BLUE ASH THE HEART OF YOUR SUCCESS.

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