## MEMBERSHIP

## ATHLETICS PARTICIPATION (induding emerging sports)

Source: September 2014 Membership Report

- Division III is the NCAA's largest division (approximately 40\% of total membership).
- 450 Total Members (439 Active with 10 Provisional and 1 Reclassifying).
- 43 Division III voting conferences.
- Eighty-one percent (357) of active Division III institutions are private, while 19 percent (82) of institutions are public.


## STUDENT-ATHLETE COMPOSITION

Source: 2014 NCAA Financial Reporting System

- On average, student-athletes comprise 24 percent of the student body at Division III institutions. (This percentage ranges from one to more than 50 percent.)
o 281 = median number of student-athletes at schools that don't sponsor football.
o 531 = median number of student-athletes at schools that sponsor football.


## UNDERGRADUATE ENROLLMENT

Source: 2014 EADA Reporting System

|  | LOWEST | MEDIAN | AVERAGE | HIGHEST |
| :---: | :---: | :---: | :---: | :---: |
| Overall | 256 | 1,791 | 2,643 | 23,004 |

## DIII-SPONSORED CHAMPIONSHIPS

Source: 2014-15 Division III Manual
Men Championship Sports (14)
Baseball, Basketball, Cross Country, Football, Golf, Ice Hockey, Lacrosse, Soccer, Swimming and Diving, Tennis, Indoor Track and Field, Outdoor Track and Field, Volleyball, Wrestling

Women Championship Sports (14)
Basketball, Cross Country, Field Hockey, Golf, Ice Hockey, Lacrosse, Rowing, Soccer, Softball, Swimming and Diving, Tennis, Indoor Track and Field, Outdoor Track and Field, Volleyball
National Collegiate Championships (9)
Men - Gymnastics, Water Polo; Women - Beach Volleyball, Bowling, Gymnastics, Water Polo; Men and Women - Fencing, Rifle, Skiing

Source: 2014-15 Participation and Sponsorship Report
Approximately 38.9 percent of NCAA student-athletes compete at Division III institutions.

|  | Division III | NCAA Overall |
| :--- | :--- | :--- |
| Men | $111,004(58 \%)$ | $276,599(57 \%)$ |
| Women | $79,311(42 \%)$ | $212,474(43 \%)$ |
| Total | 190,315 | 489,073 |

## AVERAGE TOTAL OPERATING EXPENSES PER INSTITUTION

Source: 2014-15 EADA Data Submission

| WITH FOOTBALL | WITHOUT FOOTBALL |
| :---: | :---: |
| $\$ 3,382,000$ | $\$ 1,698,00$ |

## SPORTS SPONSORED PER INSTITUTION

Source: 2014-15 Participation and Sponsorship Report

- 18 = average number of sports that Division III schools sponsor.


## NCAA BUDGET ALLOCATION

Source: NCAA Financial Statements

- $\$ 28.5$ million in 2015-16. (3.18 percent of NCAA operating budget.)


## PRIORITY INITIATIVES

## Source: NCAA Division III Strategic Plan

- Clarify the values of Division III athletics.
- Appropriately leverage presidential leadership in the Division III governance structure.
- Ensure the division is effectively managing equity and inclusion issues.
- Enhance the well-being of prospects, student-athletes and staff.
- Promote the Division III philosophical principle that the academic performance of student-athletes should be consistent with the general student body.
- Enhance formal accountability of the governance structure.
- Maintain a balanced budget.


## DIVISION III STUDENT-ATHLETES

- Report participating in club sports and intramural sports at greater rates than the student body.
- Report active academic engagement and participation in academic "extras," such as research with faculty, study abroad opportunities and capstone/senior thesis projects.
- Have a graduation rate approximately five percent higher than the overall student body.
- Report significantly greater gains in time management when compared with the student body.
- Report greater involvement in volunteering.
- Are more likely to report that they see themselves as part of the campus community.
- Have equal opportunity and access to financial aid as the general student body - but are not awarded aid based on athletics leadership, ability, performance or participation. Three-quarters of all student-athletes in Division III receive some form of grant or non-athletics scholarship.


## Talking Points

## POSITIONING STATEMENT

## FOLLOW YOUR PASSIONS AND DISCOVER YOUR POTENTIAL.

The college experience is a time of learning and growth - a chance to follow passions and develop potential. For student-athletes in Division III, all of this happens most importantly in the classroom and through earning an academic degree. The Division III experience provides for passionate participation in a competitive athletic environment, in which student-athletes push themselves to excellence and build upon their academic success with new challenges and life skills. And student-athletes are encouraged to pursue their full passions and find their potential through a comprehensive educational experience.

## THE THREE D'S

## DISCOVER

Division III student-athletes are encouraged to pursue their interests and passions beyond the classroom and field of play...to discover themselves.

## DEVELOP

Division III institutions provide an environment that encourages student-athletes to develop into well-rounded adults. Smal class sizes, the ability to participate in more than one sport, and an emphasis on participating in activities outside of the classroom are all hallmarks of the Division III experience.

## DEDICATE

Division III institutions expect student-athletes to dedicate themselves to achieving their potential. Student-athletes must manage their busy schedules, keep up with class work and face the same challenges as the rest of the student-body.

