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	Authors: Nazal Bardak Dirikli, Sultan Okumuşoğlu  The Relationship Between Weight Loss Success and Dysfunctional Attitude Obesity (DASOB) and Automatic Thoughts Scale of Obesity (ATSOB) Scores Patients		
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<u>-</u>	Paper Title:	Awareness of Online/Internet Frauds and Control Measures in Business Envi Nigerian Experience	ronment
2.	Abstract: Advances in technology have affected every aspect of business environment around the world. The effects are generally felt in education, science, commerce, business and particularly the electronic world. These new technologies have facilitated new business procedures from traditional banking and commerce to the electronic (Online/internet) service. The use of online /internet services has helped in ensuring that business activities and banking functions were made as simple as possible. But notwithstanding, people have used online services for fraudulent purpose which individuals need to be aware. Some internet frauds are; banking fraud, phishing, scams, spams schemes and mule recruitment etc. It was recommended that customers should be aware that certain e-mail and messages sent were fake and that Banks should executed more customers education programmes to create wider awareness of the criminal tricks occurred in the internet.  Keywords: generally felt in education, science, commerce, business and particularly the electronic world, Online/internet, fraudulent purpose, banking fraud, phishing, scams, spams schemes and mule recruitment.  References:		
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Associate. World Bank (2000) Information Communication Technology. A World Bank Group. **Authors:** D. Suresh, A. Sivakumar **Paper Title: Integrated Project Management using Sap PS (Project System) Abstract:** In today's complex project management in construction and aerospace industries, there is a tendency to have an integrated information system. For this, there are a lot of Enterprise resource planning software packages namely, SAP, BAAN, PeopleSoft etc. Lot of research has been made to know about how to select the ERP for their own organization. This paper provides an overview about SAP- Market leader (Project System) module and its functionalities for efficient project management. Keywords: SAP, Project management Analysis revealed that both DASOB and ATSOB can be accepted as valid and reliable instruments. 3. 6-9 A.Vidhya , M.Rajmohan and R.Baskaran "Improving The Utilization Of Resources In Port Using Simulation Approach" pp 16-21, Proceedings of second International Conference on Advances in Industrial Engineering Applications (ICAIEA2014), Anna University, January 6-8,2014 www.help.sap.com http://www.projectsmart.co.uk/introduction-to-project-management.html http://www.erpgreat.com/sap-introduction.htm http://www.articleclick.com/Article/An-Introduction-to-ERP/567 http://www.erptips.com/Learn-SAP/SAP-Module-Overviews/Project-System-PS.html **Authors:** Srilalitha Sagi "Ringi System" The Decision Making Process in Japanese Management Systems: An Paper Title: Overview Abstract: This paper aims to focus on the decision making procedure "Ringi System" of Japanese Management Process. It is a decision making process termed "Ringi" with a bottom up approach to overcome the traditional autocratic decision making practice. The paper aims at the characteristics of decision making procedure and its influence on the management style in Japan. This paper gives a detailed description of "Ringi" system as one of the important decision making processes prevalent in contemporary management practices to succeed in the global markets. Even though the "Ringi" process is viewed as time consuming by inviting more members of the organization to endorse on a decision, it still ranks high in appreciation for its nature of participatory management with collective decision making process in an organization. Keywords: Ringi / Ringiseido, Japanese Management System, Decision Making, Consensus, Upward 10-11 Communication **References:** Aoki, M. - Dore, R: The Japanese Firm: Sources of Competitive Strength, Oxford University Press, Oxford, 1994 Ishikawa, A. - Mako, C. - Warhust, C.: Work and Employee Representation, Chuo University Press, Tokyo, 2006 McMillan, Ch. J.: The Japanese Industrial System, Walter de Gruyter, New York, 1985 Miyazaki, I.: The Japanese Economy, The Simul Press Inc., Tokyo, 1990 Ouchi, W. G.: Theory Z - How American Business Can Meet the Japanese Challenge, Addison - Wesley Publishing Co., Massachusetts, 1981 Rudy, J.: Organization and Management of Japanese Industrial Companies, Alfa, Bratislava, 1988 Shigeo, S.: Toyota Production System, Japan Management Association, 1981 Heller, T. "Changing Authority Patterns: A Cultural Perspective." Academy of Management Review 10, no. 3 (July 1985): 488-495 **Authors:** Srilalitha Sagi The Use of Power and Authority in Decision Making Process: A Cross Cultural Paper Title: Perspective **Abstract:** This paper aims to understand the use of power and authority in decision making process across cultures. It gives an account of Steven Luke's three faces of power and French and Raven's types and bases of power. The knowledge about the use of power to make decision/s is an important component of cross cultural research. The dimensions of culture proposed by Geert Hofstede are discussed in the paper for understanding the cross cultural perspectives. The models of decision making, the role of culture in problem solving and its influence on the management style has been considered for the discussion. Even though the use power and authority receives criticism for its connection with politics in organizations and society at large it still ranks high in importance as it serves an important role in the process of decision making. The use of power and authority in a cross 12-14 cultural perspective varies from country to country and it calls for an in depth understanding to succeed in the international business. Keywords: Power and Authority, Decision Making, Cross Cultural Management, Organizational Culture 5. **References:** Aoki, M. - Dore, R: The Japanese Firm: Sources of Competitive Strength, Oxford University Press, Oxford, 1994 Ishikawa, A. – Mako, C. – Warhust, C.: Work and Employee Representation, Chuo University Press, Tokyo, 2006

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# Authors: Shrabani B. Bhattacharjee, Balaram Bhattacharjee

# Paper Title: Competitive Advantage Through HRM Practices in MSMEs

**Abstract:** Micro, small and medium enterprises (MSME) are considered as backbone of economic growth in majority countries as it contributes 80 percent of global economic growth. 90 percent of enterprises in most economies constitute of MSMEs which are highest employment generator even at low capital cost. Despite the importance MSME keeps, HR practices are still considered to be emergent rather than fully developed because relatively little focus has actually been placed on HR practices in MSME context. Some amount of positive result has been found between formal or sophisticated HR practices and improved organisational performance even in MSMEs. It signifies of having human resource management practices as a potential for competitive advantage. This literature review tries to connect MSME and human resource practice and eventually the competitive advantage gained by the connection. The effort is to bring out new research areas for exploration in this domain to eventually benefit the MSMEs.

Keywords: MSME, competitive advantage, human resource practice, resource-based view

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# Authors: Francesca Serri M. Architect Paper Title: Architecture and Human Identity

**Abstract:** Creativity is a capability of humans. The relationship between creativity and architecture is present right from the early stages of the design process, regardless of the scale. It is important to remember that as human beings, we have a need for artistic sustainability in architecture. We take some examples of the architecture images planned and built in the Chinese context. The condition of architecture in China is not a special case to be studied as a phenomenon only part of a national framework, but is an example of a global crisis that fortunately in recent years is changing towards a sensitive redevelopment of architecture. The transformation of the Human thought is the main driver of new social change which is then reflected through Architecture.

Keywords: Creativity, China, Irrational Thought, Human Birth Theory, Artistic Sustainability

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