



5 "S'S" OF ALUMNI GROUP SUCCESS

SOCIAL

- Happy Hours
- Mixers
- Networking Events
- Family Friendly Events
- Holiday Party

SPIRIT

- Show your Rice spirit
- Get group tickets to a local Rice sporting event or Shepherd School performance
- Host a watch party or a tailgate

SCHOOL

- Connect with the University
- Speaker - Faculty or Alum
- Presidential Visit
- Learning Opportunities

SERVICE

- Group Community Service Project – identify opportunities for Rice to be visible in your community
- Participate in other University activities – RAVA, etc.

FOCUS ON YOUR COMMUNITY.

- What do alums want?
- What are the best ways to communicate?
- How can you attract new audiences? Young alums, parents, friends, etc.?
- What does success look like?

STUDENTS

- Send-Off Parties - send the new students off to Rice from your community in style!
- Mentor opportunities – virtual or in-person
- Involvement with student groups