

**TO APPLY CALL
310-825-2001**



A THREE-WEEK SUMMER CERTIFICATE PROGRAM THAT WILL LAUNCH YOUR JOURNEY TOWARDS SUCCESS.

Learn the business and leadership skills you need to start building your future success today. UCLAAnderson EDGE is a three-week program for rising juniors, seniors, and recent college graduates who want the tools to make an immediate impact in their chosen careers.

Key topics include:

- > Business Literacy
 - Economics
 - Strategy
 - Finance/ Accounting
 - Marketing/ Branding
 - Analytical Thinking
 - Using Big Data
 - Financial Analysis & Investments
- > Leadership
 - Team Decision Making & Collaboration
 - Self Awareness
 - Leading, Following & Managing Up
 - Generational Awareness
 - Innovation & Creative Problem Solving
 - Your Leadership Profile
- > Communication
 - Communicating Your Message
 - Negotiation & Conflict Management
 - Branding & Social Media
 - Managing Your Career

Tools You Can Use

The program is no academic exercise. The whole experience is geared to provide you with tools you can apply immediately to your job search and career success once you find that vital first position. Career management and coaching sessions build on business and leadership simulations, and networking to ensure you gain a full immersion in business concepts and practices.

The Impact

This groundbreaking program will have a tremendously positive impact on your career as you join the workforce of today and prepare to be a leader of tomorrow.

Contact us » www.anderson.ucla.edu/executive-education/edge-program
email » EDGE@Anderson.UCLA.edu phone » 310-825-2001



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The Program

In three intensive weeks, you will engage in a rigorous bootcamp preparing you for the world of work. Whether entrepreneurs, attorneys, entertainment execs or management consultants, everyone needs the same vocabulary and skills to launch. EDGE teaches you the fundamentals of this vocabulary, focusing on three key lenses: Business Literacy, Leadership and Communication.



"I chose to attend EDGE because I respect the talent that Anderson helps to develop. I like the idea of 'thinking in the next' and wanted to understand what business is at its core."

- Tristin Hagen,
UCLA BA Communications 2015



"'Start before you're ready' is one of the most important lessons I learned during UCLA Anderson EDGE. I thoroughly enjoyed the workshops, lectures and life lessons during this inspiring program."

- Pernell Quilon,
UCLA Film, TV, Digital Media 2016

Why UCLA Anderson?

Uniquely positioned in Los Angeles, a top three innovation city in the world, we are in the heart of Silicon Beach. This fast growing passionate business community of entrepreneurs is engaging with technology, science, engineering and entertainment. In a hotbed of venture capital activity and with a global network of alumni at the helm of all major industries, UCLA Anderson is incubating the leaders of today and tomorrow.

Who Should Attend?

Rising juniors and seniors and recent college graduates in ALL academic disciplines with the exception of business. If you are dedicated to honing the skills you need to excel and lead the business of tomorrow, you are right for EDGE.

2016 Fees and Deadlines*

Final Application due: May 15, 2016

Program Fee: \$5,995

Fee payable upon acceptance into the program but no later than June 1, 2016.

Discounts**

University of California students or recent graduates receive a 20% discount.***

Students from partner universities receive a 15% discount. (Please contact us to determine if your school qualifies.)

Applications received prior to January 15, 2016 receive a 15% discount.***

Applications received prior to March 15, 2016 receive a 10% discount.***

* Application does not guarantee acceptance into the program.

** Discounts are non-transferable. Each eligible application may apply one discount only. If eligible for multiple discounts, the most favorable will be applied.

***Nonrefundable deposits of \$500 are due upon acceptance and no later than 10 business days after notice of acceptance.

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