MFA

Multi-Genre Focuses

Film, Stage, Adaptation & Television Writing

Literary Journalism & Cultural Criticism

Broadcast, Radio & Integrated Media Storytelling

Interactive Game Writing & Narrative Design



MASTER OF FINE ARTS in

Writing & Contemporary Media



"The new MFA program is designed to meet the growing need for professional communicators. In our rapidly changing economy, professional versatility is needed more than ever to engage audiences across the media spectrum."

- STEVE HELLER, MFA, EDD MFA PROGRAM CHAIR Our student-centered MFA program empowers writers to succeed in the dynamic landscape of professional storytelling: film, television, stage, journalism, podcasting, and interactive media. The low-residency design combines the flexibility of online learning with collaborative campus residencies with faculty and peers.

MFA graduates are prepared through creative study and practical application to:

- Write creatively and persuasively across a range of genres and formats
- Use innovative narrative techniques in various professional settings
- Match a creative goal with the appropriate genre and media platform
- Understand how to market and sell their own creative product
- Emerge with a publication-ready, full-length work within a chosen genre







The MFA program provides opportunities for writers in any genre as well as communications professionals who wish to advance their creative abilities in personal and professional projects.

CAREER OPPORTUNITIES

- Published Fiction/Non-Fiction Writer
- Print/Broadcast Journalist
- Professional Editorialist
- Filmmaker/Scriptwriter
- Playwright
- Interactive Game Narrative Writer
- Public Speaker
- YouTube Content Creator
- Podcaster
- Self Publisher
- Copywriter



Choose Your Focus

Students have the opportunity to explore the changing landscape of storytelling by writing within multiple genres before applying their skills to the directed Final Creative Project.



Film, Stage, Adaptation & Television Writing

Students learn how to write for the visual medium, shaping stories and writing original scripts for film, television, and stage, as well as adapting existing material to best craft narratives designed for both filmed and live performances.



Literary Journalism & Cultural Criticism

Writers seeking a journalistic focus have the opportunity to use narrative elements and structure to influence readers with engaging, creative non-fiction ranging from articles and editorials to memoirs and cultural commentary.



Broadcast, Radio & Integrated Media Storytelling

Some stories must be fully experienced, rather than simply read. Students in this field craft engaging and provocative content for the expanding field of multimedia, including podcasts, YouTube, and the full array of online platforms.



Interactive Game Writing & Narrative Design

The interactive nature of video games allows writers to explore a unique form of storytelling. Students learn how to craft stories for this groundbreaking genre, creating exciting narratives that fully engage and immerse players.



"Our MFA is one of the most exciting things to happen to higher education in Santa Barbara in a long, long time. The program not only benefits from the extensive resources and deep commitment our community has to storytelling, it will also energize that community through the infusion of talent and vitality that new and continuing students bring to the MFA."



MFA Program Highlights

LOW-RESIDENCY

Students start each semester with a five-day residency in Santa Barbara's beautiful coastal setting, where students work collaboratively to develop their creative work. Residencies include specialized craft seminars, guest lectures, workshops, and panel discussions. After each residency, the semester continues online as students balance intensive study in the art and craft of storytelling with practical instruction on how to improve, market, and present their work.

MENTORSHIP

Students receive individualized instruction and mentorship from professional writers throughout the program, beginning in each residency and continuing in the online semester.

FINAL CREATIVE PROJECT

As the culmination of the program, each student completes a **Final Creative Project**, a full-length work within a chosen genre. The project is guided by the student's previous faculty mentors and is the student's final achievement of creative work developed over the previous semesters.

48-UNIT HYBRID PROGRAM: Residency + Virtual Online Classroom **On-Campus** On-Campus **Program** Residency Completion Residency ONLINE ONLINE ONLINE **ONLINE On-Campus On-Campus** Residency Residency FOUR ON-CAMPUS RESIDENCY SESSIONS (5 DAYS EACH SESSION) classes • readings • workshops • mentoring • collaboration VIRTUAL ONLINE CLASSROOM (23.6 HOURS EACH SEMESTER) writing • reading • discussion • analysis • development

FAOs

What is the Application Deadline?

The final application deadline is August 15, 2016. Complete applications are reviewed on an on-going basis, and decisions are provided promptly.

Is there Financial Aid available?

Institutional grants and scholarships are available, and early applicants will receive first consideration. Federal financial aid also is available.

How long will it take to complete my MFA?

Our MFA program will enroll both fulland part-time students. A full-time student will enroll in 48 academic units distributed across 4 semesters and can complete the program in under 2 years. Part-time students will enroll in 8 units per semester across 6 semesters.

What kind of final project could I create?

The ultimate form of the Final Creative Project will be decided by the student and their advisor. A few of many examples are writing a full-length screenplay, recording an hour-long podcast, producing a short film, or designing the narrative for a video game.

CURRICULUM

The 48-unit, four-semester MFA program gives students the opportunity to study the art and craft of storytelling in different media settings before choosing one for their primary focus. Courses emphasize the necessary essentials of narrative and dramatic structure across genres, and the application of those essentials to individual creative projects. Sample courses include:

- The Art of Storytelling
- Writing with a Mentor
- Multi-genre Workshop
- Publication or Production & Distribution
- Final Creative Project Workshop

For full course descriptions, visit www.antiochsb.edu/mfa-curriculum

TWO SOUTHERN CALIFORNIA CAMPUSES

Students also have the opportunity to spend one semester working with students and faculty in the MFA in Creative Writing program at Antioch's Los Angeles campus.

FACULTY

The MFA faculty members are highly accomplished in their fields: writers, filmmakers, broadcasters, and media specialists with proven expertise. They are also teachers and mentors committed to fostering creativity and helping students find innovative ways to present their work to audiences.

For faculty profiles, visit www.antiochsb.edu/mfa-faculty



"Knowing how to write a screenplay is one thing, but knowing the development process – how your particular flavor of screenplay would fit in within a studio or how to write with casting and directing in mind – can give your screenplay an edge in a glutted marketplace. AUSB's new MFA will focus on the business of writing as well as the craft in an effort to provide you with a viable plan."

- KATE MARUYAMA, MFA ADJUNCT FACULTY

001-03/16

Join the new generation of storytellers.

antiochsb.edu/mfa

Antioch University is a not-for-profit private institution accredited by the Higher Learning Commission.



Our downtown campus is located at the center of beautiful Santa Barbara – a thriving coastal community of writers, directors, producers, journalists, and narrative storytellers.

APPLY

To access the online application and learn more about admission requirements, visit: www.antiochsb.edu/mfa-apply

Program begins in December.

TUITION

MFA tuition is per unit. For current tuition, please visit: www.antiochsb.edu/tuition

Tuition and fees for the entire program is \$38,080. Financial aid is available.

QUESTIONS?

The Office of Admissions is available to answer questions by phone or appointment:

Office of Admissions 602 Anacapa Street Santa Barbara, CA 93101 805.962.8179 ext.5301 admissions.ausb@antioch.edu