## WHAT DOES DIVISION III ATHLETICS HAVE TO OFFER?

- Division III athletics provides a well-rounded collegiate experience that involves a balance of rigorous academics, competitive athletics, and the opportunity to pursue the multitude of other co-curricular and extra-curricular opportunities offered on Division III campuses.
- Division III playing season and eligibility standards minimize conflicts between athletics and academics, allowing student-athletes to focus on their academic programs and the achievement of a degree.
- Division III offers an intense and competitive athletics environment for student-athletes who play for the love of the game, without the obligation of an athletics scholarship.
- Division III athletics departments place special importance on the impact of athletics on the participants rather than on the spectators. The student-athlete's experience is of paramount concern.
- Division III athletics departments are dedicated to offering broad-based programs with a high number and wide range of athletics participation opportunities for both men and women.
- Division III places primary emphasis on regional in-season and conference competition, while also offering 36 national championships annually.
- Division III affords student-athletes the opportunity to discover valuable lessons in teamwork, discipline, perseverance and leadership, which in turn make student-athletes better students and responsible citizens.
- Division III features student-athletes who are subject to the same admission standards, academic standards, housing and support services as the general student body. The integration of athletics with the larger institution enables student-athletes to experience all aspects of campus life.

REVENUE

|  | $\mathbf{2 0 1 3 - 1 4}$ | $\mathbf{2 0 1 4 - 1 5}$ | $\mathbf{2 0 1 5 - 1 6}$ |
| :--- | :---: | :---: | :---: |
| Revenue <br> Allocation | $\$ 26,342,000$ | $\$ 27,117,000$ | $\$ 28,543,836$ |

Source: $3.18 \%$ of NCAA operating revenue allocation.

## BUDGET ALLOCATION

## 2015-16 Allocation

- $75 \%$ to championships $=\$ 21.3$ million.
- $25 \%$ to nonchampionships $=\$ 7$ million.


## Mandated Annual Reserve*

- $50 \%$ of annual overall budget $=\$ 14.8$ million, including a $\$ 5$ million insurance policy.
* Source: Presidents Council vote in August 2014.


## MEMBERSHIP DUES

## 450 Total Members.

\$900 annual dues = \$405,000
43 Division III voting conferences.
$\$ 450$ annual dues $=\$ 19,350$
21 Division III nonvoting conferences.
$\$ 450$ annual dues $=\$ 9,450$
Annual dues generate $\$ 433.8 \mathrm{~K}$ of Association-wide revenue.
Division III receives 3.18\% = $\$ 13,795$.

## VALUE OF MEMBERSHIP

With an annual average budget of $\$ 29$ million and annual membership dues of $\$ 900$ or less, the estimated per institution value of Division III membership is $\$ 56,420$ annually.

## DIVISION III STAFF SUPPORT

Overall, of 514 NCAA staff members, 38 support Division III directly.

Full time, 100\% Division III support = 14. (Does not include administrative assistants).

Governance: 4
AMA: 5
Championships: 4

Research: 1

CHAMPIONSHIPS (28 DIVISION IIII SPECIFIC)

|  | Men's Budget | Women's Budget |
| :--- | :---: | :---: |
|  |  |  |
|  | $\$ 1,891,000$ |  |
| Baseball | $\$ 997,000$ | NA |
| Basketball | $\$ 1,504,000$ |  |
| Cross Country | NA | $\$ 561,000$ |
| Field Hockey | $\$ 1,820,000$ | $\$ 431,000$ |
| Football | $\$ 541,000$ | $\$ 3$ |
| Golf | $\$ 316,000$ | $\$ 286,000$ |
| Ice Hockey | $\$ 446,000$ | $\$ 727,000$ |
| Lacrosse | NA | $\$ 305,000$ |
| Rowing | $\$ 1,046,000$ | $\$ 1,227,000$ |
| Soccer | NA | $\$ 1,418,000$ |
| Softball | $\$ 513,000$ | $\$ 525,000$ |
| Swimming and Diving | $\$ 615,000$ | $\$ 647,000$ |
| Tennis | $\$ 569,000$ | $\$ 617,000$ |
| Indoor Track and Field | $\$ 771,000$ | $\$ 807,000$ |
| Outdoor Track and Field | $\$ 167,200$ | $\$ 999,000$ |
| Volleyball | $\$ 381,000$ |  |
| Wrestling |  | NA |
| Overall Totals | $\$ 10,614,200$ | $\$ 10,375,000$ |
|  |  |  |

## NONCHAMPIONSHIP INITIATIVES

|  | 2015-16 Budget |
| :---: | :---: |
| Conference Grant Program | \$2,541,000 |
| Women \& Minority Intern Program | \$ 890,000 |
| Strategic Alliance Matching Grant | \$ 600,000 |
| Division III Identity Program | \$ 446,000 |
| 360 Proof | \$ 200,000 |
| Student-Athlete Leadership Conference | \$ 365,000 |
| FAR Institute | \$ 80,000 |
| ADR Institute | \$ 80,000 |
| Campus-based Programs - DISC | \$ 80,000 |
| NADIIIAA Partnership | \$ 52,000 |
| Special Olympics Partnership | \$ 35,000 |
| Diversity Programming | \$ 231,000 |
| Co-SIDA Academic All-America Program | \$ 44,000 |
| Annual Convention | \$ 70,000 |
| NACWAA Enhancement Grant Program | \$ 28,000 |
| Miscellaneous Division III Initiatives | \$ 10,000 |
| Voluntary Grad Rate Reporting Honorarium | \$ 25,000 |
| Working Groups | \$ 21,000 |
| Conference Commissioners Meeting | \$ 20,000 |
| Sportsmanship Initiative | \$ 50,000 |
| Other | \$ 120,000 |
| Overall Total | \$5,988,000 |

