

Economic Impacts (2013)

Agricultural and related industries generate

28,362 jobs (20.9% of total) in Marion County.

\$1.28 billion in revenues.

15.1% contribution to gross regional product.

Based on an annual UF study

It is estimated that for every **\$1** invested in agricultural research and extension, there is a return of **\$20** to the community.

Alston, Andersen et al. (2010)

Funding (FY 2015)

State funds for Extension	\$1,279,391 (54%)
Federal funds for Extension	\$150,652 (6%)
County funds for Extension	\$929,035 (39%)

Volunteers (2015)

Number of volunteers	701
Hours worked	90,940
Dollar value of hours worked	\$2,142,546

Giving (FY 2015)

Recent donors residing in county	10,589
FY 2015 donors residing in county	6,931
Gifts to UF from county residents	\$1,890,370
Gifts to IFAS from county residents	\$258,232

Client Satisfaction (2011)

Quality

93% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

85% Clients who had an opportunity to use the information received, and...

93% Said it solved their problem or answered their question.

Leverage

80% Clients who shared the information with someone else.

Clientele Contacts (2015)

Field and office consultations	10,348
Participants at group learning events	39,814
Phone and email consultations	18,291
Social media engagement	435,538
Educational materials created	392

Statewide Clientele Outcomes (2015)

Clients reporting an increase in knowledge or skill	85%
Clients reporting a change in behavior or attitude	70%
Clients adopting best practices resulting in societal, economic, or environmental benefits to community	65%

Students and Alumni (Fall 2015)

UF students from county	842
CALS students from county	98
UF alumni residing in county	5,258
IFAS alumni residing in county	645

EXTENSION: Florida Landscapes, 4-H/Youth Development, Water Quality, Nutrition Education and Food Safety, Aging Well, Resource Efficiency, Livestock/Equine, Local food systems, Ag BMPs

RESEARCH: New plant cultivars, Biological control agents, Remote sensing, Fertilizer best management practices, Water quality, Water use

UF/IFAS Extension Marion County

2232 NE Jacksonville Rd
Ocala, FL 33470-3615
352-671-8400

Director: David Holmes
Email: dholmes@ufl.edu

Web: <http://www.marioncountyfl.org/ifasextension.htm>

Plant Science Research and Education Unit

2556 West Hwy 318
Citra, FL 32113-2132
352-591-2678

Director: Dr. Daniel Colvin
Email: dicol@ufl.edu

Web: <http://plantscienceunit.ifas.ufl.edu/>
FY 2015 Expenditures: \$2,665,151