

## Economic Impacts (2013)

### Agricultural and related industries generate

**18,964** jobs (44.5% of total) in Highlands County.

**\$914.9** million in revenues.

**36.7%** contribution to gross regional product.

*Based on an annual UF study*

It is estimated that for every **\$1** invested in agricultural research and extension, there is a return of **\$20** to the community.

*Alston, Andersen et al. (2010)*

## Funding (FY 2015)

State funds for Extension	<b>\$581,541 (63%)</b>
Federal funds for Extension	<b>\$68,478 (7%)</b>
County funds for Extension	<b>\$277,581 (30%)</b>

## Volunteers (2015)

Number of volunteers	<b>128</b>
Hours worked	<b>5,709</b>
Dollar value of hours worked	<b>\$134,504</b>

## Giving (FY 2015)

Recent donors residing in county	<b>995</b>
FY 2015 donors residing in county	<b>467</b>
Gifts to UF from county residents	<b>\$271,557</b>
Gifts to IFAS from county residents	<b>\$117,496</b>

**EXTENSION:** Agricultural support; livestock and forage production; Master Gardener programs; pesticide applicator programs; 4-H youth leadership development

### UF/IFAS Extension Highlands County

4509 George Blvd.  
Sebring, FL 33875-5837  
863-402-6540

Director: Laurie Hurner

Email: lhurner@ufl.edu

Web: <http://highlands.ifas.ufl.edu/>

## Client Satisfaction (2012)

### Quality

**94%** Residents who used Extension services and were satisfied with the service provided.

### Effectiveness

**80%** Clients who had an opportunity to use the information received, and...

**83%** Said it solved their problem or answered their question.

### Leverage

**60%** Clients who shared the information with someone else.

## Clientele Contacts (2015)

Field and office consultations	<b>3,032</b>
Participants at group learning events	<b>3,662</b>
Phone and email consultations	<b>3,487</b>
Social media engagement	<b>1,324</b>
Educational materials created	<b>74</b>

## Statewide Clientele Outcomes (2015)

Clients reporting an increase in knowledge or skill	<b>85%</b>
Clients reporting a change in behavior or attitude	<b>70%</b>
Clients adopting best practices resulting in societal, economic, or environmental benefits to community	<b>65%</b>

## Students and Alumni (Fall 2015)

UF students from county	<b>133</b>
CALS students from county	<b>35</b>
UF alumni residing in county	<b>759</b>
IFAS alumni residing in county	<b>247</b>